

YOU & AMTA!

A LIFELONG  
COMMITMENT TO  
EXCELLENCE



# AMTA 2004 Year in Review

## Highlights

- 5 new professional publications
- MT accepted under Complementary and Alternative Medicine by American WholeHealth Networks, Inc., a credentialing verification program
- *MT Reimbursement: Best Practices and Procedures* published
- Liability insurance affinity program created via Healthcare Providers Service Organization ([www.hpsso.com](http://www.hpsso.com))

## Inside this report:

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## President's Message: Michele Forinash, DA, LMHC, MT-BC

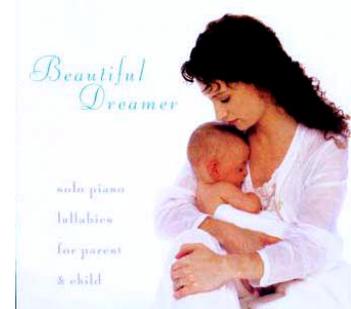
### Looking Back at AMTA's Long History of Successes

In this, our 2004 year in review, I am privileged to be a part of an organization that is comprised of dedicated, energetic, bright and creative people. AMTA members share the goal of advancing the profession of music therapy. The AMTA 2004 Annual Report reflects upon our accomplishments to that end but it also reminds each and everyone of us that our commitment to the profession is indeed a lifelong process of learning, stewardship, teaching, research and service.

We may be proud of our 2004 accomplishments; and, I know you share with me gratitude for the over 50 years of service that AMTA and its members provided leading up to where we stand today. I look forward to the future with much enthusiasm and invite every

member to make a lifelong commitment to excellence with AMTA for the profession of music therapy. Ask yourself, "What did you do in 2004 and what are your future goals regarding your commitment to lifelong learning and professional excellence?"

In last year's report I reminded us all of the importance of working together and contributing through membership in AMTA, gifting to the many worthy AMTA projects and scholarly programs, and volunteering to serve AMTA at some level. In this past year we initiated "Give a Day to AMTA." This effort can be wide ranging and to date some members volunteered professional advisory, teaching or mentoring time. Some members offered meeting space free of charge for local, regional or national meetings and continuing education events. Others provided pro bono services to the



Robin Spielberg, AMTA's Artist Spokesperson donating \$1.00 to AMTA for every 'Beautiful Dreamer' CD sold.

national office assisting our excellent and extremely busy professional office staff. I am impressed by how simply giving a day can give back manifold and benefit so many. Well done and I look forward to your continued support.

In this report, let's recall some recent accomplishments—and imagine where the profession would be without AMTA!

## Reimbursement and Policy

The culmination of extensive survey work and research in the area of reimbursement was the publication and promotion of AMTA's *Music Therapy Reimbursement: Best Practices and Procedures* authored by Judy Simpson, MHP, MT-BC and Debra Burns, PhD, FAMI, MT-BC. This guide details the latest state-of-the-art information about successful reimbursement practices and procedures. Members report the book serves as

a helpful resource in responding to administrators and potential music therapy employers who are interested in learning more about possible sources for music therapy coverage. The guide is available through AMTA and through major booksellers including amazon.com.

The area of reimbursement is now recognized within the AMTA Professional Competencies, section 21.12:

*Demonstrate basic knowledge of music therapy service reimbursement and financing sources, (e.g. Medicare, Medicaid, Private Health Insurance, State and Local Health and/or Education Agencies, Grants).*

Additionally in 2004, AMTA continued exploring reimbursement opportunities through increased participation in the Centers for Medicare and Medicaid Services (CMS) monthly Open Door Forums.

**“Music of all the arts has the most influence on the passions and the legislator should give it the greatest encouragement”**

**Napoleon Bonaparte**

**Music: A Gift of Healing. “Music goes where words cannot...”**

**Deforia Lane, PhD, MT-BC**

Drum roll please...

