

AMERICAN MUSIC THERAPY ASSOCIATION

BOARD OF DIRECTORS' AND

ASSEMBLY OF DELEGATES'

Post-Conference Annual Board Book

November 14 – 19, 2017

(Includes additional reports - 12/7/17)

ST. LOUIS, MISSOURI

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TENTATIVE AGENDA

AMERICAN MUSIC THERAPY ASSOCIATION

Annual Meeting of the Board of Directors November 14 – November 19, 2017 St. Louis, MO

4:00 pm – 4:15 pm	Welcome	Jennifer Geiger
4:15 pm – 5:15 pm	Approval of Agenda	Jennifer Geiger
	Approval of Minutes Packet Association Highlights Special Projects	Jennifer Geiger & Andi Farbman Barb Else
5:15 pm – 6:15 pm	Government Relations Scholarships and Grants	Judy Simpson & Rebecca Preddie Rebecca Preddie
6:15 pm – 6:30 pm	President Elect Bylaws Revisions	Amber Weldon-Stephens
6:30 pm – 7:30 pm	Dinner, Meet & Greet	
7:45 pm – 8:00 pm	Past President's Report Electronic Ballot	Amy Furman
8:00 pm – 9:00 pm	Vice President's Report Conferences and Communications Vice President Elect's Report	Jean Nemeth Al Bumanis & Cindy Smith Kristen O'Grady
Wednesday, November 8:00 am – 9:15 am	15, 2017 Treasurer's Report FY 2017 Audit FY 2018 Year-to-Date Dues Recommendations	Alicia Clair Andi Farbman Alicia Clair
	Investments Update of Financial Action Plan	Andi Farbman Alicia Clair
9:15 am – 9:30 am	Council on Education and Clinical T Competencies Review Task Force Professional Programs	Training Ed Kahler Ed Kahler & Kamile Geist Jane Creagan
9:45 am – 10:30 am	Council on Professional Practices Membership, IT, & Social Media	Nicole Hahna Angie Elkins, Cindy Smith, Kim Bell
	Memb	pership Workgroup: Kristen O'Grady & Amy Furman
10:30 am – 10:45 am	BREAK	
10:45 am – 11:00 am	Council on Association Services	Annette Whitehead-Pleaux
11:00 am – 11:15 am	Speaker of the Assembly Report Review of Draft Assembly Agenda	Angie Snell

11:00 am – 11:45 am	Workgroup Reports from Mid-Year: Vision Statement Strategic Plan Update Social Responsibility	Jennifer Geiger Nicole Hahna Nicole Hahna
11:45 am – 1:15 pm	LUNCH – Executive Session Executive Director Evaluation Distribution Succession Plan Work Group Board Evaluation	Jennifer Geiger Amber Weldon-Stephens Angie Snell
1:15 pm – 1:45 pm	CBMT Presentation	Joy Schneck
1:45 pm – 2:30 pm	MLE Subcommittee Final Report	Mary Ellen Wylie
Thursday, November 16	<u>5, 2017</u>	
8:00 am – 8:15 am	Historian's Report	Bryan Hunter
8:15 am – 8:30 am	Archivist's Report	William Davis
8:30 am – 9:00 am	AMTA.Pro, E-courses	Cathy Knoll, Dwight Knoll
9:00 am – 9:15 am	CBMT Update	Lori Lundeen Smith
9:15 am – 9:45 am	Workgroup Reports: ASD Workgroup Pediatric Workgroup Music and Memory Workgroup	Jennifer Whipple & Todd Schwartzberg David Knott Erin Spring & Regina Dennis
9:45 am – 10:00 am	BREAK	
10:00 am – 10:45 am	Journal Reports Oxford University Press	Sheri Robb, Tony Meadows, Barb Else Michael Blong
10:45 am – 11:45 am	Regional President Representative Report Disaster Relief Regional Presidents' Reports	Debbie Benkovitz Williams Regional Presidents
11:45 am – 12:00 pm	Updates from Councils, Additional Boards, Council Coordinators, President Elect	

Saturday, November 18, 2017

NO MEETING

Due to the rescheduling of the Regional meetings, the Board of Directors Saturday meeting has been cancelled to allow Board members to attend regional meetings. There is a contingency plan in case business must be discussed prior to the Assembly meeting.

Sunday, November 19, 2017

9:45 am – 10:00 am	AMTAS	Jeff Wolfe, AMTAS Officers
10:00 am – 10:30 am	FY 2018 Budget Review	Andi Farbman
10:30 am – 11:00 am	Council Coordinators' Updates	Annette Whitehead-Pleaux

11:00 am – 11:15 am	President Elect's Update ETAB, Ethics, and JRB	Amber Weldon-Stephens
11:15 am - 11:30 am	Old Business 1. Levels of Training Workgroup	Jennifer Geiger
	New Business 1. Mid-Year Meeting: June 22 nd —24 th 2018	Jennifer Geiger Amber Weldon-Stephens
11:30 am	Adjournment	Jennifer Geiger

OFFICER REPORTS

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 – 19, 2017 ST. LOUIS, MO

PRESIDENT'S REPORT Jennifer Geiger, MA, MT-BC

Action Items:

- 1. Creation of a Competencies Review Task Force, co-chaired by Kamile Geist and Ed Kahler, to facilitate a side-by-side review of the Professional Competencies and the Advanced Competencies over the next year.
- 2. Review and provide feedback on the work related to Sustainability Planning: Strategic Plan (Appendix A), Succession Plan, Organizational Charts (Appendix B), and Board Evaluation.
- 3. Review and provide feedback on workgroup information regarding Social Responsibility (Appendix C).
- 4. Determine need for Levels of Training workgroup, comprised of 3-5 professional members, chaired by Director of Government Relations, to develop a position statement outlining levels of training, practice and supervision of musicians (not trained as music therapists) in medical facilities and make recommendations for best practice.

AMTA Bylaws Article IV, Section 6:

"The President presides at the meetings of the Association. The President calls and presides at meetings of the Board of Directors and appoints, with approval of the Board of Directors, all appointive officers, the Council Coordinators, the chairpersons of the standing committees, and all special committees and advisors. The President holds ex officio membership on all councils and committees and performs other duties implied by the title..."

As I prepare to conclude my term as AMTA President, I recognize work still to be done and I look forward to working with AMTA leadership, staff and members toward building an inclusive and safe music therapy community. As I wrote in the October edition of *Music Therapy Matters*, there is no room for hatred of any form in the profession of music therapy -- religious prejudice, violent discrimination, oppressive legislation, stereotyping based on differences of any kind, or antagonism directed against someone of a different race based on the belief that one's own race is superior; fear and distrust of that which is perceived foreign or strange will not be tolerated. How can AMTA empower members to take a stand against hate? In what antibias activities could we meaningfully engage? As a profession, let us send a clear, unified message against hate in all forms.

Activity Since Mid-Year Report:

- 1. In 2017, I provided the Presidential Perspectives column for Music Therapy Matters
 - a. January Important Information for the New Year
 - b. February Shout-out to Regional Conferences
 - c. March Effective Advocacy
 - d. April Regional Conference Review and Presidential Address
 - e. May Summary of AMTA work, due dates for scholarships and awards nominations
 - f. June Mid-Year meeting and "Sound Health: Music and the Mind" at the Kennedy Center recap
 - g. July St. Louis conference; thanks to guest contributors Jean Nemeth and Kristen
 O'Grady
 - h. August 15th World Congress of Music Therapy recap
 - i. September Information about Yoga practice; with thanks to **Dr. Sangeeta Swamy**
 - j. October There is No Room for Hatred (this issue of *MTM* made publicly accessible)
- 2. Conducted 2 Board conference calls (denoted by an "*" asterisk) and completed 6 electronic ballots, which resulted in:
 - a. Lori Gooding serving as a sub for the SER representative at the MLE Retreat in June

- *Review of the 2017 annual conference location and working with local entities to ensure a safe conference experience in light of the St. Louis Travel Advisory issued by the NAACP.
- c. Selection of the Fultz Fund Review Committee
- d. Election of **Laura Beer** as Editor in Chief of *Music Therapy Perspectives*, effective January 1, 2019 **#AMTA_MTP**
- e. Support of revised Mission Statement for the Journal of Music Therapy #AMTA_JMT
- f. Due to an administrative glitch, selection of a new Fultz Review Committee to support the integrity of the review process
- g. Approval of the <u>new</u> Bachelor of Science in Music Therapy program at the **University of Indianapolis** located in Indianapolis, IN, pending NASM plan approval
- h. Re-approval of the Bachelor of Music in Music Therapy program and the Equivalency program at Converse College located in Spartanburg, SC, pending NASM reaccreditation.
- Appointment of Laura Brown and Alejandra Ferrer as at-large members of the Academic Program Approval Committee
- j. Appointment of the Awards Committee, Chaired by Laura DeLoye: Sara Alie Chandler, Krystal Demaine, Brittany Scheer, Amy Smith
- k. Selection of the recipient of the Arthur Flagler Fultz Research Award #mtresearch
- 1. Re-approval of the Bachelor of Music, Emphasis in Music Therapy and the Music Therapy Equivalency programs at the **University of Georgia** located in Athens, GA, pending NASM accreditation
- m. Appointment of co-chairs for the Competencies Review Task Force: **Kamile Geist** and **Ed Kahler**
- n. *Review of the draft MLE Subcommittee Report, Part I
- 3. Facilitated weekly leadership calls with President Elect Weldon-Stephens and Executive Director Farbman. Additional calls and participants were included as needed.
- 4. Responded to numerous e-mails and phone calls with a variety of committees and work groups on many topics, including:
 - a. Annette Whitehead-Pleaux, Council Coordinator
 - b. Mary Ellen Wylie, Master's Level Entry Subcommittee Chair
 - c. Angie Snell, Speaker of the Assembly
 - d. Amy Furman, Past President
 - e. Dr. Sangeeta Swamy
 - f. Jane Creagan, Director of Professional Programs
 - g. Amber Weldon-Stephens, President Elect
 - h. Bryan Hunter, Parliamentarian/Historian
 - i. Tony Meadows, Faculty Forum
 - j. Ed Kahler, Council Coordinator
 - k. Erin Spring & Regina Dennis, Music and Memory Workgroup co-chairs
 - l. Flossie Ierardi, International Relations Committee Rep
 - m. Christine Neugebauer and Judy Engel, Regional Presidents
 - n. WFMT President, Melissa Mercadal-Brotons, Secretary Anita Gadberry, PR Rep Angela Harrison
 - o. Marisol Norris, Black Music Therapy Network, Inc.
 - p. CBMT Executive Director Joy Schneck and Chair Lori Smith
 - q. Award and Scholarship Recipients
 - r. Kamile Geist, APAC co-chair
 - s. Carrie Levey, Lifetime Channel producer
 - t. Linda Bosse, Assembly Parliamentarian
 - u. Jean Nemeth, Vice President and Debbie Bates, Delegate Representative
- 5. Represented AMTA at the 15th **World Congress of Music Therapy** in Tsukuba, Japan in July. **#wcmt15** The 15th World Congress was a lovely combination of culture and growth. I appreciated

the leadership of conference organizer **Michiko Kato** and thoroughly enjoyed learning from her about Taiko drumming. In addition to providing a presentation on AMTA's work with the Music and Memory program, I participated in the General Business meeting of the **World Federation of Music Therapy**, of which AMTA is an organizational member, and I participated in the election of the new WFMT Council. **#wfmt_info** I have been working closely with AMTA International Relations Committee Chair, **Flossie Ierardi**, WFMT President **Melissa Mercadal-Brotons** and her team on improving communications between our organizations. A few items of note: the next World Music Therapy Day **#WorldMTDay** will be on March 1, 2018. Additionally, the next two locations for the World Congress of Music Therapy are South Africa in 2020 and Australia in 2023!

- 6. As an organizational member of the **National Coalition of the Creative Arts Therapies** (NCCATA), I asked Past President **Amy Furman** to represent AMTA, and I participated in conference calls as able. Please see her report for more information.
- 7. Notification of award, grant and scholarship recipients is a highlight of the presidency! My heartfelt thanks to Awards Committee Chair, **Kymla Eubanks**; Scholarship Committee Chair, **Laura DeLoye**; and Fultz Fund Review Committee Chair, **Michele Forinash**; for their dedicated service toward recognition of outstanding AMTA members and their contributions to our profession. A special note of appreciation to the staff coordinator, **Rebecca Preddie**, for the organization of these efforts.
- 8. Represented AMTA at the **Certification Board for Music Therapists** Board of Directors' meetings in May and October via Skype
- 9. Participated in the annual Audit call with members of the **Audit Committee**: Treasurer Alicia Clair, Executive Director Andrea Farbman, Assembly Speaker Angie Snell, President Elect Amber Weldon-Stephens, Parliamentarian Bryan Hunter, Regional Treasurer (WRAMTA) Kevin Hahn and Auditor, Terri McKnight.
- 10. Reviewed minutes of the Board conference calls and Mid-Year Meeting.

At the writing of this report, I am finalizing the agenda for the Annual Meeting of the AMTA Board of Directors, which will occur at the St. Louis Union Station Hotel from November 14-19.

Increasing Cultural Awareness and Responsiveness

Following up on the information generated by Annette Whitehead-Pleaux in the Race and MT Report, I investigated my own personal biases and facilitated group discussions with the Board of Directors at our Mid-Year meeting. AMTA staff, along with Amber Weldon-Stephens and I are looking at meaningful ways to expand the engagement of the association and profession with inclusion and diversity. Beyond encouraging and promoting leadership among non-majority music therapists and students, we are looking at a variety of ways of promoting cultural awareness and responsiveness. However, for me, the most important first step is investigating one's own biases, which can be challenging. Having started that process myself, my awareness has grown significantly, but I am also aware of the fact that there are biases – whether apparent to me or not – which must be considered as I work to lead and generate meaningful steps towards improved cultural awareness and responsiveness.

After the Mid-Year meeting, Nicole Hahna and Kristen O'Grady convened to generate information regarding **Social Responsibility**. The Board will review and consider the information included in this report to determine meaningful next steps (**Appendix C**).

Sustainability Planning

Over the past few years, the Board of Directors has focused on the need for sustainability planning. Not only that of finances, but also updating the **Strategic Plan** (with thanks to Nicole Hahna and team), creating a **Succession Plan** (with thanks to Amber Weldon-Stephens and team), updating an **Organizational Chart** (with thanks to Debbie Bates and Jean Nemeth), creating an **Evaluation of the Board** (with thanks to Angie Snell and team), and developing a **Vision Statement**.

Please note that the Strategic Plan was initially created in 1999 and operationalized shortly after, with detailed tasks appearing in subsequent Board Books as well as in the regularly updated "AMTA Councils and Committees Handbook." The Strategic Plan information included in "Appendix A" is not generating new priorities; rather it takes existing strategic priorities and the mission statement and consolidates them in one place to ensure accountability.

You will note two examples of organizational charts in **Appendix B**. Each one serves a different purpose: the organizational structure provides basic information on how various groups relate to one another; and the communication structure provides a more in-depth explanation of the ways various groups communicate with each other.

Looking ahead at future leadership and staff transitions, having these organizational details in place is best practice to facilitate the knowledge and understanding of AMTA as an organization. AMTA's Mission Statement was adopted in 1999, after the unification of AAMT and NAMT and has withstood the test of time. The Board of Directors brainstormed some options regarding a Vision Statement at the Mid-Year meeting and a small group (including Debbie Benkovitz Williams, Tracy Richardson and me) was assigned the task of looking into developing a Vision Statement. As we've generated great statements, we have also realized that Vision Statement creation involves more than just a few leaders. Creating a Vision Statement takes investment in time and energy on the part of all stakeholders. Thus, instead of rushing into something that holds true for only a few, we will present some suggested processes for generating an organization-wide Vision Statement.

Competencies Review Task Force

Each of the two sets of competencies are scheduled for a review every 5 years. The Professional Competencies were last reviewed and updated in 2013, and the Advanced Competencies were reviewed and updated in 2015. Conversations since the 2015 review process have included the need and desire to review both documents together to ensure consistency. Co-chaired by **Kamile Geist** and **Ed Kahler**, this comprehensive review will look at the Professional and Advanced Competencies side-by-side. Input will be solicited by those who wish to contribute.

Members of the **Faculty Forum** Steering Committee, Tony Meadows, Brian Abrams, Kathy Murphy and Tracy Richardson, expressed the desire to provide opportunity during the time on Friday of conference for faculty to offer feedback as part of the Competencies Task Force Review.

Master's Level Entry (MLE) Subcommittee

The Board looks forward to reviewing the final report of the MLE Subcommittee, a culmination of 5 years of work by dedicated individuals. My appreciation to each of the members: Ron Borczon, Jim Borling, Cynthia Briggs, Jane Creagan, Amy Furman, Michelle Hairston, Marcus Hughes, Ed Kahler, Ronna Kaplan, Eve Montague, Christine Neugebauer and Angie Snell. Special thanks to Amber Weldon-Stephens, Liaison with the AMTA Board of Directors and note-taker for meetings, and Lori Gooding who helped during summer 2017. Gratitude to Bryan Hunter and Nazareth College for hosting the MLE Retreat in July. I applaud Chair Mary Ellen Wylie for her dedication and leadership of this work.

"Sound Health: Music and the Mind"

While it was a challenge to wrap the Mid-Year Meeting of the AMTA Board of Directors around the "Sound Health" event in Washington, D.C., I remain delighted that we all made it happen. This unprecedented and incredible collaboration between the National Institutes of Health (NIH) and the John F. Kennedy Center for the Performing Arts will stand out in the history of the music therapy profession. Appreciation to Deborah Rutter and the staff at the Kennedy Center, and to the funding support from the National Endowment for the Arts. My heartfelt thanks to NIH Director, Dr. Francis Collins and renowned opera star (and now, AMTA Artist Spokesperson), Renée Fleming for their leadership and for inviting such excellent presenters in Dr. Daniel Levitin, Ben Folds, Dr. Charles Limb, Jussie Smollet, Dr. Nina Kraus and members of the D.C. Youth Orchestra; Maestro Edwin Outwater and the National Symphony Orchestra; Dr. Ani Patel and Mark G. Meadows and the Movement; former Surgeon General, Dr. Vivkek Murthy, the talented Esperanza Spalding and Vijay Iyer for engaging and though-provoking demonstrations. Gratitude to our own music therapy royalty Dr. Sheri Robb, Curator of the panel "Breakthroughs with Music Therapy: Recovery, Resilience, and Quality of Life" and Dr. Deforia Lane; Dr. Blythe LaGasse, Dr. Wendy Magee, Tom Sweitzer, Forrest Alan

and the Different Strokes for Different Folks choir; CJ Shiloh and Jordan Cochran for sharing their time and expertise and representing the music therapy profession so beautifully. It was an awe-inspiring, affirming and spellbinding two days. It was an honor to be a part of history in the making.

A Final Word

Essential to my presidency has been the support and encouragement of the excellent teams of the Board of Directors and the National Office Staff, specifically my "A Team:" Amber Weldon-Stephens, Andi Farbman, Amy Furman, Angie Snell, Alicia Clair and Annette Whitehead-Pleaux. The support and encouragement I have received from members around the country is deeply appreciated. As everything starts at home, the love, care and support of my husband, children and parents has been integral to my ability to serve in this demanding capacity. It has been an honor and a privilege to serve in this way. I look forward to providing support and encouragement to future leaders in our association and continuing to engage with members around the country. #WeAreAMTA I am confident that we will be well led by incoming President, Amber Weldon-Stephens and the 2018-2019 Board of Directors.

APPENDIX A - GEIGER Strategic and Operational Plan for Implementation

American Music Therapy Association

ar Meeting: Resolve, to appoint a workgroup to gather information

Motion at 2017 Mid-Year Meeting: Resolve, to appoint a workgroup to gather information regarding the implementation of AMTA's Strategic Plan into a single document. This Operational Plan would identify goals and progress to date of each person(s) responsible and identify a target date for implementation and/or accomplished. Workgroup members to include Annette Whitehead-Pleaux, Nicole Hahna, and Tracy Richardson.

Mission: To advance public awareness of the benefits of music therapy and increase access to quality music therapy services in a rapidly changing world (AMTA, 2004 Sourcebook, p. 11).

Vision:

Purpose: The AMTA Strategic Plan is a dynamic document detailing the goals and objectives of the Association. Developed by the AMTA Board of Directors, with input from the AMTA National Office Staff, the Strategic Plan will serve to direct the programs and activities of the Association over the next 3-5 years. As this Plan is operationalized and implemented, the Board of Directors will continue to evaluate, refine, revise and expand the goals and objectives in order to fulfill and fully realize the mission of AMTA.

Operational Plan: To gather information and track performance of the AMTA Strategic Plan.

	information and track performance	Ü	
Goal	Progress-To-Date	Person(s)/Committee Responsible	Target Date
I. Efficacy	AMTA's continuing challenge is to promote and provide scientific data and information that demonstrate the effectiveness and outcomes of quality music therapy services. Goal Statement: To support, strengthen, and advance the credibility of music therapy services.		
1.1 Prioritize a research agenda	-MTR 2025 Symposium (2015) -MTR 2025: Phase I Implementation (Strategic Priority 2005- present)	-Board of Directors -Senior Policy Advisor -Research Committee Chair -Professional Practices Council Coordinator -Executive Director	
1.2 Prioritize an information agenda	-AMTA Journals (Journal of Music Therapy & Music Therapy Perspectives) -AMTA Publications	-Board of Directors -Executive Director -Journal Editors	
1.3 Position the organization as a Resource Center	- www.musictherapy.org -Journals -Publications -Population-specific Fact Sheets -AMTA.Pro podcasts -E-courses	-Board of Directors -Executive Director -Director of Membership Services -Information Technology Specialist	
1.4 Establish & maintain strategic partnerships related to efficacy	-Journal Contracts -Publishing Contracts	-Executive Director	

2.1 Develop a communications program	Promoting music therapy means advancing music therapy as a viable healthcare profession and as an efficacious clinical intervention. In addition, AMTA must continue to advocate for the provision of music therapy services in medical, educational, community-based, and other settings. Goal Statement: To advance public knowledge music therapy benefits. - www.musictherapy.org -RSS Feed -Director of Government Relations	
that will articulate music therapy benefits to targeted audiences, related organizations, and potential funders.	-AMTA eNews -Social Media -Music Therapy Matters monthly -AMTA.Pro podcasts	-Federal Programs Analyst -Director of Membership Services -Information Technology Specialist -Professional Advocacy Chair -Association Services Council Coordinator
2.2 Develop music therapists and others as advocates at international, national, state, and local levels.	-AMTA/CBMT State Recognition Operational Plan (2005-present) -Legislative Advocacy Bootcamp	-Director of Government Relations -International Relations Chair -Professional Advocacy Chair -Education & Clinical Training Council Coordinator -Professional Practices Council Coordinator -Association Services Council Coordinator
2.3 Develop strategies that will result in the support and enactment of legislation, regulations, policies, and programs that will increase access to and funding for music therapy services and programs.	-AMTA/CBMT State Recognition Operational Plan (2005-present) -State Hill Days	-Director of Government Relations -Director of Reimbursement -Professional Practices Council Coordinator
2.4 Establish and maintain strategic partnerships related to advocacy.	-AMTA/CBMT State Recognition Operational Plan (2005-present) -Certification Board for Music Therapists -National legislators	-Executive Director -Government Relations Chair -Reimbursement Chair -Professional Advocacy Chair -Association Services Council Coordinator
III. Professional Development	AMTA's ongoing commitment is to ensure quality music therapy services by maximizing the development of professionals. Fulfilling the	

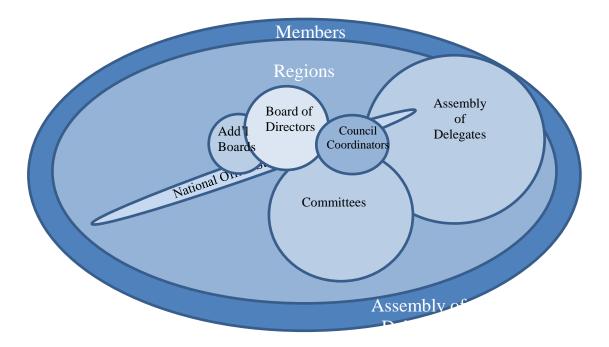
3.1 Encourage educational	goal of ensuring access to quality MT services necessitates a growing number of professionals to deliver MT services. Goal Statement: To provide information, education and technical assistance on effective therapeutic models and emerging therapeutic practices; best business and association practices; and labor supply and demand economics to address the needs of the profession. -Academic program approval -Director of Professional	
and clinical training programs to reflect current and future market demands.	-Internship program approval -Workforce Development Strategic Priority 2003-2004	Programs - Academic Program Approval Committee Chair - Association Services Council Coordinator -Association Internship Approval Chair -Workforce Development Chair -Education and Training Advisory Board Chair
3.2 Establish and maintain standards for the music therapy profession.	-Professional Competencies Review -Advanced Competencies Review -Standards of Education & Clinical Training Review -Standards of Clinical Practice Review -MT & ASD Strategic Priority 2008-Present	-Education & Training Council Coordinator -Academic Program Approval Committee Chair -Professional Practices Council Coordinator -Standards Committee Chair
3.3 Provide information through conferences, publications and other materials as to how members can use both traditional and innovative tools and technology to improve clinical practice.	-Conference Presentations -Tech Stop Conference Booth -Instruction Videos -AMTA Publications -AMTA.Pro podcasts -E-courses	-Vice President -Vice President-Elect -Director of Conferences & Communication -Professional Practices Council Coordinator -Technology Committee Chair
3.4 Provide opportunities for members to enhance professional competencies to obtain employment and thrive in a changing service delivery system.	-AMTA Conference CMTEs -E-courses -Job Hotline	-Director of Membership Services -Conference Planner & Membership Associate -Vice President -Education & Clinical Training Council Coordinator -Continuing Education Chair
3.5 Develop and encourage leadership training and mentoring opportunities at	-Leadership Academy at National and Regional Conferences -Nominating Committee	-Board of Directors -Speaker of the Assembly -Executive Director

every level of the association.		
3.6 Conduct a nationwide music therapy labor supply and demand study.	Annual Workforce Analysis (survey)	-Director of Membership Services -Workforce Development & Retention Chair -Association Services Council Coordinator
3.7 Establish and maintain strategic partnerships related to professional development.	-Kennedy Center Events -National Institutes of Health -Certification Board for Music Therapists	-Executive Director
IV. Resource Development	Fiscal and human resources are foundations on which the aforementioned programmatic areas must be built. Goal Statement: To ensure achievement of the organization's mission and objectives through effective development and allocation of financial and human resources.	
4.1 Develop a comprehensive, long-range financial plan to ensure that adequate funding is available for the fulfillment of the strategic plan.	-Financial Action Plan 2014- Present Strategic Priority	-Treasurer (development) -Board of Directors (fiduciary responsibility)
4.2 Ensure adequate human resources (staff and volunteers) are available for ongoing development of strategic plan programs and services.		-Executive Director
4.3 Establish and maintain strategic partnerships related to resources development.	-Artist Spokespersons -REMO, IncBlue Star Connection -Ukulele Kids Club -Scholarship and Grant Funders	-Executive Director

AMTA Strategic Priorities: Workforce Development, 2003/4 Reimbursement, State Operational Plan (venture with CBMT), 2005-Present Research Priority, 2005-Present MT and ASD, 2008-Present Financial Action Plan, 2014-Present

APPENDIX B - GEIGER

DRAFT ---- AMTA Organizational Diagrams ---- **DRAFT**

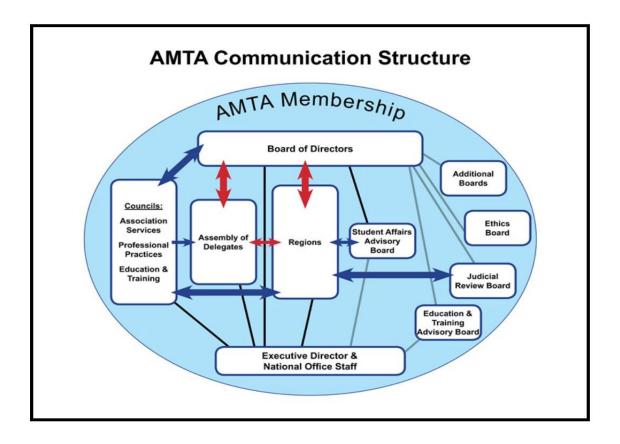


AMTA Organizational Structure Description

This diagram depicts the Organizational Structure of AMTA, placing an emphasis on the membership's relationship to the organization as a whole. The relationships between the various sub-entities contained within the organization are represented by circles and ovals of varying proportional size. Convergence of the various spheres designates direct relationship between the various bodies. AMTA's foundation is the members, represented by the largest, dark blue oval. While AMTA membership and regional membership is synonymous, a slightly smaller, medium blue circle is employed to indicate that members are grouped by regions. The Assembly of Delegates is comprised of a smaller group of members who are elected to represent their respective regions. AMTA's Committees also have regional representatives. Committees have the most frequent contact with their respective Council Coordinators, who in turn act as their liaisons to the Board of Directors and Assembly of Delegates. Additional Boards such as the Education and Training Advisory Board (ETAB), the Ethics Board, and the Student Affairs Advisory Board (SAAB) do not have regional representation and most frequently interface with the Board of Directors or National Office Staff, while the Judicial Review Board is equally divided between appointed & regionally representative members. The National Office Staff interact with all facets of the organization, as depicted by the narrow oval that intersects all other sub-groups.

AMTA Communication Structure Diagram

The diagram below depicts the internal Communication Structure of the various working groups within AMTA. Placed within the circle context of the AMTA membership, the organization's sub-groups are represented by geometric shapes while the strength of their connections and directionality of communication are displayed with different types of arrow and lines. The three major entities – Regions, Assembly of Delegates, and Board of Directors – are connected by bold, two-way red arrows demonstrating the centrality of these relationships and bilateral communication. The secondary connections of the Committee Councils, Judicial Review Board (JRB) and Student Affairs Advisory Board (SAAB) to the three main bodies are displayed with the one-way and bi-directional blue arrows as appropriate. The less structured linkages between the major entities and all the committees and boards (e.g., Ethics, Education & Training Advisory Board) are shown with smaller or dotted lines. The AMTA National Office's placement at the base of the diagram with connections to most all of the other sub-groups depict its foundational support of the organization as a whole.



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APPENDIX C - GEIGER Social Responsibility Workgroup Report

<u>AMTA 2017 Mid-Year Meeting Motion</u>: Resolve, to create a small workgroup in conjunction with the Diversity and Multiculturalism Committee comprised of Nicole Hahna and Kristen O'Grady on Social Responsibility to look at examples from other organizations and to report back in November with recommendations.

TASKS:

1. To review examples of social responsibility statements from other organizations. The Social Responsibility Workgroup gathered preliminary information regarding social responsibility for review by the AMTA Board. The workgroup found both formalized statements of social responsibility (see below) as well as statements made through social media (see "Other" at the end of the report). The following information was found in current documents for professional organizations regarding social responsibility:

A. American Counseling Association

- 1. The American Counseling Association (ACA) has developed competencies in the following areas:
 - a. Multicultural & Social Justice (2015): https://www.counseling.org/docs/default-source/competencies/multicultural-and-social-justice-counseling-competencies.pdf?sfvrsn=8573422c 20
 - b. Multiracial (2015): https://www.counseling.org/docs/default-source/competencies/competencies-for-counseling-the-multiracial-population-2-2-15-final.pdf?sfvrsn=c7ba412c_14
 - c. LGBQIQA (2009): https://www.counseling.org/docs/default-source/competencies/algbtic-competencies-for-counseling-lgbqiqa.pdf?sfvrsn=1c9c89e 14
 - d. Transgender Clients (2009): https://www.counseling.org/docs/default-source/competencies/algbtic_competencies.pdf?sfvrsn=d8d3732f_12
- 2. The American Counseling Association Human Rights Committee is charged with "promot[ing] programs that proactively address human rights, societal trends, and social issues most relevant to the profession and react to the barriers that interfere with human rights. The Committee shall administer the Human Concerns Fund and shall address human concerns as they affect the counseling profession" (https://www.counseling.org/about-us/leadership/committees#HumanRights).
- 3. The ACA has membership divisions (https://www.counseling.org/about-us/divisions-regions-and-branches/divisions) to address the following areas:
 - a. The Association for Lesbian, Gay, Bisexual, Transgender Issues in Counseling: http://www.algbtic.org/
 - b. Counselors of Social Justice: https://counseling-csj.org/
 - c. Multicultural Counseling: http://www.multiculturalcounseling.org/
- 4. The ACA's *Code of Ethics*, approved by the ACA Governing Council in 2014, identifies promoting social justice as one of the core professional values of the counseling profession. In the summer of 2017, the ACA Governing Council approved three statements on social justice and human rights:
 - A Basic Human Right: Access to Public Restrooms that Match an Individual's Gender Identity: http://www.counseling.org/about-us/social-justice/human-rights
 - 2. Liberty and Justice for All: http://www.counseling.org/about-us/social-justice/liberty-and-justice-for-all

3. Preventing Discrimination and Harassment: http://www.counseling.org/about-us/social-justice/nondiscrimination

Each statement is accompanied by additional resources on the subject for counselors (https://www.counseling.org/about-us/social-justice).

B. American Nurses Association

1. The American Nurses Association released an "Ethics and Human Rights Statement" in 2017 and includes the following language:

"Nursing is committed to both the welfare of the sick, injured, and vulnerable in society and to social justice. The ANA Code of Ethics for Nurses with Interpretive Statements (2015) establishes the ethical standard for the profession in its fervent call for all nurses and nursing organizations to advocate for the protection of human rights and social justice. A fundamental principle is respect for the inherent dignity, worth, unique attributes, and human rights of all individuals (Interpretive Statement 1.1). Nurses must bring attention to human rights violations in all settings and contexts and must respond when these violations are encountered (Interpretive Statement 8.4). Nurses must always stress human rights protection with particular attention to preserving the human rights of vulnerable groups, such as the poor, the homeless, the elderly, the mentally ill, prisoners, refugees, women, children, and socially stigmatized groups (Interpretive Statement 8.4). Ethics, human rights, and nursing converge as a formidable instrument for social justice and human rights must be diligently protected and promoted(Interpretive Statement (http://www.nursingworld.org/MainMenuCategories/EthicsStandards/Resources/SocialJu stice/ANAStatement-EthicsHumanRights.pdf).

C. The American Psychological Association

- 1. The APA lists "social justice, diversity, and inclusion" as one of its 5 "Core Values" and lists issues of diversity as part of its "Vision Statement":
 - a. "The APA aspires to excel as a valuable, effective, and influential organizing advancing psychology as a science, serving as:[....]
 - b. a principle leader and global partner promoting psychological knowledge and methods to facilitate the resolution of personal, societal, and global challenges in diverse, multicultural, and international contexts.
 - c. An effective champion of the application of psychology to promote human rights, health, wellbeing, and dignity" (http://www.apa.org/about/apa/strategic-plan/default.aspx).
- 2. The APA has divisions to address various social responsibility areas such as:
 - a. Society for the Psychological Study of Social Issues: http://www.apa.org/about/division/div9.aspx
 - b. Society for the Psychological Study of Lesbian, Gay, Bisexual, and Transgender Issues: http://www.apa.org/about/division/div44.aspx)
 - Society for the Psychological Study of Culture, Ethnicity, & Race: http://www.apa.org/about/division/div45.aspx
- 3. The APA website concerning Advocacy has a section for "Human Rights Issues": http://www.apa.org/about/gr/issues/human-rights/index.aspx

D. National Association for School Psychologists

1. NASP website on Social Justice provides resources and includes their definition adopted by their Board of Directors this past April:

"Social justice is both a process and a goal that requires action. School psychologists work to ensure the protection of the educational rights, opportunities, and well-being of all children, especially those whose voices have been muted, identities obscured, or needs ignored. Social justice requires promoting non-discriminatory practices and the empowerment of families and communities. School psychologists enact social justice through culturally-responsive professional practice and advocacy to create schools, communities, and systems that ensure equity and fairness for all children and youth"

(http://www.nasponline.org/resources-and-publications/resources/diversity/social-justice).

E. National Association for Social Workers

- 1. The National Association for Social Workers (NASW) addressed social action in their *Code of Ethics* (2008) in the following sections:
 - a. "Social workers should promote the general welfare of society, from local to global levels, and the development of people, their communities, and their environments. Social workers should advocate for living conditions conducive to the fulfillment of basic human needs and should promote social, economic, political, and cultural values and institutions that are compatible with the realization of social justice" (6.01).
 - b. "Social workers should engage in social and political action that seeks to ensure that all people have equal access to the resources, employment, services, and opportunities they require to meet their basic human needs and to develop fully. Social workers should be aware of the impact of the political arena on practice and should advocate for changes in policy and legislation to improve social conditions in order to meet basic human needs and promote social justice" (6.04.a).
 - c. "Social workers should act to expand choice and opportunity for all people, with special regard for vulnerable, disadvantaged, oppressed, and exploited people and groups" (6.04.b).
 - d. "Social workers should promote conditions that encourage respect for cultural and social diversity within the United States and globally. Social workers should promote policies and practices that demonstrate respect for difference, support the expansion of cultural knowledge and resources, advocate for programs and institutions that demonstrate cultural competence, and promote policies that safeguard the rights of and confirm equity and social justice for all people" (6.04.c).
 - e. "Social workers should act to prevent and eliminate domination of, exploitation of, and
 - discrimination against any person, group, or class on the basis of race, ethnicity,

national

origin, color, sex, sexual orientation, gender identity or expression, age, marital status,

political belief, religion, immigration status, or mental or physical disability" (6.04.d). (https://www.socialworkers.org/About/Ethics/Code-of-Ethics/Code-of-Ethics-English.aspx)

F. North American Drama Therapy Association

- 1. The North American Drama Therapy Association (NADTA) has established a Diversity Committee: "the Diversity Committee is charged with the promotion of cultural competency in drama therapy training and practice within the membership of the NADTA. The Diversity Committee promotes dialogue around diversity and social justice in all aspects of the organization as well as cultural sensitivity, cultural competence and cultural humility in the practice and profession of drama therapy" (http://www.nadta.org/about-nadta/committees.html).
- 2. Our Commitment to Diversity-- "the NADTA has a significant history of championing the dignity, visibility, and accessibility of its members. As our Code of Ethics indicates, the NADTA does not discriminate on the basis of age, gender, race, culture, national origin, religion, sexual orientation, ability, socioeconomic status, physical appearance, or any basis prescribed by law (sec. 5.a). In addition to this, the NADTA seeks to promote cultural competency, humility, and sensitivity towards the responsible practice of drama therapy (sec. 2, 4, and 7). Understanding how these aspects of identity intersect and influence human experience is vital to ethical practice" (http://www.nadta.org/about-nadta/diversity.html).

- 3. The NADTA has issued position statements on the following topics/issues:
 - a. Black Lives Matter (2015): http://www.nadta.org/about-nadta/nadta-news/BlackLivesMatter.html
 - b. Opposition to Homophobic and Transphobic Laws (2016): http://www.nadta.org/about-nadta/nadta-news/opposition2016.html
 - c. Orlando and LGBT2SIQ Communities: Condolences & Outrage (2016): http://www.nadta.org/about-nadta/nadta-news/Orlando_Response2016.html
 - d. Black Lives Matter (2016): http://www.nadta.org/about-nadta/nadta-news/Black_Lives_Matter_Diversity_Call.html
 - e. Confronting Islamophobic Violence & Discrimination (2017): http://www.nadta.org/about-nadta/nadta-news/Confronting Islamophobic Violence and Discrimination.html
 - f. Opposition to American Government Administration's Rescinding of the Federal Guidance to Title IX: http://www.nadta.org/about-nadta/nadta-news/Opposition_to_American_Government.html
 - g. Healthcare and Accessibility (2017): http://www.nadta.org/about-nadta/nadta-news/Health Care and Accessibility.html
 - h. A Call for Racial Justice & Action: http://www.nadta.org/about-nadta/nadta-news/A Call for Racial Justice and Action.html
- 4. In addition, the NADTA holds periodic Diversity Calls. Diversity Calls are community conversations about social equity concerns. A space for members to share concerns, improve practice and strategize for a more equitable future. Previous topics are as follows:
 - a. Processing the Election Results
 - b. Racism, Mental health and Drama
 - c. Microaggressions and their effects on the therapeutic process
 - d. Navigating sexuality in the workplace
 - e. Diversity call for LGBT2SIO Identified Drama Therapists
 - f. Promoting Inclusion of Spanish Members and Clients in Drama Therapy
 - g. Condolences and Outrage--Vision for LGBT2SIQ people in Orlando
 - h. Drama therapeutic conversations about cultural oppression
 - i. Drama therapy in the aftermath of Mississippi, North Carolina and other homophobic/transphobic laws

G. International Expressive Arts Therapies Association

1. The IEATA has a Social Action Committee and dedicates a portion of its website to social justice projects (http://www.ieata.org/social-action.html).

H. World Federation of Music Therapy

- 1. Under its "Values" Statement (http://www.wfmt.info/), the World Federation of Music Therapy (WFMT) states that:
 - a. "We affirm that a safe refuge, well-being, dignity, and education are fundamental human rights."
 - b. "We support a global music therapy network that includes all cultural and ethnic background--age, religion, social status, sexual orientation, gender, indigenous heritage, and disability."

I. Certification Board for Music Therapists

- 1. The *Board Certification Domains* (CBMT, 2015) addresses social responsibility in the following areas:
 - a. "Assess areas for personal growth and set goals" (IV.A.1).
 - b. "Acknowledge [the music] therapist's bias and limitations in interpreting assessment information (e.g., cultural differences, clinical orientation)" (I.C.4).
 - c. "Acknowledge [the music] therapist's bias and limitations in interpreting information (e.g., cultural differences, clinical orientation)" (III.B.3).

2. To review current AMTA statements regarding social responsibility.

The Social Responsibility Workgroup gathered preliminary information regarding social responsibility for review by the AMTA Board. The following information was found in current documents from the American Music Therapy Association regarding social responsibility:

- A. American Music Therapy Association: Official Documents
 - 1. The *Standards of Clinical Practice* (AMTA, 2012) document addresses social responsibility in the following area:
 - a. "The music therapy assessment will explore the client's culture. This can include but is not limited to race, ethnicity, language, religion/spirituality, social class, family experiences, sexual orientation, gender identity, and social organizations" (2.2).
 - 2. The *Code of Ethics* (AMTA, 2014) document addresses social responsibility in the following areas:
 - a. "The MT refuses to participate in activities that are illegal or inhumane, that violate the civil rights of others, or that discriminate against individuals based upon race, ethnicity, language, religion, marital status, gender, gender identity or expression, sexual orientation, age, ability, socioeconomic status, or political affiliation. In addition, the MT works to eliminate the effect of biases based on these factors on his or her work" (2.3.2).
 - b. "The welfare of the client will be of utmost importance to the MT" (3.1).
 - c. "The MT will protect the rights of the individuals with whom he/she works. These rights will include, but are not limited to the following: right to safety; right to dignity; legal and civil rights; right to treatment; right to self-determination; right to respect; and right to participate in treatment decisions" (3.2).
 - d. "The MT will not discriminate in relationships with clients/students/research subjects because of race, ethnicity, language, religion, marital status, gender, gender identity or expression, sexual orientation, age, ability, socioeconomic status or political affiliation" (3.3).
 - 3. The *Professional Competencies* (AMTA, 2013) document addresses social responsibility in the following areas:
 - a. "Demonstrate awareness of the influence of race, ethnicity, language, religion, marital status, gender, gender identity or expression, sexual orientation, age, ability, socioeconomic status or political affiliation on the therapeutic process" (9.5).
 - b. "Demonstrate knowledge of and respect for diverse cultural backgrounds" (17.9).
 - c. "Treat all persons with dignity and respect, regardless of differences in race, ethnicity, language, religion, marital status, gender, gender identity or expression, sexual orientation, age, ability, socioeconomic status or political affiliation" (17.10).
 - d. "Demonstrate skill in working with culturally diverse populations" (17.11).
 - 4. The *Advanced Competencies* (AMTA, 2015) document addresses social responsibility in the following areas:
 - a. "Apply knowledge of norms and practices of diverse cultures to the supervisory process as indicated" (I.B.2.7).
 - b. "Apply knowledge of social justice and disability studies in upholding the human rights of individuals we serve" (I.B.4.4.16).
 - "Select, adapt, and utilize musical materials for different musical cultures and subcultures" (II.A.7.7).
 - d. "Implement music therapy approaches based on knowledge of and sensitivity to the roles and meanings of musics in diverse cultures." (II.B.8.7).
 - e. "Work with culturally diverse populations, applying knowledge of how culture influences issues regarding identity formation, concepts of health and pathology, and understanding the role of therapy" (II.B.8.8).

- B. American Music Therapy Association: Policies & Statements Regarding Social Responsibility
 - 1. The American Music Therapy Association Non-discrimination and Equal Opportunity Policy (2015) states:

The American Music Therapy Association (AMTA) is committed to a policy of non-discrimination and equal opportunity: fairness, justice, and respect for all persons. AMTA works to ensure that the association, AMTA-approved academic programs and internships, and settings in which music therapists work are safe and welcoming regardless of actual or perceived characteristics, including race, ethnicity, color, religion, ancestry, age, national origin, immigration status, socioeconomic status, marital status, language, ability, gender, gender identity, gender expression, sexual orientation, developmental level, health status, or any other personal identity, distinguishing characteristic, or disabilities.

AMTA's ethics and standards about non-discrimination, equal opportunity, fairness, and social justice are described in the Code of Ethics, Scope of Practice, and the Standards of Clinical Practice. These documents outline AMTA's expectations for the provision of high quality, non-discriminatory, just and fair music therapy services, education and clinical training practices, and interactions with others.

Consistent with the ethics and standards of AMTA, it is the policy of the association that:

- AMTA does not engage in or condone actions and/or policies that
 discriminate against persons, including clients and their families, other
 recipients of services, students, interns, supervisees, and colleagues. AMTA
 supports policies and actions that promote equal opportunity, justice,
 fairness, and respect for all persons in all settings.
- AMTA promotes awareness and knowledge of how diversity factors may influence development, behavior, learning, and therapy services.
- AMTA strives to ensure that all individuals have equal opportunity to participate in and benefit from music therapy.

This policy aligns with AMTA's mission of advancing public awareness of the benefits of music therapy and increasing access to quality music therapy services. (https://www.musictherapy.org/about/nondiscrimination_and_equal_opportunity_policy/)

2. The Moving Forward: Supporting Our Clients and Quality Music Therapy Services in Times

of Change (AMTA, 2016) states:

2016 has been a year full of significant events and change for everyone. All of us who are a part of AMTA are aware of, and sensitive to, heightened emotions and concerns on the part of our clients, our families, and our colleagues. The leadership of AMTA would like to reassure all members, music therapists, and consumers that AMTA is committed to our mission (to advance public awareness of the benefits of music therapy and increase access to quality music therapy services in a rapidly changing world) and to ensuring music therapy services are available for all. We reaffirm our commitment to our Non-Discrimination Policy, and to ensuring that music therapy services are available to those who need them to promote wellness, enhance memory, improve communication, promote physical rehabilitation, alleviate pain, express feelings, and manage stress.

Here are some resources that may help music therapists as you provide services to clients in these changing times:

- <u>National Association of School Psychologists: NASP Guidance for Reinforcing Safe, Supportive and Positive School Environments</u> for All Students
- <u>Psychotherapy Networker: The 2016 Election is Raising Ethical Concerns for Therapists</u>
- Huffington Post: What Should We Tell the Children
- Boston Public Schools: Handbook for Facilitating Difficult Conversations in the Classroom

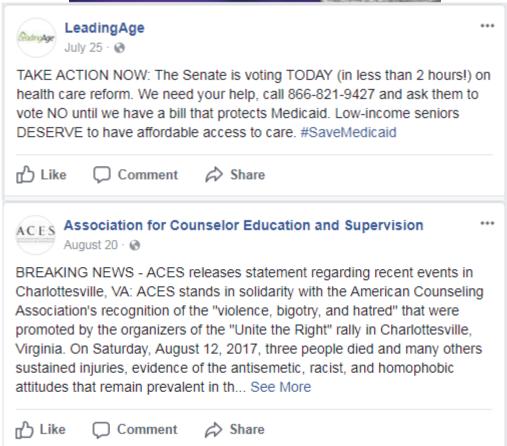
Other:

- 1. In reviewing the language of other professional organizations as well as the AMTA's statements regarding social responsibility, the Social Responsibility Workgroup recommends that that a stand-alone statement of non-discrimination should be developed.
- 2. Although the AMTA has a policy of non-discrimination, the policy does not outline the implementation in procedural steps or action statements. A stand-alone statement would provide guidance for the implementation of the non-discrimination policy.
- 3. The Social Responsibility Workgroup reviewed examples of public statements by non-partisan membership organizations in response to changes in legislation or political action, which can be seen below:

National Association of Social Workers

NASW will stand in support of people who are transgender in their fight for full rights to serve in the U.S. military. The repeal of "Don't ask, Don't tell" and the opening of combat roles to women were all about the same idea—that military job assignments should be based on merit and not about gender identity or sexuality. Americans who want to serve and meet the standards for serving in the armed forces should be afforded the opportunity to do so. We will urge President Trump to not enact this ban and allow people who are transgender the opportunity to serve in the armed forces if they wish to do so. NASW will release a full statement on this issue later today.





A Call for Racial Justice & Action

Racial Justice Dialogue & Campaign - #DramatherapistsAgainstWhiteSupremacy

Brought to you by your North American Drama Therapy Association Diversity

Committee

Pour la version française cliquez ici
Para la versión en español, haga clic aquí

It is with deep sadness and anger that we witness an increased mobilization of white Supremacist rallies, and it reminds us that there are over 100 white nationalist groups in Canada, and 917 hate groups operating in the United States. We are outraged and send our condolences to the people of color and anti-racist activists of diverse racial backgrounds who were injured by the mob beatings and the car that purposefully drove into a group of counter protesters in Charlottesville, Virginia

on August 12th 2017. We send our condolences to the family and friends of civil rights

http://www.nadta.org/about-nadta/nadta-news/A_Call_for_Racial_Justice_and_Action.htm



The American Counseling Association is opposed to the rescission of the Deferred Action for Childhood Arrivals (DACA) program.

Click below for ACA's full statement and resources:

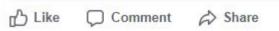
The American Counseling Association is opposed to the rescission of the Deferred Action for Childhood Arrivals (DACA) program.

Rescinding DACA is outright discrimination against individuals who were brought to the United States as children, through no fault of their own, and who consider themselves to be Americans.

ACA Opposes DACA Cancellation

Rescinding DACA is outright discrimination against individuals who were brought to the United States as children, through no fault of their own, and who consider themselves to be Americans.

COUNSELING.ORG



AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 – 19, 2017 IMMEDIATE PAST PRESIDENT'S REPORT Amy Furman, MM, MT-BC

The duties of the Immediate Past President are identified in Article IV, Section 8 of the AMTA Bylaws. "The Immediate Past President assists the President as requested and provides continuity in the administration of the Association..."

An overview of key tasks completed since Mid-Year include:

I have provided historical information as well as feedback, ideas, and assistance on a variety of topics and tasks at the request of President Geiger and President Elect Amber Weldon-Stephens.

I participated in all email ballots and conference calls of the AMTA Executive Committee, Financial Advisory Committee and the AMTA Board of Directors. I continue to serve on the MLE subcommittee, Succession Plan Workgroup, and as part of the Financial Action Plan the Membership Work Group.

NCCATA: I participated in the National Coalition for Creative Art Therapies Associations calls at request of President Geiger to provide continuity and historical perspective (see attached report).

Nominating Committee: The slate of experienced, highly qualified candidates for the 2017 election are for President Elect, Deb Benkovitz Williams and Jean Nemeth; and for Vice President Elect, Ed Kahler and Wendy Woolsey. The following has been posted on the AMTA website 1) a short video introduction by each candidate 2) 2 sets of a question and answer 3) the traditional written statements. Thanks to Andrew Knight as co-reviewer and Angie Elkins for the website work. During conference the Meet the Candidates session is scheduled for Saturday 1:45-3 PM.

Electronic Election 2017: At the 2016 conference the Board supported and the members voted to change the AMTA Bylaws to include electronic voting for the upcoming 2017 election. *Balloteer* was selected to run a "managed" election for AMTA. The cost is approximately \$675. Postage alone for hard copy ballots in the past has been around \$1,100. not including the paper, services of the mailing house and staff time. On November 21 the *Balloteer* company will send an email to each member with a unique key code. This system ensures there is only one vote per member. They will handle all bounce backs and resends. Members will receive up to 2 prompts to vote. AMTA has approximately 39 members without emails (1/2 are in Japan). These folks have been or are being notified about how to access the election website with a smart phone, library computer, etc. to vote. Reporting of the Total Votes and % of the Votes Cast is available 24/7 to the contact person receiving the election information. After the election process is complete a review can be done to determine the Board and staff's satisfaction with the election process.

Executive Personnel Committee: I will assist President Elect Amber Weldon-Stephens in completing the Board's 2017 personnel evaluation for Dr. Andrea Farbman, AMTA Executive Director.

I would like to take this opportunity to thank all of the Board members and the AMTA staff especially Dr. Farbman for an amazing experience that began some time ago as a Council Coordinator. It has truly been a privilege to work with dedicated Board members and all the AMTA staff. Reflecting on the 7 positions it has been my honor to hold, each has provided a unique opportunity to work with AMTA members and support our profession. The people may change but the work of AMTA proceeds, thank you in advance as <u>you</u> continue the work. I look forward to hearing and reading about the exciting places the next sets of leaders guide our profession.

Respectfully Submitted,

Immediate Past President, American Music Therapy Association

APPENDIX A – FURMAN

NATIONAL COALITION OF CREATIVE ARTS THERAPIES ASSOCIATIONS

October 2017

At President Geiger's request I continue to participate in the NCCATA calls for continuity.

As an organizational member of NCCATA, AMTA continues to work closely with the 5 other creative arts therapies organizations to monitor and respond to concerns related to artists in healthcare and other issues impacting the creative arts therapies. The current officers are Chair Ronna Kaplan, MA, MT-BC; Chair Elect Nadya Trytan, MA, RDT/BCT and new Treasurer Mark Beauregard, MA, LCAT, RDT, BCT. Following AMTA's model, all the organizations are inviting their President Elect to join the fall conference call to assist with the transition of 6 new association presidents in 2018.

NCCATA MISSION: To further the creative arts therapies through facilitation of collaborative advocacy, research and education.

STRATEGIC PRIORITY GOALS:

- I: Clarify NCCATA'S Mission, Officer Job Descriptions and Tasks
- 2: Expand Advocacy to Identify and Monitor Opportunities for the Period 2016-2017 through 2020-2021
 - 3: Expand The NCCATA'S Operational and Financial Resources

The National Organization for Arts in Health (NOAH) commissioned a whitepaper Arts, Health, and Well-Being in America for its inaugural conference, held in conjunction with the Healthcare Facilities Symposium and Expo, September 18-20, in Austin, Texas. Each Creative Arts Therapy (CAT) organization provided information and time was spent editing and discussing content to ensure the continuum of care and services was represented in the paper.

As part of the conference a collaborative CAT panel presented a case study: *Creative Arts in Practice*. Using the same case study each of the CATs shared the theories and research that underpin the clinical work of each profession. Della Molloy-Daughtery represented music therapy on the panel. Also in attendance were NCCATA Chair Kaplan and AMTA Executive Director Farbman. Both complimented the panel participants for being articulate spokespersons for the efficacy and effectiveness of the creative arts therapies. Several other MT-BCs presented at the conference including Lisa Gallagher and Jennifer Townsend.

Discussion continues about the possibility of separate Creative Art Therapies Day perhaps in 2019. This would follow the Arts Advocacy Day format of agreed upon talking points and training for participants.

Conferences: Member associations are encouraged to send a Board member or representative to conferences:

American Art Therapy Association November 8-12, 2017 - Albuquerque, NM

American Dance Therapy Association November 2-5, 2017 San Antonio, TX

American Music Therapy Association November 16-19, 2017 St. Louis, MO

American Society of Group Psychotherapy and Psychodrama April 19-22, 2018 Dallas, TX

National Association for Poetry Therapy April 26-29, 2018 Chaska, MN

North American Drama Therapy Association October 26 - 29, 2017 Danvers, MA

Creative Arts Therapies Week: March 11-17, 2018

Respectfully submitted,

Amy Furman, MM, MT-BC, Immediate Past President,

American Music Therapy Association

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AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING – NOVEMBER 14-19, 2017 PRESIDENT ELECT'S REPORT

Amber Weldon-Stephens, EdS, LPMT, MT-BC

According to Article IV Section 7 of the Bylaws the duties of the President Elect are:

"to assist the President as requested, to study the duties of the President in anticipation of assuming the responsibilities of the Presidency, and to assume all duties of the President in case of resignation, disability or absence of the President. In addition, the President Elect studies the Bylaws and related literature for the purpose of proposing revisions to these documents where such revisions are necessary to keep the documents current and responsive to the aims, objectives and purposes of the Association. The President Elect also serves as communication liaison from the Board of Directors to the Education and Training Advisory Board, the Ethics Board, the Judicial Review Board and the Student Affairs Advisory Board."

Action Items:

- 1. I recommend the Board of Directors review the revisions to the Bylaws prior to submission to the AMTA membership at the first business meeting. (See Appendix A)
- 2. I recommend the Board of Directors consider the nomination to fill an opening on ETAB to be submitted by ETAB at the annual conference.
- 3. Both the Judicial Review Board (one name by Presidential Appointment) and the Ethics Board (two names) will submit names to the Assembly for new members to their respective Boards.

Ongoing duties:

- Continue to assist the President as requested by providing information and feedback.
- ❖ Participate in scheduled conference calls with the President, Executive Director, Executive Committee, Board of Directors, Financial Advisory Committee and Council Coordinators.
- * Review the Bylaws and related documents for continuity and clarity.

Special Assignments:

- I have been working closely with the Master's Level Entry subcommittee as an assistant to help the Chair, Mary Ellen Wylie streamline the work load and assist in any requests. I attended the MLE Retreat in Rochester, NY in June and was able to assist as note-taker for the week and with other tasks needed by Mary Ellen Wylie. The MLE sub-committee should be commended for the tremendous amount of work they have done over the past 5 years. Mary Ellen Wylie as chair has led the group and guided their work, while keeping the focus on the end result of submitting a final report to the Board of Directors.
- ❖ I have chaired the Succession Plan Work group with members Amy Furman, Bryan Hunter, Kristen O'Grady, and Angie Snell. The group held several ZOOM (video conference) calls thanks to Angie Snell and has produced a proposed timeline to be presented to the Board of Directors during conference. I would like to personally thank the members of this work group for their focus, direction and visionary perspective with the future of our organization.
- ❖ I will again chair the Executive Personnel Committee (EPC). The EPC is made up of members of the Executive Committee, as stated in the Bylaws (Article VI, Section 6) President, President-Elect, Immediate Past President, Secretary/Treasurer and Speaker of the Assembly, but minus the Executive Director. The Board of Directors will receive all information prior to national conference with clear directions about the process.
- ❖ Last November the Ethics Board requested that AMTA provide mediation training for the members of the Ethics Board so that they could be pro-active in resolving disputes. I was able to secure Dr. Charlene Berquist, Director of the Center for Dispute Resolution and Professor of Communications at Missouri State University. Dr. Berquist and a co-worker will travel to St. Louis and give a 4 hour training to the Ethics Board, as well as be available for consulting services for up to a year. The Ethics Board members are thankful for this financial investment and are looking forward to the training.

Recently a member reached out with concerns discovered on social media regarding a music therapy business owner's business practices. Earlier this fall a different member sent a letter of concern to the AMTA BOD regarding several topics, one of which was issues with business practices of music therapy business owners. After a review of the CBMT Code of Professional Practice, the AMTA Code of Ethics and the Scope of Practice, it is my recommendation that a discussion of creating a Music Therapy Business Owners Needs Task Force be addressed. This Task Force could address the needs, best practices and ethical and business practice challenges of Music Therapy Business Owners as they often cross over many areas of clinical practice making this request beyond the scope of the work of the Clinical Practice Networking Committee.

BOD Communication Liaison for:

- ❖ ETAB: Chair, Elizabeth Schwartz would like to recognize the work of Jim Borling who will be stepping down after completing his second four-year term on ETAB. ETAB will present a nomination to the AMTA Board.
- AMTA Ethics Board: Betsey King and Carol Shultis are the co-chairs. The Ethics Board would like to recognize the work of co-chair Betsey King and member Gretchen Patti for their service to the Ethics Board as their terms come to an end. The Ethics Board will present two names to the Assembly for approval. The Ethics Board has also formally requested that the AMTA Board of Directors initiate and/or approve a meeting between representatives of the Ethics Board, AMTA Board of Directors, and the Certification Board for Music Therapists to discuss the current state of ethical oversight for board-certified music therapists in the United States.
- ❖ AMTA Judicial Review Board: Chair, Julie Andring reports there are no grievances for the Judicial Review Board at this time. The term of Andrew Knight (presidential appointment) will be completed at the end of 2017. The AMTA President will appoint one new member to the JRB with Assembly approval. Julie Andring should be commended for her comprehensive review of the JRB Procedures Document to clarify the purpose, process and procedures of the Judicial Review Board.
- Student Affairs Advisory Board (SAAB): Chair, Jeffery Wolfe reports the SAAB will host a 40th celebration of AMTAS while in St. Louis and discuss the newly proposed AMTAS logo. Our future is bright in the hands of our AMTAS!

Appendix A – WELDON - STEPHENS

Bylaws Revisions

Proposed bylaws change per annual conference discussions concerning student membership rights and Judicial Review Board clarification are below:

1. Article III Membership

- Section 4. Student membership is open to declared music therapy majors enrolled in AMTA-approved schools or other interested students. Such membership provides the privilege of participation in the activities of the Association, on both national and regional levels, and the right to receive the Journal of Music Therapy, Music Therapy Perspectives, and other selected national and regional publications of the Association. Student membership does not include the right to vote or to hold office at the national level. Such rights at the regional level are specified by the regional bylaws
- Proposed Change: Student membership is open to declared music therapy majors enrolled in AMTA-approved schools or other interested students. Such membership provides the privilege of participation in the activities of the Association, on both national and regional levels including as a student representative to a national committee, and the right to receive the Journal of Music Therapy, Music Therapy Perspectives, and other selected national and regional publications of the Association. Student membership does not include the right to vote, to serve as the regional representative on a national committee or Board, or to hold office at the national level. Student rights at the regional level are specified by the regional bylaws.
- Rationale: Professionals who had gone back to graduate school and chose to become student members were requesting to continue their service on committees as their regional representatives. The decision to serve at the national level comes with the privilege of professional membership. This was unclear as previously stated in the bylaws and therefore regional presidents were requesting clarity on this matter. This does not change the role of student representatives on the committees which can be held by undergraduate or graduate students.

o 2. Article IX, Section 2. Judicial Review Board:

- a. The Association's policy is to assure the speedy and fair resolution of conflicts, to provide for review processes that guarantee the fair and reasonable application of Association policies to persons involved with the Association, and to encourage mediation of potential conflicts at the earliest possible moment. The President and Judicial Review Board are responsible to ensure that the appeal procedures, processes, and mediation provisions are appropriately supported, respected, and enforced.
- b. The Judicial Review Board is empowered to study and render decisions on all appeals.
 No decision of the Board of Directors or of the Executive Committee shall be the subject of an appeal under this section.

Proposed change:

- a. The Judicial Review Board is empowered to study and render decisions on appeals. No
 decision of the Board of Directors or of the Executive Committee shall be the subject of
 an appeal under this section. The President and Judicial Review Board are responsible to
 ensure that the appeal procedures, processes, and mediation provisions are
 appropriately supported, and enforced.
- b. The Association's policy is to ensure the speedy and fair resolution of conflicts, to provide for review processes that guarantee the fair and reasonable application of Association policies to persons involved with the Association, and to encourage mediation of potential conflicts at the earliest possible moment.
- Rationale: Questions have arisen regarding the distinct role of the Judicial Review
 Board. Upon further review of the bylaws, the need to clarify the opening sentences by
 rearranging the order of the information became apparent. The content has not changed,
 only the order of presentation.

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 - 19, 2017 VICE PRESIDENT'S REPORT Jean M. Nemeth, PhD, MT-BC

Per Article IV, Section 9 of the AMTA Bylaws, "The Vice President serves as the program chairperson for annual conferences during his or her term in office. This officer presides in the absence of the President, President Elect, and Immediate Past President, and succeeds to the Presidency in the case of disability or resignation of the President, President Elect, and Past President."

In my role of Vice President, I have remained an active, voting member of the AMTA Board of Directors, participating in all scheduled conference calls and email votes to date. In addition, I have served on the work groups related to Financial Planning and developing diagrammatic depictions of AMTA's Organizational and Communication Structure. However, the majority of my efforts have been focused on my duties as Conference Chair. To that effect, I have worked closely with AMTA's Conference Team of Al Bumanis, Cindy Smith, and VP Elect Kristen O'Grady to plan and execute the 2017 AMTA national conference. We communicate almost daily via email, hold weekly conference call meetings, and have successfully completed the final site visit. The majority of this report will focus on these efforts.

Conference Planning:

Conference 2017 plans are nearing completion. The conference program is currently being finalized for printing, opening & closing entertainment is set, experiential sessions related to the Mindfulness theme are currently being scheduled, and the Conference Chair Presents: MT^{ex} session roster is full. We recently returned from our final site visit to the Union Station Hotel in St. Louis where we met with the Local Committee and hotel staff, clarified room placements, and dealt with venue and programmatic logistics.

This year, we endeavored to take a slightly different approach to conference planning, one that aligns with our exploration of the Mindfulness theme and embodied experiential practices. To develop this initiative, we have sought the guidance of music therapists with expertise in the areas of wellness and mindfulness (Thanks to Barbara Dunn & Suzanne Hanser!) The schedule has been relaxed a bit with sessions starting slightly later, regional meetings moved to the second time block on Saturday, and dedicated spaces set aside for guided exploration (e.g., yoga, tai chi, chanting) as well as a meditation/creativity room. 'Mindful Moments' of meditation will open several events/meetings as well. The Bitcon Plenary, provided by Anne Parker, will focus on our conference theme. And thanks to Dr. Suzanne Hanser, the conference packet will also include a self-guided reflection pamphlet to assist those new to this type of endeavor. Lastly, signage placed strategically throughout the venue will encourage conference goers to "Take a Moment" and mindfully reflect on their "now" experiences. It is the hope of the Conference Team that our attendees will take a step back from the usually frenetic pace of AMTA conferences and give themselves time to process and fully experience being in community with fellow music therapists.

Executing a national conference of this scale requires untold effort by many individuals. The Conference Team's ultimate goal is to provide yet another unparalleled conference experience that successfully meets the needs of all in attendance. Recognition must go to:

- 1. The **National Office Staff**: Al Bumanis & Cindy Smith (conference planners); Angie Elkins, Tawna Grasty, Jane Creagan, Rebecca Preddie, Judy Simpson, Dianne Wawrzusin, & Executive Director, Dr. Andrea Farbman.
- 2. The **Local Committee**: Elizabeth O'Dell & Brian Hildebrand (chairs); Jessica Wellman, Claire Collingwood, Adam Rugo, Nicole Schmitt, Christopher Bachmann, Ryan Eversole, Daniel Copeland, Kelli McKee, Tracie Sandheinrich, Breanna Noe, Carrie Leman, Taylor Bell, Jacob Bazaillion, & Jessica Tobin.
- 3. The 2017 **Conference Program Review Committee**: Laurie Keough (CMTEs); Julie Andring, Carolyn Moore, & VP Elect, Kristen O'Grady

A special thanks to VP Elect O'Grady, not only for serving as a program reviewer, but for her active contributions to our weekly conference planning team calls and for co-coordinating the Each One Counts training symposium along with Deb Benkovitz-Williams.

2017 Conference Overview:

- Theme: A Mindful Approach to Music Therapy
- **Meetings:** November 14-19, 2017
- **GIM Training:** November 13-16, 2017
- **Music Together Training:** November 13-15, 2017
- Each One Counts Symposium: November 15, 2017
- **AMTA Leadership Academy 3.0:** November 15, 2017
- **Specialized Education Opportunities & Institutes:** November 13-16, 2017 (4 FREE!)
- **27 CMTE Courses:** November 16-19, 2017 (5 FREE during Conference/\$10 process. fee)
- **Second Annual Student** *Passages* **Mini-Conference:** Thursday, November 16, 2017
- Conference Chair Presents- MT^{ex} Series: November 17-19, 2017
- **Concurrent Sessions:** November 17-19, 2017
- Meditation & Mindfulness Experiential Sessions: November 17-19, 2017

Conference Venue:

Conference 2017 will take place at the historic Union Station Hotel in St. Louis, MO. This former train station now houses a first class Hilton Curio Hotel & Conference Center. Much of this building's former glory has been retained as Hilton moves to create not only a state of the art conference facility, but in the near future, a destination location with a huge aquarium in the former mall directly connected to the hotel (those who attended the 1992 NAMT conference there may remember the mall.) The outdoor boarding platforms area has now been converted to a large, tranquil coy pond surrounded by a lovely boardwalk—an addition that certainly meshes well with our mindfulness theme! Two restaurants (Hard Rock Café & Landry's) are easily accessible via this boardwalk without leaving the

property. The main reception area and bar are located in the original, high-domed ceiling terminal—be sure to check out the nightly light shows projected both on that ceiling and over the coy pond as well. The conference rooms vary from ballroom spaces to more intimate carpeted presentation rooms of varying sizes, housed on 2 levels on both the hotel & convention sides of the venue. Homage to a train theme is apparent throughout the property, from the actual model train installation in the coffee shop to the antique mural behind the check-in desk to the names of all the rooms—all drawing upon trains or train routes originating from this station. Indoor and outdoor contemplative spaces are spread throughout the hotel (Hope for nice weather!) It is serendipitous that this conference—with its mindfulness theme—is taking place in such a historic, beautiful, serene setting.

Location-wise, the hotel is downtown, approximately 1 mile from St. Louis's historic arch. Two stops from the airport on the Metro, the site is easily accessible via shuttle as well. St. Louis is home to a wide variety of excellent cuisine (check out Pappy's for barbeque!), cultural venues, and a vibrant music scene.

Pre-Conference Educational/Institute Opportunities:

Wednesday, November 15, 2017

- GIM Training--Cathy McKinney, PhD, MT-BC; Madelaine Ventre, MA, LCAT, MT-BC
- Music Together Training Workshop
- Social Communication in ASD: Neuroscience & Clinical Strategies--Amanda Bryant, MM, MT-BC (FREE to AMTA members)
- NICU Music Therapy Training--Jayne Standley, PhD, MT-BC (Chair)
- When Children Hurt: Music Therapy in the Management of Pediatric Pain-Deborah Benkovitz Williams, MSW, LSW, MT-BC; Kristen O'Grady, MA, LCAT, MT-BC (Cost: \$25)
- Drums Alive Basic Instructor Certificate Training for Music Therapists--Carrie Ekins, MA; Hachya H. Franklin
- Mindfulness through Music & Imagery--Min-Jeong Bae, PhD, MT-BC; Eunmi Emily Kwak, PhD, MT-BC
- AMTA Leadership Academy--Meredith Pizzi, MPA, MT-BC (Chair) (Member discount: \$80)
- Optimal Rhythms: Unlocking Nonverbal Autism through NMT & Movement--Casey DePriest, MT-BC; Tsz Hei Fatima Chan, MME, MT-BC; Eric Lund, MT-BC
- Creative Approaches to Dementia Care--Karen Jasko, MS, LPC, MT-BC (Chair)
- Therapeutic Use of the Harp--Basic Playing Technique & Improvisational Skills-Nancy O'Brien, MCAT, RMT (Chair) (FREE to AMTA members)
- Developing & Engaging in Reflective Practice to Advance & Deepen Clinical Skills--Annie Heiderscheit, , PhD, LMFT, MT-BC (Chair) (FREE to AMTA members)

• Ethical Considerations: Respect for Ethnicity in Selecting Music/Techniques in Therapy Sessions--Lee Anna Rasar, WMTR, MT-BC (FREE to AMTA members)

Thursday, November 16, 2017

• Frist Sounds: Rhythm, Breath, and Lullaby-International NICU Training--Joanne Loewy, DA, LCAT, MT-BC (Chair)

Sunday, November 19, 2017

Neuroscience Technology in Music Therapy--Elizabeth Stegemöller, PhD, MT-BC (Member Discount \$25)

CMTEs:

Twenty-seven, widely-varying CMTE topics are included in this year's program. The majority of these for-fee courses will again be offered in 3 or 5 hour formats on Thursday (Internship Training FREE), with 8 additional FREE sessions placed within the regular conference program. In total, 12 Pre-Conference Educational Opportunities and CMTEs will be offered FREE (\$10 processing fee) to AMTA member attendees. Course titles & presenters are as follows:

Thursday, November 16, 2017-7:30 am-12:30 pm

- A. Hip Hop Culture & Therapeutic Beat Making: The Gear, The Goals, The Experience--Michael Viega, PhD, LCAT, MT-BC; Elliot Gann, PsyD; Alexander Crooke, PhD
- B. Leader, Teacher, Shepherd, Guide: Considerations for Facilitating Groups--Caryl Beth Thomas, MA, LMHC, ACMT
- C. A Clinician's Guide for Interpreting & Applying Research in Evidence-Based Practice--
 - Noah Potvin, PhD, MT-BC; Patricia J Winter, PhD, MT-BC
- D. Advancing Hospice Music Therapy Documentation: Regulations, Guidelines, & You--
 - Susan Droessler, MT-BC
- E. Immigration, Acculturation, and Music Therapy--Olga Samsonova-Jellison, MA, MT-BC
- F. Developing & Expanding Supervision Skills--Meredith Pizzi, MPA, MT-BC; Annette Whitehead-Pleaux, MA, MT-BC; Katie Bagley, MT-BC; Laetitia Brundage, MT-BC
- G. Technology Tips, Techniques, and Tools for your Music Therapy Practice--Julie Guy, MM, MT-BC; Angela Neve, MM, MT-BC; Lori Frazer; Debbie Culbertson Skinner
- H. The Role of Medical Music Therapy in Addressing Current Health Crises & Trends--Jayne Standley, PhD, MT-BC; Darcy DeLoach, PhD, MT-BC; Ciele Gutierrez, MM, MT-BC; Ellyn Hamm, MM, MT-BC; Dawn Iwamasa, MA, MT-BC; Brittany Mohney, MM, MT-BC; Amy Robertson, PhD, MT-BC; Olivia Yinger, PhD, MT-BC
- **I.** Early Childhood Music Therapy Practices: A Music Together Approach--Andrew Knight, PhD, MT-BC; Tori Conicello-Emery, MA, MT-BC

Thursday, November 16, 2017 9:30-12:30 pm

J. Strengthening Your Music Therapy Practice: Cultivating Presence & Self-Care with Therapeutic Rhythm & Mindfulness--Shari Geller, CPsych

Thursday, November 16, 2017 1:30-4:30

- K. Beyond Accompaniment: Instrumental Techniques for Playing, Teaching, & Utilizing the Ukulele in the Clinical Setting--Stephanie Epstein, MM, MT-BC
- L. Advancing Training in Music Therapy & Dementia--Melissa Mercadal-Brotons, PhD, MT-BC; Suzanne B. Hanser, EdD, MT-BC
- **M.** Beyond the Clinic: Position Yourself as a Consultant--Rachelle Norman, MA, MT-BC; Kat Fulton, MM, MT-BC

Thursday, November 16, 2017 1:30-6:30

- N. Mindful Movement for Music Therapists: Using Yoga in Sessions and Self-Care-Jennifer Hicks, MT-BC, E-RYT
- O. Chronic Pain: Advanced Clinical Techniques--Joy Allen, PhD, MT-BC; Heather Wagner, PhD, MT-BC
- P. Keeping in Time with Groove--Nir Sadovnik, MA, LCAT, MT-BC; Ariel Weissberger, MA, LCAT, MT-BC
- Q. Supervising the Music Therapy Intern--Lauren DiMaio, PhD, MT-BC; Eve Montague, MSM, MT-BC, Susan Glaspell, MT-BC; Chrissy Watson, MT-BC; Kimberly Hawkins, MS, MT-BC; Kay Luedtke-Smith, MT-BC; Della Molloy-Daugherty, PhD, MT-BC; Manal Toppozada, MA, MT-BC/L (FREE to AMTA members/\$10 process. fee)
- R. Understanding Clients' Improvisations: Interpreting Meanings to Enhance Understanding and Clinical Decision Making--James Hiller, PhD, MT-BC; Michael L. Zanders, PhD, MT-BC
- S. Utilizing Music as a Primary Source of Intervention: Experiential in Nordoff-Robbins Music Therapy--Alan Turry, DA, LCAT, MT-BC; Jacqueline Birnbaum, MSEd, MA,LCAT, MT-BC
- T. Sounds, Singing, and Self-Discovery: Vocal Psychotherapy--Diane Austin, DA, LCAT, ACMT; Jenny Hoi Yan Fu, MA, LCAT, MT-BC; Allison Reynolds, LCSW, LCAT, MT-BC

Friday, November 17, 2017 2:00-5:00

- U. Continuing the Conversation: Race in Music Therapy--Marisol S. Norris, MA, MT-BC; CharCarol Fisher, MA, MT-BC; Jessica S. Fletcher, MM, MT-BC; Demeko Freeman, MT-BC; Ming Yuan Low, MM, MT-BC; Susan Hadley, PhD, MT-BC; Michael Viega, PhD, LCAT, MT-BC (FREE to AMTA members/\$10 process. fee)
- V. Mindfulness-Based Approaches to Music Psychotherapy--Christine Routhier, MA, LMHC, MT-BC (FREE to AMTA members/\$10 process. fee)
- W. Music Yoga Therapy: The Science of Sound and the Soul--Leesa Sklover, PhD, LPC, MA-CMT, IKYTA, IAYT- 300, E-RYT 200 (FREE to AMTA members/\$10 process. fee)
 - **Advocacy Boot Camp--Judy Simpson MHP, MT-BC (By Invitation ONLY)**

Saturday, November 18, 2017 1:30-4:30 pm

- X. Exploring Our Biases--Annette Whitehead-Pleaux, MA, MT-BC; Leah Oswanski, MA, LPC, MT-BC (FREE to AMTA members/\$10 process. fee)
- **Y.** How to Take Data While Your Hands are Full with Instruments--Kate St. John, MM, MT-BC (FREE to AMTA members/\$10 process. fee)

Sunday, November 19, 2017 7:30-12:30 am

Z. Exploring the Deeper Meaning of Transference/Countertransference Reactions in Your Clinical Work--Allison Reynolds, MA, LCSW, LCAT, MT-BC (FREE to AMTA members/\$10 process. fee)

Sunday, November 19, 2017 8:00-11:00 am

AA. Collaborate and Innovate: Repositioning Our Music Therapy Service Delivery Models--

Hope Young, MT-BC (FREE to AMTA members/\$10 process. fee)

Concurrent Sessions:

The general program contains nearly 190 concurrent sessions representing widely diverse topics and orientations. In addition, nine "Conference Chair Presents-*MT*^{ex} *Series* lectures, experiential sessions highlighting various mindfulness-related practices, and a dedicated mindfulness space are included within the schedule.

Conference Chair Presents- MT^{ex} Series: In response to repeated requests for more advanced session content, a new initiative is being offered this year. Conference Chair Presents will be focused on MT^{ex} sessions that offer in-depth lectures on new or cutting edge areas of practice as presented by clinicians and educators with extensive knowledge in their respective topic areas. The format will mirror a Tedx type sequence of lecture-discussion. One to three presenters will lead each of these videotaped sessions:

Friday, November 17, 2017:

- **8:00-9:15**: NICU-MT Interventions for Neonate Sensory Integration and its Impact on Long-Term Development--Darcy DeLoach, PhD, MT-BC; Amy Robertson, PhD, MT-BC; Michael Detmer, MME, MT-BC
- **2:15-3:30:** Advancing Medical MT into National Health Care Policy Development: Inclusion in the PCORnet Data Base--Jayne Standley, PhD, MT-BC; Cheryl Benze, MME, MT-BC; Dawn Iwamasa, MA, MT-BC
- **3:45-5:00:** Music, Death, & Mystery: Perspectives on Clinical Practice during Imminent Death--Lauren DiMaio, PhD, MT-BC; Cathleen Flynn, MA, MT-BC; Noah Potvin, PhD, MT-BC
- **5:15-6:30:** Songs of Survival: A Community Collaboration Project for Social Justice—Courtney Arndt, MT-BC; Rachel Ebeling; Leanne Magnuson Latuda, MM; Mary Ann Shaw, RN; Richard Shaw, MD

Saturday, November 18, 2017:

8:00-9:15: Advancing Diversity in Music Therapy Education--Lori F. Gooding, PhD, MT-BC; Olivia Swedberg Yinger, PhD, MT-BC; Petra Kern, PhD, MT-BC

- 11:15-12:30: Rethinking Music Therapy: Exploring Integrative and Connective Theory—Bill Matney, PhD, MT-BC; Ming Yuan Low, MA, MT-BC; Melissa Gillespie, MT-BC
- **1:45-3:00:** Music Therapy in Integrative Health--Suzanne B. Hanser, EdD, MT-BC; Seneca Block, MA, MT-BC; Brian Schreck, MA, MT-BC
- **3:15-4:30:** Neurologic Music Therapy--Kathleen Howland, PhD, NMT/F, CCC-SLP, LSVT Certified, MT-BC

Sunday: November 18, 2017

9:30-10:45: Music as a Coping Strategy with Refugees Following Mass Tragedy--Peggy A.Codding, PhD, MT-BC; Karen Wacks, LMHC, MT-BC; Samite Mulondo

Special Conference Events:

- o Gala Opening featuring Brian Owens & The Deacons of Soul
- o Silent Auction and Exhibits Spectacular, Thursday evening
- Second Annual Student Passages Event
- Bitcon Lecture Series Plenary featuring Anne Parker and The Daughters of Harriet
- o **Drums Alive** Music-Exercise CMTE & Concurrent Session
- o Special **Screenings**: Music Got Me Here & The Other Side of the Fence
- o Second Annual **Faculty Forum Meeting**, Friday from 5:00-7:30 pm
- Technology Track offered by the AMTA Technology Committee: Friday-Sunday
- Day Long Guitar Bombardment-The Music of Chuck Berry (Meyer/Groene, Chairs)

Dedicated to the late John Catt

- o *MT*^{ex} *Series--*Friday-Sunday
- Meditation Room & Mindfulness Exploration Space
- An Exploratory Track for students/professionals highlights MT topics & practice areas:
 - Nordoff-Robbins Music Therapy (Turry/Birnbaum)
 - Leadership (Nemeth/Weldon-Stephens)
 - Guided Imagery (Dimiceli-Mitran/Abbott)
 - Hospice (Hilliard)
 - Trauma for MTs (Taylor/Potter)
 - Uke for Beginners (Fink/Marxer)
 - Toolkit Essentials for Working with Children (Kamerad/Rambach)
 - Vocal Psychotherapy (Austin)
 - Military Culture 101 (Smith)
 - Music Therapy & Horses (Rossi)
 - Music Therapy in Corrections (Segall/Rasar)
 - Rural Music Therapy (Wanamaker/Jordan)

Musical Events:

o Opening Entertainment featuring Brian Owens & the Deacons of Soul

- Day-long Guitar Bombardment Sessions featuring the music of Chuck Berry-Friday (Meyer/Groene, Chairs)
- o Lunchtime Blues Jam-Friday in Grand Hall
- o **Jam Rooms** Thursday & Friday evenings
- o **Drum Circle**, Friday evening
- o **Uke Circle**, Friday evening
- o **Music Therapists Unplugged**, Friday evening (Loewy, Moderator)
- o Conference Choir Performance—Friday during Plenary
- o Cabaret, Saturday evening
- o Experiential Chant/Chanting for Peace sessions (Thomas/Kynvi)
- o Chant Circle, Saturday evening (Daughters Of Harriet)
- Closing Entertainment: Acapella group, One Too Many, featuring Local Committee members Ryan Eversole & Daniel Copeland

PR/Conference Website/Blog:

The local PR committee is handling St. Louis area and social media promotion for the conference. The conference app will also be up and running throughout Conference 2017, allowing attendees to access conference schedules and updated information with a tap on their phones/devices.

Other Duties:

In addition to myriad conference-related tasks, I have also participated in all Board of Directors meetings/ballots to date, as well as responding to correspondence from board members, national office staff, and member constituents. I also served with board member, Debbie Bates, on the work group tasked with developing diagrammatic depictions of AMTA's Organizational and Communication Structure. Work on this task is nearing completion. Please refer to President Geiger's report for more specific information and content.

Final Thoughts:

As I enter the final months of my tenure as AMTA Vice President, I cannot but marvel at the arduous labors of so many who work tirelessly on behalf of our organization and the music therapy profession. First and foremost, I must recognize those individuals that have assisted me in successfully executing my duties as conference chair. There are not enough words of praise for our incredible conference planners, Al Bumanis & Cindy Smith. What a joy it has been working so closely with them for the past two years! They are truly the heart and soul of our conferences, and I have benefitted greatly from their gentle guidance, unquestionable expertise, sage advice, and unwavering support. Thanks also to Vice President Elect, Kristen O'Grady, for her most able assist, wise counsel, and willing attitude. Conference planning will be in good hands as she ascends to the Vice Presidency. The rest of AMTA's national office team—especially Dianne Wawrzusin, Angie Elkins, Tawna Grasty, and Andi Farbman—also deserve heart felt appreciation for assisting with the intricacies of travel, program design, decision making as well as their sagacious counsel, perennial upbeat attitudes, and unwavering support of all things conference. Kudos also to all the dedicated music therapists who volunteer their time, expertise, and

knowledge to serve on the Local Committee, sit on AMTA's myriad boards, committees, and serve on the Assembly of Delegates. Lastly, thanks must go to all who willingly lend their talents to provide musical entertainment, present Institutes, CMTEs, concurrent sessions, or led experiential sessions.

