

YOU & AMTA!

A LIFELONG
COMMITMENT TO
EXCELLENCE



AMTA 2004 Year in Review

Highlights

- 5 new professional publications
- MT accepted under Complementary and Alternative Medicine by American WholeHealth Networks, Inc., a credentialing verification program
- *MT Reimbursement: Best Practices and Procedures* published
- Liability insurance affinity program created via Healthcare Providers Service Organization (www.hpsso.com)

Inside this report:

Reimbursement and Policy	1-2
Practice	2
Research	2
Membership and Education	3
Financials	4
Getting Involved	4
2004 Gifts of Support	5
2004 Financial Report	6

President's Message: Michele Forinash, DA, LMHC, MT-BC

Looking Back at AMTA's Long History of Successes

In this, our 2004 year in review, I am privileged to be a part of an organization that is comprised of dedicated, energetic, bright and creative people. AMTA members share the goal of advancing the profession of music therapy. The AMTA 2004 Annual Report reflects upon our accomplishments to that end but it also reminds each and everyone of us that our commitment to the profession is indeed a lifelong process of learning, stewardship, teaching, research and service.

We may be proud of our 2004 accomplishments; and, I know you share with me gratitude for the over 50 years of service that AMTA and its members provided leading up to where we stand today. I look forward to the future with much enthusiasm and invite every

member to make a lifelong commitment to excellence with AMTA for the profession of music therapy. Ask yourself, "What did you do in 2004 and what are your future goals regarding your commitment to lifelong learning and professional excellence?"

In last year's report I reminded us all of the importance of working together and contributing through membership in AMTA, gifting to the many worthy AMTA projects and scholarly programs, and volunteering to serve AMTA at some level. In this past year we initiated "Give a Day to AMTA." This effort can be wide ranging and to date some members volunteered professional advisory, teaching or mentoring time. Some members offered meeting space free of charge for local, regional or national meetings and continuing education events. Others provided pro bono services to the



Robin Spielberg, AMTA's Artist Spokesperson donating \$1.00 to AMTA for every 'Beautiful Dreamer' CD sold.

national office assisting our excellent and extremely busy professional office staff. I am impressed by how simply giving a day can give back manifold and benefit so many. Well done and I look forward to your continued support.

In this report, let's recall some recent accomplishments—and imagine where the profession would be without AMTA!

Reimbursement and Policy

The culmination of extensive survey work and research in the area of reimbursement was the publication and promotion of AMTA's *Music Therapy Reimbursement: Best Practices and Procedures* authored by Judy Simpson, MHP, MT-BC and Debra Burns, PhD, FAMI, MT-BC. This guide details the latest state-of-the-art information about successful reimbursement practices and procedures. Members report the book serves as

a helpful resource in responding to administrators and potential music therapy employers who are interested in learning more about possible sources for music therapy coverage. The guide is available through AMTA and through major booksellers including amazon.com.

The area of reimbursement is now recognized within the AMTA Professional Competencies, section 21.12:

Demonstrate basic knowledge of music therapy service reimbursement and financing sources, (e.g. Medicare, Medicaid, Private Health Insurance, State and Local Health and/or Education Agencies, Grants).

Additionally in 2004, AMTA continued exploring reimbursement opportunities through increased participation in the Centers for Medicare and Medicaid Services (CMS) monthly Open Door Forums.

“Music of all the arts has the most influence on the passions and the legislator should give it the greatest encouragement”

Napoleon Bonaparte

Music: A Gift of Healing. “Music goes where words cannot...”

Deforia Lane, PhD, MT-BC

Drum roll please...