**2004 Fultz Fund Award Winner: Dr. Bryan Hunter**  
**“Music Therapy as an Adjunctive Treatment in the Management of Stress for Patients Being Weaned from Mechanical Ventilation”**

## Policy and Practice

**HIPAA:** The Health Insurance Portability and Accountability Act (HIPAA) of 1996 was created to insure confidentiality of patient information. In 2004, AMTA published a guide and sample HIPAA notice for its practitioners. As most individuals have come to recognize, enforcement of HIPAA affects many aspects of our personal lives as well as the lives of our clients. Although most music therapists are not considered “covered entities” as defined by HIPAA, it is in the best interest of music therapy practice for

clinicians to understand and be in compliance with this law.

**MMA:** As part of the Medicare Modernization Act (MMA), the U.S. Department of Health and Human Services solicited from interested parties priorities for research, demonstration, and evaluation projects to support Medicare, Medicaid, and State Children Health Insurance (SCHIP) programs. AMTA responded to this request in 2004. The priorities are considered for the Department’s FY2006.

**MDS:** Throughout 2004, AMTA monitored the progress of Minimum Data Set (MDS) revisions by the Centers for Medicare and Medicaid Services (CMS). MDS is an assessment tool used in skilled nursing facilities and required for Medicare reimbursement. AMTA submitted research and supportive information requesting the inclusion of music therapy in sections P2 and T of MDS 3.0.

## Practice

An important step on the road to becoming a core benefit with third party payers is the acceptance of a service in provider networks. In our efforts to become a vendor for Blue Cross Blue Shield of Massachusetts’ Affinity Discount Program, AMTA was invited to submit an application for the inclusion of music therapy in American WholeHealth Networks, Inc., a credential verification vendor specializing in Complementary and Alterna-

tive Medicine (CAM). Following application submission, music therapy was accepted as a new provider within AWHN’s list of healthcare professionals.

Many insurance companies offer infinity programs as a way to respond to customer demands and as a way to measure CAM services. Beneficiaries receive a list of CAM providers who have been approved by a vendor such as AWHN. Individuals may then make an ap-

pointment and receive discounted services. In cases of high usage, a service can shift to a covered core benefit under an insurance plan.

Therapists in New England were apprised of the initiative and encouraged to apply for network inclusion. This 2004 event has the potential to be precedent setting as more therapists apply to AWHN and beneficiaries utilize music therapy services.

## Research: Evidence-based Findings Drive Policy and Practice

Putting research to work is really the aim when it comes to disseminating and actually using the findings of well designed robust research in MT. Considering the demand for evidence-based research in all areas of health care, AMTA is proud to sponsor and support excellence in research.

AMTA and your membership supports the *Journal of Music Therapy*, *Music Therapy Perspectives*, research scholarship fund

programs, cooperative multi-site research initiatives, as well as numerous other publications and grant funding information. In 2004 the updated research CD-ROM was published.

Research findings are essential for the advancement of the profession. Research is directly tied to reimbursement, practice policy and our future workforce viability.

In 2004 research findings and meta-analyses were used to

justify and defend reimbursement and insurance claims, legislative language, and emergency and trauma services domestically and overseas.

The efforts of investigator initiated research resulted in several clinically related and research supported AMTA sponsored publications in 2004. Examples include:

- \* *MT with Premature Infants*
- \* *MT in Pediatric Healthcare*
- \* *Pain Management Fact Sheet*

## More Accomplishments — New in 2004

- Promoted legislative language to include music therapy in the Individual with Disabilities Education Act (IDEA) Reauthorization
- Completed Phase II of the AMTA New York City Music Therapy Relief Project
- Released second edition of the CD-ROM, "Music Therapy Research: Quantitative and Qualitative Foundations (1964-2003)"
- AMTA website updated, and online member services expanded
- 1,000,000th AMTA website visit milestone reached!
- Technical assistance provided to music therapists in Spain on crisis intervention, trauma and disaster relief
- HIPAA Sample Notice and resource guide released.
- 2004 Annual Conference held in Austin, Texas was a great success. During the conference, recognition and honors were bestowed upon 16 members and friends for their contributions of service, merit, research, publication, scholarship, and advocacy. Key-note speaker Deforia Lane inspired and motivated over 1,298 conference participants in a standing-room-only event.