In closing, it has truly been a most rewarding experience to serve as AMTA Vice President and in some small way support our music therapy community. I remain humbled to have been given this singular opportunity and look forward to further serving AMTA and music therapy in whatever capacity deemed fitting... because, Together, WE ARE AMTA!!!

Respectfully submitted,

Jean M. Nemeth, PhD, MT-BC AMTA Vice President & Conference Chair

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 - 19, 2017 VICE PRESIDENT-ELECT'S REPORT Kristen O'Grady, MA, LCAT, MT-BC

Per Article IV, Section 10 of the AMTA Bylaws, "The duties of the Vice President Elect are to assist the Vice President as requested, to study the duties of the Vice President in anticipation of assuming the responsibilities of the Vice Presidency, and to assume all duties of the Vice President in case of resignation, disability, or absence of the Vice President."

The 2017 national conference promises to be an outstanding educational and networking experience. Throughout the second half of the year, I have continued to engage in rigorous study of the role of Vice President through active participation in conference program planning and preparation. I was fortunate to be able to travel to St. Louis to attend the final onsite meeting at the hotel in September 2017. These experiences have been necessary to adequately prepare me to assume the role of Vice President in 2018.

During my service as VP-elect, I have taken on various special projects for conference. I am honored to have been able to co-chair a special training opportunity with Deborah Benkovitz Williams. This year's conference will feature a pre-conference institute entitled "When Children Hurt: Music Therapy in the Management of Pediatric Pain". We are able to host such a stellar line-up of speakers thanks to the generosity of the Each One Counts foundation. The schedule for the day is as follows:

- 7:30 Registration/coffee
- 8:00 Welcome messages: Kristen O'Grady—AMTA; Teresa Saputo—Each One Counts; Dr. Leora Kuttner (pre-recorded)—keynote speaker
- 8:30 Foundations of Music Therapy and Pain Management: Dr. Joke Bradt
- 9:15 Pain Management in the NICU: Kory Antonacci
- 10:00 Break
- 10:15 Pain and Pediatric Oncology: Elizabeth Harman
- 11:00 Reflexive practice: Considering music therapy for procedural support: Dr. Claire Ghetti
- 11:45 Lunch (provided for participants compliments of Each One Counts)
- 12:15 Viewing of Film: "No Tears, No Fears: 13 Years Later" featuring keynote speaker Dr. Leora Kuttner
- 1:00 Keynote Presentation: Dr. Leora Kuttner (via Skype)
- 2:30 Break
- 2:45 Putting it together: Combining music therapy with hypnosis techniques: Deborah Williams
- 3:30 Make self-care a part of your practice: Barbara Else and Anne Parker
- 4:45 Session evaluation

As you can see, this promises to be an exciting and educational event! We are continually grateful to the Each One Counts foundation for their generosity in making this opportunity available to music therapists for only a \$25 registration fee!

As preparations for the 2017 national conference in St. Louis, MO begin to wind down, I have my sights set on our 2018 annual conference in Dallas, TX. The conference will be held at the Hyatt Regency Dallas from November 15-18, 2017, with pre-conference opportunities and meetings beginning earlier in the week. I am thrilled to announce that the local conference committee will be co-chaired by Mary Altom and Daniel Tague. Plans are already underway for what promises to be another enriching and fulfilling conference. I look forward to providing more information on our theme and educational offerings.

In addition to my work as a part of the conference team, I have continued to serve as an active member of various workgroups as appointed by the Board of Directors, including serving as a co-chair of the Professional Membership Growth Work Group. Please see appendix A for a comprehensive report of work that has been accomplished since mid-year.

Conference work is certainly a marathon, and I am humbled to work alongside the incomparable conference team of Jean Nemeth, Cindy Smith and Al Bumanis. I cannot say enough about the energy, ingenuity,

generosity of time and patience that this group encompasses. These past two years have been a tremendous learning opportunity and I feel adequately prepared to assume the role of Vice President in 2018. I am profoundly grateful for this experience.

Respectfully Submitted,

Kristen O'Grady, MA, LCAT, MT-BC

APPENDIX A – O'GRADY

Professional Member Growth Workgroup Co-Chairs: Amy Furman and Kristen O'Grady Members: Angie Elkins (staff liaison), Tracy Richardson, Deborah Williams

Professional Member Growth Workgroup Charge

As an adjunctive to the extensive work of the AMTA Membership Committee and AMTA staff, the Professional Member Growth Workgroup (PMGWG) received the following charge from the AMTA Board of Directors in 2016:

Resolve, that the Board recommend to the 2016 incoming Board the development of a major initiative to increase the percentage of MT-BCs who are Professional members from the current 33% to 50% by 2019 with possible incremental objectives of 3% (2016), 4% (2017), 5% (2018), and 5% (2019). This initiative needs to be an all Board effort and also include Regional Presidents and a possible small focus group of diverse members.

Angie Elkins, in her mid-year report, noted that there has been a 4% increase in the Professional membership category, meeting our 2017 goal! See report by Angie Elkins for up-to-date membership numbers

The Professional Member Growth Workgroup met via conference call during the summer months. The following topics have been areas of focus:

Special Target Groups:

- 1. Music Therapy Business Owners
 Kat Fulton and Bonnie Hayhurst, both MTBOs, are working with the work group as liaisons to the
 MTBO network. We hope to develop collaborative opportunities to realize the unique membership
 needs of this group.
- 2. Music Therapists working in the VA system Kristen Bouwman is the liaison for this target group. Tracy and Kristen and I are going to submit a proposal for a CMTE specifically for VA MT's at the GLR conference in the spring. The CMTE will likely focus on providing information that validates the challenges inherent in the work they do (e.g. dealing with trauma every day), and provide experiences to help them with self-care. We hope to attract music therapists who might not otherwise attend the conference. If it gets accepted, Tracy and Kristen will discuss the possibility of offering this opportunity for free or at a reduced price to VA MTs who are AMTA members.
- 3. Full time and adjunct faculty—Tracy Richardson has served as liaison for this target group. The Educators Forum is a potential opportunity to network with faculty members, reinforcing opportunities for membership support.
- 4. Patron membership—Continued investigation needed.
- 5. Connecting with AMTAS—Many student opportunities will be held at this year's conference. Jean Nemeth and Amber Weldon Stephens will be presented a session titled "Leadership for Students". While this is not a specific result of the work of our group, we would like to highlight it, as it has the possibility of positively impacting the way that students perceive professional membership.
- 6. University Affiliated Internship supervisors—Not a current priority due to difficulty in identifying supervisors. Continued focus will be given to full time and adjunct faculty members.

Additional work/areas of interest:

1. "Ask a Board Member" booth

We seek to host opportunities for the membership to directly interact with board members during national conference by having board members stationed in the AMTA Village during the conference. We invite board members to sign up for a time that they would agree to sit at the booth, answering questions about their role and taking note of membership ideas/concerns. The aim is to provide opportunities for members to have personal interactions and experiences which may help them to feel directly connected to the association.

2. Membership-oriented focus for board activities I would like to repeat this paragraph that we shared in the mid-year board book, as it still holds true: Personal moments of connection with board members or AMTA staff seem to hold importance for music therapists when making their membership decisions. As a membership organization, we each hold great responsibility to seize these moments of in-person membership interaction as moments of potential member retention. As a board, how can member engagement be at the forefront of each of our decisions? How can we build in opportunities for interaction with members outside of our circle of music therapy friends? Personal interactions, both positive and negative, continue to be a significant factor in membership retention.

We remain open to exploring new and innovative areas for professional membership growth in order to meet the targets set forth by the November 2015 motion.

Respectfully submitted,

Kristen O'Grady, MA, LCAT, MT-BC

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 - 19, 2017 SPEAKER OF THE ASSEMBLY OF DELEGATES' REPORT Angela M. Snell, M.S.Ed, MT-BC

Article VII. Assembly of Delegates

Section 1. An Assembly of Delegates, hereinafter referred to as the Assembly, is the legislative and policy-making body of the Association. The Assembly receives and acts upon legislation from the general membership, the Council Coordinators, the Board of Directors, and its own members.

Section 2. The Assembly is composed of professional members elected by and from the regional organizations within the Association. The number of delegates in the Assembly is in proportion to the number of national professional members in the respective regions. Each region has a minimum of two delegates. The exact number of delegates from each region is established by the Board of Directors for each election year prior to the regional meetings. The size of the Assembly is established by the Board of Directors within a numerical range of 60 to 70 delegates.

Section 4. For each delegate position authorized, the region elects a primary and an alternate delegate, the alternate to function in the event of the unavailability of the primary delegate.

Section 6. The Assembly, at the national conference held in an odd-numbered year, elects four members to serve on the Board of Directors and then elects one of these four to serve as Speaker of the Assembly and one of these four to serve as the Assistant Speaker of the Assembly. The term on the Board coincides with the 2-year term of the national officers. The Assembly also elects four alternate delegates, an alternate to function in the event of the unavailability of a primary delegate. Assembly delegates and alternate delegates may not serve concurrently in any other office on the Board of Directors. In the event of the resignation of a primary delegate from the Board, the alternate with the highest number of votes will succeed to the position, and the person with the next highest number of votes will succeed to the alternate delegate position. (AMTA, 2015)

November 2017 Conference

The <u>final meetings for the 2016-2017 Assembly of Delegate</u> will be held at the 2017 AMTA Conference in St. Louis, Missouri, at the following times:

Thursday, November 16: 1:30 p.m. - 5:30 p.m. Friday, November 17: 7:30 a.m. - 9:00 a.m. Saturday, November 18: 11:15 a.m. - 1:15 p.m.

<u>The 2018-2019 Assembly Elect</u> will meet at the following time for introductory agenda items, including the election of four Delegates to serve as Delegates at Large to the AMTA Board of Directors. The Assembly Elect will also select two of the four newly elected Delegates at Large to serve as Speaker of the Assembly and Assistant Speaker of the Assembly.

Sunday, November 19 from 8:30 a.m. – 9:15 a.m.

<u>AMTA General Membership Business Meetings</u> (Assembly Delegates are required to attend for quorum) Friday, November 17, 2016 10:30 a.m. – 12:00 p.m. Saturday, November 18, 2016 4:45 p.m. – 5:45 p.m.

Assembly Delegates are encouraged to make every effort to attend all of the meetings in order to assure the full representation promised to the membership. Those who are unable to attend are instructed to notify their Regional President as early as possible so an Alternate Assembly Delegate can be notified to fill the vacancy. It will be important for the Alternate Delegate to have access to the Board Book and background information regarding agenda items.

Regional Delegates

Each region has been contacted to confirm the new Assembly-Elect members and any updates to the official list of delegates and alternates in preparation for the November 2017 Assembly of Delegates' meetings at the conference in St. Louis.

The 2016-2017 Assembly of Delegates is seating 66 delegates from the seven regions of AMTA. The breakdown by region is as follows:

Great Lakes Region (15) Mid-Atlantic Region (16) Midwestern Region (6) New England Region (5) Southeastern Region (9) Southwestern Region (6) Western Region (9)

The 2018-2019 Assembly Elect is seating 64 delegates from the seven regions of AMTA as listed below. See the Mid-Year report for how the number of delegates for each region are calculated based upon membership.

Great Lakes Region (16) Mid-Atlantic Region (15) Midwestern Region (6) New England Region (5) Southeastern Region (8) Southwestern Region (5) Western Region (9)

Assembly Delegates Serving on the Board of Directors

The 2016-2017 Assembly Delegate Representatives serving on the AMTA Board of Directors listed below have continued to grow their active engagement on the Board of Directors through phone conference-call meetings, the email voting process, the June Mid-Year Board Meeting in Baltimore, committee work, and member outreach. The Mid-Year Board Meeting coincided with the Kennedy Center June 2-3 event "Sound Health: Music and the Mind" that featured music therapy. Thank you to all members who seek out and or are available to each Representative. This communication is vital to assuring full member representation at the board level.

Assembly Delegate Representatives

Angela M. Snell – Speaker of the Assembly Michael Silverman – Assistant Speaker of the Assembly Tracy Richardson – Assembly Delegate at Large Debbie Bates – Assembly Delegate at Large

Following is a list of the Assembly Delegate Representative Alternates for the 2016-2017 term of service. The Speaker of the Assembly arranged for at least two Alternates to be on stand-by for each Board conference call meeting to assure full uninterrupted Assembly representation. Alternates actively filled in on Board conference call meetings whenever there was an unavoidable schedule conflict for one of the Representatives. Thank you to each of these Alternates for being ready and willing to step up.

Assembly Delegate Representative Alternates

Lori Gooding Julie Neal Ed Kahler Mark Ahola Piper Laird

These individuals, along with the rest of the Board of Directors, have been actively engaged in the business of the Board of Directors. Thank you to all those listed above for your active representation of the Assembly and the membership at the Board level thus far this term. All Assembly Delegates and Association Members are encouraged to be in contact with the Assembly Delegate Representatives and Alternates to maximize member representation.

Assembly Bylaws Task Force (ABTF)

At the AMTA Conference in Sandusky, Ohio, last November, our Assembly of Delegates passed a motion to form a task force to review **Article VII. Assembly of Delegates** of the AMTA Bylaws.

The motion specifically reads as follows:

MOTION: Resolve, that the Speaker of the Assembly appoint a task force composed of at least one Delegate from each region to review Article VII of the AMTA Bylaws and make recommendations regarding the relationship between the Board of Directors and Assembly of Delegates as well as the roles and responsibilities of the Assembly of Delegates.

Author, Donna Polen. The motion carried.

The Regional Presidents recommended Assembly members to serve on the Assembly Bylaws Task Force. Task Force members include the following:

Task Force Chair: Angie Snell, Speaker of the Assembly (snellmusictherapy@gmail.com)

MAR: Donna Polen (MARAssemblyChair@gmail.com), Gary Verhagen (gtverhagen@verizon.net)

GLR: Cindy Ropp (crropp@ilstu.edu), Debbie Bates (dsbates@neo.rr.com)

Western: Piper Laird (piperriehle@aol.com)

Midwestern: Andrew Knight (ajknightmtbc@gmail.com)

New England: Caryl Beth Thomas (Carylbeth.Thomas@state.ma.u)

Southeastern: Cathy McKinney (mckinneych@appstate.edu)

Southwestern: Ed Kahler (ekahler@mail.wtamu.edu)

Linda Bosse, Assembly Parliamentarian, serves as a nonvoting consultant to the Task Force

The ABTF has been reviewing Bylaws language for Article VII and any other Articles that have relevance to Article VII in order to clarify "...the relationship between the Board of Directors and Assembly of Delegates as well as the roles and responsibilities of the Assembly of Delegates." Themes that have emerged through the work of the Task Force include: 1. Clarification of words and phrases in the Bylaws; 2. Assembly's role in member communication, engagement, and knowledge regarding the work of the Association; 3. Roles, responsibilities and the flow of decision-making procedures of the Association; 4. Regional and individual member representation; 5. Proactive actions that can take place within the current language; and 6. Careful examination of any need for Bylaws language changes. The Task Force is preparing a report for the Assembly in St. Louis. Thank you to these dedicated Delegates and Linda Bosse for serving on the ABTF.

Parliamentarian for the Assembly of Delegates

Linda Bosse continues to serve as the Parliamentarian for the 2016-17 Assembly of Delegates, as appointed by the Speaker of the Assembly. Linda has assisted Speaker Snell, Assistant Speaker Silverman, and the Assembly Bylaws Task Force in exploring operational procedures and Bylaw language. She is always available and willing to do more in depth research when needed. Her thorough knowledge of Robert's Rules of Order and the history of the Assembly of Delegates is highly valued. Thank you to Linda for her continued service in this capacity.

Communication

Speaker Snell has maintained communication with the Assembly Representatives and Alternates. Additionally, the Speaker serves on the AMTA Executive Committee, Financial Advisory Committee, the

Masters Level Entry Subcommittee, the Succession Plan Work Group, and the Board of Directors Evaluation Work Group. She works collaboratively with Assistant Speaker Silverman, Assembly Delegates at Large Tracy Richardson and Debbie Bates, while remaining in contact with President Geiger, Executive Director Farbman, and the rest of the elected and appointed members of the Board. The Speaker has reached out to regional presidents, delegates, alternates, and members regarding issues, questions, and ideas. Emails, phone calls, and discussion from members approaching the Speaker and Assembly Representatives are highly valued and encouraged. Thank you to those who have reached out to me and others serving as Representatives.

Communication on all levels continues to be a priority in order to build upon the accomplishments of previous bodies of Assembly Delegates. Open communication is encouraged and facilitated on an ongoing basis between the Assembly Representatives to the Board of Directors, the Assembly of Delegates, and AMTA members. Communication with Assembly Delegates as a group has been facilitated through group and personal contacts by phone and email. As the conference draws near, the Assembly of Delegates and Alternates will receive a series of email communications (Speaker Quick Takes) to assist them in prioritizing their pre-conference preparations. Delegates are encouraged to review the AMTA Mid-Year Board of Directors Board Book, Draft Meeting Minutes and Draft Mid-Year Motions prior to (or along with) the 2017 Annual Board of Directors Board Book. Mid-Year information can be found on the AMTA website (https://www.musictherapy.org/members/official/board_directors/). Delegates are encouraged to give feedback to the Speaker regarding the timing, formats, and content of these communiques.

Assembly Delegates are encouraged to remind members to connect with their regional delegates, as well as individuals from the Board of Directors and national office staff for questions, suggestions or concerns that overlap or fall outside of the duties of the Assembly of Delegates.

Final Items

Feel free to direct comments, questions, and suggestions to Speaker Snell or Assistant Speaker Silverman. Thank you to all Assembly Delegates and Alternates for your willingness to serve the profession in this capacity. I am ever more humbled and honored to serve with music therapists of such high caliber and passion for the field of music therapy!

Respectfully Submitted,

Angela M. Snell, M.S.Ed, MT-BC Speaker of the Assembly snellmusictherapy@gmail.com 734.693.2763

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 – 19, 2017 HISTORIAN/PARLIAMENTARIAN'S REPORT Bryan Hunter, PhD, LCAT, MT-BC

In my role as Historian and Parliamentarian I assist the President, Executive Director, Board of Directors, Assembly of Delegates and the Association as requested, particularly on matters where a historical perspective is useful or parliamentary clarification needed. I stand ready to assist any board member with historical perspective or parliamentary assistance. In addition, I serve on the Board's Financial Advisory Committee, Audit Committee, MLE Sub-Committee, and Succession Planning Committee.

As a member of the MLE Sub-Committee I also served on the Pro-Bono Analytics work group. This work group of five members worked over the past year with the consultant from the Institute for Operations Research and Management Science (INFORMS) Pro-Bono Analytics program. The work was intensive, at times arduous, but in the end very productive with a report that was reviewed first by the MLE Sub-committee and then forwarded to the Board of Directors.

In addition, it was my pleasure to host the MLE Sub-committee retreat June 20-23rd on the campus of Nazareth College. Our recently completed York Wellness and Rehabilitation Institute provided comfortable space to support the work of the committee. In addition, several administrative offices and academic departments provided \$3700.00 in lodging and meals for the committee. The meeting was very productive (including a ride on the Erie Canal with requisite singing of the Erie Canal Song) allowing the committee to move towards its final report.

Finally, I want to note as Historian the extraordinary event "Sound Health: Music and the Mind" resulting from the partnership of the Kennedy Center and NIH. Not since the Senate Hearing in 1991, has there been the caliber and celebrity of spokespersons from the arts and the sciences focused on music as a healing force. The combination of Renée Fleming, Dr. Frances Collins, Ben Folds and others, along with our preeminent music therapy colleagues was extraordinary. I was pleased to be a part of the experience as a board member.

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 – 19, 2017 ARCHIVIST'S REPORT William Davis, PhD, RMT

Some decades ago I recognized that for many years there had been no organized effort to collect and store historical music therapy resources in a safe, secure environment. This was not always the case. Shortly after its founding in 1950, NAMT established the position of archivist to protect materials of historical significance. Albeit an important move the collection shifted from person to person and closet to closet for many years ultimately stored at the national office located in Lawrence KS. Finally, during the move to Washington DC in the early 1980's much of the historical materials kept at the national office was lost during the move to DC.

I have always had an interest in the history of music therapy and became more so during my graduate school years with the mentoring of Dr. George Heller a brilliant historian at the University of Kansas. It was from him that the idea was instilled that historical research and preservation of such history was an important addition to the collective memory of our profession. It wasn't however, for many years before an idea began to emerge to act on the idea of a permanent location for our historical documents. I recall sitting in a local Fort Collins bar (seriously) scribbling some notes on a napkin about these thoughts. With the help of many people along the way and the generous support of NAMT/AAMT members the idea became a reality in 1996. Since that time, again through the efforts of many I am pleased to share with you a readily accessible way in which to access important documents and some audio and visual material of historical importance. I hope by giving the membership and public access to these materials that it will adequately demonstrate the richness of the past people, places and events that have shaped our profession.

You can access the collection through this link:

https://lib2.colostate.edu/archives/findingaids/manuscripts/mmta.html Ideally, this link will also be embedded in the AMTA website (the scanned documents will be added soon).

There is a reason for this brief trip down memory lane. After 22 years of unofficially and officially serving as Archivist for the Association that I am stepping down after this year's conference. In my place, I would like to recommend that Dr. Lindsey Wilhelm an Assistant Professor of Music Therapy at Colorado State be appointed as the new Archivist. She is well suited to take over the position as she has an interest in music therapy history and has the proximity to the archive to continue to manage and help it grow. I hope that the Board will give serious consideration to her appointment.

In closing it has been an honor and pleasure to serve in the capacity and know that the collection will continue to be well care for and accessible for anyone interested in our history.

Respectfully Submitted,

William Davis AMTA Archivist

SUPPLEMENTAL REPORTS

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL REPORT: NOVEMBER 14 – 19, 2017 COUNCIL ON EDUCATION AND CLINICAL TRAINING Edward P. Kahler, II, PhD, MT-BC, Council Coordinator April 2017 – October 2017

The Council on Education and Clinical Training is comprised of three Standing Committees. The Academic Program Approval Committee (APAC) is currently co-chaired by Kamile Geist, MA, MT-BC and Christine Leist, PhD, MT-BC. Please note Kamile Geist and Christine Leist are completing their terms of service as co-chairs this year and are working closely with President Geiger, President Elect Weldon-Stephens, and Director of Programs Creagan on a seamless transition to new leadership. Marilyn Sandness, MM, continues to serve on APAC as Chair Emerita. The Association Internship Approval Committee (AIAC) is co-chaired by Lauren DiMaio, MMT, MT-BC and Eve Montague, MT-BC. The Continuing Education Committee is co-chaired by Tracy Leonard-Warner, MHI, MT-BC and Tracy Leonard-Warner, MHI, MT-BC. I would like to thank all committee chairs for the wonderful work and timely reports.

Action Items: At the writing of this report there is one potential Action Items coming forward from the **Academic Program Approval Committee.** That action item is:

1. APAC anticipates several recommendations for approval.

The Academic Program Approval Committee Annual Board Meeting Report

Reporting Period: June 6, 2017 to October 6, 2017

Members:

Barbara Bastable (SW)	Melita J. Belgrave (At-large)	Rebecca Engen (At-large)
Kamile Geist (Co-Chair)	Melanie Harms (MW)	Lalene D. Kay (GL)
Betsey King (At-large)	Christine A. Korb (W)	Christine Leist (Co-Chair)
Carmen E. Osburn (SE)	Suzy Sorel (MA)	Heather Wagner (NE)
Michael Zanders (At-Large)	Laura Brown (At-large)	Alejandra J. Ferrer (At-large)

Marilyn I. Sandness (Chair Emerita)

Action Items:

1. APAC expects to have several recommendations for approval ready for the BOD meetings at the AMTA conference.

Goals:

- 1. To support the establishment and maintenance of standards of excellence for education and clinical training in the field through collaboration with appropriate association bodies (e.g., other national committees and the Education and Training Advisory Board).
- 2. To utilize these standards as evaluative criteria for recommending approval for academic institutions upon initial application and review, and every ten years thereafter in conjunction with the NASM accreditation/affirmation review.

Tasks:

1. Review application materials for **new baccalaureate/equivalency programs and graduate programs** in a timely manner and make recommendations regarding approval to the AMTA Board of Directors.

New Program Approvals -

<u>University of Indianapolis</u>

Bachelor of Science in Music Therapy; pending NASM approval

2. Determine year of review for AMTA approved academic programs reapplying for AMTA approval based on scheduled reviews by NASM for accreditation/affirmation, and for any exceptions determine the year of review by AMTA.

The APAC, along with Jane Creagan, continue to use and update the comprehensive Excel spreadsheet containing the name, state, degree programs, next NASM review year, and next AMTA review year of every AMTA-approved program to assist with managing the APAC review schedule. Nothing new to report at this time.

3. Review application materials for **AMTA** approved baccalaureate/equivalency programs and graduate programs reapplying for AMTA approval according to the *Standards for Education and Clinical Training*, and make recommendations regarding approval to the AMTA Board of Directors.

Program Re-approvals -

SUNY - New Paltz

Master of Science in Music Therapy, pending NASM reaccreditation

Converse College

Bachelor of Music in Music Therapy, pending NASM reaccreditation

The APAC is currently working on five re-approval applications.

4. In the case of any deferrals of AMTA approval for academic programs or any adverse decisions regarding approval, follow the AMTA procedures for the review of such deferrals and/or adverse decisions.

Nothing to report at this time.

5. Provide consultation services as needed to academic programs in regard to AMTA approval.

The APAC is contacted often regarding questions about approval and re-approval applications. These questions are typically handled by the Co-Chairs.

6. Coordinate committee activities with other committees and the Education and Training Advisory Board as needed.

Nothing to report at this time.

7. Coordinate committee activities for AMTA approval review with NASM accreditation/affirmation as needed, and monitor NASM accreditation/affirmation status of all AMTA approved music therapy programs.

Nothing to report at this time; see NASM notes on program re-approvals and new program approvals.

8. Review policies and procedures for academic program approval and make recommendations to appropriate Association bodies for any new policies or procedures, including standards and professional competencies for music therapy education and clinical training.

The APAC plans to continue review of the applications for new graduate programs and distance programs. **Other:**

Communication has continued to be active between APAC and academic program directors, administrators of music units, and other university administrators regarding compliance with AMTA standards and support for academic faculty and programs and with AMTA members on a variety of issues. The APAC gratefully acknowledges the support of Marilyn Sandness, chair emerita, Jane Creagan and Andi Farbman in carrying out the business of the Committee. The APAC Co-Chairs also wish to acknowledge the Committee members who contribute numerous hours throughout the year along with their expertise and wise counsel in our efforts to maintain and strengthen AMTA standards for education and training in music therapy academic programs.

The APAC welcomed new NER Representative, Heather Wagner, to the committee this year to replace Becky Zarate who relinquished this position in Summer 2017.

Laura Brown and Alejandra Ferrer have been appointed as At-Large members to join the committee January 1, 2018. Welcome!

Respectfully submitted, Kamile Geist, PhD, MT-BC Co-Chair, APAC

Christine Leist, PhD, MT-BC Co-Chair, APAC

Association Internship Approval Committee Annual Report

October 2017

Co-Chairs - Lauren DiMaio, Ph.D, MT-BC and Eve Montague, MSM, MT-BC **Members:**

Manal Toppozada, MA, MT-BC/L - Western Della Molloy-Daugherty, MT-BC – Southwestern Kimberly Hawkins, MS, MT-BC – Midwestern Chrissy Watson, MT-BC – Southeastern Brian Jantz, MT-BC – New England

Kay Luedtke-Smith, MT-BC - Great Lakes Susan Glaspell, MT-BC - Mid-Atlantic

Goals:

- 1. To establish, maintain and improve standards for the training of music therapists participating in AMTA programs on the National Internship Roster.
- 2. To encourage and assist persons in their clinical preparation for music therapy practice.

Tasks:

- 1. To review the National Roster Internship Guidelines and internship documents and make recommendations for revisions.
- 2. To review and make recommendations regarding the quality of internship programs.
- 3. To review and approve applications for new internship programs.
- 4. To formulate, update, and implement continuing music therapy education for internship directors/supervisors.
- 5. To provide support and assistance to students pursuing or involved in internship.
- 6. To revise the current internship supervision model in the National Roster Internship Guidelines to address increasing issues regarding facility supervisors and administrators, internship directors, and supervision training in National Roster Internship programs. (Charge from the Board of Directors at the 2015 mid-year meeting)
- 7. To develop a multi-year plan for discussion at the annual meeting to address the potential shortage of National Roster internship sites (Charge from the Board of Directors, Mid-year meeting, 2016).

TASKS: All tasks are ongoing.

1. To review the National Roster Internship Guidelines and internship documents and make recommendations for revisions.

The members of the AIAC continue to review the National Roster Internship Guidelines to determine the need for revisions. There are no recommendations at this time.

2. To review and make recommendations regarding the quality of internship programs.

Currently the Internship Director listserve is off line. Representatives are quite new to the committee and no one at this time was comfortable assuming responsibility for the oversight. We will continue to keep this on our meeting agendas.

The AIAC co-chairs sends updates to all National Roster Internship Directors at the email addresses registered with AMTA.

3. To review and approve applications for new internship programs.

Since April 26, 2017, the committee has approved 12 applications, and approved two exception requests. 8 applications are currently in review, with 4 of those applications back with the originator for revision. Other business during this period includes approval of supervising music therapists and new Internship Directors at National Roster internship sites.

The committee is creating templates to assist interested applicants in navigating the application process and in decreasing the review time.

4. To formulate, update, and implement continuing music therapy education for internship directors/supervisors.

The free Supervising the Music Therapy Intern CMTE will again be available for members at the National Conference in November, 2017.

Regionally, the joint Western and Midwestern region representatives presented the free CMTE to 30 participants; Southeastern presented to 16 participants; Great Lakes presented to 33; and Mid-Atlantic presented to 8.

5. To provide support and assistance to students pursuing or involved in internship.

The AIAC chairperson and regional representatives respond to all inquiries, concerns, and questions offered by students when contacted. We had 2 interns requiring new placements due to changes in ID and/or inactivation of site. One intern was placed with another site; one intern remained at the site with a newly approved ID.

6. To revise the current internship supervision model in the National Roster Internship Guidelines to address increasing issues regarding facility supervisors and administrators, internship directors, and supervision training in National Roster Internship programs.

It has become apparent of late that further education with the facility administrators needs to be increased. There have been recent incidents of dismissal of IDs and the assumption by administrators that the internship will continue under a new supervisor. The committee is looking at language that could be included in a letter of support (part of the NR application) that clearly shows understanding about this current model of internship.

Discussion was begun at the November 2016 conference with the committee concerning the quality of

supervising music therapists. We are currently looking at the need for all supervising MTs to have formal supervision training, the same requirement for IDs.

We have begun discussion about models of internship that may be more efficient and a survey was created and disbursed to all National Roster Internship Directors to gain their opinions on the subject. From that data, research from committee members and from the summer discussion, a formal recommendation is being finalized that will be presented to the Board at the National Conference.

Additionally, we are looking at how the issues of state licensure and state authorization impact the current model of internship. We also recognize that this task will look and feel differently should the MLE go forward.

7. To develop a multi-year plan for discussion at the annual meeting to address the potential shortage of National Roster internship sites.

The committee will look at the data from the annual reports (each NR site) and compile numbers. AIAC and APAC will coordinate information regarding need and availability.

We have recently begun to look at this task and are beginning to gather data. Through the annual reporting process, we are requesting information regarding total number of applicants and total number of internship placements unfilled. National roster IDs have indicated that they are not always receiving enough applicants to fill open slots. This is contrary to information provided by Academic directors who feel there are not always enough internships to satisfy demand. There is some question as to whether University Affiliated internships are the preferred placement for students, by their academic programs, and that in fact, there are not enough UA programs available. Gathering data is the first step in determining number of available placements. We are also looking at ways to gather information about UA internships.

Respectfully submitted,

Lauren DiMaio, Ph.D, MT-BC and Eve Montague, MSM, MT-BC Co-Chairs, Association Internship Approval Committee

CONTINUING EDUCATION COMMITTEE Annual Report 2017

Submitted: September 26, 2017

CONTINUING EDUCATION COMMITTEE CO-CHAIRS:

Laurie Keough, MSEd, LCAT, MT-BC

Tracy Leonard-Warner, MHI, MT-BC

lkeough7@naz.edu
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CONTINUING EDUCATION COMMITTEE REGIONAL REPRESENTATIVES:

Great Lakes: Bernadette Skodack, MT-BC bsko.mt-bc@gmail.com

Kellee Coviak Hansen, MS, MT-BC <u>kcoviak@gmail.com</u> glr.ce.rep@gmail.com

New England: Julie Andring, PhD, MT-BC jamusictherapy@optonline.net

continuingeducation

Southeastern: Natalie Generally, MMEd, LPMT, MT-BC @musictherapynewengland.org natalie@smallstepsmusicllc.com

Southwestern: Jennifer Townsend, MMT, MT-BC <u>jtownsend.mtbc@gmail.com</u>

Midwestern: Rebekah Stewart, MA, MT-BC continuinged@swamta.com rkstewart86@gmail.com

rebekah@rrmusictherapy.com

Western:Emily Polichette, MM, SCMT, MT-BCcontinuinged@wramta.orgMid-Atlantic:Clare Arezina, MME, MT-BC, CCLSmaramtacmte@gmail.com

AMTAS Representative: Amy Calderon

CONTINUING EDUCATION COMMITTEE GOALS:

- 1. To ensure that the continuing education courses offered by AMTA adhere to the guidelines established by the Certification Board for Music Therapists.
- 2. To promote the value of board certification and strive to provide continuing education opportunities that meet the educational needs of the members of AMTA.

TASK UPDATES:

1. To proctor and oversee continuing education offerings at the annual AMTA national conference.

Co-Chair Keough will have in place proctors by the 2017 Conference and will oversee CMTEs during the Conference.

2. To contribute a list of potential topics for standardized self-study modules and to solicit suggestions for potential topics from regional members.

National Office Staff handling all E-courses.

3. To send recommendations for "best of the region" CMTE presenters to the co-chairs by late-January.

Regional Reps submitted suggestions for CMTEs based on CMTEs that were successful at regional conferences.

COMMITTEE CHAIRS' TASKS:

1. To keep ongoing records of conference continuing education courses, including sign-in sheets, completed measures of learning, evaluations, and each presenter's course objectives and resumes. Prepare and submit summary reports to CBMT and AMTA.

Co-Chair Keough is archiving this information electronically.

2. To send compiled data on evaluations for conference CMTE courses to the presenter, the Vice-President, the AMTA office and CBMT.

Will be completed after the 2017 Conference.

3. To serve as a liaison to CBMT & to complete the approved provider status renewal application form to maintain AMTA's status as an approved provider.

Ongoing; application for renewal of AMTA pre-approved provider status submitted to CBMT June 2017. In addition to the CBMT application, Co-Chair Keough completed the NYSED LCAT Approved Provider Application which will allow AMTA to offer CMTEs which can be used for LCAT credits. This is a huge service AMTA will be able to provider for its members who must have the LCAT to practice. The application is undergoing review and will hopefully be approved prior to the 2017 Conference.

4. To serve on the AMTA Conference Committee and assist the AMTA Vice President with selection of CMTE courses.

Co-Chair Keough participated in rating CMTE session proposals for content as part of the conference proposal review committee for the 2017 Conference. A second reviewer, a member of the CEC

Committee, was added this year to help review submissions for completeness. Although this new review process was instituted this year to assure proposals that are being considered contain all the required components (i.e. learning objectives, schedule, etc.), proposals are still missing these necessary components. There is still work to do on improving this process, as it takes 50-60 hours of time, post-acceptance, for the Co-Chair to go through these proposals and request the required information from presenters in order to comply with CBMT procedures and protocols.

5. To develop a list of potential topics for the creation of standardized self-study modules for use as pre-approved continuing education.

National Office Staff handling all E-courses.

6. To update the AMTA-CEC web site as needed.

Ongoing

7. To consult with individuals wishing to offer CMTE sessions through AMTA.

Current Co-Chairs have not been contacted by individuals.

8. To serve as CEC representative on the AMTA Education & Training Advisory Board.

Co-Chair Leonard-Warner has participated in ongoing work as a part of ETAB.

The CEC co-chairs would like to thank the Board and AMTA Staff for their continued support through these application processes. Co-Chair Leonard-Warner would like to recognize the MANY hours that Co-Chair Keough has put into the NYSED LCAT Approved Provider Application and into helping to assure compliance of the conference sessions. As stated above, there is still work to be done to assure the sessions being offered meet all requirements and that AMTA is maintaining compliance.

Respectfully submitted,

Laurie Keough, MSEd, LCAT, MT-BC and Tracy Leonard-Warner, MHI, MT-BC AMTA Continuing Education Committee Co-Chairs

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 - 19, 2017 COUNCIL ON PROFESSIONAL PRACTICES REPORT Nicole Hahna, Ph.D., MT-BC, Council Coordinator

The Council on Professional Practices is comprised of five standing committees: Government Relations, Reimbursement, Standards of Clinical Practice, Research, and Technology. Committee chairs and co-chairs have submitted the following reports with updates on actions taken on charged tasks. Please review their complete reports, which provide an update on committee actions since the 2017 Mid-year Report.

Action Items: None at this time

Government Relations Committee Report

Date: October 2017

Members:

Co-Chair – Judy Simpson (National Office) Great Lakes – Nancy Swanson Midwest - Emily Wangen New England – Nicole O'Malley Southwest – Suzanne Heppel Co-Chair – Rebecca Preddie (National Office) Mid-Atlantic – Amy Rodgers Smith MAR GR-elect – CJ Shiloh Southeast – Rachel Coon-Arnott & Jamie George Western – Karla O'Hagen Hawley

Report:

<u>Goal</u>: To increase access to quality music therapy services through monitoring and responding to state and federal legislation that impacts music therapy practice and/or impacts healthcare and education service delivery to current and future music therapy clients.

Tasks:

 Serve as a direct resource to the regions for both federal and state government relations and advocacy issues.

Committee members continue to communicate with Co-Chairs when responding to government relations opportunities and concerns. Committee members are included in email communications to state task forces within their region. We welcome the following new representatives in 2017: MAR-Amy Rodgers Smith, GLR-Nancy Swanson, SWR-Suzy Heppel, NER-Nicole O'Malley. MAR elected a new GR-Elect and we welcome CJ Shiloh into this role. Many thanks to Maria Hricko Fay (MAR), Angie Snell (GLR), Della Molloy-Daugherty (SWR), and Jennifer Sokira (NER) for their many years of committee service!

Representatives from SWR and MAR attended national Arts Advocacy Day events in Washington, D.C. earlier this year. These individuals are presenting a concurrent session about this experience during the annual conference in St. Louis. Plan to encourage AMTA members from all regions to consider participation in the 2018 Arts Advocacy Day.

2. Contribute to state recognition operational plan presentations at the regional and state level.

Committee members have participated in or supported advocacy training sessions and events, Hill Days, or legislative and agency committee presentations/testimony/meetings in the following states: Colorado, Connecticut, Florida, Illinois, Maine, Maryland, Michigan, Minnesota, Missouri, New York, North Carolina, Oregon, Pennsylvania, Rhode Island, Texas, Washington, and West Virginia.

States that have had active music therapy specific legislation (i.e., Program Funding, Study Bill, Registry, License) in 2017 include: Florida, Maine, Maryland, Missouri, New Jersey, New York, North Carolina, Pennsylvania, and Texas.

- 3. Provide government relations updates during state meetings and regional conferences.

 Regional conferences included GRC reports from committee members and updates from State
 Task Force members. In addition, MAR hosted an advocacy CMTE and breakfast; MWR and WR
 Joint Conference hosted a Hill Day in Denver; Texas hosted an Advocacy Day; Pennsylvania
 hosted a Rally Day; Michigan hosted a Hill Day; Members in NC participated in an Arts
 Advocacy Hill Day the week of the SER conference and presented three online advocacy
 webinars; Washington, Minnesota, Mississippi, North Carolina, and Virginia hosted Advocacy
 trainings or presentations. Committee members continue to contribute GR updates to regional
 newsletters and websites. Co-Chairs assist with editing committee members' regional reports as
 requested.
- 4. Serve on state task forces or assist with identifying candidates for state recognition advocacy work. *All of the Government Relations Committee members participate in state task force advocacy.*

Reimbursement Committee Report

Date: October 2017

Members:

Co-Chair – Judy Simpson (National Office) Great Lakes – Kyle Fleming New England – Thomas Hayden Western – Angie Kopshy Southwest – Kate Harrison Co-Chair – Rebecca Preddie (National Office) Mid-Atlantic – Briana Priester Southeast – Jennifer Walker Puckett Midwest – Sarah Thompson Student Representative – Elizabeth Sharp

Report:

<u>Goal</u>: To increase access to music therapy services by increasing the percentage of music therapy services receiving reimbursement.

Tasks:

1. Respond to questions from members within respective regions regarding payment options for music therapy services in various healthcare and education settings and report reimbursement challenges and successes to committee co-chairs.

Committee representatives provide assistance to members in navigating reimbursement options for a variety of clinical settings and with various third-party payers. Committee members continue to monitor, respond, and re-direct questions posted through social media to available AMTA resources. In response to state-specific reimbursement questions, national office staff is working with the State Recognition National Team to develop resources that align diagnostic codes, procedure codes, music therapy interventions, and related evidence.

2. Increase music therapists' basic knowledge of the process of reimbursement and financing for music therapy services.

Efforts to educate members about reimbursement is completed through state and regional presentations and meetings. Committee continues to collect helpful materials for posting on AMTA website. National Office staff organizing website reimbursement information for clinician, student, and general public access.

3. Facilitate dissemination of information and resources related to Affordable Care Act (ACA).

Committee co-chairs distribute updates about federal actions impacting healthcare funding, including Congressional efforts to repeal and replace the ACA. Committee members help to distribute information to regions. Members are encouraged to review the information and determine level of personal and professional advocacy.

4. Implement action plan to complete long-term goals of the reimbursement strategic priority.

*Committee participated in conference calls and email communication to facilitate project completion.

Document repository being used to collect reimbursement resources to share with members.

Reimbursement Webinar recently recorded with plans to make it available on the association website in November 2017. Topic designed to assist members understand important details regarding the reimbursement process.

Reviewing reimbursement focused survey for all MT-BCs to update data on music therapy payment sources and procedures.

Standards of Clinical Practice Report

Date: October 4, 2017

Members

Ellary Draper (Chair, Southeastern) Adrienne Flight (New England) Bob Miller (Mid-Atlantic) Michael Zanders (Southwestern) Ava Marvin (Student Representative) Helen Dolas (Western)
Jennifer Fiore, PhD, MT-BC (Great Lakes)
Dana Bolton (Southeastern)
Whitney Ostercamp (Midwestern)

Report:

Goal: To develop, assess, and update the AMTA Standards of Clinical Practice.

Tasks: All tasks are ongoing:

1. To review and revise the *AMTA Standards of Clinical Practice* document and recommend revisions to reflect applicability to current practice.

The committee has continued to examine and revise the Standards to align with existing AMTA and CBMT documents. We have met via conference call and email throughout the year in preparation for our meetings at National Conference.

2. To ensure that the *AMTA Standards of Clinical Practice* reflect the highest quality of treatment and services in music therapy.

The committee is continuing to review and monitor any revisions made in our organizations' documents to ensure the "AMTA Standards of Clinical Practice" are up-to-date.

3. To inform AMTA members of the work of this committee via regional and national publications, conferences, and the Members Only section of the AMTA website.

Communication with members is on-going.

4. The Board has charged the *AMTA Standards of Clinical Practice* to review and consider refining the AMTA definition of music therapy, using the 3rd edition of *Defining Music Therapy*, other sources in collaboration with the Government Relations staff.

The committee was made aware of this new charge via email in July. After a digital discussion, the committee decided it would be beneficial to do their own reading and research to prepare for discussions during our November meetings at National Conference. The committee chair reached out to Judy Simpson and Rebecca Preddie to let them know what times the committee meets at conference and have asked them to join us if possible.

Research Committee Report

Date: October 13, 2017

Members:

Annie Heiderscheit (Great Lakes) Andrea Cevesco-Trotter (Southeastern) Cindy Colwell (Midwestern) – Committee Chair vacant (New England) Jonathan Tang – Student Representative

Nicki Cohen (Southwestern) Eric Waldon (Western) Gene Ann Behrens (Mid-Atlantic)

Report:

Goals:

- 1. To encourage and promote research of all types of research methodology in music therapy.
- 2. To take complete responsibility for the research sessions at national conference.
- 3. To develop and implement a variety of ongoing educational opportunities and supportive mechanisms to assist novice and experienced researchers/clinicians to develop research projects and programs.

Tasks:

- Investigate specific ways to educate the profession regarding current music therapy research. (Ongoing)
- 2. Identify those areas of practice lacking supportive research documentation. (Ongoing)
- 3. Serve as an adjunct committee to the conference program committee in organizing research presentations at the annual nation conference. (Ongoing)
- 4. To develop and implement a variety of ongoing educational opportunities and supportive mechanisms to assist novice and experienced researchers/clinicians to develop research projects and programs. (Ongoing)

Committee Discussion and Action Items:

- 1. Poster Session
 - Decision was made to move to an electronic submission through a fillable form for more consistent comparison across submissions.
 - During this transition year, both the traditional abstract form in a word document or pdf with guided headings <u>as well as</u> a survey format submission process implemented through www.surveymonkey.com.
 - Research posters will be organized and physically grouped by these seven goal areas: consumer impact, clinician involvement, diverse methodologies, theory, research capacity building, economic analyses, and expanding partnerships. Barb Else took responsible for producing these seven banners to be displayed at the Research Poster Session.
 - There were 60 research poster session submissions. After review by members of the Research Committee, 2 were rejected, 1 withdrew due to funding, 4 were chosen for the Oral Research Session, with 53 remaining for presentation.
 - Oral Research Session submissions were chosen:
 - Andrei Gladkowski and Gene Ann Behrens, Elizabethtown College: Status of Music Therapists' Involvement in Medical Research
 - Jason Keeler and Edward Roth, Western Michigan University: The Neurochemistry and Social Flow of Singing: Bonding and Oxytocin
 - Carolyn Moore, Sam Houston State University: The Effect of a Music-Movement Intervention on Arousal and Cognitive Flexibility in Older Adults with and without Mild Neurocognitive Disorder
 - Julia Sims, The University of Kansas: A Phenomenological Examination of Imposter Phenomenon in Music Therapy Students
 - Undergraduate and Graduate Research Awards were chosen and abstracts will be published in *Music Therapy Perspectives*:

Undergraduate Award:

Olivia Bergh: bergh119@umn.edu

Effects of music therapy in the form of patient preferred live music on mood and pain in patients on a solid organ transplant unit: A randomized pilot study

University of Minnesota

Undergraduate Award: Honorable Mention

Bethany Wentling: wentlingb@etown.edu

Case study of early childhood trauma: Supporting self-regulation and expression using a neurobiological approach to music therapy

Elizabethtown College

Graduate Award

Carolyn Moore: cxd042@shsu.edu

The effect of a music-movement intervention on arousal and cognitive flexibility in older adults with and without mild neurocognitive disorder

Sam Houston State University |

Please note that there were two outstanding undergraduate submissions this year. Olivia Bergh received the award, but we also awarded an honorable mention to Bethany Wentling, and she will submit a 250 word abstract to MTP as an acknowledgement.

• Support the "Researcher Scavenger Hunt" as developed by Barb Else and the student representative. CMTE credits will be offered for participation and completion.

2. Clinician Research Grant

- Seven proposals were submitted. Reviewer scores were compiled and award recipient proposal name was submitted to Rebecca Preddie at National Office.
- 2017 Clinician Research Grant was awarded to: Lindsey Zehren: Exploring the effects of harmonica playing on respiratory control and swallow quality of life in persons with PD

 currently in data collection
- CRG proposal will be revised for next submission cycle for 2018-2019; language in the
 proposal will be revised to clearly articulate the need for the faculty researcher to provide
 access to an IRB and to help clinician researcher through the approval process

3. AMTA Handbook: Research Discussion

- Reviewed and revised language will be disseminated for discussion at the November committee meeting
- 4. Research Committee Presents......(four concurrent sessions)

Title: *Ethics and Music Therapy Research*: *New Considerations*

Abstract: Technology has dramatically changed the nature of research. The internet provides major communication venues utilized in music therapy research. This lecture will identify ethical issues currently challenging music therapy research.

Presenter: Nicki Cohen, PhD, MT-BC, Texas Women's University

Title: Conducting Clinical Based Research: A Guide through the Research Process **Abstract:** Presenters will guide participants through a step by step process of identifying an area of interest, how to formulate research question(s), determining research methodology, exploring feasibility of implementing the study in the clinical environment, and determining potential collaborators or mentors, identifying necessary supports needed to execute the study, and potential resources.

Presenters:

Annie Heiderscheit, Ph.D., MT-BC, LMFT Nancy Jackson, Ph.D., MT-BC

Kathy Murphy, Ph.D., MT-BC

Title: The Peer Review Process for Qualitative Research Manuscripts

Abstract: Evaluation of qualitative research manuscripts poses unique challenges including lack of generalized evaluation criteria and varying opinions on what elements ought to be present in a qualitative report. A panel of experienced peer reviewers will discuss common problems encountered in this process and provide examples from actual studies regarding how issues were addressed in practice.

Presenters: Ken Aigen, DA, MT-BC, LCAT, Nordoff-Robbins Music Therapist

Title: The Art of Peer Review: Crafting Reviews for Quantitative Research Manuscripts **Abstract**: The peer review process helps to assess validity and quality of original articles for publication, and improve quality of published research. This panel session focuses on development of peer reviewer skills including how to approach the review process, tips for writing effective reviews, and the use of reporting guidelines to inform and structure evaluation of quantitative research manuscripts.

Presenter: Sheri Robb, PhD, MT-BC

- 5. Committee Representation
 - Please note significant turnover of committee members due to: a retirement, a work-related decision to step-down, a move out of the region of representation, a student graduating
 - Committee will discuss the process for selecting a clinician researcher to serve on the AMTA Research Committee
 - o Process for selection
 - Term limits
 - Regional representation?

Technology Committee Report

Date: October 5, 2017

Members:

Midwestern: Kristin N. Veteto (Chair)

Midwestern: Rachel See New England: Cassandra Mulcahy Kim Bell Western: Spencer Hardy Southeastern: Noa Elimelech Mid-Atlantic: Great Lakes: Julie Palmieri Alison Etter Grace Chiasson Southwestern: Student Rep:

Report:

Goals:

- 1. To educate the AMTA membership on the current clinical technology resources, practices, and applications in use by its members;
- 2. To serve as a technology resource for AMTA members;
- 3. To promote technology-related events and training at AMTA national and regional conferences;
- 4. To support the membership of the AMTA in their uses of current and emerging clinical and related technologies.

Tasks:

1. Develop lists of specialists to contact in each of the regions regarding the current uses of technology in clinical music therapy practice.

No news to report.

2. Explore connections with technology vendors and suppliers with the aim of increasing member awareness and identifying potential technology vendors for regional and annual national conferences.

No news to report.

3. Develop or solicit a proposal for a concurrent session on clinical or related technology for the AMTA Annual National conference and submit it to the Conference Program Committee.

The committee will present 3 concurrent sessions for the upcoming 2017 national conference. The first is in collaboration with the Ethics Committee and the second and third provide the attendees with applicable and effective technology to use in their clinical settings.

4. Identify high priority topics for a potential Technology CMTE or Institute at the AMTA Annual National Conference.

No news to report.

5. Develop and collect informational videos on clinical or related technology to disseminate through both public and private member-only forums.

No news to report.

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 - 19, 2017 COUNCIL ON ASSOCIATION SERVICES

Annette Whitehead-Pleaux, MA, MT-BC, Council Coordinator

The Council on Association Services is comprised of seven standing committees: Affiliate Relations, Clinical Practice Networking Committee, Diversity and Multicultural Committee, International Relations, Membership, Professional Advocacy, and Workforce Development and Retention. Since the 2017 Midyear Board of Directors Meeting, many of the committees have been working via conference call and independently on tasks associated with their charges. Please see the details of their progress within each committee's reports. I will provide some basic highlights here.

The Affiliate Relations Committee has been working throughout the year on their tasks including the fact sheets. They approached the leaders in the different identified areas for assistance in writing the fact sheets to ensure accuracy but have had only a few offers to help so the committee members are working on the literature reviews and drafting the fact sheets themselves. Their goal is to have rough drafts for all fact sheets completed this fall at the end of conference. They request changing their name to Interprofessional Collaborative Resources Committee as they feel this is more descriptive of their work.

The Clinical Practice Networking Committee requests an unopposed spot in the next conference in order to carry out the charge of the Board of Directors. They continue to have unfilled regional positions in the committee.

The Diversity and Multiculturalism Committee has been working on four self-identified tasks of increasing presence at national and regional AMTA conferences, regularly scheduled conference call meetings, working on the official goals and tasks of the Diversity and Multiculturalism Committee, and preparing for the AMTA conference presentations by the committee. At this time, they have identified three tasks related to two charges to work on.

The International Relations Committee has been busy planning the Global Perspectives Session with 13 presentations. In addition, Chair Ierardi has been communicating with President Geiger as well as folks at the World Federation of Music Therapists to increase communications and visibility between our organizations.

The Membership Committee has been hard at work all year. Holding membership calling drives in GLR, MWR, NER, SER, SWR, and WR membership in AMTA is at its highest ever. The committee is hopeful this trend will continue through next year. Many unique regional programs and incentives have been instituted with positive outcomes.

The Professional Advocacy Committee reports seeing improvement of information being reported, less reported cases, and members sharing improved confidence with advocacy. I believe this is due to increased education and visibility of the committee.

The Workforce Development and Retention Committee has been hard at work on several of their tasks. For this upcoming conference, they have identified approximately 50 local high schools, created marketing materials, sent the materials to the music educators, and planned a panel event for these students to attend. Please see the reports from each committee below.

Affiliate Relations Committee Meganne Masko, Chair Annual Report

September 29, 2017

Committee Members

Meganne Masko (Great Lakes)- Chair Tara Brinkman (Western) Scott Horowitz (Mid-Atlantic) Faith Halverson-Ramos (Midwestern) Amanda Sehr (Southwestern) Andrea VerBurg (Southeastern) Joy Allen (New England) Ann Hannan (Great Lakes) Tara O'Brien (Student Representative)

- The committee virtually met in August 2017 to work on data analysis for the updated AMTA fact sheets, to discuss the pros and cons of the association joining the Inter-rofessional Education Collaborative, and to vote on a possible new name for the committee.
 - The committee would like to change our name to Interprofessional Collaborative Resources Committee to better reflect what we do and how we contribute to the association membership.
- The committee continues to work on revising and updating the AMTA fact sheets, including creating infographics.

Goals:

- 1. To interpret the music therapy profession to other professionals, disciplines and organizations in the United States
- 2. To interpret attitudes and opinions of these groups toward the music therapy profession and its services.
- 3. To identify, encourage, maintain and make recommendations regarding relationships between AMTA and other professional organizations.

Tasks:

- 1) Identify MT-BCs who also hold certification/licensure in one of these other professions:
 - a) Speech-Language Pathology
 - b) Occupational Therapy
 - c) Social Work
 - d) Counseling

We distributed a brief survey to the membership via Facebook regional groups and Twitter so we have as accurate a picture as possible of who hold dual certifications. We had 49 people respond.

2) Communicate with these identified MT-BCs and request examples of best practices where music therapy and one of these other professions successfully collaborate to assist clients reach their treatment goals.

The survey data will continue to help us with this task.

3) Create bullet point, one-page fact sheets by client population or discipline that highlight these examples for use in music therapy advocacy.

Our largest task for 2017 is the updating and revamping of the AMTA Fact Sheets. The committee identified multiple clinical areas in need of such a fact sheet, as well as potential contributors to said fact sheets, during the November 2016 conference. Invitations and guiding questions were sent to potential contributors in March 2017, with a response deadline of June 1. We still need data from clinicians in the areas of <u>adult behavioral health</u>, <u>child/adolescent behavioral health</u>, and <u>pain management</u> in order to provide the best possible information to stakeholders, decision makers, and other interested parties. The

committee will work on these fact sheets throughout the remainder of 2017 with the goal of completion by the regional meetings in Spring of 2018.

4) Facilitate regional conference FAQ and panel discussion sessions that include music therapists and individuals who have completed training recognized by the National Standards Board for Therapeutic Musicians (i.e., Music Practitioners, Harp Therapists) When possible, provide examples of effective collaboration between music therapists and music practitioners working together in the same facility.

Nothing to report at this time Respectfully submitted, Meganne Masko, Chair

> Clinical Practice Networking Committee Claire Ghetti, Chair 2017 Annual Report September 29, 2017

Members: Region:

Claire Ghetti Chair Lee Anna Rasar Great Lakes Region Gabriela Ortiz Mid-Atlantic Region Erin Carter Mid-Western Region Kelsy Gati New England Region Elizabeth Haley Southeastern Region Marial Biard Southwestern Region Kathrine Lee Western Region

Katie Schroeder AMTAS Representative

Report:

<u>Goal</u>: To provide coordination for networking and mentoring opportunities for practitioners working in a range of settings and with different populations, and to foster communication between committees and with professionals in related fields.

Tasks and Progress:

1. To develop networking opportunities to support music therapists working with a broad range of populations.

Various clinical practice groups (that have developed as a result of networking luncheons) continue to use social media and other networking tools to provide on-going population-specific networking during times between conferences.

2. To host a round table with cash luncheon at the annual national conferences and organize networking opportunities at the regional conferences to further expand the development of clinical populations' sub-groups.

Our mid-year report included a request for the Board of Directors to consider devoting a concurrent session timeslot exclusively to networking activities, during the annual conference. Clinical Practice Networking luncheons were held during regional conferences as reported at the mid-year update (GLR, MWR, WR, & MAR), with no new activity reported since June 29.

3. To identify various structures that enable mentoring for music therapists working with a broad range of populations.

Online resources related to working in forensics will be shared with those who join the AMTA networking/mentoring group related to forensics.

4. To inform AMTA members of the work of this committee via regional and national publications as well as on the *Members Only* section of the AMTA website.

Regional representatives reported back to their respective regions at national and regional business meetings.

Other: We welcome three new members to the committee, Ming Yuan Low, Elizabeth Haley, and Marial Biard, and look forward to working with them during our annual meeting. We look forward to hearing from the BOD regarding our suggestion to devote a concurrent session timeslot exclusively for networking during the annual conference.

Respectfully submitted, Claire Ghetti, Chair

Diversity and Multiculturalism Committee Melita Belgrave & Seung-A Kim, Co-Chairs Annual Report

September, 2017

Committee Members Peter Meyer (Great Lakes)

Seung-A Kim (Co-Chair) (Mid-Atlantic)

Marisol Norris (Mid-Atlantic)

Maria Gonsalves Schimp (Midwestern)

Ruth Kahn (New England) Natasha Thomas (Southeastern) Kamica King (Southwestern)

Melita Belgrave (Co-Chair) (Western)

Beth Robinson (Western)

Progress from November, 2016-Present

During this period, the committee has been focusing on the following tasks:

- 1) Increasing our presence at national and regional AMTA conferences
- 2) Regularly scheduled conference call meetings
- 3) Working on the official goals and tasks of the Diversity and Multiculturalism Committee (DMC)
- 4) Preparing for the AMTA conference presentations by the committee

Increasing our Presence at National and Regional AMTA Conferences

During this period, the members of the DMC have worked on increasing the visibility of this committee and disseminating our progress at national and regional AMTA conferences. In November, the committee presented at the national conference. During regional conferences committee members were encouraged to host round-tables, develop presentations, and share talking points at the business meetings. For example, at the joint MWRAMTA/WRAMTA conference in Colorado three committee members hosted a table at the topics lunch. At the MAR and NE regional conferences, committee members held meetings to continue to communicate with their regional members and provide a space for member feedback, and shared updates. Also, at the SWR conference, the committee member held a concurrent session to inform attendees of the committees' goals and receive feedback from AMTA members. Further, many of the DMC members shared updates with their regional members at business meetings during their regional conferences. Additionally, the committee will provide two concurrent sessions during the AMTA national conference in St. Louis in November, 2017. Both sessions are titled, *The Diversity and Multiculturalism Committee Presents:* one session is related to disseminating the current work related to goals and tasks, and the other session pertains

to appropriate language for diverse populations. Both of these sessions are related to the current goals and tasks that the committee is working on.

Regularly Scheduled Conference Call Meetings among Members

Conference calls have been scheduled to discuss current work and goals and tasks. During the meetings, members of the committee categorized the goals and tasks as short-term projects (1-2 months to complete), medium-term projects (3-6 months to complete) long-term projects (6 months -1 year to complete), and post 1-year projects. We have set due dates and steps to complete the short-term tasks. During the scheduled conference calls, we have checked in on progress of the tasks and discussed next steps on reporting progress to the Board of Directors. Here are the discussions that took place during the meetings:

- a. Discussion on quality vs. quantity of proposals/presentations and whether we could work towards creating guidelines for conference presentations in future
- b. Discussion on our role as a committee in educating AMTA members on issues of diversity and cultural competence vs. primarily reporting DMC activity and whether we submit presentation on boundary pushing issues/"provocative" material for concurrent sessions.
- c. Educating members/Educational conference sessions were stated to align with task 2(e) (Work with conference committees to (1) ensure a given percentage of CMTE and concurrent sessions contain information related to cultural and/or diversity training; (2) make recommendations for pre-conference or CMTE courses; (3) regularly offer a panel regarding multiculturalism and diversity in MT; and/or (4) create a series of roundtable discussions at regional and national conferences regarding specific diversity topics).

Working on Official Goals and Tasks

The DMC has four goals with a set of tasks related to each goal, which can be seen below. We identified Goal 1: Task 1b and Goal 4: Task 4a as our primary tasks and have gathered relevant information by exploring diversity initiatives within AMTA and other health-related and arts-related disciplines. Additionally, the DMC has begun working on Goal 2: Tasks 2a-2e, and Task 2g and will make recommendations to the Board of Directors.

- 1. Task Updates (1b & 4a)
 - a. Task 1b: Identify the various diversity groups within AMTA and CBMT. Identify their mission and progress so far.
 - b. Task 4a: Explore arts-based and non-arts-based organizations' diversity initiatives, then create recommendations for AMTA.
 - 1. Discussed educational requirements outlined by ATAA re: diversity
 - 2. Mission and further details will be placed on drive
- 2. Insights/Suggestions from completing tasks
 - a. Creating a page on the AMTA website that is dedicated to diversity, equity, and inclusion and creating a platform for the affinity groups so that AMTA members are aware of their existence and have access to various groups
 - b. The need to research whether vetting processes or relationship agreements would be needed to highlight affinity groups on the AMTA website.
 - c. On-line platform may increase visibility and connectivity among the groups and DMC and should be discussed more in the future.
 - d. Using social media and regional conferences to connect with more affinity groups. Announcements can be made on Facebook, during business meetings, etc. to gain more awareness of what groups are in existence.

Goal 1: To encourage increased diversity within the population of music therapy professionals and students in the US.

Task 1a: Periodically gather information on the diversity of music therapy professionals and students in the US.

Task 1b: Identify the various diversity groups within AMTA and CBMT. Identify their mission and progress so far (e.g., Team Rainbow, Black student and professional meeting at conference, international students, listserve for MTs who are visually impaired, etc.)

Goal 2: To increase diversity and multiculturalism training and resources for AMTA members.

Task 2a: Gather and catalogue information (develop baseline) on how much training and resources are currently offered (track presentations relating to multiculturalism and diversity in MT at both regional and national conferences, assess training given in undergrad and grad programs, internship, etc.) and then explore the possibility and feasibility of adding a required course on multiculturalism and diversity in undergraduate training.

Task 2b: Study other organizations that already have successful resource databases in order to determine and to recommend the best method for pooling, disseminating, monitoring, and updating content.

Task 2c: Create a survey to ask MT professionals and students what type of diversity resources would be beneficial to them as potential CMTEs, concurrent sessions, and other training/education methodologies.

Task 2d: Potentially create diversity related training modules for university programs and clinical training directors at national roster internship sites.

Task 2e: Work with conference committees to (1) ensure a given percentage of CMTE and concurrent sessions contain information related to cultural and/or diversity training; (2) make recommendations for pre-conference or CMTE courses; (3) regularly offer a panel regarding multiculturalism and diversity in MT; and/or (4) create a series of roundtable discussions at regional and national conferences regarding specific diversity topics.

Task 2f: Provide additional information for other committees as they address multiculturalism and diversity issues.

Task 2g: Create a "Diversity Awareness Resources" section/forum and an online resource database (including a roster of the different diversity categories among music therapy professionals registered within AMTA and certified by CBMT, podcasts and other appropriate social media channels).

Task 2h: Post reports of committee action on the Members Only section of the AMTA website.

Goal 3: To provide a support system, including tools and resources, for music therapy professionals and students from minority groups.

Task 3a: Gather information on current discrimination support and other support available to music therapists/students from minority groups.

Task 3b: Create a roster of and then resource page or link on the AMTA website explaining the different diversity categories among music therapy professionals registered within AMTA and certified by CBMT.

Task 3c: Develop and update resources for music therapists and students in minority groups.

Task 3d: Create marketing information for the above resources so music therapy professionals and students will be aware of them.

Goal 4: To monitor and recommend revisions to AMTA documents to achieve conformity to accepted language concerning diversity and multiculturalism.

Task 4a: Explore arts-based and non arts-based organizations' diversity initiatives, then create recommendations for AMT A.

Task 4b: Compose up-to-date guidelines for diversity inclusive language in professional documents; define accepted language concerning diversity and multiculturalism and/or identify the standards on which conforming criteria will be based

Task 4c: Develop a strategy to facilitate long-term monitoring of all official AMTA documents, including thorough review, submission of recommended revisions to appropriate AMTA personnel, and a schedule for recurring reviews.

Respectfully submitted, Melita Belgrave & Seung-A Kim, Co-Chairs

> International Relations Committee Flossie Iradi, Chair Annual Report September 2017

Committee Members Flossie Ierardi - Chair

Roberta Kagin (Great Lakes) Flossie Ierardi (Mid-Atlantic) Soo-Jin Kwoun (Midwestern) Meg Capen (New England) Melody Schwantes (Southeastern) Yu-Ling Chen (Southwestern) Kazumi Yamaura (Western)

Report

Below is a summary of highlights during this reporting period:

- 1. Much of the work of this period has been devoted to the Global Perspectives Session. This year's 13 presentations include music therapy in Ghana, Uganda, Taiwan, Germany, Malaysia, Thailand, and Puerto Rico.
- 2. SER has awarded their scholarship of \$500 to pay for international music therapy activity. The scholarship was awarded to a member of the SER who attended and presented at the World Congress.
- 3. IRC Chair met with President Geiger and representatives from the World Federation of Music Therapy to discuss increasing communication between AMTA and WFMT. 2 representatives will visit an IRC meeting at AMTA conference in November. President Geiger has been supportive of the work of IRC and has offered suggestions for increased visibility.
- 4. Committee members continue to work on reaching out to music therapy associations in other countries in order to develop communication. This will be revisited and discussed further at our conference meetings.
- <u>Goal 1:</u> To facilitate awareness of international opportunities and events by AMTA members, and the inclusion of international perspectives of music therapy in AMTA.
- **Task 1**: To inform AMTA members about and encourage attendance and presentations at WFMT events and conferences of related organizations in other countries via regional and/or AMTA publications and the general access area of the AMTA web site: Music Therapy Around the World and on the Web. http://www.musictherapy.org/about/listsery/

Committee is working with WFMT to increase communication and disseminate information from/about WFMT to AMTA membership.

Ongoing. Committee members include announcements about international conferences in regional newsletters, with a link to World Federation for Music Therapy web site. Committee chair sends announcements to committee members for regional newsletters and business meetings.

Task 2: To share international experiences in AMTA publications & presentations, and organize the Global Perspectives Session at AMTA Conference.

13 presentations in 2017 Global Perspectives. List of titles and presenters will be included in the conference program. Global Perspectives Session is scheduled for Saturday, November 18, 12:45-3:15 PM.

Task 3: To provide additional information for other committees as they deal with international issues.

No update at this time. Joint meetings with Academic Program Approval Committee and Association Internship Approval Committee occur at AMTA conference when needed.

Goal 2: To assist the President of AMTA with matters concerning the World Federation of Music Therapy (WFMT), such as facilitating communication and the distribution of information.

Task 4: To facilitate exchange of opportunities among professionals.

Continued: Committee members contribute to regional newsletters and request information from regional members concerning international music therapy activity. Music therapists also use the music therapy listsery and social media to announce opportunities.

Goal 3: To assist international students.

Task 6:_To be a resource for international students (e.g. provide educational information, strategies, peer mentoring opportunities, personal support).

Continued: We work through our student representative to help international students become aware of our committee.

Ongoing: committee members encourage student participation in music therapy student Facebook pages. Students appear to make use of the Facebook page.

Task 7: To support international students who are returning to their countries of origin (e.g. music therapy advocacy, transitional support).

No update at this time.

<u>Goal 4:</u> To facilitate awareness of music therapy among disciplines, organizations and professionals in other countries.

Continued: Committee representatives are working on communication with music therapy associations in other countries. Some members will communicate with organizations in their home countries (South Korea, Taiwan, Japan). Other members have contacts in Norway, Sweden, Germany.

Annual: The committee makes significant efforts to welcome international guests at the AMTA conference. We will continue with stickers for ID badges at the conference, indicating languages spoken. The Chair annually receives a list of international registrants and will send an email invitation to the Global Perspectives Session.

<u>Goal 5:</u> To work with national conference planners to insure inclusion of events that represent a diverse ethnic music focus.

Task 5: To collaborate with regional and national conference chairs to integrate diverse ethnic music traditions into conference programs.

Ongoing. Committee representative of host region is tasked with encouraging conference planners (or monitoring conference planning) to assure inclusion of diverse musical traditions. Committee representatives do so for regional conferences.

Task 9: To encourage and develop conference proposals that relate to clinical work with English (as a second language) learners, clients and families of diverse backgrounds.

Ongoing.

Respectfully submitted, Flossie Ierardi, MM, MT-BC, LPC Chair, International Relations Committee

Membership Committee Report Angie Elkins and Patina Jackson, Co-chairs Annual Report

September 2017

Members:

- Angie Elkins (Co-Chairperson)
- Patina Jackson (Co-Chairperson)
- Elizabeth Ferguson (Committee Representative Northeastern Region)
- Sarah Pitts (Committee Representative Southeastern Region)
- Ming Yuan Low (Committee Representative Mid-Atlantic Region)
- Rachael Lawrence-Lupton (Committee Representative Great Lakes Region)
- Lorissa Ann McGuire (Committee Representative Midwestern Region)
- Tiffany Laur (Committee Representative Southwestern Region)
- Risa Isogawa (Committee Representative Western Region)
- Alyssa Ott (Committee Member Student Representative)

Goals:

- 1. To insure the growth and development of AMTA by determining ways to increase membership.
- 2. To promote the value of all categories of AMTA membership.
- 3. To evaluate the needs of AMTA members.

Tasks:

- 1. To conduct annual membership drives at the national and regional levels (minimum of two per year).
- 2. To encourage and coordinate membership drives with AMTAS.
- 3. To promote the value of membership in publications, inside and outside of the profession.
- 4. To update reports of committee action on the Members Only Section of the AMTA website.

Report:

We are excited to announce that AMTA completed the 2016 calendar year with the highest number of members since its inception in 1998 and we hope to continue that momentum in 2017. Membership calling drives were initiated and/or completed in almost every region: GLR, MWR, NER, SER, SWR, and WR. Formats included: passing out non-member lists to volunteers for calls to be made (WR, MWR, NER, SER); gathering student volunteers to complete calls (GLR); and offering creative incentives for calling drive volunteers (such as placing them in a drawing for a free item from the AMTA Store or 50 dollars off an AMTA E-course (SER) and \$50 off 2018 AMTA membership for making 50 calls (SWR). While some representatives reported a record high number of calling drive volunteers (MWR), others reported a low turnout despite support from Regional Boards (SER, SWR).

Regions also participated in membership drives surrounding the regional conferences. These efforts included:

- Participating in the #WeAreAMTA social media campaign
- Hosting a membership booth in the regional conference exhibit hall (SWR)
- Creating a Membership Support Committee: the NER used funding to provide 24 AMTA Membership Scholarships. Applicants paid a percentage of AMTA membership dues and the regional scholarship covered the additional percentage required to equal a full 2017 Professional dues payment (that percentage varied by individual based on need) with a "pay-it-forward" agreement to provide volunteer services to support regional needs and events. The NER plans to continue the scholarships for future years!

Ideas for the future include:

- Improving participation in calling drives through educating potential volunteers that time spent calling can count towards service credit for CMTEs (SWR)
- Finding ways to increase student membership, including discussion of changes to regional conference fees for students and providing student member conference scholarships (SER).

- An #everynotecounts social media campaign: Therapists would write why it's important to be a
 member and invite other members. This could be in conjunction with the Committee idea to have
 a board at national conference where members can get a note and write their favorite member
 benefit or important reason to be a member. The "notes" would make a musical piece (SER).
- Asking Regional Board Members and Committee Chair wear buttons saying "Ask me why I'm a member." (SER).
- Holding a Regional Social Media Drive (GLR)

The Board of Directors' newly-created Professional Member Growth Workgroup continues to work to support the efforts of the Membership Committee. Membership Committee Co-chair, Angie Elkins, participates in the Workgroup's conference calls. The Membership Committee is grateful for their support making AMTA membership a priority and working toward our common goal of growing the AMTA membership family. We stand ready to advise and assist in whatever way possible. A large and robust membership family not only benefits the organization and gives the music therapy profession a stronger and more vibrant voice in the country, but also the many benefits offered through membership are designed to support, aide, and increase the expertise of music therapists so that they can continue to provide quality music therapists to those they serve. Thanks to all the representatives on this committee for their hard work, enthusiasm, and support as we work further AMTA's mission: to advance public awareness of the benefits of music therapy and increase access to quality music therapy services in a rapidly changing world.

Respectfully submitted, Angie Elkins and Patina Jackson, Co-chairs

Professional Advocacy Committee Emily Bevelaqua & Leslie Henry, Co-Chairs Annual Report

October 2017

Members:

Co-Chairs: Emily Bevelaqua, MMT, MT-BC & Leslie Henry, MM, MT-BC New England Region - Jennifer DeBedout, MM, MT-BC Great Lakes Region - Jessica DeVillers, MA, MT-BC Mid-Atlantic Region - Tracy Wanamaker, MSEd, MT-BC Mid West Region - Kelli McKee, MA, MT-BC South West Region - Rebecca McCoy, MT-BC, AP-BC Western Region - Kalani Das, MT-BC South East Region - Sharon Graham, MM, MT-BC

Goals:

- To advocate for the professional representation of the field of music therapy.
- To assist membership in responding to misrepresentation of music therapy in the media and in public.

Tasks:

- 1. To educate membership regarding the evaluation of representations of music therapy in the public and various forms of media.
 - Updated version of committee information and resources on the AMTA website including, a
 decision tree format determining course of action specific to state, music modalities infographics
 and sample advocacy letters.
 - 2. To disseminate committee information to membership via conferences, newsletters, publications and to AMTA members only and regional websites.
 - Presentations at GLR conferences by Jessica DeVillers.
 - Western rep, Kalani Das has written 2 blog posts advocating about music therapy.
 - Sample advocacy letters have been updated and forwarded for approval for the AMTA website
 - The committee provided a liaison to provide input and guidance to the AMTA music listening workgroup.

3. To assist and monitor member's responses to advocacy issues, by monitoring and responding to misrepresentation of music therapy.

January 1, 2017 - April 30, 2017

NER

No advocacy issues during this reported time.

MAR

There was 1 case of music business stating misrepresentation of services. The issue is still in process of resolution.

GLR

There were 6 advocacy issues from the Great Lakes Region reported - 1 product misrepresentation, 1 job posting, 3 articles, 1 website description 3 of 6 are still have been resolved.

MWR

There were no reported issues during this time period.

WR

One issue reported since last reporting period of addiction agency misrepresenting services. Issue is still in resolution.

SER

There was one advocacy issue of National standing which is still being pursued, four newer reported cases during this time period which are in process of resolution, and one reported case regarding a collegiate course which was referred to the APAC for review.

• SW

There were no reported issues during this time period.

May 1, 2017 - September 29, 2017

NER

There was 1 case of misleading language in marketing materials reported. The issue was resolved by a educational phone call.

MAR

There was 1 case of a music business stating misrepresentation of services. The issue has been resolved within committee.

GLR

There were 3 advocacy issues from the Great Lakes Region reported - one article, one music and memory, one job posting.

All 3 are still being handled within the committee.

MWR

There were no reported issues during this time period.

WR

There were no reported issues during this time period.

SER

There were 3 reported issues during this time period - one article, one scope of practice, one educational.

One has been resolved, one is still being handled within committee, one was referred to APAC for review.

• SW

There were no reported issues during this time period.

Two items of misrepresentation during this time period spanned multiple regions:

• SER/SWR

There was 1 item of misrepresentation within an article that spanned the South East and South West Regions.

This item is still being handled within committee.

• SER/MAR

There was 1 item of product misrepresentation that spanned the South East and Mid Atlantic Regions.

This item of misrepresentation has been resolved.

Summary:

Misrepresentation cases were comprised of a variety of topics including product claims, integration and coordination of professional musicians in hospital through grant, volunteer solicitations, newspaper and professional newsletter miscommunications. Overall the committee is seeing improvement of information being reported, less reported cases, and members sharing improved confidence with advocacy.

4. To compile a resource file of responses.

The co-chairs continue to maintain a AMTA Professional Advocacy google drive account where advocacy issues can be reported and organized by region. These documents are shared with committee members who can review and update as needed.

5. To update reports of committee action on the Members Only section of the AMTA website.

The committee is providing review of all documents currently on the AMTA website for update and revision reflective of member needs.

Respectfully Submitted,

Emily Bevelaqua & Leslie Henry, Co-Chairs

Workforce Development and Retention Committee Gretchen Chardos Benner & Kyle Wilhelm, Co-chairs Annual Report September 2017

Committee members:
Courtney Biddle (NER)
Missy Reed (MAR)
Feilin Hsiao (WR)
Kelly Carlson (MWR)
Charlie Seaman (SWR)
Grant Howarth (SWR)
Jessica Fletcher (GLR)
Gretchen Chardos Benner (Co-chair)
Kyle Wilhelm (Co-chair)

Committee members: Courtney Biddle (NER), Missy Reed (MAR), Feilin Hsiao (WR), Kelly Carlson (MWR)

Goal 1: To increase awareness of music therapy as a career choice

Task 1: Research various online and offline outreach opportunities that target high school students (i.e. majoringinmusic.com). Make contact regarding appropriate content about music therapy to sites with incorrect/incomplete information. Maintain on a yearly basis.

Gretchen has updated the most current database of outreach opportunities that target high school students. This will be updated annually. It has not been addressed since last report.

Task 2: Contact music departments and/or career counselors in selected Junior Colleges in each region and provide information concerning music therapy as a career and university programs in their area offering a music therapy program.

Each member of the committee has been asked to research junior/community colleges within 50 miles of schools with music therapy programs in their particular region. Midwest Region and Southwest Region have completed the task. For other regions, the task is ongoing.

Task 3: If available, obtain a list of Junior Colleges that offer an intro course in music therapy and begin a dialogue with them about music therapy as a career and universities in their area offering a music therapy degree.

A small, incomplete list of junior/community colleges has been created. This task will be given greater attention once the database in Task 2 has been completed.

Task 4: Work cooperatively with both national and regional conference planners to offer a workshop/track for High School students interested in music therapy to be offered at National and Regional Music Therapy Conferences. Invite local guidance counselors, high school music educators, parents, and high school students to participate in the workshop/track.

Kelly and Kyle have compiled a list of approximately 50 high schools in the St. Louis area with contact information. The committee is preparing for an educational event to be held at the AMTA conference on November 18 from 9:30-11:00 am.

Kyle will create a flier with materials provided by AMTA, print it off, and mail them to the identified contacts in the high schools using AMTA letterhead and envelopes. AMTA has generously offered up to \$200 to reimburse for stamps for this project and future regional workshops. The flier will also be sent to the director of the Missouri Music Educators Association and posted on Facebook. The fliers will go out first week in October.

A panel of two clinicians, two students, and two music therapy professors have been secured for the session. Gretchen and Kyle will moderate the event.

It is hoped that the format for this event can be replicated at regional conference in the spring.

Task 5: Identify and document the current Music Therapy presence at state music education all-state conferences by connecting with regional presidents and affiliate relations committee members.

No other regional presidents than was reported in the Fall, 2016 report have responded about regional activity. Affiliate Relations Committee chairs did not respond to emails. The WDR Committee has decided to table Task 5 for the time being as we focus on other tasks.

Goal 2: To explore the potential of developing a retention plan

Task 1: Investigate current workforce retention plans and strategies for other related professions (rehabilitative therapies and creative arts therapies)

Charlie completed this task as stated in the Fall, 2016 report.

Task 2: Research the last five year trends in the Music Therapy Profession and ascertain if there are any common identifiers and trends related to the retention of professionals in the AMTA organization and the professional workforce. Consider AMTA and CBMT documents.

Not addressing at this time.

Task 3: Through surveys or other available data, conduct workforce research to identify the number of board certified music therapists who are currently employed full time or part time, seeking employment, working outside of clinical practice, or not currently working outside of the home. Identify whether or not music therapists are looking for more work in the field, or not.

Not addressing at this time.

Task 4: Develop recommendations for the AMTA Board of Directors to address workforce development issues regarding the need of a retention plan and present to the AMTA BOD.

Not addressing (directly) at this time, but all tasks in Goal 2 seem to culminate to this one.

Goal 3: To create channels for communication with the AMTA Membership regarding topics of workforce development and retention

Task 1: Create a forum for members to submit ideas regarding workforce development and retention through the committee page on the website

Not addressing at this time

Task 2: To update reports of committee action on the Members Only Section of the AMTA website

Report: Committee members had a conference call on September 24 and decided to continue to focus time and resources on two of the larger tasks. The progress on Goal 1: Task 2 has been slow. We have had three new members join the committee in the past two months. This did provide a much-needed injection of energy into this task, but it took some time getting the new members up to speed due to the learning curve of this task. It is hoped that the AMTA conference will give the committee the momentum needed to complete this task.

There has been more progress toward Goal 1: Task 4 as we are preparing for what we think will be a highly successful informational session at the AMTA conference. In addition, we hope to create a protocol that can be replicated in future conferences. We already have one high school student who expressed interest in coming to the event. We hope that after our marketing campaign we will attract between 50-60 high school students and family members to the event.

Respectively submitted,

Kyle Wilhelm & Gretchen Chardos-Benner

SPECIAL REPORTS

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 – 19, 2017 AMTA-Pro Podcast Series and AMTA Info-Pods Overview and Progress Report - October 5, 2017 prepared by Cathy Knoll, MA, MT-BC

AMTA-Pro Podcasts for the 2017 AMTA Membership Year as of October 5, 2017

AMTA-Pro podcast released January, 2017

MT Licensure in Oregon

with Jodi Winnwalker, LCSW, MT-BC; Lillieth Grand, MS, MT-BC; Angie Kopshy, MM, MT-BC; Chris Korb, MM, MT-BC

As of January 1, 2016, music therapy is a licensed profession in Oregon. The bill reads, "A person may not practice music therapy, assume or use any title, words or abbreviations, including the title or designation 'music therapist,' that indicate the person is authorized to practice music therapy unless the person is licensed. Only those agencies with qualified personnel may claim to offer music therapy services." In November, 2016, four members of the Oregon State Government Relations Task Force gathered around the AMTA-Pro microphone to talk about the steps taken to achieve this ambitious goal. Beginning in 2007 with AMTA's Judy Simpson's issue of a Call to Action, the efforts of dozens of music therapists in Oregon, working with the expert guidance of Judy Simpson and CBMT's Dena Register, Kimberly Sena Moore, and Maria Fay, resulted in licensure in 2016. The podcast speakers talk about that process, and they overview the necessary follow-up of the licensing legislation while encouraging music therapists in other states to step up to the plate and work diligently toward licensure.

AMTA-Pro podcast released February, 2017

Florence Tyson: Music Therapy Visionary

with Kenneth Aigen, DA, MT-BC, LCAT; Christopher Bandini, LCSW; Jeffrey Friedberg MT-BC, LCAT

Florence Tyson was a trailblazing music therapist who began her work in the 1950s with the Musicians' Emergency Fund in New York City. Recognizing the need for outpatient treatment for individuals with mental illness, Florence created the Music Rehabilitation Center to provide arts-based community services, thereby decreasing the need for inpatient treatment. In the early 1960s, the agency's name was changed to the Creative Arts Rehabilitation Center and moved to 51st Street in the theater district on the edge of Times Square. Until the mid-1990s, CARC was a space dedicated solely to providing music, art, dance, drama, and poetry for people with mental illness. In this AMTA-Pro podcast, three of Florence's colleagues - Ken Aigen, Christopher Bandini, and Jeffrey Friedberg - share compelling stories about their work at the CARC, and about the significant impact of CARC and Florence Tyson on the lives of scores of individuals with mental illness as well as on the staff and community.

AMTA-Pro podcast released March, 2017

Unanticipated Findings MT Pilot Study

with Sheri L. Robb, PhD, MT-BC; Amanda K. Henley, MM, MT-BC

Active Music Engagement (AME) is a music-based play intervention designed to address parent and young child cancer treatment-related distress. Positive results from earlier research based on therapist-led interventions led to the next step of translating Active Music Engagement for parent delivery to increase accessibility and sustainability. Music Play Kits were designed for parents to share with their children and enjoy making music together while the music therapist stepped back into a coaching role. Although the pilot study yielded positive results for the children and parents in many areas in this model, one unexpected finding emerged. Parents actually indicated a need for greater support from the music therapist and a preference for therapist-led interventions. Our AMTA-Pro podcast speakers, Sheri Robb and Amanda Henley, discuss the research and clinical practice implications of these findings, and they share details about the continuation of this study with research funded by a \$1.4 million National Institutes of Nursing Research grant. This latest research project, involving 15 Board-Certified Music Therapists, 12 Certified Research Associates, and 4

Site-Primary Investigators/Project Managers across three sites, is studying the effect of play interventions, such as active music engagement and storybook programs, on health outcomes in young children ages 3 to 8 undergoing chemotherapy treatment and their parents.

