

Join Us in Louisville, **KY** for our 2014  
Annual **CONFERENCE**  
**NOVEMBER** 5-9, 2014



**2014 AMTA Conference**  
**Sponsorship Opportunities**



## Sponsored Events for the 2014 Conference Include:

### Event Sponsor — \$5,000\* (multiple spots available)

Event sponsorship includes Opening Session, reception(s), or other special conference events

\*Special recognition from AMTA's president during Opening Session and your website link listed on AMTA conference page through 12/31/14

### Full Day Institute/Pre-Conference Training — \$2,000\*\* (Exclusive sponsorship of each Institute, multiple institutes available)

The Institute is a full day course with featured speakers who explore topics in-depth.

### Featured Artist/Speaker — \$2,000\*\* each (3 spots available)

Special Guests who perform or speak at featured sessions during the conference

### Poster Sessions, Research or International — \$1,500

Cutting edge research in Music Therapy

### Half Day Continuing Education Courses (CMTes) — \$1,500

These in-depth courses, covering specific topics relevant to music therapy practice, are the perfect way to highlight a service or member of your organization

### Jam Rooms — \$1,000 each (Multiple spots available)

Dedicated rooms with a variety of instruments for attendees to enjoy making music together. Exclusive placement of your company's instruments in a jam room where attendees gather to make music (Thursday and Friday evenings)

### Internship Fair — \$300

AMTA approved internship programs provide information about their programs and program directors interview prospective candidates.

## Sponsored Amenities for the 2014 Conference Include:

### Conference Program — \$3,000\*\*

Your company logo on program cover (program distributed to ALL registrants)

(Note: AMTA retains sole control of program content and logo placement, size and overall treatment)

### Participant Badge Holders — \$2,500\*\* (Exclusive sponsorship)

Your name and logo imprinted on name tag holders for conference registrants

### Participant Bags — \$2,500\*\* (Exclusive sponsorship)

Your name and logo imprinted on bags distributed to all conference attendees

### "Stress Ball" Product Insert — \$1,600

AMTA-provided item with your name or logo imprinted

### Participant Bag Advertising Insert — \$1,000 (3 spots available)

Advertise your product or services by providing 1600 one page flyers or brochures for insertion in conference participant bags--no catalogs

### Participant Bag Product Insert — \$100 (2 spots available)

Advertise your product or services by providing 1600 of YOUR OWN PRODUCTS for insertion in conference participant bags--items must be approved by AMTA

### Session Instruments and AV Sound Equipment

Shine a spotlight on what your company does best! Provide material support for the conference through instrument loans (small hand percussion, drums, Orff xylophones, pianos, guitars, etc), equipment and audio visual services.

All sponsors receive special recognition at the Opening Session and special listing in the conference program.

\*Free full page ad for sponsorships of \$5,000 and above

\*\*Free half page ad for sponsorships of \$2,000 and above

# 2014 Sponsorship Contract: deadline September 15, 2014

**Please print exactly as you would like your information to appear in publication**

Company/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

**Please indicate your sponsorship choices here:**

- Event Sponsor — \$5,000
- Full Day Institute/Pre-Conference Training — \$2,000
- Featured Artist/Speaker — \$2,000
- Research Poster Session — \$1,500
- International Poster Session — \$1,500
- Half Day Continuing Education Courses (CMTes) — \$1,500
- Jam Rooms — \$1,000 each
- Conference Program — \$3,000
- Participant Badge Holders — \$2,500
- Participant Bags — \$2,500
- "Stress Ball" Product Insert — \$1,600
- Participant Bag Advertising Insert — \$1,000
- Internship Fair — \$300
- Participant Bag Product Insert — \$100
- Session Instruments and AV Sound Equipment (In-Kind)

**Method of Payment:**

- Check       MasterCard       Visa       Money Order       Invoice

**I authorize payment of the designated amount:**

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

**Send completed contract and payments to:**

AMTA, Attn: Cindy Smith

8455 Colesville Rd, Ste 1000

Silver Spring, MD 20910

301-589-3300 or fax/301-589-5175



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