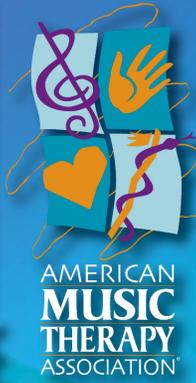


**2021**  
CONFERENCE



THE AMERICAN  
*Music  
Therapy*  
ASSOCIATION

*2021  
Exhibitor  
Prospectus*

Your resource for conference exhibit and  
advertising information

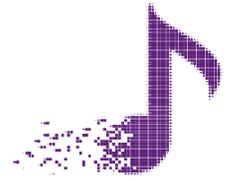
**OPENING SESSION: OCTOBER 14**

**Add-on Courses: October 14-17**

**Concurrent Sessions: October 15-17**



# Please Join Us!



**The American Music Therapy Association (AMTA)** hosts the premier conference for music therapists in the United States.

As our attendees continue to provide music therapy services during the COVID-19 pandemic, our priority remains on keeping everyone safe while providing vital information and education on emerging topics and trends. As a result, we are hosting a virtual conference again this year to meet the needs of the music therapy community.

The virtual platform provides an interactive experience for participants with on-demand educational sessions, discussion forums, live chats with presenters, dedicated exhibit and sponsor pages on the conference platform, and more! **By going virtual, attendees have access educational sessions when and where it is convenient for them for 6 months after the live event.** No longer limited by geographic boundaries, attendees and speakers can join us from far and wide!

This unique virtual platform is the perfect forum to support music therapy, connect with colleagues, and promote your business/organization. Don't miss your opportunity to interact with program decision makers, and the largest gathering of music therapists, music therapy students, musicians, and other health care professionals.

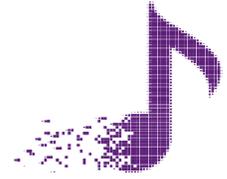
We welcome back our long-term supporters and look forward to engaging with new organizations. There are many ways to be involved in the conference. This Prospectus outlines available exhibit and advertising opportunities. To view available sponsorship opportunities, please see our separate sponsorship brochure.

We hope you will join us!

Jane Creagan, MME, MT-BC  
Exhibit Hall Manager, AMTA



# About the AMTA Virtual Conference



## Event Details:

- **Dates:** October 14-17, 2021
- **Times:** All times for available live programming listed in Eastern Time (ET)
- **Location:** Virtually on the conference platform
- **Estimated Number of Attendees:**  
~ 2200 but could grow larger with global reach

## Audience Profile:

- Music Therapists
- Music Therapy Students
- Musicians
- Educators
- Healthcare Professionals
- Others interested in Music Therapy education, services and information

## KEY BENEFITS

**Longer Exposure** – Visibility during the live conference and 6 months post-conference dates. Attendees have access to dedicated exhibitor pages on the conference platform 24/7.

**Expanded Market** – With no physical geographical location, going virtual opens the door to our larger global community.

**Cost Savings** – No expenses for travel, meals, hotels, etc. Access the conference platform from the comfort of your office or home on your own time.

**Customer Leads** – All exhibitors will have access to an one-time use, attendee email list post-conference.

**Immediate Visibility** – Put your brand and company name directly in front of attendees.

## About AMTA

The American Music Therapy Association is a 501c3, non-profit organization representing the music therapy profession. AMTA's mission is to advance the public awareness of the benefits of music therapy and increase access to quality music therapy services in a rapidly changing world. AMTA is committed to the advancement of education, training, professional standards, credentials, and research in support of the music therapy profession.

AMTA's individual members include 1) credentialed music therapists providing clinical services in a wide variety of healthcare and education settings; 2) faculty directing approved music therapy degree programs; 3) internship directors who train music therapy students in clinical programs; and 4) students enrolled in undergraduate and graduate music therapy degree programs.

AMTA's organizational members include music product manufacturers, University music therapy degree programs, music retail stores, publishing companies, and related healthcare organizations.

# AMTA Virtual Conference Exhibit Spaces



A dedicated exhibit page will be available to exhibitors to promote your company and enhance your presence to attendees during the live virtual conference. Exhibit spaces will be visible to attendees for 6 months following the live conference dates. Exhibitors are not required to staff exhibits during the virtual conference as there are not dedicated exhibit hours each day. In this virtual environment, attendees have the ability to view booths and reach out to your designated booth contact at will to extend access to your company's well beyond the usual, in-person meeting experience.

Below are sample exhibit listings (see section A below) and what attendees will see when they click to "visit booth" (see section B below).