**5% of purchases  
go to AMTA  
when you use the  
Shop Amazon  
button in the  
AMTA website**

## Education

This year the professional programs committees, and particularly the Academic Program Approval Committee, (APAC) have been busy working with the ongoing process of the implementation of the Standards for Education and Clinical Training. Document revisions were approved for the standards, the National Roster Internship Guidelines, and the AMTA Professional Competencies.

In accordance with the Standards for Education and Clinical Training, letters and materials were sent to all educators regarding the process for reapplying for AMTA approval.

The Education and Training Advisory Board had its first meeting in 2004 at the annual conference. The focus in 2004 has been on levels of practice. A collaborative report was written on clinical foundations

for levels of practice in music therapy.

In 2004, AMTA recorded 72 approved academics programs including one new program. There were no program discontinuances in 2004.

There were 174 internship sites on the national roster. In 2004, five new internships were approved, four deactivated and 11 sites were on inactive status.



University of Windsor,  
Ontario Canada—  
First international  
undergraduate AMTA  
approved program.

**Oh Canada!** 

## AMTA National Initiative for Continuing Education (NICE)

The National Initiative for Continuing Education (NICE) is designed to provide continuing education opportunities to music therapists and other healthcare professionals beyond the Annual Conference. NICE features a variety of CMTE workshops and seminars throughout the year at sites across the country. Watch the AMTA website, *Music Therapy Matters*, and Music Therapy ENews for National Initiative programs in your area.

## Professional Liability Insurance through HPSO

AMTA announced its sponsorship of Healthcare Providers Service Organization (HPSO) as its new professional liability insurance provider. HPSO is one of the top specialists in administering professional liability insurance coverage to over 800,000 healthcare providers. The HPSO plan is underwritten by American Casualty Company, a CNA company and has received an "A" rating from A.M. Best for its financial strength and stability. For more information, or to apply, call 1-800-982-9491 or visit [www.hpso.com](http://www.hpso.com).

***"It is the supreme  
art of the teacher  
to awaken joy in  
creative  
expression and  
knowledge."***  
**-Albert Einstein**

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American Music Therapy  
Association, Inc.  
8455 Colesville Road  
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Silver Spring, MD 20910

Phone: 301-589-3300  
Fax: 301-589-5175

Go on-line now and let  
AMTA help you:  
Protect Your Future  
Advance Your Career  
Start Your Own Practice  
Ensure Quality Practice  
Much more!

[www.musictherapy.org](http://www.musictherapy.org)

**Give A Day To AMTA** events are presented outside of the Annual AMTA Conference where the presenter and/or host donate fees, honorarium, space, etc. to AMTA in support of the national growth of music therapy. "Give A Day" volunteers are recognized and acknowledged on the 'Wall of Fame', the AMTA website, the AMTA Annual Report, and through special letters of recognition. AMTA members and regions are welcome to 'Give A Day To AMTA.' Contact the AMTA national office, for more information.

**Membership, Participation and Development**

*With your support, AMTA continues to advance the profession in so many ways. It's because of you! What a year it has been...*

**How Can You Make a Difference?**

- Be a lifelong member of AMTA...renew annually!
- Get involved in your region and specialty(s).
- Network with colleagues.
- Become a music therapy advocate.
- Be a lifelong learner.
- Recruit other members.
- Participate in and contribute to research activities.

**Membership**

Overall, membership increased 3% in 2004 compared to 2003. Membership increased among five regions. Member retention was 76% of 2003. Looking forward, membership can experience a significant net gain where a) members renew faithfully and consistently and b) new member entry continues on a growth trajectory.

Development is the sum total of all that AMTA does in order to fulfill its mission of increasing awareness of and access to quality music therapy services. Fund raising is a major part of the development effort, and a critical part of the operating budget process. 2004 donation

statistics were as follows:	
Donations, 392 gifts*	\$29,892
Silent Auction	\$ 4,808
Total	\$34,700

A new feature in 2004 is the availability of secure e-philanthropy. Donors may make gifts online to AMTA via **Network for Good** at [www.networkforgood.org](http://www.networkforgood.org).

