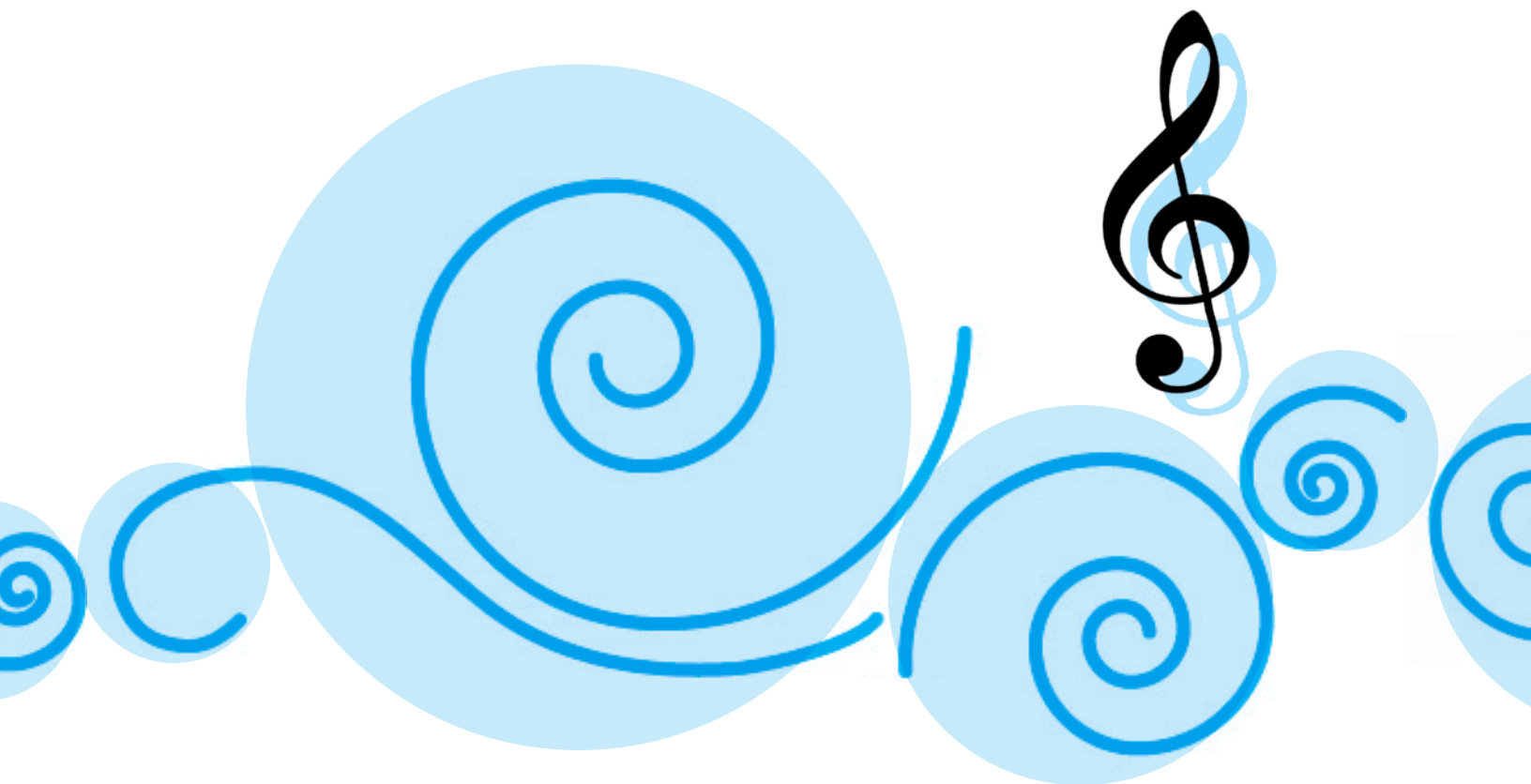


# 2012 Conference Sponsorship Opportunities!



Join Us in St Charles, Illinois  
for our 2012 Conference

*Changing Winds:  
Innovation in Music Therapy*

October 11 - October 14, 2012

## ***Sponsored Events for the 2012 Conference Include:***

***Opening Session — \$10,000\* and Opening Reception — \$5,000\**** (2 spots available for each event)  
The Opening Session officially opens the conference and features association leaders and a concert. Special recognition from AMTA's president during Opening Session and your website link listed on AMTA conference page through 12/31/12

