

Join Us in Kansas City, **MO** for our 2015
Annual **CONFERENCE**
NOVEMBER 12 - 15, 2015



2015 AMTA Conference
Sponsorship Opportunities



Sponsored Events for the 2015 Conference Include:

Event Sponsor — \$5,000*/Platinum, \$1,000/Gold, \$500/Silver (multiple spots available)

Event sponsorship includes Opening Session, reception(s), or other special conference events

*Special recognition from AMTA's president during Opening Session and your website link listed on AMTA conference page through 12/31/15

Full Day Institute/Pre-Conference Training — \$2,000** (Exclusive sponsorship of each Institute, multiple institutes available)

The Institute is a full day course with featured speakers who explore topics in-depth.

Featured Artist/Speaker — \$2,000 each** (3 spots available)

Special Guests who perform or speak at featured sessions during the conference

Legislative Advocacy Breakfast — \$1,500/Gold, \$1,000/Silver, \$500/Bronze

Breakfast for legislative and local advocates to highlight music therapy in the area

Poster Sessions, Research or International — \$1,500

Cutting edge research in Music Therapy

Half Day Continuing Education Courses (CMTes) — \$1,500

These in-depth courses, covering specific topics relevant to music therapy practice, are the perfect way to highlight a service or member of your organization.

Jam Rooms — \$1,000 each (Multiple spots available)

Dedicated rooms with a variety of instruments for attendees to enjoy making music together. Exclusive placement of your company's instruments in a jam room where attendees gather to make music (Thursday and Friday evenings)

Internship Fair — \$300

AMTA approved internship programs provide information about their programs and program directors interview prospective candidates.

Sponsored Amenities for the 2015 Conference Include:

Conference Program — \$3,000**

Your company logo on program cover (program distributed to ALL registrants)

(Note: AMTA retains sole control of program content and logo placement, size and overall treatment)

Participant Badge Holders — \$2,500** (Exclusive sponsorship)

Your name and logo imprinted on name tag holders for conference registrants

Participant Bags — \$2,500** (Exclusive sponsorship)

Your name and logo imprinted on bags distributed to all conference attendees

Charging Station — \$2,500**

AMTA-provided stations with your name or logo prominently displayed as sponsor

Water Bottle — \$2,000**

AMTA-provided item with your name or logo imprinted

Notepad — \$1,500

Your name/logo distributed to all conference attendees on notepad inserts

Participant Bag Advertising Insert — \$1,000 (3 spots available)

Advertise your product or services by providing 1600 one page flyers or brochures for insertion in conference participant bags--no catalogs

Participant Bag Product Insert — \$100 (2 spots available)

Advertise your product or services by providing 1600 of YOUR OWN PRODUCTS for insertion in conference participant bags--items must be approved by AMTA

Session Instruments and AV Sound Equipment

Shine a spotlight on what your company does best! Provide material support for the conference through instrument loans (small hand percussion, drums, Orff xylophones, pianos, guitars, etc), equipment and audio visual services.

All sponsors receive special recognition at the Opening Session and special listing in the conference program.

*Free full page ad for sponsorships of \$5,000 and above **Free half page ad for sponsorships of \$2,000 and above

2015 Sponsorship Contract: deadline September 15, 2015

Please print exactly as you would like your information to appear in publication

Company/Organization: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Mobile: _____

Email: _____

Please indicate your sponsorship choices here:

- Event Sponsor — \$5,000/Platinum, \$1,000/Gold, \$500/Silver (circle one)
- Legislative Advocacy Breakfast — \$1,500/Gold, \$1,000/Silver, \$500/Bronze (circle one)
- Charging Station — \$2,500
- Full Day Institute/Pre-Conference Training — \$2,000
- Featured Artist/Speaker — \$2,000
- Research Poster Session — \$1,500
- International Poster Session — \$1,500
- Half Day Continuing Education Courses (CMTes) — \$1,500
- Jam Rooms — \$1,000 each
- Conference Program — \$3,000
- Participant Badge Holders — \$2,500
- Participant Bags — \$2,500
- Water Bottle — \$2,000
- Notepad — \$1,500
- Participant Bag Advertising Insert — \$1,000
- Internship Fair — \$300
- Participant Bag Product Insert — \$100
- Session Instruments and AV Sound Equipment (In-Kind)

Method of Payment:

- Check MasterCard Visa Money Order Invoice

I authorize payment of the designated amount:

Credit Card #: _____ Expiration Date: _____

Signature: _____ Date: _____

Billing Address: _____

Send completed contract and payments to:

AMTA, Attn: Cindy Smith, 8455 Colesville Rd, Ste 1000, Silver Spring, MD 20910
301-589-3300 or fax/301-589-5175



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The American Music Therapy Association (AMTA) is a 501(c)(3) organization. Contributions are tax-deductible as allowed by law. Further information about the American Music Therapy Association is available from AMTA or, in Maryland, from the Office of the Secretary of State, State House, Annapolis, MD 21401.