AMTA-Pro podcast released April, 2017

DBT-Informed Music Therapy

with Abbey Dvorak, PhD, MT-BC; Lindsey R. Landeck, MT-BC; Marie Lesiak, MT-BC; Deborah Spiegel MT-BC

Dialectical Behavior Therapy (DBT) is an active treatment model building skills in four key areas: mindfulness, distress tolerance, emotion regulation, and interpersonal effectiveness. In this AMTA-Pro podcast, four music therapists Abbey Dvorak, Lindsey Landeck, Marie Lesiak, and Deborah Speigel – discuss ways music therapy enhances and supports DBT skills training and improves patient outcomes in their clinical practice. Their conversation provides clinical interventions in each of the four skills areas, and they share resources and an overview of ongoing research focusing on DBT-informed music therapy.

AMTA-Pro podcast released May, 2017 **Single-Session MT in Acute Mental Health** Michael Silverman, PhD, MT-BC

Michael Silverman specializes in music therapy for adults with mental illnesses and substance abuse disorders. In this AMTA-Pro podcast, he talks about single-session music therapy for individuals dealing with complex problems with complicated solutions. Although single-session psychiatric treatment is not ideal under these circumstances, it is a reality more often than not. But progress is evident when Michael uses



high-quality, customized live music to develop connections and when he helps individuals remain realistic and focused as they develop solutions and identify resources available to them in the short term and in the community. Illness management and recovery is an established, evidenced-based treatment emphasizing functional management of the disease and promoting recovery. Michael provides a concise and clear overview in this podcast of educational music therapy interventions, research literature, and how to expediently engage patients in treatment in acute care mental health settings.

AMTA-Pro podcast released August, 2017 **Exploring Nordoff Robbins Music Therapy**

Alan Turry, DA, LCAT, MT-BC; Jacqueline Birnbaum, MSEd, MA, LCAT, MT-BC

This historic photograph of Paul Nordoff and Clive Robbins "musicing" with a young lady captures the spirit and impact of our daily work as music therapists. Music therapy colleagues Dr. Alan Turry and Jacquelyn Birnbaum sat down at the AMTA-Pro microphone to explore the history and practice of Nordoff-Robbins music therapy, and to share songs and stories illustrating the music-centered approach to therapy where elements of music, active listening, creativity, flexibility, and interactive music-making are used in the clinical process. Among other things, Alan and Jackie tell of Paul Nordoff's music therapy with Johnny and with Edward, clinical stories accompanied by historic recordings from Nordoff's work in the 1950's. This AMTA-Pro podcast begins and ends with Alan and Jackie making music and includes examples of the co-creative partnership of music and therapy, e.g., the therapist's observations of each individual's interaction with and response to all the elements of music when developing customized music therapy sessions. The text section of this AMTA-Pro podcast includes additional resources, photographs and other information.

AMTA-Pro podcasts to be released in Oct, Nov, Dec, 2017

Major 7ths, Empty Beats, & Plain Talk: Essential Decisions in Music Therapy with Betsey King, PhD, LCAT, MT-BC

Teaching and Learning: Inter-Professional Education and Music Therapy with Meganne K. Masko, PhD, MT-BC/L; Andrew J. Knight, PhD, MT-BC; Eric L. Johnson, MD

About the AMTA-Pro Podcasts

AMTA-Pro is a series of podcasts featuring music therapists talking about one topic of interest to their music therapy colleagues, students, interns and other AMTA members. The AMTA-Pro podcast series encompasses a broad range of topics and speakers, and features compelling conversations with therapists from across the country who work with a wide variety of populations and in different clinical settings. AMTA-Pro is an exclusive "member only" service, an incentive for music therapists to join AMTA. With the exception of some special episodes for public view, AMTA-Pro podcasts are archived and only available to AMTA members who access the service by clicking on AMTA-Pro link on the homepage of the AMTA website.

AMTA contracts the services of Cathy Knoll and Dwight Knoll to produce the AMTA-Pro podcast series with technical assistance from Angie Elkins. Cathy oversees the project, schedules recording sessions with podcast speakers, records interviews with podcast speakers, and develops the landing pages and text segments of all the podcasts. Cathy's son, Dwight Knoll, conceived the concept of the AMTA-Pro podcasts and is the technical director, working in partnership with Cathy and each podcast speaker to record and produce the podcasts, and working with Angie Elkins to post the podcasts and maintain the series. Since the series began in 2009, just over 100 AMTA-Pro podcasts have been posted, and all remain available to AMTA members. A complete list of all the AMTA-Pro podcast topics and speakers since 2009 can be found here: http://www.musictherapy.org/members/amtapro_overview/

In October, 2017, we will begin extending invitations to potential AMTA-Pro podcast speakers, all of whom are presenting sessions at the 2017 AMTA conference. We will scheduled recording sessions with about a dozen speakers or groups of speakers, and will record their podcasts at the upcoming 2017 AMTA conference in November. These podcasts will be prepared for release monthly beginning in January, 2018. We are also prepared to produce AMTA-Pro podcasts throughout the year if an occasion arises.

AMTA InfoPods

The AMTA InfoPods are succinct, to-the-point audio segments covering topics that currently require a great deal of staff time on the phone every day as they answer the same questions over and over. Although AMTA will definitely continue personal contacts and conversations, these InfoPods will be available 24/7 at key locations on the AMTA website, giving interested parties access to basic information and answers to frequently asked questions, allowing the AMTA staff and volunteers more time to have in-depth conversations with callers who need additional information. Current AMTA InfoPods are *Music Therapy Career Options* by Jane Creagan, *Music Therapy Education Requirements* by Jane Creagan, *Music Therapy on Your Child's IEP* by Judy Simpson, *Music Therapists Involved in Disaster & Trauma* by Barb Else, *Responding to Misrepresentation of Music Therapy* by Judy Simpson, *AMTA Scholarships and Grants* by Rebecca Preddie. We will continue building this library of InfoPods based on recommendations from the AMTA staff and from the AMTA Board.

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 – 19, 2017 AMTA E-courses

Overview and Progress Report prepared by Cathy Knoll, MA, MT-BC October 5, 2017

Eleven AMTA E-courses are currently available via the AMTA website. Three more AMTA E-courses are in various states of production, and two others are in planning stages.

AMTA E-courses currently available

Complete details about the eleven AMTA E-courses currently available to music therapy professionals, students, interns, and others can be found here:

http://www.musictherapy.org/careers/continuing_music_therapy_education/_The exceptional quality of these e-courses is indicated by the overwhelmingly positive responses of the e-course participants on the CMTE Evaluation forms for all eleven e-courses.

Self-Care for Music Therapists: Insights from Experienced MT-BCs

by Deforia Lane, Rachelle Norman, Marcia Humpal, Russell Hilliard, Lisa Gallagher, Blythe LaGasse, Amber Weldon-Stephens, Ed Gallagher, Ami Kunimura, Cathy Knoll, and Amy Smith

NOTE: Self-Care for Music Therapists e-course is a complimentary gift for every 2017 member of AMTA.

Self-Care for Music Therapists: Insights from Experienced MT-BCs is a practical resource to help music therapists explore the topic of self-care by listening and learning from the personal and professional experiences of their music therapy colleagues. Because music therapists have such different personalities and vastly different experiences in our daily lives, and because we all approach our professional careers from different perspectives, self-care is a topic best addressed from several different angles. We invited eleven experienced music therapists to provide 10-15 minute audio segments talking about self-care from their viewpoint, sharing a few tips and telling some stories about keeping their lives centered in the midst of the ups and downs of their music therapy career.

Personalized Music Listening & Music Therapy: Ready Access to Favorite Tunes

by Jennifer Geiger, Emily Christensen, Regina Dennis, Dale Taylor, and Leslie Henry

Participants in this AMTA E-course, *Personalized Music Listening and Music Therapy: Ready Access to Favorite Tunes*, will learn in general about personalized music listening for people in care facilities and specifically about several Music & Memory programs facilitated by board certified music therapists. The e-course includes information about research demonstrating the value of preferred music listening programs as well as cautions and safe procedures. The MT-BCs teaching this AMTA E-course share information about programs they have facilitated, and they provide guidelines for creating a personalized music listening program and for working with a Music & Memory certified facility. Participants in this e-course will learn information and creative ideas for board certified music therapists to use when developing programs to help people in care facilities gain ready access to their best-loved tunes.

Medical Music Therapy: Building a Program

by Dr. Lori Gooding

The purpose of this AMTA E-course, *Medical Music Therapy: Building a Program*, is to provide an overview of the steps involved in proposing, building, and eventually expanding a medical music therapy program. E-course participants will learn how to propose a program and review important points to consider during the process, including (a) supportive data, (b) tips for developing a strategic plan, (c) key points for administrators and decision-makers, (d) elements of an effective proposal, (e) persuasive advocacy and education strategies, and (f) detailed considerations for setting up, evaluating, and expanding the music therapy program. Information presented in this AMTA E-course in conjunction with the research literature and available resources provides a solid platform necessary to develop or expand a music therapy program in a medical setting.

MT Intern Supervision: Training E-course for Intern Supervisors

by Jane Creagan and the Association Internship Approval Committee

AMTA Internship Supervision, a self-study e-course designed to provide information to anyone interested in learning more about the music therapy internship process, and to provide training for board certified music therapists interested in supervising music therapy students in AMTA internship programs. Successful completion of this e-course also provides 5 CMTE credits approved by CBMT, and fulfills the requirement for internship supervision training for National Roster Internship Directors. The instructors for this AMTA E-course are members or former members of AMTA's Association Internship Approval Committee (AIAC), teaching the curriculum they developed for internship supervision training required for National Roster Internship Directors. Clinical internship, a degree requirement for the bachelor's degree in music therapy, is a capstone experience requiring music therapy students to apply the clinical skills they learned in the classroom. The clinical internship has been an important part of music therapy education since the early years of the profession. Music therapists who are intern supervisors and their places of employment which host the internship opportunities provide a very valuable service to the profession of music therapy by training students, an important step toward a long and rewarding professional career in music therapy. Whether you are just interested in learning more about the internship process, or are beginning to explore the possibility of becoming an intern supervisor, or are completing your National Roster Internship Application by taking this e-course as training required for becoming a music therapy intern supervisor, we extend our best wishes to you.

Disaster Response for Music Therapists: Core Principles of Psychological First Aid by Barbara Else

The *Disaster Response for Music Therapists* e-course provides an overview of Psychological First Aid (PFA) and the core elements of the PFA certification course adapted from the American Red Cross and the Medical Reserve Corps/US Homeland Security. Participants learn the specifics of these core elements and hear case examples of adaptive music therapy strategies, considering how they address components of PFA, particularly preparedness, response, and recovery. PFA is an evidence-informed modular approach for assisting people in the immediate aftermath of disaster and terrorism: to reduce initial distress, and to foster short and long-term adaptive functioning. It is for use by disaster responders including first responders, incident command systems, primary and emergency health care providers, school crisis response teams, faith-based organizations, disaster relief organizations, Community Emergency Response Teams (CERT), Medical Reserve Corps, and the Citizens Corps in diverse settings.

Music Therapy Reimbursement: Sources and Steps to Success

by Judy Simpson

AMTA's Director of Government Relations, Judy Simpson, teaches the fundamentals of reimbursement in practical terms, helping E-course participants build a solid foundation of knowledge about multiple reimbursement sources, about public and private third party payment systems, and about the specific steps required to access coverage. E-course participants will discover how the process of funding music therapy can vary by clinical setting, client diagnosis, and payment source, and will learn industry terminology, procedural coding information, billing forms, and other key elements of reimbursement. This AMTA E-course equips each listener with the knowledge and tools that make it possible to secure funding for making top-quality music therapy services more accessible to individuals of all ages in a variety of clinical settings.

Music Therapy and Dementia: Protocols for Managing Problem Behaviors by Dr. Alicia Clair

The *Music Therapy and Dementia* e-course includes detailed descriptions of behavior issues, theoretical framework, and operating principles for music therapy interventions, as well as step-by-step details about music therapy protocols to facilitate predictable outcomes when addressing problem behaviors resulting from dementia.

Music Therapy and Military Populations

The Music Therapy and Military Populations AMTA E-course is based on a 2014 status report titled, Music Therapy and Military Populations: A Status Report and Recommendations on Music Therapy Treatment, Programs, Research, and Practice Policy presented by the American Music Therapy Association in 2014. It

is a briefing paper for military leadership, military support personnel, federal government officials, representatives of arts and other related organizations, music therapy professionals, and non-profit policy makers. The information provides the groundwork to improve access to music therapy services among military populations and to inform strategic plans for expanded and prioritized implementation of music therapy programs, research, and practice policy in the military. This AMTA E-course allows board certified music therapists an opportunity to earn 3 CMTE credits approved by the Certification Board for Music Therapists by reading the briefing paper and submitting the required CMTE Evaluation form. This landmark report discusses the profession of music therapy with a focus on both active duty service members and veterans, and explores the music therapy profession's rich, enduring contributions to readiness, rehabilitation, recovery, and wellness among America's military populations. The white paper presents exemplary model programs and highlights the strong foundation of published research and evidence to inform practice. Recommendations contained in the paper span research, policy, and program development. Fascinating and important research in music therapy interventions on topics affecting today's service members and their families is active and growing among various related populations. It is critically important for this research to be tested, replicated and conducted with service members and veterans. Recommendations in the area of practice policy include a call for an updated review of federal job classifications that enable board certified music therapists to provide music therapy interventions.

Music Therapy in Early Childhood: Meaningful Music from Infancy to Kindergarten

by Marcia Humpal, Ronna Kaplan, and Amy Furman

The *Music Therapy in Early Childhood* e-course features the work of three music therapy clinicians with many decades of experience working with young children. First, Marcia Humpal talks in chapters 1 through 4 about music therapy for infants and toddlers, exploring the manner in which very young children learn through play, and discussing considerations for planning effective music therapy for little ones. In chapters 5, 6, and 7, music therapist Ronna Kaplan talks about music therapy in preschool groups, using examples from her experiences at The Music Settlement and community outreach programs, and providing details about the Hierarchical Model of Music Therapy and the Art Integration Model. Music therapist Amy Furman talks in Chapters 8, 9, and 10 about the application of music in therapy for young children in the public schools, based on her extensive experience in the Minneapolis Public Schools. Amy provides numerous examples of programmatic and IEP-specific music therapy in preschool and kindergarten classrooms. Chapter 11 features Ten Take-Away Points, and Chapter 12 contains numerous supplemental resources. Among other helpful links, references, and other materials in Chapter 12 is a valuable bonus - a complimentary copy of the 62-page booklet from the well-received 2011 AMTA Institute, "Developmental Approaches to Early Childhood Music Therapy," featuring Marcia Humpal, Dr. Rebecca Wellman, Elizabeth Schwartz, and Dr. Darcy Walworth.

Advocacy for Music Therapy: Engage in the Process

by Judy Simpson

Advocacy for music therapy is something we are all involved in every day as we provide quality services to our clients, as we continue our educations and sharpen our skills, as we read new research and new approaches to clinical practice, and as we talk to families, staff members, caregivers, community members, stakeholders, and decision makers. Advocacy is an ongoing process. Whether we are striving to expand our own services, to develop new jobs in our community, to expand the reach of music therapy in our area or state, or increase the general awareness of our profession, each music therapist can play a role in the process. In this AMTA E-course - "Advocacy for Music Therapy: Engage in the Process" - AMTA's Director of Government Relations, Judy Simpson, MT-BC, teaches the fundamentals of music therapy advocacy in practical terms, helping e-course participants build a solid foundation of knowledge and skills. This AMTA E-course equips each listener with the information and tools required for being an effective advocate for music therapy with the goal of making top-quality music therapy services more accessible to individuals of all ages in a variety of clinical settings.

Ethics & Copyright: An Overview for Music Therapists

by Barbara Else

Understanding the essential components of U.S. copyright law and intellectual property is an important part of music therapy clinical practice. Similarly, it is essential that music therapists understand some basic concepts and terms about licensing and proper use of protected works in music therapy practice. Copyright

law in the U.S. has historical and legal ties to intellectual property law in England and Europe. Copyright law and intellectual property are dynamic legal and societal concepts influenced by our values, culture, technology, politics, policy, artists, and ethics. The laws governing copyrights aim to balance the interests of both the public and the copyright owners. The purpose of copyright; therefore, is to improve society through the advancement of knowledge by fostering creativity, developing wisdom, supporting democracy, disseminating knowledge, and enriching the public domain. Technological advances, including digital and online technology, create challenges for music therapists that require vigilance and care to maintain the law and abide by the rights of creators of protected works. At the same time, the law aims to allow the possibility for others to use and enjoy protected works. The main mechanisms in place to use protected works involve obtaining permission, typically via a variety of licensing mechanisms, depending on the purpose. This course fulfills requirements by the Certification Board for Music Therapists for earning three CMTE credits focusing specifically on ethics in each 5-year recertification cycle.

AMTA E-courses in production

- (1) An AMTA E-course providing an overview of LGBTQ+ topics is nearing launch. Speakers include Amy Donnenwerth, MA, MT-BC, Spencer Hardy, MT-BC, Lisa Kynvi, MA, LMHC, MT-BC, Leah Oswanski, MA, LPC, MT-BC, Beth Robinson, MT-BC, Annette Whitehead-Pleaux, MA, MT-BC.
- (2) An AMTA E-course focusing on music therapy for Hispanic clients is being prepared by the founding members of the Latin American Music Therapy Network, Marlén Rodriguez-Wolfe, M.M, MT-BC, Patricia Zarate Perez, MT-BC, and Cynthia Koskela, MT-BC. The e-course will include an introduction of Latin American culture in the US, and overview of musical diversity in Latin America countries, and examples of clinical strategies with Hispanic clients.
- (3) An AMTA E-course featuring board certified music therapists who have experienced significant trauma in their lives is in production. The speakers share details about the traumatic events, and they provide valuable recommendations and strategies for their music therapy colleagues to consider should they experience a devastating incident.

AMTA E-courses in initial planning stages

- (1) Barb Else has just begun the process of gathering some key MT colleagues to share caregiver tips based on their personal experiences in working around disasters and in disaster recovery. The e-course would be grounded on the core principles and theoretical framework of music therapy in disaster relief and recovery.
- (2) Several music therapists are discussing the possibility of developing an AMTA E-course focusing on continuity of care. The basic idea is to define the boundaries for those who provide services and what type of services can be provided by credentialed music therapists compared to hospital musicians, for instance, and other arts in healthcare providers. The e-course could include descriptions of music therapists who have developed music therapy-informed programs and wellness programs in, for example, medical settings or with symphony orchestras.

About the AMTA E-courses

The AMTA E-courses are a series of self-study e-courses available on the AMTA website for music therapists and other professionals. The user-friendly format of the self-paced AMTA E-courses allows participants to listen and learn on their own schedule, sharpening their professional knowledge and skills in various aspects of music therapy practice and applying basic principles to their own practice. The e-course participants can earn CMTE credits from AMTA, a CBMT Approved Provider. The core of the AMTA E-courses is the audio presentation comprised of topical segments where the speaker discusses various aspects of the e-course subject matter. AMTA E-course workbooks include background material, a detailed discussion outline, references, links, supplementary materials, and other valuable resources for the participants. AMTA E-course participants follow a two-step process to earn CMTE credits: (1) listen to the audio discussion and review the workbook, and then (2) submit a CMTE Evaluation electronically.

AMTA contracts the services of Cathy Knoll and Dwight Knoll to produce the AMTA E-course series with technical assistance from Angie Elkins. Cathy oversees the project, working with the e-course instructors to develop their topic, write the outline and script for audio discussion, record their audio segments, write and edit the workbook, and gather supplementary resources. Cathy produces the e-course workbook, writes the CMTE instructions, objectives, and evaluation, works with Angie Elkins to develop the Landing Page for each AMTE E-course, works with Angie Elkins to gather information required to submit the AMTA E-courses to CBMT for approval, and coordinates other details of the project. Cathy's son, Dwight, conceived the concept and developed the basic format for the AMTA E-courses. He is the technical director for the project, working in partnership with Cathy and the e-course instructors to record and produce the e-courses, working on technical details with Angie Elkins, and advising Cathy on the e-courses in general and about new developments in the field of on-line learning.

Recommendations for the AMTA E-courses

- 1. Currently, the potential market for the AMTA E-courses is *very* narrow appealing only to board certified music therapists who are currently in need of CMTE credits. Few other potential customers will pay attention to these e-courses since the upfront fee includes the CMTE fee. We recommend changing the pricing structure in order to capture the attention of ALL music therapists, not just those who currently need CMTE credits, so more will consider purchasing e-courses in order to sharpen their clinical and professional skills. For example, people could purchase an AMTA E-course for \$30.00 and, if MT-BC chose to earn the 3 CBMT-approved CMTE credits, they would pay a \$120.00 CMTE Fee.
- 2. We highly recommend AMTA develop a systematic, dynamic, and ongoing marketing campaign to inform music therapists and other professionals about the availability of the AMTA E-courses. For example, one AMTA E-course could be featured each month in the Music Therapy Matters newsletter and on the AMTA Facebook page. These top-notch self-study e-courses have the potential of being a major source of income for AMTA while at the same time offering exceptional resources to professionals, students and interns. AMTA has access to a large pool of established, experienced, well-known instructors who are willing to donate their time and expertise to teach an e-course. But, unless we market the AMTA E-courses and let people know about their availability, all these great resources will just languish in our AMTA on-line store.
- 3. Because active and ongoing recruitment of e-course instructors results in an expanded library of topquality professional resources, we recommend AMTA continue recruiting music therapists with expertise in clinical and professional areas of interest to music therapists and other professionals to develop additional AMTA E-courses.

Overview AMTA E-course Development

Note: This is the introductory information we provide to all potential speakers/instructors for the AMTA E-courses.

AMTA E-courses are similar to conference presentations or CMTE courses in that the instructor(s) addresses one specific topic related to music therapy research, clinical practice, education and training, or other realm. The difference between an e-course and a live session is that the learner in an AMTA E-course receives a pdf workbook along with a link to the audio discussion for self-study on their own time and at their own pace. The learner listens to audio segments while following a discussion outline and other written resources in the e-course workbook. A learner who wants to earn CMTE credits submits a CMTE evaluation that requires some assignments verifying participation in the e-course.

E-course topics. We recommend expanding the market of the AMTA E-courses to include not only MT-BCs wanting CMTE credits, but also music therapy professionals, interns, and students wanting to sharpen skills and expand their knowledge base. We might also market AMTA E-courses to other professionals. So we encourage people to think creatively about our "deep & wide" profession in order to come up with specialized topics of interest to our MT colleagues and other potential audiences.

E-course timeframe. In keeping with CBMT's format for CMTE courses, AMTA E-courses can be based on 150 minutes of contact time for a 3-credit e-course or on 250 minutes of contact time for a 5-credit e-course. In general terms, this is how the contact time is allocated for a 3-credit e-course: 15 minutes for reading the introduction & conclusion in the workbook and the chapter about earning CMTE credits, 110 minutes (divided into 7 or 8 segments) for listening to the audio discussion while following the discussion outline in the e-course workbook, and 25 minutes for completing the e-course assignments and CMTE Evaluation.

E-course audio recording. The main focus of the learning experience in AMTA E-courses is the audio discussion. An e-course can be recorded by a single instructor, by several instructors who record at the same time and in the same location, or by several instructors who record specific units of the e-course in different locations. Dwight & Cathy can record audio segments at a national or regional conference, and the instructor can finalize the other segments of the e-course to send to Cathy after the conference.

E-course content. It should be noted that AMTA E-course instructors must provide some key components for Cathy and Dwight to produce their e-courses. We are happy to provide any assistance, opinions, or advice along the way.

The audio segment of the AMTA E-course requires:

- 1. A relevant, focused, timely topic of interest to music therapy professionals, interns, students, and/or other professionals.
- 2. A well-organized presentation of the topic divided into chapters that allow for audio segments of about 15 to 20 minutes.
- 3. A quality audio recording of each chapter's discussion that captures and maintains attention of the listener.

Cathy will organize, compile, edit, and produce the AMTA E-course workbook with assistance from Dwight. Instructors must provide this information for the workbook:

- 1. A written introduction of the topic to be included in the workbook.
- 2. A discussion outline with as much detail as the instructor wants to provide for each chapter.
- 3. A written conclusion to be included in the workbook.
- 4. A formally developed bibliography of all references in the workbook outline and in the audio discussion.
- 5. A resource section and appendices if applicable.
- 6. A list of CMTE learner objectives based on 2014 CBMT Board Certification Domains.
- 7. Biography and photo of instructor(s)

Three final points.

- (1) AMTA E-course instructors may be asked to provide information for publicity and marketing.
- (2) Over time, instructors will be asked to provide updates in content, resources, and other information as needed to keep the AMTA E-course current.
- (3) Cathy and Dwight will provide support and input during the AMTA E-course production process, beginning with brainstorming about topics and instructors through each step until launch.

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 – 19, 2017 AUTISM SPECTRUM DISORDER STRATEGIC PRIORITY WORK GROUP Co-Chairs, Jennifer Whipple, PhD, MT-BC, MT-BC and Todd Schwartzberg, MEd, MT-BC

During the last six months we have further refined the tasks for each committee listed below and made adjustments to the committee membership. These revised committee tasks are provided in our addendum. Committees now have target dates and we look forward to reporting on their progress at the Mid-Year meeting.

We would like to request permission to create a Strategic Priority on Music Therapy and ASD Facebook, where each committee member serves as an administrator in order to share pertinent information relating to our committee tasks with the public. This will ensure that accurate information stemming from the committees is being disseminated broadly and in a timely manner. Below are the current committee assignments:

Collaboration & information-sharing with Autistic Self-Advocates and organizations serving the ASD community and their families: Jennifer Gossett, Ronna Kaplan. Cathy Knoll, Jackie Birnbaum, Casey DePreist, and CJ Shiloh.

Funding: Ericha Rupp and CJ Shiloh.

Research: Laura Brown, Eugenia Hernandez-Ruiz, Nicole Rivera, Todd Schwartzberg, Rebecca West, and Jennifer Whipple.

Maintaining and updating ASD section of the AMTA website (and translating fact sheet and articles):

Todd Schwartzberg and Jennifer Whipple.

Also attached is a draft letter to the Sesame Street Workshop, thanking them for their continued work on raising awareness and acceptance of those with ASD and seeking an opportunity for potential collaboration between PBS and AMTA. We are submitting this to the board for your consideration as we week to develop a mutually beneficial partnership between our two organizations. Other committee plans include: completing the committee tasks, meeting in person at national conference 2017 and developing a CMTE and concurrent sessions for both national conference 2018 and regional conferences 2019. We tentatively aim to have our committee work completed at the end of 2018.

We look forward to updating the BOD at the mid-year meeting regarding the work our committee completes during the Fall and Spring.

Respectfully submitted by the Co-Chairs of AMTA's Strategic Priority on Music Therapy and Autism Disorder,

Jennifer Whipple, PhD, MT-BC Professor and Director of Music Therapy Charleston Southern University 9200 University Blvd. Charleston, SC 29423 (843) 863-7782 jwhipple@csuniv.edu

Todd Schwartzberg, Med, MT-BC Senior Teaching Specialist and Clinic Coordinator University of Minnesota, School of Music 100 Ferguson Hall; 2106 – 4th Street South Minneapolis, MN 55455 (612) 624-6016 Schwa155@umn.edu

APPENDIX A - ASD

AMTA Strategic Priority on ASD Workgroup Tasks

updated October 2017

Current task list modified by co-chairs, Todd Schwartzberg & Jennifer Whipple, from the outline created by the American Music Therapy Association's Strategic Priority on Music Therapy and Autism Spectrum Disorder Task Force and approved by the AMTA BOD in 2015

Subtopic Focus Areas:

Collaboration & information-sharing with Autistic Self-Advocates and organizations serving the ASD community and their families

Committee Members: Jennifer Gossett, Casey DePreist, Ronna Kaplan, Cathy Knoll, Jackie Birnbaum, CJ Shiloh, Jennifer Whipple and Todd Schwartzberg

 $\underline{\textit{Priority}}$: Increase visibility and value of music therapists to stakeholders within the autism community

Tasks:

- 1. Examine historical documents from past ASD Task Forces and create a timeline/summary (Ronna and Cathy): Due February 9th
- 2. Identify and encourage collaborations with organizations (such as PBS, Lincoln Center's "Up and Away") working towards common goals. (CJ, Jackie and Todd)
 - a. Identify by: February 9th
 - b. Cross-check with Task 1 by March 9th
 - c. Begin contacting identified organizations April 2nd with follow-up as appropriate
 - d. Updated organization list by June 1st.
- 3. Develop a bibliography of resources to include self-advocacy information (books, articles, blogs, websites) by and about autistic people and their families. (**CJ and Jennifer G**): **Due June 1**st
- 4. Contact and develop roundtable discussions with autistic self-advocates at each regional conference. (All committee members: Jennifer G Southeastern, Casey Western, Cathy Southwestern and Midwestern, Ronna Great Lakes, Jackie New England, CJ Midatlantic)
 - a. Contact regions to inquire about possibility of physical space and listing in conference program by December 8th
 - b. Contact local (to each planned regional conference) music therapists and organizations serving the ASD community to invite Autistic Self-Advocates to participate in roundtable discussions. Complete by January 19th.
- Identify national, regional, state and local conferences, conventions and resource fairs where music therapists can attend or offer presentations. (Casey and Jennifer G) Due May 4th and updated by October 5th
 - a. Disseminate information to state and/or regional MT organizations.
 - b. Identify local music therapists with experience working with individuals with ASD and encourage them to present at various autism conferences being offered in their community.
- 6. Create a comprehensive document summarizing the work of this sub-committee (**Jennifer W** and **Todd**) **Due September 14**th
- 7. Discuss and implement dissemination plan, such as: Facebook, AMTA website, AMTA newsletter, etc. **Due: On-going, pending BOD approval**

Research

Committee Members: Laura Brown, Eugenia Hernandez-Ruiz, Nicole Rivera, Todd Schwartzberg, Rebecca West, Jennifer Whipple

<u>Priority:</u> Pursue research that will document the effectiveness of music therapy interventions that treat those with ASD

Tasks:

- 1. Investigate which of the NAC established/evidence-based treatments are documented within the existing MT literature base -AND- Which of the 14 NAC treatment target areas are addressed in the existing music therapy research base
 - a. Laura conduct literature search prior to December 1, 2017
 - i. Search Keywords: Autism, Autism Spectrum Disorder, Autistic, Asperger's, Syndrome, PDD-NOS, Music Therapy, Music
 - Databases to be selected from Google Scholar, ResearchGate, Web of Knowledge, PsycINFO, Academic Search Complete, Academic Search Premier, CINAHL Complete, ERIC, Social Sciences Full Text (H.W. Wilson), PsycARTICLES, and MedLine databases, and/or other similar sources
 - b. Laura divide list of search results among Nicole, Rebecca, Eugenia, & Laura and send lists via email by December 1, 2017
 - c. Rebecca design data collection sheet and send to Laura, Nicole, Eugenia, & Rebecca (data sheet should include the information found in next item) by December 1, 2017
 - d. Laura, Nicole, Eugenia, & Rebecca download full text of each article on their lists and determine/collect the following and submit to Todd and Jennifer by April 1, 2018:
 - i. Does it meet inclusion criteria?
 - Inclusion criteria: research published worldwide in peer-reviewed journals (i.e., dissertations, theses, and research poster session presentations are not included); music treatment procedures were conducted by a music therapist; all ages included, but delineated when presenting findings; all quantitative and qualitative research designs; mixed populations (i.e., participants have a variety of diagnoses, including ASD, but data are not presented separately based on diagnosis)
 - 2. If NO, do NOT proceed to following questions.
 - ii. Which of the established or emerging interventions does it utilize?
 - iii. Which of the 14 NAC intervention areas are addressed?
 - iv. What age grouping(s) (early childhood, 0-5; school-age, 6-12; adolescent, 13-21; adult, 22+) are included
 - v. Are data for participants with ASD presented separately from participants with other diagnoses?
 - vi. Did MT garner a positive result (summarize results)?
 - vii. How was music used (live/recorded, participant/therapist choice, etc.)?
 - viii. What MT approach was used (improvisation, behavioral, etc.)?
 - e. Jennifer & Todd evaluate each included study based on NAC Scientific Merit Rating Scale & document reasons study scientific rigor scores are low by June 1, 2018
 - f. Jennifer/Todd create summary table(s) document of findings and send to Research Work Group by July 1, 2018 for consideration when developing Research Agenda
 - g. Laura write (fairly short) literature review portion of paper by June 1, 2018
 - h. Todd will begin writing process of remainder of paper (method, results, discussion) based on findings, focusing on answering the following research questions, then seek input from Research Workgroup for finalization (paper completed by October 1, 2018)
 - i. Which established & emerging interventions are addressed in published MT research?
 - ii. Which of the 14 NAC intervention areas are addressed in published MT research, and compare to those included in the Kern, Humpal, & Rivera (2013) practice survey as being common to MT practice?

- iii. Include aspects of research agenda we develop in the Discussion section
- Dissemination plan: present findings at 2018 AMTA Conference (Jennifer & Todd submit AMTA CMTE/concurrent session proposal in June 2018; possibly research poster session in July 2019) and possibly 2019 regional conferences & submit study for publication by December 2018
- j. Articulate a research agenda based on findings in items 1 and 2 above to be completed and presented at 2018 AMTA Conference and published/disseminated in another format. Agenda developed in final format August 1, 2018. Possible research items include:
 - i. Inclusive services
 - ii. Generalization of goals outside of school settings
 - iii. MT for adolescents and adults (including older adults) with ASD as well as those aging out of the school system. (Step 1 may be a descriptive study to determine MT practice specifically related to these populations as well as needs.)
 - iv. Conduct MT research incorporating the non-documented/studied NAC established treatments
 - v. Conduct MT research incorporating the non-documented NAC intervention areas.
- 2. Educate AMTA members to scientific rigor, including the need for increased sample size, and utilization of generalization and maintenance information in their studies, so that MT and ASD studies in order to be well-respected and accepted. Disseminate information accessible to clinicians (how to partner with academicians/researchers), academicians (scientific rigor and NAC rubric holes), families (how to read research). Present at AMTA 2018 conference or only disseminate in brochure or other format.
- 3. Assist the AMTA Executive staff and Board of Directors to petition the NAC to consider MT as an established therapeutic profession as opposed to an intervention; thereby removing us from their emerging treatments. (See Eugenia's thoughts on this issue)

Funding

Committee Members: Ericha Rupp, Casey DePriest, Jennifer Whipple and Todd Schwartzberg *Priority:* Increase funding streams for music therapy services across all ages

Tasks:

- 1. Identify how music therapy services are currently being funded for early intervention, school age and adult clients, federally, within each state and from private funding sources (e.g. 3rd party reimbursement, grants, etc.).
- 2. Identify additional ways music therapy services can be funded for young adults who are aging out of the system.
- 3. Create a comprehensive document summarizing the work of this sub-committee

Maintaining and updating Membership and the ASD section of the AMTA website

Committee Members: Jennifer Whipple and Todd Schwartzberg

Priority: Update website as needed

Tasks:

- 1. Disseminate the findings of the collaboration, funding and research sub-committees
 - a. Develop CMTE's and concurrent sessions that address the findings and work each subcommittee in the work group
 - b. Website will be updated as needed

APPENDIX B - ASD

December 15, 17

Sesame Street Workshop Brown Johnson, Executive Vice President and Creative Director Tanya Haider, Executive Vice President, Strategy, Research and Ventures 1900 Broadway New York, NY 10023

Dear Brown and Tanya:

On behalf of our colleagues within the American Music Therapy Association and the Certification Board for Music Therapists, we want to thank you for your continual advocacy, high quality programming, and invaluable educational opportunities for children and their families around the world. We are specifically grateful for your recent introduction and integration of Julia into the Sesame Street milieu and your "See Amazing in All Children" initiative.

Music therapy is the clinical and evidence-based use of music interventions to accomplish individualized goals within a therapeutic relationship by a credentialed professional who has completed an approved music therapy program. Music therapy, delivered by a board-certified music therapist (MT-BC) is an established health profession in which music is used within a therapeutic relationship to address physical, emotional, cognitive, and social needs of individuals. After assessing the strengths and needs of each client, the MT-BC provides the indicated treatment including creating, singing, moving to, and/or listening to music. Through musical involvement in the therapeutic context, clients' abilities are strengthened and transferred to other areas of their lives. (Please visit www.musictherapy.org for more information about music therapy.)

While we work with a myriad of clinical populations traversing the entire life span, we hope it is through our clinical work and research with children, particularly those with Autism Spectrum Disorder (ASD), that our organizations may find common ground on which we can support each other and collaborate.

Since its inception in 1968, Sesame Street Workshop (formerly the Children's Television Workshop), along with its related subsidiaries and community partners, has helped pave the way for increased early intervention and early education opportunities for all. The work that has been done to bring awareness and acceptance to children and families from various cultures in all areas of our world as well as to make education accessible, motivating, successful and generalizable is invaluable. Similarly, the AMTA along with both its clinicians and researchers have worked over the last 25 years to establish a plethora of peer-reviewed published articles, demonstrating the positive effects and benefits of music and music therapy interventions for children with ASD and other disabilities. We look forward to getting to share and discuss these evidence-based benefits and clinical experiences with you, in the hope that we might collaborate on future endeavors.

Given our mutual desire to increase access to success-oriented and motivating educational and developmental gain for all children, we hope this can be the beginning of an on-going dialogue between our two organizations. Moreover, we look forward to future discussions about ways in which the Sesame Street Workshop and the AMTA could collaborate on further addressing the unique needs of individuals with ASD, other intellectual and physical disabilities and those from various cultures. We look forward to hearing from you.

Sincerely,

Todd Schwartzberg, M.Ed., MT-BC and Jennifer Whipple, PhD, MT-BC Co-Chairs, American Music Therapy Association Strategic Priority on Music Therapy and ASD

Certification Board for Music Therapists 506 East Lancaster Avenue, Suite 102 Downingtown, PA 19335 1-800-765-2268 CBMT Chair Report to AMTA Board of Directors Lori Lundeen-Smith, MS, CCC-SLP, MT-BC

I am so very pleased and honored to attend the 2017 Fall Meeting of the AMTA Board of Directors. Collaborative efforts between AMTA and CBMT continue, including state recognition and licensure efforts across the country. President Geiger will join the CBMT Board during our Fall Meeting in October via Skype/Facetime, and we look forward to hearing from her about the work of AMTA, as always. We can never overemphasize the value of communication between our two organizations for the good of our profession and music therapists across the country.

Certificants: As of October 6, 2017, there are now 7,517 board certified music therapists. We have now exceeded 7500 certificants! In comparison, there were 7,017 certificants in November 2016.

Examinees: As of October 5, 2017, we have administered 1,031 examinations this year. New candidates and those retaking the exam following a failed attempt are included in this number. Since January 1, 2017, recertification via the exam is no longer an option. In 2016, we administered 1,306 examinations, an increase partly attributed to the change in waiting periods between failed exam attempts from 90 days to 30 days.

Self-Assessment Exam (SAE) Reminder: A second SAE has been available on the CBMT website since last year. This tool provides added assistance for candidates preparing to take the exam. There continues to be a gradual increase in the number of applicants accessing the SAE.

Newly Certified: As of October 5, 2017, 573 were newly certified since January 1, 2017. In 2016, 611 were newly certified throughout the year.

APs: There are currently 97 Approved Providers (APs). Of these 97 APs, 7 offer Specialty Courses. We are continuing to see growth in on-line courses and web-based self-study options.

Renewals: Recertification rates remain high. The current recertification renewal rate per cycle averages around 81%. The last 6 cycles have averaged around 80-82%. This is attributed to increased awareness of the credential, a steady and consistent increase in the number of employers requiring the MT-BC, and progress across the country in the state recognition plan.

Regional Conferences: CBMT will be represented once again at all AMTA Regional conferences in 2018, and will continue to attend as long as it remains feasible.

New Public Board Member and Disciplinary Hearing Committee Member; Committee Appointments Under Consideration: Connie Malek, RN, MSN, a Nursing Director from San Luis Obispo, California, was elected to fill the position of Public Member on the CBMT Board of Directors for a 2-year term, concluding in 2019. Michael Rohrbacher was appointed to the Disciplinary Hearing Committee to fulfill the remainder of Deanna Hanson-Abromeit's appointment (through December of 2017), following Deanna's election to the Board of Directors. Immediately thereafter, Michael will fulfill a full, three-year term on this committee (2018-2020). We are currently considering appointments for two CEC members and 3 Exam Committee members.

Recertification Process Revisions: The CBMT Continuing Education Committee and the Board of Directors is continuing to address policy and process revisions for recertification.

Regulatory Affairs: CBMT recognizes and applauds the tireless efforts and excellent example of collaboration demonstrated by the AMTA/CBMT Regulatory Affairs team: Dena Register, Kimberly Sena Moore, Judy Simpson, and Maria Fay! State recognition and licensure efforts continue through grassroots mobilization and support of music therapists as well as education efforts focused upon the community, state legislators, and other parties across the country.

Fall 2017 CBMT Board of Directors Meeting: The CBMT Board Meeting this fall will be held in conjunction with the ICE (Institute for Credentialing Excellence) Exchange Conference. Attending portions of this conference and networking with those in attendance will allow the Board of Directors to take advantage of unique opportunities to be exposed to a high level of expertise in credentialing and certification and to gain additional knowledge regarding the NCCA (National Commission for Certifying Agencies) standards.

NCCA Accreditation Received (2017-2022): In November of 2017, CBMT received accreditation for another 5 years by the NCCA, the accreditation body of the Institute for Credentialing Excellence (ICE), following an extensive reporting and review process, ably produced and overseen by the Executive Director of CBMT, Joy Schneck.

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 - 19, 2017 EDUCATION AND TRAINING AND ADVISORY BOARD Elizabeth K. Schwartz, MA, LCAT, MT-BC, Chair

Action Item: ETAB will forward appointment recommendation for one 'at-large' position (2018-2022)

I. <u>Current ETAB Membership:</u>

The Education and Training Advisory Board (ETAB) consists of six appointed members; the chairs of the three committees on the Council on Education and Clinical Training, and the Director of Professional Programs for AMTA, who is ex-officio without the right to vote. The current ETAB members are listed below. Beth Schwartz assumed the Chair of ETAB beginning in January, 2016.

A. At-Large members with term number and term end date:

Jim Borling (2) 2017 Doug Keith (2) 2018 Beth Schwartz (2) 2018

Connie Tomaino (1) 2019 Robin Rio (2) 2020 Annette Whitehead-Pleaux (1) 2020

B. AMTA Committee Chairs/Co-chairs:

Kamile Geist-APAC Lauren DiMaio-AIAC Tracy Leonard-Warner-CEC

C. AMTA Director of Professional Programs:

Jane Creagan

II. Master's Level Entry (MLE) Subcommittee:

Jim Borling, past Chair-ETAB, continues to serve on the MLE Subcommittee.

III. ETAB Appointments:

Jim Borling will be stepping down after completing his second 4 year term as a member (and former chair) of ETAB. We are grateful for the vision and leadership that Jim brought to this board throughout his years of service. **ETAB members are developing appointment recommendation to be forwarded to the AMTA BOD to fill this 'at-large' position.**

Beth Schwartz will complete her two year term as chair.

ETAB will select a new chair for 2018/2019 during the November 2017 meeting.

IV. Future Work of ETAB:

ETAB members continue to examine, analyze and synthesize responses solicited from noted scholars around the globe as part of a focused, in-depth and comprehensive study surveying ideas on music therapy theory with the intent of continuing the work towards a 'Body of Knowledge'. Contained within this exploration is the possible identification of a core set of principles that is common to all areas, levels, and modes of music therapy practice. During the 2017 AMTA conference ETAB will meet during its regularly scheduled meeting times. ETAB will discuss the possibility of requesting AMTA BoD support for a future retreat or conference call to work on a 'White Paper' for the 'Body of Knowledge' project.

V. <u>ETAB Description-as a Reminder:</u>

The AMTA Education and Training Advisory Board serves as a visionary body to advise, inform, and make recommendations to AMTA on issues related to music therapy education and training. This board examines policy issues that focus on professional standards and the relationship of these standards to education and training requirements, advanced degrees, advanced competencies, levels of practice, professional titles, and state licensure

Respectfully Submitted,

Elizabeth K. Schwartz, MA, LCAT, MT-BC Chair, Education and Training Advisory Board American Music Therapy Association

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 – 19, 2017 ETHICS BOARD

Betsey King, PhD, LCAT, MT-BC and Carol Shultis, PhD, LPC, MT-BC, Co-Chairs

Members [term up]: Carol Shultis (co-chair) [2018], Betsey King (co-chair) [2017], Jennifer Sokira [2020], Gretchen Patti [2017], Janice Schriebman [2019], Jamie George [2019], Kevin Hahn [2020], Debra Dacus [2019]

ACTION ITEMS:

- The Ethics Board continues to field complaints, some directly affecting client welfare, that it cannot address because the respondent is not a member of AMTA. The vast majority of MT-BCs are not AMTA members and are bound only by the CBMT Code of Professional Practice which focuses primarily on legal issues. Music therapy is faced with this challenge because, unlike many other allied health fields, music therapy has separate organizations for professional activities/advocacy and certification/licensure. The Ethics Board is presenting a separate detailed request to the AMTA Board of Directors for a joint meeting that includes members of the Ethics Board, the AMTA Board of Directors, and CBMT to discuss this challenge and potential solutions.
- The Ethics Board will send two names to the Assembly for approval as the terms of Betsey King and Gretchen Patti will be complete at the end of 2017.

FINAL ACTIVITY REPORT:

- The Board thanks AMTA for its response to two action items from last year: the addition of 2 members to the Board, and the provision of mediation training (which is being held at this year's conference.)
- The Board continued to pilot the use of a secure email account to field inquiries, though phone calls continue to be a significant method of communicating with members. This year, the Board assigned one of its members to monitor the email account and assign inquiries to the other members, keeping track of the number and type of inquiries assigned.
- The Board has handled 40 <u>informal</u> complaints and multiple simple inquiries from members seeking guidance. Board members have processed 5 <u>mid-level</u> mediations; these additional experiences with this relatively new procedure will be processed by the Board at its November meeting. One pending formal complaint was closed before a hearing, by order of the Executive Board, due to violations of confidentiality by the grievant.
- Code items addressed in the complaints:
 - o Professional Competence & Responsibilities (1.1, 1.9)
 - o General Standards (2.1, 2.2, 2.3.1)
 - o Relationships with Clients/Students/Research Subjects (3.1, 3.2, 3.5, 3.6, 3.8)
 - o Relationships with Colleagues (4.1, 4.2, 4.3)
 - o Relationships with Employers (5.4, 5.5)
 - o Education [Teaching, Supervision, Administration] (11.4, 11.5, 11.7)
- The Board continued to field complaints that they were unable to address due to the respondent not being a member of AMTA (see action item, above).

Respectfully submitted,

Betsey King, Co-Chair Carol Shultis, Co-Chair

APPENDIX A - ETHICS BOARD

ACTION REQUEST

The Ethics Board of the American Music Therapy Association October 1, 2017

The AMTA Ethics Board is formally requesting that the AMTA Board of Directors initiate and/or approve a meeting between representatives of the Ethics Board, AMTA Board of Directors, and the Certification Board for Music Therapists to discuss the current state of ethical oversight for board-certified music therapists in the United States.

- Currently, there are 7,517 board-certified music therapists (MT-BCs) in the United States, according to the Certification Board for Music Therapists, Inc. MT-BCs are bound by the CBMT Code of Professional Practice (CoPP).
- Currently, there are 2,309 professional members of the American Music Therapy Association. These MT-BCs are additionally bound by the AMTA Code of Ethics (CoE).
- This disparity means that 5,208 MT-BCs are bound only by the CBMT CoPP.

- The CBMT CoPP includes one item which directly applies to the music therapist's work with clients:
 - H. Gross or repeated negligence or malpractice in professional practice, including sexual relationships with clients, and sexual, physical, social, or financial exploitation
- The AMTA CoE is a detailed document covering a music therapist's activities in the areas of professional competence & responsibilities, general standards, relationships with clients/students/research subjects, colleagues & employers, responsibilities to the community and our association, commercial activities, and education.
- The AMTA CoE is too specific and, in some cases, too subjective to be used by CBMT (per the CBMT attorney)
- The AMTA Ethics Board has previously discussed, and is open to discussion about, a revision of the CoE. Its chairs have informally asked both CBMT and AMTA leaders about having a dialogue about MT-BC ethical standards, but these requests have not been granted.

EXAMPLES OF AMTA ETHICS VIOLATIONS THAT ARE NOT COVERED BY THE CBMT COPP:

- Exploitation of students in music therapy programs via sexual / financial / emotional relationships
- Plagiarism of documentation
- Discrimination in hiring or other aspects of music therapy practice
- Overstating one's own skills & qualifications or those of an employee/sub-contractor; overstating potential benefits of music therapy.

AMERICAN MUSIC THERAPY ASSOCIATON BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 – 19, 2017 JOURNAL OF MUSIC THERAPY Dr. Sheri Robb, MT-BC, Editor

Editorial Board Members

Members of the Editorial Board serve as primary reviewers for manuscript submissions, and in an advisory capacity to the editors and the journal. Special thanks to our Editorial Board members for generously sharing their time and expertise with the profession through this important service activity.

New Editorial Board Members

In February 2017, we welcomed thirteen new editorial board members from around the world, including the United Kingdom, Australia, Norway, Denmark, Germany, Korea, and the United States. They offer a wide range of clinical and methodological expertise, and we are so pleased they have agreed to share their time and talents.

Editorial Board Members Ending Current Term

I would like to extend my deep gratitude to the nine editorial board members who will be ending their term of service on December 31, 2017: Varvara Pasiali, Edward Roth, Frank Russo, Susan Gardstrom, Claire Ghetti, Phillip Hash, Alan Turry, Laurel Young, and Raymond MacDonald. We are grateful for your time and service to the profession, and hope you will consider serving in subsequent years.

Current Editorial Board Members

Below is a full list of Editorial Board Members, new members are notated with (†) and the nine members who will be ending their term of service on December 31, 2017 are noted with a (*).

Associate Editors:

Susan M. Perkins, Statistical Editor
Indiana University
Indianapolis, IN
Felicity Baker, Associate Editor
The University of Melbourne
Melbourne, Australia

Helen Shoemark, Associate Editor Kimberly Sena Moore, Associate Editor Communications
Temple University University of Miami

Philadelphia, PA Miami, FL

Andrew Knight, Associate Editor Book Reviews Colorado State University

Ft. Collins, CO

Editorial Board Members:

Kenneth Aigen

New York University

New York, NY

Orii McDermott †

University of Nottingham

Nottingham, United Kingdom

Andrea Cevasco-Trotter

The University of Alabama

The University of Melbourne

The University of Melbourne

Tuscaloosa, AL Melbourne, Australia

Amy Clements-Cortés Varvara Pasiali*
University of Toronto Queens University of Charlotte

Toronto, Ontario, Canada Charlotte, NC

Shannon de l'Etoile Edward Roth*
University of Miami Western Michigan University

Coral Gables, FL Kalamazoo, MI

Cochavit Elefant † University of Haifa

Mount Carmel, Haifa, Israel

Michele Forinash †
Lesley University
Cambridge, MA
Susan Gardstrom*
University of Dayton

Dayton, OH Claire Ghetti* University of Bergen Bergen, Norway

Christian Gold †

GAMUT, Uni Research Health

Bergen, Norway

Deanna Hanson-Abromeit University of Kansas Lawrence, KS

Phillip Hash*

Illinois State University

Normal, IL

Stine Lindahl Jacobsen † Aalborg University Aalborg, Denmark

Jennifer Jones

Western Illinois University

Macomb, IL

Gunter Kreutz †

Carl von Ossietzky University

Oldenburg, Germany

A. Blythe LaGasse Colorado State University

Ft. Collins, CO

Jin Hyung Lee † Ewha Womans University

Seoul, Korea

Raymond MacDonald* University of Edinburgh

Edinburgh, UK

Frank Russo* Ryerson University Toronto, Canada

Michael Silverman University of Minnesota Minneapolis, MN

Elizabeth Stegemoller Iowa State University

Ames, IA

Lauren Stewart †

Goldsmiths, University of London

United Kingdom

Xueli Tan † Lesley University Cambridge, MA Giorgos Tsiris †

Queen Margaret University Nordoff Robbins Scotland Edinburgh, United Kingdom

Alan Turry*

Nordoff-Robbins Center for Music Therapy

New York University New York, NY Michael Viega †

State University of New York (SUNY)

New Paltz, NY Eric Waldon

University of the Pacific

Stockton, CA

Olivia Swedberg Yinger University of Kentucky

Lexington, KY

Laurel Young*
Concordia University
Montréal, Québec, Canada

Rebecca Zarate † Lesley University Cambridge, MA

^{*}indicate Board Members who will end their term of service on Dec. 31, 2017 †indicates newly appointed Board Member.

Editorial Board Nominations

A call for Editorial Board nominations will be extended in January 2018. Announcements and nomination guidelines will be posted through Music Therapy E-news and the JMT Editorial Board members.

Journal Publication Schedule

The journal publishes four issues annually. Most article appear on-line ahead of print about 6 weeks following acceptance, and in print about 125 days or 4.2 months following acceptance.

Review Process

For those who are new to the board, here is an outline of the JMT review process and timeline:

- Author Submits Manuscript Through Scholar One (S1) System.
- Editor-in-Chief (EIC) completes Initial Screen using S1 Checklist (one of three decisions made):
 - Article Assigned to Self or an Associate Editor
 - Returned to Author: to address errors in formatting and/or missing content prior to editor assignment/peer review
 - Returned to Author: not selected for peer review due to article not being well aligned with journal
 mission statement, content criteria, and/or significant concerns about quality. Authors are provided
 detailed information about what informed the decision.

• Assigned Editor Selects Reviewers

- o Assigned Editor reviews the manuscript, and invites three reviewers based on their expertise
- Editorial Board Members are first line reviewers (reviewing is part of service on board)
- o Guest Reviewers are also invited based on needed expertise
- Peer Review (30 days to review an assigned article)
 - o Reviewers complete S1 checklist, provide narrative critique, and make recommendation
 - o If reviews are positive, and the article uses statistical analyses, the article is then forwarded to the Statistical Editor for additional review (30 day window for this review)

• Assigned Editor Makes a Recommendation

- o Based on their review of manuscript, reviewer comments/recommendations
- Send their recommendation to the EIC
- Offers additional recommendations to authors that may not have been touched on by reviewers, and offers suggestions on how to handle any discrepant reviewer comments

EIC Makes Decision

- EIC reviews manuscript, reviewer recommendations, and assigned editor recommendations
- o Develops decision letter (including details about the decision) and may offer additional guidance.

Resubmitted Manuscripts

- Authors have 60 days to resubmit their manuscript, including a point-by-point response document and tracked changes
- o Manuscript is returned to the Assigned Editor who determines if additional review is warranted
- Manuscripts requiring additional review are returned to the original reviewers for further comment
 and the cycle follows the same format as that for original submissions.

• Accepted Manuscripts

- o EIC moves manuscript forward in S1 system, where it is picked up by a copy editor
- Authors are to respond within 2 business days
- Articles appear on-line in about 6 weeks after acceptance, and about 4.2 months to print.

Submission Activity (2016 – Full Year Data)

In 2016, we received 116 manuscript submissions (67 new manuscript submissions, 3 book reviews, and 46 revised manuscript submissions). Of the 67 new submissions, 35 were declined at the time of initial screening because they

≤3 months

1-2

weeks

<2 weeks -



did not meet the journal mission, content, or submission criteria. The remaining 32 articles were sent out for peer review. During 2016, final publication decisions were made for 34 articles (19 accepted; 15 declined). Based on these data, the current acceptance rate for the *Journal of Music Therapy* is about 56 percent.

The table below summarizes annual submission rates (new articles only) and corresponding acceptance rates. As you can see, our submission and acceptance rates continue to rise.

Annual New Manuscript Submission and Acceptance Rates

Year	Submission Rate*	Acceptance Rate
2016	67	56%
2015	61	54%
2014	53	40%
2013	50	44%
2012	45	29%
2011	73	29%

^{*}This is the number of newly submitted manuscripts; this number does not include revised manuscript submissions.

Submission Characteristics (2016 – Full Year Data)

The 32 new submissions sent out for peer-review fell into the following general content and methodological categories. This is a <u>very rough</u> estimation that is based on titles only. As a result, I am unable to fully capture the diversity of content and methods of our submissions.

I initially reported these data in an attempt to get a better sense about the diversity of articles the journal was receiving for publication consideration. At this point, the usefulness and accuracy of these data are such that I will probably not report these numbers next year, unless the board feels this information is still useful.

Content		%
Clinical		56%
Music Perception		16%
Education/Training		6%
Professional Practice		13%
Historical	1	3%
Instrumentation/Methods		3%
Methods		3%
Total:	32	100%

Methods	N	%
Quantitative Data	12	38%
Qualitative Data	7	21%
Philosophical	1	3%
Reviews	5	16%
Historical	1	3%
Survey	4	13%
Arts-Based Research	1	3%
Instrumentation	1	3%
Total:	32	100%

Submission Activity (2017, Jan. 1 – October 20, 2017)

To date, we have received 50 <u>new</u> submissions. Of the 40 new manuscripts received, 27 were declined at the time of initial screening because they did not meet the journal mission, content, or submission criteria. The remaining 23 manuscripts were sent out for peer review. Currently, there are 17 manuscripts under review or revision.

Timeline for Publication Decisions

Our goal is to provide timely decisions to submitting authors regarding the status of their manuscript submission. In most cases, preliminary review and status regarding newly submitted manuscripts has been provided to submitting authors within 1-3 weeks of receipt, and working to improve turn-around at this time point. A majority of authors with manuscripts sent out for peer review are receiving their initial publication decision within 3 months from the date the manuscript was assigned to reviewers. Authors are notified when a decision is expected to fall beyond the 3-month window. Time to publication (i.e., from time of initial submission to acceptance) varies based on the number of reviews and amount of revision needed to bring the manuscript forward for final publication. Author requests for extensions also affect time to publication. Based on manuscripts accepted for publication in 2016 (n=19), a majority of manuscripts required two (n=8; 42%) or three (n=8; 42%) revisions. Fewer required one (n=2; 11%) or four (n=1; 5%) revisions.

Journal Ranking

See Oxford University Press Publishers report for detailed information on Impact Factor and indicators of journal quality/ranking status.

Kimberly Sena Moore, Associate Editor-Communications Report

- Noah Potvin, Associate Editor-Communications for Music Therapy Perspectives, and I collaborated on a virtual issue that was released by OUP during the 2017 World Congress. Barb Else coordinated the translation of the virtual issue and abstracts of included articles into Japanese. To promote the virtual issue, Noah and I coauthored a post for the OUPBlog titled "Embracing tension, space, and the unknown in music therapy research." The post was published July 6, 2017. URL: https://blog.oup.com/2017/07/embracing-unknown-music-therapy/
- Solicited input from JMT authors and editorial board members to contribute to an OUPBlog post on music and wellness. Three music therapists participated in this project, which led to a post titled "Wielding wellness with music" that was published October 12, 2017. URL: https://blog.oup.com/2017/10/wielding-wellness-music/
- Continue to prepare and disseminate journal content through the JMT social media accounts on (https://www.instagram.com/AMTA_JMT/, 312 followers), Twitter (https://twitter.com/AMTA_JMT, 196 followers), and the shared JMT/MTP Facebook Page "AMTA Music Therapy Research" (https://www.facebook.com/AMTAresearch/, 1,088 likes and 1,137 follows). Content creation and dissemination is an ongoing project. Current content promotes recent journal activity and a #fromthearchives series highlighting older journal content. In addition, I am developing a line of video-based social media content, and anticipate the first video to drop in November 2017.

Submitted by,

Kimberly Sena Moore, Ph.D., MT-BC

Associate Editor-Communications, Journal of Music Therapy

Andrew Knight, Associate Editor-Book Reviews

- I have continued to reach out to other music therapy journals for their book review processes and to the main publishers of music therapy texts in order to hone the flow of information depending on whether a book review is solicited from an editor or author or a reviewer asks me if they could review a book. We will have these processes explicit after the new year.
- Two reviews have been published in 2017, a third was just approved, and a fourth is in the works, and we will evaluate how this flow felt in terms of overall quantity of reviews per publishing year.

Submitted by,

Andrew Knight, PhD, MT-BC

Associte Editor - Book Reviews, Journal of Music Therapy

Recent Activities

Completed

- August 2017, <u>Mission Statement Update</u>. The JMT Editorial Board, and subsequently, the AMTA Board endorsed/approved recommended updates to the journal's mission statement.
- August 2017, <u>Instructions to Authors (ITAs)</u>. Updated Instructions to Authors (ITAs) updated to align with updated standards from Medline and recent publication guidelines. Awaiting update to post to journal website.
- August 2017, <u>Clinical Trial Protocols</u>. Expanded content to include Clinical Trial Protocol Manuscripts, with instructions added to ITA updates.
- August 2017, <u>Manuscript Submission Checklist</u>. Created a Manuscript Submission Checklist for submitting authors. Document has been included in ScholarOne, awaiting posting of updated ITA to journal website.

In Process

- November 2017, <u>Peer Review Concurrent Sessions/Workshop Development</u>. As a first step in developing a workshop focused on peer review we will provide two research-sponsored sessions during the AMTA conference. Ken Aigen will facilitate a session on peer review for qualitative manuscripts, and Sheri Robb will facilitate a session focused on quantitative manuscripts. The longer-term goal is to create a more comprehensive workshop (many methodologies/manuscript types) that could be offered by the JMT/MTP board membership at regional, national, and international conferences.
- 2018, <u>Invited Articles</u>. Orii McDermott is lead author for a feature article that is co-authored by Thomas Wosch, Hanne Mette Oschsner Ridder, Brynulf Stige, Kendra Ray, and Felicity Baker. I invited them to co-author an article based on their Music Therapy World Congress panel presentation (Japan, 2017) where they discussed indirect music therapy.
- 2018, <u>Feature Issue</u>. During the annual Editorial Board Meeting, we will explore a joint feature issue across MTP/JMT.
- 2018, <u>Expanding Journal Content.</u> During the annual Editorial Board Meeting, we will explore the expansion of journal content categories.

It continues to be a privilege to work together with our members, the JMT Editorial Board, Oxford University Press, and the AMTA to increase visibility of the journal, encourage/support author submissions, and advance the science and practice of music therapy. It continues to be a real joy to collaborate with Dr. Tony Meadows, Editor-in-Chief, *Music Therapy Perspectives*, Drs. Jennifer Jones and Laura Beer, and Noah Potvin, Associate Editors, *Music Therapy Perspectives*, and Drs. Felicity Baker, Helen Shoemark, Kimberly Sena Moore, and Andrew Knight, Associate Editors, *Journal of Music Therapy*, and Barb Else, Research Consultant for the AMTA. The journal continues to grow and thrive because of your dedication, respectful collaboration, and generosity. Thank you.

Respectfully Submitted, Sheri L. Robb, Editor-in-Chief Journal of Music Therapy

AMERICAN MUSIC THERAPY ASSOCIATION 2017 MID-YEAR BOARD MEETING REPORT – July, 2017 JOURNAL OF MUSIC THERAPY Sheri L. Robb, PhD, MT-BC, Editor-in-Chief

Editorial Board Members

Members of the Editorial Board serve as primary reviewers for manuscript submissions, and in an advisory capacity to the editors and the journal. Special thanks to our Editorial Board members for generously sharing their time and expertise with the profession through this important service activity.

New Editorial Board Members

In February 2017, we welcomed thirteen new editorial board members from around the world, including the United Kingdom, Australia, Norway, Denmark, Germany, Korea, and the United States. They offer a wide range of clinical and methodological expertise, and we are so pleased they have agreed to share their time and talents.

New Associate Editors

In November 2016, we welcomed two new Associate Editors. Dr. Helen Shoemark serves as Associate Editor for manuscript submissions, and Dr. Andrew Knight serves as Associate Editor-Book Reviews. This represents an expansion of our Associate Editor roles for the journal, and we are grateful to have them join us in this capacity.

Current Editorial Board Members

Below is a full list of Editorial Board Members, new members are notated with (†) and the nine members who will be ending their term of service on December 31, 2017 are noted with a (*).

Associate Editors:

Susan M. Perkins, Statistical Editor Felicity Baker, Associate Editor Indiana University The University of Melbourne Indianapolis, IN Melbourne, Australia

Helen Shoemark, Associate Editor

Kimberly Sena Moore, Associate Editor Communications

Temple University University of Miami Philadelphia, PA Miami, FL

Andrew Knight, Associate Editor Book Reviews

Colorado State University

Ft. Collins, CO

Editorial Board Members:

Kenneth Aigen
Orii McDermott †
New York University
University of Nottingham
New York, NY
Nottingham, United Kingdom

Andrea Cevasco-Trotter Katrina Skewes McFerran †
The University of Alabama The University of Melbourne

Tuscaloosa, AL Melbourne, Australia

Amy Clements-Cortés Varvara Pasiali*

University of Toronto Queens University of Charlotte Toronto, Ontario, Canada Charlotte, NC

Shannon de l'Etoile Edward Roth*

University of Miami Western Michigan University

Coral Gables, FL Kalamazoo, MI

Cochavit Elefant † University of Haifa

Mount Carmel, Haifa, Israel

Michele Forinash †
Lesley University
Cambridge, MA
Susan Gardstrom*
University of Dayton

Dayton, OH
Claire Ghetti*
University of Bergen
Bergen, Norway

Christian Gold †

GAMUT, Uni Research Health

Bergen, Norway

Deanna Hanson-Abromeit University of Kansas Lawrence, KS

Phillip Hash*

Illinois State University

Normal, IL

Stine Lindahl Jacobsen † Aalborg University Aalborg, Denmark

Jennifer Jones

Western Illinois University

Macomb, IL

Gunter Kreutz †

Carl von Ossietzky University

Oldenburg, Germany

A. Blythe LaGasse Colorado State University

Ft. Collins, CO

Jin Hyung Lee † Ewha Womans University

Seoul, Korea

Raymond MacDonald* University of Edinburgh

Edinburgh, UK

Frank Russo* Ryerson University Toronto, Canada

Michael Silverman University of Minnesota Minneapolis, MN

Elizabeth Stegemoller Iowa State University

Ames, IA

Lauren Stewart †

Goldsmiths, University of London

United Kingdom

Xueli Tan † Lesley University Cambridge, MA

Giorgos Tsiris † Queen Margaret University Nordoff Robbins Scotland Edinburgh, United Kingdom

Alan Turry*

Nordoff-Robbins Center for Music Therapy

New York University New York, NY Michael Viega †

State University of New York (SUNY)

New Paltz, NY Eric Waldon

University of the Pacific

Stockton, CA

Olivia Swedberg Yinger University of Kentucky

Lexington, KY

Laurel Young*
Concordia University
Montréal, Québec, Canada

Rebecca Zarate † Lesley University Cambridge, MA

^{*}indicate Board Members who will end their term of service on Dec. 31, 2017 †indicates newly appointed Board Member.

Editorial Board Nominations

A call for Editorial Board nominations will be extended in Fall 2018. Announcements and nomination guidelines will be posted through Music Therapy E-news and to JMT Editorial Board members.

Journal Publication Schedule

The journal publishes four issues annually. Most article appear on-line ahead of print about 6 weeks following acceptance, and in print about 125 days or 4.2 months following acceptance.

Review Process

For those who are new to the board, here is an outline of the JMT review process and timeline:

- Author Submits Manuscript Through Scholar One (S1) System.
- Editor-in-Chief (EIC) completes Initial Screen using S1 Checklist (one of three decisions made):
 - Article Assigned to Self or an Associate Editor
 - Returned to Author: to address errors in formatting and/or missing content prior to editor assignment/peer review
 - Returned to Author: not selected for peer review due to article not being well aligned with journal
 mission statement, content criteria, and/or significant concerns about quality. Authors are provided
 detailed information about what informed the decision.
- Assigned Editor Selects Reviewers
 - Assigned Editor reviews the manuscript, and invites three reviewers based on their expertise
 - Editorial Board Members are first line reviewers (reviewing is part of service on board)
 - Guest Reviewers are also invited based on needed expertise
- Peer Review (30 days to review an assigned article)
 - o Reviewers complete S1 checklist, provide narrative critique, and make recommendation
 - o If reviews are positive, and the article uses statistical analyses, the article is then forwarded to the Statistical Editor for additional review (30 day window for this review)
- Assigned Editor Makes a Recommendation
 - o Based on their review of manuscript, reviewer comments/recommendations
 - o Send their recommendation to the EIC
 - Offers additional recommendations to authors that may not have been touched on by reviewers, and offers suggestions on how to handle any discrepant reviewer comments
- EIC Makes Decision
 - EIC reviews manuscript, reviewer recommendations, and assigned editor recommendations
 - o Develops decision letter (including details about the decision) and may offer additional guidance.
- Resubmitted Manuscripts
 - Authors have 60 days to resubmit their manuscript, including a point-by-point response document and tracked changes
 - o Manuscript is returned to the Assigned Editor who determines if additional review is warranted
 - Manuscripts requiring additional review are returned to the original reviewers for further comment
 and the cycle follows the same format as that for original submissions.
- Accepted Manuscripts
 - o EIC moves manuscript forward in S1 system, where it is picked up by a copy editor
 - Authors are to respond within 2 business days
 - Articles appear on-line in about 6 weeks after acceptance, and about 4.2 months to print.

Submission Activity (2016 – Full Year Data)

In 2016, we received 116 manuscript submissions (67 new manuscript submissions, 3 book reviews, and 46 revised manuscript submissions). Of the 67 new submissions, 35 were declined at the time of initial screening because they

≤3 months

1-2

weeks

~6 weeks on-line

<2 weeks -

3 months

did not meet the journal mission, content, or submission criteria. The remaining 32 articles were sent out for peer review. During 2016, final publication decisions were made for 34 articles (19 accepted; 15 declined). Based on these data, the current acceptance rate for the *Journal of Music Therapy* is about 56 percent.

The table below summarizes annual submission rates (new articles only) and corresponding acceptance rates. As you can see, our submission and acceptance rates continue to rise.

Annual New Manuscript Submission and Acceptance Rates

Year	Submission Rate*	Acceptance Rate
2016	67	56%
2015	61	54%
2014	53	40%
2013	50	44%
2012	45	29%
2011	73	29%

^{2011 73 29% *}This is the number of newly submitted manuscripts; this number does not include revised manuscript submissions.

Submission Characteristics (2016 – Full Year Data)

The 32 new submissions sent out for peer-review fell into the following general content and methodological categories. This is a <u>very rough</u> estimation that is based on titles only. As a result, I am unable to fully capture the diversity of content and methods of our submissions.

I initially reported these data in an attempt to get a better sense about the diversity of articles the journal was receiving for publication consideration. At this point, the usefulness and accuracy of these data are such that I will probably not report these numbers next year, unless the board feels this information is still useful.

Content	N	%
Clinical	18	56%
Music Perception	5	16%
Education/Training	2	6%
Professional Practice	4	13%
Historical	1	3%
Instrumentation/Methods	1	3%
Methods	1	3%
Total:	32	100%

Methods	N	%
Quantitative Data	12	38%
Qualitative Data	7	21%
Philosophical	1	3%
Reviews	5	16%
Historical	1	3%
Survey	4	13%
Arts-Based Research	1	3%
Instrumentation	1	3%
Total:	32	100%

Submission Activity (2017, Jan. 1 – July 19, 2017)

To date, we have received 40 <u>new</u> submissions. Of the 40 new manuscripts received, 22 were declined at the time of initial screening because they did not meet the journal mission, content, or submission criteria. The remaining 18 manuscripts were sent out for peer review. To date, we also have 21 revised manuscripts in the system.

Timeline for Publication Decisions

Our goal is to provide timely decisions to submitting authors regarding the status of their manuscript submission. In most cases, preliminary review and status regarding newly submitted manuscripts has been provided to submitting authors within 1-3 weeks of receipt, and working to improve turn-around at this time point. A majority of authors with manuscripts sent out for peer review are receiving their initial publication decision within 2-3 months from the date the manuscript was assigned to reviewers. Authors are notified when a decision is expected to fall beyond the 3-month window. Time to publication (i.e., from time of initial submission to acceptance) varies based on the number of reviews and amount of revision needed to bring the manuscript forward for final publication. Based on manuscripts accepted for publication in 2016 (n=19), a majority of manuscripts required two (n=8; 42%) or three (n=8; 42%) revisions. Fewer required one (n=2; 11%) or four (n=1; 5%) revisions.

Journal Ranking

See Oxford University Press Publishers report for detailed information on Impact Factor and indicators of journal quality/ranking status.

Kimberly Sena Moore, Associate Editor-Communications Report

It is a pleasure to serve on the *Journal of Music Therapy* (JMT) editorial team as the Associate Editor-Communications. Since my last report in October 2016, I have completed and/or am in the process of completing the following projects:

- [COMPLETED] Noah Potvin, Associate Editor-Communications for *Music Therapy Perspectives*, and I collaborated on a virtual issue that was released by OUP during the 2016 AMTA conference in November. In addition, we co-authored a blog post for the OUPBlog titled "Conversation Starters in Music Therapy Research" to promote the virtual issue. The post was published December 8, 2016. URL: https://blog.oup.com/2016/12/conversation-starters-music-therapy-research/
- [COMPLETED AND ONGOING] In January 2017 I launched JMT social media accounts on Instagram (https://www.instagram.com/AMTA_JMT/, 198 followers) and Twitter (https://twitter.com/AMTA_JMT, 139 followers). In addition, Noah Potvin and I co-launched a shared Facebook Page titled "AMTA Music Therapy Research" (https://www.facebook.com/AMTAresearch/, 652 likes). Content creation and dissemination is an ongoing project. Current content promotes recent journal activity, and plans are underway to create a #fromthearchives series highlighting older journal content.
- [COMPLETED] In April 2017 I prepared articles from JMT and MTP for a virtual issue on music therapy and Parkinson's Disease. In addition, I authored an OUPBlog post titled "Johnny had Parkinson's...and music helped him walk" to promote the virtual issue. The post was published May 4, 2017. URL: https://blog.oup.com/2017/05/parkinsons-music-therapy/
- [IN PROCESS] Noah Potvin and I curated content for a virtual issue to be released in conjunction with the 2017 World Congress in Tsukuba, Japan. Abstracts for these articles are being translated into Japanese. In addition, we will co-author a blog post to promote the issue and submit it to the OUPBlog.

Respectfully submitted, Kimberly Sena Moore, Ph.D., MT-BC Associate Editor-Communications, *Journal of Music Therapy*

Andrew Knight, Associate Editor-Book Reviews

I have been working to establish a foundation for the book review process, which has included examining processes for other related journals and soliciting informal feedback from select members of the editorial board. This year, we accepted two reviews for publication as per the previous book review process, which will be the default until new guidelines are set in the coming months.

Recent Activities

As mentioned earlier in the report, Sheri Robb, Helen Shoemark, Felicity Baker, and Barb Else have been working to update our Instructions to Authors, bringing them in alignment with updated standard from Medline.

In our previous board meeting, we discussed the possibility of offering continuing education opportunities that focus on supporting the development of new authors and reviewers. Ken Aigen offered his leadership for developing a Reviewer Workshop. Ken and Sheri are exploring whether this can be offered as a research sponsored session during the 2017 AMTA National Conference, St. Louis. Then using that experience as a launching point to develop a more in-depth offering that could potentially be offered during future conferences (both US and international) by interested board members. We will continue to explore and develop these ideas.

Prior to our Nov. 2016 Board Meeting, we initiated conversations that centered on whether to begin accepting two new article types (clinical trial protocols and intervention protocols or papers – *still working on labels*). Joke Bradt and Claire Ghetti offered to investigate these two article types, and provided the board with detailed information in the Spring (followed by e-mail dialogue). I have asked Joke and Claire if they would be willing to draft submission guidelines. Once these drafts are completed, we will circulate to the Board for review/comment – and then move

forward with their inclusion on our ITA page. We will provide a full description of these article types when we circulate the drafted submission guidelines, especially for our new Board Members who were not involved in these initial conversations. Please stay tuned for more information.

It continues to be a privilege to work together with our members, the JMT Editorial Board, Oxford University Press, and the AMTA to increase visibility of the journal, encourage/support author submissions, and advance the science and practice of music therapy. In addition, I continue to enjoy collaborative work with Dr. Tony Meadows, Editorin-Chief, *Music Therapy Perspectives*, as we work to meet the unique and shared missions of our journals.

Respectfully Submitted, Sheri L. Robb, Editor-in-Chief Journal of Music Therapy

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 – 19, 2017 MUSIC THERAPY PESPECTIVES Anthony Meadows, PhD, MT-BC, Editor

Overview

The Editorial Board of *Music Therapy Perspectives* (MTP) continues to be actively involved in many aspects of the review/mentorship process. In the first 10 months of this year, we received 71 manuscript submissions (see summary below), reflecting diverse submission categories. In the last 12 months, we have received a total of 79 submissions (42 new; 37 revised). When reviewed as a whole, submissions remain robust, covering a broad range of topics. I am grateful for the prompt and detailed reviews submitted by the editorial board, with an average reviewer return of 22.4 (original submission) and 24.3 (revised submission) days over the last 12 months.

Work with Dr Laura Beer and Dr Jennifer Jones has been exceptionally productive and enriching this year. We have entered a new phase of collaboration, discussing reviews, decisions, and dialogue with authors in ways that have deepened my understanding of the review process and enhanced the overall quality of the journal review process. I am indebted to them for their openness and energy.

Special focus areas continue to develop, including a focus on Neuroscience Perspectives on Music, Speech and Language (35(2); Blythe LaGasse, guest Editor), which will be included in the forthcoming volume. Discussions are also under way for focus areas for 2018, which will include a focus on music therapy and humanism (Brian Abrams, guest Editor).

Current Editorial Board Members

Thank you to the current members of the editorial board for their ongoing work for the journal: Jennifer Jones PhD, MT-BC Associate Editor
Laura Beer PhD, MT-BC Associate Editor
Noah Potvin MMT, MT-BC Associate Editor – Communications

Editorial Board: Annie Heiderscheit PhD, MT-BC Yasmine Iliya, PhD, MT-BC Elaine Abbott PhD, MT-BC Gene Behrens PhD, MT-BC Nancy Jackson PhD, MT-BC Melita Belgrave PhD, MT-BC Ronna Kaplan MA, MT-BC Jacqueline Birnbaum MA, MT-BC Petra Kern PhD, MT-BC Jim Borling MM MT-BC Blythe LaGasse PhD, MT-BC Mike Brownell PhD, MT-BC Wendy Magee PhD, MT-BC Andrea Cevasco PhD, MT-BC William Matney PhD, MT-BC Amy Clements-Cortes PhD, MT-BC Paul Nolan MCAT, MT-BC Rachel Darnley-Smith PhD, LGSM (MT) Masako Otera PhD, MT-BC Abby Dvorak PhD, MT-BC Melody Schwantes PhD, MT-BC Lillian Eyre PhD, MT-BC Alan Turry DA, MT-BC Robert Groene PhD, MT-BC Mike Viega, PhD, MT-BC

Susan Hadley PhD, MT-BC

Annette Whitehead-Pleaux MA, MT-BC

Natalie Wlodarczyk PhD, MT-BC

Journal Schedule and Content

Print publication for both 2017 volumes is on time. The spring volume (35(1)) was mailed in April and the winter volume (35(2)) is currently in print production, with an expected mailing date in November. MTP 35(1) was 101 pages in length. MTP 35(2) is 151 pages in length. This meets budget expectations.

I am very pleased to acknowledge the support of the AMTA Board of Directors in approving an increase of 50 pages for each of the forthcoming three volumes of MTP to address the ongoing backlog of articles. This allows us to publish significantly larger volumes and reduce the time-to-print for authors.

Volume 36(1) (2018) is progressing on schedule. The volume is already full, and content formatting will begin in late January 2018.

Activity Statistics

	YTD	YTD	Monthly Avg. Prior
Submission Statistics	New	Revised	12 Months
Clinical Practice	15	6	1.9
Information Sharing	1	0	0.1
Technology	0	0	0.0
Education and Training	5	3	0.6
Editorial	1	0	0.2
Research	17	21	3.2
Student Research Award	2	1	0.2
Research Summary	0	0	0.0
Guest Editorial	1	0	0.1
Total:	42	31	

	Prior 12
Journal Flow Statistics	Months
Avg. days from submission to first decision	37.3
Avg. Reviewer turnaround time (days) - Original	22.4
Avg. Reviewer turnaround time (days) - Revision	24.3
Avg. Time to Assign Reviewer (days) - Original	3.1
Avg. Time to Assign Reviewer (days) - Revision	5.3
Avg. days from submission to final decision	63.6

Associate Editors Report (Dr. Beer & Dr. Jones)

This past year for Associate Editors, Dr. Jennifer Jones and Dr. Laura Beer, was one of increased collaboration. We deepened our discussion of manuscripts and shared perspectives as we approached reviews in a way that helped us address reviewer comments and provide focused feedback for authors. This was an enriching process, for we both felt like we learned much by sharing our perspectives with each other and, at times Dr. Meadows (Editor in Chief).

We also continued discussing the parameters for the *Clinical Portraits* section, and had a conference proposal accepted focusing on writing tips for authors. Part of our goal in moving forward with the *Clinical Portraits* section is to open the journal up to even more perspectives, with a greater emphasis on clinical practice. The concurrent session in St. Louis is designed for new MT-BCs as well as clinicians who have been working in the field for many years, and we will be focusing on helping potential writers discover their voice and hone in on their topic.

The first reviewer mentorship with a new-to-MTP reviewer and a current editorial board member is underway. The purpose of mentorship is to continue to train new reviewers by pairing current reviewers with those interested in learning how to review. We look forward to the outcome of this first mentorship with hopes to continue this process.

Associate Editor – Communications Report (Dr Potvin)

This past year several new ventures - often in close collaboration with Dr Kimberly Sena Moore, my counterpart at the Journal of Music Therapy - were initiated to fulfill the nascent position of assistant editor-communications:

- (1) A shared Facebook page (@AMTAresearch) which served as a hub for disseminating content from both journals (2) A Music Therapy Perspectives Twitter handle (@AMTA_MTP) which sought to establish a unique social media presence for the journal through dissemination of journal content, interaction with followers, and interaction with additional journals/presses with content relevant to music therapy.
- (3) A Music Therapy Perspectives blog for publication of short-form content that could function as a bridge to the long-form content of the journal.
- (4) Guest blog posts by MTP authors and editors on the Oxford University Press blog.
- (5) The recording and production of a Music Therapy Perspectives podcast (Perspective on Perspectives) which will provide healthcare professionals additional and unique access to the written reports. The first episode will be released shortly before the national conference.

(6) Virtual issues prepared in conjunction with the AMTA National conference and the World Congress of Music Therapy conference.

Moving into 2018, several additional ventures will be explored, including the production of video shorts, the start of an Instagram account, and continued collaborations with the Journal of Music Therapy to provide diverse audiences a multiple means of meaningful engagement with journal content.

Student Research Awards

The following students have received the AMTA Student Research Awards this year. Student award winners are selected from submissions to the AMTA conference poster session. The highest ranked undergraduate and graduate posters (collated by the AMTA Research Committee Chairs) were forwarded for blind review by the Editor/Associate Editors, who selected the following three awardees:

Undergraduate Award

Olivia Bergh: Effects of music therapy in the form of patient preferred live music on mood and pain in patients on a solid organ transplant unit: A randomized pilot study

University of Minnesota

Undergraduate Award: Honorable Mention

Bethany Wentling: Case study of early childhood trauma: Supporting self-regulation and expression using a neurobiological approach to music therapy

Elizabethtown College

Graduate Award

Carolyn Moore: The effect of a music-movement intervention on arousal and cognitive flexibility in older adults with and without mild neurocognitive disorder

Sam Houston State University |

Oxford University Press

The publishing collaboration with Oxford University Press (OUP) continues to be very positive, with a very responsive team working collaboratively with us throughout the year. The SilverChair platform has solved many of the problems we've experienced with media files, but we will continue to monitor this and respond as needed. Of note, readers are sometimes unable to access old (pre-OUP) articles with music files when these were stored at University websites. Some of these files are missing and we are sometimes unable to locate them.

Additional Areas for Discussion

Our first Editor's Retreat, undertaken collaboratively with the Editors of the *Journal of Music Therapy* at the 2017 national conference, was a great success and provided us with renewed energy and focus. In particular, we were able to discuss new areas of focus (Clinician Perspectives; headed by Dr Beer and Dr Jones) and discuss in greater depth the role of the then new Associate Editors – Communications, and the rollout of their media focus.

Closing Reflections

I would like to close by once again thanking the Associate Editors and members of the Editorial Board for their ongoing, tireless work for MTP, and the authors for opening their work to critical review, evaluation and revision. I would also like to thank Dr Sheri Robb, and the Associate Editors of JMT, for their continued collaboration, enriching dialogues and open communication.

Tony Meadows Editor

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 – 19, 2017 JUDICIAL REVIEW BOARD Julie Andring, PhD, MT-BC, Chair

At the 2016 AMTA Conference President Elect, Amber Weldon-Stephens reported that the Ethics committee was closely reviewing the AMTA bylaws with the question of whether some cases should come directly to the Judicial Review Board rather than to the Ethics committee. Julie Andring has conducted a thorough review of the JRB procedures and documentation in comparison to the Ethics Board as a point of reference and alignment of standards. Questions of JRB procedures are being discussed with AMTA President Elect Amber Weldon-Stephens and AMTA President, Jennifer Geiger.

Andrew Knight will be completing his Presidential appointment at the conference.