Perhaps at holiday time you will consider and encourage the gift of philanthropy.

Additionally in 2004, AMTA received several donations of intellectual property in the form of books and music. Proceeds from such donations will support AMTA's mission.

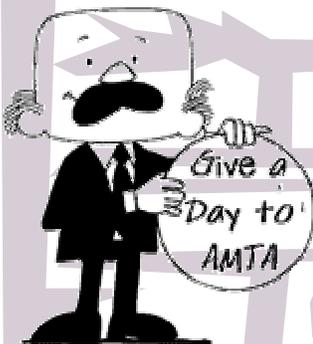
They include:

- *Music Therapy with Premature Infants*
- *Introduction to Approaches in Music Therapy*
- *Music Therapy in Pediatric Healthcare*
- *Clinical Guide to Music Therapy in Adult Physical Rehabilitation Settings*
- *Music Therapy Reimbursement*

Portions of CD sales by Artist Spokesperson, Robin Spielberg and Jana Stanfield's selected song royalties were also received. The process for donating is available through the AMTA national office.

*\*Detail listing on next page*

**Give a Day to AMTA Wall of Fame**



**Nancy Hadsell, PhD, MT-BC**

**Texas Women's University**

**Jayne Standley, PhD, MT-BC**

**Mary Adamek, PhD, MT-BC**

**Kate Gfeller, PhD, MT-BC**

**The University of Iowa**

This space reserved for you....

.....become one with the wall, one with the wall....

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We are proud to recognize the individuals and organizations whose generous financial gifts in the year 2004 helped to build the future of music therapy by increasing awareness of the benefits of music therapy and increasing access to quality music therapy services.

*Listed alphabetically.  
List represents gifts made between January 1, 2004 and December 31, 2004. Complete as of December 31, 2004.*

