



American Music Therapy Association

8455 Colesville Rd., Ste. 1000 • Silver Spring, Maryland 20910
Tel. (301) 589-3300 • Fax (301) 589-5175 • www.musictherapy.org

AMTA Video Montage: Music Therapy is...

The American Music Therapy Association (AMTA) is excited to invite you to participate in a video montage in which you help communicate the importance of music therapy by completing the statement: “Music therapy is...” This video will be shared on the AMTA website and may even be used in future digital promotional and educational endeavors.

Where do you fit in? AMTA is looking for music therapy students, interns, and professionals who are willing to share their thoughts and feelings about music therapy. The project is described below...

Who

Open to any AMTA member who is a music therapy student, intern, or a professional music therapist.

What

Participate in a creative video montage that communicates the importance of music therapy according to AMTA members who complete the statement: “Music therapy is...”

Why Participate

Beyond the greater good of being a voice and advocate for music therapy and the music therapy profession, this will also give you possible exposure to thousands of visitors through the AMTA website.

How to Participate In A Few Easy Steps:

- ◆ Create a 10-30 second video in which you start with, and expand on, the phrase “Music therapy is...” Be as creative as you want! You can talk, show pictures, do a haiku, compose a short song,..you are only limited by your imagination. No client pictures, please, as this makes the release process complicated. For suggestions, tips, and guidelines on how to create a quality video, a “Website Video Guidelines” pdf is provided for you as an attachment.
- ◆ Upload your video to Vimeo using the username and password provided by AMTA (username: members@musictherapy.org, password: AMTA2011). We have created this Vimeo account just for this project. Please do not share the username and password with anyone else.
- ◆ Name your video following this format: FirstInitialLastName_Date_AMTAMontage (e.g. KSmith_09152011_AMTA Montage)
- ◆ Fill out AMTA’s video release and email to info@musictherapy.org, with the subject reading “AMTA Video Montage”

- ◆ Wait for the announcement that the video montage is ready. Please note that the AMTA reserves the right to edit your submission to fit the needs and parameters of this project and the final video montage.

When

Submissions due by October 31, 2011.

Questions? Feel free to email info@musictherapy.org with the subject reading “AMTA Video Montage.”



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Release Form: AMTA Video Montage

I, _____ release a video clip titled, _____ to AMTA for use on AMTA's website homepage in a YouTube video montage. I understand my image and/or video contribution may appear before an online public audience. I affirm that no clients/patients appear in my video clip and no patient/client privacy or confidentiality has been breached in the making of this video clip.

By typing my name below, I am understand that I am electronically signing this release.

Name: _____

Email: _____

Phone: _____

Video url: _____

Website (opt.): _____

I am a (check one):

Music therapy student

Music therapy intern

Professional music therapist