Regional Representatives (7)	President Appointed, Assembly Confirmed (7)		
		Term Ends	
NER Julie Andring			
MAR Leah Ozwanski	NER Heather Wagner	2018	
SER Minda Gordon	MWR Bill Matney	2018	
GLR Cindy Ropp	MWR Andrew Knight	2017	
MWR Abbey Dvorak	WR Piper Laird	2019	
SWR Kathleen Coleman	SWR Karen Miller	2019	
WR Carlene Brown	MAR Hakeem Leonard	2020	
	SER Cheryl Benze	2020	

Respectfully Submitted,

<u>Julie Andring, PhD, MT-BC</u> JRB Chair

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 – 19, 2017 MASTER'S LEVEL ENTRY SUBCOMMITTEE REPORT Mary Ellen Wylie, PhD, MT-BC, Chair

MLE Subcommittee Membership

Ron Borczon Jim Borling Cynthia Briggs Jane Creagan Amy Furman Michelle Hairston

Marcus Hughes Bryan Hunter Ed Kahler

Ronna Kaplan Eve Montague Christine Neugebauer

Angie Snell Mary Ellen Wylie (Chair)

MLE Retreat

Since the Mid-Year meeting of the AMTA Board of Directors, the Retreat and preparation of a final report have been the focus of the MLE Subcommittee. Earlier in the year the MLE Subcommittee members felt a face-to-face meeting was needed to synthesize survey data with data from various other projects. The Subcommittee also felt it was time to begin to summarize information collected and work on a final report. June 27-30 were the dates selected for the Retreat, and the location was Rochester, NY. Nazareth College and Dr. Bryan Hunter were excellent hosts and provided meeting space and resources to support the work of the Subcommittee. All members of the Subcommittee attended except for Michelle Hairston who had a conflict. Lori Gooding, Immediate Past President of the Southeastern Region, was asked to substitute for Michelle, and she was appointed to do so. Amber Weldon-Stephens, liaison with the Board of Directors, served as our note-taker.

One purpose of the retreat was to generate summaries and/or findings from past or current projects or tasks. We gathered or discovered information as we worked on tasks to fulfill the Charges from the Board of Directors. Another aim of the retreat was to generate one of more recommendations for the Board of Directors, and the last purpose was to work on sections of a summary report to be presented to the Board later in the year. The retreat began at 4:00 pm on Tuesday, June 27 and concluded at 11:30 am on Friday, June 30th. We worked throughout the days and in the evenings. At times we worked in small groups to produced paragraphs or summarize work, at other times we met as a whole group for discussion. One formal presentation was given to the Subcommittee Wednesday morning by CBMT Executive Director Joy Schneck.

Prior to the retreat each Subcommittee member had volunteered to work with 1-2 other members on one or more of the Not Yet Investigated questions we had compiled. During the retreat each team updated fellow Subcommittee members on their work. In addition, time was spent on reviewing and reflecting on what we learned over the years and how to share information with members. Draft summaries of work on Charges #1 and #4, created before the Retreat, were reviewed and discussed. Time was also spent on creating several recommendations for the Board. Subsequent to the retreat the recommendations were revised, condensed or re-worked. In the end one main recommendation was passed on to the Board of Directors.

Final Report

Since the retreat Subcommittee members have worked to prepare a final report. A variety of information will be included. Members have used formal and informal surveys to gather information. We have also gathered data from the American Music Therapy Association, perused websites, or utilized information from our survey of educators and internship directors. The Subcommittee has also worked on writing, editing, or revising summaries for many of our tasks. The material for the final report has been divided into three Parts. Part I contains old and new information. The Recommendation to the AMTA Board of Directors is in Part I. Part II focuses on addressing the four charges to the MLE Subcommittee. Summaries of various tasks are included such as the Not Yet Investigated Questions, the comparison of Allied Health professions move to master's level entry, and summarized material from the survey of educators and internship directors. In some cases, such as the Decision Analysis Model report from the Pro Bono Workgroup, the Executive Summary appears in Part II and the complete report is in Part III. Part III is the Appendixes. At this time some summaries are not yet complete, and a list of references needs to be made. Therefore, work will continue on Part II and Part III until all three Parts are completed.

The MLE Subcommittee will have two working meetings at the conference in St. Louis. We will meet Thursday, November 16 from 12:00 - 1:30 pm and again from 5:30 - 7:00 pm. At this time no concurrent session presentation is scheduled.

Respectfully Submitted,

Mary Ellen Wylie, PhD, MT-BC Chair, MLE Subcommittee

AMERICAN MUISC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 – 19, 2017 MUSIC AND MEMORY WORKGROUP

Erin Spring, MM, MT-BC and Regina Dennis, MT-BC, Co-Chairs

Action Item:

- 1. Recommend an updated title of the workgroup to promote a broader focus: "Music Listening Workgroup"
- 2. Recommend updating workgroup goals detailed below.
- 3. Consider the addition of new members to replace those leaving the workgroup.

Work Group Members: Erin Spring (Co-Chair), Regina Dennis (Co-Chair), Emily Christensen, Leslie Henry, Barbara Reuer, Dale Taylor

Several members of the workgroup presented various sessions at their regional conference. Regina Dennis gave a concurrent presentation at the 2017 Mid-Atlantic regional conference on her collaboration with music therapists in her area in a peer networking group. Erin Spring, Leslie Henry and Dale Taylor presented a CMTE at the Great Lakes regional conference on collaboration with healthcare professionals in providing supportive music services. These sessions continued to provide clarification with the program, the importance of music therapy involvement and promoted collaboration between AMTA and Music and Memory^{5M}.

Additionally, in Wisconsin, Dale Taylor has been working with the Wisconsin Medical Society's "Honoring Choices" program to promote the identification of music preferences in Advance Directives, called "Advance Music Playlist." Dr. Taylor will be monitoring its use and hopes to promote its inclusion in the national "Respecting Choices" curriculum.

The Music and Memory workgroup has developed an evidence-based list of safe music listening guidelines. These are intended to provide guidance to individuals engaging in, or assisting others in, regular music listening to address physiological, psychological, communicative, behavioral, educational, and/or wellness goals. The guidelines will address the following categories of safe music listening considerations: Auditory Safety, Infection Control, Lyric Content, Physiological, Psychological and Cognitive, Communication and Sensory Health Considerations, Music Listening Safety Practices, Music Listening Frequency and Delivery, and Music Preference and Playlists. The draft of these guidelines will be discussed at National Conference with opportunities for feedback from members. A final draft will be submitted to AMTA for review after the close of National Conference.

The workgroup members are planning two concurrent session presentations, one panel and one workshop, on Music Listening and related program topics at the AMTA National Conference in St. Louis. Robin Lombardo, Regional Director with Music & MemorySM, will be participating in the panel session with workgroup members moderated by Jennifer Geiger.

Discussion among the workgroup members generated the following recommendations:

- 1. That the goals of the workgroup be:
 - a. To support music therapists in consulting and conducting music listening programming.
 - b. To encourage safe and responsible music listening practices for health and wellness.
 - c. To facilitate increased advocacy, collaboration and communication between the music therapy profession and the public on music therapy and music listening practices.
- 2. That the name "Music & Memory Workgroup" be changed to "Music Listening Workgroup" to allow for neutrality between the many music listening programs that exist and for broader focus on music listening practices in general.

This workgroup was first created with the goal to assist music therapists with the popularity and fast paced expansion of the Music & Memory program. Over the past three years the workgroup has developed resources and provided presentations to support music therapists working with Music & Memory and other music listening programs. As the public and healthcare professionals become more aware of the benefits music can have on the brain and employ more

music for therapeutic purposes, this workgroup can serve the profession by facilitating advocacy of music therapists' expertise and skill at safe and effective therapeutic use of music.

At the end of 2017, Barbara Reuer and Leslie Henry will be stepping down from the workgroup. We are so grateful for their contributions to the workgroup these past three years and look forward to welcoming new members to continue our work.

Erin Spring & Regina Dennis Co-Chairs

AMERICAN MUISC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 – 19, 2017 PEDIATRIC MUSIC THERAPY WORKGROUP David Knott, MM, MT-BC, Chair

Chair: David Knott

Steering Committee: Marial Biard, Della Molloy Daugherty, Stephanie Epstein, Kirsten

Nelson, Amy Smith

Advisors: Dr. Sheri Robb & Dr. Claire Ghetti

The purpose of the pediatric work group (PWG) is to increase awareness and recognition of this specialized population, establish best practice models, and disseminate information to key stakeholders. To that end, the group is currently focused on analyzing survey results about organizational structure and current clinical practice questions of music therapists working in pediatrics.

Previous Work:

July 2014 - July 2016: developed database of Children's Hospital Association hospitals with
music therapy programs (108 employing MT-BCs out of 230 total CHA hospitals)
Developed mileted and finalized 44 question survey using the secure DEDCon system

□ Developed, piloted and finalized 44 question survey using the secure REDCap system. Obtained Seattle Children's Institutional Review Board oversight (STUDY00000718). Survey implemented September 6 - 27.

Preliminary results of the survey:

- □ Participant pool: 231 total surveyed (AMTA members working with hospitalized children: 119, additional participants obtained through social media and personal networks; 11 email addresses found defunct). 123 total survey respondents currently practicing in pediatric setting (57% response rate). 41 survey respondents expressed interest in further communication with the PWG.
- Organizational structure: 50% of respondents reported working in a free-standing children's hospital setting and 65% of respondents reported working 33 or more hours per week. 48% of respondents reported their programs were funded by the hospital operating budget and only 2% of respondents reported receiving 3rd party reimbursement of any kind for music therapy services. Additional questions addressed hospital department that houses music therapy, number of hospital beds covered by individual MT-BC and clinical ladders.
- Clinical practice issues: 66% of respondents reported seeing 4-6 patients and 18% of respondents reported seeing 7-9 patients in individualized sessions during an 8 hour day. 35% of respondents reported not providing any group experiences while 41% provided group experiences to between 1 and 10 patients per week. 50% of respondents reported serving as a Clinical Training Director in their work setting. 42% of respondents reported an additional music program serving patients in their work setting. Other questions included population served, units served, top clinical need areas, prioritization, standardized assessment tools used, additional outcome measures used, top 5 interventions used and perceptions of their greatest challenges.
- □ 83% of respondents reported being members of AMTA.

Action Plan:

- A. November 17: PWG will meet to coordinate data analysis plan, article structure and section assignments, and discuss the value of integrating survey respondents with CHA Pediatric MT database.
- B. November January 2018: Analyze collected data, develop preliminary findings.
- C. February April 2018: Develop draft article reporting results of survey.
- D. May 2018: Seek publication of article, disseminate results and conduct mid-year meeting with PWG members to discuss future goals and group leadership.

Respectfully submitted, David Knott, MM, MT-BC

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 – 19, 2017 REGIONAL PRESIDENT REPRESENTATIVE Deborah Benkovitz Williams, MSW, LSW, MT-BC

"The Regional President Representative serves as a conduit to the regions and other regional presidents particularly in communications regarding issues related to the regions, providing feedback from the Board of Directors to the regions and from the regions to the Board of Directors." AMTA Bylaws

The position of Regional President Representative continues to evolve as questions and needs develop in the seven regions. Regional Presidents are now including their Presidents-Elect in an increased number of daily operations and regional processes, and transitions of regional boards every other year have been more fluid. Social media and greater communication among regions are helping all regions generate and share ideas for the benefit of all. The Regional President Representative has increased communications but modified the amount information with each email, in order to stay connected but to avoid overwhelming anyone with unnecessary or untimely details.

All regions are reporting financial stability, and their 2018 conference planning is solidly moving forward. Membership monitoring is showing slow but stable growth nationally, and regions are dedicated to promoting the benefits of belonging to AMTA. During recent disasters, regions have been extremely helpful in reporting needs of music therapists, and also have declared strong support for fellow music therapists by raising money and offering assistance with clean-up and supplies.

For more information on the regions, please read the individual regional reports.

Over the past couple years, the Regional President Representative has assumed some responsibility for responding to disasters under the guidance of Barb Else. This year has been particularly active, and disaster response has unfortunately included communication and support with music therapists who lost their homes and equipment during hurricanes Harvey and Irma, with those impacted by wildfires causing evacuation, with music therapists who have challenging illnesses, and with those impacted by a devastating mass shooting. Barb and Debbie check-in with area therapists who might be impacted, inquire about their safety and needs, and offer to pair survivors with other music therapists who have similar experiences or trauma expertise. Much gratitude to Barb Else for guiding the process of disaster response, and setting aside other responsibilities to assist with this year's massive amount of response.

Respectfully submitted,

*Debbie Benkovitz Williams**

Deborah Benkovitz Williams, LSW, MSW, MT-BC

Regional President Representative, AMTA Board of Directors

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 – 19, 2017 STUDENT AFFAIRS ADVISORY BOARD

Jeffrey Wolfe, MM, MT-BC, Chairperson for SAAB Amber Weldon-Stephens, EdS, LPMT, MT-BC, AMTA Board Liaison

Action Item: There are no action items at this time.

All regional representatives and advisor positions are filled with active and dedicated students and colleagues. Current SAAB members include:

2017 AMTAS Executive Officers

President: Jamela Brown President Elect: Garrett Weeks Vice President: Megan Sindeldecker

Secretary: Zoe Levine Treasurer: Rachel Williams Parliamentarian: Kenneth Farinelli

Regional Representatives

Great Lakes: Katie Fitch (Advisor) and Mara Alvarez (President)
Mid-Atlantic: Jason Willey (Advisor) and Meghan Smith (President)
Midwestern: Andrea Boswell-Burns (Advisor) and Cody Ray (President)
New England: Kayla Daly (Advisor) and Kayla McBrien (President)
Southeastern: Lorna Segall (Advisor) and Lauren Villajela (President)
Southwestern: Marcus Hughes (Advisor) and Kevin Bock (President)
Western: Maya Zebeley (Advisor) and Laura Torgeson (President)

Jeffrey Wolfe, SAAB Chair

The AMTAS executive board and regional presidents have been very busy making changes to policies and procedures, and increasing the benefits for students across the nation. It has been a great honor advising the board and witnessing plans unfold that enhanced the lives of students and the community.

Each year transition occurs that reinvigorates the SAAB with new energy and new ideas. This year I had the honor of welcoming new advisors, Jason Willey, Andrea Boswell-Burns, Marcus Hughes, and Maya Zebeley. While welcoming new advisors, I realized that there is a need for greater support in orienting advisors to their new role. It is my hope to create an onboarding manual over the next year to help with this process.

As the Advisor for AMTAS, I have supported the executive board in setting timelines for meeting their fundraising, and marketing and advocacy goals. I worked with Past President, Amy Furman, in developing a plan for the 40th AMTAS anniversary celebration at the 2017 AMTA national conference. I am very thankful for the support that the AMTA office and past AMTAS alumni have provided to make this a success. Additionally, the AMTA office staff were proactive in ensuring that the national Passages (conference for students by students) improves in quality by reviewing last year's feedback from the AMTAS executive board and providing solutions.

Throughout the summer I managed the Gaston Research Award. I wish to thank this year's judges, Roy Joyner Jr., MM, LPMT, MT-BC (clinician, Fulton County Schools), Nicole Hahna, Ph.D., MT-BC (educator, Slippery Rock University), and Laura Downey, Ed.D., BC-DMT, LPC, GL-CMA (external—Dance/Movement Therapist, educator and researcher at Columbia College Chicago). I would also like to congratulate the winner of the 2017 Gaston Research Award—Ava Marvin (Queens University of Charlotte). Her study entitled "Music Therapy and the College Freshman Transition Experience" was said to be "very creative" and could "yield useful support for the music therapy field." Ava's study has been recommended for publication.

It has been a very busy year, and I am looking forward celebrating the AMTAS 40th anniversary at conference, and continuing to work with the SAAB to make positive changes for the future.

AMTAS EXECUTIVE BOARD REPORTS

Jamela Brown, AMTAS President

I have been preparing for conference and making up for the time that was lost when the website was down. Deadlines to passages and scholarships have been pushed back, and have either passed, or are approaching. I have been in contact with regional presidents in regard to duties and expectations for conference, as well as, what to look out for during conference. Plans to celebrate AMTAS's 40th anniversary is falling into place. The next large task is coordinating details and logistics for the conference plan.

Goals:

- -To increase communication among local and regional music therapy students.
- -To create a new AMTAS executive board election voting system.
- -To Increase fundraising efforts.
- -To create a new AMTAS logo.
- -To increase networking opportunities for music therapy students.
- -To create a new SAAB Guidebook.
- -To create and implement AMTAS finance policies and procedures.
- -To host the 2nd annual national Passages conference.

Garrett Weeks, AMTAS President-Elect

This summer I have been focusing on filling the seats of the standing committees and making sure that the professional contacts were shared with the student representatives. I did have one person that needed to retract their acceptance to their position due to family matters, but was then able to pull another willing person to be able to fill their seat. I have also worked on sections of the Student Affairs Advisory Board guidebook as our executive board is in the process of updating it.

Megan Sindeldecker, AMTAS Vice President

In May, I updated the contact information on the website for each regional student representative and standing committee representative. In addition, I published the Spring Newsletter and first AMTAS blog post on the website in May while promoting the publications via social media. Throughout the months of May and June, I began a weekly social media theme called "#SpotlightSaturday" that introduced each officer on the National Executive Board with a headshot and short biography. Similarly, I maintained the "#WordsOfWisdomWednesday" posts and monthly population theme for "#MusicTherapyMonday." During the months of June and July, the website was down due to an oversight in paying the Blue Host account fee. However, when the website was back-up and running by August, I published the second AMTAS blog post and announced the extended deadline for scholarship applications due to the two-month setback. During the month of August, I created a Passages page on our website for information as well as published the Call for Papers application form. In September, I advertised the Call for Papers deadline as well as contacted the 2017 E.T. Gaston Research Writing Competition winner for a headshot and statement to publish the announcement on our social media accounts.

Zoe Levine, AMTAS Secretary

As secretary of AMTAS, I fulfilled my normal duties of taking minutes for our executive board meetings and replied to all correspondence received from regional presidents and secretaries. Correspondence included a revised "About AMTAS" flier to send to new music therapy students and the deadlines for Passages presentation submissions and scholarship applications.

I compiled our spring newsletter for submission to SAAB and AMTAS BOD and then reformatted the information into two blog posts to increase member readership. I am currently working on a third. I've been working with AMTAS parliamentarian to rewrite the secretary timeline and bylaws concerning the newsletter to accommodate our switch to a blog format.

I collected information on regional projects for inclusion in the 2017 revised AMTAS guidebook.

I also coordinated the process of redesigning the AMTAS logo. I worked with the AMTAS executive board, graphic designer Monica Larson (my mom), Jeffrey Wolfe, and Tawna Grasty to design a new logo (pictured below) to be voted on at the national conference. The new logo uses the same color palate as the AMTA logo but is unique in its

emphasis of the word "student." Its syncopated text is meant to evoke the creativity and freshness of student thinking and the inverted fermata is used as a person embracing and supporting the entire organization in its diversity.



I am currently coordinating a Zumba dance break for our national Passages with regional president Lauren Viljamaa and am working on planning our 2017 conference podcast.

Rachel Williams, AMTAS Treasurer

In May, I re-wrote the financial policies and procedures with SAAB Advisor, Jeff Wolfe.

In June, I sent a check to SAAB Advisor Jeff Wolfe to reimburse him for the \$276.00 unexpected website fee we encountered. As an e-board, we discussed putting the new AMTAS logo we were creating on fundraising merchandise, and we started to consider a campaign through custom ink to sell t-shirts for our e-board.

In August, I received the 2nd quarter membership check. I also received news that the 2nd quarter membership check for the 2016-2017 year was never deposited. This was rectified by sending the bank statement and depositing the check into the account. As an e-board, we came up with deadlines for our scholarship applications, and brainstormed other fundraising ideas; kazoos, guitar picks, and temporary tattoos (stamped with the new AMTA approved AMTAS logo). President Elect Garrett and I began to format the updated version of the SAAB Guidebook.

In September, I sent a check to re-enroll AMTAS in the World Federation of Music Therapy; \$120. As an e-board, we decided to run our shirt campaign after the President Jamela and I had a phone call with custom ink. We extended a scholarship deadline to October 1st. I also scanned all the bank statements I had acquired and uploaded them to Dropbox. I called Diane to confirm the AMTAS bank account for check deposits to be made by AMTAS.

In October, I mailed a check for sponsorship of a cake for the 40th Anniversary of AMTAS. I also filled out a reimbursement form for the \$120 I credited to my account for the WFMT, and reimbursed myself with a check.

Through the entirety of the year, I have been updating the P&L sheet in the 2017 proposed budget excel spreadsheet, maintained in the AMTAS drobox account.

Kenny Farinelli, AMTAS Parliamentarian

As Parliamentarian, I have finished review of the AMTAS bylaws. I have made a slideshow containing all proposed bylaws amendments and additions, such as a Passages presentation selection procedure and switching from a newsletter to a blog format. Additionally, I have met with the voting committee consisting of the regional parliamentarians and we have agreed upon an online voting method to propose for future AMTAS elections. The committee will meet one to two more times within the next two weeks to finalize wording for the proposed amendment to the current voting bylaw (Article X. Section 3.). Pending an affirmative majority vote at the upcoming AMTAS business meetings, we hope to use this voting procedure for elections this year.

REGIONAL SAAB REPORTS

Region: Great Lakes Region, Mara Alvarez, GLR AMTAS President SAAB Advisor's Name: Katie Fitch, MA, MT-BC

In 2016-2017, the GLR-AMAS executive board continued "The Music Therapy Beat," a regional podcast project. We had schools within the region create a podcast regarding a music therapy topic that could be shared with students within our region. We had great participation and students reported that they had a great time working with fellow students to create content for others.

The GLR-AMTAS executive board has been working on implementing a songwriting advocacy project (2017-2018 Project). The intended logistics would be that schools can sign up for a particular month within the school year which would be their designated month to collaborate with other fellow music therapy majors and staff from their college to create a song with lyrics reflecting the topic of music therapy advocacy. This idea stemmed from the advocacy song "MT-BC Roar" that was performed at the GLR professionals business meeting last March at conference. Our hope is that this project will be attainable for students to complete but fun and engaging for everyone involved.

Last spring, we were able to award two regional music therapy private practices with scholarships to help their businesses thrive. We were so pleased to have reviewed twelve total submissions! Our two recipients of the 2017 Gift of Music Grant were Do Re Mi Music Therapy and Life in Harmony Music Therapy, LLC.

Region: Mid-Atlantic Region, Meghan Smith, MARAMTS President SAAB Advisor's Name: Jason Willey, MMT, MT-BC

This year's project is to begin a mentor program within our region, called the "MARntor Program." We expect that this project may take a long period of time to initiate, so we are working on setting up a strong foundation during this term year. Students that are interested in participating will fill out an information sheet, including things like their areas of interest and geographical location. We will also recruit professionals within the region to participate, and ask that they fill out a similar information sheet. We will pair up students and professionals into mentorships based on their responses, and encourage them to keep in touch throughout the year and at conference.

Our goals with this program are to encourage more connections and relationships between students and professionals. It creates a place for professionals that are interested in being mentors, and a place for students seeking additional guidance.

The MARAMTS Executive Board held their Summer Business Meeting at the Mary Cariola Children's Center in Rochester, NY. At this meeting, the following topics were discussed:

- Brainstormed new fundraisers for the year and discussed our current budget.
- Voted to change our budget timeline, so that the budget will be prepared and approved before the budget is used. In our bylaws currently, our budget is approved retroactively.
- Began drafting bylaws for a new Public Relations Chair, to be implemented at our Regional Conference.
 This position was created in an effort to better reflect the MAR-AMTA board and create more opportunities for student involvement.
- Reviewed our timeline of duties for each board position.
- Brainstormed ideas for our Student Learning Academy at the Regional Conference.
- Planned for the Fall Business Meeting
- Discussed our Regional Project, the "MARntor Program"
- Discussed possible organizations to benefit from our annual canning project.

- Brainstormed more uses for our Social Media pages and scrapbook
- Discussed how to improve our annual "Swap Shop"
- Discussed a MARAMTS Mission Statement

The MARAMTS Executive Board and Chapter Representatives from each school met at Elizabethtown College in Pennsylvania in September for our Fall Business Meeting. During the meeting, the following topics were discussed:

- Ice breaker event
- Chapter Representatives gave reports on behalf of their club
- Discussed ideas for the President's Challenge
- Discussed the budget and bylaw changes that were discussed at the Summer Business Meeting
- Government Relations Officer gave a report on state task forces from the region
- Student Affairs Advisor discussed scholarships
- Discussed regional conference and committees
- Brainstormed ideas for increasing Graduate Student involvement; creation of Graduate Student Involvement Committee
- Discussed Passages 2017, which will be held at Molloy College on October 14th
- Dr. Gene Ann Behrens spoke to us about her experiences travelling with music therapy

Region: Mid-Western Region, Cody Ray, MWRAMTAS President SAAB Advisor's Name: Andrea Boswell-Burns, MA, MT-BC

In the fall of 2017, the Midwest student board of AMTAS has been planning and organizing the second rendition of the Cadenza 5K which will be held at the AMTA national conference in St. Louis, Missouri on November 18th, 2017. Funds raised by this event will be used as scholarships to enable regional students to attend future conferences. This has been the main project for the student board since they were elected at regional conference in March of 2017. After the completion of this project, the board will begin to organize and plan a student Passages at the Midwest AMTA conference in Iowa City, Iowa. The board plans to hold fundraising events at the conference to be able to continue providing scholarships for regional music therapy students.

New SAAB advisor: Amy Robertson will fill in for Andrea Boswell-Burns after national AMTA conference in November. Virginia Driscoll is currently supporting as interim SAAB advisor until that date.

 $Amy\ Robertson - \underline{robertsonam@umkc.edu}$

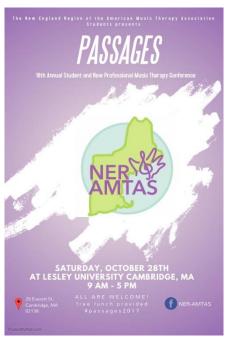
Virginia Driscoll – ginnydmtbc@gmail.com

Region: New England Region-AMTAS, Kayla McBrien, President SAAB Advisor's Name: Kayla Daly, MA, MT-BC, LMHC

Passages – 18th Annual Student and New Professional Music Therapy conference will be held at Lesley University in Cambridge, Massachusetts. This conference welcomes prospective music therapy students, professionals in all field, and anyone interested in our field.

In an effort to rebrand, we have updated our logo to be more colorful, simple and modern than our old logo. We have changed our logo on all of our social media pages, website and account profiles. We will also be putting it on promotional items such as tote bags, stickers, etc, to sell at Passages and the NER-AMTA regional conference to raise money for scholarships.





The board is looking to put together a "Standard Procedures and Operations" guide of sorts. This will increase productivity and limit confusions or lateness in the future. It will act as a guide and timeline for each board member that includes a description of each role, what needs to be done and when tasks should be completed by.

NER-AMTAS has a new SAAB, Kayla Daly, who is quickly picking up on her role and will continue to be a crucial member for future boards.

The board has been active on social media to keep students updated on events going on at and around the three schools, as well as opportunities for presenting, performing and earning scholarships.

NER-AMTAS donated \$50 to the Community Music School in Eastbrook, CT for them to hold a benefit concert for their Music Therapy program. The concert will be held in the spring of 2018.

Once all members have finished the fall semester of school, the board will begin to plan our 2nd Annual Fundraising/Advocacy event to be held in the spring of 2018. Last year the event raised around \$400 to be given out as student and professional conference scholarships.

Region: Southeastern Region, Lauren Elyce Viljamaa, President SAAB Advisor's Name: Lorna Seagall, PhD, MT-BC

Our Music Therapy Advocacy project will reach out to the community through each school's individual advocacy program within their colleges and universities. We are also excited about welcoming Belmont University's Music Therapy program to our region. We will help support them with starting an advocacy program however we can.

Unfortunately, with the hurricanes and severe weather coming through our region many students were forced to evacuate their housing and return home or locate alternative housing until their campuses reopened. Students from different campuses reached out to other students offering thoughts, prayers, support and in some instances a safe place to reside until they could return to school, home or make other arrangements. Everyone affected by these natural disasters are in our thoughts and prayers, including anyone still suffering from devastation with their homes in Puerto Rico and Texas being effected as well.

Region: Southwestern Region, Kevin Bock, President SAAB Advisor's Name: Marcus Hughes, MM, MT-BC, LMT

The social media challenge project of 2016-2017 continued through this past May with the end of the Spring semester. Participation from several universities from the region was great over the course of the year and as a result, the current student board has decided to extend this challenge through the 2017-2018 year. This will be in conjunction with the regional project for this year entitled Music Therapy in the Community, which will task the universities to hold a music therapy advocacy event on their campus or in their community. While several of the universities in the region already host annual music therapy advocacy events, this gives them the opportunity to extend the scope of the event, involve students from across the region, and request additional funding from the SWAMTAS board. The universities that have not previously established an annual music therapy advocacy event will have the opportunity to receive support and guidance from other students in the region as well as the student board.

In order to facilitate and encourage social media involvement with the region, the SWAMTAS board is currently reorganizing its social media presence. We hope that this will improve communication and transparency in the future. The board is also working with the SWAMTA webmaster to update and improve the student section of the Southwestern region's website.

The SWAMTAS board is preparing for the Southwestern region's music therapy conference held from April 4th to April 7th 2018. We hope to bring in a guest speaker for one of the student meetings, expand our student social, and offer a new scholarship to students that will cover AMTA membership dues for one year.

Region: Western Region, Laura Torgeson, WRAMTAS President SAAB Advisor's Name: Maya Zebley, MA, MT-BC

In combination with the Midwestern Region American Music Therapy Association for Students, WRAMTAS hosted "Passages" during the 2017 MWR-WRAMTA Combined Conference. Passages showcased student presentations from both regions and allowed students from the two regions to network and learn together. Following the student presentations, participants were able to ask questions of an internship panel, consisting of interns and internship directors. Piper Laird, MA, MT-BC provided the keynote on soft skills.

The following scholarships were given:

\$100 Songwriting Conference Scholarship awarded to Sarra Erb

\$100 Advocacy Conference Scholarship awarded to Jay Dressler

\$100 Advocacy Conference Scholarship awarded to Kathrine Lee

The 2017-2018 regional project will occur prior to the Opening Ceremonies of the 2018 Western Regional Conference in Ontario, California. WRAMTAS will offer a student oriented session, called Connections, to the students attending conference. This session will include networking opportunities, student presentations, internship panel, and key-note speaker.

The current scholarships offered include:

\$300 Community Service Project Grant will be awarded to a University Music Therapy Student Organization \$95 AMTA Membership Scholarship will be awarded to a music therapy student \$100 Conference Scholarship will be awarded a music therapy student Beginning in August, WRAMTAS has been providing virtual masterclasses for the students in the western region via wramtas.org. These include:

- August: Strategies to Protect Against Compassion Fatigue with Andrea Dalton, MA, MT-BC
- October: Guitar: Mindset, Pratice Strategies, and Pro Strumming Tips with Matt Logan, MT-BC
- November: Taking Care of Your Voice with Derek Isetti, PhD, CCC-SLP
- **December:** Starting a Private Practice with Lillieth Grand, MT-BC

REGIONAL REPORTS

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 - 19, 2017 Great Lakes Region Report Debbie Bates, MMT, MT-BC, President

REGIONAL ACTIVITIES (June 2017 – October 2017)

- 1. GLR Conference: The conference planning committee is hard at work preparing a wonderful conference: *Embracing Every Note: Celebrating Diversity in Music Therapy*. The conference will be held at the Eagle Crest Resort, in Ypsilanti, Michigan from April 11-15. The program committee is finalizing the CMTE offerings, which will be announced at the regional meeting during this conference.
- 2. Strategic Planning: Members of the Executive Committee continue to work on Strategic Planning goals identified during the regional conference in the Spring. Strategic planning initiatives are centered around Communication, Business Practices, and Work/Life Balance. Further discussion about these initiatives will occur during this conference.
- 3. Committee Representative Changes: We thank Kristen Lueck for her service as GLR representative to the Continuing Education committee and welcome Kellee Hansen and Bernadette Skodack, who will corepresent the GLR on this committee. Kellee will coordinate continuing education events that occur at the GLR regional conference and Bernadette will coordinate continuing education events that occur within the region under the GLR's pre-approved provider number. We also welcome Jessica Fletcher as the new representative to the Workforce Development & Retention Committee.
- 4. Awards: To recognize the work of members in the GLR three awards are presented during each regional conference, Honorary Life, Scholarly Activity, and Service. A request for award nominations has been sent to all members. The deadline for nominations is February 1, 2018.
- 5. Membership: As of September 30, 2017, we have 836 members in the GLR, with 522 professional members and 211 student members (graduate and undergraduate). There are 8 Honorary Life members, 10 retired members, and 9 in other categories. The GLR offers a Member Support Fund to those GLR members who meet the requirements and submit an application for assistance with AMTA membership. Information is available on the GLR website.
- 6. *Voice of the Lakes*: The regional newsletter continues to be published and is available online at www.glr-amta.org

STATE NEWS

Illinois: IAMT hosted a Fall CMTE on October 28, "Brain-Based Music Therapy & The School Setting" at Giant Steps Music Therapy in Lisle, IL.

Indiana: AIMT has several job opportunities posted on their website. The Fall CMTE was held at the University of Indianapolis on September 23. State Government Relations Chair presented on Music Therapy: Advocacy in Action.

Michigan: The Michigan Music Therapists held their Fall workshop at Eastern Michigan University where Debbie Bates and Julie Palmieri presented "Music Therapy, Social Media, & You!", which focused on ethics in social media and building engaging social media profiles to connect with target audiences.

Minnesota: MTAM hosted Judy Simpson and Dena Register who presented "A Vision for Music Therapy Advocacy." A new executive board has been elected will take office in January 2018.

Ohio: AOMT's state conference, ""When Opportunity Rocks: Maximizing your potential for education, research, advocacy, and collaboration," featured 1 Institute, 2 CMTEs, numerous concurrent sessions, and student-only events. Marcia Humpal served as the keynote speaker, and Dwyer Conklyn received the Past Presidents' Award.

Wisconsin: WCMT sponsored "Influence of Music on Human Behavior 2.0," presented by Leslie Henry at Alverno College in late September.

Respectfully submitted,

Debbie Bates, MMT, MT-BC President, Great Lakes Region of the American Music Therapy Association 330-858-3366 dsbates@neo.rr.com http://www.glr-amta.org

GREAT LAKES REGION

Elected Officers

Debbie Bates, MMT, MT-BC President dsbates@neo.rr.com Larisa McHugh, MA, MT-BC Past President larisamchugh@sbcglobal.net Rebecca Findley Barnard, MM, MT-BC rebeccafindley@yahoo.com President-Elect Melaine Pohlman, MT-BC Vice President mpohlmanmtbc@hotmail.com Todd Schwartzburg, MEd, MT-BC Vice President-Elect schwa155@umn.edu Stephanie Harris, MA, MT-BC Treasurer stephmt528@comcast.net Jennifer Whitlow, MA, MT-BC jenniferwhitlowmuth@gmail.com Secretary

State Representatives

Allison Gunnink, MA, MT-BC Illinois allisongunnink@gmail.com president@indianamusictherapists.com Jennifer Whitlow, MA, MT-BC Indiana Kellee Coviak Hansen, MT-BC Michigan kcoviak@gmail.com Claire Klein, MT-BC Minnesota claire.klein280@gmail.com Lindsey Doty, MT-BC Ohio lindseyadoty@gmail.com Rebecca Frize, MT-BC Wisconsin President@musictherapywisconsin.org

Appointed Officers

Ed Roth, MM, MT-BC Archivist Edward.roth@wmich.edu Andy Panayides, MMT, MT-BC Editor apanayides@opgrowth.com Student Coordinato Katiefitch@rivercitymusictherapy.com Katie Fitch, MT-BC abbey.prochaska@gmail.com Abbey Prochaska, Student Student Representative Julie Palmieri, MM, MT-BC Website Coordinator juliepalmieri@gmail.com

Standing Committees

Lalene Kay, MM, MT-BC

Ann Hannan, MT-BC Affiliate Relations ahannan@iuhealth.org Kay Luedtke-Smith, MT-BC Association Internship Approval Kaysmith3254@gmail.com Continuing Education glr.ce.rep@gmail.com Kellee Coviak Hansen, MT-BC & Bernadette Skodack, MT-BC Nancy Swanson, MA, MT-BC **Government Relations** nancy@musictherapyservices.us Peter Meyer, MA, MT-BC Diversity and Multicultuarlism pmeyer152@cs.com Roberta Kagin, MMEd, MT-BC **International Relations** kagin@augsburg.edu Rachael Lawrence-Lupton, MA, MT-BC rlawlupmtbc@gmail.com Membership Jessica DeVillers, MA, MT-BC Professional Advocacy devillersj@gmail.com Nancy Dexter-Schabow, MT-BC ndexSchabow@hotmail.com Reimbursement Annie Heiderscheit, PhD, MT-BC Research heidersc@augsburg.edu Lee Anna Rasar, MMEd, MT-BC Clinical Practice Networking rasarla@uwec.edu Jennifer Fiore, PhD, MT-BC Standards of Practice jennifer.fiore@wmich.edu Julie Palmieri, MM, MT-BC Technology juliepalmieri@gmail.com Workforce Development fletchermtbc@gmail.com Jessica Fletcher, MM, MT-BC & Retention

Academic Program Approval

lkay@bw.edu

Assembly of Delegates 2016-2017

Alternates (listed alphabetically) Debbie Bates Melaine Pohlman Laura Brown Lee Anna Rasar Sharon Boyle Ellen Rayfield Tanya Corso Jenni Rook Tracy Richardson Rebecca Findley Barnard Jan Schreibman Deb Burns Ed Gallagher Cindy Ropp Kamile Geist Holly Semno Lisa Gallagher Todd Schwartzberg Allison Gunnink Bernadette Skodack Jennifer Jones Michael Silverman Kelle Coviak Hansen Mary Stryck Larisa McHugh Angela Snell Jim Hiller Nancy Swanson Jeff Wolfe Peter Meyer Melissa Hirokawa Julie Palmieri

Assembly of Delegates 2018-2019

Debbie Bates

Sharon Boyle

Amy Furman

Edward Gallagher

Lisa Gallagher

Jennifer Jones

Peter Meyer

Julie Palmieri,

Melanie Pohlman

Lee Anna Rasar

Tracy Richardson

Edward Todd Schwartzberg

Michael Silverman

Angie Snell

Mary Stryck

Jeff Wolfe

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 - 19, 2017 Mid-Atlantic Region Report, Fall 2017 Michael Viega, Ph.D., LCAT, MT-BC, President

President Goals 2017-2019

Below are the goals areas set forth for President Viega's 2-year term:

- 1) To promote the understanding of the organizational structure of AMTA and the MAR at student, new and advanced professional level.
- 2) To increase advocacy and promotion of diversity within all structures of the MAR-AMTA.
- 3) To increase support regarding issues of social justice including disability rights as they impact members of our Region and the people we serve.
- 4) To promote member benefits and use of resources.
- 5) To support advocacy efforts, including recognition at the state level.
- 6) To continue identifying opportunities to be fiscally responsible and sensitive to the financial needs of the membership.
- 7) To increase transparency with the membership through effective and open communication, especially in regards to critical issues at the national level.
- 8) To clarify and strengthen the relationship between MAR-AMTA and affiliated state organizations.

Regional Conference Update: 2018-2019

We will be hosting our 2018 conference in Pittsburg, PA April 11th-14th and have a wonderful local team in place. We have already booked for 2019 and we will be in Reston, VA, where we hope to host a National Hill Day! In order to make this happen, we had to move our conference from the typical Thursday-Saturday schedule to a new Friday-Sunday schedule. We are hopeful that we are announcing the conference early enough for folks to be able to rearrange their typical travel and time off so they can still attend and help us advocate for Music Therapy in the nation's capital!

Finances

MAR-AMTA is fiscally sound, with a current account balance of \$66,801.37. We continue to put a lot of money back into membership resources, increasing scholarships and awards. For instance, we have added the Mid-Atlantic Region Janet C. Murphy Memorial Conference Award, in recognition of Janet's dedication to community and continuing professional development. We have paid \$11,000 in research awards, and have supported a number of events like Arts Advocacy Day in Washington D.C.

Regional Newsletter, Communications, Website and Historian/Archivist

Our regional newsletter, *Tuning In to Rx Music* is now at 2962 subscribers (active contacts on Constant Contact, our social email marketing service). We have about a 35% opening rate, which is a good rate. Our website, Facebook page and Twitter accounts continue to be highly trafficked, and our Conference App was received well again this year. Mark Ahola, our new Historian, is brainstorming many new ideas to bring our history alive and we are working towards streamlining and further defining our Historian and Archivist positions.

Government Relations

Our Region continues to have a lot of legislative activity. Thank you to all task force chairs and members who continue to work hard in support of State recognition and licensure.

NY: s5264 has a co-sponsor for their bill that is current in committee, Senator Tom O'Mara (R, C, IP: 58th District). NYSTF has had strong results building up their advocacy network. NY also continues to work with Elk Street for legislative support.

PA: HB1438 is waiting for a Senate number. They are also building their advocacy network by creating a PASTF website.

NJ: S1601 received an opposition letter from SLPs. They are currently working with AMTA to respond.

WV: Has a new co-chiar for their task force, Karla Holsclawa. Their application was not recommend for licensure due to the political climate of WV. However, they continue to work hard advocating and building their network.

MD: Mitigating opposition for HB1458 from SLPs.

DE: New co-chair for their task force Gina Greeson. They are developing a survey towards building their network within DE.

VA: Their task force is regrouping after transition of chair and members.

Membership

We currently have 852 members. Over 66% of that total are from student memberships. As mentioned above, we continue to support membership in various ways. We offer the Membership Support Fund, Research and Special Project Award, Collaborative Research Award, MAR-AMTA National Conference Award, and Professional Member Regional Conference Award. A new award in honor of the late Janet Murphy has just been announced as well, The Mid-Atlantic Region Janet C. Murphy Memorial Conference Award. In addition, our Membership Chair (interim) is looking into providing a minority scholarship to support persons of color in our Region. The Board is still discussing the criteria for this award.

Student Affairs

The MARAMTS Executive Board held their Summer Business Meeting at Mary Cariola Children's Ctr., Rochester NY. Exciting new ideas were discussed, and plans were made for 2017-2018. Highlights from the meeting include:

- 1) Fund Raising exploring options for products for fundraising, such as baseball caps, guitar picks, coffee mugs, laptop stickers;
- 2) Canning Project will once again collect spare change from attendees at the regional conference to benefit an organization to be determined by membership (strong interest in supporting Momentum Western New York):
- 3) Scholarships Sophomore, Junior and Graduate Student scholarships will once again be awarded, as well as the Jenny Shinn Memorial Scholarship; two Music Therapy Club awards will be given;
- 4) Chapter Rep Award will once again recognize the most involved and dedicated MARAMTS chapter representative(s) (to be determined and awarded at regional conference);
- 5) Swap Shop will be asking each school to submit a movement and music experience that will be presented (and distributed) at the regional conference; would like to begin offering a graduate student networking breakfast at regional conference
- 6) Regional Project students would like to increase connection with professionals, and plan to compile a contact list of local professionals that are willing to communicate with students and answer questions about current employment and music therapy experience;
- 7) Assembly Delegate Visit Students expressed interest in having Regional Assembly delegates visit Music Therapy clubs as a way to support future development in the Association.

This year's MAR PASSAGES Conference (focus on Multicultural Mindfulness) will be held at Molloy College in Rockville Ctr., NY on October 14th, 2017. The conference's co-chairs for this year are current Molloy College student and MARAMTS parliamentarian Elizabeth Ingram; and, new professional Tara O'Brien. They are hard at work preparing an exciting program that will include a keynote address from Dr. Seung-A Kim (sharing about her role as coordinator of the MAR multiculturalism committee), 12 potential concurrent sessions, an exhibits hall, and some music making to end the day. This event continues to be a highlight for our Region and a huge success! The co-chairs have again been seeking professional Music Therapists willing to attend the conference and give more formalized feedback to the student and new professional presenters. The benefits of scheduling the student conference

in the fall continue to outweigh the potential benefits of aligning PASSAGES with the Regional conference in the spring. Benefits include PASSAGES revisited sessions at Regional Conference.

Information and applications will soon be disseminated via the MAR website for the 2017-2018 regional student scholarships. Deadlines will be as follows:

SOPHOMORE SCHOLARSHIP – November 12, 2017

· JUNIOR SCHOLARSHIP – November 12, 2017

• GRADUATE SCHOLARSHIP – November 12, 2017

· MUSIC THERAPY CLUB AWARD – December 1, 2017

REGIONAL CONFERENCE AWARD –January 7, 2018

· JENNY SHINN SCHOLARSHIP – January 20, 2018

Leadership Academy

Thank you to AMTA for offering five members to attend the Leadership Academy at this year's National Conference. Currently, we have four attending: Beth Deyermond, President-elect of MAR, Jason Willey, Student Advisor for MAR, Colleen McDonough, VP MARAMTAS, and Keva Melvin. I have asked President of MARAMTAS, Meghan Smith, if she would like to attend as well.

MAR-AMTA Crisis Response

MAR-ATMA recognizes the horrendous acts of violence that occurred within our Region in Charlottesville, VA on August 12th, 2017. Working with AMTA's Deborah Benkovitz and Barb Else, Marisol Norris (former Membership Chair) and Michael Viega (President) crafted a response letter that was posted in social media (MAR-AMTA Facebook), MAR-AMTA email listserv, and on MAR-AMTA website. Care was taken to make the statement apolitical, and instead focusing on membership support due to restrictions as a non-for-profit. The need has arisen for a support network of music therapists within our Region to provide Psychological First Aid Assistance when members are seeking assistance. Three members responded after our email went out: Jim Borling, Leah Oswanski, and Megan Smith. MAR-AMTA is dedicated to responding to crises and natural disasters in our Region in a timely manner. Within our budget, we have a line dedicated to philanthropy. This line is used when we become aware of members who are in crises due to any number of unfortunate circumstances.

Board of Directors 2017-2019

Executive Officers

President: Michael Viega

Immediate Past President: Julie Neal President-Elect: Beth Deyermond

Vice President for Membership: Ming Yuan Low (Interim appointment)

Vice President for Conference Planning: Jennifer Swanson Vice President for Conference Planning-Elect: Lauren Faggiano

Government Relations Chair: Amy Rodgers-Smith Government Relations Chair-Elect: Christy Joy Shiloh

Treasurer: Brigette K. Sutton Treasurer Elect: James Maxon

Public Relations Chair: Tara O'Brien (Interim appointment)

Student Affairs Advisor: Jason Wiley

Student Representative: Colleen McDonough, MARAMTS Vice President

Ex-Officio Officers

Recording Secretary: Shawna Vernisie

Newsletter Editor: Mark Ahola

Historian: Mark Ahola

Assembly Chair: Donna Polen (until the new assembly elects their new chair at National Conference)

Parliamentarian: Gary Verhagen

Appointed Positions

Archivist: Meaghan Bakey

Regional Event Planner: Elaine Kong

Continuing Education Coordinator: Clare Arezina

Regional Exhibits Coordinator: Chris Gold

MARAMTS Executive Board

<u>President:</u> <u>Secretary:</u>

Name: Meghan Smith Name: Emma Martin

MARAMTSpresident@gmail.com MARAMTSsecretary@gmail.com

<u>President Elect</u> <u>Treasurer:</u>

Name: Rachel Williams Name: Ally LaVerdiere

MARAMTSpresidentelect@gmail.com MARAMTStreasurer@gmail.com

Vice President:Government Relations:Name: Colleen McDonoughName: Jake Mauersberg

MARAMTSvicepresident@gmail.com MARAMTSgovrelations@gmail.com

Parliamentarian:Student Affairs Advisor:Name: Elizabeth IngramName: Jason Willey

MARAMTSparliamentarian@gmail.com MARAMTSadvisor@gmail.com

National Committee Representatives:

Academic Program Approval: Suzanne Sorel Diversity & Multiculturalism: Marisol Norris

Affiliate Relations: Scott Horowitz Reimbursement: Briana Priester Association Internship Approval: Susan Glaspell Research: Gene Ann Brehens

Association Internship Approval: Susan Glaspell

Continuing Education: Clare Arezina

Government Relations: Amy Smith

Research: Gene Ann Brehens

Clinical Practice Networking: Gabriela Ortiz

Standards of Clinical Practice: Robert Miller

International Relations: Flossie Ierardi

Student Affairs: Jason Wiley

Judicial Review: Leah Oswanski Technology: Noa Elimelech
Membership: Ming Yuan Low Workforce Development & Retention: Missy Reed

Professional Advocacy: Tracy Wanamaker

2018-2019 MAR ASSEMBLY

15 DELEGATES, listed alphabetically

- 1. Elaine Abbott
- 2. Mark Ahola
- 3. Clare Arezina
- 4. Gene Ann Behrens
- 5. Beth Devermond
- 6. Nicole Hahna
- 7. Scott Horowitz
- 8. Flossie Ierardi
- 9. Tony Meadows
- 10. Julie Neal
- 11. Leah Oswanski
- 12. Donna Polen
- 13. Brigette Sutton
- 14. Gary Verhagen
- 15. Mike Viega

2018-2019 ALTERNATES, in order of being called

- 1. Andrea McGraw-Hunt
- 2. Tracy Wanamaker
- 3. Kate Myers-Coffman
- 4. Bob Miller
- 5. Melanie Walborn
- 6. Laurie Keough
- 7. Katie Myers
- 8. Montserrat Gimeno
- 9. Joni Milgram-Luterman
- 10. Mary Claire Holliday
- 11. Bryan Muller
- 12. Carol Ann Blank
- 13. Tom Gerni
- 14. Joshua Schrader

2016-2017 MAR ASSEMBLY 16 DELEGATES, listed alphabetically

.Elaine Abbott

Brian Abrams

Mark Ahola,

Gene Ann Behrens

Carol Ann Blank

Nicole Hahna

Flossie Ierardi

Andrea Hunt

Seung-A Kim,

Tony Meadows

Julie Neal

Donna Polen

Brigette Sutton

Gary Verhagen

Michael Viega

Patricia Winter

2016-2017 Alternates (in order of begin called): Leah Oswanski, Maria Mattista-Hancock, Bryan Muller, Darcy Lipscomb, Betsey King, Bob Miller, Clare Arezina, Jackqueline Birnbaum, Melanie Walborn, Laurie Keough, Joni Milgram-Luterman, Seamus O-Connor, Maria Montserrat Gimeno, Mary Claire Holliday

Respectfully Submitted,

Muze

Michael Viega, PhD, LCAT, MT-BC

Fellow, Association for Music and Imagery

Assistant Professor, Music Therapy

State University of New York (SUNY), New Paltz

College Hall, 213c Phone: (845) 257-2707 MAR-AMTA President

maramtapresident@gmail.com

AMERICAN MUSIC THERAPY ASSOCIATION **BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 – 19, 2017**

Midwestern Region Board Report Andrew Knight, PhD, MT-BC, President

Officers:

President – Andrew Knight, Ph.D., MT-BC Past President - Andrea Dalton, MA, MT-BC

President Elect – CharCarol Fisher, MA, MT-BC

Vice President – Kirsten Meyer, MA, MT-BC

Vice President-Elect – Leslie Jones, MMT, MT-BC Secretary – Abbey Dvorak, Ph.D., MT-BC

Treasurer - Emily Olschki, MA, MT-BC

Appointed Officers:

Archivist - Bill Davis, Ph.D., MT-BC

SAAB – Amy Robertson, PhD, MT-BC

Online Media Coordinator - Andrew Knight, Ph.D., MT-BC (Regional Website: www.mw-amta.com)

2016-17 Assembly of Delegates

Andrea Dalton Kara Mills-Groen Andrew Knight Blythe LaGasse Elizabeth Stegemöller Deanna Hanson-Abromeit

Alternates:

Kirsten Meyer Melanie Harms Maggie Rodgers Mary Lynn Bennett Brenda Land

2018-19 Assembly of Delegates

Deanna Hanson-Abromeit, Andrea Dalton

CharCarol Fisher

Andrew Knight

Blythe LaGasse

Rachelle Norman

MWRAMTAS Board of Directors

President - Cody Ray, Drury

President Elect – Pamela Potzer, Colorado State

Vice President - Molly Taylor, Colorado State

Secretary - Kailey Campbell, UMKC

Treasurer - Liz Sampson, UMKC

Parliamentarian – Ryan Smith, Colorado State

Past President -Jennifer Lynn, UMKC

Committee Representatives:

Government Relations- Emily Wangen, MT-BC

Research- Cynthia Colwell, Ph.D., MT-BC

Continuing Education- Rebekah Stewart, MA, MT-BC

Workforce Development and Retention- Kelly Carlson, MA, MT-BC

Professional Advocacy- Kelli McKee, MA, MT-BC

Affiliate Relations- Faith Halverson-Ramos, MA, LPC, MT-BC

Reimbursement- Sarah Thompson, MM, MT-BC, CBIS

Clinical Practice Networking- Erin Carter, MT-BC

Technology- Rachel See, MA, MT-BC (New)

Academic Program Approval- Melanie Harms, Ph.D., MT-BC
Association Internship Approval Committee- Kimberly Hawkins, MS, MT-BC
Standards of Clinical Practice- Whitney Ostercamp, MA, MT-BC (New)
International Relations- Soo-Jin Kwoun, Ph.D., MT-BC
Judicial Review Board- Abbey Dvorak, Ph.D., MT-BC
Membership- Lorissa McGuire, MT-BC
Multiculturalism and Diversity- Maria Gonsalves Schimpf, MA, MT-BC

State Contacts:

Kansas: <u>Lorissa McGuire</u>
Missouri: <u>Andrea Dalton</u>
Iowa: <u>Kim Hawkins</u>
Nebraska: <u>Jamie Young</u>
Colorado: <u>Sarah Thompson</u>
North Dakota: <u>Emily Wangen</u>
South Dakota: <u>Lora Barthelman</u>

Montana: Trina Rainey

Wyoming: Andy Edmundson (New)

Action Items:

There are no requested action items for the Board of Directors at this time.

Board News:

The MWR has moved to a VP and VP elect system, along with several other bylaws changes that put us in closer alignment with the governance of AMTA (see below). Dr. Amy Robertson, new faculty at UMKC has been appointed as SAAB advisor as we thank Andrea Boswell-Burns who is stepping down from her role, along with Dr. Lindsey Wilhelm from the technology committee and Lora Barthelman from Standards. Rachel See and Whitney Ostercamp, respectively, have been appointed to replace them.

In March at the combined conference with Western region in Broomfield, Colorado, we recognized three members with awards. Cynthia Colwell won research, Faith Halverson-Ramos won service, and Kara Mills-Groen received a presidential commendation from outgoing president Andrea Dalton.

The Midwestern region is happy to have four members benefitting from free attendance at the Leadership Academy at this conference: Emily Wangen, CharCarol Fisher, Kelly Carlson, and Rachelle Norman. Thank you to AMTA for the generous offer to allow these members to attend at no charge.

Regional Conference:

Our 2018 conference will be held in Iowa City, Iowa (March 16-18), and includes a keynote from Barb Else on disaster preparation and recovery. This topic is particularly pertinent as we hold the conference at one of the most celebrated university programs opening a new music building after flood damage years ago. We are currently accepting presentation proposals through November 1st and will announce our institutes and trainings after that time.

Finances: The Midwestern region continues to be in good financial standing.

Bylaw Revisions: See appendix

Respectfully Submitted,

Andrew Knight, PhD, MT-BC

APPENDIX A - KNIGHT

Bylaws Revisions

- Global change CONSTITUTION AND BYLAWS OF THE MIDWESTERN REGION OF THE AMERICAN MUSIC THERAPY ASSOCIATION, INC.
- Article V.I.
 - OLD: Membership in the Midwestern Region will be of eight classes: Professional, Associate, Student, Grad Student, and Retired Professional, Inactive Music Therapist, Patron, Honorary, and Affiliate Organization
 - **PROPOSED**: to copy the AMTA categories and descriptions
 - **Rationale**: We don't dictate membership categories, so this section will be completely verbatim with AMTA.
- Article VI.2. Officers
 - OLD: The elective officers of the Midwestern Region shall be a President, President- elect, First
 Vice-president, Second Vice-president, Secretary, Treasurer, and Delegates to the Assembly of the
 National Organization. Terms of office shall be as specified in the Bylaws.
 - NEW: The elective officers of the Midwest Region are: President, President Elect, Immediate Past President, Vice President, Vice President Elect, Secretary, Treasurer, and Delegates to the Assembly of the National Organization. During the interim between their election to office and their assumption of that office, the newly elected officers are expected to contact the outgoing officers and to become fully apprised of the events and information associated with the office. Retiring officers will surrender all records related to their offices to their successors by the first day of the new officers' term of office. Terms of office shall be as specified in the Bylaws.
 - **RATIONALE**: Line up with AMTA and create continuity in conference planning mentorship, also includes global change for duties
- Article VI. 3. Officers
 - OLD: No elective officers, with the exception of the treasurer, shall hold the same office for more
 than two consecutive terms.
 - **NEW**: No elective officers, with the exception of the treasurer and Assembly Delegates, shall hold the same office for more than two consecutive terms.
 - RATIONALE: Delegates are also elected and have served consecutive terms, unlimited.
- Article VI. 6. Officers
 - **OLD**: nothing there...added the following:
 - NEW: Any voting member of the Board of Directors and any elective officer may be recalled by
 vote of the body which elected them. Such a recall vote will act to remove the individual as a
 member of the MWR Board and/or as an officer of the MWR. A recall election is held when a
 quorum of members of the MWR Board request a recall in writing to the President of the Board.

- **RATIONALE**: Currently have no removal procedures.
- Article VIII.2. Committees
 - **OLD**: Special Committees shall be appointed by the President, and they shall perform such duties as may be authorized. grammar
 - NEW: Special Committees shall be appointed by the President, and they shall perform duties as authorized.
 - **RATIONALE**: We changed this for better grammar.
- Article IX, 2 and 3
 - OLD: these are added
 - **NEW**:
 - Section 2. Two or more voting directors may call a meeting of the Board of Directors.
 - Section 3. The Board of Directors may take action without a meeting provided such action is taken by way of written (electronic or hard copy) consent by a majority of voting members of the Board. Such action may be taken only after a written statement in which the action is described has been sent to all members of the Board.
 - **RATIONALE**: Clarifies the expectations for action at meetings.
- BYLAWS: Article I.4. Membership
 - **OLD**: Lists membership categories
 - NEW: Strike it all
 - RATIONALE: Now this is in the Constitution instead of in the Bylaws to match AMTA.
- Article II.1.
 - OLD: Annual dues will be set by the National Office and will be based on a percentage of the National dues.
 - NEW: Annual dues will be set by the National Office and the Region will be granted a percentage.
 - RATIONALE: Current procedure.
- Article III.2. Officers and Assembly
 - OLD: The appointive officers of the Region shall be appointed by the President, with the approval
 of the Board of Directors, during the first month following the annual meeting. Appointive
 officers may hold the same office for more than one term of two (2) years at the discretion of the
 succeeding administration. Appointive officers may concurrently hold an elective office. An
 annual report will be presented to the President outlining current progress and future goals for
 each committee.

- NEW: The appointive officers of the Region shall be appointed by the President, with the
 approval of the Board of Directors, during the first month following the annual meeting.
 Appointive officers may hold the same office for more than one term of two (2) years at the
 discretion of the succeeding administration. Appointive officers may concurrently hold an elective
 office. An annual report may be requested by the President outlining current progress and future
 goals for each committee.
- **RATIONALE**: More latitude for what info the President/Board and the standing committee chair might want.
- Article III.4. Officers and Assembly
 - **OLD**: The immediate Past President shall serve as advisor to the President and Board of Directors, and shall serve as a delegate to the Assembly of Delegates.
 - NEW: The immediate Past President shall serve as advisor to the President and Board of
 Directors, as a delegate to the Assembly of Delegates, and as nominating and election chair for
 one election cycle.
 - RATIONALE: Codifies what we are already doing
- Article III.6. Officers and Assembly
 - OLD: The First Vice-President shall assume all the duties of the President-elect in case of
 resignation, disability, or absence of the President-elect; shall act as program chairperson; shall
 serve as an alternate delegate to the Assembly of Delegates; and have such other duties as may be
 assigned by the President and the Board of Directors.
 - NEW: The Vice President shall assume all the duties of the President-elect in case of resignation, disability, or absence of the President-elect; shall act as program chairperson; shall serve as an alternate delegate to the Assembly of Delegates; and have such other duties as may be assigned by the President and the Board of Directors. A vacancy in the office of Vice President is filled by the Vice President Elect.
 - RATIONALE: Change to VP and VP-elect
- Article III.7. Officers and Assembly
 - OLD: The Second Vice-President shall assume all duties of the First Vice-President in case of
 resignation, disability, or absence of the President-elect; assist the Vice President in program
 planning; shall serve as Regional Information Coordinator, assuming responsibility for
 coordinating efforts of state contact persons to facilitate flow of information to the Online Media
 Coordinator.
 - NEW: The duties of the Vice President Elect are to assist the Vice President as requested, to study the duties of the Vice President in anticipation of assuming the responsibilities of the Vice Presidency, and to assume all duties of the Vice President in case of resignation, disability, or absence of the Vice President. A vacancy in the office of Vice President Elect is filled by presidential appointment with approval of the Board of Directors. The Vice President Elect shall serve as Regional Information Coordinator, assuming responsibility for coordinating efforts of state contact persons to facilitate flow of information to the Online Media Coordinator.

- **RATIONALE**: Change to VP and VP-elect, combines roles of VP elect of AMTA with established MWR 2nd VP roles.
- Article III.11. Officers and Assembly
 - OLD: The Second Vice-President shall assume all duties of the First Vice-President in case of
 resignation, disability, or absence of the President-elect; assist the Vice President in program
 planning; shall serve as Regional Information Coordinator, assuming responsibility for
 coordinating efforts of state contact persons to facilitate flow of information to the Online Media
 Coordinator.
 - NEW: The Online Media Coordinator shall serve as an ex-officio member of the Board of Directors and shall be responsible for the editing and supervision of the regional website, all social media accounts, and maintain an active email list for sending notifications to the membership.
 - RATIONALE: Change for better grammar
- Article III.12 Officers and Assembly
 - **OLD**: The retiring officers shall deliver to their successors all record books, papers, or other property belonging to the Region within ten (10) days.
 - NEW: Strike this section: During the interim between their election to office and their assumption
 of that office, the newly elected officers are expected to contact the outgoing officers and to
 become fully apprised of the events and information associated with the office. Retiring officers
 will surrender all records related to their offices to their successors by the first day of the new
 officers' term of office.
 - RATIONALE: Repetitive and sets the ten day deadline for transition
- Article VII.1. Committees
 - **OLD**: There shall be five (5) Standing Committees: Auditing, Budget, Regional Information, Local Conference, and Continuing Education Review.
 - **NEW**: Strike this section, re-number
 - **RATIONALE**: This is just an index list of committees, we can list the actual committees below in this article.
- Article VII.2. Committees-Auditing
 - **OLD**: The Auditing Committee shall consist of three (3) members, one to be designated as Chairperson, appointed by the President with the approval of the Board of Directors. This committee shall audit the Treasurer's during the annual Regional Conference and shall report to the final business books session.
 - NEW: The Auditing Committee shall consist of three (3) members, one to be designated as Chairperson, appointed by the President with the approval of the Board of Directors for a term of one (1) year. This committee shall audit the Treasurer's report during the annual Regional Conference and report to the Board of Directors before the final business meeting.

- RATIONALE: Clarify duration of committee term
- Article VII.4. Committees-Regional Information
 - OLD: The Regional Information Committee shall consist of one (1) contact person from each
 state to be appointed by the President with the approval of the Board of Directors. The state
 contact persons shall assist the Second Vice-President in facilitating the flow of newsworthy
 information to the Online Media Coordinator and the gathering of pertinent photographs, news
 items, etc. to be included in the regional website.
 - NEW: Strike the section.
 - RATIONALE: This group has not been functioning as a committee, and ease of communication
 has changed substantially since this section was added. Any member can contact the OMC at any
 time to gather info.
- Article VII.6. Continuing Education Review Committee
 - OLD: The Continuing Education Review Committee shall consist of seven (7) members. The coordinator shall be the continuing education committee representative. The six other members shall be the following officers from the regional executive boards the treasurer, the 1st VP, the 2nd VP, the president, the president-elect, and the past president. In addition, there is the possibility of an additional advisory member if a Midwestern regional member is on the Continuing Education Committee (CEC) of the Certification Board for Music Therapy (CBMT). The Continuing Education Review Committee shall ensure that all policies, documentation and fees regarding CMTE activities submitted to CBMT are adhered to in a timely manner, and shall have the right to amend policies to ensure compliance with CBMT.
 - **NEW**: Change to "Blind Review Committee": The blind review committee shall be led by the regional Continuing Education Committee (CEC) representative, who ensures that all policies, documentation, and fees regarding CMTE activities submitted to CBMT are adhered to in a timely manner, and shall have the right to amend policies to ensure compliance with CBMT. The CEC representative is responsible for assembling the committee with Board approval to review concurrent session proposals for the annual Regional Conference.
 - **RATIONALE**: To make the committee review process less cumbersome, entrust the CEC rep with board oversight, and differentiate CMTEs from concurrent sessions.

END APPENDIX

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 - 19, 2017 New England Region Board Report Judy Nguyen Engel, MM, MT-BC, President

MEMBERSHIP

As of September 2017, NER membership totaled 263 members: 156 professional members, 98 (undergraduate graduate student members), and 9 members in the 'other' category.

The executive board has continued to encourage and promote the value of membership in both NER and AMTA with a short term goal of 50% of MT-BCs in the region joining AMTA on an annual basis. An annual membership calling drive was held and NER as well as AMTA membership benefits were explained and discussed. As previously reported, this goal is also being supported with our Membership Support Committee and our Financial Committee.

TREASURER

The New England Region has seen little financial activity during the first quarter of the 2017-2018 fiscal year. The region continues to be fiscally sound, maintaining a minimum of six months' operating expenses in our savings account. Student funds continue to be managed by the student organization (NER-AMTAS) Treasurer **Mary Reinsch**, with oversight provided by both the NER-AMTA Treasurer, **Rebekah Demieri** and the new Student Affairs Advisory Board representative, **Kayla Daly**. This group recently met along with the NER President **Judy Engel** and the NER-AMTAS President **Kayla McBrien** to improve communications and clarified and resolved questions related to necessary financial documentation and set firm deadlines.

MEMBERSHIP COMMITTEE and FINANCIAL COMMITTEE

The Membership Support Committee

The Membership Support Committee, in its 2nd year, will continue to provide professional membership to our NER members. This financial contribution that the region supports ranges from 20% - 80% of the professional AMTA membership cost. This committee has two Co-chairs, **Marissa Scott** and Membership Committee representative **Elizabeth Ferguson**. Other committee members are **Emily Boyce** and Assembly Delegate **Meredith Pizzi**. The goal for this year's Pay-It-Forward campaign is to see the number grow from the previous 24 memberships that NER supported last year. The "pay-it-forward" activities range from volunteering at regional conference, providing shadowing experiences from potential music therapist, or joining NER related committees/task forces. This committee also completed a survey of the Pay-It-Forward recipients to garner feedback and collect information to better serve the membership. Thirteen out of 24 recipients participated in the survey and the committee received permission to use their testimonials for the 2018 Pay-It-Forward campaign, including postings on social media, testimonials to increase the awareness of the program, and to show non AMTA members one more benefit of being in the NER-AMTA.

The Financial Committee

The New England Region's Financial Committee has been tasked to continue exploring and carrying out non-conference fundraising options for the region, using additional funds raised for member support to provide dues assistance. The committee has been charged with raising \$800 for this purpose and several exciting opportunities are being planned for the 2017-2018 budget year.

STUDENT INVOLVEMENT

The annual student and new professional conference, Passages, is in its 18th year. It will be held at Lesley University in Cambridge, Massachusetts, October 28th, 2017. This conference welcomes prospective music therapy students, professionals in all fields, and anyone interested in our field.

In an effort to rebrand, NER-AMTAS has updated its logo to be more colorful, simple, and modern. The NER-AMTAS has changed its logo on its social media pages, website, and account profiles. NER-AMTAS will also be putting it on promotional items to sell at Passages and the NER-AMTA regional conference to raise money for student scholarships.

The board is actively collecting information for a "Standard Procedures and Operations" handbook. This will increase productivity in the future. It will act as a guide and timeline for each board member that includes a description of each role, tasks to be completed, and timelines for completion of assigned tasks.

NER-AMTAS has a new SAAB, **Kayla Daly**, who is diligently learning her new role has been working closely with the student board to oversee decision making and provide guidance.

Over the summer, NER-AMTAS Treasurer **Mary Reinsch**, NER-AMTAS President, **Kayla McBrien**, and SAAB, **Kayla Daly**, worked closely with NER-AMTA **Rebekah Demieri** to complete the student portion of the 990 tax document. The student board lead by NER-AMTAS President **Kayla McBrien** has been active on social media to keep students updated on events at and around the three schools, as well as opportunities for presenting, performing and earning scholarships. This quarter, the NER-AMTAS donated \$50 to the Community Music School in Eastbrook, CT for a benefit concert for their music therapy program. The concert will be held in the spring of 2018. As the fall semester ends, the student board will begin to plan its 2nd Annual Fundraising/Advocacy event to be held

As the fall semester ends, the student board will begin to plan its 2nd Annual Fundraising/Advocacy event to be held in the spring of 2018. Last year the event successfully raised around \$400 that was donated to student and professional conference scholarships.

NER CONFERENCE

The spring annual NER-AMTA conference will take place at Water's Edge Spa and Resort, Westbrook, CT, April 19-21, 2018. This year's theme is Uniting in Diversity: Celebrating the Individuals in the Music Therapy Community. We plan to offer self-care sessions, such as yoga, music and imagery, drumming, and a free CMTE for AMTA members. In addition, there will be fantastic concurrent session and CMTE offerings as well as a research poster session. As always, conference attendees will be able to come to the business luncheon and partake in the NER-AMTA raffle, complimentary breakfast, and the always fabulous Cabaret! Vice President Courtney Biddle and Vice President-Elect Channing Shippen will continue to use cost saving and member-centered decisions to benefit the NER membership.

STATE INFORMATION

NER has state task forces in every state in our region: CT, MA, RI, VT, NH, and ME.

OTHER ACTIVITIES

Strategic Planning

The Strategic Planning committee includes Past President Jennifer Sokira, Assembly Delegate Heather Wagner, President Judy Engel, Assembly Delegate Eve Montague, and President-Elect Adrienne Flight. The committee conducted a telephone conference call and discussed the new plan to ensure alignment of regional activities to the plan, as well as to advise next steps for the implementation of the 2017-18 Strategic Plan. The 2017-2018 NER Strategic Plan is three-fold; will focus on increasing membership and membership engagement, continue to be financially responsible and solvent with fundraising efforts, and promote leadership in professional inclusion/diversity. To begin this work, a call for two task forces has been set into motion: Diversity & Inclusion Task Force and External and Internal Grant Funding Task Force. This call for membership volunteers was sent 10/1/2017.

National Appointment

The Executive Board unanimously approved the national appointments of **Nicole O'Malley** to the Government Relations Committee and Association Internship Approval Committee representative **Brian Jantz**, June 2017. The Research Committee representative and NER Historian positions are vacant at this time.

NER EXPANDED LEADERSHIP

Executive Board voting members

Past President: Jennifer Sokira, jen@ctmusictherapy.com

President: Judy Engel, judynengel@gmail.com

President- Elect: Adrienne Flight, adrienneflight@gmail.com Vice President: Courtney Biddle, courtneymtbc@gmail.com

Vice President-Elect: Channing Shippen, channing.shippen@gmail.com

Treasurer: Rebekah DeMieri, <u>bekah.demieri@gmail.com</u> Secretary: Kari O'Briant, <u>kari.obriant@gmail.com</u>

Assembly Delegates (2016 – 2017)

Emily Bevelaqua, emily@ctmusictherapy.com
Eve Montague, evemontague@verizon.net

Annette Whitehead-Pleaux, annette@romanmusictherapy.com

Caryl Beth Thomas, cbethomas@rcn.com

Jennifer Sokira (seated president), jen@ctmusictherapy.com

Assembly of Delegates Alternate (2016 – 2017)

(In order of being called)

Meredith Pizzi, mpizzi@romanmusictherapy.com

Adrienne Flight, adrienneflight@gmail.com

Julie Andring, Jamusictherapy@optonline.net

Tom Hayden, tomhayd@gmail.com

Assembly Delegates (2018 – 2019)

Judy Engel (seated president), judynengel@gmail.com

Heather Wagner, heatherwagner.mtbc@gmail.com

Eve Montague, evemontague@verizon.net

Joy Allen, joyallen@berklee.edu

Meredith Pizzi, mpizzi@romanmusictherapy.com

Alternate Assembly Delegates (2018 – 2019)

(In order of being called)

Emily Bevelaqua, emily@ctmusictherapy.com

Julie Andring, Jamusictherapy@optonline.net

Non-voting Members of Executive Board

NER-AMTAS President Kayla McBrien, kmmcbrien@amcats.edu

NER-AMTAS President-Elect Alison Dagger, adagger@lesley.edu

Webmistress Cassandra Mulcahy, cassandra.musictherapy@gmail.com

Newsletter Editor Kari O'Briant, kari.obriant@gmail.com

Social Media Coordinator Jennifer DeBedout, musicblooms@gmail.com

Judicial Review Julie Andring, Jamusictherapy@optonline.net

Heather Wagner, heatherwagner.mtbc@gmail.com

Ethics Jennifer Sokira, jen@ctmusictherapy.com

NER Appointments to AMTA Standing Committees

Academic Program Approval Heather Wagner, heatherwagner.mtbc@gmail.com

Affiliate Relations Joy Allen, joyallen@berklee.edu

Association Internship Approval Eve Montague (chair), evemontague@verizon.net

Brian Jantz, (representative), bjantz@berklee.edu

Clinical Practice Networking Kelsy Gati, kelsy@ctmusictherapy.com

Diversity & Multiculturalism Ruth Kahn, cairokahn@aol.com

Continuing Education Julie Andring, jamusictherapy@optonline.net

Government Relations Nicole O'Malley, nicolemtbc@yahoo.com

Historian VACANT

International Relations Meg Capen, meg.capen@gmail.com

Membership Elizabeth Ferguson, granitestatemusictherapy@gmail.com

Professional Advocacy Emily Bevelaqua (chair), emily@ctmusictherapy.com

Jennifer DeBedout (representative), musicblooms@gmail.com

Reimbursement Thomas Hayden, tomhayd@gmail.com

Research VACANT

Standards of Clinical Practice Adrienne Flight, adrienneflight@gmail.com

Student Affairs Advisor Kayla Daly, kayladaly@wcetherapy.com

Technology Cassandra Mulcahy, cassandra.musictherapy@gmail.com

Workforce Development & Retention Courtney Biddle, courtneymtbc@gmail.com

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 – 19, 2017 Southeastern Region Board Report Christine P. Leist, PhD, MT-BC, President

Action Items: None

Regional Conference 2018

The 2018 SER-AMTA annual conference will be held in Chattanooga, Tennessee April 9 - 12, 2018 at the historic Chattanooga Choo-Choo Hotel. The theme is "Music Therapy: Ticket to Health and Wellness." The 2018 conference was scheduled with a Monday through Thursday schedule in order to avoid conflicts with the religious observances of Easter, Orthodox Easter, and Passover.

The conference will include concurrent sessions and continuing education sessions, including at least one institute. The conference will also highlight research in the form of research sessions and a research poster session. Members will be recognized at our annual awards banquet in the areas of professional practice, service, and advocacy. Intern scholarships will also be awarded at the awards banquet.

Conference information continues to be handled online, and our green approach is both well received and cost effective. We continue to use the services of a professional organization (Conference Direct) to locate conference sites that are appealing to members but cost-conscious. We would like to thank Austin Robinson who continues to serve as Conference Coordinator having assumed that role for the 2017 regional conference.

Finances

The organization continues to be financially sound, and budgetary matters, including investment accounts, have been well-managed. Lana Hawkins, our Treasurer, has stepped down from this position. Consistent with the SER-AMTA By-laws, Kally Ramminger was appointed by the President with approval of the SER Board of Directors to assume the role of Treasurer. We would like to thank Lana for all of her efforts on behalf of the region and Kally for assuming the office of Treasurer.

SER-AMTA International Grant

The SER-AMTA was pleased to award the new SER-AMTA International Grant to SER member, Jonathan Tang, to attend and present at the 15th World Congress of Music Therapy in Tsukuba, Japan. While at the conference, he presented a research poster and at a symposium. The grant is intended to provide financial support for music therapists who are engaged in international clinical work, research, service, or scholarly music therapy activities.

Regional Communications Newsletter, Website, and Email

Communication is maintained in the region through the newsletter, the website, direct email, and Facebook (*Southeastern Region of the American Music Therapy Association*). Our regional newsletter, the *Quodlibet*, continues to be distributed online with minimal requests for paper copies. (One paper copy per issue is maintained for archival purposes.) Members are notified via direct email when the new edition is available online, and announcements are posted on the regional website. This process continues to be managed by our 2nd Vice President, Andrea VerBurg.

Disaster Response

The SER Past President, Lori Gooding, continues to coordinate disaster response for the SER. In this role, the Past President works with national and international representatives from AMTA and the World Federation to coordinate and/or disseminate disaster response information. Lori worked with the AMTA national office to facilitate distribution of information and requests for housing during Hurricane Irma. As part of that process, Barb Else, Senior Advisor for Policy & Research with AMTA, created a national disaster response email for use by members. That email address is: disaster@musictherapy.org, and it will remain open for membership to use if a need arises. As always, SER members can still contact the Past President for assistance, but please keep in mind that the national email address may be the best option when SER leadership is also impacted by a disaster.

Membership

The SER continues to encourage Music Therapists in the region to become AMTA members. The SER Membership committee is chaired by Sarah Pitts. The committee continues to promote membership via a number of initiatives,

including phone drives. As 2018 is the next calculation year for Assembly representatives, the region will be planning a membership push to, hopefully, regain an Assembly seat lost in the last calculation year.

Government Relations

The SER-AMTA has created and implemented two new documents to guide the awarding of regional funds for advocacy and task force activities in the region. The documents are entitled, "State Advocacy Fund Request and Review" and "State Task Force Fund Request and Review." The documents are available on the members section of the SER website. The documents are intended to provide members with information about what types of requests for funding will be considered, how the requests will be reviewed, and the process that will be followed to promote transparency related to how the funds are being used within the organization. Thanks to Jamie George and Rachel Coon-Arnott, the SER Government Relations representatives, who chaired this process.

Regional Leadership

The 2017-2019 officers have been in office since April 1, 2017.

SER-AMTA Board of Directors (2017-2019):

President: Christine Leist (NC), <u>leistcp@appstate.edu</u>
President-Elect: Carmen Osburn (MS), <u>ceosburn@muw.edu</u>
1st Vice President: Beth Collier (GA), <u>beth@collier.net</u>

2nd Vice President: Andrea VerBurg (GA), <u>andrea@thegeorgecenter.com</u>
Secretary: Yvonne Glass (TN), <u>Yvonne.marie.glass@gmail.com</u>
Treasurer: Kally Ramminger (GA), <u>rammingerk@gmail.com</u>

Past President: Lori Gooding (FL), lgooding@fsu.edu

SER-AMTAS President: Lauren Viljamaa (UGA), lauren.viljamaa@gmail.com

Non-Voting Members of the BOD:

Government Relations Representative: Rachel Coon-Arnott (GA), 119rachel@gmail.com

& Jamie George (GA), Jamie@thegeorgecenter.com

Historian/Archivist: Michele Gregoire (FL), gregoire@flagler.edu Student Advisor: Lorna Segall (KY), lorna.segall@uky.edu

SER-AMTAS President-Elect: Abby Callaway (UGA), catherine.callaway25@uga.edu

We are thankful for those who serve on the Assembly of Delegates; these individuals will continue their term through Saturday of the 2017 National Conference. The following is a list of the 2015-2017 Board of Directors and Assembly Delegates:

Assembly Delegates (2016-2017)

Lori Gooding (President), lgooding@fsu.edu

Christine Leist (President-Elect), leistcp@appstate.edu

Cheryl Benze, cheryl.benze@uky.edu

Andrea Cevasco-Trotter, amtrotter@ua.edu

Dianne Gregory, dgregory@fsu.edu

Cathy McKinney, mckinneych@appstate.edu

Jessy Rushing, jessyrushing@gmail.com

Cheryl Stephenson, cherylsstephenson@gmail.com

Olivia Yinger, olivia.yinger@uky.edu

Assembly Alternates (2016-2017):

Rebecca Engen, engenr@queens.edu

Carmen Osburn, ceosburn@muw.edu

Molly Waldrup-Johnson

Jessica Hoyle, hoylein@gmail.com

Stephanie Bolton, sbolton1@gmail.com

Victoria Vega, vpvega@loyno.edu

Gretchen Benner, piedmontmusictherapy@gmail.com

Beth Collier, beth@collier.net

Sarah Pitts, sepitts9@gmail.com

Assembly Delegates (2018-2019):

Christine Leist (President), leistcp@appstate.edu

Carmen Osburn (President-Elect), ceosburn@muw.edu

Cheryl Benze, cheryl.benze@uky.edu

Andrea Cevasco-Trotter, amtrotter@ua.edu

Lori Gooding, lgooding@fsu.edu

Cathy McKinney, mckinneych@appstate.edu

Cheryl Stephenson, csstephenson@gmail.com

Olivia Yinger, olivia.yinger@uky.edu

Assembly Alternates (2018-2019):

Rebecca Engen, engenr@queens.edu

Jessy Rushing, jessyrushing@gmail.com

Roy Joyner, rjoynermtbc@gmail.com

Jessica Simpson

Dianne Gregory, dgregory@fsu.edu

Alejandra Ferrer, alejandra.ferrer@belmont.edu

Stephanie Bolton, sbolton1@gmail.com

Freddy Perkins, perkinsfd@gmail.com

In addition to our term-based leadership, we also have a number of individuals who serve in an ongoing manner as SER representatives to various AMTA committees. Current representatives to AMTA committees include:

Academic Program Approval: Carmen Osburn (MS), ceosburn@muw.edu

Affiliate Relations: Andrea VerBurg (GA), andrea@thegeorgecenter.com

Association Internship Approval: Chrissy Watson (TN), chrissymtbc@gmail.com

Clinical Practice Networking – Elizabeth Haley (MS), ehaleymtbc@gmail.com

Communication and Technology: Kimberly Bell (LA), kbellmtbc@yahoo.com

Continuing Education: Natalie Generally (NC), natalie@smallstepsmusicllc.com

Diversity and Multiculturalism Committee: Natasha Thomas (LA), natasha.mtbc@gmail.com

Government Relations: Rachel Coon-Arnott (GA), 119rachel@gmail.com & Jamie George (GA),

Jamie@thegeorgecenter.com

International Relations: Melody Schwantes (NC), ms18994@appstate.edu

Membership: Sarah Pitts (GA), sepitts9@gmail.com

Professional Advocacy: Sharon Graham (FL), sharon@musictherapyfl.com Reimbursement: Jennifer Walker-Puckett (GA), therapeatmusic@gmail.com

Research: Andrea Cevasco-Trotter (AL), amtrotter@ua.edu

Standards of Clinical Practice: Dana Bolton (TN)

Workforce Development & Retention: Charlie Seaman (AL), cgseaman@ua.edu

Respectfully Submitted,

Christine P. Leist, PhD, MT-BC President, SER-AMTA (2017-2019)

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AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 – 19, 2017

Southwestern Region Report Christine Neugebauer, MS, MT-BC, LPC, President

REGIONAL ACTIVITIES (May 2017 – October 2017)

- 1. **Recognition/Appreciation**: On behalf of SWAMTA, we want to express our deepest gratitude to **AMTA** and most especially to **Barb Else** for the immediate responsiveness and exceptional support you have offered to our region in response to hurricane Harvey. Words cannot convey how much we value this support and guidance during such a challenging time. Thank you, thank you, thank you!
- 2. **Disaster Relief**: I am deeply proud of the teamwork that quickly went into effect upon the arrival of hurricane Harvey. In collaboration with AMTA and several SWAMTA Board of Directors, we did ongoing safety check-ins on music therapists and music therapy students in the area via phone calls and social media. I would like to especially thank **Carolyn Moore** and **Marcus Hughes** for compiling databases to track safety and potential loss/damage on our MTs and students; **Christina Stock**, for her immediacy in updating our website to include resources and information related to disaster relief/response; and **Veronica Butler**, our publicist for disseminating information via social media even while hunkering down in her home during the 5-day storm. **Jennifer Townsend** has also been instrumental in coordinating relief efforts for the area and has appointed **Marial Biard** to assist in organizing a Harvey Healing Day. Our efforts in supporting music therapists on the Gulf Coast will be ongoing throughout recovery.
- 3. **Elections**: Our region completed its election cycle on June 1st using the electronic voting system, Election Buddy, for the first time. Overall voting response was 50.6% with membership level breakdown below:



- In addition to an increased voting response, the system was user-friendly, cost-effective, and efficient in tabulating results. We plan to use this system for future election cycles. Thank you to **Veronica Butler** for her help in promoting the election via social media!
- 4. **Board Member Resignation: Toni Neff, MT-BC**, resigned her position as Immediate Past-President on July 21, 2017 due to personal and health reasons. The SWAMTA Board of Directors thanks Toni for her work and dedication these past several years. We support her decision to care for her well-being and appreciate all she has contributed in serving our region.

