Join Us in Atlantic City, NJ for our 2020 Annual Conference

November 19-22, 2020

2020 AMTA Conference
Harrah’s Resort Atlantic City

Sponsorship Opportunities
Sponsored Events for the 2020 Conference Include:

**Conference Sponsor — $25,000*/DIAMOND**
Conference sponsorship includes Opening Session, breakout reception(s), or other special conference events
Special recognition during Opening Session and your website link listed in the AMTA conference app; Sponsorship also includes your website link included in our electronic newsletter for the next 12 months and 2021 AMTA Patron Membership

**Event Sponsor — $10,000*/SAPPHIRE  $5,000*/TITANIUM**
Event sponsorship includes Opening Session, breakout reception(s), or featured Artist/Speaker
Special recognition during Opening Session and your website link listed in the AMTA conference app (**applies to $10,000 sponsorship only**)

**Exhibit Hall Breakfast — $5,000*/TITANIUM  $2,000/PLATINUM  $1,000/GOLD**
Continental breakfast provided in Exhibit Hall for Exhibitors and Attendees Saturday morning (while supplies last)

**Full Day Institute/Pre-Conference Training — $2,500** (Exclusive sponsorship of each Institute, multiple institutes available)
The Institute is a full day course with featured speakers who explore topics in-depth.

**Legislative Advocacy Lunch — $2,000/PLATINUM  $1,000/GOLD  $500/SILVER  $100/BRONZE**
Lunch for legislative and local advocates to highlight music therapy in the area

**Coffee and Education/Clinical Training Roundtable — $2,500**
AMTA faculty and internship directors discuss relevant educational and clinical training topics

**Poster Sessions, Research and Global Perspectives — $2,000**
Cutting edge research in Music Therapy

**Chant Circle / MTEx / Mix and Mingle — $1,600 (each)**

**Half Day Continuing Education Courses (CMTEs) — $1,600**
These in-depth courses, covering specific topics relevant to music therapy practice, are the perfect way to highlight a service or member of your organization.

**Jam Rooms — $1,100 each** (Multiple spots available)
Dedicated rooms with a variety of instruments for attendees to enjoy making music together.

**Internship Fair — $400**
AMTA approved internships provide information about their programs and internship directors interview prospective candidates.

Sponsored Amenities for the 2020 Conference Include:

**Conference App — $5,000***
FREE banner ad included with this sponsorship!

**Participant Badge Holders — $2,600** (Exclusive sponsorship)
Your name and logo imprinted on name tag holders for conference registrants

**Participant Bags — $2,600** (Exclusive sponsorship)
Your name and logo imprinted on bags distributed to all conference registrants

**Participant Bag Advertising Insert — $1,500** (3 spots available)
Advertise your product/services by providing 1600 one page flyers/brochures for insertion in conference participant bags—no catalogs

**Participant Bag Product Insert — $500** (2 spots available—all items must be approved by AMTA)
Advertise your product or services by providing 1600 of YOUR OWN PRODUCTS for insertion in conference participant bags

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*All sponsors receive special recognition at the Opening Session, and a special listing in the conference app (logo included) and AMTA newsletter.*

*FREE banner ad included in conference app for sponsorships of $5,000 and above*
2020 Sponsorship Contract: deadline September 10, 2020

Please print exactly as you would like your information to appear:

Company/Organization: 
Contact Person: 
Address: 
City: State: Zip: 
Phone: Fax: Mobile: Email: 

Please indicate your sponsorship choices here:

- Conference Sponsor — $25,000*/DIAMOND
- Event Sponsor — $10,000*/SAPPHIRE $5,000*/TITANIUM
- Exhibit Hall Breakfast — $5,000*/TITANIUM $2,000/PLATINUM $1,000/GOLD (circle one)
- Conference App — $5,000*
- Full Day Institute/Pre-Conference Training — $2,500
- Legislative Advocacy Breakfast — $2,000/PLATINUM $1,000/GOLD $500/SILVER $100/BRONZE (circle one)
- Poster Sessions, Research and Global Perspectives — $2,000
- Half Day Continuing Education Courses (CMTEs) — $1,600
- Jam Rooms — $1,100 each
- Participant Badge Holders — $2,600
- Participant Bags — $2,600
- Coffee Educational Roundtable — $2,500
- Chant Circle / MTex / Mix and Mingle (circle one) — $1,600 (each)
- Participant Bag Advertising Insert — $1,500
- Internship Fair — $400
- Participant Bag Product Insert — $500

Method of Payment:
- Check
- MasterCard
- Visa
- Discover
- Invoice

I authorize payment of the designated amount:
Credit Card #: Expiration Date: 
Signature: Date: 
Billing Address: 

Send completed contract and payments to:
AMTA, Attn: Cindy Smith, 8455 Colesville Rd, Ste 1000, Silver Spring, MD 20910, 301-589-3300 or fax/301-589-5175

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The American Music Therapy Association (AMTA) is a 501(c) (3) organization. Contributions are tax-deductible as allowed by law. Further information about the American Music Therapy Association is available from AMTA or, in Maryland, from the Office of the Secretary of State, State House, Annapolis, MD 21401.