2004 Fultz Fund Award Winner: Dr. Bryan Hunter
“Music Therapy as an Adjunctive Treatment in the Management of Stress for Patients Being Weaned from Mechanical Ventilation”

Policy and Practice

HIPAA: The Health Insurance Portability and Accountability Act (HIPAA) of 1996 was created to insure confidentiality of patient information. In 2004, AMTA published a guide and sample HIPAA notice for its practitioners. As most individuals have come to recognize, enforcement of HIPAA affects many aspects of our personal lives as well as the lives of our clients. Although most music therapists are not considered “covered entities” as defined by HIPAA, it is in the best interest of music therapy practice for

clinicians to understand and be in compliance with this law.

MMA: As part of the Medicare Modernization Act (MMA), the U.S. Department of Health and Human Services solicited from interested parties priorities for research, demonstration, and evaluation projects to support Medicare, Medicaid, and State Children Health Insurance (SCHIP) programs. AMTA responded to this request in 2004. The priorities are considered for the Department’s FY2006.

MDS: Throughout 2004, AMTA monitored the progress of Minimum Data Set (MDS) revisions by the Centers for Medicare and Medicaid Services (CMS). MDS is an assessment tool used in skilled nursing facilities and required for Medicare reimbursement. AMTA submitted research and supportive information requesting the inclusion of music therapy in sections P2 and T of MDS 3.0.

Practice

An important step on the road to becoming a core benefit with third party payers is the acceptance of a service in provider networks. In our efforts to become a vendor for Blue Cross Blue Shield of Massachusetts’ Affinity Discount Program, AMTA was invited to submit an application for the inclusion of music therapy in American WholeHealth Networks, Inc., a credential verification vendor specializing in Complementary and Alterna-

tive Medicine (CAM). Following application submission, music therapy was accepted as a new provider within AWHN’s list of healthcare professionals.

Many insurance companies offer infinity programs as a way to respond to customer demands and as a way to measure CAM services. Beneficiaries receive a list of CAM providers who have been approved by a vendor such as AWHN. Individuals may then make an ap-

pointment and receive discounted services. In cases of high usage, a service can shift to a covered core benefit under an insurance plan.

Therapists in New England were apprised of the initiative and encouraged to apply for network inclusion. This 2004 event has the potential to be precedent setting as more therapists apply to AWHN and beneficiaries utilize music therapy services.

Research: Evidence-based Findings Drive Policy and Practice

Putting research to work is really the aim when it comes to disseminating and actually using the findings of well designed robust research in MT. Considering the demand for evidence-based research in all areas of health care, AMTA is proud to sponsor and support excellence in research.

AMTA and your membership supports the *Journal of Music Therapy*, *Music Therapy Perspectives*, research scholarship fund

programs, cooperative multi-site research initiatives, as well as numerous other publications and grant funding information. In 2004 the updated research CD-ROM was published.

Research findings are essential for the advancement of the profession. Research is directly tied to reimbursement, practice policy and our future workforce viability.

In 2004 research findings and meta-analyses were used to

justify and defend reimbursement and insurance claims, legislative language, and emergency and trauma services domestically and overseas.

The efforts of investigator initiated research resulted in several clinically related and research supported AMTA sponsored publications in 2004. Examples include:

- * *MT with Premature Infants*
- * *MT in Pediatric Healthcare*
- * *Pain Management Fact Sheet*

More Accomplishments — New in 2004

- Promoted legislative language to include music therapy in the Individual with Disabilities Education Act (IDEA) Reauthorization
- Completed Phase II of the AMTA New York City Music Therapy Relief Project
- Released second edition of the CD-ROM, "Music Therapy Research: Quantitative and Qualitative Foundations (1964-2003)"
- AMTA website updated, and online member services expanded
- 1,000,000th AMTA website visit milestone reached!
- Technical assistance provided to music therapists in Spain on crisis intervention, trauma and disaster relief
- HIPAA Sample Notice and resource guide released.
- 2004 Annual Conference held in Austin, Texas was a great success. During the conference, recognition and honors were bestowed upon 16 members and friends for their contributions of service, merit, research, publication, scholarship, and advocacy. Key-note speaker Deforia Lane inspired and motivated over 1,298 conference participants in a standing-room-only event.