(A)

**Dailey Solutions Office/Printer Supplies**  
 JAY DAILEY  
[Visit Website](#)  
 orders@dsofficeusa.com  
 .05  
 Endorsed Vendor  
[Video Chat](#) [Materials](#)  
[Visit Booth](#)

**DBS Investment Advisers, LLC**  
 TED SCHUMANN II  
[Visit Website](#)  
 ted.schumann@dbsia.net  
 Endorsed Vendor  
[Video Chat](#) [Showcase Vic](#)  
[Visit Booth](#) [Show Specials](#)

**Dental Staffing Network**  
 CARLEE BUECHE  
[Visit Website](#)  
 .c.com  
 (616)730-1017  
[Video Chat](#) [Showcase Vid](#)  
[Visit Booth](#) [Show Specials](#)

**Dentaquest**  
 JENNIFER KALASZ  
[Visit Website](#)  
 ntaquest.com  
 844-870-3977  
[Video Chat](#) [Chat](#) [Materials](#)  
[Visit Booth](#)

(B)

**Bank of America**  
 DAVID MICHALSKI  
[Visit Website](#)  
 david.michalski@bofa.com  
 614-419-5630  
 Endorsed Vendor

**Products:**  
 Practice Purchase Financing   Start Up Practice Financing  
 Owner occupied commercial real estate financing  
 Expansion, Renovation and re-location financing  
 practice debt consolidation refinancing   Equipment financing

**Message From Exhibitor:**  
 Hello and welcome to Bank of America Practice Solutions, your Michigan Dental Association preferred practice financing source. Please ask us about our 1% special financing rate promotion going on for your practice purchase, expansion and renovation and practice debt refinancing. We look forward to serving you!

**Exhibitor Description:**  
 Proudly endorsed by the Michigan Dental Association, Bank of America Practice Solutions specializes in financing for new & existing dental practices. We provide loans for equipment purchases, new practice start-ups, practice sales & acquisitions, remodeling, expansions, relocation, refinancing & consolidating existing practice debt and owner occupied commercial real estate. We offer low competitive rates & fixed terms to maximize your cash flow needs. Speak with us today or call us at 800-892-4877 for more information.

**Booth Personnel**  
**DAVID MICHALSKI**  
 david.michalski@bofa.com  
**NICK RULLI**  
 nicholas.rulli@bofa.com  
**JEFF CORMELL**  
 jeff.cormell@bofa.com  
**BEN STEWART**  
 benjamin.stewart@bofa.com

[Instagram](#) [Twitter](#) [Facebook](#) [LinkedIn](#)



## Exhibit Space Company Description

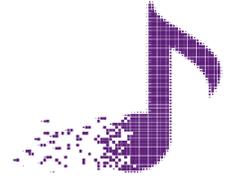
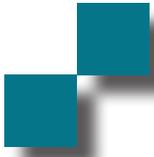


Exhibit rates allow companies to choose how they want to connect with the music therapy community at this conference. Price includes the following for each exhibitor on the exhibit page, provided by the conference platform company, Eleventh and Gather:

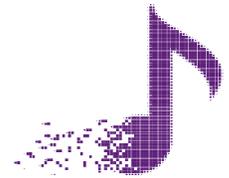
- Company Description
- Company Logo
- Company Website Link
- Brochure Link(s) - maximum 2 brochure links
- Downloadable PDF- maximum 2 PDF files

*Additional options, such as videos, are available for an additional fee.*

**Submit company descriptions by **SEPTEMBER 1, 2021**  
to: **Jane Creagan, [creagan@musictherapy.org](mailto:creagan@musictherapy.org)****



## Add-On Advertising Opportunity



Extend your visibility beyond the conference platform by purchasing an Electronic Registration Bag Ad (SWAG Bag Ad) for an additional \$125. Exhibitors receive

**Electronic Registration Bag Ad (SWAG Bag Ad) - \$125**

### **Description:**

- Booklet of ads sent to all attendees registered for the conference

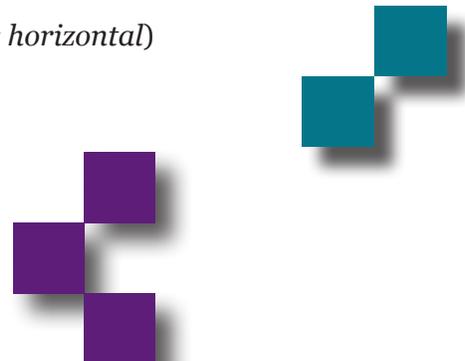
### **Benefit:**

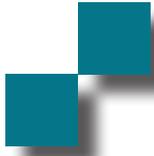
- Exclusive visibility before the conference

### **Specifications:**

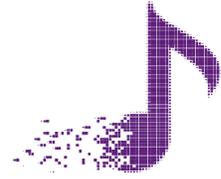
- tiff, or high resolution jpg
- Half Page: **7W x 5H** (*please note that half page is horizontal*)

**Submit half page tiff or jpeg ad by  
SEPTEMBER 1, 2021 to: Tawna Grasty,  
[grasty@musictherapy.org](mailto:grasty@musictherapy.org)**





# Exhibit Rates and Opportunities



Your participation helps AMTA provide state of the art educational programs, opportunities and materials to the music therapy community. As with our face-to-face meetings of prior years, the virtual conference offers an excellent venue for participation and marketing. AMTA's robust virtual platform offers numerous new and expanded opportunities for exhibitors to get involved and connect with attendees.