- 5. **SWAMTA Board of Directors/Summer Meeting**: We held our inaugural summer meeting on August 26, 2017 at My Possibilities in Plano, TX, with our newly elected and appointed members of the Board of Directors. We have an engaging and dedicated group of individuals this term who are committed to working together for the benefit of the region. Below are a few highlights from our meeting:
- Motion: Unanimously approved to appoint June Pulliam to serve as SWAMTA Immediate Past-President
- <u>Strategic Initiative</u>: Focus on growing membership as well as encouraging engagement/involvement among current members;
 - o Membership task force, led by President-Elect, Carolyn Moore, focusing on membership growth
 - Spent time brainstorming and discussing what inhibits and facilitates membership
- <u>Motion</u>: Approved not to increase conference registration fees and CMTE course rates for regional conference
- Regional Newsletter: Discussed ways to make our regional newsletter more meaningful, informational, interesting and accessible; charged regional Historian, Eric Gumm, with task to learn history behind the name of the newsletter, Red River Valley (RRV), as a first step in exploring renaming the newsletter (which would require a bylaws change)
- 6. SWR 2018 Conference: The conference will held in Lubbock, TX (April 4-7) at the MCM Elegante with the theme, *MusicTakesHeART* (see logo below). We are excited to offer a cost-effective conference for our members as conference rates and CMTE courses will be the same as last year and most meals will be included in the registration fee. In addition, we are excited to have **Deforia Lane** as our plenary speaker in addition to special guest, **Kechi Okwuchi**, who was recently a top ten finalist with this year's America's Got Talent. **Dr. Blythe Lagasse** will provide a pre-conference Institute on neurodevelopment in music therapy. We also plan to offer a free ethics CMTE to our members which will be a unique collaboration with TTU's Opera program and **Todd Frazier** with Houston Methodist. We are also pleased to announce that Houston Methodist will again provide a generous sponsorship for our conference. Call for papers is currently open.



- 7. **Membership**: As of October 1, 2017, we have a total of 315 members including 176 professional members, 92 student members, 33 graduate student members, 5 honorary life members, 5 retired members, and 2 affiliate members.
- 8. *Red River Valley*: We have recently updated the format and style of our regional newsletter to be a more personal and engaging document to disseminate information to our members. I would like to thank **Karen Sholander** for her outstanding work in compiling all the articles and information. Please view the RRV Newsletter at https://swamta.wildapricot.org/RRV.

SWAMTA Officers and Committee Representatives

Board of Directors, voting members:

President Christine Neugebauer, MS, MT-BC, LPC
Past President June Pulliam, MT-BC
President Elect Carolyn Moore, PhD, MT-BC
Vice President Diane Powell, MT-BC
Vice President Elect Mary Altom, MT-BC
Secretary Esther Craven, MT-BC
Assembly Delegate Representative Debbie Dacus, MM, MT-BC
SWAMTAS President Kevin Bock from SMU

Board of Directors, non-voting members:

Treasurer Amy Rogers, MT-BC

Government Relations Representative Suzanne Heppel, MT-BC Continuing Education Director Jennifer Townsend, MMT, MT-BC

RRV Editor Karen Sholander, MT-BC

SAAB Representative Marcus Hughes, MA, MT-BC, LMT

Website Administrator Christina Stock, MT-BC Publicity Director Veronica Butler, MT-BC Parliamentarian Ed Kahler, PhD, MT-BC

Committee Appointments:

Academic Program Approval: Barbara Bastable, MA, MT-BC

Affiliate Relations: Amanda Sehr, MT-BC

Association Internship Approval: Della Molly-Daugherty, PhD MT-BC

Continuing Education: Jennifer Townsend, MMT, MT-BC

Diversity: Kamica King, MT-BC

Government Relations: Suzanne Heppel, MT-BC International Relations: Yu-ling Chen, PhD, MT-BC Judicial Review Board: Kathleen Coleman, MM, MT-BC

Membership: Tiffany Laur, MT-BC

Professional Advocacy: Rebecca McCoy, MT-BC

Reimbursement: Kate Harrison, MT-BC **Research**: Nicki Cohen, Ph.D., MT-BC

Clinical Practice Networking: Marial Biard, MA, MT-BC Standards of Clinical Practice: Michael Zanders, PhD, MT-BC

Technology: Alison Etter, MT-BC

Workforce Development and Retention: Grant Howarth, MT-BC

Assembly Delegates of 2016 & 2017

June Pulliam, MT-BC, Christine Neugebauer, MS, MT-BC, LPC, Della Molloy Daugherty, PhD, MT-BC, Debbie Dacus, MT-BC, Ed Kahler, PhD., MT-BC Carolyn Dobson, MT-BC

Assembly Delegate Alternates of 2016 & 2017

Mary Lawrence, MT-BC, Marcus Hughes, MT-BC, LMT, Karen Miller, MM, MT-BC, Kamica King, MT-BC, Jennifer Townsend, MA, MT-BC, CCLS Kathleen Brown, MT-BC

Assembly Delegates of 2018 & 2019

Christine Neugebauer, MS, MT-BC, LPC, Carolyn Moore, PhD, MT-BC, Debbie Dacus, MM, MT-BC, Karen Miller, MM, MT-BC, Ed Kahler, PhD, MT-BC

Assembly Delegate Alternates of 2018 & 2019

Della Molloy-Daugherty, PhD, MT-BC, Mary Lawrence, MT-BC, Marcus Hughes, MA, MT-BC, LMT, Kathleen Brown, BMEd, MT-BC, Morgan Wood, MT-BC, Jennie Turner, MT-BC

Respectfully Submitted,

Chiefie Twolen Newgebaum

Christine Neugebauer, President

Southwestern Region of the American Music Therapy Association

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' AUUNAL MEETING: NOVEMBER 14 – 19, 2017 Western Region Report

Kymla J. Eubanks, MM, MT-BC, President

WRAMTA Executive Board:

President - Kymla J. Eubanks, MM, MT-BC

Past President - Tim Ringgold, MT-BC

President-elect - Leanne Wade, M.Div., PhD, MT-BC

Vice President – Carly Brambila, MT-BC

Vice President-elect – Holly Joy Meade, MM, MT-BC

Secretary - Candice Bain, MT-BC

Treasurer – Kevin Hahn, MM, MT-BC

Parliamentarian – Bill Dluhosh, MT-BC

Media Relations Coordinator – Kelly Robertson, MM, MT-BC

Continuing Education Director - Emily Polichette, MM, SCMT, MT-BC

Government Relations – Karla Hawley, MEd, MT-BC

WRAMTAS President – Laura Torgeson

WRAMTAS President-elect - Katie Rahn

2016-17 Assembly Delegates:

Eric Waldon, PhD, MT-BC

Piper Laird, MM, MT-BC

Ron Borczon, MM, MT-BC

Christine Korb, MM, MT-BC

Matt Logan, MA, MT-BC

Helen Dolas, MS, MT-BC

Emily Priestaf, MS, MT-BC

Tim Ringgold, MT-BC

Kymla Eubanks, MM, MT-BC

Alternates:

Lisa Jackert, MA, MT-BC

Petra Kern, PhD, MT-BC

Lillieth Grand, MS, MT-BC

Kevin Hahn, MM, MT-BC

Judith Pinkerton, MT-BC/L

Andrea Scheve, MM, MT-BC

Emily Bailey, MM, MT-BC

Kerry Leavell, MA, MT-BC, LPC

Angie Kopshy, MM, MT-BC

2018-19 Assembly Delegates:

Melita Belgrave, PhD, MT-BC

Ron Borczon, MM, MT-BC

Kymla Eubanks, MM, MT-BC

Kevin Hahn, MT-BC

Spencer Hardy, MT-BC

Piper Laird, MM, MT-BC

Leanne Wade, PhD, MT-BC

Eric Waldon, PhD, MT-BC

Becky Wellman, PhD, LPMT, MT-BC

WRAMTAS Executive Board:

President – Laura Torgeson

President-elect - Katie Rahn

Secretary – Tabitha Williams

Treasurer – Abi Christian

Media Relations Coordinator – Eternity Stallings

Parliamentarian – Rachel Quirbach

Committee Representatives:

Academic Program Approval - Christine Korb, MM, MT-BC

Affiliate Relations - Tara Brinkman, MT-BC

Association Internship Approval – Manal Toppozada, MA, MT-BC/L

Clinical Practice Networking Committee – Kathrine Lee, MT-BC

Continuing Education – Emily Polichette, MM, SCMT, MT-BC

Diversity and Multiculturalism – Beth Robinson, MT-BC

Workforce Development and Retention – Feilin Hsiao, PhD, MT-BC

Government Relations - Karla Hawley, MEd, MT-BC

International Relations - Kazumi Yamaura, MT-BC

Judicial Review Board – Piper Laird, MM, MT-BC

Membership – Risa Isogawa, MT-BC

Professional Advocacy - Kalani Das, MT-BC

Reimbursement - Kate Harris, MT-BC/L

Research – Eric Waldon, PhD, MT-BC

Standards of Clinical Practice – Helen Dolas, MS, MT-BC

Student Affairs Advisory Board – Maya Zebley, MA, MT-BC

Technology Committee- Spencer Hardy, MT-BC

<u>State Task Force Update:</u> Three states in the Western Region currently have state recognition: Utah (certification), Nevada (licensure), and Oregon (licensure).

Recent Regional Activity:

The Western Region thanks Midwestern Region for hosting a very successful co-conference with our region in Bloomfield, CO, this past March 2017. We welcomed former Canadian Music Therapy Association President, Jennifer Buchanan as our keynote speaker.

In June 2017, the Executive Board met in Ontario, CA, for our annual Mid-year Meeting and Board Transition.

The region and the music therapy community as a whole was deeply saddened with the passing of Kay Roskam Sherwood in September. The family provided the region with an obituary and asked that, in lieu of flowers, donations be made in Kay's memory to the current WRAMTA Internship Scholarship fund. For those wishing to donate in Kay's memory:

WRAMTA c/o Kevin Hahn 2230 Exposition Drive, Unit 37 San Luis Obispo, CA 93401 Or online at www.wramta.org

Late Sunday, October 1 2017, the country learned of a tragic mass shooting in Las Vegas. Early Monday morning, Barbara Else (AMTA) and Kymla Eubanks (WRAMTA) began calling current and former AMTA members in the Las Vegas area conducting well-checks for these individuals and their families. Barbara and Kymla worked in conjunction with Jennifer Geiger (AMTA), Jennifer Sokira (NER-AMTA), Andrea Farbman (AMTA), and Deborah Benkovitz (AMTA) to address the immediate needs of those potentially impacted in the area. Through Barb Else, national office provided tips and links to resources for working with children in schools around violence and crisis to members who may need supports for their clients following the mass shooting. There still may be needs for second responders to follow up with additional resources for clients who may be impacted.

At the time this report is provided, Northern California is experiencing many ongoing wildfires. Several AMTA members have evacuated from the area, and others may be impacted in the coming weeks.

Regional Conference: "Sound of Sunshine" will take place at the Ontario Convention Center and Airport Hotel in Ontario, CA, February 28 through March 4, 2018. A robust Call for Papers concluded on September 20, 2017. Per usual, a blind review committee will determine the chosen CMTE and concurrent sessions. A specific request in the Call for Papers requested Ethics submissions for a free 3-hour ethics CMTE that will incorporate a variety of ethics topics based on membership identified needs. We look forward to welcoming Christine Stevens as our keynote speaker and presenter of a pre-conference institute.

Strategic Plan and Vivid Vision: The Executive Board continues to work with membership to continually evaluate the WRAMTA Strategic Plan enacted in June 2013. In June 2017, Past President, Tim Ringgold, initated the "Vivid Vision" discussion with the EB asking us to consider all aspects of the organization as we began discussions about "where would we like to see our region in 5 years?"

Bylaw and Policies and Procedure Revisions: Yearly review of the Policies and Procedures as well as bi-annual review of the Bylaws continue to occur.

<u>Finances</u>: We are in good financial standing. We continue to set aside 10% of our fiscal year-end balance at the end of each fiscal year into a savings account.

Respectfully submitted,

Kymla J. Eubanks, MM, MT-BC

mla Feelanks, MM, MT-BC

President, WRAMTA

NATIONAL OFFICE REPORTS

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING ANNUAL REPORT AMTA EXECUTIVE DIRECTOR

Andrea H. Farbman, EdD St. Louis, MO October, 2017



Renée Fleming (AMTA Spokesperson), Dr. Francis Collins (Director, NIH), and Dr. Vivek Murthy (former US Surgeon General)
On Stage at the Kennedy Center, "The Future of Music and the Mind," June 3, 2017.

https://www.youtube.com/watch?v=-rNFq3MkVco

ANNUAL REPORT AMTA EXECUTIVE DIRECTOR Andrea H. Farbman, EdD October, 2017

- I. COMMENTARY & HIGHLIGHTS
- II. ACTION ITEMS SUMMARY
- III. ASSOCIATION SERVICES & MANAGEMENT
- IV. ASSOCIATION PERSONNEL
- V. ASSOCIATION FINANCES
- VI. NATIONAL MUSIC THERAPY REGISTRY
- VII. FUTURE PRIORITIES

APPENDICES



AMTA Board of Directors at the Kennedy Center

ANNUAL REPORT AMTA EXECUTIVE DIRECTOR Andrea H. Farbman, EdD October, 2017

I. <u>COMMENTARY & HIGHLIGHTS</u>

Commentary

In 2016 we celebrated the 25th Anniversary of Senate Hearing, "Forever Young: Music & Aging," an extraordinary historic event that many view as a turning point for the recognition of music therapy in America. In addition, the evolving "Music and the Brain" partnership between Dr. Francis Collins, Director of NIH, the John F. Kennedy Center for the Performing Arts, and renowned soprano, Renée Fleming, as Artistic Advisor At Large and an ambassador for the Kennedy Center is clearly another major turning point for our profession in terms of both underscoring its scientific credibility as well as its cultural and artistic significance. An article in the Journal of the American Medical Association, explains the collaboration: June 27, 2017, JAMA article https://jamanetwork.com/journals/jama/article-abstract/2630954

In addition to those mentioned above, music therapy's partnerships with Ben Folds, Dr. Dan Levitin, Dr. Charles Limb, Dr. Nina Kraus, and Dr. Ani Patel, all of whom participated in the Kennedy Center weekend, were solidified and deepened. Special shout out to Ben Folds for beautifully improvising music between segments of the music therapy workshop on June 3rd. And to the AMTA Board of Directors and members in attendance for being exquisite Music Therapy Ambassadors!

And now the American Music Therapy Association and our profession have the distinct honor of having Renée Fleming as our Artist Spokesperson to advocate and elevate the music therapy profession. Ms. Fleming will embark upon lectures and tours of healthcare facilities to spread the word about the efficacy and value of music therapy and its unique contributions to health and well-being.

https://www.musictherapy.org/ren%C3%A9e fleming named artist spokesperson/

As of the writing of this report, Ms. Fleming already has partnered with music therapists, Dr. Sheri Robb and the Indianapolis Symphony Orchestra and Dr. Cheryl Dileo at Temple University. Many more lectures and events are packed into her busy touring schedule this year prior to her 2018 engagement on Broadway in the musical "Carousel." http://carouselbroadway.com/

The symbolism of having Renée Fleming, one of the most beloved and renowned sopranos in the world, advocating for the scientific connections between music and health and highlighting the value of music therapy as a medical intervention is exactly what AMTA has been striving for all these many years. To have someone with her musical acumen, intelligence and curiosity, and caring, speaking on our behalf, fulfills one of our greatest

hopes in terms of implementing our mission to "increase access to quality music therapy services...." To paraphrase from Dr. Seuss, "Oh the Places We'll Go Together!" Stay tuned to "Latest News" on AMTA's homepage and check out our social media outlets for Renée Fleming's activities on behalf of music therapy.

Historic Highlights

AMTA Participates in Historic "Music and the Mind Initiative"
NIH Workshop, January 26-27, 2017 and Kennedy Center Events, June 2-3, 2017,
a collaboration between the John F. Kennedy Center for the Performing Arts, Renée
Fleming, and the National Institutes of Health



AMTA hosts pre-NIH Workshop dinner on January 25, 2017, for Music Therapy research team. From left to right standing: Ed Roth, Christian Gold, Joke Bradt, Deforia Lane, Sheri Robb, Andi Farbman, Elizabeth Stegemöller, and Michael Thaut; from left to right seated: Barb Else, Connie Tomaino, and Judy Simpson

In late January, the two-day workshop was hosted by NIH Director, Dr. Collins; Renée Fleming, artist Ambassador to the Kennedy Center; and Deborah Rutter, President of the Kennedy Center. Eminent scholars and researchers from 24 institutions and three countries discussed the evidence regarding how music is processed in the brain and used as therapy. Speaking on music therapy research and subtopics at the workshop were <u>Joke Bradt, Christian Gold, Deforia Lane, Sheri Robb, Ed Roth, Elizabeth Stegemöller, Michael Thaut, and Connie Tomaino</u>. The MTs in attendance also met as a group, as the photograph depicts.

A second public event at the Kennedy Center on June 2-3 called *Sound Health: Music and the Mind* highlighted selective findings of the NIH workshop. The event featured performances by the NSO and interactive presentations and discussions with some of the

world's leading minds working at the intersection of neuroscience and music. Dr. Sheri Robb hosted one of four 90-minute curated presentations on Saturday, June 3, "Breakthroughs with Music Therapy: Recovery, Resilience & Quality of Life," on the topic of music therapy research and practice in selected areas of practice.

The June 3rd presentation segments included: *Opening*: Film montage, "Music Got Me Here," a film by Susan Koch, Dr. Sheri Robb, MT-BC, Ben Folds, singer-songwriter; *Recovery*: Forrest Allen, client, Tom Sweitzer, MA, MT-BC, Dr. Wendy Magee, MT-BC; *Resilience*: Dr. Deforia Lane, MT-BC, Dr. Sheri Robb, MT-BC: *Quality of Life*: Dr. Blythe LaGasse, MT-BC, CJ Shiloh, MT-BC, Jordon Cochran, parent; *Finale & Coda*: Ben Folds, Sheri Robb, and speakers.

Infrastructure and Sustaining Highlights

Infrastructure investment means developing and improving basic physical and organizational structures needed for the efficient and effective operation of an organization.

Seven-Year Lease Through 2018

As a reminder, our lease term is from October 2011 through December 31, 2018. Our square foot costs dropped from approximately \$33.50 in our previous lease to \$29.50 for the first year with the average cost over the seven years of the lease being \$32.20, which is \$1.30 per square foot less than what we were paying through September 2011. We won't reach our current rate until year 5 of the current lease. We received 3 months of free rent, which is valued at \$26,238, and an additional improvement allowance of \$30,000 for painting, carpeting and shelving. If we had remained under our current terms with a 3% escalator, the total amount spent over the seven years would have been hundreds of thousands of dollars more.

We are currently in the process of going back and forth with the owner on lease renewal terms. We hope to have a very tenant-favorable lease to continue our home in the Silver Spring downtown area.

We hope to have the National Office lease renewal finalized on or before the annual meeting.

Journals and OUP Partnership Renewal

We began 2017 by monitoring implementation of the new online platform of Oxford University Press which included intensive staff time on the part of Angie Elkins, Barb Else, and Tawna Grasty to troubleshoot problems. Now that the system has been functioning for nearly a year, we are delighted with the increased access and functionality provided by this platform.

Our second challenge was to establish and implement a process for the selection of Editors in Chief for AMTA journals due to the expiration of the editors' terms on 12/31/18. We are

pleased to announce that the new Editor in Chief for Music Therapy Perspectives is Dr. Laura Beer who will begin her "shadowing period" in 2018 and assume the EIC on January 1, 2019. The process to find a new editor for the Journal for Music Therapy is still in process. Many thanks to Drs. Adamek and Forinash and staff liaison, Barb Else, for their commitment to finding excellent candidates.

Finally, with Board support we determined that we did not need to distribute a Request for Proposals (RFP) seeking publishing partners in anticipation of the end of our first contract with Oxford University Press on 12/31/18 because we have been extremely satisfied with our OUP partnership. We began renewal discussions with OUP in September and hope to have an agreement completed by the first quarter of 2018.

Ongoing Highlights: Advancing & Safeguarding, and Preserving

AMTA has always pro-actively fought to advance, protect, safeguard, and preserve the Music Therapy profession, and to ensure that our organization is the "go to" organization for the general public, and for music therapy professionals and students alike. AMTA's actions to protect and safeguard music therapy are more challenging due to the internet and social media outlets and because of the speed at which information is received and processed. Additionally, some "information" on the web and some that is disseminated through social media can be misleading at the least, and inaccurate and incorrect at the worst. On one hand, these technologies provide unlimited opportunities and, on the other hand, they provide serious quality control and management challenges. AMTA works diligently to preserve the integrity of music therapy on many levels.

AMTA Advancing & Safeguarding

- ➤ New in 2017--AMTA Social Media Coordinator—Kim Bell's expanded role
- > Government Relations (federal and state levels)
- ➤ Music Therapy Research 2025 (MTR 2025) Implementation
- > Wilson Trust Music Therapy Initiative
- ➤ National Endowment for the Arts—Creative Forces Initiative: Music Therapy & Military Populations
- > National Organization for Arts & Health & Artists in Healthcare "Certification"

AMTA Preserving

- > Archives
- > Financial Action Plan
- > Organizational Sustainability Planning

Advancing & Safeguarding

AMTA's New Social Media Coordinator

In recognition of the expanding use and presence of social media, AMTA expanded Kim Bell's part-time consulting role as Information Specialist to include the monitoring and

publishing of increased social media in myriad venues. Her report reflects these new responsibilities. Thus far, response has been positive and the coordination is essential.

Government Relations

AMTA's government relations department safeguards the practice of music therapy in numerous ways. Our Government Relations staff and consultant: Judy Simpson, Rebecca Preddie, and Maria Fay, committee members, and our many task force members are tireless advocates on Capitol Hill. So far this year, we have legislative activity in 10 states and MT-BCs in 28 states have actively advocated for music therapy services with state legislators and/or state agency officials (see Judy's report—stay tuned for updates at the annual meeting). Our government relations team also advocates for music therapy to non-governmental regulating bodies, like the Joint Commission, and with many Washington-based coalitions (see Rebecca's report).

Kudos to Judy Simpson for her able and constant guidance; to Rebecca Preddie for her federal policy analysis and coalition representation; to Maria Fay for her added assistance; to Barb Else for her "as needed" assistance; and to Dena Register and Kimberly Sena Moore, our partners at CBMT, for their collaboration. Please see the Government Relations reports for descriptions of "protecting and safeguarding."

MTR 2025 Implementation

The Board established the MTR 2025 Implementation workgroup at the 2016 mid-year meeting. As you can see in Barb Else's report, follow-up is underway. Following the historic summit in the summer of 2015 for which we commissioned nearly 20 papers and convened over 60 speakers, delegates, and guests, we are now busy with converting these ideas into real-life action statements with deadlines. Implementation plans include activities sanctioned by AMTA as well as the activities of all members who want to join us in furthering the 42 recommendations created by MTR 2025—it will take a village. It is gratifying to see many of our recommendations come to fruition. There is plenty of work to go around and collaborating to achieve our goals is essential.

Wilson Trust Music Therapy Initiative

We are proud of the successful Wilson Trust programs and services funded by AMTA, resulting from the original donation to AMTA in 2010 focused on increasing access to music therapy services in the Puget Sound area. Recent matching grants to the Snohomish County Music Project; the University of Washington Medical Center (UWMC) Service League and University of Washington Medical Center Arts in Healing Program; and the Swedish Medical Center Foundation are no exception. You can read details in Barb Else's report.

In August of 2016, Barb Else (WTMT National Coordinator), Patti Catalano (WTMT Regional Manager), and I conducted site visits during a packed three-day schedule. We are well positioned now to determine the final needs and priorities and chart our course for the remaining money, which is approximately \$150,000.

NEA Creative Forces--Music Therapy & Military Populations

Despite the fact that we had promising connections with high-ranking officials in the Air Force, including Brigadier General Cook, former Director of Public Affairs in the Office of the Secretary of the Air Force, because of personnel changes and funding/priority changes, our work with the Air Force is on hold. AMTA's main military activity is with the VA and the Creative Forces Initiative of the National Endowment for the Arts and other military programs with Americans for the Arts. We have assisted NEA with the development of numerous positions around the country as well as with recruitment of qualified MT-BCs. https://www.arts.gov/partnerships/creative-forces

In addition, as you will see in the reports of Barb Else and Judy Simpson, music therapy was well represented at the September Research Summit. Many thanks to Joke Bradt, Wendy Magee, Rebecca Vaudreuil, and Hannah Bronson for their outstanding research and clinical practice panel.

https://www.arts.gov/CreativeForcesSummit

We look forward to continued collaborations to increase access to active duty, Veterans, and families.

National Organization for Arts in Health

As you know, AMTA hosted the fall Board meeting of NOAH (National Organization for Arts in Health) and joint sessions at our 2016 annual conference. We continue to communicate and monitor the work of this organization. Our focus in 2017 has been NOAH's whitepaper on the "Arts, Health, and Well-Being in America" (September, 2017) https://thenoah.net/about/arts-health-and-well-being-in-america-a-white-paper/

Many hours were devoted to advocating for creative arts therapies-favorable portrayals and editing this extensive document. Thanks to AMTA staff, Barb Else and Judy Simpson for providing feedback and to coordination through NCCATA.

Attached, you will find Appendix B that contains excerpts from the whitepaper, including the cover, table of contents, introduction; Section Three: In Clinical Services—The Creative Arts Therapies in Clinical Services: Introduction & Overview, Table 1: Creative Arts Therapies Profession Overview--Music Therapy; and the summary and conclusions.

We are also concerned about the status of their "certification" for artists in healthcare, which requires no training. A separate organization, known as the "Artists in Healthcare Certification Commission," houses the exam but has not been active. We have continued to advocate for a CATs seat on the NOAH Board and offered an artist in healthcare seat for NOAH on NCCATA's Board. I look forward to discussing the paper and next steps at the annual meeting.

Preserving

Archives

The preservation of AMTA's archives began with its inception in 1996 and the unification of AAMT and NAMT in 1998. We have been honored to have our archives under the

meticulous care of Dr. William Davis at Colorado State University and we have continued be grateful for Bill's service during his retirement. As you will learn, however, from his report, Dr. Davis is resigning as AMTA Archivist after years of dedicated service since 1996. The Board will be discussing his recommendations at the annual meeting.

To facilitate the digitization of our collection, an effort has been underway to raise at least \$30,000 for the archives; we currently have approximately \$8,000 remaining from the nearly \$15,000 that was raised to date. We need the fundraising efforts to continue so that our preservation of vital music therapy resources can continue.

Hats off and much appreciation to Dr. Bill Davis for his creation of the NAMT/AAMTA music therapy Archives and to the legacy of music therapy in America. Please see the final report of Archivist, Bill Davis.

Financial Action Plan (FAP)

Special thanks to Treasurer Clair for providing the necessary leadership to shape and execute our Financial Action Plan described in her report. The FAP is extensive and beginning to bear fruit. In addition, it has spawned, for example, other sub-projects such as 1) the establishment and implementation of the annual maintenance fee for AMTA-approved academic programs, which is a huge success (100% participation); 2) the Professional Member Growth Work Group (see O'Grady and Furman report); 3) plans for a new type of introduction to music therapy text book being coordinated by Drs. Clair, Knight, and LaGasse; and, finally, 4) the beginning of a Legacy Society for bequests. The FAP engages Board members and others in the fiscal success of AMTA and lays the groundwork for long-term financial planning.

Treasurer Clair, is to be commended for her long-standing and tireless leadership with the development and implementation of the FAP. We look forward to the contributions of Board members as their 2016-2017 term concludes and to the contributions of the new Board as their term commences on January 1, 2018.

Organizational Sustainability Planning

AMTA has had the good fortune, with few exceptions, of having continuous, uninterrupted service from me as the Executive Director and from full-time staff members. Given that three to four years is the average staff tenure in non-profit organizations, AMTA has been extremely blessed. Though we have had our share of medical leaves, some planned and others on an emergency basis, we have always accommodated those leaves internally. In the cases of staff leaves, we have typically used a combination of part-time personnel and the other staff filling in the gaps. As you have witnessed, the National Office staff work collaboratively.

The Board began discussing succession planning for the Executive Director position a few years ago as it reflected non-profit best practices. At the 2015 mid-year meeting, the Board decided that reviewing the AMTA Strategic Plan was a priority first step for succession planning. To accomplish this review, the Board convened a special three-hour session at the 2015 annual meeting prior to the regular board meeting. President Elect Geiger discussed

the role of strategic planning in non-profits and reviewed the AMTA Strategic Plan & Priorities. And a work group, headed by Nicole Hahna, has drafted a consolidated plan for review at the annual meeting.

As the overarching fiduciary agent for AMTA, the Board needs to ensure that our organization is sustainable and the first two items related to our sustainability are

- 1) an emergency contingency plan; and
- 2) a sustainability plan that includes an assessment of our
 - leadership (volunteers and staff);
 - resources (financial, physical, human, technological, and reputation);
 - strategic direction and mission relevancy; and
 - culture (values, decision-making authority, and diversity).

Karen Schuler from Raffa, L.L.C., discussed the roles and responsibilities of the board in sustainability and succession planning at the mid-year meeting.

We look forward to discussing the work of the Board's Succession Planning work group at the annual meeting.

II. ACTION ITEMS SUMMARY

Before I proceed with the action items and narrative about running our association, I wanted to share an opinion piece from the Sunday *New York Times* by Samantha Irby.

Irby, S. (2017, October 22). To Complain Is to Truly Be Alive. *The New York Times*, p SR 5.

To Complain Is to Truly Be Alive

"This is the beauty of the time in which we live: Everything is terrible, no one is happy, and now we have more outlets than ever into which we can spew the litany of meaningless trespasses against us.

Complaining is like spreading lotion on dry skin, and 2017 has been the ashiest year in recent memory. There is more to complain about and also more reason than ever to believe your complaints might actually do something.

Resist the urge to unload your economic anxieties on the dry cleaner and instead make a video about it or write one of those long statuses everyone is going to scroll past anyway. Then, when you're all wrung out, when you feel that you don't have a single complaint left, dredge up a few more and call your member of Congress. That way you can at least try to turn your seething rage into affordable health care."

As the saying goes, "Beauty is in the eye of the beholder" and according to Samantha Irby, the beauty of the time in which we live is that "everything is terrible and no one is happy." Actually, these passages and others of hers made me laugh out loud. Not only do they ring true in our world that is filled with complaints, amplified by social media, I love the way her comments culminate by channeling the rage into something positive--calling Congress and turning our "seething rage into affordable health care." Her commentary helps put complaints in a positive light!

The following lists selected priorities requiring discussion and action by the Board of Directors at the 2017 annual meeting. This list is not all-inclusive, rather it is selected highlights. Additional action items are identified throughout the Board book in the reports of Officers, Council Coordinators, Committees, staff and consultants, and others. Financial

- Discuss FY 2017 Audit
- Review and consider revisions to FY 2018 Budget following the annual conference
- Review Treasurer's report and Board activitiess related to the "Financial Action Plan"
- Review AMTA Investments
- Consider specifications for the Belli Family donation received 12/16

Professional Issues

- Review Implementation Progress for Music Therapy Research 2025 (MTR 2025)
- Review Status of AMTA-approved academic program fees
- Determine next steps for collaborating with NOAH and monitoring "Artists in Healthcare Certification"
- Consider timeline and next steps for Master's Level Entry Exploration
- Review progress on collaboration with CBMT for the State Recognition Operational Plan
- Act on Professional Programs action items

Association Management & Conferences

- Review implementation and timeline for Electronic Voting for 2018-2019 Election
- Discuss Association Sustainability Planning
 - AMTA Emergency Operations Contingency Plan
 - Staff Job Descriptions and Scopes of Work
 - Sustainability Plan
 - Succession Planning Discussion
 - AMTA National Office lease renewal, prior to expiration on 12/31/18
- Discuss OUP Contract Renewal Progress
- Continually Assess AMTA Website User Experiences
- Review Editor in Chief onboarding for MTP and selection process for JMT; Monitor progress of Journals: overall well-being, circulation, production,

marketing, financial, and personnel. Develop transition plan and timeline for new publishing contract

- Review Conference Sites for 2018 and 2019; options for 2020
- Review Conference Staffing Needs and Resources
- Consider Status of AMTA Hosting 2026 World Congress of Music Therapy

Electronic Voting Implementation for 2018-2019 Elections

Many thanks to Amy Furman, chair of the nominating committee, and to Angie Elkins and Dianne Wawrzusin for getting us launched with electronic voting through "Balloteer." We look forward to the ease of this secure and an increased response rate.

III. ASSOCIATION SERVICES & MANAGEMENT

- Total Membership Number Remains Nearly the Same, Increases in Professional Members and Graduate Student Members as of 10/1/17
 - **❖** Increase in Professional members by 66 or 3%
 - **❖** Increase in Graduate Student members by 29 or 7%
 - **❖** Decrease in Undergraduate Student members by 111 or 10%

As of 10/1/17, the total membership number is 3,940 (as compared to 3957 in 10/1/16).

Our experience over the years has proven that we are dependent on the Membership Committee for Regional and other targeted Membership Drives; personal contact is meaningful, though laborious. We appreciate the Board members who are working on the Professional Member Growth group under the leadership of Kristen O'Grady and Amy Furman. For historical membership and workforce commentary, see Appendix A.

> AMTA Works for Regions

There are many ways that AMTA, as a national organization, works to support its seven regions. Support includes, of course, all of the IRS tax filings and insurance processing, which are extremely extensive, as well as the routine handling of dues and payment plans, mailing lists, contract reviews, and assistance with regional conferences. This year AMTA was called upon by multiple regions to review contracts and make recommendations, some on an emergency basis as they were preparing to begin the regional conferences; analyze state non-profit statutes; assist with establishing a system to track government relations costs; and various other administrative and financial matters, requiring many hours of staff time provided free-of-charge to our regions.

To streamline and facilitate the quarterly transfer of dues to the Regions (and AMTAS), we instituted electronic transfers in the first quarter of this fiscal year. This service was initiated because a number of checks were not getting deposited on a timely basis or at all and the national office was spending an inordinate amount of time tracking down delivery receipts and re-issuing checks. AMTA is currently absorbing the cost and staff time to execute the quarterly transfers as we evaluate its effectiveness.

In addition, as regions institute new conference registration online systems, additional work is required by national office staff because members know that they can call the national office and a "live" person answers the phone. When members encounter problems with the new regional systems, it causes frustration. Their frustration is often levied against national office staff who have no knowledge of these systems but try to help members nevertheless. In the case of the new online registration system implemented by the Mid-Atlantic Region, national office staff responded to more than 100 MAR-related calls.

We respectfully request, beginning with the 2018 Regional conferences, that every regional conference webpage, and conference registration form and ad have a contact phone number for members to call to respond to their questions and reduce the problems they encounter.

> AMTA Publishing Revenue

Publications have become an ever-growing resource for advancing the profession, as well as a source of revenue. This is a great contribution to the intellectual property of our profession and to our operating revenue. We surpassed our goal of \$240,000 in FY 2009 and exceeded \$270,000 for FY 2010. The trend of increasing revenue, however, declined in FY 2011 and FY 2012; and yet we still achieved around \$230,000, which is a sizable amount. In FY 2013, however, we increased publications revenue by 7% resulting in more than \$245,000 with only one new monograph. Sales significantly lagged behind projections in FY 2014: we had \$182,000 with a budgeted amount of \$240,000. We decreased the budget to \$195,000 in FY 2015. We completed FY 15 with total revenue in publications of \$187,477. We reached \$186,672 in FY 16. However, our year-end total as of June, 2017 is \$136,443, significantly less than anticipated, with a budget of \$173,000.

We need to continuously monitor the impact of the used book market, the rental text book market, and eBooks, so that we can predict future revenues more accurately and so that we can publish more contemporary options. We are excited about the new intro text being coordinated by Treasurer Clair as part of the Financial Action Plan. It promises to be a win-win for students, professors, and professionals alike! In addition, data from the recent publications survey sent to educators as part of the FAP, provides direction on the needs and how to proceed.

Top 11 best-selling books in FY 2017 as of 6/30/17= \$113,730 (83% of the overall publications income):

- Introduction to Music Therapy, Davis, Gfeller & Thaut = \$42,115
- Music in Special Education, Adamek & Darrow = \$20,309
- Music & Older Adults, Clair = \$7,483
- Medical Music Therapy—Gooding = \$6,955
- Music Techniques, Standley & Gooding = \$6,254
- Medical Music Therapy, Abromeit = \$6,158
- Introduction to Approaches in Music Therapy, Darrow ed. = \$5,743
- Music Therapy and Geriatric Populations, Darrow et al. = \$5,702
- <u>Effective Clinical Practice—Mental Health, Crowe & Colwell</u> = \$4,853
- Early Childhood—Humpal = \$4,649

• Medical Music Therapy—Pediatrics-Abromeit & Colwell = \$3,509

Now that all of the back content for our journals is online, we are delighted by the easy access; but we no longer have any revenue from the Research Jump drive, which brought in anywhere between \$10,000 - \$20,000. We are, however, accruing "pay per view" and single copy revenue.

AMTA's Library (most recent first)

October 2014 (FY 2015)

MEDICAL MUSIC THERAPY: BUILDING A COMPREHENSIVE PROGRAM Edited, Lori Gooding, PhD, MT-BC, Florida State University [replaced Jayne Standley's "Medical Music Therapy" (2005)]

July 2013 (FY 2014)

BRIGHT START MUSIC: DEVELOPMENTAL PROGRAM FOR PARENTS AND TEACHERS OF YOUNG CHILDREN.

Edited, Darcy DeLoach, PhD, MT-BC, University of Louisville

September 2012 (FY 2013)

THE SOUNDS OF EMERGING LITERACY: MUSIC-BASED APPLICATIONS TO FACILITATE PREREADING AND WRITING SKILLS IN EARLY INTERVENTION Edited, Dena Register, PhD, MT-BC, West Virginal University; Jane Hughes, MM, Retired-Leon County Schools, Tallahassee, Florida; Jayne M. Standley, PhD, MT-BC, Florida State University

Published Summer 2011 (FY 2012)

MUSIC THERAPY AND GERIATRIC POPULATIONS: A HANDBOOK FOR PRACTICING MUSIC THERAPISTS AND HEALTHCARE PROFESSIONALS Melita Belgrave, PhD, MT-BC; Alice-Ann Darrow, PhD, MT-BC; Darcy DeLoach, PhD, MT-BC; Natalie Wlodarczyk, PhD, MT-BC

Published Fall 2010 (FY 2011):

- "Premature Infants & Music Therapy" second edition, Standley & DeLoach
- "Music and Special Education" second edition, Adamek & Darrow
- "Adults in Medical Settings" monograph series—Hanson-Abromeit & Colwell

> E-Courses & Marketing

As of June 30, 2017, the total revenue for E-Courses was nearly \$18,455 or *double* what our income was in FY 15. We have eleven top-notch E-Courses currently available and others nearing completion. For the past two years, a new E-Course has been free to members as a benefit of membership. As more educators adopt these courses for their classes, we expect the revenue to significantly increase. See the Financial Action Plan and Cathy Knoll's report for details on new courses and future plans.

<u>There is a pressing need to market the E-Courses.</u> We recognize that the E-Courses have not realized their full potential as a member benefit and because there has not been a focus

on marketing them. We plan to develop a marketing plan to maximize communication about the courses as well as revenue.

> Journal Circulation and Subscriptions

As of September 25, 2017, the total circulation numbers for JMT and MTP are presented in the tables that follow.

Our OUP representative, Michael Blong, will present a current publisher's report at the Board meeting.

Here is an explanation of the categories from OUP:

The most important thing to keep in mind is the distinction between three key subscription categories: 1) traditional institutional, 2) migrated, 3) consortia.

- 1. **Traditional institutional** subscriptions are full-rate subscriptions to the journals. These are broken down by type of subscription:
 - a. Online-only
 - b. Print
 - c. Print + Online or Combined
- 2. **Migrated** subscriptions are subscriptions that were previously traditional institutional subscriptions, but the library has converted their subscription as the journals are now part of our consortia package. Though they are now part of our consortia agreements, migrated subscriptions are still invoiced at the full-rate subscription price. This is because the library previously had a full-rate subscription. (This is the arrangement that publishers made with librarians so they can take advantage of consortia arrangements and journals can continue to maintain previous income levels). Migrated subscriptions are all online-only.
- 3. **Consortia** subscriptions are new online-only subscriptions to the journal that are the result of our consortia package. These are institutions that have access to the journals at a discounted rate.

Consortia

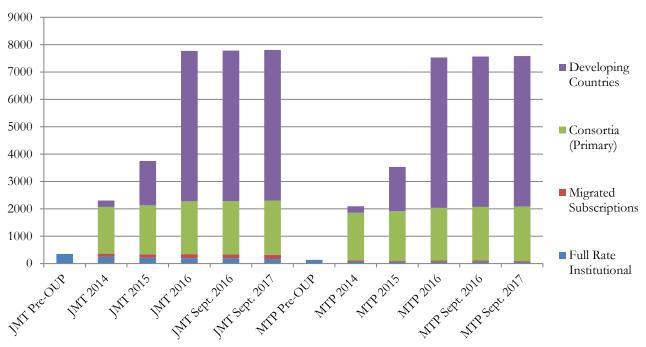
Consortia are groups of libraries that purchase whole collections of journal content, as opposed to purchasing on a title-by-title basis. They only receive online access to content and are required to maintain full-rate subscriptions to any title to which they are already subscribed (these are identified as "migrated" subscriptions in the figures and tables below). This provides libraries the opportunity to make more content available to their patrons than they would as an individual library, and it provides the journals with additional sales that might have been otherwise unrealized. Consortia agreements are an increasingly important source of readership and revenue as traditional institutional subscriptions decline, but should be viewed in the context of additional points of access and not be considered equivalent to traditional institutional subscriptions in either circulation or revenue.

Developing Countries Initiatives

OUP participates in a number of free or heavily reduced developing country access initiatives, and we include *Journal of Music Therapy* and *Music Therapy Perspectives* in these arrangements. We review the participant country list annually, and use the World Bank's economies rating every year to make sure that all countries within the lower and lower middle levels are able to access our content free or at a reduced rate (usually 95%). OUP continues to increase its content availability to developing countries, reaching more than **1,700** sites in 2013. In addition to providing content to developing countries, we work with partners, such as Research4Life, to provide the technological infrastructure so that readers can access the content.

Journal Circulation Update - 9/25/17

2017 Circulation Totals by Journal



			JMT					MTP		
Access Type	2014	2015	2016	Sept. 2016**	Sept. 2017*	2014	2015	2016	Sept. 2016**	Sept. 2017*
Institutional										
Print Only	205	151	123	123	100	68	43	40	39	28
Online Only	35	44	63	61	60	9	22	26	26	32
Print & Online	4	14	11	11	7	1	6	6	6	5
Total Full Rate Institutional	244	209	197	195	167	78	71	72	71	65
Consortia Sites										
Migrated Subscriptions	121	133	150	137	155	33	37	42	41	43
Primary Consortia Sites	1,704	1,789	1,927	1,952	1,983	1,747	1,805	1,919	1,956	1,979
Total Sites with Consortia Access	1,825	1,922	2,077	2,089	2,138	1,780	1,842	1,961	1,997	2,022
Developing Countries	234	1,619	5,500†	5,500†	5,500†	234	1,619	5,500†	5,500†	5,500†
TOTAL	2,303	3,750	7,774†	7,784†	7,805†	2,092	3,532	7,533†	7,568†	7,587†

^{*}As of Sept. 25, 2017

^{**} As of Sept 27, 2016

^{†2016} introduced a change in the Developing Countries model whereby OUP now offers its entire journal collection to participating institutions, reaching over 5,500 sites in over 100 countries. Due to this, *JMT* and *MTP* are both available for online access across these 5,500 sites; however, as this is not an "opt-in" service, there may be sites that have access that do not actually use the journals.

Michael Blong and I worked together to derive the 2018 subscription rates (see tables). OUP recommended a small price increase for JMT and MTP. Printing, paper, and distribution costs will go up in 2018, so a small price increase is needed to offset higher expenses. According to OUP, library budgets are growing, and librarians are prepared to see higher journal prices. With the strong online usage that JMT and MTP are experiencing on the new OUP platform, Rebecca is convinced that the journals will continue to be seen as a value to libraries. AMTA, therefore, agreed to a minimal increase for 2018 rates for JMT and MTP.

Journal of Music Therapy

	USD
Institutional: Online-only	
2016 price	253.00
2017 price	258.00
2018 price	271.00
Institutional: Print-Only	
2016 price	292.00
2017 price	303.00
2018 price	318.00
Institutional: Print + Online	
2016 price	317.00
2017 price	329.00
2018 price	345.00

Music Therapy Perspectives

	USD
Institutional: Online-only	
2016 price	242.00
2017 price	247.00
2018 price	259.00
Institutional: Print-Only	
2016 price	277.00
2017 price	290.00
2018 price	305.00
Institutional: Print + Online	
2016 price	301.00
2017 price	315.00
2018 price	331.00

> Scholarships & Fultz Fund & Clinician Research Grant

AMTA is proud to administer 20 scholarship/grant funds, all of which are coordinated by Rebecca Preddie. Thanks to Kymla Eubanks, Chair of the Scholarship Committee and to Michele Forinash, Chair of the Fultz Committee.

The coordination and management of our 20 scholarships and grants is a large staff task for which AMTA receives no overhead expenses. A big thanks to Rebecca Preddie. And thanks to the Board for acknowledging the amount of staff time required to administer these funds and passing a motion to institute a policy of requiring overhead costs for any new scholarships or grants.

> Affinity Programs

Beginning in FY 2005, we established an affinity program with Amazon.com. AMTA receives 5% of purchases made from buyers who use the AMTA Amazon icon on our website to purchase goods from Amazon, which amounted to just over \$1,000 as of 6/30/17. In addition, selected AMTA publications are being sold on Amazon.com. Though Amazon demands highly discounted prices for its purchase of our books, the worldwide exposure is well worth the partial loss of revenue. Based on recent orders, it appears that our sales through Amazon are increasing. We also participate in "Amazon Smile."

Finally, AMTA receives an annual stipend from AON/HPSO, which is the company that AMTA recommends to members for liability insurance coverage. Judy Simpson will be pursuing other liability insurance options for members that may impact the annual stipend.

Combined Federal Campaign (CFC)

The Combined Federal Campaign (CFC) is the official workplace giving campaign of the Federal government. The mission of the CFC is to promote and support philanthropy through a program that is employee focused, cost-efficient and effective in providing Federal employees the opportunity to improve the quality of life for all.

As the world's largest and most successful annual workplace giving campaign, each year, more than 300 CFC campaigns throughout the country and internationally help to raise millions of dollars. Pledges made by Federal civilian, postal and military donors during the campaign season support more than 18,000 eligible non-profit organizations that provide health and human service benefits throughout the world. The Director of OPM has designated to the Office of CFC Operations (OCFCO) responsibility for day-to-day management of the CFC. See—www.opm.gov/cfc/

The vast majority of CFC designated charities participate as national organizations as members of national Federations. Since 2007, AMTA has participated in the CFC as part of a grouping of mental health-related non-profits. Dianne Wawrzusin serves as AMTA's CFC liaison with the *Mental Health and Addiction Network* (www.mhane.org) and submits the annual application and corresponding paperwork on behalf of AMTA. To maintain our participation, AMTA is required to submit numerous non-profit documents, and extensive reports for review and approval on an annual basis.

AMTA must provide a document that describes our services in at least 15 states over the prior three years. For the 2017 CFC application, the relevant years were 2014, 2015, and 2016. This document must clearly reflect national or international service. To meet the tests of the CFC, AMTA must:

- Explain how the services contributed to the health and welfare of the benefiting people or organizations
- Describer the services that were delivered
- List the locations where the services were provided
- State when the services in each location were offered
- List or describe the individuals or organizations that benefited from the services.

Past AMTA services, which have been included in the annual application packet, included Disaster response training, Arthur Flagler Research Fund Award, Library of Congress: Music & the Brain Series, Research Symposium: Improving Access and Quality: Music Therapy Research 2025," Arts Advocacy Day on Capitol Hill, drafted testimony & coordinated member presentation for US Senate Health, Education, Labor and Pension (HELP) Committee, Reimbursement trainings, AMTA National conferences, and managing the Wilson Trust Music Therapy Project.

AMTA's application for the 2018 CFC will include AMTA's collaboration with the Kennedy Center's public event, *Sound Health: Music and the Mind*, held on June 2-3, 2017.

AMTA received our approval letter on August 8, 2017 from The US Office of Personnel Management to confirm our participation in the Fall 2017 CFC.

AMTA has received the following 2016 CFC payments:

Payment #1 (\$696.33) – July 13, 2017

Payment #2 is anticipated to be received in October 2017

Payment #3 is anticipated to be received in January 2018

Payment #4 is anticipated to be received in April 2018; and if needed late summer 2018.

AMTA received the following 2015 CFC payments:

Payment #1 (\$835.38) - July 2016

Payment #2 (\$2,093.27) - October 2016

Payment #3 (\$2,211.73) - January 2017

Payment #4 (\$1,759.10) - April 2017

It is important to note that although the 2015 pledges projected amounted to \$10,274, there is a projection of (\$1,746.53) not being received due to fees charged by CFC processing offices and pledges that donors do not fulfill. Some federal workers change jobs, pass away or otherwise cannot meet their pledge totals (estimated at 17%). Additionally, for the 2015 CFC, the MHANe Board approved a 3% fee on the adjusted pledge amount (Gross Pledges less 17%) of (\$255.82). The actual total amount expected to be distributed between July 2016 - April 2017 is \$8,271.38.

Although the 2016 pledges projected amounted to \$7,689.58, there is a projection of (\$1,307.22) not being received due to fees charged by CFC processing offices and pledges that donors do not fulfill. Some federal workers change jobs, pass away or otherwise cannot meet their pledge totals (estimated at 17%). Additionally, for the 2016 CFC, the MHANe Board approved a 3% fee on the adjusted pledge amount (Gross Pledges less 17%) of (\$191.47). The actual total amount expected to be distributed between July 2017 - April 2018 is \$6,382.35.

On September 12, 2017, the *Washington Post's* weekly column, "Federal Diary," addressed a new report that shows some notable changes in federal employee giving. Marshall Strauss, chief executive of the *Workplace Giving Alliance* stated in an email to his board of directors that federal donors clearly reacted to the election of Trump in 2016, providing several charities with a sizable Anti-Trump bounce in their pledge results. Straus reported that the American Civil Liberties Union was up almost 400 percent in comparison with its 2015 CFC results. The Southern Poverty Law Center saw its pledge number jump by 345 percent, and the National Resources Defense Council saw its pledge total jump 180 percent. Planned Parenthood, the Sierra Club and the National Park Foundation also received significantly more in donations.

The report stated that "organizations focused on civil rights and environmental protection saw some of the biggest increases in pledges in 2016," which presumably reflect "a perception that these topics would lack support from the new administration."

For additional information on the Combined Federal Campaign (CFC) please visit the Workplace Giving Alliance (www.wg-alliance.org).

> Investing in AMTA's Infrastructure

Upgrades: Email Server, Phone Hardware and Voicemail Software, New laptops as desktops, New Tablets, New Copier, and New Postage Machine

The decisions we made about all of the technological upgrades have been "spot on," resulting in improved productivity in the national office. Each decision has afforded us increased functionality while saving money. We replaced all of our desktop computers with new laptops that can be used in the office or on travel. Angie has been invaluable with keeping us up to speed with functioning and up to date computers. [See Angie's report for more details.]

We also have a new fax machine (after 20 years), and a recent Pitney Bowes postage machine, both of which have greatly increased function without much additional cost. We will be replacing the Canon copier with a new Xerox model to increase functionality and efficiency and reduce some costs. We are constantly reassessing the functionality of our equipment. In most cases, we have no choice but to replace the machines because new parts are often no longer available. The staff is very appreciative of all the upgraded equipment and how it eases the speed with which they can serve members and other customers.

➤ <u>Member Connections—Disaster Relief and A Personal Touch—</u> AMTA Expresses Thoughtfulness, Compassion & Congratulations

AMTA Expresses Thoughtfulness

The AMTA national office staff continuously responds to the births, deaths, illnesses, retirements, and miscellaneous important events in the lives of our members.

This year we were saddened by the loss of long-time and noteworthy members of our AMTA family: Janet Murphy, Paul Cotten, Kay Roskam, Sr. Ann Belliveau, Carolyn Kenny, Arline Carlson, Carolyn Potter Szabo, and Jenn Werner. AMTA's dear friend John Catt of Blue Star Connection, also passed away after a long fight with brain cancer.

Music therapist, Donna Polen, beautifully shared a tribute to Janet Murphy in MAR's Spring 2017 newsletter, *Tuning in to Rx Music*.

Janet graduated from the University of Kansas in 1971 with a degree in music therapy and then moved to New Jersey for her internship. She worked at Wassaic Developmental Center (now Taconic DDSO) a New York state agency serving adults with developmental disabilities. Janet trained dozens (perhaps hundreds) of music therapy interns through Wassaic's national roster internship.

Janet eventually moved into an administrative position as a Treatment Team Leader. In this position, she managed 8 - 12 group homes as well as overseeing day program centers in various counties throughout the Hudson Valley. Janet retired in 2008. The MAR Executive Board voted to establish the "Janet C. Murphy Memorial Conference Scholar Award" in her honor.

Another music therapy pioneer, Dr. Paul Cotten, Sr., died peacefully at his home in Ellisville, MS on April 15, 2017. Dr. Cotten was born in 1936 and earned a bachelor of music education, master of music therapy, and a PhD in psychology. He began working in the field of mental retardation in 1958, ending his impressive career as Director of the Ellisville State School and then Boswell Regional Center. During his tenure in mental health, he served as an adjunct professor at the University of Southern Mississippi and William Carey University. Following his retirement from the state, he became a full-time professor of psychology, gerontology, and music therapy at William Carey University until October 2016. Dr. Cotten will always be remembered as a man whose life was all about people.

The following is an excerpt from a memorial piece written about the life of Dr. Kay Roskam:

Dr. Kay Roskam started her academic music studies at Lindenwood College in St. Louis, Missouri and finished her BME at Southern Methodist University in 1956. She received an MM in Piano performance at Wichita State University in 1966. Dr. Roskam eventually sought a doctorate at the University of Kansas, Lawrence, Kansas. While still in the graduate program, she was invited to start the Music Therapy program at Long Beach State University, Long Beach, CA in 1974. At Long Beach State, she helped develop the

entire undergraduate and graduate curriculum and the program receiving accreditation from the National Association for Music Therapy. Simultaneously, she completed her PhD from the university of Kansas in Music Education/Therapy in 1977.

Dr. Roskam supervised more than 200 students who went on to practice as Registered and Board Certified music therapists throughout the country. Dr. Roskam was known as an inspirational teach and mentor to students – particularly known for mentoring and advocating for students with non-traditional backgrounds.

Dr. Roskam was President of the American Music Therapy Association from 2000 – 2001. She served on many committees at the campus, state and national levels. Dr. Roskam's tireless enthusiasm, passion, and energy as a music therapy advocate, building the profession in Southern Californian and particularly for those with non-traditional backgrounds, continues to be remembered by all those whose lives she touched as a colleague, teacher, mentor, advisor, and friend. An internship scholarship fund has been established in her name in the Western Region.

Sr. Ann Belliveau, a Sister of St. Anne, earned a BM degree from Anna Maria College, an MM in Music from the Catholic University of America, and became a Registered Music therapist through studies at the University of Kansas. A gifted musician, she studied private composition at the New England Conservatory and with Mr. Alexander Peloquin and Liturgical music at Manhattanville College of the Sacred Heart.

She began her teaching career in Quebec. She returned to the States and continued teaching and directing choirs and glee clubs. As a lifelong learner, Sr. Ann was among the pioneers in New England embracing a new field of study which embraced music and psychology. Along with colleagues, she introduced "Music Therapy" as a study and as a degree at Anna Maria College. Sr. Ann was 89 and in her 71st year of religious life.

Dr. Carolyn Kenny was an interdisciplinary artist, scholar, and Board Certified Music Therapist. She had worked as a music therapist since 1969 in a variety of settings and with people from age 3 to 102. She conducted a private practice in music psychotherapy.

Dr. Kenny designed and implemented several Music Therapy programs at colleges and universities. She was co-founder of the first music therapy training program in Canada located in Capilano College, Vancouver, British Columbia. Dr. Kenny published extensively in both Music Therapy and Indigenous Studies. She became a member of the Canadian Association for Music therapy beginning in 1974 through the present (43 years). Dr. Kenny served on the Editorial Review Board of the Journal of Music Therapy. She served for many years as Editor-in-Chief of the Canadian Music Therapy Journal.

Dr. Kenny's goals were to help individuals and organizations to create good communication and relational patterns and to access their creativity. Her academic goals were to help students in higher education to create works that would benefit the societies in which they practice.

Arline Carlson was an MT-BC working with elderly people in Minnesota. She graduated from the University of Wisconsin, Eau Claire. Carolyn Potter Szabo was the first music therapy student to graduate from Michigan State university in 1946.

Jenn Werner was a Board Certified music therapist working Minnesota and active in AMTA. She died suddenly at 29 years after a short diagnosis (45 days) with a rare cancer. Ms. Werner was a jazz and classical trombonist of considerable talent.

It is with deep sadness that AMTA reports that John Catt, founder of the Blue Star Connection, passed away after fighting brain cancer. AMTA will continue our partnership with BSC by distributing electric guitars and amps to music therapists and clients. More information on this tremendous organization may be found here http://kdvr.com/2017/01/25/blue-star-connection-provides-gives-gift-of-music-to-young-cancer-patients/ as seen on FOX 31 Denver. The group supplied nearly 150 electric guitars and amps in 2016. Music therapists are saddened by his passing but proud to have the support of many of John's friends and family who will keep on with the good work of BSC.

In 2014, BSC received AMTA's Advocate of Music Therapy Award for supplying musical instruments to children with life-threatening illnesses throughout the country including music therapy departments in over 50 children's hospital and community programs since 2005.

On behalf of AMTA, the national office staff acknowledges events with a personal touch. We keep a supply of greeting cards on hand to offer either congratulations or a note of support. On occasion, staff travel to memorial services for members we have lost. Dianne Wawrzusin is an expert at assembling personalized care packages for members, their families and their children. We have received notes of thanks for reaching out to members who appreciate that they felt embraced by the larger AMTA community. Here are a few excerpts:

❖ Earlier this year, I was a public health graduate student working on a thesis concerning Alzheimer's disease and music and was really fortunate to have been helped by you (Dianne)!

Thank you so much for the info you graciously shared with me and for helping me connect with other wonderful people as well! I have gotten many responses back, and I've also been asked to send Barb Else warm greetings from Prof. Ridder in Denmark.

I value all that I learned in the process, and I am immensely grateful for all of the help and info and contacts that you sent my way. Thank you so, so much for taking the time to do all of that for me. I truly appreciate it.

❖ Thanks so much for the sweet card congratulating us on our new baby boy! We are excited!

- ❖ Your card and package arrived on a day that I was weary from this long medical journey our little son travels. What a blessing to know that after all this time I had not been forgotten and that others are still praying for our miracle boy. Your gift and your thoughtfulness moved me to tears. I thank you for your love, support, and most of all your faithful prayers.
- ❖ I have been home from the hospital now for a little over 2 months but I haven't forgotten about the support AMTA showed for me while I was in the hospital. These thoughtful gestures reminded me of how blessed I am to work in a profession with such supportive colleagues.

Disaster Response Update

The magnitude of disasters over the past year has continued to be exceptional and tragic in so many ways. We appreciate the increased coordination/coverage for disasters by Barb Else and Deb Williams. As you will read in their reports, a few situations—man-made and natural—have arisen this year. And with increasingly atypical weather patterns, we continue to be vigilant so we can be poised to assist members and others in need. Over the past decade, we have been fortunate to have Barb monitoring these often urgent and life-threatening situations for our membership in the US and working in collaboration with the World Federation of Music Therapy to assist music therapists around the world. Thanks to Deb for adding this to her Regional President Representative's tasks.

On a more personal note, it's not just that AMTA assists during these difficult situations; it's the care and kindness that has been shown to our members and other music therapists (you do not have to be an AMTA member to receive assistance) over so many years. Dianne also adds to the team with lovely personalized care packages. We are so grateful for Barb's, Deb's and Dianne's skills in this never-ending area of need.

IV. <u>ASSOCIATION PERSONNEL</u>

Intensifying & Expanding Workload

On the occasion of the 67th anniversary year for our association(s) (and AMTA will be 20 next year), it is incumbent on the entire leadership of AMTA, especially the Board of Directors, to look inward and continuously question our path; to look outward and analyze trends; and to integrate looking inward and outward as we set priorities and plan for a healthy, robust, and dynamic future for music therapy and AMTA.

Because the Board is the sole (soul) fiduciary agent, responsible for overseeing our association and determining long-range goals and objectives, it is crucial for me as the Executive Director to reiterate concerns I have included in my written and oral reports for many years—the staff workload continues to expand at a troubling rate. The national office staff and consultants are stretched beyond their limits. This is not new but it needs to be reiterated to keep it on the Board's radar.

We have seen huge increases in:

- misrepresentations of "music therapy" in print, online, and throughout Social Media outlets;
- education, clinical training, and research inquiries;
- clarifying confusion about music therapy in general and AMTA programs and policies in particular, based on content generated on Social Media outlets
- state recognition and regulation activity and targeted opposition;
- assistance with music therapy program development and financing/reimbursement
- federal legislative coalition participation, heightened stress with the amount of policies, programs, and regulations being rescinded daily;
- website requests and online order fulfillment; and
- the complexity and increasing expense of conference site selection and planning.

Simply put, we require additional, sustainable revenue to expand staff resources to meet the demands facing the members of our association and in order to fulfill our mission.

We should be proposing significant increases in part-time and full-time staff positions to satisfy this rapidly increasing demand from members and consumers alike. Though we have had two consecutive years with sizable surpluses, i.e., in FY 16 and FY 17, both years' surpluses have been buoyed by one-time donations and an unrealized investment gain in FY 17. However, these surpluses are not stable enough to hire the staff we need and the FY 18 budget includes another deficit. Per the Treasurer's report and related financial materials, including the FAP, plans are underway to stem these deficit tides. The reality, however, is that we have not reached a regular and stable sizeable surplus sufficient to afford/sustain additional staff positions.

It is especially important for the Board to keep in mind that the need is there, it is unfilled, and the staff remain stretched!

In addition to these selected association highlights listed, please remember the many other AMTA ongoing activities including routine office administration; managing bank accounts and investments; hiring and supervising staff; preparing and analyzing financial materials; fulfilling requests from Regional officers and officials, members, and others; generating letters of support for members' grant requests, program development proposals, and academic promotion applications; responding to government relations inquiries; publishing MTM Online newsletters, ENewses, journals, and other publications; conference management; responding to public education requests; continuous Website updating; ongoing maintenance of all computer, office and other related equipment; and other miscellaneous tasks.

> Personnel Stability

Our association has grown and prospered because of the stability and long-term dedication of its staff members. In addition, AMTA has been spared the expense of replacing personnel, as well as the time it takes to get new staff oriented and "up to speed." Our most recent part-time hire was a rehire--our part-time office assistant, Jenny McAfee, who worked for us previously, returned in August of 2015.

• National Office Staffing Status

The current staff structure of the AMTA National Office as of October 1, 2017, includes nine full-time professionals (two of whom work 35 hours a week and one who works around 30+ hours per week), one part-time staff assistant, and seven part-time consultants.

Amongst the National Office contingent of 17 staff and consultants, half are Board Certified Music Therapists.

Executive Director (Andi Farbman - 29 years)

- five music therapists (MT-BCs) functioning as:
 - Director of Communications and Conferences (Al Bumanis - 26 years)
 - **❖** Director of Government Relations (Judy Simpson 18 years)
 - Director of Membership and Information Systems Manager (Angie Elkins - 20 years)
 - **❖** Director of Professional Programs (Jane Creagan 28 years)
 - **❖** Administrative Services Coordinator/Office Manager (35 hours) (Dianne Wawrzusin − 10 years in this position)
- Government Relations Associate (Rebecca Preddie 14 years full time employee—full time GR since 2009—8 years)
- Senior Administrative Assistant— (30-35+ hours per week) (Tawna Grasty 10 years)
- Membership & Meetings Associate (35 hours per week) (Cindy Smith 19 years)
- Office Assistant (15-20 hours per week) (Jenny Peter 2 years)

Consultants

- part-time Senior Research and Policy Advisor and Special Projects consultant; Wilson Trust National Project Manager; Journals' Consultant, and Government Relations consultant (MT-BC) (30+ hours per week) (<u>Barbara Else</u>)
- part-time Information Specialist and Social Media Coordinator (MT-BC)
 - (40-60 hours per month) (Kimberly Bell)
- part-time Government Relations Specialist (MT-BC)(40 hours per month) (Maria Hricko Fav)
- part-time Special Education Legal consultant
 (3-5 hours per month) (Myrna Mandlawitz)
- part-time Wilson Trust Regional Manager (MT-BC)
 (1-2 days per month) (Patti Catalano)
- part-time financial management consultant CPA
 (1-2 days per month) (Susan Hughes-new)
- part-time document and storage specialist(5-10 hours per month) (Travis Smith)

• STAFF HIGHLIGHTS (in alphabetical order):

◆ Al Bumanis, MT-BC, Director of Communications and Conferences [26 Year Veteran]

For twenty-six years, ever since he rolled up his sleeves and came to work a month before his start date to help with the Senate Hearing on Music Therapy & Aging in 1991, we have had the distinct honor and pleasure of working with Al. AMTA has benefited greatly from his mastery of conference planning principles and logistics, as well as his congenial and collegial working style. As the hotel and hospitality industry rebounds from the lagging economy, hotel selection and contract negotiations are becoming costlier and more complex. We should all be glad that we have the team of Al and Cindy on our side! Additionally, the exponential increases of electronic and social media have enlarged his workload tremendously as he strives to fulfill our mission of educating the public about music therapy. Al has scores of web-based articles to evaluate every day!

◆ Jane Creagan, MME, MT-BC, Director of Professional Programs [28 Year Veteran]

We owe Jane a great deal of thanks for exceptional and tireless work. Jane's "extra work" over and above her committees includes working with the MLE Board Subcommittee & Pro Bono Analytics Work Group and the Education and Training Advisory Board. She provides historical context and sage advice, while she continues to manage hundreds of career inquiries, new academic program inquiries, the academic reapproval process, and the clinical training site approval process. Her technical assistance work in terms of the increased number of labor-intensive education and clinical training inquiries has expanded. NMTR queries have increased again due to state regulation issues; and Jane has done well with these inquiries. Jane spends a significant portion of every day patiently answering questions and providing guidance to AMTA-members, education and clinical training directors/administrators, exhibitors, and many prospective students and parents. On top of all of her "professional program" responsibilities, Jane and Cindy are a terrific sponsorship team, succeeding in securing conference sponsorship each year. Thanks to Jane for more than two and a half decades of commitment.

♦ Angie Elkins, MT-BC, Director of Membership Services *** [20 Year Veteran]***

Angie is always busy with the multiple aspects of her job--the demands keep increasing as does her skill set. Her job defines high level "multi-tasking." We are fortunate to have someone of her caliber and expertise to coordinate our technology needs especially an MT-BC. Given all of our additional infrastructure replacements and computer upgrades every year, it is clear that Angie's job never ends in a "rapidly changing national office." Additionally, Angie has been working with the Membership Committee, the Board work group, and AMTA staff to generate new ways to encourage and promote membership in AMTA, even after all these years. She is also managing production aspects of special events at the annual conference. Angie's graphic design skills and IT expertise are major assets for AMTA. As cyber security threats grow daily, Angie has to keep current with ways to protect AMTA's data—a real and relentless challenge! Angie creatively completes many AMTA design projects, such as the preliminary and final conference programs. In some

fundamental way, Angie is integrally involved in every office project. She's either assisting with computer software, doing graphics or desktop publishing, processing the invoices or bills, or adding a page to our web site about the project. AMTA is privileged to have Angie as a member of our team.

♦ Tawna Grasty, BFA, Staff Assistant (part-time) ***[10 Year Veteran]***

professional venture as a dance studio owner--how fitting!

Tawna came to AMTA with years of experience as a graphic designer and media assistant. She manages office reception functions, including answering the phones, sending out orders, responding to inquiries, as well as supervising our staff assistant. Two additional challenges, i.e., the increased usage of online purchasing with our database system and annual publications sales, have kept Tawna extra busy. She continues to initiate "Pop-Up" sales on the website. Tawna's organizing skills are matched by her judgment and integrity. She is the consummate customer service representative and her judgment always excels. Additionally, she is assisting with numerous AMTA graphic design projects on a free-lance basis, including many of our newest e-Courses, books, and fliers. Each year Tawna assumes additional responsibilities at the annual conference, hosting the AMTA Village and Exhibits, freeing up Jane to attend to related committees and task force meetings.

- ♦ Jennifer McAfee, Staff Assistant (part-time) [2+ year]
 Jenny returned to the AMTA fold (August '15) after a year-long hiatus following her
 December '14 graduation (with a BA in Communications--Public Relations Concentration.)
 Her re-entry has proceeded so smoothly that one would think she had never left us! Jenny
 handles the phones, product orders, and the many daily administrative tasks with a
 contagious smile. As one of the first faces a visitor sees, and the first voice a caller hears,
 Jenny represents us extremely well! In addition, Jenny has been instrumental in compiling,
 "Music Therapy Matters Online" for the second year. She also uses music in her other
- [14 Years full-time of which 8 have been full-time GR] We are fortunate to have Becky's enthusiasm and willingness to take on multiple and varied responsibilities for our association. In her role as federal programs analyst, she has established herself and music therapy in the DC-based health, education, and disability communities, and has been a great help to Judy. She has done an excellent job in representing AMTA and becoming a leader within coalitions such as CCD and HPN, as well as with members of the administration and Congress. Her analysis of what is relevant for AMTA members is extremely helpful. This year has been especially challenging with the new administration and its impact on the programs and services for the populations we serve. On top of Becky's federal policy work, she coordinates all AMTA scholarship and grant programs—20 in all. A big "thanks" to Becky for her continued service and for her competence handling of our many scholarships and grants.

♦ Rebecca Preddie, Federal Programs Analyst/Scholarships & Grants Coordinator

♦ Judy Simpson, MT-BC, Director of Government Relations [18 Year Veteran]

With twenty-eight active state task forces this year, Judy is as busy as is humanly possible! The year has been a hugely busy legislative season and it hasn't ended. You will see details and photos of impressive Hill Days, advocacy training and active legislative work in Judy's report. Additionally, Judy's leadership has always shone, whether it was when she served as a volunteer as Council Coordinator and as the Vice President or in her eighteen years as a staff member. Following another year of escalating state regulatory initiatives with many nights of conference calls, Judy remains active presenting CMTEs and assisting states with Hill Days. She also again chaired the Americans for the Arts' Health Task Force and authored the issue brief for Arts Advocacy Day. Her Reimbursement e-Course is a great resource for members and educators. One of our biggest challenges is to manage Judy's workload and provide additional support. To ease a small piece of her pie, we hired Maria Hricko Fay two years ago as a part-time (roughly 40 hours per month) government relations specialist. Maria has been very helpful and yet the workload is growing. In addition, Rebecca Preddie manages federal issues and Barb Else occasionally assists with research requests from legislators, but that's only the "tip of the iceberg." You will see the amount and depth of her work in the areas outlined in her annual report. AMTA is extremely fortunate to have Judy as a member of our team.

◆ Cindy Smith, Membership & Meetings Associate [35 hours per week] [19 Year Veteran]

Cindy has functioned in the role of membership associate and accounts receivable staffer for nineteen years. She also handles many membership issues and assists with conference planning. Because of her efficiency and "can do" attitude, she is also our Meetings Associate, providing support to Al with an expanding number of conference planning tasks, as well as manage conference registration. Cindy's conference planning and management skills are excellent. Cindy's calm manner is an inspiration to all of us. She is always willing to help out and lend a hand and does so with such tact and diplomacy. We are thrilled to celebrate having Cindy on our team.

♦ Dianne Wawrzusin, MM, MT-BC, Administrative Services Coordinator [11 Years in this position (service to AMTA dates back more than 29 years)]
Dianne's responsibilities include the vast majority of office administrative functions, CFC coordinator, being the assistant to the Executive Director; and taking all the Board, Assembly, and Business minutes. She completes tasks with competence and enthusiasm, and has an exemplary work ethic. Dianne assists board members, regional officials, and me with whatever is needed. One of her most admired skills is assembling care packages for members who experienced illnesses or disasters or have something to celebrate. When she knows there are kids in the family she always includes some treat for them too! She also continues to provide additional staff assistant support as needed. We are fortunate that Dianne is flexible enough to meet our needs. She is an extremely knowledgeable professional about the association and music therapy. Dianne has worked for the association in both part-time and full-time roles starting in 1988.

Government Relations Specialist

Maria Hricko Fay, LSW, LCAT, MT-BC and Fellow of the Association for Music and Imagery, joined the AMTA team in spring of 2015 in the part-time consultant position of Government Relations Specialist. Maria also serves on the Mid-Atlantic Region Executive Board as Government Relations Chair, working closely with AMTA and CBMT on the State Recognition Operational Plan, and being mindful of her dual roles. A Master's Degree in Social Work is where Maria was introduced to the impact that social policy has on clients' access to services. Maria works closely with Judy Simpson, AMTA Director of Government Relations, and Dena Register and Kimberly Sena Moore, CBMT Regulatory Affairs staff. Her work includes responding to many government relations emails, arranging and participating in conference calls, assisting with and attending Hill Days and Advocacy Trainings, and representing the profession through a variety of state and national advocacy events.

Information Specialist & Social Media Coordinator

Kim Bell has worked as a consultant-information specialist for AMTA since 2006. For more than 10 years, she has responded to or referred AMTA emails to the appropriate staff person. She typically works an hour or more every day, including weekends, so that requests for information can be responded to quickly. Additionally, because of her expertise, she replies to more in-depth questions, especially related to IEP matters and technology. As stated earlier in my report, Kim's responsibilities have been expanded to include the new AMTA Social Media Coordinator. In that role, she both monitors and creates social media content for AMTA. She is totally reliable and a joy to work with.

Senior Consultant & Special Projects Coordinator

Barb Else began working as a consultant doing special projects for AMTA in 2005. She has continued for 12 years to work effectively and efficiently off site, as well as working on-site annually for several weeks as needed. Her time increased in FY 2015 because of her leadership with "Music Therapy Research 2025." As you will see from her report of her overall activity, she is spearheading the implementation of MTR 2025, the publishing partnership with Oxford University Press, the Wilson Trust Music Therapy Initiative; and working on strategic priorities, selected government relations inquiries, research queries, conference special events, and numerous disaster responses. She has donated many in-kind hours. She is an absolutely indispensable asset to AMTA and our profession. Her grasp of issues, analytical skills, and dedication are rare for any employee, let alone for a consultant. And the speed with which she completes assignments is laudable. We appreciate our long-term consulting relationship with Barb and all that she gives to AMTA.

A SPECIAL THANK YOU TO THE NATIONAL OFFICE STAFF & CONSULTANTS FOR THEIR CONTINUED SERVICE AND COMMITMENT TO AMTA AND TO THE MUSIC THERAPY PROFESSION.

I KNOW THE BOARD JOINS ME IN APPLAUDING THE EFFICIENCY, RESOURCEFULNESS, PRODUCTIVITY, AND DEDICATION OF THE NATIONAL OFFICE STAFF.

FUTURE STAFFING NEEDS TO CONSIDER

- 1) Contingency Fund for staffing needs on an as-needed basis. In prior years, we had several thousand dollars extra in the staff line to use for temporary staffing needs based on long-term staff absences, special projects, etc. This fund should be between \$3,000-\$5,000.
- 2) Consideration of a Music Therapy Policy Fellowship for a recent music therapy graduate to work full-time in the national office for 6-9 months learning government relations and professional practice policy issues. Stipend and housing/per diem to be determined.

V. ASSOCIATION FINANCES

(See report of AMTA Treasurer for detailed analyses)

FY 2017 Audit and FY Year to Date Status

FY 2017 Budget included \$1,722,500 in Revenue and \$1,789,000, resulting in a deficit of (\$66,500).

Per our predictions at mid-year, the bottom line for FY 17 was a SURPLUS of \$87,644 or \$103,173 (excluding depreciation of \$15,529) or \$135,679 (excluding Wilson Trust expenses). Please note, included in FY 17, is a one-time donation from the family of Remo Belli for \$50,000 and an unrealized gain in investments of \$28,603.

A detailed summary of FY 17 can be found in Treasurer Clair's report.

Detailed budget notes for each and every line item, along with eight years of year-end actual figures, are included in the Financial section of the Board Book. In addition, Budget Revenue and Expense Worksheets from 2010 - 2018 are included with the FY 17 Audited data and FY 18 Budget.

• FY 2018 Budget

The Financial Advisory Committee met in early April to review and discuss the proposed budget; the FAC unanimously endorsed the FY 18 Budget as proposed. The FY 18 Budget includes \$1,753,000 in income and \$1,819,000 in expenses with a deficit of (\$66,000). It is basically the same budget as FY 17 with minor increases to both income and expenses, which is why there is a similar deficit. We all expressed dissatisfaction with recommending a deficit budget. However, we feel that it was the most conservative approach with the information we had as of mid-year. We expect to review the FY 18 budget following the FY 17 audit review and the annual conference reconciliation of income and expenses.

Implementing our latest Financial Action Plan is designed to reduce deficit budgets and provide more financial stability in the long term. Please see the FAP in Treasurer Clair's report.

AMTA (national and regional) & NMTR 990s

The IRS 990 requirements and paperwork continue to grow in complexity. The questionnaires and data collection are time-consuming for Regional Presidents and Treasurers and national office staff alike. It is definitely taking more than twice as long as it used to. Because of the time lag of receiving regional 990s, completion of the group filing was delayed to 2018. Thanks to all the regional officials for their work on the Affiliate 990s, especially to the treasurers. And thanks to board members for reviewing and approving the latest AMTA 990.

Investment Portfolio

I am in regular contact with our M & T Wealth Management Division representative, Joseph Class, to review our portfolio; we met last summer. The bottom line is that the market is improving. It was gratifying to accrue over \$40,000 in interest as well as nearly \$27,000 in unrealized gains. Now that we pay fees for management, our return is less than we had in previous years. When Mary Boyle and the Investment subcommittee were managing our portfolio we did not pay fees for investment advice. In times like these when the interest rates are low, having to pay approximately \$6,000 in annual management fees really cuts into the interest income. I will review the latest portfolio statement, annual interest income, and market trends at the annual meeting. (See Appendix C)

Wilson Trust funds

Wilson Trust funds are housed in cash reserves. We have been unable to invest Wilson Trust funds in any short-term vehicle to accrue interest because of the related risk and not wanting to tie up the money for a long period of time.

Cash Flow Management

AMTA has a line of credit with its bank for \$125,000 to deal with possible cash flow shortages. The cash flow is generally the lowest in the summer months in between dues and conference collections. We have not activated the line of credit since 2003 and we do not anticipate needing it in FY 2018.

• Continuing Analysis of Ongoing & Future Financial Requirements Long-term financial planning is one of the Board's fiduciary responsibilities but implementation of that has been difficult. However, the new Financial Action Plan includes some long-term plans for which we are refining implementation steps.

VI. NATIONAL MUSIC THERAPY REGISTRY

The number of NMTR registrants continues on a predictable and gradual downward path. As of October 1, 2017, there are 218 registrants. As of October 1st, the member to non-member ratio is 47% members and 53% non-members.

The rate of decline has decreased to about 8% annually. It is likely that the majority plan to remain on the registry until it ends, in less than three years, in 2020. The question remains whether there is anything else we can do with or for this group of music therapists.

Acting as the Deputy Director and Executive Director of NMTR, Jane Creagan and I, convened an NMTR Board meeting in January of this year. The new board consists of:

President: Elaine Abbott, PhD, MT-BC Secretary: Nancy Perkins, MA, CMT

Treasurer: Caryl Beth Thomas, MA, LMHC, ACMT.

Please see Jane Creagan's reports for additional details.

Determining 1) if there are any ways for AMTA to meet the needs of the NMTR certificants and 2) how to replace the \$33,000 in income, is under consideration as part of the Financial Action Plan.

VII. FUTURE PRIORITIES FOR NOVEMBER 2017 to MAY 2018

A. <u>Targeted Priorities</u>

- ✓ Execute 2018-2019 elections, using first-ever electronic system through "Balloteer," according to plan
- ✓ Orient new Board of Directors
- **✓** Coordinate events with Renée Fleming, providing support and resources
- ✓ Follow-up with NIH & Kennedy Center's "Music and the Mind" Initiative
- **✓** Follow-up with Succession Planning
- ✓ Post Summary of Annual Audit for FY 17
- ✓ Compile data for FY 17 IRS form 990s (AMTA's and Regions'); provide support and technical assistance to Regions for completion of 990s
- ✓ Continue orientation of new CPA, Susan Hughes
- ✓ Complete AMTA national office lease renewal for lease expiring 12/31/18
- ✓ Evaluate and monitor implementation and improvements for Website and ongoing generation of new content and enhanced navigation
- ✓ Develop overall AMTA Emergency Contingency Plan; develop on-going plan for annual review of Contingency plan
- ✓ Continue overseeing OUP Publishing; complete contract renewal negotiations; and monitor process for new journal editors

- ✓ Work with staff to finalize job descriptions and draft contingency plans for each position
- ✓ Plan for staff position transition in 2018
- ✓ Work with Treasurer and the Board to implement Financial Action Plan— Immediate and Long-Term Plans to include non-dues and non-restricted income
- ✓ Manage MTR 2025 follow-up and implementation
- ✓ Consider revisions for FY 2018 Budget in second quarter of 2018
- ✓ Continue to advocate for increasing access to music therapy in the military, provide technical assistance to newly developed MT programs, and assist NEA with the development of programs and positions
- ✓ Manage and develop marketing plan to promote E-Courses
- ✓ Establish next set (and final) priorities for Wilson Trust Music Therapy Initiative
- ✓ Monitor 'certification' efforts for artists in healthcare and progress of NOAH
- ✓ Coordinate staffing of Strategic Priorities and Workgroups
- ✓ Oversee planning of future conferences; consider World Congress hosting in 2026
- ✓ Convene annual meeting (via conference call) of the National Music Therapy Registry; continually educate about NMTR closing as of January 1, 2020

B. <u>On-going Priorities</u>

- **✓** Monitor Membership Growth/Numbers
- **✓** Further develop alliances
- **✓** Pursue relationships with potential partners
- **✓** Expand Artist relations
- ✓ Expand medical partnerships and explore new ones
- **✓** Oversee Scholarship and Grant programs
- ✓ Manage cash-flow

- **✓** Oversee investments
- ✓ Oversee Clinical Training, Education, and Ethics
- **✓** Oversee future Conference Planning and Site Selections
- **✓** Oversee Government Relations Activities
- ✓ Oversee Fund-Raising Plans and Related Activities

End of Executive Director's Annual Report 2017

APPENDIX A - FARBMAN

Membership Analysis 1999-2016

In reviewing membership data dating back to the inception of AMTA in 1998, we reached a new historic peak year for total members as of 12/31/2016 with 4,104 members; the previous high point was 1999 due to unification and the World Congress. As of 12/31/99, the total professional membership equaled 2,745 as compared to the total for 12/31/16 of 2,274 resulting in a decline of 17%.

By comparison, the 12/31/99 total of undergraduate students (1,004) and graduate students (107) equaled 1,111 as compared to the 12/31/16 total of undergraduate students (1,228) and graduate students (441) of 1,669, representing an increase of 50%, due mainly to the increase in graduate students. The undergraduate student number has ebbed and flowed, reaching an all-time high of 1,228 as of 12/31/16; whereas the graduate student number has steadily increased, peaking in 2013 with 500; comparing the number of graduate students in 12/31/99 to 12/31/16, there is an increase of over 400%.

Commentary: Workforce Numbers & Access to Quality Music Therapy Services—Cause for Examination/Reflection

In every mid-year and annual Board report, an analysis and synthesis of membership data, financial information, and data from the National Music Therapy Registry (NMTR) and the Certification Board for Music Therapists (CBMT) are provided, examining trends retrospectively. In examining professional member numbers from Board books, it appears that the mean and median of the total number of professional members of AMTA/NAMT from 1992-2014 (excluding 1998 and 1999) hover around 2500.

At the 2014 mid-year meeting, Historian Bryan Hunter provided a few tables with pertinent data—one that depicted the number of CBMT certificants combined with the number of NMTR registrants as compared to the total number of AMTA professional members and a second table showing that the percentage of MT-BCs as compared to AMTA professional members has dropped from a high in 1999 of 65% to a low of 36% at the end of 2013.

Perhaps the most striking calculation, however, relates to access to qualified music therapists, which is simply the total number of certificants and registrants as of 10/1/1998, which was 4534, as compared to 10/1/16, which was 7256—a 60% increase.

Assisted by the data, how do we assess the workforce supply of those "qualified" to practice in 1998 as compared to today. Is a 60% increase good? is it bad? how does it compare to other similar professions? In scrutinizing the data, a number of questions arise, many of which are relevant for the MLE discussions:

- What is/are the implication(s) for the next 20 years given 60% growth in the past 18 years? How many of those with credentials or designations are practicing?
- What factors account for this level of growth?

- Given the steady number of students who have graduated from AMTA-approved programs and the steady increase of MT-BCs, how much growth in new MT-BCs has occurred?
- What is the impact of music therapists taking time out for families?
- What is the impact of those leaving the profession to pursue another profession?
- What is the impact of those retiring from the profession?
- What are the most efficient and effective ways to grow the profession?

In terms of the AMTA mission, the number of qualified active music therapists in the workforce is a primary focus. Further, answers to these questions are important data points for the MLE subcommittee's research. Measuring the growth and workforce supply also are keys to the health and well-being of our profession. These numbers are not merely important for membership or income, they are keys to ensuring access to "quality music therapy services" as our mission charges us to do.