**5% of purchases
go to AMTA
when you use the
Shop Amazon
button in the
AMTA website**

Education

This year the professional programs committees, and particularly the Academic Program Approval Committee, (APAC) have been busy working with the ongoing process of the implementation of the Standards for Education and Clinical Training. Document revisions were approved for the standards, the National Roster Internship Guidelines, and the AMTA Professional Competencies.

In accordance with the Standards for Education and Clinical Training, letters and materials were sent to all educators regarding the process for reapplying for AMTA approval.

The Education and Training Advisory Board had its first meeting in 2004 at the annual conference. The focus in 2004 has been on levels of practice. A collaborative report was written on clinical foundations

for levels of practice in music therapy.

In 2004, AMTA recorded 72 approved academics programs including one new program. There were no program discontinuances in 2004.

There were 174 internship sites on the national roster. In 2004, five new internships were approved, four deactivated and 11 sites were on inactive status.



University of Windsor,
Ontario Canada—
First international
undergraduate AMTA
approved program.

Oh Canada! 

AMTA National Initiative for Continuing Education (NICE)

The National Initiative for Continuing Education (NICE) is designed to provide continuing education opportunities to music therapists and other healthcare professionals beyond the Annual Conference. NICE features a variety of CMTE workshops and seminars throughout the year at sites across the country. Watch the AMTA website, *Music Therapy Matters*, and Music Therapy ENews for National Initiative programs in your area.

Professional Liability Insurance through HPSO

AMTA announced its sponsorship of Healthcare Providers Service Organization (HPSO) as its new professional liability insurance provider. HPSO is one of the top specialists in administering professional liability insurance coverage to over 800,000 healthcare providers. The HPSO plan is underwritten by American Casualty Company, a CNA company and has received an "A" rating from A.M. Best for its financial strength and stability. For more information, or to apply, call 1-800-982-9491 or visit www.hpso.com.

***"It is the supreme
art of the teacher
to awaken joy in
creative
expression and
knowledge."***
-Albert Einstein

YOU & AMTA!

**A LIFELONG
COMMITMENT TO
EXCELLENCE**

American Music Therapy
Association, Inc.
8455 Colesville Road
Suite 1000
Silver Spring, MD 20910

Phone: 301-589-3300
Fax: 301-589-5175

Go on-line now and let
AMTA help you:
Protect Your Future
Advance Your Career
Start Your Own Practice
Ensure Quality Practice
Much more!

www.musictherapy.org

Give A Day To AMTA events are presented outside of the Annual AMTA Conference where the presenter and/or host donate fees, honorarium, space, etc. to AMTA in support of the national growth of music therapy. "Give A Day" volunteers are recognized and acknowledged on the 'Wall of Fame', the AMTA website, the AMTA Annual Report, and through special letters of recognition. AMTA members and regions are welcome to 'Give A Day To AMTA.' Contact the AMTA national office, for more information.

Membership, Participation and Development

With your support, AMTA continues to advance the profession in so many ways. It's because of you! What a year it has been...

How Can You Make a Difference?

- Be a lifelong member of AMTA...renew annually!
- Get involved in your region and specialty(s).
- Network with colleagues.
- Become a music therapy advocate.
- Be a lifelong learner.
- Recruit other members.
- Participate in and contribute to research activities.

Membership

Overall, membership increased 3% in 2004 compared to 2003. Membership increased among five regions. Member retention was 76% of 2003. Looking forward, membership can experience a significant net gain where a) members renew faithfully and consistently and b) new member entry continues on a growth trajectory.

Development is the sum total of all that AMTA does in order to fulfill its mission of increasing awareness of and access to quality music therapy services. Fund raising is a major part of the development effort, and a critical part of the operating budget process. 2004 donation

statistics were as follows:	
Donations, 392 gifts*	\$29,892
Silent Auction	\$ 4,808
Total	\$34,700

A new feature in 2004 is the availability of secure e-philanthropy. Donors may make gifts online to AMTA via **Network for Good** at www.networkforgood.org.