**How do YOU want to connect with the music therapy community?** View exhibit prices and package options below. Discounts applied to exhibit spaces with multiple purchase. All prices listed include AMTA membership discount and are listed in U.S. Dollars (USD).

## Exhibit Space Only:

- Organization, International, Commercial = \$900
- Affiliate, Ed Affiliate = \$810
- Patron = \$775
- Music Therapy Business Owner = \$600
- AMTA Schools = \$450
- AMTA Regions = Complimentary

## Exhibit Space with additional SWAG Bag Ad:

- Organization, International, Commercial = \$850
- Affiliate, Ed Affiliate = \$760
- Patron = \$725
- Music Therapy Business Owner = \$550
- AMTA Schools = \$400
- AMTA Regions = \$125

## Exhibit Space with Separate Sponsor Level Purchase:

*(See sponsorship brochure for sponsor level options and pricing)*

- Organization, International, Commercial = \$750
- Affiliate, Ed Affiliate = \$660
- Patron = \$625
- Music Therapy Business Owner = \$450
- AMTA Schools = \$350
- AMTA Regions = Complimentary

## Exhibit Space, SWAG Bag Ad and Separate Sponsor Level Purchase:

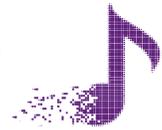
- Organization, International, Commercial = \$675
- Affiliate, Ed Affiliate = \$585
- Patron = \$550
- Music Therapy Business Owner = \$375
- AMTA Schools = \$275
- AMTA Regions = \$125

**NOTE: Conference Registration is NOT included in exhibit space packages.**



# AMTA Annual Conference Exhibit Contract

## Deadline September 1, 2021



**Please print exactly as you would like your information to appear:**

Company/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

**Agreement Terms:** This agreement becomes valid when signed by exhibitor and/or advertiser and received by AMTA. Payment is due 15 days from receipt of invoice from AMTA. All sponsorships and exhibits are noncancelable and nonrefundable upon signing. All rates and payments due are in US Dollars (USD). Contracts should be submitted by email to Jane Creagan at [creagan@musictherapy.org](mailto:creagan@musictherapy.org).

Your company grants AMTA nonexclusive, non-assignable, limited license to use your company's logo for the sole purpose of carrying out the promotional efforts set forth in this agreement. AMTA will email further instructions and assistance on specific deliverables as they become due. All participants and contributors at the AMTA Annual Conference are expected to adhere to all AMTA 2021 Conference Policies and Attendee Information available online at: [https://www.musictherapy.org/2021\\_conference\\_policies/](https://www.musictherapy.org/2021_conference_policies/).

**Please select all that apply:**

- Exhibit Space Only \$ \_\_\_\_\_
- Exhibit Space and SWAG Bag Ad \$ \_\_\_\_\_
- Exhibit Space and Sponsorship Level Purchase \$ \_\_\_\_\_
- Exhibit Space, SWAG Bag Ad and Sponsorship Level Purchase \$ \_\_\_\_\_
- Electronic Registration/SWAG Bag Ad Only (*Available to non-exhibitors = \$125*) \$ \_\_\_\_\_

**TOTAL Amount Due \$** \_\_\_\_\_

**Payment:**

- Check enclosed (US funds)     Please Invoice     VISA     MasterCard     Discover

Card # \_\_\_\_\_  CVV \_\_\_\_\_ Exp Date: \_\_\_\_\_

**Total Due** \_\_\_\_\_

Signature \_\_\_\_\_ Print Name \_\_\_\_\_

I hereby acknowledge I am authorized on behalf of company to enter into this agreement. I agree to adhere to all AMTA 2021 Conference Policies and Attendee Information found online here: [https://www.musictherapy.org/2021\\_conference\\_policies/](https://www.musictherapy.org/2021_conference_policies/). I have read, understand and agree to the terms of this agreement.

Signature: \_\_\_\_\_ Date \_\_\_\_\_



American Music Therapy Association  
8455 Colesville Road, Suite 1000, Silver Spring, MD 20910  
Phone: 301-589-3300 / [creagan@musictherapy.org](mailto:creagan@musictherapy.org)



AMERICAN  
MUSIC  
THERAPY  
ASSOCIATION®

The American Music Therapy Association (AMTA) is a 501(c) (3) organization. Contributions are tax-deductible as allowed by law. Further information about the American Music Therapy Association is available from AMTA or, in Maryland, from the Office of the Secretary of State, State House, Annapolis, MD 21401.