APPENDIX B - FARBMAN

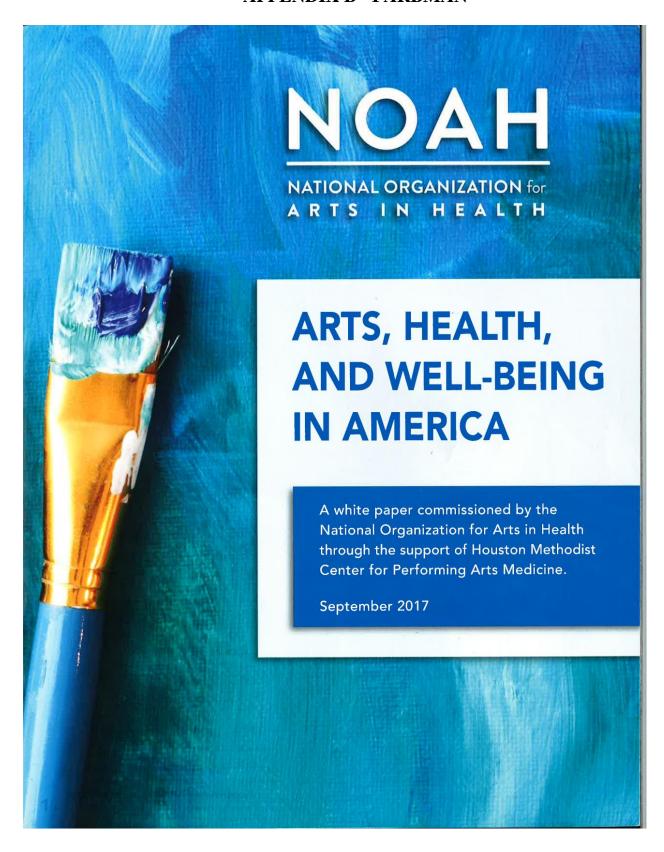


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Arts for the Aging, Inc. (AFTA) engages older adults in health improvement and life enhancement through the arts. Programs take place weekly and bi-weekly at 26 community and residential care settings throughout the DC Metro area.

INTRODUCTION:

How the Arts are Used to Improve Americans' Health and Well-Being

A growing array of arts practices is contributing to the enhancement of health and well-being across the full range of health services. This arena involves professionals using one or more art forms – music, drama, crafts, creative writing, architecture, design, film and video, painting, drawing, sculpture, and more – and may be implemented at any point in the care continuum, which consists of health services spanning all levels and intensity of care. The arts, humanities, design, and the creative arts therapies support prevention, treatment, and the management of illness and chronic disease by improving the healthcare experience and aiding in rehabilitation, recovery, human performance, and end-of-life care.

There is no universally accepted descriptor of the variety of ways that arts practices are used to enhance human health and well-being. The United Kingdom and Australia refer to the arena as Arts, Health, and Well-Being, and Canada describes it as Arts in Health, a term for the arena that is also frequently used in the United States.

In the United States, contemporary practice in this arena began in the mid-twentieth century as a multidisciplinary approach dedicated to improving the healthcare experience for patients, families, and caregivers. The scope of the arena has gradually expanded to include supporting health, wellness, and well-being throughout a person's lifetime. Professionals working in this arena can now be found in a variety of settings, such as hospitals, hospices, long-term care communities, assisted living facilities, museums, community centers, military bases, veterans' facilities, schools, prisons, special needs camps, rehabilitation centers, and mental health programs.

Arts in Health is a maturing field dedicated to using the power of the arts to enhance health and well-being in diverse institutional and community contexts. Comprised of many subfields and affiliated fields, arts in health supports health as defined by the World Health Organization (WHO), as "a state of complete physical, mental, and social well-being and not merely the absence of disease or infirmity" (WHO website).

In many nations, the arts are now used to improve health-care outcomes, to contribute to patient and staff satisfaction, and to lower healthcare costs (Clift & Camic, 2016). As the American healthcare system shifts its focus to caring for the whole person – body, mind, and spirit – to prevent illness, to sustain high quality of life throughout treatment, and to better manage ongoing care, the arts play a vital role in contributing to an integrated approach to human health and well-being (Serlin, 2007).

Arts, Health, and Well-Being in America

A white paper commissioned by the National Organization for Arts in Health

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Evolution of the Creative Arts Therapies and Arts in Health

The relationship between arts and health has existed across cultures from the beginning of recorded time (Sonke-Henderson, 2007). In the United States, the first half of the twentieth century brought about several significant hospital art collections and arts projects of the Works Progress Administration (WPA). The establishment of contemporary practice in the creative arts therapies as we know it today began in the 1940s, with the use of the arts to aid in the recovery of soldiers returning from World War II.

Creative Arts Therapy (CAT) organizations representing each of six distinct professions have been active for over 60 years. These organizations include:

- American Art Therapy Association
- American Dance Therapy Association
- American Music Therapy Association
- American Society for Group Psychotherapy and Psychodrama
- National Association for Poetry Therapy
- North American Drama Therapy Association

Together, these six organizations represent the CATs professions nationwide, and formally engage through the National Coalition of Creative Arts Therapies Associations (NCCATA). Founded in 1979, the NCCATA is an alliance of professional associations dedicated to the advancement of the arts as a primary therapeutic treatment across a variety of rehabilitative, medical, community, and educational settings. The NCCATA represents over 15,000 individual members of the six creative arts therapies associations nationwide.

The Expressive Arts Therapy (EAT) field came about during a time of overflowing energies in social, cultural, political, and creative activities that began in the 1960s and continued into the 1970s. Centered primarily at Lesley University, this movement led to the establishment of the Institute for the Arts and Human Development in early 1974. This was the first formal program established around the idea of integrated arts and psychotherapy. The strength of this program as well as other programs and institutes led in 1994 to the establishment of a professional association, the International Expressive Arts Therapy Association (IEATA).

Alongside the continued development of the creative arts therapies and expressive arts therapy, a movement to incorporate the arts into healthcare settings began in the United States in the 1970s. A formal effort to organize this budding movement began when a small group of individuals involved with hospital-based arts programs established the Society of Healthcare Arts Administrators in 1989. In 1994,

the professional association's name was changed to the Society for the Arts in Healthcare.

In the late twentieth century, most Arts in Health programs were designed as collaborations between professional caregivers, arts administrators, arts consultants, and artists to bring works of original art into the hospital to enhance and humanize the healthcare environment. Arts programs were also designed to provide opportunities for patients and their families to experience enjoyment and reduce their stress during the hospital stay; a secondary benefit was reduced compassion fatigue for caregivers. The first generation of arts in health programs included permanent art installations, visual art collections and rotating exhibits, performances in public and patient care areas, arts workshops for medical staff, and bedside arts activities for patients and their family members by professional artists (Sonke, 2016). In 2012, the Society for the Arts in Healthcare changed its name to acknowledge rapid expansion of programs designed to promote health and well-being in community settings, in addition to the continued growth of arts programs in healthcare facilities. The new name was the Global Alliance for Arts & Health; this name was modified once again two years later to Arts & Health Alliance. The organization dissolved in 2014. Leaders in the arena immediately recognized the need for a new professional association, and established the National Organization for Arts in Health (NOAH) in 2015.



The Center for Performing Arts Medicine at Houston Methodist Hospital provides unique healthcare services for performing artists as well as arts offerings throughout the facility. Over 150 performances are given annually in the hospital for patients, caregivers, family, and community members in Houston, Texas.

Arts, Health, and Well-Being in America

A white paper commissioned by the National Organization for Arts in Hea

A Continuum of Care

Arts, health, and well-being in America are supported by the creative arts therapies, expressive arts therapy, and arts in health professionals across the continuum of care. Here are brief descriptions that delineate the roles of these three major groups of professionals.

- 1. Creative Arts Therapies (CATs) include the distinct regulated health professions of art therapy, dance/movement therapy, drama therapy, music therapy, poetry therapy, and psychodrama therapy. These board-certified professionals use their particular art form toward achieving clinical and therapeutic outcomes. Each of the professional disciplines possesses a definition of the profession, a legally defensible scope of practice, educational competencies, standards of practice, code of ethics, and evidence-based research. Creative arts therapists share the feature of encouraging creative expression through a specific art form. However, each profession stands alone as distinct.
- 2. Expressive Arts Therapy (EAT), by contrast, is defined as the integration or use of all the arts in therapeutic practice "at times working with the arts in sequence, at other times using the arts simultaneously, and at still other times carefully transitioning from one art form to another within the therapeutic encounter" (Estrella, 2005, p. 183). In the practice of expressive arts therapy, many factors are often considered, such as principles of play, creativity, improvisation, aesthetics, space, time, rhythm, resonance, and mind/body connections (Kossak, 2015). The primary purpose is the promotion of expression and imagination. What distinguishes expressive arts therapy from the six distinct creative art therapies professions is that EAT practitioners are trained to combine two or more art forms in clinical practice.
- **3. Arts in Health.** A growing number of medical centers have an arts coordinator or director who manages a variety of arts experiences such as visiting artists, artists-in-residence, arts programming developed in partnership with community arts agencies, arts collections, and rotating arts exhibits. A major focus of their work is using the arts to enhance the working environment and reduce the impact of stress on professional caregivers. *Arts in Health* is the term used to encompass these other arts programs and initiatives, both in healthcare settings (referred to as *Arts in Healthcare*) and in public health (referred to as *Arts in Community Health*).

These three areas of practice – alongside professionals in affiliated arenas like medical humanities, healthcare design, occupational therapy, recreational therapy, life enrichment services, child life services, and arts for people with disabilities and those with chronic illnesses – together comprise a continuum in healthcare experiences that use the arts for health and well-being.

SPOTLIGHT ON PRACTICE: UF Shands Arts in Medicine



UF Health Shands Arts in Medicine is a comprehensive Arts in Health program with both artists in residence and creative arts therapists providing services. The University of Florida Center for Arts in Medicine serves as a leader in Arts in Health education, with graduate and undergraduate level programs.

Founded in 1990, UF Health Shands Arts in Medicine (AiM) is a comprehensive program located in Gainesville, Florida. Within the program, 20 Artists in Residence bring creative opportunities to over one million people per year through bedside arts activities, workshops, performances, rotating exhibitions, permanent art installations, and through community-based and international outreach programs. Board-certified creative arts therapists also provide clinical services in dance/movement therapy and art therapy.

AiM's sibling program, the University of Florida Center for Arts in Medicine, was established in 1996. The Center offers an online Master of Arts (MA) in Arts in Medicine, two online graduate certificates, and three undergraduate certificates. The Center for Arts in Medicine conducts research and offers additional resources such as Arts in Medicine and Research Intensives, Professional Development Residencies, an online Arts in Health Research Database, and special training opportunities.

How the Arts Support Health

The overarching goals of artists practicing arts in health and clinicians in the creative arts therapies are fourfold: to enhance the healthcare experience, to promote public health, to support community well-being, and to foster resiliency of professional and family caregivers. Programs and initiatives should be supervised by a credentialed professional.

- Using the arts, design, and creative arts therapies to enhance the healthcare experience involves patients' clinical outcomes as well as enhancing the healthcare environment of care for patients, patients' families, and staff. The arts are used regularly to improve the quality of services and experiences of healthcare consumers and to improve staff satisfaction and communication.
- With an increasing healthcare focus on preventive health, the arts are being used to promote public health / population health. The arts can be implemented within public health programs in the interest of community engagement, needs assessment, health communication, and health promotion.
- The arts are frequently used in community settings to support community well-being. In this context, the arts can support healthy aging, treatment of chronic or long-term illness or recovery processes, community cohesion and reliance after a natural or human-caused disaster, and the provision of healthcare for underserved populations.
- The arts and humanities are increasingly used to foster resiliency of medical professionals through enhancing medical student observation skills, addressing emotional challenges of their professions, and providing safe outlets for releasing stress. These benefits extend to family and other non-professional caregivers.

Research in the Arena of Arts, Health, and Well-Being

Research in arts in health is limited but rapidly growing. This body of research is distinct from, and complements, research well documented within the creative arts therapies, expressive arts therapy, and healthcare facilities design. Program and project evaluations, as well as qualitative, quantitative, and mixed-methods research are contributing toward a robust body of published scholarship. Common research designs include survey, case study, participant observation, and interview studies. Utilization of mixed methods and randomized controlled trial designs are increasing in behavioral and clinical studies. Results from these studies – together with

impressive collections of anecdotal evidence – demonstrate that there are both instrumental and intrinsic benefits to the work taking place across these broad areas of practice.

The ongoing challenges of healthcare reform in the United States require that healthcare decisions be evidence-based. This strategy, endorsed by both The Joint Commission and the Institute of Medicine, combines the clinician's individual clinical expertise with the best available external evidence and the values and needs of the patient in making medical decisions. The demand for evidence-based decisions in healthcare settings extends to all aspects of the use of the arts and design in healthcare.

Research demonstrates that arts in health and the creative arts therapies (CATs) to improve patients' overall health outcomes, treatment, and quality of life (Clift & Camic, 2016; Fancourt, 2017; Hanna, Rollins, & Lewis, 2017; Lambert, 2017; Malchiodi, 2005; Sadler & Ridenour, 2009; State of the Field, 2009; Warren, 2008). Findings suggest that integrating the arts and CATs into clinical and community healthcare settings and initiatives can lead to four key benefits:

- Enhancements in the environment of care for patients and caregivers;
- Improved outcomes, such as reductions in anxiety, pain, length of stay, and readmissions in hospitals;
- Increased well-being;
- Enhanced effectiveness in health communication.

A growing number of quantitative and qualitative studies published in peer-reviewed journals provide evidence of the benefits of the arts to patients, caregivers, and community groups. The primary journals that support dissemination of research across the arts in health and the creative arts therapies are listed in the Resources appendix of this paper. Also included in the Resources appendix are links to organizations, databases, and key publications that serve as portals to the full breadth of existing research that is readily available across the field.

The scope of this white paper is broad; each section is limited to offering a succinct overview of the topic. Because of this, the authors made an editorial decision to cite few references throughout the text. Readers are urged to refer to the detailed Resources appendix to further pursue any topic of interest.













SECTION THREE: In Clinical Services

THE CREATIVE ARTS THERAPIES IN CLINICAL SERVICES: Introduction & Overview

The Creative Arts Therapies (CATs) professions include the distinct regulated health professions of art therapy, dance/movement therapy, drama therapy, music therapy, poetry therapy, and psychodrama therapy. Although CATs practitioners share the feature of addressing health needs through a specific art form, the six professions are distinguished by the elements that are necessary to establish viability and ensure protection of the public. Each of the professions possesses a definition of the profession, a legally defensible scope of practice, educational competencies, standards of practice, code of ethics, and evidence-based research.

Creative arts therapists are highly trained health professionals who attain their qualifications through extensive coursework and supervised clinical training. They incorporate specific arts-based interventions and the creative processes in their practice to optimize patient health and wellness and ameliorate illness and disability. CATs enhance self-awareness; foster health, communication and expression; promote the integration of physical, emotional, cognitive, and social functioning; and facilitate behavioral and personal change.

CATs address specific treatment goals and needs identified for patients or clients. Treatment outcomes may include improving communication and expression, or increasing physical, emotional, cognitive and/or social functioning. Some CATs' interventions also incorporate a systematic psychotherapeutic process depending upon a client's individual

needs. CATs work with inpatient and/or outpatient populations, families, and other client groups. Through their role as clinicians on a treatment or educational team in some settings, CATs access and chart goals and outcomes of sessions in patient records.

Each CAT profession has its own set of professional standards and requisite qualifications (see Table 1). Creative arts therapy practice incorporates a systematic process that includes assessment, treatment, and ongoing evaluation. CATs are trained as artists and therapists, and have completed approved training programs at either the undergraduate or graduate level. They practice in compliance with specific clinical practice standards and codes of ethics and are committed to meeting continuing education requirements to maintain professional credentials or certifications. In addition, many creative arts therapists hold state licenses within their profession or another mental health license.

Creative arts therapists work in a number of settings, including adult day treatment centers, community mental health centers, community residences and halfway houses, correctional and forensic facilities, disaster relief centers, drug and alcohol programs, early intervention programs, general hospitals, home health agencies, hospices, neonatal nurseries, nursing homes, outpatient clinics, psychiatric units and hospitals, rehabilitative facilities, senior centers, schools, and wellness centers.

Arts, Health, and Well-Being in America

A white paper commissioned by the National Organization for Arts in Health

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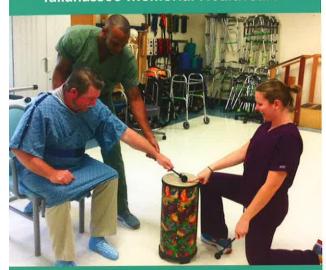
TABLE 1: Creative Arts Therapies Professions Overview

	Music Therapy	Art Therapy	Dance Therapy	Drama Therapy	Poetry Therapy	Psychodrama
National Association	American Music Therapy Association (AMTA)	American Art Therapy Association (AATA)	American Dance Therapy Association (ADTA)	North American Drama Therapy Association (NADTA)	The National Association for Poetry Therapy	The American Society of Group Psychotherapy and Psychodrama (ASGPP)
Minimum Education Level Required to Practice	Bachelor's	Master's	Master's	Master's	Bachelor's + Master's	Master's in relevant field
Education Levels Offered	Bachelor's, Master's, Doctorate	Bachelor's, Master's, Doctorate	Master's, Doctorate	Master's, Doctorate	NA	NA
Minimum Credentials or Professional Designations Required to Practice	Music Therapist – Board Certified (MT-BC) Exam required	Registered Art Therapist (ATR)	Registered Dance/Movement Therapist (R-DMT)	Registered Drama Therapist (RDT)	Certified Applied Poetry Facilitator (CAPF) Bachelor's level	Certified Psychodramatist (CP)
Credentialing Agency	The Certification Board for Music Therapists (CBMT)	Art Therapy Credentials Board, Inc. (ATCB)	Dance/Movement Therapy Certification Board (DMTCB)	NADTA	The Int'l Federation for Biblio-Poetry Therapy (IFB/PT)	The American Board of Examiners (ABE)
Training Required for Credentials	1200 hrs supervised clinical training, which includes practicum during academic coursework and internship	700 hr supervised practicum during Master's, 1000 paid clinical hrs post-graduate w/ 100 hrs supervision (in most states)	200 hrs supervised fieldwork, 700 hr practicum w/70 hr supervision during Master's	800 hr supervised practicum during Master's, 1000 paid clinical hrs post-graduate	CAPF + CPT 440 hrs training/ supervision, RPT 975 hrs training/supervision	780 hrs training by other certified individuals, 52 wks experience w/ 40 hrs supervision (waved for Master's level mental health degree), Written & on-site exams
Advanced Credentials and/or Professional Designations/ Specialized Training Certificates Available	Fellow-Guided Imagery and Music Hospice and Palliative Care Music Therapy Neonatal Intensive Care Unit Music Therapist Neurologic Music Therapist Nordoff-Robbins Music Therapist	Registered Art Therapist – Board Certified (ATR-BC) Exam required	Board Certified Dance/Movement Therapist (BC-DMT) 3640 paid hrs + Exam required	Registered Drama Therapist/Board Certified Trainer (RDT/BCT) 5 yrs experience as RDT + Exam required	Certified Poetry Therapist (CPT), Registered Poetry Therapist (RPT) Master's + Licensure in a mental health field required	Practitioner- Applicant-for- Trainer (PAT), Trainer, Educator and Practitioner (TEP)
Code of Professional Practice/Ethics	Yes	Yes	Yes	Yes	Yes	Yes
Legally Defensible Scope of Practice	Yes	Yes	Yes	Yes	Yes	Yes
Continuing Education Required	100 CEUs every 5 years for MT-BC	100 CEUs every 5 years ATR-BC only	100 CEUs every 5 years BC-DMT only	30 CEUs every 2 yrs for RDT/ Attendance at a BCT training 1x during 2 yr cycle	20 CEUs every 2 yrs	NA
State Licensure Required	In several states (visit www.cbmt.org for more info)	In several states (contact info@arttherapy.org for more info)	In several states (contact info@adta.org for more info)	In NY	NA	NA

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A white paper commissioned by the National Organization for Arts in Health

SPOTLIGHT ON PRACTICE: Music Therapy at Tallahassee Memorial HealthCare



Music therapists at **Tallahassee Memorial HealthCare** work in inpatient and outpatient settings to assist patients in meeting crucial health goals. Community classes, professional training, and research round out the offerings of the program.

In partnership with Florida State University, Tallahassee Memorial HealthCare (TMH) offers the region's most comprehensive music therapy program and a national training site for future music therapists. Music therapy is used to help with physical, emotional, cognitive, and social needs of children and adults. The FSU/TMH partnership for Medical Music Therapy and Arts in Medicine was established in 1999. Board-certified music therapists oversee the program and help coordinate students, interns, and non-credentialed volunteers.

Music therapy at TMH is designed to meet patients' needs in a variety of clinical situations, such as pain management, developmental stimulation, and stress reduction. Serving both inpatients and outpatients, board-certified music therapists improve the patient experience while also continuing to advance the profession through research and education. The research at TMH most notably includes the development of the Pacifier Activated Lullaby device, which assists premature infants in developing the sucking reflex and independent feeding. The device became available for sale in 2012. Specialized community programs include early childhood programs such as the "Little Ones Play" music class, with specialized curricula for children from the age of 6 to 24 months.

Music Therapy

Music Therapy is the clinical and evidence-based use of music interventions to accomplish individualized goals within a therapeutic relationship by a credentialed professional who has completed an approved music therapy program. The American Music Therapy Association's (AMTA) roots date back to two organizations, which were founded in 1950 and 1971. Those two organizations merged in 1998 to advance education, training, professional standards, and research to support the music therapy profession. Representing over 7,000 music therapists, AMTA's mission is to advance public knowledge of music therapy benefits and increase access to quality music therapy services.

Music therapists use their knowledge, skills, training, and experience to facilitate therapeutic, goal-oriented music-based interactions that are meaningful and supportive to the functional level and health of more than 40 different client populations. These components of clinical practice continue to evolve with advances in basic science, translational research, and therapeutic implementation.

Music therapists must earn a bachelor's degree or higher in music therapy from one of 80 AMTA-approved colleges and universities. Half of these approved programs offer master's degrees and eight confer doctoral degrees. At the successful completion of academic and clinical training, students are eligible to take the national examination administered by the Certification Board for Music Therapists (CBMT). Upon successful completion of the board examination, graduates are issued the credential necessary for professional practice, Music Therapist-Board Certified (MT-BC).



We know that music has an effect on health, such as helping people with Parkinson's walk in a steady rhythm, or those with speech loss regain their ability to speak, but we need to bolster the science behind these therapies through rigorous clinical trials with clear endpoints so we have the evidence of what works and what doesn't work. NIH wants to bring new advances in neuroscience to the field of music therapy, so that a compelling evidence base for music therapy can be built, enabling health care providers and patients to choose interventions that will have the maximum benefit.

Francis S. Collins, MD, PhD Director of the National Institutes of Health

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28 Arts, Health, and Well-Being in America

A white paper commissioned by the National Organization for Arts in Health

SPOTLIGHT ON PRACTICE: Creative Forces: NEA Military Healing Arts Network



The Creative Forces: NEA Military Healing Arts Network program has been in existence since 2011 and continues to expand services for military patients with traumatic brain injuries and psychological health issues.

Creative Forces: NEA Military Healing Arts Network is a partnership of the National Endowment for the Arts, the Department of Defense, and the Department of Veterans Affairs that serves the unique and special needs of active military and veterans, as well as their families and caregivers.

The NEA funds creative arts therapists, equipment, and supplies at 11 clinical sites across the nation, and a telehealth program for patients in rural and remote areas. In clinical settings, creative arts therapists provide art therapy and music therapy for military personnel and veterans who have been diagnosed with traumatic brain injury and psychological health conditions. Creative Forces is developing manuals, toolkits, and an online resource center to support best practices; providing training and technical support for community arts providers; funding innovation projects in each state that create a model project that can be adapted to other locations; and is investing in research on the biological, psycho-social, behavioral, and economic impacts of the creative arts therapies and community arts-based interventions. New sites have been added for 2017 and the program's telehealth services are slated to expand, providing greater access for rural and low-income populations.

Creative Forces Clinical Sites

- · National Intrepid Center of Excellence (NICoE) Walter Reed, MD
- · Joint Base Elmendorf- Richardson, AK
- · Camp Pendleton, CA
- · Fort Carson, CO
- · James A. Haley Veterans' Hospital, FL
- · Fort Campbell, KY
- · Camp Lejeune, NC
- · Fort Hood, TX
- · Fort Belvoir, VA
- · Joint Expeditionary Base, VA
- · Joint Base Lewis-McChord, WA
- · Telehealth Program

Summary and Recommendations

Arts in Community Health and Well-Being promises to expand rapidly as America's communities and healthcare system strive to meet the health needs of diverse population groups and an aging demographic in a comprehensive, productive way. This newly-coalescing arena of research, policy, and practice needs foundational work in all areas. Americans can learn from the decades of work in community arts and health that have taken place in other nations (such as the United Kingdom and Australia). Many of their practices can be adapted and adopted in our domestic context.

Trained professional artists and arts in health administrators should advocate for their inclusion on public health initiative teams. There are key public service roles that could be played by local and state arts agencies; over 40 state arts councils are already providing support for arts in health services. Over time, the effectiveness and efficiency of the arts in community engagement, needs assessment, and health communication in public health programs will be increasingly apparent to key stakeholders. Closely affiliated professional fields such as public health, community cultural development, and arts for social change are embracing the specialization in arts in community health.

Recommendations for Research

This area of practice would benefit from all kinds of studies on arts in community health programs and practices in the United States. Additional recommendations for research include addressing the needs for arts/public health research partnerships, longitudinal studies on the health benefits of community-based arts programs, and development of measures to study the efficacy of the arts as a mechanism for health communication. In addition, a database that includes strong evidence-based arts in community health programs and details about partners, funding, and evaluation methods and results would be a great asset.

Recommendations for Education

Specialized education in arts in community health is in its infancy; communications and symposia on this topic would assist in engaging arts and public health stakeholders. To that end, the National Organization for Arts in Health may propose partnerships with Americans for the Arts, the six distinct professional associations of the creative arts therapies and/or the National Coalition of Creative Arts Therapies Associations, the International Expressive Arts Therapy Association, and with the American Public Health Association to provide conference presentations and/or webinars.

Arts, Health, and Well-Being in America

A white paper commissioned by the National Organization for Arts in Health

Conclusion

Charting a Path Forward for Arts, Health, and Well-Being in America

The arts are contributing to people's health and well-being, both in America and around the globe. This paper describes the diverse domains of practice found throughout this broad arena, and introduces timely recommendations for research, policy, and practice in each of these areas. Professionals working throughout this arena recognize that the arts offer a dynamic common denominator in strategic collaboration, leading to innovation and transformation, while keeping us firmly in tune with our humanity.

The potential of the arts to inspire, educate, and heal is increasingly understood by a range of sectors including medicine, public health, the military, and community development. Through Americans for the Arts' work on the National Initiative for Arts & Health in the Military, we see the arts helping wounded, ill and injured service members and veterans recover and reconnect to their families and communities every day. We are very pleased that the National Organization for Arts in Health has emerged to lead a new effort in convening, collaborating and connecting those working to advance arts, health and well-being across America, for every person, in every community. We believe strongly in the power of collective thinking and action, and look forward to a valued partnership.

Robert L. Lynch, President and CEO of Americans for the Arts

The primary goal of this "living document" is to initiate a national movement to connect, unify, and elevate the overall arena of arts, health, and well-being. To that end, the National organization for Arts in Health (NOAH) recommends strategic investment in three major areas of activity:

1. Creation of a New National Structure and Strategy for the Arts, Health, and Well-Being Arena to Coalesce

By purposefully increasing opportunities for collaboration across arts, health, and well-being, stakeholders throughout the arena will benefit from recognizing that we all share a belief in the value of the arts in health, the unique contributions of all involved, and the benefits of cooperation.

NOAH seeks to build bridges across all disciplines, professions, and areas of engagement in this arena and its affiliated fields. An urgent need exists for representatives from professional associations and other stakeholder organizations to meet annually to share information and resources, develop a national strategy for advancing the Arts in Health arena as a whole, and identify joint advocacy and communications strategies. With funding and cross-sector organizational support, NOAH is prepared to structure this group as an Advisory Board that convenes annually. An overarching national structure and strategic plan for advancing the arts, health, and well-being arena could thereby be maintained by the National Organization for Arts in Health

2. Development of a Meta-Analysis of Existing Research, Programs, and Resources

Although several excellent reviews of published literature exist (see the Resources appendix), numerous gaps persist in assessing the current status of research and resources in specific segments of the arena, as discussed in the sections of this paper. Furthermore, it is imperative for research, exemplar programs, and resources to be shared across the areas of professional engagement throughout arts, health, and well-being. Those involved in this arena would benefit greatly from a meta-analysis of existing research, programs, and resources. Findings from this study should be readily accessible as publicly-available digital resources; these could be housed on the NOAH website. A searchable map of existing arts in health programs has already been created by NOAH personnel, but this map needs to be updated and expanded to include programs and initiatives across the creative arts therapies, expressive art therapy, humanities, and design.

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3. Formation of National Standards, Training, and Certification of Professional Artists, Healthcare Arts Administrators, and Healthcare Arts Consultants

The urgent need for professionalization of artists working in healthcare settings, healthcare arts administrators, and healthcare arts consultants has been noted throughout this paper. NOAH is currently working with the Arts in Health Certification Commission on the development of national standards for training and credentialing of artists in healthcare, and plans are in place for a future focus on healthcare arts administrators. Although this important work is underway, much remains to be done in supporting the process of professionalizing the field. Introducing and coordinating the launch of national standards and credentialing processes will require a robust infrastructure of organizational support, as well as excellent partnerships across the arena and with educational institutions. NOAH has prioritized this action step as a national goal, and is eager to partner with others to move forward with continued growth and professionalization of Arts in Health.



The **Samaritan Cancer Resource Center** in Albany, Oregon hosts monthly arts workshops for cancer survivors and their families through the **Samaritan ArtsCare Program**.

Across the arts, health, and well-being arena, many institutions and individuals are actively seeking paths for growth and ways to overcome challenges. They are eager for communication with, and support and guidance from, like-minded colleagues through a representative national organization. Across the arena, there is a pressing need to craft a broader and more meaningful collective message, to identify effective language that will communicate value across disciplines and industries, to work to improve professional

standards and effective coordination, and to create opportunities to find collective strength through sharing results, processes, and benefits to the field.

The National Organization for Arts in Health was formed to serve these needs and to provide a forum for the diverse scholars, policymakers, and practitioners found throughout this important arena. NOAH also seeks to prompt investment in developing this area as a whole in targeted actions that will both serve and advance arts in health. In "serving the field," an array of informational tools (white papers, reports, databases, program examples, etc.) and ongoing advocacy and networking activities will enable sharing of resources and impel those in the arena to coalesce. Currently, investment in "advancing the field" might best take shape through professionalization, including standards development, education and training, access to and funding for research, and stimulating creative practice – especially in the high-growth area of arts in community health.

The time is right to coalesce as a community and network. NOAH urges those interested in this arena to rally around the name Arts in Health to concisely represent the full breadth of initiatives engaged in arts, health, and well-being. Stakeholders across the arena need to come together in regularly-scheduled dialogue to set policy priorities and determine a coordinated agenda for research, evaluation, education, and practice. Everyone is encouraged and welcomed to be part of this magnificent movement to connect the arts with Americans' health and well-being.

"

Beyond its ability to enthrall and entertain, music offers many health benefits – from childhood development to its therapeutic applications for individuals with Alzheimer's disease, autism, PTSD, Parkinson's disease, and chronic pain. Music's impact on the brain can be so powerful, and I'm inspired by the numerous organizations, researchers, and practitioners working in the field. Congratulations NOAH for bringing this community together – what a beautiful thing for all of us!

Renée Fleming, Internationally Renowned Soprano, Educator, and NOAH Ambassador

"

APPENDIX C - FARBMAN AMTA INVESTMENTS



Selected Period Performance AMERICAN MUSIC THERAPY ASSOC.

Account 1041271 Period Ending: 09/30/2017

Sector	Market Value	1 Month	Quarter to Date (3 Months)	Year to Date (9 Months)	1 Year	3 Years	5 Years	Inception to Date 12/01/2010
Total Fund	633,519	1.33	3.53	11.78	11.51	6.23	6.51	5.73
Equity S&P 500 Index	363,978	2.45 2.06	5.34 4.48	17.87 14.24	19.44 18.61	9.30 10.81	12.02 14.22	9.71 14.12
Fixed Income Barclays Aggregate Bd	198,043	31 48	.83 .85	3.37 3.14	.82 .07	2.26 2.71	2.02 2.06	3.06
Barclays Govt / Cred Bd Barclays Int Govt / Cred Bd		57 45	.81 .60	3.49 2.34	01 .23	2.83 2.13	2.10 1.61	3.23 2.35
Hedged Strategies Inflation Hedges	37,251 26,157	.56 .06	2.12 3.04	7.43 7.63	9.14 2.99	2.29	2.13	
Cash & Currency	8,091	.06	.17	.32	.35	.15	.09	.08

Portfolio Inception: 12/01/2010

* Data is on a trade date basis and includes income and accruals

^{*} Returns greater than one year are annualized

^{*} Unless otherwise noted, returns are gross of management fees



Portfolio Valuation

AMERICAN MUSIC THERAPY ASSOC. Account 1041271 Period Ending: 09/30/2017

Sector/Asset	Units	Unit Cost	Total Cost	Price	Market Value (less Accrual)	Weight	Unit Income	Annual	Current Yield
Small Growth MERIDIAN SM-CAP GROWTH FD CL I Total for Small Growth	1,083	14.27	15,455.12 15,455.12	16.130	17,474.68 17,474.68	2.76 2.76	.00	.00 . 00	.0 .0
Small Value VICTORY INTEGRITY SM-CAP VAL CL Y Total for Small Value	225	28.40	6,402.99 6,402.99	40.910	9,223.45 9,223.45	1.46 1.46	.10	21.82 21.82	.2 .2
Small Blend ISHARES RUSSELL 2000 ETF JPMORGAN US SMALL COMP-INST Total for Small Blend	65 380	137.34 13.85	8,926.85 5,263.60 14,190.45	148.180 19.280	9,631.70 7,327.25 16,958.95	1.52 1.16 2.68	1.91 .09	123.96 32.39 156.35	1.3 .4 .9
Large Growth ISHARES RUSSELL 1000 GROWTH ETF Total for Large Growth	363	115.05	41,761.62 41,761.62	125.060	45,396.78 45,396.78	7.17 7.17	1.54	560.11 560.11	1.2 1.2
Large Value LSV VALUE EQUITY FUND STRATEGY ISHARES RUSSELL 1000 VALUE ETF Total for Large Value	580 156	14.20 116.88	8,230.67 18,232.58 26,463.25	28.820 118.510	16,701.28 18,487.56 35,188.84	2.64 2.92 5.56	.54 2.73	312.35 426.19 738.54	1.9 2.3 2.1
Large Blend T. ROWE PRICE DIVIDEND GROWTH FUND WILMINGTON LARGE-CAP STRATEGY FUND-I Total for Large Blend	888 2,909	39.02 16.33	34,654.38 47,515.66 82,170.04	41.540 20.800	36,889.18 60,515.27 97,404.45	5.83 9.56 15.39	.61 .34	541.70 1,000.83 1,542.53	1.5 1.7 1.6
International Blend WILMINGTON MULTI-MGR INTERNATIONAL-I Total for International Blend	6,958	6.63	46,159.79 46,159.79	8.750	60,886.49 60,886.49	9.62 9.62	.10	674.41 674.41	1.1 1.1
Taxable Funds FEDERATED TOTAL RETURN BOND CL I WILMINGTON BROAD MARKET BOND FUND -I Total for Taxable Funds	4,459 14,137	10.97 9.82	48,899.78 138,860.95 187,760.73	10.930 9.660	48,738.03 136,559.74 185,297.77	7.70 21.57 29.27	.35 .22	1,542.85 3,039.37 4,582.22	3.2 2.2 2.5
High Yield Bonds FIDELITY FOCUSED HIGH INCOME FUND Total for High Yield Bonds	1,407	7.99	11,238.22 11,238.22	8.760	12,321.16 12,321.16	1.95 1.95	.37	516.19 516.19	4.2 4.2
Diversfied Real Assets WILMINGTON MULTI-MGR REAL ASSET - I Total for Diversfied Real Assets	1,805	13.34	24,076.50 24,076.50	14.490	26,157.15 26,157.15	4.13 4.13	.07	128.55 128.55	.5 .5



Portfolio Valuation AMERICAN MUSIC THERAPY ASSOC.

Account 1041271 Period Ending: 09/30/2017

Sector/Asset	Units	Unit Cost	Total Cost	Price	(less Accrual)	Weight	Unit Income	Annual Income	Current Yield
Developed International Equity WCM FOCUSED INTL GROWTH FD ISHARES CORE MSCI EAFE ETF Total for Developed International Equity	1,194 720	11.63 56.61	13,883.73 40,756.76 54,640.49	15.040 64.170	17,955.46 46,202.40 64,157.86	2.84 7.30 10.13	.06 1.56	72.93 1,122.48 1,195.41	.4 2.4 1.9
Emerging Market ISHARES CORE MSCI EMERGING Total for Emerging Market	320	44.83	14,346.20 14,346.20	54.020	17,286.40 17,286.40	2.73 2.73	.95	302.72 302.72	1.8 1.8
Absolute Return Hedge AQR STYLE PREMIA ALT LV CL I Total for Absolute Return Hedge	561	10.58	5,932.00 5,932.00	10.780	6,044.14 6,044.14	.95 . 95	.03	16.22 16.22	.3 . 3
Hedge Blend WILMINGTON GLOBAL ALPHA EQUITIES FD Total for Hedge Blend	2,824	10.62	29,985.09 29,985.09	11.050	31,206.74 31,206.74	4.93 4.93	.03	87.18 87.18	.3 . 3
Taxable Money Market Fds WILMINGTON US GOVT MONEY MKT CL SLCT Total for Taxable Money Market Fds	7,828	1.00	7,827.52 7,827.52	1.000	7,827.52 7,827.52	1.24 1.24	.01	53.48 53.48	.7 .7
Uninvested Cash Cash Total for Uninvested Cash		.00	:	.000	258.37 258.37	.04 . 04	.00	.00 . 00	.0 . 0
Total			568,410.01		633,090.75	100.00		10,575.73	1.7

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL REPORT CONSULTANT'S REPORT Barbara Else, MPA, LCAT, MT-BC October, 2017

SUMMARY & HIGHLIGHTS October, 2016 – September, 2017

In the past twelve months, as part-time special projects consultant to AMTA, I've provided support at an average level of .62 Full Time Equivalent (FTE) with 1,216 consulting hours plus 101 *pro bono* hours valued at \$4,545 (using a reduced rate)¹. Relative to last year around this time, my consulting effort is higher (10% or 120.5 hrs.). The increase is due to the amount of additional time invested in disaster preparedness and support and special meetings/events tied to research. *Pro bono* hours are ~58% higher relative to last year at the same time.

Brief updates are provided on special projects and activities assigned to my consulting workload. There is a tracking process in place with the Executive Director to monitor the status of lower priority tasks.

I. Priority Projects

- Journals and Publications
 - Editors In Chief (EICs) search committee
 - Journals production
 - o Oxford University Press Publishing Partner
- * Research
 - o Strategic Priority on Research
 - o Research Committee
 - o Research support
 - o NIH Workshop (January) and related Kennedy Center event (June)

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- Military and Veterans
 - o National Endowment for the Arts (NEA)--Creative Forces support
 - VA lecture and staff liaison to VA CATS network
 - o Americans for the Arts (AFTA)--Military Summit support
- Social Media Guidance Statement update
- ❖ World Congress 2017
- ❖ Disaster Response and Coordination with Deb B. Williams, Regional Pres. Rep.

II. Brief Updates on Special Projects

- ❖ AMTA Wilson Trust Music Therapy Project
- Government Relations and Advocacy Support
- Staff Liaison for Autism Priority Task Force
- ❖ 2016 Conference and 2017 Conference Planning
- Other: Annual Report

Travel for AMTA: Over the past 12 months, I participated in eight business trips on behalf of AMTA.

• In November 2016, just prior to the annual conference I attended and participated in the annual two-day publisher's conference hosted by Oxford University Press for U.S. journal editors and societies. **Jennifer Jones**

¹ *Pro bono* hours generally reflect travel time, disaster services support, some state government relations activity, and serving as an AMTA representative at some smaller meetings.

and Sheri Robb attended with me representing AMTA's journals. Sheri Robb contributed to a panel on the topic of peer reviewer recruitment, training, and retention.

- I attended and provided staff support at the November 2016 Annual Conference in Sandusky, Ohio.
- I was on-site in the AMTA office in late January, supporting and attending the NIH workshop on music and the brain.
- In late March, I drove to the University of Iowa to support the Iowa Task Force meeting and attend the 40th anniversary celebrations of the University of Iowa music therapy program hosted by the faculty and students.
- In late May and early June, I attended the midyear Board meeting and supported production and planning for the Kennedy Center event on music and the brain.
- In July, I attended the World Congress of the World Federation as a general member (partially self-funded), but I also managed and worked the AMTA table in the exhibit hall and presented as part of a global keynote panel on disaster, trauma and music therapy facilitated by **Dr. GeneAnn Behrens**.
- In September, I participated in the NEA/Creative Forces research summit. I also attended a meeting in the AMTA office with **Dr. Farbman**, **Angie Elkins**, and representatives from Oxford University Press regarding the publishing contract renewal negotiation process.

Similar to recent past reports, I've included interludes throughout this report to reference and inspire the spirit of the 2017 conference theme, A Mindful Approach to Music Therapy.

A Mindful Approach to Music Therapy

Interlude 1

"Mindfulness is the practice of giving deep attention to what is happening in the present moment."

Roshi Joan Halifax, PhD

I. Priority Projects

❖ Journals and Publications

EIC Search Committee. At the 2016 annual conference, the Board of Directors provided approval to proceed with recruitment of Editors-in-Chief (EICs) for the *Journal of Music Therapy* and *Music Therapy Perspectives*. The new EICs, once identified, will assume their positions following an overlapping orientation period and when the current EICs' terms of service end in 2018. Co-chairs, **Michele Forinash** and **Mary Adamek** were appointed to lead the EIC Search Committee. Other members of the committee include **Andrea Dalton**, **Melita Belgrave**, and **Jennifer Jones**. I serve as AMTA liaison supporting the process in a project management role. Andrea Dalton serves on the committee in the capacity of an individual clinician who is a consumer of music therapy research and journal publications. She participates in a small monthly journal club with colleagues. Melita Belgrave provides the faculty perspective and Jennifer Jones provides a faculty and Associate Editor's perspective. Combined, these perspectives align with MTR2025 recommendations for clinician involvement in research and scholarly activity.

Following update of the position descriptions to reflect the positive changes and growth of the journals, the initial announcement positions released March for the EIC was on (http://www.musictherapy.org/eic positions sought/) through a variety of channels. The initial focus of the recruitment process resulted in an application review and interview process beginning with MTP. Following interviews in June, a recommendation to the Board was submitted and approved for the position of EIC/MTP. At the time of this report writing, the internal announcement to the membership for the appointment of Dr. Laura Beer as EIC for MTP is in process and shall be released to the membership just prior to annual conference. A formal press release will follow the 2017 annual conference. Laura will be involved in an orientation process in cooperation with MTP EIC, Tony Meadows, AMTA, and OUP. The official new term of appointment begins January 1, 2019.

Concurrently, the search process for EIC for JMT continues and a second wave of announcements seeking candidates will be released in that effort. Interested, qualified applicants, or Co-EIC applicants, are welcome to contact the Co-chairs of the Search Committee. This second wave of recruitment on the JMT side of the process may result in slightly staggered EIC terms between the two journals. There are some advantages with respect to planning, management, and orientation to stagger terms slightly.

Journals production

Effort and activity on AMTA's peer-reviewed journals continues to be active and growing. I allocate two days per month on journal support and operations. Over the past year, I supported the journals' transition to a new platform with Oxford University Press in January and February. The platform upgrade to the OUP Academic Platform, based on the Silverchair Information Systems, represents a significant infrastructure advance for the journals. My efforts supported a presentation on the topic by OUP representatives at the annual conference in Ohio. I also conducted spot checks and quality monitoring between November and February, working closely with **Angie Elkins**, the EICs, and the OUP contacts. Under the new platform, electronic Table of Contents (eTOC) alerts flow to members via an update of the member email database to OUP.

In early November 2016, I attended and participated in OUP's two-day seminar for Editors and Societies along with **Drs. Robb and Jones**. Dr. Robb spoke eloquently on a panel on the topic of peer reviewer recruitment and retention. In the last quarter of the year I helped coordinate the interview and recruitment process of two new Associate Editors for JMT. **Helen Shoemark** joined MTP as an Associate Editor for manuscript peer review. She will help share the peer review process duties with Associate Editor, **Felicity Baker**, under the leadership of EIC, **Sheri Robb**. **Andrew Knight** also joined JMT as Associate Editor, Book Reviews.

I facilitate periodic production and technical calls as well as trouble shoot and track systems or customer questions. I serve as a resource to assist and respond to questions for the journals. I helped coordinate the AMTA/OUP journal marketing special campaigns in cooperation with the marketing manager at OUP. The virtual issues have shifted to the new Associate Editors-Communications as part of their duties. I now serve in a project manager and advisory role.

I support the Associate Editors-Communications (**Sena Moore and Potvin**) in production of their blogs and serve as a reader for content. The current social media channels for research include:

- ➤ JMT Instagram (https://www.instagram.com/AMTA JMT/)
- ➤ JMT Twitter (https://twitter.com/AMTA_JMT)

- ➤ MT Twitter account (https://twitter.com/AMTA_MTP)
- MTP releases periodic podcasts on the journal's homepage (https://academic.oup.com/mtp).
- ➤ JMT and MTP joint facebook page: (https://www.facebook.com/AMTAresearch/)
- You are invited to follow, like, and share updates posted to the JMT and MTP Twitter, Instagram, blog, and Facebook accounts, and encouraged to follow and use the hashtags #mtresearch, #AMTA_JMT, and #AMTA_MTP





A virtual issue of selected articles was prepared especially for the 15th World Congress in cooperation with the Assoc. Eds./Communication. The virtual issue was disseminated online and included in a collection of information and resources provided to attendees of the World Congress as part of the AMTA/Journals exhibit hall table cosponsored by AMTA and OUP. Attendees were given a small flash drive

formatted as an AMTA business card for the journals. The flash card was loaded with content from AMTA.

I am grateful for the leadership of AMTA's journal Editors, **Drs. Robb** and **Meadows**, the Associate Editors, as well as the OUP production team. [See Editors' Journal reports and OUP Publisher's report presented on site at the AMTA Annual Board meeting.]

Oxford University Press Publishing Partner AMTA's partnership with Oxford University Press (OUP) is approaching the four-year point in December of 2018. Andi Farbman is the lead on contract renewal and I support background research in that endeavor. In September, I attended a meeting with the OUP team, **Andi Farbman**, and **Angie Elkins** as part of the contract renewal process. Finally, OUP team members attended the 2016 annual conference and were active with a booth in the exhibit hall, attended Editorial Board meetings, and made a major presentation on the new platform during the State of the Association address and at the Board meeting. OUP will be present and active at the 2017 annual conference in the exhibit hall, at the Board meeting, and at Editorial Board meetings.

* Research

Strategic Priority on Research, MTR2025. Implementation of Phase I MTR2025 recommendations continued over the past year. See Appendix A. The advisory team members (**Joke Bradt, Clarissa Karlsson, Nicole Hahna**, and **Ed Kahler**) convened and provided numerous suggestions for addressing various recommendations. The assistance and support for Phase I recommendations extends also to the EICs, Research Committee Chair (**Cindy Colwell**) and its members, and the Fultz and Clinician-Based Grant review teams.

The 2016 annual conference tackled the recommendation tied to increasing involvement of clinicians in research. I hosted a well-attended panel session with Deanna Hanson-Abromeit (academic/researcher), Clarissa Karlsson (clinician/researcher), and Sam Rodgers Melnick (clinician/researcher) to discuss their perspectives on research involvement from the perspectives of two working clinicians involved in research and a faculty member involved in teaching research and conducting applied research. This recommendation continues and is complemented by MTR2025 puzzlers offered throughout the year and including puzzles for undergraduate research students and faculty. Three puzzlers released since the last Board report, plus an article included on Music Therapy Matters on Tips & research alive in one's MT practice. available https://www.musictherapy.org/members/music_therapy_matters/ The EICs for the journals are considering processes to grow and train peer reviewers, including involvement of practicing clinicians. I've provided briefings and online orientations to the publication process of MT research for practicing clinicians and a virtual journal club, or a journal club that meets online to review and discuss scholarly MT literature.

The Fultz and Clinician-Based Grant awards now ask applicants to note how/if their proposal ties to MTR2025. Likewise, CMTE proposals for annual conference also are tied to MTR2025 -in some form or fashion - to involve clinicians, raise awareness, and continue the dialogue on MTR2025. This year, at annual conference, the poster session will include a scavenger hunt to involve clinicians more intimately in the process of research and posters will be clustered by their rough alignment with MTR2025 recommendations and topics. The student representation to the Research Committee, **Savannah Jaska**, in cooperation with Cindy Colwell, is assisting me in building the hunt.

To tackle the policy-related recommendations in Phase I of MTR2025, a short series of MTR2025 video and audio blogs is being created. Some of these will post on the journals' webpage on the AMTA website and all will be openly available. **Tony Meadows** and **Kimberly Sena Moore**, are in the process of editing a policy-focused special focus area of MTP. Copies of MTR2025 symposium proceedings are made available for major events in government relations such as Arts Advocacy Day, Hill Days, legislator and administrator visits, and the Kennedy Center event. Board, Assembly, and general members of AMTA are encouraged to use the proceedings for/with their policy, teaching, and advocacy work.

Are elements of the MTR2025 proceedings included in your research, professional development plans, journal clubs, CMTE activity, and/or teaching syllabi?

If so, let **Barb Else** (me) or any member of the MTR2025 Advisory Team know. You can email MTResearch2025@musictherapy.org

I explored, with feedback from **Sheri Robb** and in cooperation with the **Cindy Colwell** and the Research Committee, logistics for coordinating a "Speed Research Mentoring" session at conference for upper level undergraduate, graduate, and doctoral students. This is similar to speed dating formats, i.e., 10-15 minute focused discussions with leading senior scholars on the student's research line. The feasibility for this activity is high and similar events were held in the past; however, the coordination of scheduling mentors with students, given the program schedule and design at annual conference is the main challenge since this type of session at other discipline's meetings is unopposed.

The final recommendation in Phase I that is yet to be tackled in a formal way is consumer involvement in research. This topic was raised by the ASD workgroup of MTR2025 and is being referred to the ASD Workgroup for consideration and follow up recommendations. The first formal recognition of consumer involvement in research was inclusion of several consumers as part of the Kennedy Center event and special session on music therapy in practice and research. The ASD workgroup is actively looking at this recommendation.

Research Committee. I serve as a staff liaison to the research committee. I work with the Chair, **Cindy Colwell** for any items that require coordination outside the committee. This year, Cindy is managing the Research Poster Session submissions using an online tool. I pretested the draft tool with Cindy. Please see Cindy's report for details on her helpful contributions, especially in the area of formalizing procedures and documentation for the business of the committee.

Research support. Once a week or more, member requests or external requests for research information, referrals, or consulting arrive at my desk. Most of these are referred from the office staff, government relations, or **Kim Bell** who handles the info@musictherapy.org emails. There is usually an uptick in requests that corresponds to academic calendars, including honors high school students doing special projects. These are good opportunities to serve as an ambassador for the profession and refer, as needed, to MTs around the country. Of special note was time and member effort invested to prepare and post on the AMTA website a statement to the membership following publication of the TIME-A Trial results in JAMA. Members active in this practice area and research, as well as the ASD workgroup cochairs, offered valuable input and comment in the process.

Statement to AMTA Members on the TIME-A trial published by Bieleninik et al. (2017)

The August 8, 2017 study published in JAMA by Bieleninik et al., regarding the effects of an improvisational approach to music therapy for young children with Autism Spectrum Disorder (ASD) is the subject of considerable attention in the popular press and among the community of Board Certified Music Therapists (MT-BC), parents of children with ASD, other consumers with ASD, and interested stakeholders in the United States.

Execution and completion of this multisite, international clinical trial is noteworthy and an impressive accomplishment. There is no doubt that, as individuals review this study, many lessons learned will emerge. These lessons should be applied to guide and advance future research and music therapy practice for the provision of safe, high quality, evidence-informed music interventions to benefit persons with ASD.

As with any trial, study limitations exist. Large multi-site trials, in partocularm, are often challenged with respect to funding, time, language and culture, and scope. The study conclusions need to be considered in context. The findings of the TIME-A trial are narrow and specific. When reviewing findings from the TIME-A trial, several points merit the readers' consideration.

- First, this trial examined one specific improvisational music therapy intervention. The investigators found that the specified improvisational music therapy intervention did not result in significant improvement in one outcome (social affect as measured by the ADOS, a diagnostic tool) when compared to enhanced standard treatment.
- > Second, it is important to remember that music therapy is a professional therapeutic service that encompasses a wide variety of music interventions for children with ASD (AMTA, 2015). The intervention examined in the TIME-A trial represents only one intervention option.
- Third, the investigators stated the focus of their study was on symptom severity (i.e., specifically social affect) and the utility of this outcome is disputed. The outcome measure did not capture other clinical domains, functional gains, or improved quality of life outcomes that can also be the target of music therapy services.
- Fourth, the authors noted there are a wide range of developmental, familial, and quality of life outcomes that were not measured in the TIME-A trial. These outcomes may be of even greater relevance for children with ASD and their parents.
- Fifth, generalizing outcomes from this study to all music interventions provided by credentialed music therapists would be inappropriate. This is due, in part, to the variety of intervention approaches offered by board certified music therapists and the broad range of developmental and clinical outcomes being addressed that were not measured in this study.
- Finally, caution is advised in interpreting research findings. Interpretation of findings can be misleading and confusing, as demonstrated in the popular press. For example, an alternate interpretation of the findings from this study is the music intervention did as well as the enhanced care arm of the trial, which represented accepted treatment options.

AMTA supports and encourages ongoing scholarly work in music therapy research and encourages dialogue on this study and the body of research to advance knowledge and support improvements for effective, safe evidence-informed interventions for persons who may benefit from music therapy services. There is a valuable existing base of research literature supporting the use of music interventions (including improvisational interventions) when working with individuals with ASD, particularly in early childhood. ASD is an important topic in AMTA's strategic priority on research and was a clinical focus in its guidance for future research at the Music Therapy Research 2025 (MTR 2025) symposium (AMTA, 2015b). AMTA continues its work to prepare supplemental resources for members and various audiences interested in music therapy with persons with ASD.

Additional, extended discussions may be found via various channels, e.g., Nordoff Robbins NYU Steinhardt: http://steinhardt.nyu.edu/music/nordoff/news/futureresearch; research blog sites; professional meetings; and at AMTA's website section on music therapy and ASD at www.musictherapy.org and click "Music Therapy & Autism Spectrum" under Quick Links on the home page.

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Since publication of the above statement and in response to the statement's encouragement of dialogue, commentary in the context of the practice of MT and ASD in the US was offered and posted in an online vlog by faculty and staff at Louisville University (**Deloach, Kern, Detmer, Carter**): see https://www.youtube.com/watch?v=2lkdMWnISq8.

Given the continued conversations and commentary about the TIME-A Trial, consideration regarding the addition of a special session on the topic was examined by the 2017 annual conference programming staff at the request of member **Alan Turry**; however, the scheduling of this session after program planning concluded was problematic for relevant stakeholders to be present and participate. In cooperation with the ASD workgroup and the 2018 annual conference planning team, I've proposed an alternative consistent with MTR2025, which is to conduct a ½ day+session in advance of the 2018 annual conference during the preconference programming. This meeting is envisioned as a mini-MTR2025 focusing exclusively on the topic of MT and ASD research. Lessons learned from research, including TIME-A, would be a part of the session; however, the aim is to advance research, more broadly, in MT and ASD.

When the TIME-A Trial results were published in JAMA, I recorded an audio discussion for a journal club offering supplemental information on pragmatic trials, their use in research, and common strengths and limitations of effectiveness trials. Finally, I contacted the principal investigator and lead investigator for the US site in the TIME-A Trial and requested comments. **Christian Gold** (Norway) kindly offered written comments to an array of questions in September (See Appendix B). **John Carpente** (US trial site lead) stated he was willing to carry the dialogue forward in recorded and/or live formats.

NIH Workshop and related Kennedy Center Event. A partnership was formed in 2016 between NIH and the John F. Kennedy Center for the Performing Arts to expand on the Sound Health initiative that NIH enjoys with the National Symphony Orchestra (NSO). In late January, a two-day workshop was hosted by NIH and the Director, Dr. Francis Collins with Renée Fleming, artist Ambassador to the Kennedy Center. Scholars and researchers, including MTs noted in Andi Farbman's midyear report discussed the evidence regarding how music is processed in the brain and used as therapy. I supported the events, background research and briefings, and production planning with Andi Farbman and the AMTA staff including Judy Simpson, Al Bumanis, and Dianne Wawrzusin. Following the events, Renée Fleming agreed to serve as AMTA's newest Artist Spokesperson. I've been assisting by drafting talking points for her related lectures/presentations and in response to her thoughtful questions and requests for follow up information. The outcomes and byproducts of the Kennedy Center and NIH events continue to evolve.

Military and Veterans

NEA Creative Forces

I provided support to the leads of the NEA Creative Forces initiative regarding the program expansion to increase music therapists and art therapists serving military populations. Under their expanded program, this year, creative arts therapists are being added to several multiple military installations and several VA hospitals through a memorandum of understanding with the VA. Funding for the positions is provided through the National Endowment for the Arts (NEA). My role included advising the leads on recruitment of MT-BCs, providing suggestions and comments to their position description, assisting with a Q&A on open positions, coordinating announcements at the SER conference with **Lori Gooding**, and navigating concerns with **Judy Simpson** regarding interstate practice for a pilot program using secure telecommunications systems and taking place on the VA facility. The positions represent a tremendous opportunity to explore permanent federal government GS positions since the NEA is committed to growing sustainability. In alignment with MTR2025 I also suggested the NEA/Creative Forces program consider recruiting a post-doctoral MT-BC, since there is high interest in research and program evaluation as a part of the program.



In September, I attended and participated in the Creative Forces Clinical Research Summit, a two-day meeting held in Washington, DC. Sixtytwo individuals attended the meeting, representing multiple sectors as well as CATS, researchers, and military and veteran stakeholders. Recommendations from the meeting are being vetted and assembled by the program leads at NEA. Input on recommendations was provided by music therapists including: Joke Bradt, Wendy Magee, Rebecca Vaudreuil, Hannah Bronson, Lori Gooding, Judy Simpson, and myself. Information on the Summit can be found at: https://www.arts.gov/CreativeForcesSummit

VA lecture and staff liaison to VA CATS network. In April, I provided a lecture presentation at the Minneapolis VA hospital as part of their series on Integrated Health. A follow-on request to speak at Grand Rounds ensued. This facility is interested in the integration of music therapy as part of its integrated and patient-centered health program, including exploring the possibility of an intern or post-doctoral position, given an approved funding mechanism.

I also attend (via teleconference/webinar) the VA CATs network conference calls on a variety of topics of interest to the therapists. I respond to questions and offer clarification, as needed during these calls on behalf of AMTA. Following a presentation on these calls by the Office of Cultural Transformation, I reached out to our contact to try and trigger a face to face meeting to discuss the integration and positioning of MT-BCs in the VA. Lacking an insider perspective, access remains limited to key contacts at the national level.

Opportunities to encourage membership among MTs in the VA system are promoted early and often. Therapists interested in a career with the VA need to be monitoring the job postings and making contacts with area VA facilities. There is a steady trickle of MTs retiring from GS positions and there is a risk of losing these positions to other CATs or labor substitutions.

AFTA Military Summit Support

I supported arranging for representation at the military summit meeting sponsored by Americans for the Arts held in Florida. The 4th National Summit: Reintegration & Resilience convened in Tampa during the first week of February. The summit drew military and civilian leaders together in sessions and dialogue. The meeting organizers said their aim was to define the "blueprint for collective arts and military action through 2020"; and, in conjunction with the summit, a 2-day Workshop and Practitioner Exchange was held. The summit was paired with a performing arts festival through Art2Action and the University of South Florida. Attending on behalf of AMTA was **Lori Gooding**, **Sharon Graham**, and **Erin Todd**. Briefings were held in advance of the summit with these individuals. Monitoring the activity of these groups and meetings is important to clarify terminology, properly represent the profession, and advocate on behalf of members.

❖ Social Media Guidance Statement

At the 2016 annual meeting of the Board of Directors, the Board approved a motion to develop an advisory statement on social media for AMTA. The statement was researched, drafted, edited and approved by the Board of AMTA with the recommendation that the statement move to the Assembly for consideration at the 2017 annual conference. Research behind the statement included a review of the literature and an examination of social media guidance and policies among related health professions, nursing, and at major health care systems. The draft was reviewed by the Technology Committee in March of this year and in April by the Ethics Board through the Co-Chairs. There have been regular and ongoing requests for an official statement of policy from AMTA members and those members were advised that a guidance statement is under development. Members were reminded that a guidance statement is not policy. If a guidance statement moves forward, it is hoped it will serve as a springboard for a future policy, should the Assembly choose to adopt a social media policy. See Appendix C for guidance text as referred to Assembly.

❖ World Congress 2017

AMTA partnered with Oxford University Press to sponsor a booth/table at the July, 2017 World Congress of the World Federation of Music Therapy in Japan. As noted earlier, preparations included a virtual issue of AMTA journal articles to align with broad themes of the conference. Two AMTA members, **Megumi Azekawa** and **Yumiko Sato** assisted with translation of article titles and abstracts. Nine hundred branded flash drives with content from AMTA were distributed to attendees from around the world. We are grateful to OUP for their support and co-sponsorship of this effort. I also wish to thank **Jenifer Geiger** and **Kimberly Sena-Moore** for their supplemental assistance at the exhibit hall booth. **Laura Beer**, **Kimberly**, **Jennifer**, and **Sheri Robb** provided "mule" power by helping me carry supplies for the booth to and from Japan.

❖ Disaster Response and Coordination with Deb Benkovitz Williams, Regional President Representative

I direct and coordinate with **Deb Benkovitz Williams** disaster response activities and communications for disaster events affecting music therapy professionals and students. Deb and I have regular contact; Deb serves as the liaison to the Regional Presidents. I continue to keep an eye on events and triage event priority. At the 15th World Congress I spoke on a Spotlight Panel at the World Congress on disaster response and recovery. The international panel was coordinated by **Gene Ann Behrens** and had representation from the U.S., Chile, Japan, and Wales. Over the past 12 months, I've provided multiple disaster-related virtual trainings or briefings online and supported individuals and small teams in several locations throughout the U.S.

Disaster Event Frequency: Multiple welfare inquiries took place in the spring around tornado activity. I also responded to a flood for member's clinic/business in the Chicago area. Earlier in the summer, I responded to evacuations tied to wildfires. An Oregon-based MT evacuated from her home (and returned safely). An unprecedented cascade of overlapping, large scale disaster events affecting members has taken place since late August. AMTA, in cooperation with the SER, WRAMTA, SWAMTA, and MWR has responded to, and continues to respond to, member and student needs surrounding Hurricanes Harvey, Irma, and Maria; a mass shooting in Las Vegas; a shooting in Lawrence, KS; and, the largest wildfire event in California's history. In addition, I provided support to a professional member and graduate student from Mexico City affected by the earthquake sustained in that region.

The events over the last six weeks (at the time of this report) have touched nearly 20% of the membership. An update and summary of actions and descriptive statistics on these efforts will be provided at the annual Board meeting since this is an ongoing and active effort involving a team of individuals active in disaster response, recovery, training and education, and direct support. Recent direct support includes:

- > assistance to professionals directly affected by disasters to retain membership and/or attend annual conference
- > support to move donations directly to members or students who lost their homes or incurred severe damage
- > shipping Brita water system and extra filters to members in Puerto Rico
- > six online briefings to support MTs or students at various stages of disaster events
- > opening the AMTA online CMTE on disaster response as a free service
- > coordinating peer buddies for individuals affected by hurricanes and mass shooting
- > coaching members asked to conduct interviews with local press on music and MT in recovery
- > one night hotel support for a clinician-expert assisting at a MT caregiver workshop in Houston
- > ordering and shipping music supplies for Houston Heals community events led by local MTs
- > coordination of loaner instruments for MT whose Santa Rosa physical facility is currently closed due to wildfires but where MT services continue with clients around the fires and during their multiple evacuations

Secondary Stress: Since last November, the impact of the dramatic shift in style, policy position, and attitude of the current White House administration has been a source of atypical stress and trauma among AMTA members, including international members residing in the US, new citizen members, and students. While this is not a "disaster" in the formal definition of a disaster, there is a good-sized cohort in the membership who continues to react to this shift to the extent that it is disruptive to their functioning and drifts towards a form of secondary stress when members feel a sense of helplessness. In the spirit of self-care for professionals, I've referred numerous individuals for supervision and follow up, and to additional resources. This trend waxes and wanes and is subject to peaks and valleys

depending on current events; however, please note that the government relations team at AMTA is working exceedingly hard on behalf of the membership to triage and prioritize policy issues that merit attention. This work, along with each member's advocacy work is critical to coping. I am grateful for everyone's contributions in this regard as this is a means of dealing with the traumatic stress some members experience and for which action is required to meet AMTA's mission.

A Mindful Approach to Music Therapy

Interlude 2

"The true difference between the master and the learner is the master finds a way in, finds a way to be with the artifacts of chaos, while the learner pulls away at first sight of chaos....The key to the powerful mindfulness of embracing chaos is to stop running away from chaos. In that moment, just BE there fully."

Thom Shea, Navy SEAL and Instructor

II. Brief Updates on Special Projects

❖ AMTA Wilson Trust Music Therapy Project (WTMTP)



The WTMTP is a legacy gift from the Eleanor and Raymond Wilson Charitable Trust. AMTA secured the award to advance access to quality music therapy services to those in need in the Puget Sound Region of Washington State. This region is defined as the area surrounding Puget Sound, and includes Seattle, Tacoma and Olympia as well as many smaller cities, suburbs, and rural areas. I manage the business aspects of the WTMTP and consult on guidance and direction with the advisory team consisting of Jodi Winnwalker, Ronna Kaplan, Andi Farbman, and Piper Laird. Patti Catalano serves as Regional Project Manager, working locally and maintaining contacts with service providers/agencies, music therapists, and Seattle Pacific University (SPU).

Following the site visits of August 2016, Patti has been conducting follow up and we are studying the final round of program options and recommendations with **Andi Farbman**. One anchor facility and one community-based facility are actively

examining submitting proposals. The legacy of the Wilson grant to the Snohomish Project has resulted in increased funding by the school district in that region of Puget Sound to support a MT-BC full time. The funding also contributed to an expanded service for a veterans' MT group that presented their work as part of the Creative Forces clinical summit held in the Tacoma area in late September.

***** Other Government Relations and Advocacy Support

I provided written comment on behalf of AMTA to *Federal Register* requests for comment on one occasion this past winter. I provided general support and suggestions to the Minnesota Task Force during that state's legislative session and reviewed legislative strategy entering the current session this fall. I serve as an occasional team member for facilitating Task Force calls, as needed. In situations where lobbyist activity in opposition to most forms of state recognition may possibly cross over to other states active in music therapy recognition and licensure, I notify the national advisory team, **Judy Simpson, Dena Register, Kimberly Sena Moore, and Maria Faye,** to coordinate a response and strategy for success. I prepared research summary content for Hill Days, Task Force teams, and Arts

Advocacy Day. My name was submitted by **Rebecca Preddie** to serve on a federal advisory panel on research and disabilities. I participate and/or coordinate calls that intersect research, policy, and advocacy, working with **Judy Simpson**, **Rebecca Preddie**, and **Andi Farbman**.

* AMTA Staff Liaison for Autism Priority Task Force

I serve as staff liaison for work on ASD as a strategic priority. The steering committee Co-chairs, **Jennifer Whipple** and **Todd Schwartzberg**, submitted a related report. This team reviewed the operational plan objectives in their charge and prepared a brief project plan and timeline. They assembled a support/advisory team. Finally, they are reviewing recommendations for a few sample MTP articles on ASD slated for Spanish Translation of abstracts and to align with a) the FAQ sheet translated into Spanish by the workgroup under the previous Co-chairs and b) MTP's test of Spanish translation abstracts on ASD. The workgroup is involved in the related work referenced earlier and tied to TIME-A Trial.

❖ 2016 Annual Conference and 2017 Conference Planning

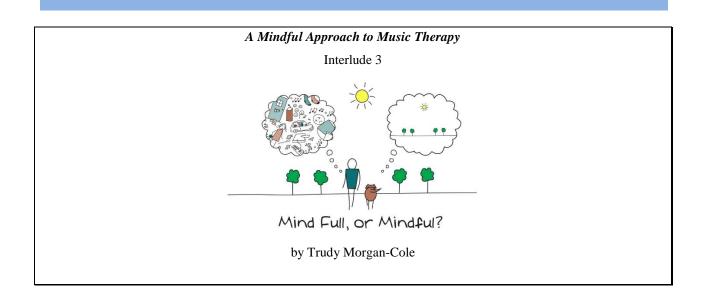
I contributed to the 2016 Annual Conference held in Sandusky, OH. In addition to participation at the Board meetings, Regional Presidents' meeting, and Research Committee meeting, I served in a support role for several large sessions. I assisted **Angie Elkins** who took on production coordinator for "large sessions" as part of the national office conference staff. I served as facilitator and production lead for the memorial (Time of Remembrance). I spoke at Passages on the topic of research and I organized and hosted a panel on research related to MTR2025 to focus on a Phase I recommendations and objectives. I assisted **Al Bumanis** and **Cindy Smith** with evening conference support and staff float. I assisted the videographer, and supported the government relations reception and team. I also participated in meetings of the journals team with Oxford University Press representatives and supported coordination of the Oxford publications booth in the Exhibit Hall.

I've been active in planning for the 2017 annual conference and have focused on programming and integration of MTR2025 aims and the strategic priority on research. This involves providing input to the conference planners on how MTR2025 can be integrated into the conference and reviewing proposals where MTR2025 objectives are relevant (noted in MTR2025 segment earlier). As noted previously, a special research scavenger hunt is planned for the Research Poster Session. In addition, I will contribute to large session production, support the Bitcon lecture series, committee meetings, and journals and publications activity. I shall be co-speaking at a segment of a preconference institute on pediatrics and pain on the topic of caregiver stress, vicarious stress, and supervision with **Anne Parker**.

Other -

Annual Report – I drafted the content for the 2016 Annual Report and prepared the summary of financials. Like the previous five years, the report is formatted as an online brochure, in summary style with graphics and images layout prepared by graphic designer, **Tawna Grasty**. I will be starting on the 2017 Annual Report in the coming months.

Other publications – I provide project management and coordination support for book proposals and draft manuscripts that come to AMTA. In the past 12 months, that has involved three manuscripts. One is in copy editing and one is a research resource text submitted by **Michael Silverman** and a colleague. One involved copyright issues and the author withdrew the manuscript. I also am contributing to portions of AMTA book chapters on music therapy and military populations, trends in MT, and MTR2025.



Appendices Follow on Next Pages

Appendix A - Else American Music Therapy Association MTR2025 Phase I Implementation

[Refer to MTR2025 Proceedings: http://www.musictherapy.org/assets/1/7/MTR2025proceedings.pdf]

MTR 2025 is an initiative geared towards stimulating conversation about building research capacity and growing the production and usage of high quality research in music therapy. Phase I of the implementation plan proposes a focus on a short list of recommendations that support building research capacity among the membership, push for the appropriate involvement of consumers in research, and address several critical practices in research planning, documentation, and manuscript preparation to effectively reach and influence policy and decision makers. Four of the cross-cutting themes noted in the conclusions of the 2015 MTR2025 Proceedings, below, tie to several recommendations in the first cluster of Phase I implementation.

- ☐ Consumer Impact. The critical importance of consumers' voices in music therapy research, planning, and implementation
- Clinician Involvement. The essential role of the practicing music therapist in accessing and using published research, and in participating in research as clinician-scholars and as part of team science
- ☐ **Diverse Methodologies.** The value of embracing diverse, complex, and integrated research methodologies
- ☐ **Theory.** The need to further develop, integrate, describe, and link theory and theoretical models in music therapy research with well articulated and defined music therapy
- Research Capacity Building. The need to grow research capacity among music therapists with attention to both research infrastructure as well as education, training, and continuing education
- Economic Analyses. The importance of including, where appropriate, cost and economic analyses as part of music therapy research including building research partnerships with individuals skilled in cost analyses and economic research
- Expanding Partnerships. The value of expanding and growing collaborations, partnerships, and networks (including interdisciplinary team science) for efficient and productive work in important lines of research

Phase I Recommendations

The recommendations in Phase I are selected from MTR2025 Symposium and coded by workgroup and recommendation number as noted in published proceedings.

Key:	
CP-ASD	Clinical Practice workgroup on Autism Spectrum Disorder
CP-ABI	Clinical Practice workgroup on Acquired Brain Injury
CP-Alz	Clinical Practice workgroup on Dementia, Alzheimer's, & Aging
BRC-R	Building Research Capacity, Research Infrastructure
BRC-Ed	Building Research Capacity, Education & Training
P	Policy Workgroup

[CP-ASD3; P8] Provide guidance to MT scholars for improving consumer involvement in MT research. [This recommendation is linked to the key theme: **Consumer Impact**]

- Audience: Researchers/Clinicians with action group and some consumer involvement.
- Example actions panel at conference, podcast panel discussion, published article MTP, blog posting, brief message to professionals series

[BRC-RI2] Increase meaningful engagement of clinicians in research, including as PIs and as a part of team science. [This recommendation is linked to the key theme: [Clinician Involvement & Research Capacity Building]

- Audience: Educators & Clinicians
- Ex. Actions panel at conference and/or podcast panel discussion, published article MTP, blog posting, brief message to professionals series on AMTA website>research tab

[P1] Reinforce guidance on defining and describe the intervention using accepted standards of specification in published research and as part of research planning. When planning a research study, the music therapy intervention needs to be identified and specified by intervention and not just by the term "music therapy."

[As a policy workgroup item, this recommendation and the three policy recommendations, below, indirectly relate to multiple key themes noted in the conclusions of MTR2025Proceedings.]

- Audience: Researchers, Educators, & Clinicians
- Ex. Action reissue article by Robb et al., brief message to professionals series

[P2] Encourage studies that focus on specific populations for specific interventions or control for mixed populations in applied studies.

- Audience: Researchers, Educators, & Clinicians
- Ex. Action -Brief message to professionals series from Dir. Govt. Relations; create assessment criteria & consult with Journals' Editorial team and Research Committee input.

[P3] List ICD-10 Dx of research participants to better link benefit (outcomes) of intervention to diagnosis.

- Audience: Researchers, Educators, & Clinicians
- Ex. Action Add to Instructions to Authors (ITA) in Journals and brief Editorial Boards; Brief message to professionals series from Dir. Govt. Relations

[P6] Recommend the creation and addition of a policy section to *Music Therapy Perspectives*.

- Audience: Researchers, Educators, & Clinicians
- Ex. Action Consult with EIC of MTP to create section on policy for appropriate submitted or commissioned articles

[BRC-Ed6] Create mechanisms to disseminate information on available grants, mentorships, fellowships, and post-doc opportunities. (and monitor)

[This recommendation is linked to two key themes: Expanding Partnerships & Research Capacity Building]

• Audience: Nat.Office, Researchers, & Educators,

Appendix B - Else

Statement from Dr. Christian Gold, Principal Investigator of the TIME-A study published in JAMA, prepared for the American Music Therapy Association

September, 2017

First of all, I would like to thank the American Music Therapy Association for the opportunity to comment on our article in the JAMA issue of August 8, 2017 (pp. 525-535), and the coverage in the mass media, concerning the results of the Trial of Improvisational Music therapy's Effectiveness for children with Autism (TIME-A). This large, multinational randomized controlled trial (RCT) was "negative" in the sense that the primary outcome did not show an effect of music therapy compared to the control condition. However, it was a tremendous success for the study team and recognition of music therapy to be accepted in a top-tier medical journal.

I am grateful for all the congratulatory comments, as well as for the critical comments I received in the days and weeks following the publication. It is unusual for a music therapy study to receive so much attention from mainstream media. Therefore, I understand that there have been some anxious and pessimistic reactions about a potential negative impact of that attention, alongside more optimistic views. I tend to be an optimist, and I will explain why.

1.) Is it unusual to have "negative" trials in medicine or in JAMA?

To get some wider context, it can be helpful to browse through the JAMA issue of August 8, or to listen to the audio commentary by the chief editor summarizing the issue. Directly after the TIME-A report, there were two other negative trial reports, both concerning surgery-related procedures – surgical aortic valve replacement and coronary artery bypass grafting, respectively. Will surgeons stop working as a result of these negative trial findings? Of course not. Surgeons will welcome these negative results as an opportunity to learn, perhaps to try other techniques, refine the techniques, or refocus them on those patients where they work best. (For those interested in the history of science, it is however interesting to note that surgeons have been long critical of RCTs. Not unlike music therapy, surgery can be seen as an art, with its success depending on the skills of the person conducting it.)

2.) Were there some positive results in the JAMA report?

It is important to know how to read reports of RCTs, especially in leading medical journals. Only the pre-specified primary outcome is allowed to enter the abstract, discussion, and key points. However, also reported in the JAMA article, just in less prominent places, were "significant effects [...] in several SRS subscales [where] music therapy was associated with greater improvements than standard care in social motivation [...] and autistic mannerisms"; "low-intensity music therapy, compared to standard care, was associated with greater improvements in social awareness [...]; high-intensity music therapy [...] with greater improvements in autistic mannerisms". There was also "a higher proportion of improvement in ADOS social affect [in] music therapy [...] (P = 0.047)", particularly in "participants who received at least 15 music therapy sessions [...] (P = 0.004)" (all cited from pp. 528-529).

4.) Did TIME-A have other positive results not published in JAMA?

Further positive effects were found in additional subgroup analyses, which we have presented at various conferences. However, they were not included in JAMA due to space limitations and the post-hoc nature of these analyses. I know from experience that less prominent journals, in music therapy or elsewhere, often allow or even encourage authors to emphasize such secondary findings. Such "cherry-picking" will however tend to overstate the actual effects, and therefore I believe that top-tier journals such as JAMA have very good reasons for abstaining from such practices. It is perfectly OK to explore the data for any such additional hints or hypotheses that can be generated – as we have done and will continue to do – but it has to be separated from the primary findings.

5.) How were the results interpreted in JAMA itself?

Although JAMA rightly insisted that the article be focused on the findings of the primary outcome, they also commissioned an editorial (pp. 523-524) and compiled a set of "quiz questions" for continuing medical education (p. 571). Both pieces were focused on explaining what improvisational music therapy is and what its potential benefits might be. The editorial also compared the TIME-A findings with those of our earlier Cochrane review, which showed more positive results, speculated about differences in study populations, and offered recommendations for future research on music therapy for autism.

My favorite questions from the CME quiz are these two:

"Which of the following therapies relies primarily on the spontaneous creation of music as a medium for social communication? (a) mindfulness therapy; (b) prolonged exposure therapy; (c) improvisational music therapy; (d) cognitive behavioral therapy." The correct answer is of course c, but having this question there does establish the existence of improvisational music therapy for medical doctors.

"Although this trial of improvisational music therapy did not improve children's social affect score, (a) it was well accepted by parents, children, and staff; (b) parents reported their children's enjoyment and benefit from improvisational music therapy; (c) parents reported their own involvement in music therapy as positive; (d) all of the above." The correct answer is "all of the above" (see p. 532 in our article), and the question shows that qualitative benefits reported very briefly were noted by JAMA editors.

Thus, my overall impression it that JAMA editors know that clinical research is seldom entirely black or white; instead, there are many reasons why one trial might show better results than another one, and that these are worth exploring.

6.) How were the results depicted in CNN and other mass media?

The CNN interview started with explaining what music therapy is, what it can do, and how it was experienced by a person with autism. It also included statements from influential people who were not involved in the study. One of them was Donna Murray, the vice president of clinical programs at Autism Speaks. She also explained what music therapy is and then made many positive statements that put the study into the right context: "many interventions for children with autism may be beneficial even if they show mixed results in clinical trials;" five months of therapy (although longer than previous music therapy trials) may not be long enough; and finally, if you can engage a child with autism with "something appealing like music, at a minimum, that's a great start for some sort of social interaction." When did we last hear a prominent spokesperson of Autism Speaks say such positive things about music therapy?

Another person interviewed by CNN was music therapist Ken Aigen, who made important statements about the limitations of the study. For example, we agree that reducing autism severity may not be the most appropriate goal for music therapy "anymore," and have made a similar comment in the JAMA article (p. 533). However, what is known now was not known before the trial. Views on autism are constantly changing, and our project was part of that change.

It is true that there were also some really negative and superficial headlines, most notably in the British tabloid press. The worst I have seen was by the Daily Mail, with a heading that music therapy is a "waste of time and money." However, these papers live on scandals. Oscar Wilde, who suffered a lot of negative media attention in his life, said that "the only thing that's worse than being talked about is – not being talked about." I think he was right. Many people have now heard of music therapy for autism who may not have heard about it otherwise. And many have explained music therapy and made positive statements about music therapy, including influential people who are unrelated to the study or the profession of music therapy.

7.) Where to from here for research on music therapy for autism?

In an insightful commentary, music therapist Alan Turry described the TIME-A report in JAMA as "the beginning of the path to validating that improvisation is in fact a bona fide treatment for children on the spectrum" (http://steinhardt.nyu.edu/music/nordoff/news/futureresearch). He also compared the potential effects of our trial to a negative psychotherapy study in the 1950s, which is today often quoted as the event that marked the beginning of serious research on the outcomes of psychotherapy (see for example my chapter in Gelo et al., 2015, Psychotherapy Research, Springer).

Another valuable comment showing a possible path for music therapy research was made by Francis Collins, director of the National Institutes of Health (NIH). He was aware of the TIME-A results when he wrote that "the largest [music therapy] trials have yielded mostly inconclusive results, possibly because of the heterogeneity of affected individuals, interventions, and responses" (JAMA issue of June 2, 2017). He commented further that "music therapy likely requires interventions tailored to the individual," and that we need to explore these individual differences to advance music therapy research and practice.

TIME-A forces us to rethink music therapy and to develop it further. This process has already started, and some examples are quoted in our JAMA article (pp. 532-533). As I commented above, there are many negative trials in surgery, but surgeons have learned to interpret these trials and to use their results to improve their skills, combining individual artistic-like virtuosity and collective scientific wisdom. In this sense (but only in this sense!), I hope that music therapy can become a bit like surgery.

Appendix C - Else American Music Therapy Association **DRAFT Ver 10.3**Social Media Advisory for AMTA Members and Students**DRAFT**

This document is an advisory statement endorsed by the AMTA Board of Directors, prepared with review and input from the AMTA Ethics Board and Technology Committee. The document offers suggested guidance and expectations to AMTA's membership on the use of social media.

Social media is a useful and convenient set of tools for education, dissemination of information, professional networking, and business development (Anderson & Puckrin, 2011; Bates, 2014). Nothing is truly private on the internet (American Nurses Association [ANA], 2011). There are, however, principles that music therapists, interns, students, and other members are advised to consider in order to protect our patients/clients, and act in compliance with our professional documents, including the *AMTA Code of Ethics* and *Scope of Music Therapy Practice*. Section 12.0 of the *Code of Ethics* highlights the subject of online presence, "Music therapists ensure that their use of social media and their online presence is consistent with this Code of Ethics" (AMTA, 2017), implying that the entire *Code of Ethics* applies to social media. The *Scope of Music Therapy Practice* includes the overarching statement, "scope of music therapy practice is based on the values of non-maleficence, beneficence, ethical practice; professional integrity, respect, excellence; and diversity" (AMTA, 2017b). These values and the *Code of Ethics* inform the guiding principles listed below.

10 Principles for Professionalism and Social Media (Adapted from ANA, 2011)

1. Understand social media and its benefits and risks

Be sure to know the risks and benefits of social media (ANA, 2011; Barry & Hardiker, 2012). Build your skills and competence and use good judgment. Know about online technology before you use it. Exercise your skills and judgment to use technology appropriately and ethically. Stay on top of changing technology in social media and online culture. Before you blog, post, or tweet -- think about the intent and potential consequences of your statements and online behavior, as well as the perception of your entire audience. What you publish will be around for a long time. Even if it is deleted later, it may live on, so consider the content carefully.

2. Maintain client confidentiality

Do not share patient/client information on social media sites. Leaving out names and details when you post information, music, or images does not necessarily protect client confidentiality. Report confidentiality breaches to the appropriate person promptly. Consider carefully your choice to use photos in an online format and ensure you have proper permission from the subjects of the photos, and/or their parents or guardians, and the photographer (Bates, 2014).

3. Respect privacy

Respect the privacy of your patients/clients and colleagues as well as your own. Set and maintain your privacy settings to limit access to your personal information. Learn about and be aware of your privacy settings. Know that even when the highest possible privacy settings are used, others can still copy and share your information without your knowledge or permission.

4. Comply with copyright laws and licensing terms

Follow the laws governing copyright and fair use or fair dealing of copyrighted material owned by others, including AMTA's own copyrights and trademarked brands such as the AMTA logo. Attribute work and statements you cite to the original author/source. It is good practice to link to others' work rather than

reproduce it. Obtain proper permissions and/or licenses for posting photos, songs, lyrics, or other copyrighted content (AMTA, 2017c).

5. Maintain professional boundaries

Just as with face-to-face relationships, you must set and communicate professional boundaries with clients online. When concluding or closing professional relationships with clients on social media channels, do so appropriately and consider the ramifications and unintended consequences of online relationships with clients. Avoid accepting client "friend" requests on personal social media accounts. If you use social media with clients (e.g., scheduling reminders and music therapy clinic/practice updates), use a professional account separate from your personal one. Similarly, professional boundaries should be maintained and respected online with other relationships, e.g., between faculty and students, between intern supervisors and interns, and/or between researchers and participants.

6. Manage clinical expectations

Use caution if or when you identify yourself as a board certified music therapist online. If you do so, be aware that others may ask for advice, which could lead to an unintended therapist-client relationship.