Perhaps at holiday time you will consider and encourage the gift of philanthropy.

Additionally in 2004, AMTA received several donations of intellectual property in the form of books and music. Proceeds from such donations will support AMTA's mission.

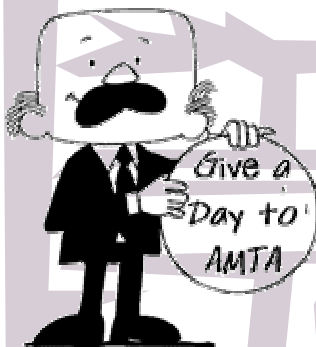
They include:

- *Music Therapy with Premature Infants*
- *Introduction to Approaches in Music Therapy*
- *Music Therapy in Pediatric Healthcare*
- *Clinical Guide to Music Therapy in Adult Physical Rehabilitation Settings*
- *Music Therapy Reimbursement*

Portions of CD sales by Artist Spokesperson, Robin Spielberg and Jana Stanfield's selected song royalties were also received. The process for donating is available through the AMTA national office.

**Detail listing on next page*

Give a Day to AMTA Wall of Fame



Nancy Hadsell, PhD, MT-BC

Texas Women's University

Jayne Standley, PhD, MT-BC

Mary Adamek, PhD, MT-BC

Kate Gfeller, PhD, MT-BC

The University of Iowa

This space reserved for you....

.....become one with the wall, one with the wall....

YOU & AMTA!

**A LIFELONG
COMMITMENT TO
EXCELLENCE**

We are proud to recognize the individuals and organizations whose generous financial gifts in the year 2004 helped to build the future of music therapy by increasing awareness of the benefits of music therapy and increasing access to quality music therapy services.

*Listed alphabetically.
List represents gifts made between January 1, 2004 and December 31, 2004. Complete as of December 31, 2004.*

