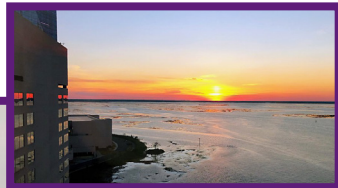


Join Us in Atlantic City, NJ for our 2020
Annual **CONFERENCE**
NOVEMBER 19 - 22, 2020



2020 AMTA Conference

Harrah's Resort Atlantic City

Sponsorship Opportunities



AMERICAN
MUSIC
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ASSOCIATION®

Sponsored Events for the 2020 Conference Include:

Conference Sponsor — \$25,000*/DIAMOND

Conference sponsorship includes Opening Session, breakout reception(s), or other special conference events
Special recognition during Opening Session and your website link listed in the AMTA conference app; **Sponsorship also includes your website link included in our electronic newsletter for the next 12 months and 2021 AMTA Patron Membership**

Event Sponsor — \$10,000*/SAPPHIRE \$5,000*/TITANIUM

Event sponsorship includes Opening Session, breakout reception(s), or featured Artist/Speaker
Special recognition during Opening Session and your **website link listed in the AMTA conference app
(*applies to \$10,000 sponsorship only)

Exhibit Hall Breakfast — \$5,000*/TITANIUM \$2,000/PLATINUM \$1,000/GOLD

Continental breakfast provided in Exhibit Hall for Exhibitors and Attendees Saturday morning (while supplies last)

Full Day Institute/Pre-Conference Training — \$2,500 (Exclusive sponsorship of each Institute, multiple institutes available)

The Institute is a full day course with featured speakers who explore topics in-depth.

Legislative Advocacy Lunch — \$2,000/PLATINUM \$1,000/GOLD \$500/SILVER \$100/BRONZE

Lunch for legislative and local advocates to highlight music therapy in the area

Coffee and Education/Clinical Training Roundtable — \$2,500

AMTA faculty and internship directors discuss relevant educational and clinical training topics

Poster Sessions, Research and Global Perspectives — \$2,000

Cutting edge research in Music Therapy

Chant Circle / MText / Mix and Mingle — \$1,600 (each)

Half Day Continuing Education Courses (CMTEs) — \$1,600

These in-depth courses, covering specific topics relevant to music therapy practice, are the perfect way to highlight a service or member of your organization.

Jam Rooms — \$1,100 each (Multiple spots available)

Dedicated rooms with a variety of instruments for attendees to enjoy making music together.

Internship Fair — \$400

AMTA approved internships provide information about their programs and internship directors interview prospective candidates.

Sponsored Amenities for the 2020 Conference Include:

Conference App — \$5,000*

FREE banner ad included with this sponsorship!

Participant Badge Holders — \$2,600 (Exclusive sponsorship)

Your name and logo imprinted on name tag holders for conference registrants

Participant Bags — \$2,600 (Exclusive sponsorship)

Your name and logo imprinted on bags distributed to all conference registrants

Participant Bag Advertising Insert — \$1,500 (3 spots available)

Advertise your product/services by providing 1600 one page flyers/brochures for insertion in conference participant bags--no catalogs

Participant Bag Product Insert — \$500 (2 spots available--all items must be approved by AMTA)

Advertise your product or services by providing 1600 of YOUR OWN PRODUCTS for insertion in conference participant bags

All sponsors receive special recognition at the Opening Session,
and a special listing in the conference app (logo included) and AMTA newsletter.
*FREE banner ad included in conference app for sponsorships of \$5,000 and above

2020 Sponsorship Contract: deadline September 10, 2020

Please print exactly as you would like your information to appear:

Company/Organization: _____
Contact Person: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ Mobile: _____
Email: _____

Please indicate your sponsorship choices here:

- Conference Sponsor — \$25,000*/DIAMOND
- Event Sponsor — \$10,000*/SAPPHIRE \$5,000*/TITANIUM
- Exhibit Hall Breakfast — \$5,000*/TITANIUM \$2,000/PLATINUM \$1,000/GOLD (circle one)
- Conference App — \$5,000*
- Full Day Institute/Pre-Conference Training — \$2,500
- Legislative Advocacy Breakfast — \$2,000/PLATINUM \$1,000/GOLD \$500/SILVER \$100/BRONZE (circle one)
- Poster Sessions, Research and Global Perspectives — \$2,000
- Half Day Continuing Education Courses (CMTEs) — \$1,600
- Jam Rooms — \$1,100 each
- Participant Badge Holders — \$2,600
- Participant Bags — \$2,600
- Coffee Educational Roundtable — \$2,500
- Chant Circle / MTex / Mix and Mingle (circle one) — \$1,600 (each)
- Participant Bag Advertising Insert — \$1,500
- Internship Fair — \$400
- Participant Bag Product Insert — \$500

Method of Payment:

- Check MasterCard Visa Discover Invoice

I authorize payment of the designated amount:

Credit Card #: _____ Expiration Date: _____
Signature: _____ Date: _____
Billing Address: _____

Send completed contract and payments to:

AMTA, Attn: Cindy Smith, 8455 Colesville Rd, Ste 1000, Silver Spring, MD 20910, 301-589-3300 or fax/301-589-5175

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