7. Protect your integrity, the integrity of the music therapy profession and that of your professional association(s)

You *are* AMTA. Help maintain the public trust in Board Certified Music Therapists, the American Music Therapy Association, the Certification Board for Music Therapists, and the music therapy profession as well as any other professional associations you may belong to or work alongside. Use appropriate communication channels to discuss, report and resolve workplace (or academic or supervision) issues and to ask personal questions about your own status or circumstances – not social media venues. When online, refer to colleagues or professional activity online with the same level of respect as you would in the workplace. Before you post, blog, tweet or share information about your practice, reflect on your intentions and the possible consequences. Your personal opinions may not be appropriate to share in a professional context. Understand that "liking" an individual's comments, including disrespectful or sarcastic comments – no matter the intent, amusement, or context – can be seen as equivalent to making the same comment yourself.

8. Protect your professional image

Use the same level of professionalism in your online interactions as you would in face-to-face professional interactions. Keep your personal and professional lives separate. Clinicians are advised to use different accounts for personal and professional activities and be sure to know the privacy setting differences for each.

9. Be accountable and able to answer for your actions

Think about why, how, and when you use social media. Assist and encourage colleagues to do the same. Keep in mind that personal use of social media during working hours may be viewed as patient/client abandonment and/or neglecting work duties. Employers may consider this unacceptable during work hours. If you are unable, uncomfortable, or hesitant to discuss your online behavior with others, this may be your alert to reconsider, review, and adjust your online communications. Apply ethical thinking to social media activity (Dileo, 2000). Pause before you post and consider the implications. Avoid posting in haste or anger. Represent yourself honestly online. Do not create accounts in others' names. Do not use anonymous accounts to cyberbully, shame, or harass others with impunity. Use good professional judgment to maintain your obligations to patients/clients, colleagues, and employers as your priority.

10. Understand and follow employer policies

If you are employed at a facility or contract with a facility, know and follow employer policies on using social media, recordings and photography, online encryption (as applicable), and computers and mobile

devices, including use of personal devices at work. If you communicate with clients via social media, work with your employer to develop appropriate policies. Follow good practices to ensure cybersecurity of your online communications, financial transactions, as well as billing and appointments methods.

Following these guidelines and considering your online activity carefully, not only helps make social media online spaces more just, useful, and enjoyable place to be, but also helps to educate the public about the benefits of music therapy, and ensure those who need music therapy may receive quality services.

Numerous professions and facilities offer guidance and tips for online presence for professionals detailing some of the above factors. One guidance advisory that is especially concise is from Dr. Timimi of the Mayo Clinic Center for Social Media. Dr. Timimi published in poetic form, "A 12-Word Social Media Policy": "The biggest risk in health care social media is not participating in the conversation. Simply putting "find me on Facebook" or "follow me on Twitter" badges on your website does not equate with health care social media. Having noted this, among the most common concerns that seem to limit participation are those regarding professionalism. So, let's make this as easy as possible, with 12 words to light your way:

Don't Lie, Don't Pry,

Don't Cheat, Can't Delete

Don't Steal, Don't Reveal"

(Source: http://socialmedia.mayoclinic.org/discussion/a-12-word-social-media-policy/)

Terms

- Cloud Computing- Internet-based computing shared computer processing resources that provides data to computers and electronic devices on demand
- Electronic Media Non-computing devices, e.g., flash memory drives, CDs DVDs, tapes, hard disks, internal memory, and any other interchangeable, reusable, and/or portable electronic storage media (1) on which electronic information is stored, or (2) which are used to move data among computing systems/devices.
- Podcast A collection of digital media files distributed over the Internet, often using syndication feeds, for playback on portable media players and personal computers.
- RSS feeds or Syndication feeds A family of different formats used to publish updated content such as blog entries, news headlines or podcasts and "feed" this information to subscribers via e-mail or by an RSS reader. This enables users to keep up with their favorite Web sites in an automated manner that's easier than checking them manually (known colloquially as "really simple syndication").
- Social media Includes but are not limited to blogs, podcasts, discussion forums, on-line collaborative information and publishing systems that are accessible to internal and external audiences (i.e., Wikis), microblogs such as Twitter and Yammer, RSS feeds, video sharing, consumer ranking sites such as Yelp, and social networks such as Facebook and MySpace.
- Web Log, Vlog, or Blog A site that allows an individual or group of individuals to share a running log of events and personal insights with online audiences.
- Wiki websites which allow users to create, edit, and link Web pages easily; often used to create collaborative Web sites and to power community Web sites.

Example Scenarios and Social Media

A music therapist records a brief video clip speaking in their office. A photo of a client is visible on the wall and permissions to post on the Internet are not given.

> Check all images before posting. Redo the video or blur the image.

A close-up image of a music therapist at the bedside posted on Facebook does not show the patient/client except a readable armband is visible as the patient strums an instrument held by the therapist.

> Check all images before posting. Do not inadvertently violate pt. privacy. Take down the image.

A clip of a group session mini-performance by clients with special needs for their friends and caregivers is posted online in celebration of a special event. There is no indication to viewers online as to client permissions and informed choice among these persons.

➤ Clinic or clinician posting the clip has informed choices and permissions from all clients. Video is taken down and a note is added on the video and reposted.

A client asks to "friend" their MT-BC online at their personal account.

➤ Keep professional boundaries. Refer/invite client to your professions/business site and social media accounts.

On a private MT Networking Facebook page, a conversation thread is posted by a clinician who shares a portion of a client interaction but no names are noted. Based on the amount of information shared you are concerned someone might be able to determine who the client is and questions regarding maintaining client confidentiality arise during the thread. How might you address the situation?

As an ethical issue, it is important to speak up professionally and without hesitation. As a potential practice issue, breaches, inadvertent or otherwise, may violate Standards of Practice and the Code of Ethics. As a legal issue, infractions to client privacy and confidentiality expose clinicians and health care entities to liability under federal HIPAA and state privacy laws (HHS.gov, 2017; Ventola, 2014). The site administrator may be contacted if they support the social media page when concerns arise. You or the site administrator may be able to contact the individual directly via private messaging and request a brief real time conversation to inquire about potential confidentiality concerns. It may be useful to determine if consent, or some exception, exists that would permit release of confidential information. Take the inquiry off social media as a private conversation. The administrator might also offer general guidance and reminders on the topic to members of the social media site.

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AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING

DIRECTOR OF MEMBERSHIP SERVICES AND INFORMATION SYSTEMS REPORT

Angie K. Elkins, MT-BC, Director of Member Services and Information Systems
Cindy L. Smith, Membership Associate and Meeting Planner
October 2017

HIGHLIGHTS:

Membership Services

Membership Total—3,940 as of October 1, 2017 Small overall membership decrease compared to October 2016—less than 1% 3% increase in Professional membership category 7% increase Graduate student member category

Member drives

Extensive membership promotion in 2017
Membership Committee reported calling drives in all 7 regions in 2017
Board member video project—we would LOVE more submissions for 2018
Most membership drives focus on potential professional members, with students 2nd target group

Products & Publications

Music Therapy Matters Monthly—second year of this monthly e-newsletter; October issue available to all to publicize important Presidential columns and association events AMTA conference program, app, and events in development New products being explored

Financial Systems

Annual FY 2017 audit conducted in September 2017

• Information Systems

Exploring updated contract and needs with Oxford University Press AMTA presence in social media continues to increase Kim Bell hired as Social Media Coordinator Cyber security and staff training

Website statistics

AMTA website exceeds 3.8 million visitors Major additions to content and user interface/organization—daily updates

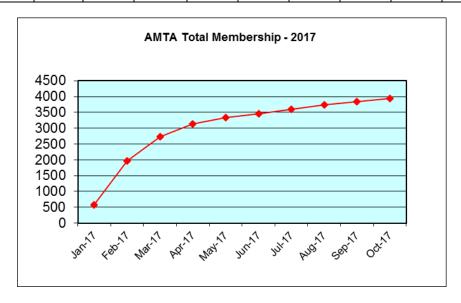
• NMTR

218 registrants as of October 1, 2017 Steady decline is as expected—over 88% decrease since 1998 NMTR will soon sunset— newsletter created to remind designants

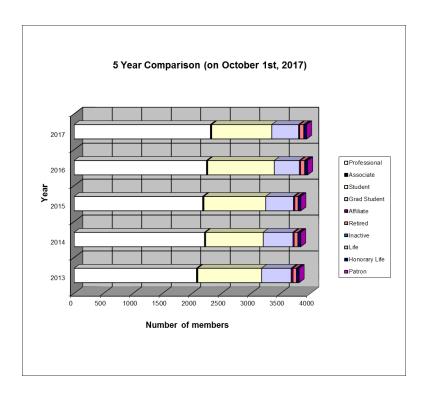
Membership Services

AMTA Membership numbers - The total AMTA membership as of October 1, 2017 was 3,940. The following table and graph show the month-to-month growth of the membership thus far in 2017.

Moi	nthly Meml	bership Nu	mbers 201	7						
Member Type:	1/1/2017	2/1/2017	3/1/2017	4/1/2017	5/1/2017	6/1/2017	7/1/2017	8/1/2017	9/1/2017	10/1/2017
Professional	334	1153	1602	1864	1998	2059	2137	2221	2281	2309
Associate	3	12	15	17	18	19	22	23	23	23
Student	114	476	687	776	815	861	892	924	959	1017
Grad Student	68	245	338	374	395	401	417	430	441	455
Affiliate	5	10	11	12	13	14	15	19	19	19
Retired	13	28	42	50	56	60	64	66	68	68
Inactive	4	4	4	5	5	5	5	5	5	5
Life	2	2	2	2	2	2	2	2	2	2
Honorary Life	39	39	39	39	39	39	39	39	39	39
Patron	0	0	0	0	1	2	3	3	3	3
Total Members	582	1969	2740	3139	3342	3462	3596	3732	3840	3940



Comparing to October 1st of last year, we have a tiny overall decrease in the total members of 17 (less than 1%). As more students begin joining to attend conference and receive the student discounted registration price (the deadline for student registration increase is still over a week away from the time of this report), we expect to see those numbers rise, mainly due to increased student membership. One can see the comparison by member category for the past 5 years in the following bar graph.

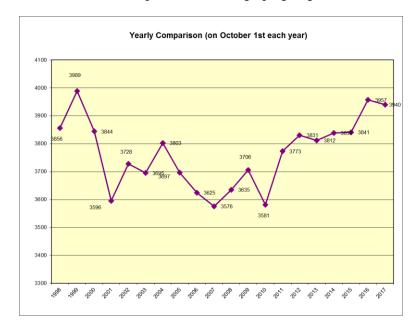


The following chart shows both membership totals and member category totals going back to AMTA's inception. It is interesting to track changes in membership totals, many of which seem to correspond with changes in the overall U.S. economy over the past two decades.

			YEAF	RLY COMPARIS	ON AT A	NNUAL M	EETING				
	Professional	Associate	Student	Grad Student	Affiliate	Retired	Inactive	Life	Honorary Life	Patron	TOTAL
10/1/1998	2743	49	881	95	20	6	19	4	21	18	3856
10/1/1999	2730	54	1003	107	20	11	20	4	21	19	3989
10/1/2000	2654	48	939	113	21	16	12	4	22	15	3844
10/1/2001	2486	37	850	116	31	26	11	4	22	13	3596
10/1/2002	2611	44	826	138	38	23	9	4	21	14	3728
10/1/2003	2584	41	810	162	31	20	7	4	23	13	3695
10/1/2004	2615	34	862	179	34	29	8	4	25	13	3803
10/1/2005	2517	26	841	216	26	21	12	4	27	7	3697
10/1/2006	2527	33	712	229	40	24	17	4	28	11	3625
10/1/2007	2494	25	713	219	41	28	12	3	30	11	3576
10/1/2008	2462	28	727	282	41	35	17	3	32	8	3635
10/1/2009	2498	38	763	279	40	32	12	2	33	9	3706
10/1/2010	2411	32	725	285	39	33	14	2	33	7	3581
10/1/2011	2239	23	971	390	32	64	13	2	34	5	3773
10/1/2012	2153	22	1034	483	26	63	9	2	35	4	3831
10/1/2013	2073	23	1081	501	32	57	3	2	36	4	3812
10/1/2014	2209	19	976	504	21	62	4	2	37	5	3839
10/1/2015	2178	22	1047	470	23	55	4	2	38	2	3841
10/1/2016	2243	21	1128	426	19	69	6	2	38	5	3957
10/1/2017	2309	23	1017	455	19	68	5	2	39	3	3940

Professional membership has increased by 66 members when compared with October 1, 2016, or 3%; while Graduate Student membership has increased by 29 members or 7%. Student membership shows a decrease when compared with October of last year, 111 members or 10%, however, we still continue to have student members join for the 2017 year in conjunction with conference registration so we expect that to change as October and November progress.

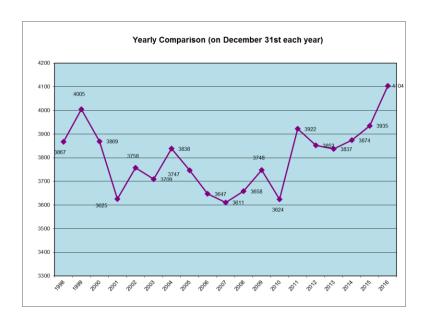
We can also look at October 1 membership totals as a line graph going back to AMTA's inception.



Keep in mind that the above charts compare October 1st numbers each year. Membership numbers fluctuate greatly from month to month, especially in the first half of the year, but thanks to the regional and annual conference member benefit discount incentives, we now continue to have people join AMTA through the last quarter of the year. Holding firm to member discount policies plays a part in driving renewal efforts. In some years, a large group of people join before April 30th, for example, and in other years they might wait until after May 1st due to the timing of regional conferences or other events. So when considering the impact of dues cost on the total number of members, a better guide would be to analyze year-end numbers.

The membership tracked by December 31 each year can be seen in the chart and graph below.

			Υ	EARLY COMPA	RISON A	T YEAR I	END				
	Professional	Associate	Student	Grad Student	Affiliate	Retired	Inactive	Life	Honorary Life	Patron	TOTAL
12/31/1998	2746	50	886	95	21	6	19	4	21	19	3867
12/31/1999	2745	54	1004	107	20	11	20	4	21	19	4005
12/31/2000	2669	49	944	113	23	16	14	4	22	15	3869
12/31/2001	2495	36	868	118	31	26	12	4	22	13	3625
12/31/2002	2616	45	847	140	39	23	9	4	21	14	3758
12/31/2003	2589	41	815	166	31	20	7	4	23	13	3709
12/31/2004	2635	34	873	180	34	29	10	4	25	14	3838
12/31/2005	2531	26	867	222	28	22	12	4	27	8	3747
12/31/2006	2534	33	722	233	41	24	17	4	28	11	3647
12/31/2007	2515	25	721	223	41	28	13	3	30	12	3611
12/31/2008	2473	28	735	286	41	35	17	3	32	8	3658
12/31/2009	2520	38	776	283	42	32	13	2	33	9	3748
12/31/2010	2433	31	740	292	39	33	14	2	33	7	3624
12/31/2011	2270	25	1080	395	34	64	13	2	34	5	3922
12/31/2012	2172	22	1033	483	26	66	9	2	35	4	3852
12/31/2013	2097	23	1083	500	32	57	3	2	36	4	3837
12/31/2014	2233	19	984	506	21	63	4	2	37	5	3874
12/31/2015	2213	22	1097	477	23	57	4	2	37	3	3935
12/31/2016	2274	21	1228	441	20	69	6	2	38	5	4104



Overall membership numbers continue to slowly increase and the December 31, 2016 year-end number was the highest overall year-end number ever. This includes 1999 (the year AMTA hosted the World Congress of Music Therapy) and in the history of AMTA's predecessors. The graduate student membership category has more than tripled and both graduate student and student categories have shown near steady increase since 1998, while the Professional membership number has exhibited much more variability. It is possible that many professional music therapists are staying longer in or returning to the Graduate Student category as they work on Master's and Doctoral degrees and then go back to Professional member status when that is complete. We continue to make a concentrated effort to increase the market share of Professional members due to the large pool of current MT-BCs who are not members of any kind.

It is also interesting to note that since the inception of AMTA, Professional dues have only been raised 6 times. Those years were: 2000, 2001, 2005, 2008, 2011, and 2015. Decreases in total membership numbers do not necessarily correspond with increases in professional dues cost, and where they do, those numbers generally rebound within the following 1-2 years. Student and Graduate Student membership dues rates have increased even less frequently.

Professional Dues Rate--Annually

•	1998	\$170	•	2005	\$200	•	•	2012	\$235
•	1999	\$170	•	2006	\$200	•	•	2013	\$235
•	2000	\$180	•	2007	\$200	•	•	2014	\$235
•	2001	\$190	•	2008	\$220	•	•	2015	\$250
•	2002	\$190	•	2009	\$220	•	•	2016	\$250
•	2003	\$190	•	2010	\$220	•	•	2017	\$250
•	2004	\$190	•	2011	\$235		•	2018	\$250

The largest dips in membership tend to occur the year or two after a nationwide economic/financial event; for example, the 2008 recession is followed by a low point in 2010. Excluding the year of the World Congress (1999), the change in member numbers at year-end, from the highest recorded point to the lowest, over the past 19 complete years is 493 (3,611 in 2007 and 4,104 in 2016). Year-end 2016 was both the highest overall membership number total and the highest dues rate to date.

Other factors that affect membership numbers include conference location or special events like AMTA's hosting of the World Congress in 1999. The World Congress year was one of the high points for overall membership in AMTA. Many international attendees joined AMTA in 1999 and 2000 in order to take advantage of the AMTA member discount for World Congress registration. However after the event, most did not renew AMTA membership (when they were *not* planning to attend the World Congress), possibly continuing as members of their own country's music therapy association or practice.

Conference location and attendance has a significant effect on membership numbers each year – especially for regional and student totals. A benefit of membership is a registration discount for the conference *in the year in which the conference is held*. Prior to 2011, members joining for only the following calendar year were offered the conference discount in the current year, even if they were not currently members, but what we found was that people joined every other year and then used the conference discount twice for a single year of membership (i.e., registering late one year and then early the next). This policy changed when we upgraded our website and member database, in part, because of software limitations (online membership systems are not designed to offer member benefits and discounts to non-members and provide no way to give a single member benefit to non-members using the system), but also because of this tendency to claim the conference benefit more than once for a single year of paid membership, which was never the intention of the benefit. It may not be a direct correlation, but we have noticed membership increases since this policy was enforced more stringently.

These are just a few association activities that affect membership renewals. However, it should be kept in mind that many factors converge to impact the total number of members in a given year. They can include, but are not limited to, general well-being/comfort with the economy, location of annual conference, affordability of conference travel, regional/national conference member vs. non-member registration rates, changes in job or family, personal expenses and commitments, volunteer or leadership status, perception of the value of AMTA's member services, the need for continuing education credits, state recognition activities, simply forgetting to renew, etc. Those factors might be both general and personal--some we have control over and others we do not.

Associations Now (an organization that provides news, insight and analysis for association leaders) recently released its preliminary 2017 Marketing General Membership Benchmarking Report and discussed results in the article, "Challenges Continue, but Membership Stays Strong." (June 28, 2017) There are several important takeaways from their findings.

Tony Rossell, senior vice president of MGI and the report's coauthor says, "I continue to hear a narrative that membership doesn't work anymore or that membership is on the decline, but the fact of the matter is more groups continue to see membership increase..."

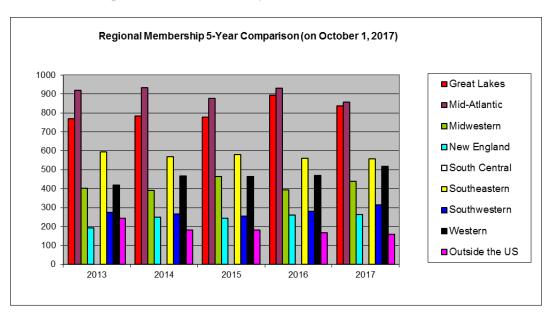
If recent history is any indicator, membership remains consistent and strong. On average, over the past five years, about half of all associations surveyed said their membership increased, a big improvement from almost a decade ago, when membership took a significant hit following the Great Recession....

"Where people are engaging now when it comes to membership is on social networks, through online webinars, certifications, and young professional groups," Rossell says. "Associations that are moving in that direction are keeping and gaining members at a much higher rate."

That's not to say that members want an online-only experience. "You can't expect new members to go online and get everything that they need," Rossell says. "There has to be just as much a pushfactor to the member experience and communications." The report cites email, direct mail, and staff phone calls as the top three ways to generate renewals.

The narrative from most association analysts is basically a reminder that membership in societies and organizations is not dead, but rather changing. It is up to the societies to figure out how to change with it and with the needs of their specific members by continuing to connect personally as much as possible with members and to work to communicate the successes and important behind the scenes work that members aren't always aware the association is conducting on their behalf. In a world where there is more "noise" in the form of constant messages and advertisements coming at individuals all the time, short, consistent, and repeated messages are needed, but to cut through the noise and really make a lasting impression, personal contact is even more effective.

Regional Members - A comparison of members in each region over a five-year period can be seen in the following graph. The following chart below shows regional member numbers as well as the annual conference location, compared on October 1 each year.



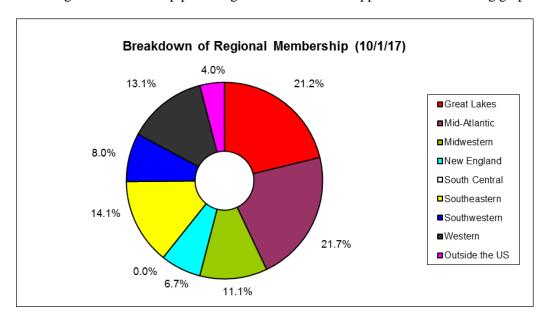
			Re	egional Member	ship Compariso	on - Annual Mee	ting			
	Great Lakes	Mid-Atlantic	Midwestern	New England	South Central	Southeastern	Southwestern	Western	Outside the US	Total
10/1/1998	791	998	385	172	64	456	319	501	170	3856
10/1/1999	859	1065	397	191	69	457	261	500	190	3989
10/1/2000	798	1064	365	179	66	422	244	504	202	3844
10/1/2001	737	952	364	190	64	381	244	468	196	3596
10/1/2002	724	1000	334	208	63	429	228	536	206	3728
10/1/2003	725	979	330	189	70	480	240	484	198	3695
10/1/2004	805	1012	352	200	66	458	226	498	186	3803
10/1/2005	700	982	350	203	*	536	295	470	161	3697
10/1/2006	694	974	340	207	*	494	241	474	201	3625
10/1/2007	704	894	361	197	*	518	260	452	190	3576
10/1/2008	764	934	346	200	*	498	219	469	205	3635
10/1/2009	779	893	355	222	*	500	247	503	207	3706
10/1/2010	720	890	333	226	*	488	253	480	191	3581
10/1/2011	820	937	348	223	*	550	252	421	222	3773
10/1/2012	808	956	382	219	*	555	266	427	218	3831
10/1/2013	768	918	401	194	*	593	276	418	244	3812
10/1/2014	783	932	391	248	*	569	267	468	181	3839
10/1/2015	779	876	463	243	*	581	254	464	181	3841
10/1/2016	893	931	394	261	*	560	279	471	168	3957
10/1/2017	836	856	438	263	*	556	315	517	159	3940

Conference Locations each Year

- 1998 Cleveland, OH
- 1999 Washington, D.C.
- 2000 St. Louis, MO
- 2001 Pasadena, CA
- 2002 Atlanta, GA
- 2003 Minneapolis, MN
- 2004 Austin, TX
- 2005 Orlando, FL
- 2006 Kansas City, KS
- 2007 Louisville, KY
- 2008 St. Louis, MO
- 2009 San Diego, CA
- 2010 Cleveland, OH
- 2011 Atlanta, GA
- 2012 St. Charles, IL
- 2013 Jacksonville, FL
- 2014 Louisville, KY
- 2015 Kansas City, MO
- 2016 Sandusky, OH
- 2017 St. Louis, MO

Another phenomenon we tend to see is an increase in membership in the region where the national conference is held - either in the year of the conference or the year after, depending on the conference policy at the time. Some individuals do not join AMTA every year, but rather alternate years or join only in years when they intend to attend the annual conference. Thus, we see a "bump" in regional numbers around years when conference was held in that region and easier to get to for many individuals. Non-member vs. member-discounted costs of regional conference registration also impact the number of members in a given region each year.

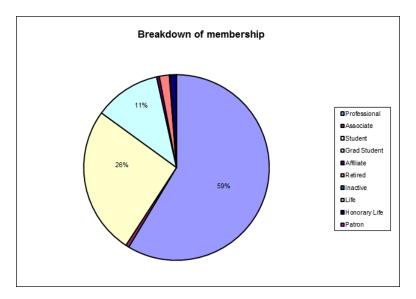
A breakdown of regional membership percentages as of October 1st appears in the following graph.



Regional lists – Regions are provided with free-of-charge membership lists in quarterly reports and additionally periodically as requested for regional conference registration purposes. Lists are sent weekly, and even daily in some cases, in the months leading up to regional conference to help with regional conference registration processes (in order to base the discounted regional conference fee on member or non-member status). Regional officials can also confirm current member status in the AMTA online directory, but are reminded that some choose to opt-out of appearing in the online directory so they should double check with the AMTA office if a person says they have joined AMTA but does not appear in the online directory. Lists are used for membership promotion in connection with conference and for regional membership promotion activities. Regional lists of non-members are provided to the Membership Committee regional representatives for calling lists during membership calling campaigns which is a task of the AMTA Membership Committee. A conservative estimate suggests that over 100 of these lists were provided without cost to the regions first three quarters of 2017 so far. Regional lists requested outside of these activities are provided at a per-record fee through the Mailing Label Request form, which can be found online in the Member Toolkit ("Purchasing AMTA mailing lists") and in the public "Advertising with AMTA" areas of the website. AMTA members can purchase at a substantial, per-record discount, and AMTA regions may purchase at an even-further discounted cost. Those requesting lists for research projects can also purchase email addresses (email addresses are not provided for commercial contact). These requests must be made according to the Label Request Policy; the survey and IRB approval must first be approved by the AMTA Executive Director.

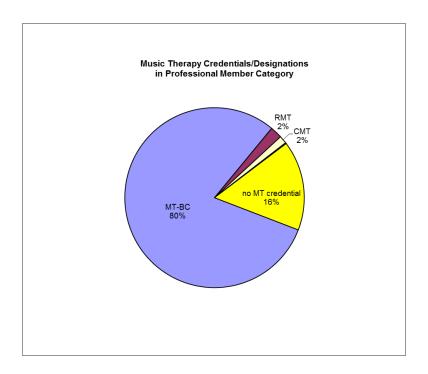
Types of Membership

Professional members continue to comprise the largest part of AMTA, with 59% of the membership as of October 1, 2017. The remaining membership category percentages can be seen in the following pie chart.



Professional Members - The following chart and graph show the breakdown of credentials/designations as well as growth for the category of Professional membership in AMTA as of October 1, 2017. Members are instructed to notify the AMTA national office when they become Board Certified. When that happens, an AMTA staff member verifies MT-BC status with CBMT before adding it to the individual's member record. We do this immediately upon request. However, many members do not contact us for this purpose, so we periodically audit our database against CBMT records in order to provide the most current information we are able. A very large database audit was performed this year, comparing our database records against CBMT's total certificant list. Every effort was made to check, and update where necessary, the MT-BC status of all 7,500+ MT-BCs on the CBMT list. We are grateful to CBMT for their assistance with these labor-intensive projects but still rely upon members to inform us about their personal status first and foremost.

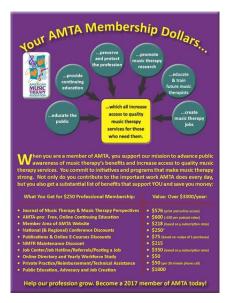
Professional members	1/1/2017	2/1/2017	3/1/2017	4/1/2017	5/1/2017	6/1/2017	7/1/2017	8/1/2017	9/1/2017	10/1/2017
MT-BC	220	873	1199	1484	1593	1643	1722	1780	1831	1851
RMT	8	18	27	33	39	42	46	48	49	50
CMT	11	19	24	30	32	32	32	32	32	32
ACMT	0	1	2	4	4	4	4	4	4	4
Dual (RMT & CMT)	0	0	0	0	0	0	0	0	0	0
Dual (RMT & ACMT)	0	0	0	0	0	0	0	0	0	0
RMT, MT-BC	0	0	0	0	0	0	0	0	0	0
other MT credential	0	0	0	0	0	0	0	0	0	0
no MT credential	95	242	350	313	330	338	333	357	365	372
TOTAL	334	1153	1602	1864	1998	2059	2137	2221	2281	2309



Membership Drives

2017 Membership Promotion — Our first membership invitation for 2017 was emailed in November of 2016 to over 14,000 individuals in the AMTA database. This was a membership newsletter, highlighting benefits of membership and successes that membership supports with a direct link to join and pay for membership online. Monthly follow-up invitations with additional and varied highlighted information were sent to those who had not yet joined over the next several months.

In December 2016 for the first time, we were able to use CBMT's current MT-BC list for membership invitations (many thanks to CBMT for providing a certificant list for this purpose!). This was a one-time use agreement and we used a third party mass mail tool, MailChimp, to send a membership invitation to this group of music therapists. This is significant because this is the first time we have been able to directly contact the larger list of 7000+ current MT-BCs, not just those who happen to be in our database, and we are reaching the entire pool of potential Professional members who are board certified.



Membership promotional efforts were included in many forums and publications. A list of many of these efforts follows; however, this is not a comprehensive list as membership promotion is weaved into almost everything we do in the AMTA office, whether it is conference promotion, state recognition, sharing reimbursement tips, government relations advocacy work, communications with current members, calls for assistance to the national office, etc. AMTA membership benefits are almost always mentioned in some way and non-members are reminded that **this information results from the members who support AMTA's mission with their dues.** Members are thanked for their ongoing support.

- **Monthly emailed invitations** to non-renewing former members with new highlighted benefits January September.
- New Membership in AMTA section of AMTA website created with its own drop-down menu items under "About Music Therapy and AMTA." New membership content placed in the pages of this section to direct people to membership specifics more quickly and easily.
- Membership ads on Oxford website/Music therapy journal pages
- New content placed on home page every few weeks with 2017 renewal information
- "Membership Monday" content posted to social media each Monday, starting January 1, 2017.
- December 2016: **6 new "Why Should I Join AMTA?" videos** produced and posted on AMTA's YouTube Channel. One highlighted each week through social media for "Membership Monday"
- Additional "Why Should I Join AMTA?" videos produced and posted which were recorded during the weekend of the Sound Health Music and the Mind event at the Kennedy Center for the Performing Arts.
- "What Does AMTA Do for Me?" infographic placed on homepage of website. How AMTA supports people in each stage of their professional development.
- **Invitations to organizational members** (potential Patron, Affiliate, Educational Affiliate members)
- Oxford University Press benefit: **AMTA members get 25% off** purchases on OUP publications.
- "This Month in Membership Benefits" content featured in *Music Therapy Matters Monthly* enewsletter.
- **#WeAreAMTA social media campaign** Membership Committee's hashtag continues to be used by AMTA officials and members alike.
- Combination **2017 Membership/Conference ads** submitted for regional conference programs.
- Further advertising new member benefits placed on website including, but not limited to: AMTA-pro podcasts, new ASD resources, MLE updates, monthly newsletter issues, reinforcements for AMTA's non-discrimination policy, information on travel with musical instruments and TSA requirements, comparison document for changes in Professional Competencies, CPT code information, new videos from AMTA Tech Stop (resources from the Technology Committee), new e-courses, Self-Care for Music Therapists e-course offered FREE to 2017 AMTA members along with 3 CMTE credits upon conclusion, Music Therapy Research 2025, Music Therapy and ASD strategic priority updates, and member only resources within the newly added "Guidance for Music Listening Programs" section of the website (created in response to Music and Memory as well as other like groups). All of these, advertised as a benefit of membership in AMTA and a new resource members may enjoy if they join. A quick and easy way to identify the newest AMTA member benefits as well as those you may not be aware of, is by looking in the AMTA Member Toolkit.
- *Music Therapy Matters Monthly Matters* is available as a benefit of membership in AMTA; the October issue has been made available to the entire music therapy community (members and non-members alike) to illustrate how AMTA is advocating and advancing our profession. Please feel free to share it with your colleagues, administrators and others interested.

An extensive list of membership benefits is also found on the AMTA website under the new membership section: About Music Therapy and AMTA>Membership in AMTA.

Calling Campaigns – We are pleased to report that Membership Committee Representatives from all AMTA regions initiated and/or completed regional calling drives during the first three quarters of 2017. Many thanks to membership committee representatives for their hard work and dedication to this responsibility of the Membership Committee.

During member calling drives, AMTA Membership Committee representatives speak with non-renewing members and ask why individuals have chosen not to renew this year. Always, the major goal of a calling drive (or any other drive where a personal connection/conversation with a non-member is sought) is to speak directly with an individual and understand the individual's concerns, reasons, or barriers to becoming a member. Once a conversation begins, callers can help resolve those concerns and support the music therapists with whom they are speaking. So, in essence, a calling drive is as much a networking exercise as a membership endeavor. Some ways in which concerns are resolved are:

- listening to and validating individuals' concerns
- making contact with and reminding individuals that they are known and important
- sharing information; (though it may have been published, not everyone remembers every item in the long list of member benefits and a helpful reminder in the moment it is needed is often more valuable and longer-lasting than referring to a posted list)
- sharing local information and networking with other professionals in a geographic area who can provide support for challenges that are specific to that person or area
- sharing with the individual where, how, and to whom, they can communicate a concern
- sharing how to contact a board member, national office member, assembly member, committee chair, or other person poised to be able to help with a concern
- educating individuals about member benefits they may not be aware of or may not be using
- educating individuals about the value of membership and its importance to the music therapy profession
- educating individuals about AMTA's advocacy for music therapy profession
- educating individuals about important changes in the music therapy profession

These personal conversations tend to be the most helpful in understanding why people may not be joining AMTA because reasons for this are as varied and personal as the individuals themselves. In-person conversations can aid in making individuals aware of available information and in helping people feel comfortable sharing feelings and experiences. Because Professional Members tend to know more detailed information affecting music therapists, calling drives are best performed by a group of knowledgeable, enthusiastic, Professional Member volunteers who view this as a valuable networking exercise for themselves as well as a service to other music therapists. Membership Committee representatives often have difficulty finding volunteers to make such calls – even if the request is to just contact a small group of people – and calling all the names on a given non-member list is often too onerous for one person to complete. They require additional help. It's understandable to have difficulty finding volunteers for these efforts, but these calls are quite valuable when conducted by qualified people and often those who make the calls report not only finding them extremely valuable, they also create a larger networking circle in their region or local area and serve as a benefit to the region or state. The Membership Committee representatives need support from Regional Presidents in identifying and finding regional professionals who are willing and able to help with this effort. Often, an invitation from a Regional President comes with more weight than from the Membership Committee Representative and has a higher positive response.

Overwhelmingly, the most common response to the question about why people don't join AMTA in a given year is a financial one – people communicate their concerns about the economic and political climates, which causes people to carefully consider purchases. Many music therapists share that they feel being a member of free, online communities may provide them the networking opportunities they desire, but that do not require payment. In some instances, individuals get member-only benefits and information, which AMTA provides or creates, from well-meaning members who post them without permission on public sites or share them directly. The fact remains that many of the resources and information shared in these online

communities – whether or not it is member-restricted on the AMTA website – are available because of the work done by AMTA members, volunteers, officials, and staff; and membership dues support that work.

What we most often hear from individual music therapists through formal and informal surveys conducted by the national office and membership committee is, "I want to join. I just can't afford it right now." Ability to pay dues, and not necessarily perceived value or dissatisfaction about the organization and its work, is the single-most reported reason people do not join AMTA. This has been the case since membership calling drives were first performed in 1998. **Budgeting for membership in a professional society is a choice most professional individuals must make regardless of their field of study.** Even when music therapists choose not to become members, they benefit from the work other members support with their membership dues. With over 7,700 MT-BC/RMT/CMT/ACMTs in the United States (report to be included in the *2017 Workforce Analysis*), that means only around 30% (36% if Grad Student Members are included) of eligible music therapists are currently supporting the work AMTA does for the music therapy profession through Professional Membership dues.

Regardless, when performing membership drives, our position has always been to give members options for ways in which they can join (online payments, installment plan, scholarships, inactive or retired status, regional contacts for assistance where available, etc.) When it's clear they cannot join, we remind them of the benefits they're missing and that we hope to see them back among our AMTA family next year. AMTA's work advances the entire profession. The ultimate goal of membership contacts is to make a positive professional connection even if the person feels he or she cannot join this year.

Board of Directors' Professional Member Workgroup – The Board of Directors also takes an active hand in working to increase membership. A workgroup, part of the Financial Action Plan, was convened to work alongside the membership committee with the goal of increasing Professional membership in AMTA. This workgroup is exploring additional ways Board members can support the goal of increasing Professional Members. Several conference calls have taken place so far to discuss projects and make plans. See Kristen O'Grady's report for more details.

Other Board of Directors' Efforts -- Two years ago, we unveiled a popular promotion effort by AMTA Board of Directors: videos from individual Board members were submitted and edited into our "Why Should I Join AMTA?" series. We also received several great videos from others – everyone from regional officials to local conference committees and others. These videos are still featured on the AMTA website and in social media posts and are highlighted often. Thanks to these individuals, for a varied and thoughtful list of ways AMTA membership benefits all music therapists in different areas of their professional lives. So far, 24 videos have been produced but there is still room for more! If you have not submitted a video, we could use your input for membership promotion in 2018 – and if you have submitted a video, but have thoughts about new or different reasons to join or would like to suggest someone whom you feel would provide a great addition to these videos, feel free to submit another or make a suggestion. Please record your video on your computer, phone, or device and send the raw file to Angie Elkins, who will be happy to edit it for inclusion in this project.

Payment Plans – Since AMTA's inception, we have always offered the option of setting up a payment plan for members who wish to join, but cannot afford to pay the entire membership fee in one lump sum. In the past, this was done by personal request: a phone call or email to the AMTA national office. But in January of 2013, the ability to select an "installment plan" when paying online *without* requiring a personal request to the AMTA office was instituted after many requests. The ability to pay for Professional Membership in either 4 or 6 installments online has been made available from 2013-current for a limited period in the beginning of the membership year, from January through March 31. This time limit is required, on the advice of AMTA accountants, to ensure membership can be paid in full by conference registration deadlines and elections in the second half of the year in which the election will be held. A nominal fee is added to

the cost of membership for each of the number of transactions requested, which accommodates for, but does not fully cover, additional processing time and additional credit card fees incurred by multiple payments for a single purchase.

After March 31, we are still willing to arrange payment plans outside of this opportunity (offline) for those who truly feel they have a need. These must be done through a phone call to the AMTA office. Cindy Smith, Membership Associate, works with those paying membership in installments to create an arrangement that is workable for both parties.

Overall, the cost in staff time and resources to manage those paying in installments through the online system is significant. Though the system appears automated for members, it is not for staff processing payments on the backend. Despite our best efforts, records must be accessed and adjusted individually to make this process properly operational, making it quite labor-intensive. Many transactions need further individual attention, when directions for signing up for installments are not properly followed or when credit cards are declined on the second or third installment, for example. All our transactions process through a PayPal portal (with a percentage fee taken by PayPal for the service) and it is easy for buyers to dispute a payment in PayPal even when they initiated the payment. The PayPal dispute process is heavily weighted toward the purchaser and when there are disputes (especially about membership or donations to any organization), the dispute is usually resolved in the advantage of the purchaser. Sellers have little recourse even when documents are submitted showing an individual's intent to purchase. Sometimes, even when the individual realizes they made a mistake and decides they do not want to dispute the charge after all, the process is already in motion and PayPal still refunds the money to the buyer after the buyer asks them to stop the dispute process. We then have to contact the individual to arrange a different form of payment. Even under the best of circumstances, an installment plan for membership dues is a labor intensive process, requiring many additional staff hours, which amounts, in many cases, to a greater cost than the service fee covers.

- 104 people took advantage of the installment option in 2013. 10 still owe on this agreement (a total of \$1,932.90 uncollected)
- In 2014, 127 individuals took advantage of the installment option. 15 still owe on this agreement (\$2,794.51 uncollected)
- In 2015, 116 individuals took advantage of the installment option. 15 still owe on this agreement (\$3,046.62 uncollected).
- In 2016, 123 individuals took advantage of the installment option. 18 still owe on this agreement (\$2,540.07 uncollected).
- In 2017, 122 individuals have taken advantage of the installment option so far. 25 still owe on this agreement (\$3,002.93 uncollected).

This amounts to over \$13,000 in uncollected dues over a five-year period.

We continue to contact previous years' members to try and secure payments as agreed, and we are able to do so in some cases, but this also amounts to additional staff time. Further, since a payment for membership is not for goods or services, we cannot legally collect on unpaid membership dues when an individual chooses not to complete all the agreed-upon payments. Our policy requires individuals to completely finish paying all installments in a given year or they will not be eligible to pay in installments in future years, but this is difficult to police since the installment plan was requested to be member-initiated online without

prior staff approval as it was in the past. The only way to enforce this is to refund payment after it has been made, which is also labor intensive and problematic in financial reporting.

Per the advice of AMTA accountants and agreement of AMTA officials, members who do not complete all payments by the agreed-upon deadline will not be considered current members for the purposes of voting in that year's election. Members are notified through *Music Therapy ENews*, *Music Therapy Matters Monthly*, and social media that they must join and pay in full by June 30 in order to be eligible to vote in national elections. We rely on reminders posted on social media in April, May and June to remind non-members of this policy, since we may not have a direct line of communication by virtue of their non-member status. Therefore, payment plans in election years also necessitate additional staff time to verify fully paid members by the cut-off date to ensure who is eligible to vote.

With regard to the effectiveness of installment plans in promoting new members, most of the individuals paying in installments have been members at some time in the past 5 years. It is not clear whether they would not have become members without the installment option. We don't necessarily see many first-time-ever AMTA members paying in installments. We do hear reports that the option provides a convenience for those who would be returning members anyway, so it is unclear whether the option of an installment plan for Professional Membership really translates into more Professional Members. It is more likely that the option of an online installment plan for Professional Membership is a service that has probably increased good will, but not necessarily increased Professional Membership. At best, we hope this contributes to a culture of membership in which people are members consistently each year and find the way to join that works for them, not just to use member benefits or attend the conference less expensively, but to support AMTA and the music therapy profession as a consistent member.

Conference Membership Push - This year, the 2017 conference again will have special intensive trainings as well as special sessions and programs of interest to students. Special sessions are planned for researchers, students, educators, interns and practicing music therapists. We tend to view the conference as the last "membership drive" of the year.

While the bulk of Professional Members join in the first two quarters of the year, the Student Member number, as a rule, continues to build throughout the entire year and a large portion of students also join in the third and fourth quarters of the year, often as a way to take advantage of the discounts for conference registration(s). The annual conference policy offers a discount for conference registration *in the year that the individual is a member* as a benefit of membership. Thus, only student members in 2017 may claim the member discount for the 2017 conference (as a reminder, there is also a non-member, full-time student rate that students may take advantage of even if they are not members which is still heavily discounted by over 50% off the regular registration cost). Members who choose to join for the 2018 calendar year will have their membership begin on January 1, 2018 and will be able to enjoy a discounted fee for the 2018 conference. We expect and depend on conference promotion as a useful tool in promoting not only Professional, but also Student and Graduate Student Membership and hope to see these numbers climb throughout the remainder of the year.

Welcome to the Profession Packets – This program is AMTA's way of supporting new professionals by offering \$200 in savings on membership, conference, and resource costs during their transition from student to professional. AMTA has distributed these packets to new professionals since 1998. Packets contain a welcome letter signed by the President and Executive Director of AMTA, sample public educational materials, and informational materials about services and benefits of membership in AMTA. A short newsletter is included, which contains tips for finding a job and other news pertinent to new professionals

as well as **four coupons** for discounts on the first two years of professional membership activities. **Two membership coupons** (for two different years of membership), an **annual conference** coupon, and a coupon for a **product** from the Publications and Products Catalog. In this way, AMTA provides **additional support to graduating students** through their transition to professional music therapist by providing useful information and discounts for the first years of their professional expenses as well as an initial positive experience as a Professional Member. A request form and information is found on the AMTA website (http://www.musictherapy.org/careers/packets/) and we make efforts each year to inform students of this option by asking educators and internship directors to share the information with their students, posting about it on social media feeds, asking AMTAS to communicate the benefit, and announcing it at AMTA conferences. As there is a brand new class of graduating students each year, we depend on others to help point students to this information on an annual basis.

Member Appreciation "Pop-Up" Sales – The "Pop-up" sales program offers time-limited, member-only discounts off of the (already-discounted) member price of a selected publication(s). These have been running, occasionally and without a regular schedule (the nature of a pop-up sale) since 2014. Pop-up sales are announced to everyone on the AMTA website and through Facebook and Twitter and instruct members how they can get the selected book at the sale price and for how long. We hope this program not only increases interest in publications and the AMTA website, but also adds to the long list of member benefits already enjoyed by current members.

Products and Publications

Music Therapy Matters Monthly – This is our second year of providing Music Therapy Matters Monthly, electronically on a monthly basis. As with our inaugural issue in 2016, the January 2017 issue was again available for all to see; starting in February, however, this monthly brief became available to current members only. Emailed directly to current members around the middle of each month, this newsletter is filled with important, timely and brief information, as well as money-saving discounts. Individuals joining AMTA later in the year who missed some of the direct-to-your-inbox emails, can access full versions of each monthly issue on the AMTA website through a link in the Member Toolkit. The emailed version contains short, quick-to-read articles appropriate for an emailed newsletter, with links to longer versions of articles online when necessary. Be sure to check out issues you haven't read yet for news and stories about association activities, music therapy recognition and advocacy throughout the country, upcoming events, tips and resources for job hunters or business owners, and more. Though Matters is available as a benefit of membership in AMTA, the October issue was also made available to the entire music therapy community (members and non-members alike) to illustrate how AMTA is advocating and advancing our profession. Please share it with your colleagues, administrators and others interested.

AMTA Products and Donations – AMTA products and publications are conveniently available for purchase online in the AMTA Bookstore. New products are added to the online store as they become available. Current members of AMTA receive generous member discounts on each purchase. Donations to all of AMTA's funds: Disaster Relief, Center Stage, Research, Scholarship, General Donations, etc. – can also be made online in the AMTA Bookstore. We are currently developing new products to be available at the annual conference.

AMTA E-courses on Disaster Response and Self-Care – Last year, the AMTA E-course, "Disaster Response for Music Therapists: Core Principles of Psychological First Aid" was made available for free-not only to members of AMTA but also to non-members. This was provided both as a benefit of membership, but also a gift to aid and support music therapists working with those who have experienced a traumatic event (of which there were many in 2016). In 2017, a new free e-course benefit was created for members, the "Self-Care for Music Therapists: Insights from Experienced MT-BCs" e-course and the

Disaster Response course reverted to its regular and member-discounted price. Our country is in unprecedented territory as we continue to face multiple, concurrent major disaster events. AMTA has been conducting follow-ups to check in with our colleagues and continues to work with regional and local music therapists to provide a variety of relief in affected areas. Our hearts and thoughts are with those affected by these horrific disasters and our fellow music therapists and music therapy students. As such, we decided in October of this year to return the Disaster Response e-course to its free status for both members and non-members. It is our hope that this information can be used by music therapists as they work with others as second- and third-responders for those who have experienced trauma. The Self-Care e-course remains free for members; we will continue to evaluate the needs of music therapists in order to help them provide the best music therapy services they can. During these difficult times, please remember your own self-care needs and those of your families and please contact the AMTA National Office for more information or support at (301) 589-3300. The Disaster Response and Self-Care e-courses are currently our most popular e-courses.

The AMTA e-courses continue to be used and advertised as a convenient, affordable, way to gain continuing music therapy education credits. They also carry the member benefit of being even further-discounted for current AMTA members (even higher student member discounts are available for some courses which are appropriate to be used as assignments by music therapy educators where the e-course participant is not looking for CMTE credits). Currently, the administration, purchasing, sending of certificates, collecting evaluations, reporting to CBMT, and responding to questions and issues reported by e-course participants is mainly done by AMTA office staff. As the e-course program grows, the time devoted to these responsibilities grows as well. We continue to look for ways to streamline the process and keep the staff workload caused by the e-courses to a minimum while still providing excellent customer service and timely distribution of certificates. For more information on AMTA e-courses, see Cathy Knoll's report.

Conference Program and Marketing Materials – The printed poster/preliminary program for the 2017 conference was developed, printed and mailed May, 2017. The most up-to-date information can be found on the AMTA website by clicking on the "Attend a Conference" button. More information from the local arrangements committee can be found here: http://amtanationalconference.com/. The 2017 Conference Program is currently in production.

Finances

Our financial records are maintained by several persons to assure security and accuracy of records and information. Cindy Smith and Angie Elkins perform daily maintenance of Accounts Receivable, Accounts Payable, respectively. We also complete other bookkeeping tasks with help from staff assistants and national office staff as necessary. All financial transactions are entered into our comprehensive accounting software package. An outside accountant, unaffiliated with AMTA, who is licensed and certified to practice in the state of Maryland, reviews all transactions monthly and publishes monthly statements and reports.

Additionally, AMTA retains a separate accounting firm for filing of required tax forms and the yearly financial audit. This firm's staff are members of the American Institute of CPAs and licensed to practice in the state of Maryland. Our fiscal year ended on June 30, 2017 and we conducted our annual comprehensive audit of all AMTA financial records in September, 2017. We continually update our Chart of Accounts to allow for detailed reporting of finances as well as keep current with software upgrades and updates. Once the audit report is finalized, AMTA's financial information is provided to the public on the website under "What is AMTA?>AMTA Summarized Financial Information" as well as in the Treasurer's report.

Our long-time monthly accountant, Charlotte Patterson, retired this year, but was generous enough to stay through one last audit in order to ensure a smoother transition. We are beyond grateful for the many years

of cheerful service to the music therapy profession Char has provided and wish her well in her retirement. Our new monthly accountant is Susan Hughes – who met with us and with the outgoing accountant to get oriented during the 2017 audit process. She comes to us highly recommended, with many years of experience. She overlapped with Char in August and September and officially started in October.

Information Systems

Journal Websites at Oxford University Press—This is the fourth year both the Journal of Music Therapy and Music Therapy Perspectives are published by Oxford University Press (OUP) in partnership with AMTA. Each journal has its own website hosted in the Oxford environment where information about the journal, current issues, archived issues, information for authors, and more can be accessed.

Andi Farbman, Barbara Else, and Angie Elkins, along with the journal Editors, have been working closely with OUP staff to continue to manage both the journal's publication process as well as member access and have been addressing issues of concern as necessary. We have published the entire 2014, 2015 and 2016 volumes of the *Journal of Music Therapy* and *Music Therapy Perspectives*, as well as the issues in 2017 under the OUP/AMTA partnership, and are excited to see the visibility of music therapy research increase. We are beginning to discuss contract renewal with OUP and have met several times with our account managers to discuss hopes and wishes for future improvement to the journals. For more information about AMTA journals and OUP, as well as the recent updated platform on which the journals are presented, please see Andrea Farbman's and Barb Else's reports.

Phishing, Scams and RansomWare – On the advice of our audit firm, we began investigating staff training for specific threats, which are of current concern in the technology arena. We contracted with a company that provides employee training and testing to better identify and avoid problems and concerns that come through not only email, but use of social media and other applications related to technology. This training will begin after the annual conference. We have instituted regular backups of network data via a cloud-based back up with an outside vendor in addition to the regular internal backups inherent in the existing network. We are also in the process of securing Cyber Insurance as a part of our regular insurance policy as this is now the standard minimum requirement for most businesses.

AMTA Website – Throughout the spring and summer of 2016, three pages of suggestions for content updates, improvements, and changes to the AMTA website were collected from AMTA staff, members, non-members, consumers, other users, and those who communicate directly with the public. These suggestions were collected by staff member, Tawna Grasty, who most often speaks with members and non-members about their experience on the website, and she compiled them in order of priority. With the exception of a small number of additions, which still require content to be provided, all of these have been addressed and updated in whatever way possible. We continue to evaluate new features and sections by asking for feedback and suggestions from varying groups of users. Major projects so far in 2017 involve converting all the pages of the website to show as secure content (previously, only select pages like the home page and pages connected to personal information or the online store/payments were secure), addressing issues with templates on member interactive pages of the website to bring compatibility to meet updates in browser technology, and responding to issues of access on the Oxford University Press website, which, while not a part of our website, does link to ours through member access.

We continue to make weekly, and often daily, improvements to an already large and information-laden website. Our goal is to make it more useful to, first and foremost, the public seeking information about music therapy who may get their only information about the music therapy profession from our website. Secondly, and equally important, we work to improve access to resources and member benefits for AMTA members.

"Latest News," the right column of the AMTA website, has been more active than ever before, with updates and notices typically being posted weekly, if not more often. Members can log in and see member-only posts like "Music Therapy Matters Monthly" there as well. Many new resources and sections have been added to the AMTA website recently.

- Information about music therapy's presence at nationwide events posted under **Latest News** to publicize events such as the National Memorial Day concert, A Capitol Fourth concert, the Kennedy Center Sound Health Music and the Mind concert, Sound Health Music and the Mind workshop with Sheri Robb, Clinical Research Summit on Military & Creative Arts Therapies, Renée Fleming named as AMTA artist spokesperson, National Endowment for the Arts (NEA), the National Organization for Arts in Health (NOAH) meetings etc.
- Selected Latest News features added to **A Music Therapy Moment section** of website with video clips and photos for longer-lasting visibility and sharing with laypeople wanting to understand more what music therapy looks like, additions such as A Personal Perspective of Hospice Music Therapy from the CEO of NHPCO, National Memorial Day concert clips, etc. About Music Therapy & AMTA>What is Music Therapy?>Personal Stories
- Artist Spokesperson page updated and more current photos added.
- AMTA's new **Non-discrimination and Equal Opportunity Policy** (Member Resources>Official Documents) as well as a home page video with AMTA President Geiger reading this new official document.
- *Music Therapy Matters Monthly* archives (Member Resources>Member Toolkit)
- New **AMTA-pro podcasts** in 2017
- Information about the upcoming AMTA election.
- AMTA annual reports added to What is AMTA? section of website.
- AMTA **staff video project**: added to What is AMTA? section of website.
- New AMTA e-courses: Self-Care for Music Therapists and Personalized Music Listening and Music Therapy
- **AMTA Tech Stop**, from the AMTA Technology Committee (Quick Links>AMTA Tech Stop) new videos added
- A Music Therapy-Informed Music Listening Section with **Guidance for Music Listening Programs** in response to Music and Memory and other similar programs, helpful as a reference for those concerned with the *Alive Inside* movie and like programs. (Home>About Music Therapy & AMTA>What is Music Therapy?>Music Therapy with Specific Populations)
- AMTA Strategic Priorities for Specific Populations: **Music Therapy and Autism Spectrum Disorder** (Home>About Music Therapy & AMTA>What is Music Therapy?>Music Therapy with Specific Populations) new information added
- New sections under "Education & Careers>Education and Clinical Training Information" added with sections for potential students, potentials schools and internship sites, MLE and ETAB news intended for non-members and the public recently added.
- New "Membership in AMTA" section updates added, separating all membership information from the "What is AMTA?" section, to be more easily identified/found.
- New website section for parents and consumers planned, ready to implement when content is provided.

In addition to these newer subsections and additions to the AMTA website, there are near-constant edits, updates, deletions, new versions of documents, and many other additions and changes made on a daily basis. The website requires a great deal of time and attention just to maintain in its current state. There are many behind the scenes tasks that happen each day, from making updates to double checking and creating new content and all need to be fully edited and vetted before posting.

With the ever-increasing number of pages from committees, events, workgroups, news items, media sources, member benefits, etc., careful organization, evaluation of placement, and assignment of priority to information is required as, understandably, everything cannot fit on the main home page without overwhelming all viewers. It's important to remember that the website is organized for multiple groups of users and while text placed on the homepage might seem easy to find, if all content were on the home page, it would be impossible to distinguish. The best home pages clearly and cleanly describe the purpose of the association and its mission, while offering a standard, logical navigation system to get to deeper information for those who desire it.

We first consider the website as viewed by consumers and we attempt to put information that is most valuable and pertinent to their needs in the most prominent locations. Members and music therapists (who understand the music therapy profession and are more familiar with the website) know to look for information on a specific topic or subject and will invest the time to click to that next page, while laypeople may not even know some topics exist and may leave the website without finding needed information. Therefore, use of the organized menu system is critical to get everyone -- members, non-members, and consumers alike -- to the information they are trying to find. Quick Links help to get people to frequently-used pages easily, but the QuickLink list itself can even become overwhelming without careful evaluation.

The AMTA website and online member database are parts of the regular workflow of the AMTA office staff with significant time devoted to maintenance. Office staff use the database and website content management systems, and as new features come with regular new builds and updates to the software, they must adjust and modify. While it is wonderful to have continually-improved functionality and improvements made without incurring the extra cost of yearly upgrading or hiring programmers, the result is a continual need for staff education and training as features are added and changed. In addition, changes in the overall marketplace, like browser and operating system updates, impact the functionality of products, sometimes without out knowledge. We continue to request features and updates in both the AMTA website and member database that we feel are necessary - as they become necessary - and in the best interest of office workflow or the needs of our members. We also continually address issues of functionality as they arise.

While our website allows us to communicate more directly with members and the public, it also requires a substantial amount of maintenance and additional work. The online "Contact Us" feature is in addition to emails and calls that typically come into the office; we receive and respond to questions from the general public as well as members and music therapists through this feature. Because of the nature of web communication, there is typically a higher expectation of immediate response and we receive regular inquiries now from Contact Us submissions, Facebook messages, tweets, emails, and phone calls and make every attempt to answer all in a timely manner (within the next business day whenever possible). We are grateful to staff members Kim Bell, Tawna Grasty, and Jennifer McAfee, who handle the front line for many of the requests for information and more staff time is needed to handle the volume of inquiries. They also help walk people through features on the website each day. In order to continue this communication, there is a need for continual updates and new information added to keep the website current and relevant. Frequent updates also help to improve a website's ranking on search engine results and give users a reason to come back and find out more. We work daily to find, identify, evaluate and produce new content to be added regularly and each staff member is involved in this process in one way or another.

Staff Member Videos on the AMTA Website – Thanks to the expertise of our summer intern, Noah Klotz, members and non-members can now get to know the AMTA staff on the website. 10 videos were created from interviews with each national office staff member and put together to inform both members and the public what each staff member does and how they serve the music therapy profession. Staff videos can be found under About Music Therapy & AMTA>What is AMTA?>What is the American Music Therapy

Association? Videos can be viewed, one after another, in the embedded playlist, or on the AMTA YouTube channel. Many thanks to Noah Klotz for his significant time and expertise in creating this fun project.

Edits to the AMTA Website – There are many hundreds of pages on the AMTA website. As the website continues to grow exponentially, it requires "a village" in order to keep up with updates, edits, additions and deletions. Many thanks to those AMTA staff members who have also taken on roles in updating and reviewing sections and pages of the website. Thanks also to sharp-eyed members who alert us when edits are necessary. When updates and edits are noticed or needed, from committee pages to posted documents, a brief email can be directed to Angie Elkins at elkins@musictherapy.org. It is important that your request contain the URL of the page you are viewing. (Due to the large number of pages on the website; it is often not possible to tell where the information needs to change without this information.) Please also include the exact changes, including additions and deletions that need to be made. The request will be reviewed by AMTA staff and addressed at the next available opportunity.

Committee Pages on the AMTA Website – Each AMTA committee has a committee page on the website where they are able to post reports and information intended for AMTA members. In order to post new information, including committee reports and committee members, on committee pages, please send text to Angie Elkins (either email or word document is acceptable), along with a brief description of what needs to be added, removed, and/or changed on the existing page of the committee page in question. Each committee is expected to submit a report for these pages twice yearly at minimum, but many committees provide additional committee information and resources. Additionally, the reports may need to be edited for the membership which make a simple repost of the report found in the mid-year or annual meeting board book not necessarily appropriate or complete. Committee chairs should submit those reports separately in the format desired for the website posting after approval by their Council Coordinator. More information is found in the Handbook for Councils and Standing Committees.

Website Statistics – The AMTA website has seen over **3.8 million** sessions since its launch on July 20, 2011 with over **2.2 million unique visitors**. Over **10 million page views** were counted.

From January-September 2017, there were 464,314 sessions, 291,054 unique users, and 1,110,948 page views. The average user views 2.41 pages in a session on the AMTA website and the average session duration is 2 minutes, 50 seconds. (The average visit duration of any site is 4 minutes and 6 seconds. The average visit duration for the traffic coming from Google Organic search is: 3 minutes 29 seconds. The average visit duration for direct traffic is: 4 minutes 6 seconds. – statistic reported by Web Analytics World). The bounce rate (percentage of visits where a user leaves without interacting with the website in any way) is 56.27%. (As a rule of thumb, a bounce rate in the range of 26 to 40 percent is excellent. 41 to 55 percent is roughly average. 56 to 70 percent is higher than average, but may not be cause for alarm depending on the website. – statistic reported by Rocket Fuel.) We are also able to determine the most commonly reported operating system used to access the website for computers (Windows, 40%) and for mobile devices (iOS, 67.93%) and the most commonly used browser (Google Chrome – 49%). These numbers are relatively comparable (with typical internet usage ups and downs) to last year's.

From September 1-30, 2017, the most recent full month, the following data were counted:

- Sessions -52,707
- Unique Users 36,879
- Page Views 122,054
- Average Pages / Session 2.32
- Average Session Duration 2:39 minutes
- Bounce Rate 57.21%
- % New Sessions 60.99%

Of the Sessions counted above, new visitors to the site outnumbered returning visitors in September 2017.

- New Visitors 61.1% (32,180)
- Returning Visitors 38.9% (20,527)

We can also see the top countries from where visitors connected during the month of September 2017 (other countries also have visitors, but do not appear in the top ten number of visits):

Country	Sessions	% Sessions
Canada	907	1.72%
United Kingdom	663	1.26%
India	621	1.18%
Philippines	487	0.92%
Australia	431	0.82%
China	283	0.54%
Thailand	274	0.52%
Taiwan	263	0.50%
Singapore	256	0.49%

Note that our outreach to developing countries is also expanding through the Oxford Developing Countries Program that provides not-for-profit institutions in developing countries free or deeply discounted access to our journals and select online products. OUP participates in a number of free or heavily-reduced rate developing country access initiatives, including INASP, eIFL, and Research4Life, as well as our own Developing Countries Offer. This offer is available to established not-for-profit educational institutions from qualifying countries. Eligibility is based on the World Bank Rankings and the HDI (Human Development Index) alongside other metrics. Access is either free or deeply discounted. See Barb Else's report on our OUP partnership for additional information.

AMTA Social Media – Communication and connection are the main goals of all social media platforms and the advantage for many is to be able to receive updates from many different sources with little effort. Social media is an incredibly powerful tool for communication and is especially relevant for certain age groups. However, social media can be a double-edged sword. Disadvantages of online groups include the need to monitor as public comments can often veer off-topic and off-mission, become too personally specific in a public forum, or be inflammatory. Spammers often invade social media and e-lists for their own purposes and well-intended group members may even post messages perceived as spam by others. Many followers who would otherwise be members of AMTA may also feel they have a connection to the community and decide that following AMTA as well as other groups on social media is sufficient, opting to forego membership dues and full membership benefits. It is difficult to determine how much to share on the AMTA social media pages and what format of information is appropriate to each venue for this reason. We are continually monitoring and reevaluating. However, for reaching large groups of people in a timely fashion, the importance of using social media efficaciously and appropriately cannot be understated.

Both music therapists and supporters of music therapy alike follow AMTA's updates on Facebook and Twitter. AMTA staff have been able to use these platforms to inform the public of numerous events and topics – especially timely ones: AMTA activities, internship openings, new products, publicity for music therapy and especially upcoming conference details.

- Facebook The AMTA Facebook page now has 13,712 followers
- Twitter AMTA's Twitter feed currently has 4,111 followers
- Instagram We are looking toward the future and the possibility of adding Instagram to commonly-used social media feeds and have secured an account for AMTA for future use. We'll be evaluating

the platform and making a decision based on how to handle the time investment needed in posting and monitoring in the coming year. Social media continues to take a large amount of staff time, effort, and careful consideration, so we want to proceed in a way that does not detract from the many other daily responsibilities staff have to make sure adding this is a manageable possibility.

As many followers of the Facebook page and Twitter feed are not necessarily music therapists, it is also an excellent way to promote music therapy and inform the public of music therapy's benefits. Through social media, we have been able to publish media alerts, connect with music therapy clients and consumers, communicate to potential hirers, share successes and awareness, and establish relationships with supporters of music therapy and we focus on these kinds of relationships.

The AMTA website has buttons on .html viewable pages, which allow viewers to "Print," "Email," and "Share." "Print" formats the page appropriate for printing (without the menus and cover images) and is quite useful for printing pages — especially the official documents — as a citation for the url and date is placed on the document. The "Email" button allows users to send specific pages to directly to friends, while the "Share" button allows those pages to be shared through social media platforms such as Facebook, Twitter, Pinterest, Gmail, Google+, LinkedIn, and Tumblr.

YouTube - The AMTA YouTube channel is a repository for videos used on the AMTA website. It is also used to post video clips from conference, public resources, and to encourage membership and conference attendance and involvement. As the YouTube channel is the place where we upload video clips and subsequently share them in one or more of the above platforms, we do not devote a large amount of time to promoting the YouTube channel itself but rather, use it as the place where the videos are stored and accessed. Thus, we expect subscriptions to be minimal but analytics tell us that over 485 individuals have subscribed to the YouTube channel and with videos having been watched 89,843 times. AMTA's video Music Therapy and Medicine: Partnerships in Care is now available in its entirety (at no charge) on the AMTA YouTube channel.

RSS Feeds – Even though blogs are becoming less and less prominent in and around the internet, we still employ two RSS feeds on our website so users may subscribe to get notifications when new items are added. Information from many different sources can be gathered via the RSS feeds and comes to users in one place through a variety of available feed readers or email clients. Though it is not appropriate for an entire website to be fed through an RSS feed, features organized into blogs can be easily subscribed to using RSS feeds. AMTA-pro, for example, has an RSS feed button on the main page behind the member area. Users can subscribe to AMTA-pro through a feed reader and through iTunes (because AMTA-pro has an audio component), which can be synced using a user name and password (that appear on the AMTA-pro page) to an iPod or smart phone and carried in a portable format. The "Latest News" column on the AMTA homepage, can also be subscribed to via RSS feed, after which, all new Latest News items can come to the reader via his or her desired feed reader. The RSS Feed subscribe button (a) can be found at the extreme bottom right of the AMTA homepage.

As with all technology, maintaining social media outlets requires much time, maintenance, and frequent adjustment. Facebook and Twitter users direct-message AMTA and expect their questions responded to in this format as quickly as they would an email or a phone call (often, because of the immediate nature of the internet communications, the expectation is that the response should come even more quickly, in the middle of the night, or on weekends). Now, instead of posting a message in one place, it needs to be posted in four or five different places and each time in a format consistent with the platform. The work of simply communicating a single message to members in all the forms they may use, is now many times more than the number of messages. New platforms are being developed every day. More staff time and assistance is needed to ensure that the flow of information continues and improves, but **AMTA has never before**

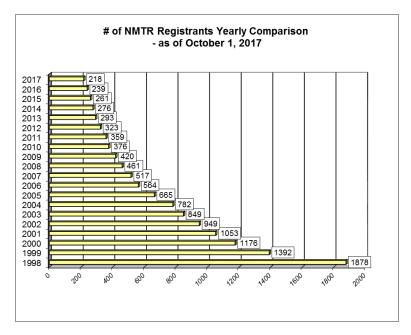
communicated more often and more directly with its members and the general public because of these efforts.

New Social Media Coordinator – This year, Kimberly Bell's, MT-BC, expanded role as Social Media Coordinator includes helping with some of the additional workload social media has created for office staff. Kim currently serves as Information Specialist/Consultant for AMTA, a role she has held since 2006. In her expanded role, she is organizing and managing social media postings on behalf of the association. This part-time role includes providing guidance and logistics for social media campaigns as well as overseeing regular postings on AMTA's social media channels. Kim is a New Orleans-based board certified music therapist with over 25 years' clinical and supervisory experience working in medical pediatrics with emphasis on pediatric rehabilitation, critical care, and neonatal intensive care. We are grateful to have her support in this expanded role.

National Music Therapy Registry

The number of NMTR registrants continues to decline as planned upon its inception. As of October 1, 2017, there are 218 registrants. As music therapists who held designations become Board Certified and/or do not need the designation, retire, or move to other professions, they choose to let it expire. The table here shows registry numbers since January 2017.

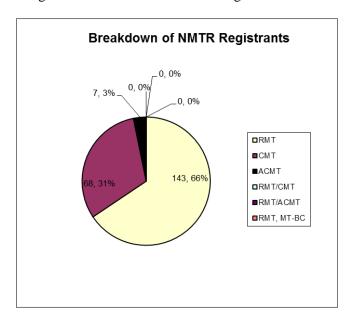
Number o	f NMTR Re	gistrants 2	2017								
	1/1/2017	2/1/2017	3/1/2017	4/1/2017	5/1/2017	6/1/2017	7/1/2017	8/1/2017	9/4/2016	9/1/2017	10/1/2017
RMT	156	153	153	150	150	150	150	146	144	144	143
CMT	73	68	67	68	68	68	68	68	68	68	68
ACMT	7	7	7	7	7	7	7	7	7	7	7
RMT/CMT	0	0	0	0	0	0	0	0	0	0	0
RMT/ACMT	0	0	0	0	0	0	0	0	0	0	0
RMT, MT-BC	0	0	0	0	0	0	0	0	0	0	0
TOTAL	236	228	227	225	225	225	225	221	219	219	218



NMTR numbers continue to decline slowly each year as expected. The Registry has decreased in number of registrants by approximately 88% (based on October comparisons) since its inception in 1998.

The NMTR will soon sunset on January 1, 2020 as planned. To remind designants to make plans for this coming event, a newsletter was created during the first quarter of 2017, which will be included with every communication from the National Music Therapy Registry. It includes relevant excerpts from the NMTR Bylaws as well as information on becoming Board Certified and identifies states which require board certification for licensure or state recognition. See Jane Creagan's report for additional information.

The breakdown of NMTR Registrants is shown in the following chart:



Of the 218 people on the Registry, 109 or 50% are current members of AMTA. NMTR members who are not members of AMTA have been targeted for membership invitations and contacts. Investigating their needs is also a part of the Board of Directors' Financial Action Plan.

Major Priorities for 2017-2018

- 2017 Conference program, opening session production support, conference app, post-conference evaluation, etc.
- 2017 Workforce Study analysis and publication
- AMTA 2017 Election publication and set up/initiation of electronic balloting system
- Ongoing financial tasks
- Posting of audit report on website when finalized
- Fulfillment of research label requests
- Desktop publishing of new Intro to Music Therapy book
- 2018 membership invitations and promotion; continued membership promotion/retention efforts for 2017
- Work with Membership Committee to follow-up results from regionally-based member drives in 2017
- Work with Professional Member Growth Workgroup to complete and follow-up regionally-based member drives in 2017
- Office staff training on cyber security

- Continue to manage and implement improvements/refinements in database and website
- Continue to administer, maintain, and upgrade all onsite and offsite computer equipment, software and networks
- E-course maintenance, certificate distribution, and reporting.
- Assist staff with workflow updates necessary in database and website and new tasks as added
- Assist staff in using website content management tool
- E-courses maintenance and reporting; sending out certificates; questions
- Music Therapy ENews, Facebook, and Twitter updates; assist staff with making updates

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL REPORT: NOVEMBER 14 – 19, 2017 INFORMATION SPECIALIST/SOCIAL MEDIA CONSULTANT REPORT Kimberly A. Bell, MT-BC

October 1, 2016 - September 30, 2017

I am providing this summary of my work as Information Specialist/Social Media Coordinator for AMTA in anticipation of the upcoming 2017 AMTA Conference. A summary of the types of emails and assistance given is also included. In the period October 1, 2016 – September 30, 2017, I have provided approximately 520 hours of consultative work responding to emails from music therapists, students, other professionals, and members of the community at large about music therapy. The total number of responses for the period is 2157. I continue to notice many emails from members requesting assistance with the AMTA website, primarily dealing with access to the Member Resources Area, forgotten passwords or navigating the website to find specific information. I also see a continuing interest from potential music therapy students, many of who inquire about equivalency, online programs and new music therapy programs in states where there is only one or no AMTA Approved Program option. I also continue to receive emails from people who are considering making a change in their careers, many of whom are also looking for online program options.

My work during this period has also involved responding to questions and conducting interviews for students, who ranged from grade school through professional school, who were writing papers on or researching music therapy. Questions have also come from students and professionals in Nursing, Speech Therapy, Physical Therapy, Occupational Therapy, Special Education, Music Education, and various agency representatives seeking referrals for services.

Most of the answers were in response to written questions submitted by students via email; however, three student interviews were conducted via phone and two were conducted via Skype at the request of the students to meet a specific class requirement. While most of these requests originate in the United States, I've also assisted persons in India, Portugal, Australia, Canada, Mexico, Belize, and Ireland.

During this time, I have also forwarded music therapy referral requests as needed, membership status questions and screen name/password requests to Cindy Smith and Angie Elkins for action. Most of these have involved members not understanding the login process, being unable to access an old email account to reset passwords, creating duplicate profiles or being unsure of their membership status.

I have also worked with Judy Simpson in an effort to appropriately respond to questions regarding reimbursement, funding, school-based music therapy services, and services for persons with Autism. I continue to provide approximately 60 hours of consultative work responding to requests regarding music therapy as a related service and handling IEP questions from music therapists, families, and educators, as well as questions regarding reimbursement and funding. Judy Simpson continues to be an invaluable resource in helping me with this project. Barb Else continues to be a wonderful resource by providing research and literature reviews on many occasions to supplement the information I provide to many inquiries.

March and April marked my first full months as AMTA's new Social Media Coordinator. In addition to my Information Specialist duties, I am now providing approximately 8-10 hours per month of consultant work to organize and manage social media postings on behalf of the association and monitor AMTA's and music therapy's presence on various social media platforms, groups and message boards. This part-time role includes guidance and logistics for social media campaigns and regular postings on AMTA's social media channels. To date I have devoted approximately 60 hours to this project. There is an average of 18.3 posts per month with posts trending upward from a low of 8 in December to a high of 60 in June.

- Planned posts targeted at our annual conference reminders of approaching deadlines, registration, hotel, and local information for planning.
- Providing information regarding AMTA's involvement in projects/special events such as the Kennedy Center-NIH Event, the Memorial Day Concert and the NEA Live Stream: Clinical Research Summit on Military and Creative Arts Therapies.
- Posts to highlight the impact of music therapy as spotlighted in the media, for example, blog posts by outside experts like Dr. Daniel Levitin.
- Posts to feature the availability of new AMTA membership resources such as new AMTA Podcasts, and resources by other related professions to assist those who work with adolescents.
- Providing information and answering questions regarding AMTA, the website, and AMTA resource availability as issues arise in various social media forums.
- Providing information to Music Therapists during times of crisis and disaster.
- Responding to messages from members and the general public that are posted to the AMTA Facebook page.

Other projects I assisted with during this year include:

- Assisted AMTA Staff with various duties at National Conference 2016
- Assisted Barbara Else as needed providing member support and resources for disasters that impact AMTA members (tornados, flooding, fires and hurricanes affecting various areas of the country)
- Responded to email for AMTA Staff in their absences and in times of increased work volume in the office.
- Provided feedback to Barbara Else and Angie Elkins regarding the AMTA website issues as they arose.
- Assisted Tawna Grasty and Jennifer Peter to identify areas that potentially need improvement for the AMTA Website.
- Provided AMTA Staff with Feedback from items posted in Social Media as the need arose.

MT-BC Referral Requests – These requests have come from parents, grandparents, teachers, and other professionals who were seeking music therapy services for specific clients in a certain geographic location. Some examples of these emails include:

- I'm a pediatric occupational therapist in San Antonio, Texas. I have a family looking for a music therapist for their 10-year-old son who is diagnosed with ADHD, OCD, and autism
- My husband was diagnosed with Lewy Body Dementia last year. The symptoms are both cognitive and Parkinson type. He lives in an ALF in Coconut Creek, Florida and loves to listen to music. My husband played guitar for many years prior to his illness, but is unable to even hold a guitar now. I am looking for a music therapist to play guitar to him, covering a wide range of genres. The online therapist directory turns up no results in all of my attempted searches. Can you help me find a therapist?
- I have a client who has been confined to his bed since suffering a catastrophic accident many years ago. The family is looking for a music therapist who does home visits. Can you provide me with a referral listing?
- I am looking for a music therapist to work with my mother in the Baltimore area. She has dementia and would definitely benefit from the therapeutic value of a competent music therapist.
- I'm trying to find a music therapist in or close to the state of Maine to shadow. Was wondering if you could give me a list of some options.
- I work for Onward Behavioral Health. We are starting a new day program coming in March for addicted individuals and would like to incorporate some creative therapies with our clients. This would be a few hours a week at a fee for service rate. Can you suggest someone I could connect with in my local area?

Potential Music Therapy Students – These requests have come from high school students and college students seeking information about Music Therapy as a career. I continue to notice an increase in the number of emails from persons seeking information about music therapy as a potential second career. Inquiries regarding equivalency and online programs also continue to increase. Examples of these requests are as follows:

- Hi, I am currently an undergraduate student at University of California, Irvine working towards a B.M. in French horn performance as well as a B.A. in Psychology. I actually don't know much about this career and would love to get in touch with some music therapists in the Orange County, CA area that I can maybe shadow to experience it. I am very interested in working with children especially, because I have a lot of experience with them. What are some musical skills that I would have to learn? I play the French horn and using it for therapy seems a little loud.
- I am a special educator from the Philippines and I want to study music therapy and I wish to earn a music therapy certification. Can you suggest schools that offer online trainings for music therapy? Do you have volunteer programs or trainings? Do you grant scholarships?
- I am interested in knowing more about becoming a music therapist. I have a BS Degree in Behavior science, many medical and Bible courses. I began taking guidance courses also. My concern is that I am not an accomplished musician I know the basic guitar chords and sing in the choir. What would it take for me to attend college to become a music therapist? Do I need to know more about different instruments and play them before I apply for a degree program? Are there any online degree programs that I could take?
- My daughter is interested in pursuing a career in music therapy. I have a few questions:
 - 1. The MT-BC exam notes that a candidate needs to have completed an AMTA-approved course of study/Bachelor's degree or the equivalent. What would "the equivalent" look like? Could a candidate who completed this course of alternative study then apply for a Master's program?
 - 2. Are there any online bachelor-level MT-BC programs?
 - 3. What are the relevant job prospects projected for the next decade or so?
- I have been a Pre-K thru 8th grade music teacher for 17 years. I also have extensive experience as a church musician and music mentor for the church youth group. I would like to know what I would have to do to become certified as a music therapist. My mother in law is in a nursing home, and a music therapist comes to play the harp for her. The positive effect it has on her is comforting. I would like to be able to do this for others.
- I have a BM and MM and served 26 years in the Navy as a band conductor. Are there any certification programs I am eligible for? I am currently working as an addictions counselor.

Research – As stated above, much of my time has been devoted to questions and conducting interviews for students who ranged from grade school through graduate professional school as well as professionals from various healthcare settings who were writing papers on or researching music therapy. Some examples of the types of research questions that have been submitted thus far include:

- I work in the recovery room at Sutter Amador Hospital in Jackson California. I have been to ASPSN conferences where it has been discussed that music in the PACU can relieve pain by 40%. The discussion was regarding live harp music. I would appreciate some information regarding names of musicians, and styles of music, recorded music, that could be played in our recovery room. If you could assist me with obtaining this resource, I would appreciate your help.
- I am doing my senior project on Music Therapy and the effectiveness of it for the treatment of Alzheimer's Disease. I found your website to be very helpful, but I'm struggling to find information on the cost of Music Therapy services for nursing homes specifically. Do you know if all nursing homes would be reimbursed by insurance companies in order to hire a music therapist, if they are covered by insurance at all, or if it is a

case by case basis? I'd also like to know if there are different rules for caregivers. Any information you have on this would be very helpful.

- I am researching a British music therapy pioneer, who visited the USA 1948-49, during which time she met Arthur Flagler Fultz. I am trying to find out more about a 12-week music therapy training manual published by Arthur Flagler Fultz (pre-1945), called Musical Guidance Plan and accredited by the Boston School of Occupational Therapy. Do you know of this and, if so, where I might get hold of it? Or, do you know of a music therapy archive in the USA that might be able to help? Any assistance you can give would be much appreciated.
- I hope you can help a question for me. Is tone-deafness/amusia considered a condition that is covered in the field of Music Therapy.
- I am a graduate student and a Registered Nurse in an ICU. I am preparing a research proposal on music therapy on mechanically ventilated patients in the ICU. Many studies I have reviewed stated they used an assessment tool to choose a genre or style of music for the patients to listen to. I was wondering if there was a specific tool the music association uses or if you would be able to provide a standardized questionnaire frequently used? Any help would be greatly appreciated. As I would like to show the importance of Music therapists and music therapy in the critical care setting.
- I am a Graduate Researcher from Texas A&M. Can someone from your organization answer this question, or tell me where I might locate the answer?
 Of the music therapists certified through your organization, what is the number or percentage of music therapists working in public schools with student with disabilities?

General Questions – These emails include other requests for information from MT-BCs and the general public.

- I am curious about how to be included in the individual directory. Each time I look, I'm not there, so I need to know what steps to take. My Membership dues are current.
- We would like to submit a manuscript on music therapy to your journal. Just please let us know how long it takes time to receive the first decision?
- I am doing research for my college's Career Center about the career prospects for music therapists. I am looking for statistical and concrete evidence about employment prospects for people in this field. Other than the Occupational Outlook Handbook and the NAMT, is there anywhere else you can direct me to find some hard data on this?
- Is there any data concerning how many practicing African Americans are music therapists, and how many African Americans have been certified music therapists since the inception of the AMTA?
- Recently started a private practice what licenses do private practice therapists purchase to cover copyright use of other's music BMI, ASCAP, Onelicense.net??? All is very overwhelming and confusing. I contract with Hospice programs and would like to start some community music therapy activities.
- I am doing research for my university about the career prospects for music therapists. I am looking for statistical and concrete evidence about employment prospects for people in this field. Other than the Occupational Outlook Handbook and AMTA, is there anywhere else you can direct me to find some hard data on this?

Vendor - These emails and requests are forwarded to the appropriate person at National Office. The volume of vendor emails continues to decrease dramatically since Oxford has taken over management of our Journals. Most all are forwarded to Jane Creagan as they are exhibit hall inquiries. Examples are as follows:

• I have been selling a musical l instrument called the waterphone online for over 15 years. I always thought that it would lend itself well to music therapy, because it is atonal, requires no instruction to play and produces soothing sounds. Please check out my website, and if you have any feedback, please get back to me.

Other Professional Organizations - These emails are typically forwarded on to the appropriate person at National Office. The emails in this category often overlap into the emails in the research and general questions sections.

- Hello, I am looking for a PhD researcher or music therapist to provide an evidence-based continuing education webinar for audiologists on music therapy for PTSD. This is a request from our members on AudiologyOnline, and we offer an honorarium for the presenter. Thanks for your consideration.
- I am a volunteer Coordinator for Hometown Hospice and Homecare in Brookfield, WI. My job is to recruit volunteers to offer comfort to our hospice patients, and one of the ways we do that is through music therapy.
- I was wondering if your website ever posts volunteer opportunities for music therapists? And if you do, would it be possible to have you post our volunteer opportunities?
- I wondered if the AMTA may be able to help us at BAMT with some information about practice guidelines in a specific clinical area. The music therapy service at Chelsea and Westminster hospital London, is currently exploring possibilities of delivering music therapy within the neonatal intensive care unit, and they have been asked to compile relevant guidelines from the professional body on music therapy in the NICU. Currently, we, BAMT, does not hold or supply such guidance, and I wanted to ask you if the AMTA has any guidance on the provision of music therapy within NICU, given the strength of your evidence-based practice in this area, that you might be able to share with us

Member Services - These requests include requests from MT-BCs to locate the password to the Member's Only Section of the www.musictherapy.org website, assistance with website content/resources, address changes, membership status clarification and other items that need clarification from National Office Staff. Some examples of these requests include:

- I'm having trouble accessing the member resources pages. I rejoined AMTA yesterday. Does it take a couple of days to process the payment and then I will have access or is there something wrong with my membership?
- Thank you for forwarding my question to the most qualified to answer.

 QUESTION: What is AMTA doing for members in light of internet- posted information as per the site info below? (Music therapy does not improve autism symptoms in children, say researchers/Music therapy may not be of any significant benefit to child). Thank you for clarifying
- I m a graduate student now doing my thesis survey, and I want to request the AMTA Mailing List so that I can complete my research survey. The attachment includes the require files. If you need any other document, just let me know.
- I'm unable to log on for some reason. I also wonder if my payment went through. I don't see it on my credit card. I might fiddle with the website more. Maybe i need to change my password. I don't recall seeing a 'forgot' password' option.
- I am curious about how to be included in the individual directory. Each time I look, I'm not there, so I need to know what steps to take. My Membership dues are current.
- I want to thank everyone at AMTA for the awesome conference in Cleveland last month. I really had great learning opportunities while I was there, and I'm still working on applying the materials and knowledge

that was presented. I wanted to find out the name of the vendor company that was selling the mini cajons at the exhibit hall. I'd like to order more, but I cannot find a company website. Please reply when you have a chance.

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 – 19, 2017 DIRECTOR OF PROFESSIONAL PROGRAMS REPORT Jane Creagan, MME, MT-BC

This report highlights the work of the Professional Program Committees: Academic Program Approval Committee and Association Internship Approval Committee. I also serve as an ad hoc member of the Education and Training Advisory Board; the MLE Sub-committee, the Pro- Bono Work Group; and the Faculty Forum Planning Committee, actively participating in the work of these groups. My report includes descriptions of each group and its activities for this year. This report also includes information on the Annual Conference in St. Louis, AMTA publications' advertising, and priorities for 2018.