**“The deed is every-  
thing, the glory  
naught.”**

**- Johann  
Wolfgang  
von Goethe**

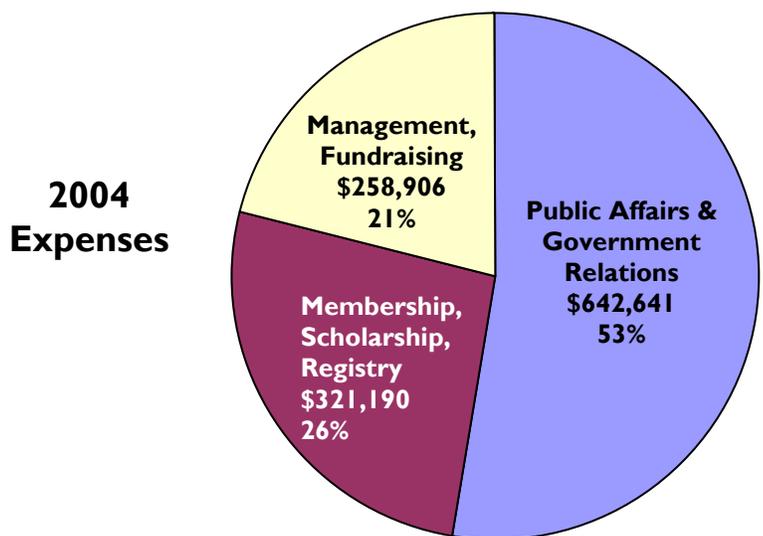
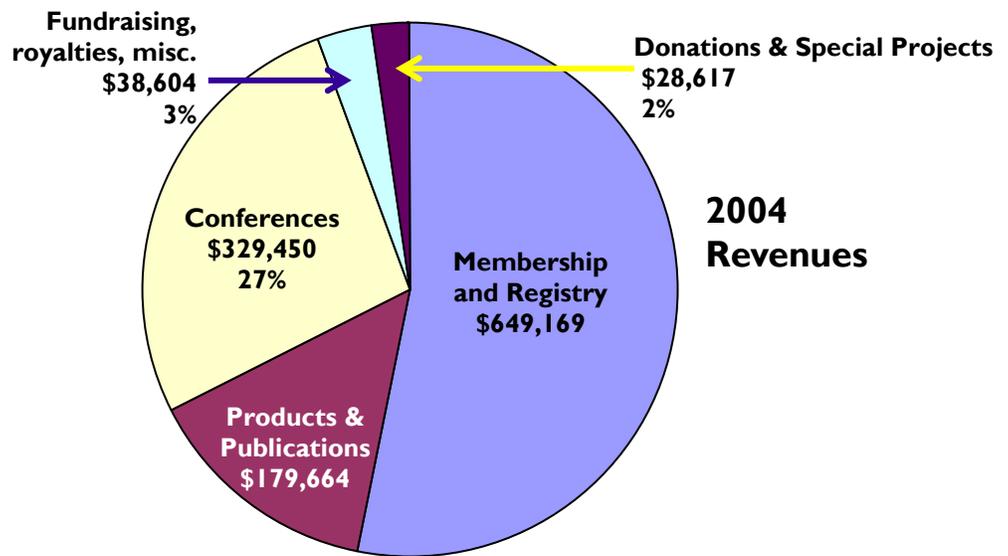
- David Aber  
Ruthlee Adler  
AIG Matching Grants Program  
Nicole Allgood  
Natalie Anderson-Place  
Appalachian State University  
Kathleen Avins  
Bernard & Emiko Bates  
Gene Ann Behrens  
Kristen Bender  
Berklee College of Music  
Carol Bitcon  
Helen Bonny  
Enid Bootzin  
Kristen Mae Bourgeois  
Shannon Bowles  
Carol Bowman  
Mary Boyle  
Charles Braswell  
Gerald Brennan  
Cynthia Briggs  
Kathleen Brown  
Kenneth Bruscia  
Melody Buenafe  
C.F. Martin & Co.  
Mollie Caravello  
Frank Carella  
Celebration Shop, Inc.  
Kathleen Challgren  
Chapman University  
Lynn Chenowith  
Alicia Clair  
Columbia College Chicago  
Karen Crumbliss  
Walter Cukier  
David's Fund  
William Davis  
Cheryl Dileo  
Nellie Doty  
Ava Dowdy  
Drexel University  
Virginia Driscoll  
Laurey Easland  
Michele Erich  
Sr. Patricia Fadden  
Andrea Farbman  
Ted Ficken  
Michele Forinash  
Amanda Fowler  
Freenotes Company  
Amy Furman  
Ed Gallagher  
Laura Gallien  
Linda Gard  
Jennifer Geiger  
Steven and Linda Genteline  
Kate Gfeller  
Kimberly Gilbert  
Greta Gillmeister  
Daniel Gormley  
Lillieth Grand  
Nancy Hadsell  
Michelle Hairston  
Suzanne Hanser  
Heartsong, Inc.
- Hannah Howe  
Jane Hughes  
Marcia Humpal  
Bryan Hunter  
Diana Ice  
Immaculata College  
Mina Ishino  
Lisa Jackert  
Japanese Music Therapy Association  
Rebecca Johnson  
Robert Jordan  
Jupiter Band Instruments  
Jennie Kane  
Judy Kaplan  
Ronna Kaplan  
Judith Kazak  
Melissa King  
Yuriko Kubota  
Alissa LaGrone  
Jeanette Langell Erard  
Lesley University  
Harmon Logan  
Cynthia Long  
Lorette Wilmot Library  
Conio Loretto  
Lourdes College Library  
Lowrey Organ Company  
Louise Lynch  
Barbara MacLean  
Clifford Madsen  
Lalah Manly  
Michael McGuire  
Cathy McKinney  
Meadowood Health Pavilion  
Giny Mendez  
Lois Kay Metzger  
Sarah Michelini  
Mississippi University for Women  
Joann Mitchell  
Music Is Elementary  
Jean Nemeth  
New England Region of AMTA  
New Jersey Assoc. of Music Therapists  
New York University  
Nippon Institute of Music Therapy  
Paul Nolan  
Nordoff Robbins Center for Music Therapy  
Jane O'Brien  
Gerald O'Leary  
Riley Partridge  
Peripole - Bergerault, Inc.  
Molly Phair  
Karen Popkin  
Carol Prickett  
Queens University of Charlotte  
Barbara Reuer  
Barbara Reynolds  
Sheila Riley-Massa  
Robin Rio  
Clive Robbins  
James Robertson  
Margaret Rodgers  
Eugenia Rodriguez Soto  
Lourdes Rodriguez Soto  
Roesch Library, University of Dayton
- Roland Corporation, U.S.  
Marc Rosen  
Christine Routhier  
Mary Rudenberg  
Saint Mary-of-the-Woods College  
Linda Sanders  
Tammy Savidge  
Richard Scalenghe  
Gail Schaberg  
Lynann Schraer-Joiner  
Seton Hill University  
Joan Shaw  
Candice Shields  
Sue Shuttleworth  
Mimi Sinclair  
David Smith  
Smith Library Shenandoah Univ.  
Terri Smith-Morse  
Angela Snell  
Alan Solomon  
Southern Methodist University  
Southwest International University  
Jacqueline Sowa Colyer  
Jayne Standley  
Sarah Stone Miller  
Ashley Stultz  
Amie Stutler  
Frederick Sunderman  
Barbara Surbrook  
Suzuki Musical Instrument Corp.  
Kyoko Takahashi  
Myrna Taylor  
David Terry  
Texas Woman's University  
The Crane School of Music  
The General Music Store  
Amy Thomas  
Tokushima Bunri University  
Alan Turry  
University du Quebec a Montreal  
University of Iowa  
Jo Ann Van Wey  
Vandercook College of Music  
Victoria Vega  
Molly Waldrup-Johnson  
Juliane Weeks  
Amber Weldon-Stephens  
Western Illinois University  
Western Region of AMTA  
Annette Whitehead-Pleaux  
Steven Wilder  
Wendy Williamson-Scrim  
Reuben Willix  
Jane Willmert  
Brian Wilson  
Arlene Witt  
Missy Worden  
Linda Wright-Bower  
Mary Ellen Wylie  
Yamaha Corporation of America  
Yamaha Music Foundation  
Patricia Young  
Tamara Zavislan