**“The deed is every-
thing, the glory
naught.”**

**- Johann
Wolfgang
von Goethe**

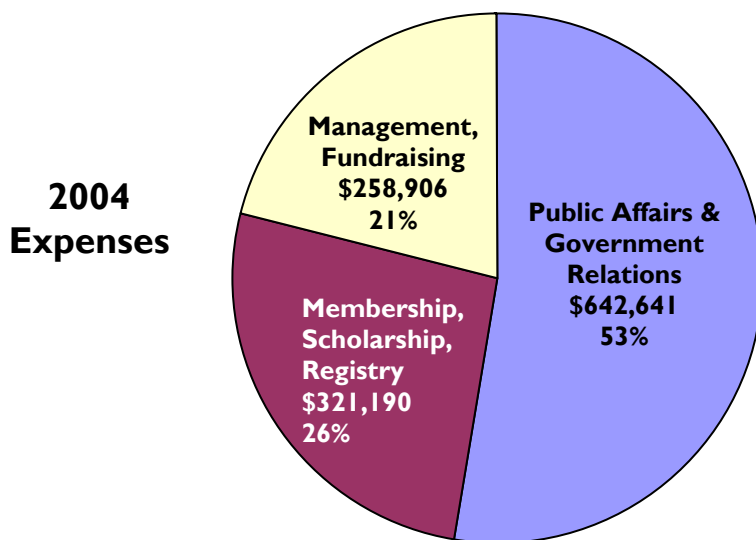
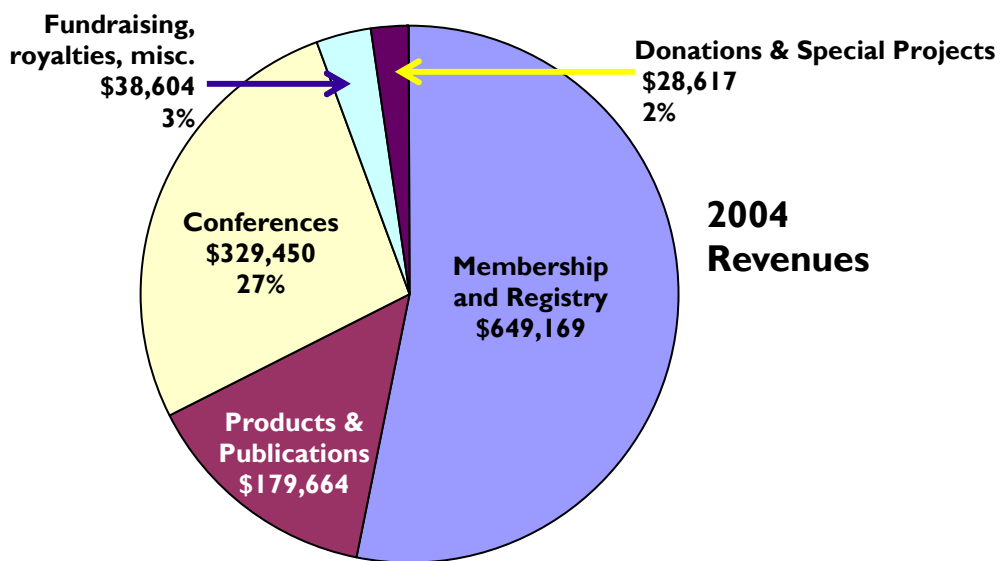
- David Aber
Ruthlee Adler
AIG Matching Grants Program
Nicole Allgood
Natalie Anderson-Place
Appalachian State University
Kathleen Avins
Bernard & Emiko Bates
Gene Ann Behrens
Kristen Bender
Berklee College of Music
Carol Bitcon
Helen Bonny
Enid Bootzin
Kristen Mae Bourgeois
Shannon Bowles
Carol Bowman
Mary Boyle
Charles Braswell
Gerald Brennan
Cynthia Briggs
Kathleen Brown
Kenneth Bruscia
Melody Buenafe
C.F. Martin & Co.
Mollie Caravello
Frank Carella
Celebration Shop, Inc.
Kathleen Challgren
Chapman University
Lynn Chenowith
Alicia Clair
Columbia College Chicago
Karen Crumbliss
Walter Cukier
David's Fund
William Davis
Cheryl Dileo
Nellie Doty
Ava Dowdy
Drexel University
Virginia Driscoll
Laurey Easland
Michele Erich
Sr. Patricia Fadden
Andrea Farbman
Ted Ficken
Michele Forinash
Amanda Fowler
Freenotes Company
Amy Furman
Ed Gallagher
Laura Gallien
Linda Gard
Jennifer Geiger
Steven and Linda Genteline
Kate Gfeller
Kimberly Gilbert
Greta Gillmeister
Daniel Gormley
Lillieth Grand
Nancy Hadsell
Michelle Hairston
Suzanne Hanser
Heartsong, Inc.
- Hannah Howe
Jane Hughes
Marcia Humpal
Bryan Hunter
Diana Ice
Immaculata College
Mina Ishino
Lisa Jackert
Japanese Music Therapy Association
Rebecca Johnson
Robert Jordan
Jupiter Band Instruments
Jennie Kane
Judy Kaplan
Ronna Kaplan
Judith Kazak
Melissa King
Yuriko Kubota
Alissa LaGrone
Jeanette Langell Erard
Lesley University
Harmon Logan
Cynthia Long
Lorette Wilmot Library
Conio Loretto
Lourdes College Library
Lowrey Organ Company
Louise Lynch
Barbara MacLean
Clifford Madsen
Lalah Manly
Michael McGuire
Cathy McKinney
Meadowood Health Pavilion
Giny Mendez
Lois Kay Metzger
Sarah Michelini
Mississippi University for Women
Joann Mitchell
Music Is Elementary
Jean Nemeth
New England Region of AMTA
New Jersey Assoc. of Music Therapists
New York University
Nippon Institute of Music Therapy
Paul Nolan
Nordoff Robbins Center for Music Therapy
Jane O'Brien
Gerald O'Leary
Riley Partridge
Peripole - Bergerault, Inc.
Molly Phair
Karen Popkin
Carol Prickett
Queens University of Charlotte
Barbara Reuer
Barbara Reynolds
Sheila Riley-Massa
Robin Rio
Clive Robbins
James Robertson
Margaret Rodgers
Eugenia Rodriguez Soto
Lourdes Rodriguez Soto
Roesch Library, University of Dayton
- Roland Corporation, U.S.
Marc Rosen
Christine Routhier
Mary Rudenberg
Saint Mary-of-the-Woods College
Linda Sanders
Tammy Savidge
Richard Scalenghe
Gail Schaberg
Lynann Schraer-Joiner
Seton Hill University
Joan Shaw
Candice Shields
Sue Shuttleworth
Mimi Sinclair
David Smith
Smith Library Shenandoah Univ.
Terri Smith-Morse
Angela Snell
Alan Solomon
Southern Methodist University
Southwest International University
Jacqueline Sowa Colyer
Jayne Standley
Sarah Stone Miller
Ashley Stultz
Amie Stutler
Frederick Sunderman
Barbara Surbrook
Suzuki Musical Instrument Corp.
Kyoko Takahashi
Myrna Taylor
David Terry
Texas Woman's University
The Crane School of Music
The General Music Store
Amy Thomas
Tokushima Bunri University
Alan Turry
University du Quebec a Montreal
University of Iowa
Jo Ann Van Wey
Vandercook College of Music
Victoria Vega
Molly Waldrup-Johnson
Juliane Weeks
Amber Weldon-Stephens
Western Illinois University
Western Region of AMTA
Annette Whitehead-Pleaux
Steven Wilder
Wendy Williamson-Scrim
Reuben Willix
Jane Willmert
Brian Wilson
Arlene Witt
Missy Worden
Linda Wright-Bower
Mary Ellen Wylie
Yamaha Corporation of America
Yamaha Music Foundation
Patricia Young
Tamara Zavislan