***Jam Rooms — \$1,000 each*** (Multiple spots available)

Dedicated rooms with a variety of instruments for attendees to enjoy making music together. Exclusive placement of your company's instruments in a jam room where attendees gather to make music. Thursday and Friday evenings

***Full Day Institute — \$2,000\**** (Multiple spots available) (Exclusive signage during this event)

The Institute is a full day course with featured speakers who explore topics in-depth. Exclusive sponsorship of institutes is available as well as the right to display pre-approved marketing materials at each institute. This includes sponsorship visibility with your company name appearing on institute books.

***Exhibit Hall Beverage Break — \$2,500\**** (2 spots available)

Sponsorship recognition with name and logo on exhibit hall entrance unit and near the serving area.

***Featured Artist / Speaker — \$2,000\* each*** (3 spots available)

Special guests who perform or speak at featured sessions during the conference

***Research Poster Session — \$1,500***

Cutting edge research in Music Therapy

***Half Day Continuing Education Courses (CMTEs) — \$1,500*** (Exclusive sponsorship & signage during this event)

These in-depth courses, covering specific topics relevant to music therapy practice, are the perfect way to highlight a service or member of your organization.

## ***Sponsored Amenities for the 2012 Conference Include:***

***Conference Program — \$3,000\****

Your company logo on program cover (program distributed to ALL registrants)  
(Note: AMTA retains sole control of program content and logo placement, size and overall treatment)

***Participant Badge Holders — \$2,500\**** (Exclusive sponsorship)

Your name and logo imprinted on name tag holders for conference registrants

***Participant Bags — \$2,500\**** (Exclusive sponsorship)

Your name and logo imprinted on bags distributed to all conference attendees

***AMTA-Produced Participant Bag Product Insert — \$1,000*** (3 spots available)

AMTA-provided item such as a key chain, pen, note pad, etc. with your name or logo--call for details

***Participant Bag Advertising Insert — \$1,000*** (3 spots available)

Advertise your product or services by providing 1500 one page flyers or brochures for insertion in conference participant bags --no catalogs

***Participant Bag Product Insert — \$100*** (2 spots available)

Advertise your product or services by providing 1500 of YOUR OWN PRODUCTS for insertion in conference participant bags--Items must be approved by AMTA

***Session Instruments and AV Sound Equipment***

Shine a spotlight on what your company does best! Provide material support for the conference through instrument loans (small hand percussion, drums, Orff xylophones, pianos, guitars, etc), equipment and audio visual services.

**All sponsors receive special recognition and special listing in the conference program.**

***\*Free, full page ad for sponsorships of \$2,000 and above!!***

## 2012 Sponsorship Contract: deadline August 1, 2012

*Please print exactly as you would like your information to appear in publication*

Company/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

*Please indicate your sponsorship choices here:*

- Opening Session **\$10,000**
- Opening Reception **\$5,000**
- Jam Room **\$1,000**
- Full Day Institute **\$2,000**
- Exhibit Hall Beverage Break **\$2,500**
- Featured Artist/Speaker **\$2,000**
- Research Poster Session **\$1,500**
- Continuing Education Course (CMTEs) **\$1,500**
- Conference Program **\$3,000**
- Participant Badge Holders **\$2,500**
- Participant Bags **\$2,500**
- AMTA-Produced Participant Bag Insert **\$1,000**
- Participant Bag Advertising Insert **\$1,000**
- Participant Bag Product Insert **\$100**
- Session Instruments or AV/Sound Equipment **(In-Kind)**

*Method of Payment:*

- Check     MasterCard     Visa     Money Order     Invoice

*I authorize payment of the designated amount:*

Credit Card #: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Billing address: \_\_\_\_\_

*Send completed contract and payments to:*

**AMTA**, Attn: Jane Creagan,  
8455 Colesville Rd, Suite 1000,  
Silver Spring, MD 20910  
301-589-3300 x 104 or fax/301-589-5175