Through the work of the Financial and Development Advisory Committees, the AMTA Budget Team, and the AMTA Board of Directors, AMTA has worked diligently to control the organization's financial position in 2004 and continue a comprehensive financial stability operational plan in 2005-06. This work is guided by a strong and ongoing commitment to service and support for our clients and their families, and our members.

The 2004 Fiscal Year Audit reported the year ending with net assets of \$2,767. When the investment calculation of an "unrealized gain" of \$17,455 is added in, the change in net assets is \$20,222. Accounting for net assets at the end of Fiscal Year 2003, AMTA total net assets equal (\$21,447). This represents an upward trend reflecting the intent of the fiscal stability operational plan.

### 2004 Financial Report

AMTA 2003 Audit Results <i>(Fiscal Year July 1, 2002 through June 30, 2003)</i>		AMTA 2004 Audit Results <i>(Fiscal Year July 1, 2003 through June 30, 2004)</i>	
Revenue	\$1,319,223	Revenue	\$1,225,504
Expenses	\$1,346,205	Expenses	\$1,222,737
Net Asset Changes (Before Investments)	(\$26,982)	Net Asset Changes (Before Investments)	\$2,767
Unrealized Investment (Loss)	(\$3,772)	Unrealized Investment (Loss)	\$17,455
Total Net Assets	(\$41,670)	Total Net Assets	(\$21,447)
<i>*The ( ) is standard accounting notation used to indicate a negative number</i>		<i>*The ( ) is standard accounting notation used to indicate a negative number</i>	



AMTA is a 501(c)3 non-profit organization and accepts contributions which support its mission. Contributions are tax deductible as allowed by law.