2004 Financial Report

Through the work of the Financial and Development Advisory Committees, the AMTA Budget Team, and the AMTA Board of Directors, AMTA has worked diligently to control the organization's financial position in 2004 and continue a comprehensive financial stability operational plan in 2005-06. This work is guided by a strong and ongoing commitment to service and support for our clients and their families, and our members.

The 2004 Fiscal Year Audit reported the year ending with net assets of \$2,767. When the investment calculation of an "unrealized gain" of \$17,455 is added in, the change in net assets is \$20,222. Accounting for net assets at the end of Fiscal Year 2003, AMTA total net assets equal (\$21,447). This represents an upward trend reflecting the intent of the fiscal stability operational plan.

AMTA 2003 Audit Results <i>(Fiscal Year July 1, 2002 through June 30, 2003)</i>		AMTA 2004 Audit Results <i>(Fiscal Year July 1, 2003 through June 30, 2004)</i>	
Revenue	\$1,319,223	Revenue	\$1,225,504
Expenses	\$1,346,205	Expenses	\$1,222,737
Net Asset Changes (Before Investments)	(\$26,982)	Net Asset Changes (Before Investments)	\$2,767
Unrealized Investment (Loss)	(\$3,772)	Unrealized Investment (Loss)	\$17,455
Total Net Assets	(\$41,670)	Total Net Assets	(\$21,447)
<i>*The () is standard accounting notation used to indicate a negative number</i>		<i>*The () is standard accounting notation used to indicate a negative number</i>	



AMTA is a 501(c)3 non-profit organization and accepts contributions which support its mission. Contributions are tax deductible as allowed by law.

Copyright © 2005, American Music Therapy Association.

A complete copy of the 2004 Financial Statement is available on the AMTA website at www.musictherapy.org in "Events and News."