I. Special Committees/Work Group

- ➤ Master's Level Entry Sub-Committee
- > Pro- Bono Work Group
- > Faculty Forum Planning Committee

II. Education and Training Advisory Board

- ➤ ETAB Member Changes
- ➤ Update on Current Work

III. Professional Programs-Education

- ➤ Committee Members
- > Re-Approval Renewals
- ➤ Re-Approval Review Schedule
- ➤ New Degree Program Information
- ➤ AMTA Degree Program Statistics
- ➤ Academic Program Changes
- ➤ Requests for Degree Information and Degree Program Development
- > State Authorization Update

IV. Professional Programs-Clinical Training

- ➤ Committee Structure
- ➤ Intern Supervision E-Course
- ➤ National Roster Internship Statistics
- ➤ Committee Business

V. National Music Therapy Registry

- New Board of Directors
- Sunset of Registry

VI. Advertising

> AMTA Publications

VII. Annual Conference

- > Sponsorship
- > Exhibits
- ➤ Advertising

VIII. Priorities for 2018

IX. Additional Tasks

I. Special Committees/Work Group

MLE Sub-Committee

The MLE Sub-committee of the AMTA Board of Directors is continuing to investigate a possible move to Master's Level Entry. For the past four years, this sub-committee has engaged the membership in this investigation through discussion at town hall meetings and sessions at regional and national conferences, including educator/internship director forums. This feedback was organized into power point presentations, which are now on the AMTA website.

MLE Sub-Committee members provided presentations at all seven regional conferences this year. The presentation, *Sharing What We Have Learned: Report of the MLE Sub-Committee*, focused on the analysis of the data from the Faculty and Internship Director/Supervisor surveys disseminated last year. Sub-committee members submitted summaries of feedback from each region.

In June, the MLE sub-committee met in Rochester for a retreat to outline the final report, which is in process and will be submitted to the AMTA Board of Directors in St. Louis. Submission of the comprehensive final report marks the completion of the work of the MLE sub-committee. For more information, please see the report of MLE Sub-Committee Chair, Mary Ellen Wylie.

Pro Bono Analytics

Last year, MLE sub-committee members, Amy Furman, Bryan Hunter, Angie Snell, Mary Ellen Wylie, and Jane Creagan, began working with Adam Clark from Pro Bono. Adam introduced our work group to a 7 step decision analysis method, a tool to help organizations making complex decisions through examining the benefits and costs of the alternatives, and consider solutions through an appropriate decision model. Each regional presentation included a description of the decision analysis model, with details about each step in the process. The team submitted a final report of their work to the MLE sub-committee. For more information, please see the report of MLE Sub-Committee Chair, Mary Ellen Wylie.

Faculty Forum Planning Committee

The Faculty Forum meeting at the conference last fall was a huge success. Over 130 faculty attended the meeting and those who attended were interested in meeting again this year using a similar format of a short introduction, break-out sessions, coming together for brief reports from each break-out session, and a final wrap-up.

The Faculty Forum Planning Committee has convened several conference calls to review participant feedback, and plan for this year's meeting at the annual conference, scheduled for Friday from 5:00-7:30pm. One of the topics of this year's meeting is the side by side review of the Professional and Advanced Competencies. The planning committee sent a special announcement to all faculty over the summer with information for this year's meeting.

II. Education and Training Advisory Board

Last fall at the annual conference, **Cynthia Briggs** completed her second four year term as a member and former chair of ETAB. ETAB expressed its gratitude to Cynthia for the vision and leadership that she brought to this board throughout her years of service. ETAB welcomed **Annette Whitehead-Pleaux** for her first term as an at-large member as of January 2017.

Since last fall, ETAB has been analyzing responses solicited from noted scholars worldwide as part of an in-depth and comprehensive study, surveying and synthesizing ideas on music therapy theory, to continue work on a new white paper on the topic of "Body of Knowledge." These responses may also lead to possible identification of a core set of principles that are common to all areas, levels, and modes of music therapy practice. For more information, please see the report of ETAB Chair, **Beth Schwartz.**

III. Professional Programs-Education

There is continuing interest from colleges in establishing music therapy degree programs, and Program Directors continue to see enrollment grow in their programs. However, the sustained increase in enrollment has raised concerns among some faculty regarding the lack of availability of National Roster internship openings. For the short term, the AIAC is asking National Roster Internship Directors in their regions to send information on openings in their programs. National Roster internship openings are being posted on the AMTA and AMTAS Facebook pages. Faculty are instructed to keep checking the page for updates. The AIAC is working on a charge from the AMTA Board of Directors to develop a multi-year plan to address student access to internship programs. Details are provided in the Clinical Training section of this report.

Academic Program Approval Committee

> Committee Members

Christine Leist and Kamile Geist are the current Co-Chairs of APAC. Marilyn Sandness continues to serve the APAC in an advisory role as Chair Emerita. Lisa Summer resigned as New England regional representative. Committee members expressed their gratitude for Lisa's contributions to APAC during her 13 years of service. Dr. Becky Zarate was appointed to the New England Committee Representative position; however, she resigned the position during the summer. Dr. Heather Wagner has replaced Becky as the New England Region representative. The AMTA Board of Directors approved two more "at-large members" to APAC. They are Dr. Alejandra Ferrer, Program Director Belmont University, and Dr. Laura Brown, music therapy faculty at Ohio University, bringing the Committee to fifteen (15) members including the cochairs.

> AMTA Academic Program Approval Renewal

The following AMTA degree programs were reviewed and **re-approved** during the period from **October 2016-October 2017**:

Montclair State University BA in Music Therapy, MA in Music with Concentration in Music

Therapy, pending NASM re-accreditation

Western Illinois State U. BM in Music Therapy, pending NASM re-accreditation

Converse College Bachelor of Music in Music Therapy, pending NASM re-

accreditation

SUNY New Paltz Master of Science in Music Therapy, Bachelor of Music in Music

Therapy, pending NASM re-accreditation

University of Georgia Bachelor of Music, emphasis in Music Therapy and Music Therapy

Equivalency Program, pending NASM re-accreditation

Reviews in Process: Re-approval Reviews: Anna Maria College College of Wooster Duquesne University

Seattle Pacific

University of Louisville

New Programs:

University of Dayton-Master's Degree Application

➤ Re-Approval Review Schedule for 2018

IUPUI Masters and Equivalency

Maryville University Bachelors degree, Bachelors equivalency program, Masters

degree, and Master equivalency

University of Miami Bachelors degree, Bachelor equivalency program, Masters

degree, and Masters equivalency

Sam Houston State University Bachelors degree, Bachelor equivalency program, Masters

degree, and Masters equivalency

Molloy College Bachelors degree, Masters degree, and Masters equivalency

Florida State University Bachelors degree, Bachelors equivalency program, Masters

degree, and Master equivalency

➤ New Degree Programs Approved

Bachelors degree--Carroll University, Waukesha, WI BM in Music Therapy, pending NASM accreditation

Bachelors Degree--University of Indianapolis, (U-INDY), Indianapolis, IN BS in Music Therapy, pending NASM accreditation

*Masters Degree--*Slippery Rock University, Slippery Rock, PA MMT, pending NASM accreditation

> Education Statistics

(From the period January 1-- October 1 for each year)

2017		2016	
Fotal Approved Programs	81	Total Approved Programs	79
Bachelor's only	33	Bachelor's only	32
Bachelor & Master's	42	Bachelor & Master's	41
Master's only	6	Master's only	6
Doctorate (8)		*Doctorate (8)	
Please note that doctoral prog	grams are in	icluded in the bachelor's and master's	totals.
Doctoral total includes doctora	•		

> Academic Program Changes

Arizona State University: Robin Rio, MA, MT-BC, Music Therapy Program Director,

has announced she will retire from ASU in the spring of 2018.

Maryville University Cynthia Briggs, PsyD, MT-BC, has announced she will retire

from Maryville in the spring of 2018

Marywood University: Allison Davitt, LPC, MT-BC is the interim Director of the

Music Therapy degree program.

Radford University: James Borling, MM, FAMI, MT-BC, Music Therapy Program

Director has announced that he will retire from Radford

University in the spring of 2018.

Southern Methodist University: Daniel Tague, PhD, MT-BC, is Assistant Professor and Chair

of Music Therapy.

University of Missouri-KC: Amy Robertson, PhD, MT-BC, is Assistant Professor and

Director of Music Therapy.

> Degree Program Interest and Development

Interest in music therapy degree programs from colleges and universities around the country continues to grow. I am continuing to provide statistics on AMTA-approved degree program enrollment, the number of music therapists in a given state, as well as lists of music therapists and their places of employment to give interested schools an idea of the availability of potential clinical sites for practica and internships. As of As of October 2017, the following universities have requested music therapy degree information and/or have taken further action where indicated:

Great Lakes Region

Northeastern Illinois University, IL

Cedarville University, OH

Deforia Lane is on the Board of Trustees for the University and is working with them to develop a bachelor's degree program. I have been providing information to a consultant working with the college about the music therapy degree program and equivalency programs, and statistics on degrees granted.

Hiram College, OH

Marietta College, OH

Received \$1Million dollar gift to start a music therapy degree program Link to article: http://www.marietta.edu/article/music-therapy-program

Xavier University, OH

Valparaiso University, IN

Mid-Atlantic Region

Washington Adventist University, MD

Working with a consultant to develop curriculum, and has NASM plan approval.

Caldwell University, NJ

Rider University, NJ

Degree program in development

Rowan University, NJ

Barbara Wheeler is working with Rowan University on developing a bachelor's degree program.

Robert Wesleyan College, NY

Megan Resnick is working with the college on developing a bachelor's curriculum in music therapy.

Virginia Commonwealth University, VA

Developing curriculum proposal, but further action is on hold for now.

Shepherdstown University, WV

Midwest Region

Truman University, MO

New England Region

Southern Connecticut State University, CT

University of Bridgeport, CT

Salve Regina University, RI

Southeastern Region

University of Central Florida, FL

Western Carolina University, NC

University of Tennessee at Chatanooga, TN

Katie Goforth is working with Stuart Benkert, Music Division Chair, on developing a bachelor's degree program. In a recent conversation with Dr. Benkert, he stated that the Erlanger Medical Center Neuroscience Dept. may fund half of the music therapy faculty position. Erlanger Medical Center is affiliated with the UTC School of Nursing.

Western Region

Brigham Young University, HI

Pacific Lutheran University, WA

Conservatorio de Musica de Puerto Rico, PR

> Degree Program Development Updates

Edinboro University PA -

I have been informed by the new chair of the Dept. of Music and Theatre, Anthony Peyronal, that a moratorium of new programs has been created; therefore the development of the music therapy degree program has been put on hold. This part of a much larger reorganization effort at Edinboro University. I asked Dr. Peyonal that they put a message on the website to let students know that the degree program has been placed on hold.

Marietta College, OH

Ten months after receiving a gift of \$1 million dollars from Don and Leslie Straub Ritter, the college is hosting a ribbon cutting ceremony in late October for the opening of the renovated Music Therapy Facilities and recording studio, located in the school of Music. The ribbon cutting will be conducted by the Marietta Chamber of Commerce with remarks by the Ritters, College President Dr. William Ruud, Music Department Chair Marshall Kimball, and Dr. Yadira Albornoz who will be directing the music therapy degree program.

Peabody Institute at John's Hopkins University

There has been no further communication or correspondence from Peabody since the letter AMTA sent last summer answering questions about NASM, reimbursement, funding sources for music therapy positions, and initiatives for music therapists to work with professional musicians. Peabody, in partnership with John's Hopkins Medical School has established a "Center for Music and Medicine." The following link will take you to the website:

http://www.hopkinsmedicine.org/center-for-music-and-medicine/about-the-center/

> State Authorization Update

Last fall I reported that the negative impact of State Authorization has been somewhat mitigated by the fact that many states and AMTA-approved degree programs have joined the National Council for State Authorization Reciprocity Agreements (NC-SARA). I created a chart to show how many states, and AMTA degree programs, are members of SARA, as well as the number of National Roster Internship programs in those states. Since last fall more states and AMTA-degree programs have joined SARA. Fifty nine (59) AMTA schools are now members of SARA which

means that 146 out of 172 National Roster Internship programs are available to students going out of state for their internship.

> Related Education Business

APAC has been reviewing its policies and procedures documents, as well as revising application materials for re-approval and new program reviews. APAC revised the timeline for review of new degree applications to 90 days, as they are finding that new applications can take more time. The review timeline for re-approval program reviews remains at 60 days. The Committee is also working toward an online application process for re-approval and new degree programs.

I routinely answer questions related to the re-approval process, degree program development, and music therapy as a career. I am in frequent contact with APAC co-chairs **Christine Leist** and **Kamile Geist** for a number of these questions, and also with **Marilyn Sandness**, **Chair Emerita**.

The spring memo to AMTA faculty was sent out in April with a request for degree program enrollment/degrees granted, and other important information, including a link to the revised AMTA Advanced competencies document as well as a side-by-side comparison with the 2009 document, conference information, an update on the work of the Master's Level Entry Sub-Committee, an update on State Authorization, and a list of colleges that contacted AMTA for degree information.

Appreciation

I want to thank APAC co-chairs **Kamile Geist** and **Christine Leist** for their assistance and support with writing official letters, answering faculty questions, and other business of the APAC. I also wish to thank **Marilyn Sandness** for her continued support in her role as Chair Emerita and the members of APAC for their continuing hard work and dedication to this Committee.

IV. Professional Programs-Clinical Training

Association Internship Approval Committee

> Committee Structure

Eve Montague and **Lauren DiMaio** are the Co-Chairs of AIAC. The newest committee members are Della Molloy-Daugherty, PhD, MT-BC from the Southwest Region and Brian Jantz, MM, MT-BC from the New England Region.

> Internship Supervision E-course

The new Internship Supervision E-course launched in July 2016; it is a real benefit to music therapists who want to establish a National Roster Internship program. Online access to the course allows music therapists to complete this requirement when they need it, without having to wait for a national or regional conference. Our goal is to facilitate an increase in the number of new National Roster internship applications. To date, 32 people have taken the Supervision E-course.

➤ Committee Business

The review status for 2017 applications:

- 12 New Programs Approved
- 1 Non-Compliance complaint resolved
- 4 Applications in revision
- 8 Applications in review

Co-chairs **Eve Montague** and **Lauren DiMaio** have done a great job in their leadership of the AIAC. They continue to improve the review process to complete reviews in a timely manner, and work with me to answer questions from internship directors, student, and faculty. All of the new Committee members are settled in and oriented to Committee work.

The AIAC Annual Report link went live in April, with a deadline of May 30, 2017. National Roster Internship Directors submitted reports electronically and the AIAC has been following up with National Roster Internship Directors to ensure that each internship program submitted an annual report.

> National Roster Internship Statistics

National Roster Internship	Programs as of	October 1, 2017:
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Active: 172
Inactive: 11
Total National Roster Internship Programs: 183

National Roster Internship Programs as of October 1, 2016:

Active: 160
Inactive: 34
Total National Roster Internship Programs: 194

> Committee Activity

January 1, 2017 - October 1, 2017		
New NR Internship Programs	12	
Deactivated NR Internship Programs	23	
Inactive Status	11	
January 1, 2016 - October 1, 2016		
New NR Internship Programs	8	
Deactivated NR Internship Programs	2	
Inactive Status	7	

Discussion of Statistics

The previous statistics compare the total (active and inactive) National Roster Internship programs for the period between January and October for 2016 and 2017, as well as Committee business processed.

Last October 2016, there were thirty four inactive internship programs. In January 2017, I conducted an annual audit of the Internship database to assess the status of the inactive programs. I contacted the programs that had been inactive for over one year and found that for many programs, the music therapist had left and the position had not been filled. As a result, twenty of the inactive programs were closed. Three more programs closed during the summer due to changes at the facility, for a total of twenty three.

As of October 2017, eleven programs are inactive; however, five of those programs have hired new music therapists and intend to become active once the music therapist meets the Internship Director requirements.

The statistics continue to cause concern because there is further decline in the number of National Roster Internship Programs. Though the AIAC approved twelve new programs so far this year, twenty three closed, which means there was no real gain in National Roster Internship Programs. Six more new applications are in review, but their addition to the National Roster still doesn't offset the loss of programs. In previous reports, I stated that outside forces such as State Authorization were also contributing to lack of access to internship programs, but that seems to be less of a factor because the majority of states and AMTA degree programs are members of NC-SARA. Students have access to National Roster Internship programs through the SARA network.

The important take away from these statistics is that the National Roster Internship model is not keeping pace with student demand, which could prevent students from completing their degree programs on time. The larger question AMTA needs to confront is the sustainability of this model, given the steady increase in enrollment in degree programs.

AMTA leadership is tackling this situation head on--first, by charging the AIAC with developing a *multi-year plan for discussion at the annual meeting to address the potential shortage of national roster internship sites.* The AIAC has been working on the charge, first, by gathering data. Feedback from National Roster Internship Directors indicates that they don't always have enough applicants to fill all their slots, so slots go unfilled. This is the opposite of feedback from Program Directors who are saying there are not enough openings to meet the needs of their students.

The AIAC added a question to the Internship Annual Report, asking how many available internship slots there are for all National Roster Internship programs and how many slots went unfilled in the past year. The AIAC would also like to gather the same information from University Affiliated Internship programs, to determine internship availability from both models, and then create a plan of action.

In the meantime, the AIAC is working to support AMTA faculty and their students by requesting information on internship openings from the National Roster Internship Directors in their regions. The Committee is sending the information to me I am posting it on the AMTA and AMTAS Facebook pages. Faculty has been instructed to check the AMTA Facebook page regularly for National Roster Internship Information.

Music therapists are showing continuing interest in establishing National Roster Internship programs, demonstrated through the requests I receive as well as in people taking the Internship Supervision CMTE. Last year at the annual conference in Sandusky, 41 music therapists completed the CMTE. The supervision training was presented at five regional conferences in 2017; Mid-Atlantic, Midwest/West, Southeast, and Great Lakes, with a total attendance of 30.

Appreciation

I would also like to thank Eve Montague and Lauren DiMaio, and the members of the AIAC, for their continuing hard work and dedication to this committee.

V. National Music Therapy Registry

NMTR Board of Directors

In January a new NMTR Board of Directors began their term of office:

President: Elaine Abbott, PhD, MT-BC Secretary: Nancy Perkins, MA, CMT

Treasurer: Caryl Beth Thomas, MA, LMHC, ACMT

In February the new Board received information about their offices and duties. In March, **NMTR Executive Director Andrea Farbman, and NMTR Deputy Director Jane Creagan** held a conference call with the new Board Members to choose their offices, discuss the length of their terms, and discuss the sunset of the Registry. According to the NMTR By-Laws, Board members serve two year terms. Dr. Farbman asked the Board members if they would be willing to extend their terms to the sunset of the Registry on January 1, 2020, and they agreed.

Sunset of the Registry

Since the sunset of the Registry is less than three years away, the NMTR Board decided it would be a good idea to remind registrants of the sunset date. A bulletin is being sent out to all 230 registrants to remind them of the sunset date, as well as to provide information about CBMT and the Board Certification exam, and State Recognition. Bulletins have been sent to registrants with their maintenance fee invoices since March. (See Appendix B)

VI. Advertising

> AMTA Publications

AMTA Patron and Affiliate Members, and other companies and individuals who advertise with AMTA, were sent a link to the advertising information on the AMTA website.

The only advertising that is handled through the national office is *Music Therapy Enews*, the conference program and direct marketing. The advertising revenue for *Music Therapy Enews* as of October 1, 2017 is \$200.00

VII. Annual Conference

> Sponsorship

Cindy Smith, Membership Associate and Meeting Planner, and I have been working together to secure sponsors for the conference. In January, the sponsor brochure was sent to the local committee, AMTA Patron/Affiliate members, music product manufacturers, advertisers, past exhibitors, and regions. Soliciting sponsors has become a well-coordinated team effort between the local committee, Cindy, and me. As of the writing of this report, the sponsor revenue is: \$36,300. This number will likely be higher by the time the conference begins.

The following page is lists conference sponsors as of October 1, 2017:

Money given directly to AMTA

Sponsor CBMT	Item Global Perspective Session Bag product insert Stake Task Force Reception	<u>Amount</u> \$1,800
CARF-Aspire to Excellence Colorado State University Online Each One Counts Foundation Healthcare Providers Service Org. Hummily, Inc.	Event Sponsor Event Sponsor Pain Institute CMTE Course Participant Bag Insert Water Bottles	\$1,500 \$1,000 \$3,000 \$1,500 \$3,100
IUPUI Dept. of Music and Arts Technology Maryville University & Kids Rock	Research Poster Session Participant Bags	\$1,600 \$2,600
Meaningful Day Services	Event Sponsor	\$ 500
Mid-Atlantic Region of AMTA	Legistlative Advocacy Breakfast Internship Fair	\$1,500
Music Together Worldwide Oxford University Press Pacific University Southwest Region of AMTA The Spiegel Academy & Music Therapy Continuing Education	Pre-conference Training Participant Badge Holders Event Sponsor Legistlative Advocacy Breakfast Participant Bag Insert	\$2,700 \$2,600 \$ 600 \$ 100 \$ 200
	SECTION TOTAL	\$24,300

22011011101112

In-Kind –Money paid for presenter, event, or instruments

Sponsor	<u>Item</u>	<u>Amount</u>
Blue Star Connection Helms Briscoe	Guitars and Keyboards Take-a-Chance Donations	\$5,000 \$1,000
Remo, Inc.	Drum Circle (8 crates) Joanne Loewy Training	\$3,000
West Music	Uke session/ Session Instruments	\$2,000
Yamaha Wellness Inst.	Pianos, Keyboards, for sessions	\$1,000
	SECTION TOTAL	\$12,000
	TOTAL SPONSORSHIP	\$36,300

Conference Exhibits

The official decorator for the St. Louis conference is Fern Convention Services. The size of the exhibit hall continues to increase to accommodate interest from new vendors. This year there are 82 exhibit booths, and 68 vendors. The exhibit hall revenue to date is \$33,575.

The "University Boulevard" dedicated space for AMTA degree programs continues to grow. This year, 25 AMTA degree programs are scheduled to exhibit, which is a slight increase over last year's 22 degree programs that exhibited.

> Conference Advertising

This year the ad sizes for the conference program will remain at half and quarter pages in an effort to save space in the conference program and reduce printing costs. A small number of full page ads are set aside as sponsor benefits and one full page color ad will be available on the inside program cover. The advertising revenue for the conference program to date is \$5,637.

VIII. Priorities for 2018

> Professional Programs

Continue to update AMTA faculty and Internship Directors on relevant topics such as National Roster Internship openings

Collect data from AMTA-approved schools and National Roster Internship Programs

Communicate with and provide support to AMTA Faculty, Faculty Forum, and

Internship Directors

Work with the APAC and AIAC, processing committee business

Manage the re-approval process for AMTA-approved schools

Update the Directory of Schools and listing of National Roster Internship Programs on the AMTA website

Respond to inquiries about developing music therapy degree programs

Follow-up and assist colleges/universities in the degree development process

> Education and Training Advisory Board

Complete Education and Training Advisory Board tasks

> Competencies Task Force

Complete work as assigned by the Task Force

> AMTA Annual Conference

Produce Exhibit Prospectus

Solicit exhibitors/advertisers/sponsors for 2018 Conference in Dallas, TX.

IX. Additional Tasks

> Contributing Author for AMTA's Intro Text book

Blythe Lagasse contacted me in January, inviting me to be a contributing author to an AMTA intro-style textbook she is co-editing with **Alicia Clair** and **Andrew Knight**. I contributed to a chapter on the education of a music therapist. **Kamile Geist** is the lead author for the chapter and **Christine Neugebauer** contributed on internships.

APPENDIX A - CREAGAN

NMTR NEWS



National Music Therapy Registry Bulletin

March 2017

Notice to all current RMTs, CMTs, & ACMTs

The National Music Therapy Registry Board of Directors has an important reminder for all NMTR Registrants.

As you know, the National Music Therapy Registry is due to "sunset" on January 1, 2020. This means that after that date, the Registry will no longer be in existence to maintain a directory of or verify RMT, CMT, or ACMT status. If you are planning on continuing professional music therapy practice after January 1, 2020, you will need to obtain the MT-BC credential.

This action has been planned since the National Music Therapy Registry was established, per the Unification Agreement in 1998. (See excerpt from NMTR By-Laws, upper right.)

The NMTR Board of Directors wishes to remind you now that this action is coming so you will have ample time to make plans for your professional practice of music therapy. If you are not currently practicing music therapy, there is no action necessary on your part beyond discontinuing the use of RMT, CMT, or ACMT in a professional context.

Following unification and in an effort to improve access to music therapy services across the country, the American Music Therapy Association (AMTA) & the Certification Board for Music Therapists (CBMT) began working together on a State Recognition Operational Plan in 2005. The goal of this national initiative is to achieve state recognition for the music therapy profession and the MT-BC credential required for practice. To that end, there are currently state recognition requirements in nine (9) states (listed to the right) with other states working on this initiative each year. If you live in one of these states and intend to practice, you need to comply with the established state regulations. Although AMTA and CBMT have advocated for states to recognize Registry designations until January 1, 2020 and allow individuals on the NMTR to be eligible for these programs, each state's waiver for NMTR designations are unique with most states requiring the MT-BC for renewal, which is typically on a 2-year cycle. For information on the MT-BC credential, how to obtain it, or for links to music therapy practice laws and rules in your state, please visit the CBMT website, www.cbmt.org; call 1-800-765-2268 (CBMT); or email, info@cbmt.org.

If you have additional questions about your RMT, CMT, or ACMT, please call the National Music Therapy Registry and leave a message at (301) 562-9330.

National Music Therapy Registry, P.O. Box 13623, Silver Spring, MD 20911

NMTR By-Laws, Article II – Purpose and Objective:

The purposes for which the registry is organized are:

1. To maintain the National registry of professional designations including CMT (Certified Music Therapists), ACMT (Advanced Certified Music Therapists), and RMT (Registered Music Therapists). The registry shall be maintained in accordance with the policies as stated in the memorandum of unification agreement until January 1, 2020.

State Recognition Requirement In:

CT: Title Protection, 2016
GA: Licensure, 2012
NV: Licensure, 2011
ND: Licensure, 2011
OK: Licensure, 2016
OR: Licensure, 2015
RI: Registry, 2014
UT: State Certification, 2014
WI: Registry, 1998

AMERICAN MUSIC THERAPY ASSOCIATION

BOARD OF DIRECTORS' MEETING: NOVEMBER 14 – 19, 2017 AMTA CONFERENCE PLANNING TEAM

Al Bumanis, MT-BC, Director of Communications and Conferences Cindy Smith, Conference Planner and Membership Associate

This report is an update on our conference, media, and partnership activities since the annual meeting in November of 2016. The Sandusky conference is discussed with a focus on comparing the 2016 Sandusky data to the 2015 Kansas City conference. This is followed by an update on the 2017 St. Louis conference and the most recent news on conferences in 2018 and 2019 and possibilities for 2020. A discussion of the current state of affairs in the hospitality industry is included. Media successes are summarized and the ongoing development of partnerships with filmmakers, artists, and the music products industry is described. The report concludes with a listing of upcoming priorities.

Highlights

- I. Conferences
 - 2016 Kalahari Resort Conference in Ohio Follow-up
 - 2017 St. Louis Conference Final Preparations
 - NAACP Travel Advisory for Missouri
 - 2018 and 2019 Conferences
 - 2020 Conference and Beyond
 - World Federation of Music Therapy Update
 - Hospitality Industry and Conference Trends
- II. Media Highlights
 - Kennedy Center Event a Historic Moment for Music Therapy in the United States
 - Kim Bell Expands her Role as Social Media Coordinator
 - Members Continue to be Profiled by their Local Media
 - Major Music Therapy Research Receives Media Attention
- III. Partnerships
 - Foundations Blue Star Connection Each One Counts Foundation
 - Music Industry contacts Renée Fleming, Craig Chaquico, Russ Freeman
- IV. Upcoming Priorities

I. CONFERENCES

2016 Conference Highlights:

- 1,339 Paid Attendees over 100 more than 1,234 total for 2015
- 649 Paid Professionals (622 in 2015) 690 Paid Students; (612 in 2015)
- 232 (includes professionals and students) 340 comps in 2015
- 1,571 total attendees- (1574 in 2015)
- Over 87% of 329 evaluation respondents rated their experience as Satisfied or Very Satisfied, 7.9% Neutral and 4.56% Unsatisfied 94% Satisfied or above in 2015
- 938 is the enrollment number for all CEU courses
- 479 paid registrants enrolled in CMTEs 275 in 2015
- 459 enrollments in free CMTE courses 285 in 2015
 - 1. Advancing Practices in Early Childhood Music Therapy 16
 - 2. Ethics, Music Therapy & Spirituality 60
 - 3. Expanding Music Partnerships in Healthcare 42

- 4. Music Therapy Interventions for Children with Autism 72
- 5. CMTE U. Supervising the National Roster Music Therapy Intern 58
- 6. CMTE W. Developing A Music Therapist's Toolbox for Working with Refugees 30
- 7. CMTE X. Toward the End of the Rainbow: Working with LGBT Older Adults 51
- 8. CMTE Y. Identity &Relationships in Healthcare: Societal & Ethical Considerations of Subtle Discrimination 90
- CMTE Z. Beyond Clinic Walls: Bringing Music Therapy Practice to Our Broader Communities -98
- 31 enrolled in the AMTA Leadership Academy 38 in 2015
- 12 enrolled in Bonny Method of Guided Imagery & Music Level I; 26 in Rhythm, Breath and Lullaby;
- 32 enrolled in the Institute, Exploring & Integrating Neuroscience Research Into Music Therapy Practice and 27 enrolled in CMTE B. Counseling Skills for Music Therapists in Mental Health & Related Settings and 24 in CMTE N. Mindful Movement for Music Therapists: Using Yoga for You AND Your Clients! And 22 for CMTE O. Get Hip, Get Happy, Get Uke: Beginner & Intermediate Ukulele from the Pros!
- The 2016 Conference was a financial success!
- Sponsorship for 2016 went very well. Total for Cash contributions was \$22,149 and \$26,200 for In-Kind donations = a Grand total of \$48,349. Special thanks to Cindy Smith and Jane Creagan.
- Of the 1,576 room nights utilized by AMTA over the conference, the hotel reported many children and spouses attending the event. AMTA also had 234 staff room nights, most comped and used by conference volunteers.

In presenting the Ohio conference evaluation data, I have added 2015 data in parentheses for comparison. Most scores are very similar to the 2015 conference. The overall rating was down slightly, which can be attributed to the location in Sandusky being out of the way. The facility itself also was a controversial choice for some members. All ratings are based on a 5 point scale with 5 being "Very Satisfied." The average rating for overall conference satisfaction was 4.19 (4.39); registration process was 4.60 (Same); Exhibit Hall was 4.21(4.19); Institutes and Trainings were 4.58 compared to 4.36 last year; CMTE were 4.69 compared to 4.59 last year; and the concurrent sessions were 4.17 (4.23). The opening session received a rating of 4.04 (4.62). More attendees are using the conference app, as 36% reported NOT using it in Ohio as compared to 58.9% in 2015 and 62% in 2014. Only 8% of respondents were NOT planning to attend the 2017 conference with 41% (38% saying maybe and 51% (55%) responding yes.

Vice President Jean Nemeth and her team of reviewers evaluated over 330 concurrent proposals and over 60 CMTE submissions. Each year the on-line submissions increase. The Continuing Education Committee went paperless again this year for Course Evaluations and Certificates of Completion. A special shout out to the committee, especially cochairs Laurie Keough and Tracy Leonard-Warner.

Local Co-Chairs Carol Olszewski, MA, MT-BC and Tara Griest Pell, MA, MT-BC assembled an experienced team for the 2016 conference who all are praised to the heavens in Jean's report. Quick kudos to Bonnie Hayhurst, MT-BC for running a fantastic conference website that helped in marketing the event; Samuel Rodgers-Melnick, MT-BC, organized a stellar instrument committee and rocked out at the closing session; and Lisa Gallagher, MA, MT-BC who was instrumental in securing our opening musical artist Jim Brickman. Carol Olszewski did a magnificent job in helping distribute the instrument donations from Blue Star Connection.

Cindy and I offer a Super "Beyond" Thank You to Jean Nemeth for being creative, innovative, and a joy to work with. She hit the ground running and showed tremendous energy in making the conference a success by developing a great educational program. She listened to all points of view and always had the best interests of the association and all of the members in mind when planning the program. The same can be said for Vice-President Elect Kristen O'Grady, who added much to the planning and is an integral part of the team with a younger perspective to what I call our mid-century modern outlook. Thank you Kristen and we look forward to continuing working with you. Appreciation is also extended to the "Courageous Conversation" presenters, the Diversity and Multicultural Committee and many Board members for sharing their thoughts and opening a dialogue on the selection of the 2016

Conference site. The conference planning team is enthusiastic to learn and become more sensitive and make AMTA conferences the best they can be. And finally, thanks also to our AMTA staff colleagues for once again covering many last minute on-site realities.

2017 Conference

In early 2017, the conference planning team and AMTA staff processed the 2016 conference evaluations and comments from the regional Presidents via regional president representative Deb Benkovitz Williams. A few recurring issues arose, which the planning committee (Jean, Cindy, Kristen and I) decided to tackle. This includes later starting times for concurrent sessions and later times for regional meetings. We are also exploring building in many mindfulness activities into the conference to align with the theme. Because of an incident at the 2016 conference, we are reevaluating our security procedures to ensure we provide a safe environment and enjoyable experience for all conference attendees.

Vice President Jean Nemeth led the AMTA delegation of Cindy Smith, Jane Creagan and me during our first visit to the St. Louis Union Station Hotel in March. We met with hotel staff and studied the meeting room layout to develop a conference design utilizing this great space for maximum efficiency. We learned that 6 new meeting rooms would be available to us if all goes on schedule. Jane met with our decorator from Fern, Inc., Joe Villareal, to develop the lay-out for the exhibit hall. This hotel hosted our 1992 conference and at that time was part of shopping mall. The mall is now gone and has been converted into exhibit space.

The team also met with the local committee headed up by co-chairs Elizabeth O'Dell MA, MT-BC and Brian Hilderbrand, MM, MT-BC. They were working toward filling all the sub-committee chairs and all are eager to host the conference to St. Louis. We had a large attendance for the meeting and we look forward to a successful conference with all local committee members.

Our final site visit came in September where Vice-President Elect Kristen O'Grady joined Jean, Cindy and I. We were able to verify that the planned meeting space the hotel was constructing was finished and ready for our use in November, adding more meeting space. Though it is nice to gain several more rooms, the planning team did have to re-think the best way to utilize the space. More program specifics and conference information will be found in Jean's report.

Sponsorship Update

Cindy and Jane Creagan report that 2017 sponsorship is on track to meet or beat 2016, with cash donations near \$25,000 and in-kind donations at \$12,000. Sponsorship is an area that continues to expand with the hard work of Jane and Cindy. More exhibitors, schools, and local and national organizations are being offered conference sponsorship and the trend is more are taking advantage. A shout out to Jane and Cindy for developing this revenue source.

NAACP Travel Advisory for Missouri

On June 26 the Missouri NAACP State Conference Office in the State Capital of Jefferson City issued a travel advisory waring persons of color not to travel to the state of Missouri. The planning team, led by Cindy Smith, has made this and other issues of social justice and security priorities in ensuring a safe conference environment for conference attendees. Cindy has provided leadership and unique insight in these important issues and serves as a liaison between the Mayor of St. Louis, the local NAACP, AMTA members, AMTA leadership, the St. Louis Visitors and Convention Bureau and the Hyatt Hotel. It is the sincere desire of the conference planning committee to adhere to AMTA's Non-discrimination and Equal Opportunity Policy and build a conference that provides a safe and secure environment in which our member can network, be refreshed, and feel proud of our profession and AMTA.

And finally, it has been an honor to work with Vice President Dr. Jean Nemeth, who always had a vision for the conferences she created and had the unique ability to connect and communicate with the planning committee and all AMTA members in making that vision a reality. Attention to detail is one of Jean's strong characteristics, and it helps so much in developing a conference. We all will miss our weekly planning meeting calls with Jean!

2018 Conference

We return to Texas in 2018 at the Hyatt Regency Dallas, November 14th to 18th. This is a very spacious hotel and will fit our needs nicely. We also have earned incentives from Hyatt for signing with this company for two consecutive years. We have not selected the rewards yet, but options include lowered attrition (50%) requirements and 75% discount off of internet fees for meeting space. Vice-President Elect Kristen O'Grady has begun the process of selecting the local Dallas Co-Chairs, working on a conference theme, and pulling together reviewers. Again, we look forward to exciting innovations that Kristen will bring to AMTA conferences. Please see Kristen's report for more details.

2019 Conference

The Hyatt Regency Minneapolis will host our 2019 Conference, November 20 to November 24. This is a larger hotel than we utilized previously for our 2003 conference in Minneapolis.

2020 Conference

Cindy has been researching cities and venues for 2020 and has received an intriguing proposal from Harrah's Resort in Atlantic City. We have been exercising due diligence in checking with other associations on issues related to having a conference in a gaming facility in Atlantic City. The responses so far have been very favorable, with a clear separation between gaming and conference facilities. This would bring the conference back to the Mid-Atlantic region after a 21 year hiatus. The city is offering incentives in the form of rebates per each sleeping room utilized and generally lower cost sleeping rooms. The meeting space is state of the art and is large enough to hold our conference. We assume many people would drive, and arrangements can be made for transportation from the Philadelphia airport. The conference team understands that this may be controversial, but we hope to discuss pros and cons with the Board.

World Federation of Music Therapy Update

AMTA decided NOT to submit a proposal to the World Federation of Music Therapy to host the 2020 World Congress. Please see President Geiger's report for more updated information. The conference team is ready to do the groundwork for submitting a proposal for 2026 or any year the opportunity arises.

Hospitality Industry and Conference Trends:

- 2017 represents the seventh consecutive year of rising hotel rates and lower availability across the majority of the markets.
- For the near future, experts forecast that we will continue to operate in a seller's market.
- Demand is still growing faster than supply, meaning less availability and more difficulty in finding suitable properties.
- Hotels are enforcing contract clauses that penalize buyers for not meeting room blocks and food and beverage minimums.
- Increases are also being seen in food and beverage rates, charging for meeting and exhibit space above making the room block, all-space holds are rare now with hotels booking evening events with other clients, and increasing surcharges for internet and other concessions that used to be complimentary as mentioned above.
- The conference team continues to deal with extra and increased charges from hotel, from electricity to Wi-Fi
- Social media has become a vital part of meetings and is beginning to be more integrated into our conference, both in marketing the conference and in increasing the on-site experience for attendees.

Not much has changed in the hotel industry that is good news for AMTA. Cindy and I are taking a strategic approach to dealing with what can only be described as a difficult market to work in. This includes looking at sites where there are more new hotel rooms than the average 2% increase in hotel rooms that is expected in most markets. We also are exploring the benefits of multiyear deals, which may offer bargain rates and extra concessions. We negotiate fiercely to avoid additional charges, such as resort fees and fees for podiums and other expenses. For example, the planning team is currently in the middle of negotiating lower Wi- Fi and electrical hook-up fees for the 2017 conference, which can add significantly to our expenses. Hotel rates in first tier cities, such as New York, Chicago, and Baltimore, are way too expensive for AMTA to consider for future conferences. With hotels reporting 85% transient or business stays, rates in these areas look to remain well over \$250+ per night without taxes and fees. Our research has focused on second tier cities that have reasonable accessibility to airline travel and that offer additional incentives.

Special thanks to Cindy Smith who has been traveling extensively looking at sites all over the country, many in regions AMTA has not been to in a while, searching for the best value. This includes MAR and Western regions for 2020. At this point, we have nothing substantial to report except that Seattle has a new property coming on-line in 2018 (but, so far is not willing to offer affordable rates) and Atlantic City (offering great deals). The realities of the industry trends and financial constraints have meant that we have had no choice but to gravitate to attractive offers in the middle of the country; we are constantly open, however, to other options to diversify our locations and venues to minimize cost for our members and maximize the conference experience.

II. MEDIA HIGHLIGHTS

- AMTA plays a major role in the special event developed in collaboration with NIH and Kennedy Center, including Kennedy Center Artist Ambassadors Renée Fleming and Ben Folds. *Sound Health: Music and the Mind* will go down as a milestone in music therapy history. Special thanks to Andi Farbman and the whole AMTA team for making this happen!
- ➤ Dr. Sheri Robb and Ben Folds share their thoughts on an National Endowment for the Arts Blog: https://www.arts.gov/art-works/2017/music-and-mind-conversation-dr-sheri-robb-and-ben-folds
- AMTA distributed a press release on Renée Fleming becoming our latest Artist Spokesperson. Super Kudos to Barbara Else for writing the release!
- ➤ Joke Bradt, PhD, MT-BC awarded an NIH \$1,270,000 grant by National Institute of Nursing Research with her colleagues to study *Mechanisms of Music Therapy to Palliate Pain in Patients with Advanced Cancer*
- Music Therapy was featured during the 2017 National Memorial Day Concert. Thank you to music therapist Rebecca Vaudreuil and her client, Captain Avila, who were joined by New AMTA artist spokesman Renée Fleming in a memorable performance that showed the importance of music therapy on **PBS.**
- ➤ Kim Bell, MT-BC takes on role as Social Media Coordinator, a tremendous help to the team in sharing information with the public and members on the constantly increasing media attention music therapy is receiving.
- Elizabeth Stegemöller, PhD, MT-BC wrote a wonderful article in **The Scientist** http://www.the-scientist.com/?articles.view/articleNo/48611/title/Exploring-the-Mechanisms-of-Music-Therapy/
- Late in 2016, News-Medical.net reports Dr. Sheri Robb has been awarded \$1.4 million to determine if a music therapy intervention can be used to manage acute distress in young cancer patients ages 3 to 8 and their parents.
 - $\frac{http://www.news-medical.net/news/20161122/Researcher-to-examine-if-music-intervention-can-alleviate-distress-in-young-cancer-patients-and-parents.aspx}{}$
- AMTA staff and appropriate standing committees continue to respond to media articles.

It was a historic day that made the Conference Planning Team extremely proud to witness the events of June 2^{nd} and 3^{rd} as music therapy was featured both in concert and in educational sessions. One exciting outgrowth of the event was Renée Fleming agreeing to become an Artist Spokesperson for AMTA.

A press release was drafted by Barb Else, please see Appendix A. We paid the PR Newswire service to format and send the release out to general news outlets across the United States and a few global markets including 36,000 media outlets and thousands more websites. AMTA has used PR Newswire before when major positive events have occurred when maximum exposure is sought. The original distribution date was postponed due to threat of a Hurricane making landfall in the United States and this event totally overwhelmed the news reported on that day. The release was distributed Monday Sept. 18 at 8:00 am ET. Please see Appendix B for some statistics on the release. The total pick-up by various media outlets was 252 with a potential viewership of over 18,000,000. Other

metrics indicate the release did slightly below average – 46 out of 100 in total visibility but much lower in engagement with a score of 12 out of 100 and only 3 confirmed hits to the AMTA website. The 18 million audience did produce a respectable 69 out of 100 score.

More positive and accurate portrayals of music therapy are popping up on Google searches. This reinforces the trend that music therapy has gone MAINSTREAM, becoming part of the larger culture! The "Latest News" section has posted these and many other media stories that have been either developed by AMTA, discovered by us, or shared by others; these listings offer a good overview of the music therapy profession. Many of these are geared to the general public, while others are of special interest to AMTA members.

<u>Listed Below is a Sampling of some of the Latest Stories You May Not Have Seen Yet:</u>
http://newyork.cbslocal.com/2017/10/12/music-therapy-cancer/</u> Andrew Rosetti discusses music therapy in Manhattan Hospital Uses Music Therapy To Help Cancer Patients Relieve Stress

http://www.ky3.com/video/?vid=450265423 is a testament to the dedication of music therapist Leslie Jones, who took it upon herself to advocate for an accurate portrayal of music therapy after a misrepresentation of the profession, was broadcast in June of 2017.

https://www.broadwayworld.com/article/BWW-Interview-Danaya-Esperanza-Soothes-the-Savage-Breast-in-MARY-JANE-20171011 A Broadway Play with a music therapist character

https://www.washingtonpost.com/national/health-science/effects-of-breast-cancer-can-be-eased-by-some-non-drug-therapies/2017/09/29/ea484566-7162-11e7-8f39-eeb7d3a2d304_story.html?utm_term=.5edc3b01c357_____ A Washington Post article entitled **Effects of breast cancer can be eased by some non-drug therapies** is one of many looking at music therapy as an alternative to opioids.

http://www.marcolian.com/?p=1719 reports on the new music therapy program at Marietta College.

https://www.deseretnews.com/article/865688609/What-tunes-make-your-brain-happy-An-opera-diva-and-aneuroscientist-want-to-know.html A sample of articles with Renée Fleming espousing the wonders of music therapy.

https://thesandpaper.villagesoup.com/p/music-makes-the-world-go-round-and-one-music-therapist-go-around-the-world/1685097 A portrait of AMTA Past President Barbara Wheeler

http://upr.org/post/music-prosthetic-brain Jennifer Birchell is the music therapist at Sunshine Terrace in Utah

http://www.newsweek.com/hurricane-harvey-music-dance-healing-therapy-victims-how-help-658048_Alan Turry discusses the benefits of music therapy in disaster relief

Brian Schreck has received much attention for his heartbeat technique: http://www.npr.org/2017/06/16/533255537/heartbeat-music-parents-remember-their-son-through-his-song-of-life

http://steinhardt.nyu.edu/news/2017/8/11/Alumnus Brian Schrecks Heartbeat Music Therapy

https://www.today.com/health/how-one-mom-turned-loss-her-daughter-life-music-healing-t114919

http://www.abc2news.com/news/region/baltimore-city/music-therapy-is-helping-people-with-developmental-disabilities "Music therapy is helping people with developmental disabilities" describes the work of Melissa Ward.

http://www.ozarksfirst.com/news/beyonce-scholarship-offers-opportunity-to-aspiring-students/796008187

Maya Rogers is awarded a \$25,000 scholarship offered by Beyonce to study music therapy at Howard University

http://counton2.com/2017/06/28/music-therapy-helps-toddler-with-paralysis/ features_Jennifer Gossett and her practice Noteworthy Music Therapy.

http://www.unionrecorder.com/news/music-therapy-breaks-down-barriers/article_8accc33e-215b-11e7-8434-93d8e54e11a4.html reports on the Georgia College's Music Therapy Clinic.

<u>Woodbury Senior Living therapists see positive results</u> explores the work of AMTA member Erin Heidemann. This is an example of the many stories being posted by local media outlets. http://www.woodburybulletin.com/news/business/4252608-woodbury-senior-living-therapists-see-positive-results

A <u>video produced by Alzheimer's News Today</u> featuring he music therapy program at Lakeview Ranch in Minnesota. https://alzheimersnewstoday.com/2017/03/02/the-benefits-of-music-therapy-for-alzheimers-disease/

U.S. News and World Report produced a web article on Alzheimers that featured my definition of music therapy. http://health.usnews.com/health-care/patient-advice/articles/2017-04-14/alzheimers-red-flag-or-false-alarm

Collaboration between Maryville University and Kids Rock Cancer continues to grow. http://www.laduenews.com/promotions/on-the-cover/maryville-university-kids-rock-cancer-the-power-of-music/article 1825d990-159c-5871-89ba-91ae39d1c220.html

San Diego Magazine (blog) explores Sensory-Friendly Concerts.

http://www.sandiegomagazine.com/Blogs/Cityfiles/Winter-2017/San-Diego-Symphony-Launches-Sensory-Friendly-Concerts/

Leah Oswanski shares one of her many media successes https://www.youtube.com/watch?v=XJg5r2o5RqY&feature=youtu.be

The following update music therapy with active military. https://www.arts.gov/audio/art-saved-my-life-master-sergeant-mike-schneider-talks-music-therapist-rebecca-vaudreuil

Jodi McLaren and Kimberly Sena Moore were on **Reno Public Radio** http://kunr.org/post/healing-music-therapy#stream/0

The Healing Power of Music looks at Tori Steeley, UC Davis Children's Hospital **music therapist**. https://www.universityofcalifornia.edu/news/healing-power-music

Drexel Selected to Be Site in NEA's First-Ever Funding of Arts Labs. <u>J</u>oke Bradt, PhD, MT-BC associate professor in the college, will head up the music therapy portion of the lab. http://drexel.edu/now/archive/2016/December/NEA-Funds-First-Ever-Labs-at-Drexel/

President-Elect Amber Weldon Stephens and the Fulton County Music Therapy program was featured in the story *Music Therapy Helps Fulton County Students Learn* http://www.myajc.com/news/local-education/fulton-schools-boast-largest-music-therapy-program-the-nation/wg7iZTWf8tq8LhMU9FTauN/

http://www.journalnow.com/winstonsalemmonthly/renewing-minds-changing-lives/article_0a5efa90-9f1b-11e6-a014-c32a0690507b.html is from the **Winston-Salem Journal** and discusses music therapy at the Carolina Center for Cognitive Rehab.

Abbey Dvorak, assistant professor of music therapy at the University of Kansas is involved in adaptive instrument research and development with an NEA grant http://www2.ljworld.com/news/2017/jan/05/nea-grant-will-help-ku-professors-put-aumi-symposi/

Annie Heiderscheit and Christine Stevens discuss the benefits of the HealthRHYTHMS program on **KHTS Radio** in Santa Clarita, CA http://www.hometownstation.com/santa-clarita-news/the-healing-power-of-music-to-be-on-full-display-at-child-family-center-181800

Russell Hilliard discusses Hospice http://www.nextavenue.org/hospice-music-therapy-dying-patients/

Shannon de l'Etoile looks to continue research on described in the article *Singing can nurture healthy bonds* between mothers and their kids http://www.emaxhealth.com/11402/singing-can-nurture-healthy-bonds-between-mothers-and-their-kids

Joseph Reilly is the subject of *Music therapist teaches developmentally disabled the power of music* http://udreview.com/music-therapist-teaches-developmentally-disabled-power-music/

Jan Stouffer work at the Penn State Health Milton S. Hershey Medical Center is profiled at http://www.newswise.com/articles/the-medical-minute-music-can-be-good-medicine

Maegan Morrow continues her work at Memorial Hermann Cancer Center-Texas Medical Center http://www.katymagazine.com/rocking-cure-cancer-patients-get-distraction-treatment-music-therapy-made-possible-generous-guitar-donation

 $Kamica\ King\ is\ featured\ on\ \textbf{NBC\ 5}\ \textbf{Dallas-Fort\ Worth}\ in\ \underline{http://www.nbcdfw.com/news/health/Homeless-Adults-Work-Through-Trauma-404958245.html}$

KCRA TV in Sacramento focuses on music therapy at Sutter Hospital http://www.kcra.com/article/healing-through-music-songs-help-cancer-patients-at-sutter-hospital/8366743

<u>https://alsnewstoday.com/2016/11/07/music-therapy-als-treatment-improve-quality-life</u> ALS News Today reports Incorporating music therapy into standard treatments for amyotrophic lateral sclerosis (ALS) patients may improve the patient's quality of life in a study published in the **International Journal of Rehabilitation Research**<u>http://journals.lww.com/intjrehabilres/Pages/default.aspx</u>

Led by Stephanie Morris, MM, MT-BC, members of Athens County Community Singers perform at the 2016 American Music Therapy Association National Conference in Sandusky, Ohio. http://www.athensmessenger.com/connect/athens-community-singers-perform-at-national-conference/image_e44f312e-6cae-51ea-8063-4e41add1a464.html

The Cleveland Music Settlement's Center for Music Therapy celebrated its 50th anniversary Nov. 7. http://www.clevelandjewishnews.com/community/community/scene/center-for-music-therapy-s-th-anniversary/article_b29f1988-aaab-11e6-a0ec-fff9fec038fe.html

Radio Station **KTTS** covers AP story on a juvenile justice center teaming up with Springfield University in offering weekly **music therapy** sessions to troubled teenagers. http://www.ktts.com/news/juvenile-justice-and-drury-offer-music-therapy

KCBD-TV presents *Music Therapist helps heal children at Covenant Hospital* http://www.kcbd.com/story/33388725/music-therapist-helps-heal-children-at-covenant-hospital

 $David\ Knott\ featured\ in\ the\ \textbf{Seattle\ Times}\ \underline{http://www.seattletimes.com/nwshowcase/careers/music-therapist-david-knotts-cool-job-at-seattle-childrens/$

III. MUSIC INDUSTRY PARTNERSHIPS

Partnership Highlights

- I had the privilege to speak with Renée Fleming to reinforce Dr. Farbman's participation in the NIH/Kennedy Center *Music and Health Initiative's* working group focusing on "Music and Healing."
- Assisted Dr. Farbman and the rest of the AMTA team in logistics for **SOUND HEALTH: MUSIC AND THE MIND**, the two day major event in collaboration with the Kennedy Center and the National Institutes of Health.

- ➤ We are continuing to collaborate with award-winning film producer Wendy Thompson and Director Susan Koch on "Music Got Me Here," which describes the music therapy program created by Tom Sweitzer, MT-BC.
- It is with deep sadness that I report that John Catt, founder of the Blue Star Connection. We are continuing our partnership with BSC by distributing electric guitars and amps to music therapists and clients. More on this organization http://kdvr.com/2017/01/25/blue-star-connection-provides-gives-gift-of-music-to-young-cancer-patients/ as seen on FOX 31 Denver. The group supplied nearly 150 electric guitars and amps in 2016 and pledges more for 2017! A Big Shout Out to Sadie Johnson of BSC who has helped immensely as a liaison with the organization and who worked behind the scenes to get a music therapy educational program stated at her college. Please see http://www.newsandsentinel.com/news/business/2017/01/marietta-college-receives-1m-gift-for-music-program/
- Continuing collaboration with Alyssa Janney from Remo to promote music therapy. This year we are presenting a mindfulness-themed drum circle.
- Working with Yamaha, especially their keyboard consultant Lori Frazier. Yamaha is sponsoring keyboard and technology sessions and providing keyboards and acoustic guitars.
- ➤ Working with the Kristen O'Grady and the conference team with the "Each One Counts" Foundation on future education and training collaborations. EOC is a group of mostly sport executives who are dedicated to helping children in pain and are strong supporters of music therapy. Their conference session on Wednesday November 15 is designed to be a model program that can be repeated in each region and at larger facilities.
- President Geiger and I have re-connected with artist spokesperson Craig Chaquico and his manager, Dara Crockett from Pilot Rock Management. Craig has been a longtime supporter of music therapy and AMTA.
- Rekindled our relationship with Stanley Jordan and Russ Freeman and the Rippingtons.
- AMTA is coordinating with Past-President Ronna Kaplan to use our Huffington Post blog to promote the mission of AMTA in a variety of ways.

IV. UPCOMING PRIORITIES

- 2017 Conference Final Planning A Shout Out to Jean, Cindy and Kristen
- 2018 Conference Planning
- Future Conference Site Selection and Negotiations, with focus on 2020
- Continued Media Development
- Continued Development and Maintenance of Partnerships

APPENDIX A - BUMANIS

Renée Fleming Named Artist Spokesperson for AMTA & Music Therapy

American Music Therapy Association Silver Spring, MD

The American Music Therapy Association (AMTA) is honored to welcome renowned soprano, Renée Fleming, as our newest artist spokesperson. Ms. Fleming's accomplishments reflect her artistry as well as her passion for making a difference in the lives of people through her work. Among her many accomplishments, Ms. Fleming is a four-time Grammy Award winner. In 2013, President Obama awarded her the National Medal of Arts, America's highest honor for an individual artist. And in 2016 she instigated a partnership between NIH and the John F. Kennedy Center for the Performing Arts focusing on the intersections of music and the mind.



As one of the most highly acclaimed singers of our time, Ms. Fleming not only captivates audiences, but is also passionate about the importance and potential of music for health and well-being, especially in the form of music therapy. AMTA welcomes Ms. Fleming's commitment to exploring the science and benefits of music therapy interventions for wellness and rehabilitation.

Ms. Fleming notes, "The transformative power of music, including its therapeutic uses for individuals with autism, Parkinson's disease, Alzheimer's disease, stroke, traumatic brain injury, chronic pain, and PTSD, inspires me tremendously. I'm excited by the opportunity to

amplify the incredible work done by AMTA and music therapists around the country." Photo by A. Eccles.

AMTA partners with artists to build public awareness and support improved access to music therapy services for those in need and their families. As Artist Spokesperson, Ms. Fleming will serve as an advocate for music therapy, promoting the many applications and benefits of music therapy. AMTA looks forward to partnering with Ms. Fleming to advance awareness of music therapy, research, and education.

AMTA is the professional and educational association representing over 7,000 Board Certified Music Therapists who provide treatment in schools, hospitals, community agencies, and other settings around the U.S. and the world. Over eighty colleges and universities offer undergraduate and/or graduate degrees in music therapy. www.musictherapy.org

APPENDIX B - BUMANIS

Headline	Renée Fleming Named Artist Spokesperson for AMTA & Music Therapy
Language	English
	Sep 18, 2017 8:01 AM ET
Story Number	DC83240
View Release on	http://www.prnewswire.com/news-releases/renee-fleming-named-artist-spokesperson-for-amta
Report created	Oct 10, 2017 8:07 PM ET
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Multimedia	
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Type of Multimedia	Link URL
,	https://mma.prnewswire.com/media/553307/American_Music_Therapy_Association_Renee_Fleming.j
Image	pg?p=thumbnail
3.5	https://mma.prnewswire.com/media/553306/AMERICAN_MUSIC_THERAPY_ASSOCIATION_LOG
Image	O_Logo.jpg?p=thumbnail
Pickup	
Total Pickup	252
Total Potential	18,111,797
Audience	
Traffic	
Release Views	421
Image Views	152
Web Crawler Hits	1,938
Audience	
Media views	174
Organization views	20
Organization views	
Engagement	
Total Engagement	3
Click-throughs	3
Industry	
Total Visibility	46
Engagement	12
Your Total Visibility	
score comprises	40
Pickup	46
Traffic	22
Audience	69

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMEBER 14 – 19, 2017 DIRECTOR OF GOVERNMENT RELATIONS REPORT Judy Simpson, MT-BC

October 2017

Overview

- Oversee federal and state legislative and regulatory activity that impacts music therapy practice and access to services
- Direct advocacy efforts with federal and state legislators, federal and state agency officials, national and state healthcare and education organizations; and national and regional third party payers regarding the provision of music therapy services
- Collaborate with CBMT on the implementation of the AMTA and CBMT State Recognition Operational Plan, assisting state task forces with national initiative
- Respond to time-sensitive requests from state and federal legislators and agency staff
- Network with policy staff and volunteers from other healthcare profession and education organizations
- Collaborate with Chairs of AMTA Committees on projects that impact policy and contribute to advocacy activities
- Provide public policy and reimbursement technical assistance, guidance, and support to clinicians, educators, students, healthcare and education facility administrators, consumers, and media
- ❖ Co-Chair Government Relations Committee and Reimbursement Committee
- ❖ Assist with development and editing of AMTA documents and communications
- * Represent AMTA with accreditation organizations

National Advocacy

(Please refer to Rebecca Preddie's report for a complete update on federal news)

• 2017 Arts Advocacy Day (AAD) sponsored by Americans the Arts: Represented AMTA as National Co-Sponsor on Legislative Planning Committee; Served as Chair of Arts in Health and Arts and the Military Subcommittee; Prepared Arts in Health Issue Brief, Arts and the Military Issue Brief, and Healthcare Coverage Statement of Concern; Prepared AMTA letter to Congress included in AAD handbook; Prepared presentation for Congressional Arts Caucus; Collaborated with Barb Else to compile updated and relevant research citations and talking points for Americans for the Arts Vice President of Research and Policy; Prepared and presented Arts in Health, Arts and the Military, and Healthcare Coverage Statement of Concern breakout session during Arts Advocacy Day



- NIH Workshop "Music and the Brain": Attended as AMTA staff representative; Communicated with presenters and participants about music therapy policy initiatives and reimbursement efforts; Provided assistance with related special events at the Kennedy Center
- **Kennedy Center** "Sound Health: Music and the Mind": Attended concert with AMTA Education Legal Consultant, Myrna Mandlawitz; Attended "Breakthroughs with Music Therapy: Recovery, Resilience, Quality of Life" presentation; Provided support for segment focused on services for individuals with autism
- National Endowment for the Arts (NEA) Creative Forces Clinical Research Summit: Participated in Summit held at the National Academy of Sciences, including Kick-off Breakfast with Second Lady, Karen Pence, at the Vice-President's Residence; Offered comments related to the impact of research on policy and reimbursement







- National Hospice and Palliative Care Organization (NHPCO): Participated in meeting with new President and CEO of NHPCO-Edo Banach, Dr. Russell Hilliard (Seasons Hospice), Dr. Dena Register (CBMT), and Dr. Andrea Farbman to discuss advocacy needed with the Centers for Medicare and Medicaid Services (CMS); New CMS data collection of services provided during the last week of life does not currently include a mechanism for documenting music therapy services; Discussed reciprocal conference exhibit opportunities; Encouraged observation of hospice music therapy intervention; Mr. Banach shared positive experience on NHPCO blog, which was then highlighted on AMTA's website under "Latest News": http://nhpco.blogspot.com/2017/08/all-other-ground-is-sinking-sand.html?m=1
- ➤ **Joint Commission:** Monitored AMTA representation for three Professional and Technical Advisory Committees (PTACs); Joint Commission PTAC conference calls currently on hold as organization reviews governance structure
- Department of Labor: Bureau of Labor Statistics (BLS) update of Standard Occupational Classifications scheduled for 2018; Draft does not include a separate listing for music therapists, but BLS website references "Music Therapist" as an example of profession in Occupation Group: 29-1129 Therapists, All Other; Listed as a separate profession under category 29-1125.02 Music Therapists on DOL sponsored resource website, www.onetonline.org; Guide to Personnel Data Standards for Instructional Programs for Health Professions and Related Clinical Sciences includes listing of "Music Therapy/Therapist" under category 512305

State Advocacy

Implementation of AMTA and CBMT State Recognition Operational Plan

There are **45** states that have participated at some point in the State Recognition Operational Plan. A total of **31** states have introduced some form of music therapy legislation. There are **over 300 music therapists** involved in Task Force work at the state and regional level. So far in 2017, **28** states have actively advocated with state legislators and agencies. It is exciting to witness the dedication and energy these individuals have committed to this important national initiative.

Working with AMTA's part-time Government Relations Specialist, **Maria Fay**, the productive collaboration with CBMT Regulatory Affairs Advisor **Dena Register** and Regulatory Affairs Associate **Kimberly Sena Moore** continues. The "national team" communicates on a weekly, and sometimes daily, basis as we provide support and guidance to each task force. To assist in managing the expanding caseload, the national team continues to schedule "in-person" work meetings with the team twice a year. Goals for the next 12 months include:

- Expand advocacy network and involvement
- Foster creation of advocacy champions
- Finalize and disseminate task force participation guidelines and agreement
 - ➤ 2017 Mid-Year AMTA Board Motion Update: The national team has discussed TF participation guidelines and final recommendations will be presented to the Board and the Task Forces during the 2017 annual conference meeting
- > On-going creation and revision of print and video resources to support advocacy, (i.e., potential for harm, anti-regulation opposition, intervention description)
- Coordinate with association leaders to determine options for collecting music-based interventions/assessments/research information to assist in policy outreach
- Collaborate with Board-appointed Task Force to examine the training, practice, and supervision of musicians (not trained as music therapists) in medical facilities and make recommendations for best practice
- Cultivate advocacy opportunities with stakeholders and administrators in various clinical practice areas (i.e., hospice and palliative care, special education, aging, general medical)
- ➤ Offer annual conference Task Force (TF) Boot Camp training
- **Potential music therapy legislation carry-over in 2018**: Connecticut, Maryland, Minnesota, Missouri, New Jersey, New York, North Carolina, Pennsylvania, and Texas
- Potential new music therapy legislation introduction in 2018: Illinois, Maine, Michigan, Ohio, and South Carolina
- > States targeted for advocacy trainings or in-person national team support include: Arkansas, Illinois, Maine, Maryland, Michigan (GLR conference), New York, Ohio, Pennsylvania, and Virginia

Political Climate Impact on State Advocacy

State legislatures have responded to the political environment in Washington, DC by introducing health and education legislation and reviewing related regulations as a way to protect programs and services that are in danger of losing federal funding. Given the ongoing White House and Congressional efforts to repeal and replace the Affordable Care Act, many states have increased advocacy to maintain access to critical health care programs, such as Medicaid and the Children's Health Insurance Program (CHIP). These actions and overall state budget concerns consumed legislative calendars in 2017, leaving limited time for consideration of other topics. Although music therapy legislation received favorable support this year, placement on committee agendas has required additional advocacy.

Social Media Advocacy Month

In January 2017, dozens of music therapy bloggers and podcasters spread the word about music therapy advocacy during the 6th Annual Social Media Advocacy Month. The 2017 project theme centered on how music therapists can incorporate a spirit of mindfulness into their advocacy efforts. Participants were challenged to consider ways in which they have been REACTIVE and PROACTIVE in their music therapy advocacy.

2017 Advocacy At-A-Glance

AMTA and CBMT Joint Exhibit at National Conference of State Legislators (NCSL) Exhibit in Boston, MA; the NCSL mission is to: 1) Improve the quality and effectiveness of state legislatures; 2) Promote policy innovation and communication among state legislatures; and 3) Ensure state legislatures a strong, cohesive voice in the federal system; Connected with 44 state legislators from 29 states; Photos taken with national team; Task forces in those 29

states were sent copies of photos along with recommendations for follow-up; Recommend involvement in this conference every summer as an excellent opportunity for national team to network with state legislators

Many thanks to Tawna Grasty for her picture frame design!





- Strategy meetings conducted with legislators in 10 different states
- Increase in complexity of issues due to variety of bills and inclusion within legislation not related to creating separate music therapy regulatory system (i.e., funding for music therapy through client-specific state programs, such as early intervention, special education, and veterans' services)
- In late September Kimberly Sena Moore and Maria Fay helped moderate a series of webinar-based town hall meetings hosted by the North Carolina Task Force.
- Kimberly Sena Moore provided a 5-hour advocacy training to music therapy professionals and students at Mississippi University for Women in October.



• First Music Therapy Rally Day-Harrisburg, PA with over 60 participants and attendees! Bill Sponsors Rep. Pashinski and Sen. Vogel, Rep. Kulik, Task Force and state music therapists and students



• 17 States Hosted Hill Days, Advocacy Trainings, or Presented Testimony at Legislative Hearings, involving over 300 music therapists, students, and music therapy advocates!

Texas Music Therapy Day---Show Us Your Shirt



Maryland Music Therapy Task Force at the MD State Capitol



Maine Music Therapy Task Force with Bill Sponsor Rep. Hamann



Colorado Hill Day



- 10 States Introduced a Total of 12 Pieces of Legislation
- Over 108 State Task Force Conference Calls to date in 2017, including continued increase in frequency of calls for states with active legislation

The following information provides highlights from states that have either introduced music therapy legislation or have been active in addressing state regulatory activity in 2017. Although other states continue to meet and complete operational plan objectives, this chart focuses on the intense activity involved in communicating with state officials, supporting legislation, and monitoring regulations that directly impact music therapy practice.

Please see Appendix A for National Overview and Appendix B for Costs and Administrative Expenses Overview

Current Legislation

STATE	BILL NUMBER	RECOGNITION	<u>STATUS</u>
CONNECTICUT	HB6980	License	This bill to license both art therapy and music therapy was introduced and is waiting for a new legislative session.
FLORIDA	HB 729 SB 562	Registry	Sponsored by Rep. Ponder (R-Destin), Sen. Campbell (D-N. Miami), both bills died in committee. Additional legislation introduced that included recognition of the MT-BC: HB 55 Veterans Affairs Bill, originally included language that specifically named music therapy as an alternative treatment for PTSD and TBI. Bill was amended to remove list of all treatments and provide general term that COULD include music therapy. HB 15 (revision of Gardiner Scholarship Program) would allow parents of children with special needs to use scholarship funds for music therapy services. This billed passed, and while it does name music therapy as a qualifying service, it DOES NOT state that the service must be provided by an MT-BC.

			TF will spend spring 2018 session building and
			furthering key relationships in order to submit a revised Registry bill in 2019.
MAINE	LD 688	Statute	Sponsored by Rep. Hamann (D-South Portland) to request MaineCare coverage for music therapy services. Original language was voted down in committee (11-2). The TF is currently exploring the possibility of filing a title protection bill with a different sponsor.
MARYLAND	HB 1458	License	Sponsored by Delegate Sample-Hughes (D-Eastern Shore). Advocacy training, Hill day and committee hearing occurred in early March. Strong testimony presented by parent of local music therapy client. Chair of committee recommended a study group to amend bill (and reintroduce next year) in order to work out opposition submitted from other professions. TF is working with opposing groups on possible amendment language.
MISSOURI	HB 102	Statute	Sponsored by Kathy Swann (R-Cape Girard). Language would recognize MT-BC as qualified provider in the First Steps program. Passed 2 nd committee hearing, but died in committee. TF will refile the bill with same sponsor.
NEW JERSEY	AB 783 SB 1601	License	Completely passed Assembly. Bill continues to await a hearing in the Budget and Appropriations Committee in the Senate. State currently has a CALL-TO-ACTION out to state MT-BCs in order to get bill scheduled for committee hearing.
NEW YORK	S 5264	License	Sponsored by Sen. Funke (R-Rochester). Bill introduced to license professional and clinical music therapists, using a tiered system. LPMT for those with a Bachelor's degree and LCMT is for Master's level or advanced level practitioners. TF has activated their Advocacy Support Network (ASN) in order to increase grassroots communication with legislators.
NORTH CAROLINA	Н 192	License	Sponsored by Reps. Warren, Blackwell, Corbin, and Hunt Williams (Republicans), co-sponsor, Terry (Dem.). Referred to Committee on Health. Bill passed the House and carries over to 2018 session, where it will make its way through the Senate. TF is currently negotiating amendment language, including clarification of licensure fess and representation on the Board. Should the bill pass, the license will share board administration with the Recreation Therapy Board.
PENNSYLVANIA	HB 1438 SB ***	License	Sponsored by Rep. Pashinski and Sen. Vogel, gathering co-sponsors and awaiting formal introduction in the Senate. Successful Rally Day on April 26 to acquire co-sponsors, raise awareness. Current changes would place MT licensure under the Social Work, Marriage and Family Therapy and Professional Counselors Board.
TEXAS	HB1376	Study Bill	Sponsored by Rep. Sarah Davis. Bill introduced to establish an advisory committee to study state recognition of music therapists. Bill did not make it out

Speaker to form a legislative committee to study the issue during the off season.

ADDITIONAL ISSUES

<u>STATE</u>	ISSUE	<u>ACTION</u>
ARKANSAS	Music therapy and the MT-BC are listed in the counseling regulations, indicating that in order to practice music therapy in the state, one must be a licensed counselor.	Communication with Counseling Board is on-going, as is communication with the music therapists in the state. Task force is in formative stage and will likely require assistance with the immediate need of addressing the listing of music therapy in the counseling regulations.
CALIFORNIA	Non-Public Agency audits State Hospital Job descriptions Outdated regulatory language	CBMT contracts with legislative consultant to assist with advocacy; On-going communication with legislators and state agencies.
ILLINOIS	Study bill report	AMTA and CBMT provided requested information to the Music Therapy Advisory Board; Answered questions about education, clinical training, board certification, state recognition and reimbursement. Study bill report is complete with less than half of board members recommending licensure. Task force members continue to meet with legislators, one of whom has recommended continued pursuit of recognition, regardless of study bill outcome.
IOWA	Change approach to recognition through regulation	After several years of failed attempts for licensure, the IA TF has been pursuing regulatory language in Department of Ed., Health and Aging in order to recognize the MT-BC credential. Conversations with legislators and stakeholders indicate that this is not a feasible option. Iowa task force continues to discuss next steps with legislators and intends to file a bill in 2018.
WEST VIRGINIA	Response received from Sunrise Review Committee; Recommending no license for music therapy due to lack of incidences of harm	Task force co-chairs and Dena Register provided testimony to committee in mid-August regarding the outcome of the Sunrise Review. Task force will continue to pursue relationship building and education with legislators via participation in other's Hill Days during the upcoming session.

Please join me in thanking all of the music therapists and students who contribute significant volunteer hours to task force activities. This initiative would not be possible without their active participation and leadership within their states.

Government Relations Committee

The AMTA Government Relations "Department" has seen an increase in questions from regional boards and state associations regarding the use of association funds for advocacy events and outreach. Although national office staff have always compiled advocacy expense documents for the association's IRS 990 annual report, we recognize the

need for the regions to more specifically track these funds as state advocacy increases. We collaborated with MAR officers in discussing a possible system to assist regional boards with this new financial request. Plans include educating state task forces, regional Government Relations Committee representatives, and regional treasurers on this system for reporting direct and in-direct lobbying income and expenses. This information will then be added to the annual 990 reports for AMTA and the regions.

Full Committee Overview included in Council Coordinator's Report

Reimbursement

- AMTA Reimbursement Committee members are developing new member resources for use; One of the resources being developed is a webinar series focused on issues relevant to music therapy reimbursement; The first webinar in that series is scheduled to post in November 2017
- Case-specific resources generated and provided to members on request, including Reimbursement Coverage
 Options for various clinical settings, Reimbursement Overview, National Provider Identifier (NPI) Information,
 and CPT Fact Sheet
- Continue to monitor communication from the Centers for Medicare and Medicaid Services that impacts music
 therapy access, i.e., Minimum Data Set (MDS 3.0) Assessment Tool and Manual revisions; Rules for
 Prospective Payment System (PPS) annual changes; Guidance for Home and Community-Based Medicaid
 Waivers
- Technical assistance and detailed information provided to educators, clinicians, facility administrators; and billing department staff, interns, and students regarding specific funding opportunities and challenges
- Continue to refer individuals to AMTA.Pro reimbursement podcast and 5-hour reimbursement E-Course

Reimbursement Committee

Full Committee Overview included in Council Coordinator's Report

Presentations/Meetings

Millersville University, Millersville, PA: What is Music Therapy? presentation for students in Robin Spielberg's music careers class

Illinois Music Therapy Advisory Board, IL Department of Financial and Professional Regulation: At the Board's request, co-presented teleconference testimony about music therapy state recognition with **Dena Register**

Oregon Health Evidence Review Commission (HERC): In support of OR State Task Force members attending meeting in-person, prepared support document and participated in teleconference to present overview of music therapy reimbursement, client diagnostic & procedure codes, and related music therapy interventions and research

Maryland Association for Music Therapy/Maryland Music Therapy State Task Force, Annapolis, MD: Along with Niki Runge, Tatyana Martin, and Dena Register, co-presented advocacy continuing education course as a part of State Hill Day; Met with music therapy bill sponsor to discuss advocacy strategies; Prepared and presented testimony to House of Delegates' Health and Government Operations Committee in support of Music Therapy Licensure Bill HB 1458

Mid-Atlantic Regional Conference, Rochester, NY: Presented 3-hour State Recognition Advocacy CMTE with Maria Fay and Dena Register; Provided brief national overview during Advocacy Breakfast event

Dena Register, Judy Simpson, Donna Polen, Maria Fay MAR Regional Conference 2017 Rochester, NY

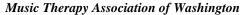


University of Iowa Music Therapy Program 40th **Anniversary:** Invited guest speaker; Presented session titled: "AMTA: Advocating for Music Therapy Advancement"; Met with Iowa State Task Force to discuss new state recognition strategies; Met with University of Iowa SLP Professor to explore options for responding to ASHA opposition toward music therapy legislation



Pennsylvania Music Therapy Rally Day, Harrisburg, PA: Presented national overview and cost-effectiveness information during Rally program; Visited with legislators and staff to discuss music therapy licensure bill

Music Therapy Association of Washington (MTAW)/Washington Music Therapy State Task Force, Seattle, Olympia, and Lacey, WA: Presented state recognition advocacy CMTE with Dena Register for state meeting; Along with TF members, met with state officials within the Department of Early Learning, Office of the Superintendent of Public Instruction (OSPI), Developmental Disabilities Administration, and the Aging and Long Term Support Administration





Music Therapy Association of Minnesota (MTAM)/MN Music Therapy Task Force, Bloomington, MN: Along with **Dr. Dena Register**, presented 5-hour state recognition advocacy CMTE for state meeting; Met with TF members to strategize for the 2018 legislative session

Music Therapy Association of Minnesota



Virginia Department of Education: Along with AMTA Education Legal Consultant, **Myrna Mandlawitz**, represented AMTA in conference call meetings with VA DOE Assistant Superintendent in the Division of Special Education and Student Services and his staff to discuss concerns about the state's recognition of music therapist qualifications under IDEA

Michigan State Senator Rebekah Warren: Participated by conference call during in-person meeting with Senator Warren and representatives from the MI Music Therapy Task Force; Discussed potential 2018 state licensure legislation; Followed-up with requested support materials

Maryland Music Therapy State Task Force: Along with Dena Register, participated by conference call during in-person meeting between TF co-chairs and representatives from the MD Speech-Language-Hearing Association

Virginia Music Therapy Association, Ashland, VA: Participating as a presenter and panel member during Fall state meeting; Session titled; "Taking Action: A Panel Discussion on Current State Issues and Licensure"

Support Services

In addition to managing AMTA government relations activity on the federal and state levels, a significant amount of time is dedicated to responding to member and general public calls and emails covering a wide range of practice issues. Individual requests from educators, clinicians, students, potential employers, related healthcare and education professionals, consumers, government officials, and media representatives include:

- Assistance with access to IEP-based services in special education
 - Case Example: Loudoun County Public Schools in VA: Communication with U.S. Department of Education's Office of Special Education Programs (OSEP) and Virginia's Department of Education regarding qualifications of individuals providing IEP-based music therapy
- Reimbursement options, including procedures specific to work settings and client diagnoses
- Liability insurance requirements and providers
- Regulatory language support for service access
- Impact of federal and state agency actions on music therapy practice
- Opportunities for advocacy through exhibits at related conferences
- Self-employment business development resources

Future Priorities

- Monitor and respond to federal and state legislation and regulations that impact music therapy practice
- Work with Maria Fay, AMTA's Government Relations Specialist, Dena Register, CBMT's Regulatory Affairs Advisor, and Kimberly Sena Moore, CBMT's Regulatory Affairs Associate, to implement state recognition operational plan
- Present free 3-hour State Task Force Boot Camp CMTE during 2017 annual conference
- Present concurrent session on National Arts Advocacy Day during 2017 annual conference
- Prepare national team message for 2018 Social Media Advocacy month
- Coordinate with Board-appointed task force to examine the training, practice and supervision of musicians (not trained as music therapists) in medical facilities and make recommendations for best practice
- Submit
- draft of Exploring the Intersection between Recognition and Reimbursement manuscript for publication consideration in an Advocacy Agenda series in Music Therapy Perspectives
- Contribute reimbursement and state recognition content for publications (Intro Book) and resource materials
- Implement monthly updates for Public Policy section of AMTA Website
- Investigate alternative liability insurance options for music therapists
- Monitor 2018 planned revision of Bureau of Labor Statistics' Standard Occupational Classifications
- Seek Task Force representation on MUSIC & MEMORYst committees at the state level
- Co-Chair the Reimbursement Committee and encourage involvement in outlined tasks
- Co-Chair the Government Relations Committee, assisting regional and state representatives with occupational regulation issues
- Facilitate reporting of regional advocacy income and expenses for annual AMTA 990
- Assist with state advocacy continuing education presentations
- Collaborate with other AMTA Committees on projects related to advocacy
- Follow and network as needed with other arts groups (American for the Arts, National Endowment for the Arts (NEA), National Standards Board for Therapeutic Musicians (NSBTM), National Organization for Arts in Health (NOAH), University of Florida Arts in Medicine Program, etc.)
- Represent AMTA with the Joint Commission and CARF
- Provide staffing assistance with association consultants and high level projects

APPENDIX A

Music Therapy State Recognition: National Overview

The American Music Therapy Association (AMTA) and the Certification Board for Music Therapists (CBMT) collaborate on the State Recognition Operational Plan, a joint national initiative to achieve official state recognition of the music therapy profession and the MT-BC credential required for competent practice. Desired outcomes include improving consumer access to music therapy services and establishing a state-based public protection program to ensure that "music therapy" is provided by individuals who meet established training qualifications. Inclusion within state health and education regulations can also have a positive impact on employment opportunities funding options, while meeting requirements of treatment facilities and accrediting organizations.

Current Recognition

Connecticut

Music therapy title protection established in 2016. Practitioners must hold the MT-BC credential.

Georgia (http://sos.ga.gov/index.php/licensing/plb/59)

Music therapy license overseen by the Secretary of State utilizes an ad hoc volunteer Advisory Council. License created in 2012 and regulations approved in 2013.

Nevada (http://dpbh.nv.gov/Reg/MusicTherapist/MusicTherapists_-_Home/)

Music therapy license overseen by the State Board of Health utilizes an ad hoc Advisory Council. License created in 2011 and regulations approved in 2012.

North Dakota (http://ndbihc.org/)

Music therapy license overseen by the newly created Board of Integrative Health. License created in 2011 and regulations approved in 2013.

Oklahoma (http://www.okmedicalboard.org/music therapists)

Music therapy license managed by the State Board of Medical Licensure and Supervision was signed into law in 2016.

Oregon (https://www.oregon.gov/oha/hlo/Pages/Board-Music-Therapy-Program-Information.aspx)

Music therapy license managed by the Health Licensing Office was signed into law and regulations approved in 2015.

Rhode Island (http://webserver.rilin.state.ri.us/PublicLaws/law14/law14189.htm)

Music therapy registry managed by the Department of Health was signed into law in 2014 and regulations approved in 2015.

Utah (http://www.dopl.utah.gov/licensing/music therapy.html)

Legislation creating a music therapy state certification managed by the Division of Occupational and Professional Licensing signed into law and regulations approved in 2014.

Wisconsin (http://dsps.wi.gov/Default.aspx?Page=2fad6e97-3d38-4cf9-8af2-1131c7684f40)

Music therapy registry created in 1998.

2017 Legislative Activity

The following states have introduced or have current legislation to recognize music therapy education, clinical training, and credentialing qualifications: **Florida** (registry), **Maryland** (license), **Missouri** (license), **New Jersey** (license), **North Carolina** (license), **Pennsylvania** (license), and **Texas** (study bill).

APPENDIX B

May 2017

Music Therapy State Recognition

Costs and Administrative Expenses

Background

The State Recognition Operational Plan is predicated upon music therapist's participation and engagement in the professional organizations of CBMT and AMTA. The foundational principles and documents of these two organizations are the seminal requirements and parameters under which professional music therapists are trained and adhere to a standard of best practices. The state recognition operational plan uses this high standard of professional engagement to assure that recognition of the MT-BC credential does not require costly investment. If structured according to the proposed plan, start-up and maintenance costs can be covered through music therapy licensing fees, which are nominal for the practitioner. Licensure template language proposes the use of a music therapy advisory committee (as opposed to a board) in order to provide oversight at minimal cost to the state.

Wisconsin: Registration under the Department of Safety and Professional Services

Enacted 1998

Application fee: \$75

Biennial Renewal fee: \$107

Continuing Education: Proof of Maintenance of Board Certification or Inclusion on National Music

Therapy Registry

North Dakota: License under the Board of Integrative Health Care (also includes Naturopaths)

One Volunteer Music Therapy Member (periodic tele-conference meetings)

Enacted 2011

Legislature provided Office of Management and Budget (OMB) with an appropriation of \$4,000 from

the general fund for a grant to the State Board of Integrative Health

Application fee: \$50 Renewal fee (inactive): \$75

Initial License fee: \$100 Late Filing fee: \$75

Temporary License fee: \$100 Duplicate License Certificate fee: \$25
Biennial Renewal fee (active): \$100 Duplicate License Wallet Card fee: \$20

Continuing Education: 40 hours every 2 years

Complaints *filed* since the license has been enacted: 0 Complaints *investigated* since license has been enacted 0

Complaints from state that licensure fees do not cover costs to administer the license: 0

Nevada: License under the Department of Health

Volunteer Music Therapy Advisory Group (periodic tele-conference meetings)

Enacted 2011

Application and Initial License fee: \$200

Triennial Renewal fee: \$150

Continuing Education: 100 hours every 3 years

Complaints filed since the license has been enacted: Complaints investigated since license has been enacted 0

Complaints from state that licensure fees do not cover costs to administer the license: 0

Georgia: License under the Secretary of State

Volunteer Music Therapy Advisory Group (annual tele-conference meeting)

Enacted 2012

Application fee: \$100 Biennial Renewal fee: \$50

Continuing Education: 40 hours every 2 years

Complaints filed since the license has been enacted: 7 Complaints investigated since license has been enacted 0

Complaints from state that licensure fees do not cover costs to administer the license: 0

Rhode Island: Registration under the Department of Health

Enacted 2014

Application fee: \$90 Biennial Renewal fee: \$90 Penalty Fee - Late Renewal: \$45

Continuing Education: Proof of Maintenance of Board Certification

Utah: State Certification under the Department of Commerce

Enacted 2014

Application fee: \$70 Biennial Renewal fee: \$47

Continuing Education: Proof of Maintenance of Board Certification

Oregon: License under the Health Licensing Office

No Board Enacted 2015 Application fee: \$150 Initial License fee: \$50 Annual Renewal fee: \$50 Replacement fee: \$25

Late fee: \$40

Continuing Education: 10 hours every year

Complaints filed since the license has been enacted: 0 Complaints investigated since license has been enacted 0

Complaints from state that licensure fees do not cover costs to administer the

license: 0

Oklahoma: License under State Board of Medical Licensure and Supervision

Volunteer Music Therapy Committee (first meeting scheduled for February 2017)

Enacted 2016

Application and Initial License fee: \$50

Biennial Renewal fee: \$50

Continuing Education: Proof of Maintenance of Board Certification

Connecticut: Title Protection

Enacted 2016

All music therapists must hold MT-BC credential

No applications or fees

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING: NOVEMBER 14 – 19. 2017

Rebecca Preddie Federal Programs Analyst and Scholarships & Grants Coordinator October 2017

Overview

- Responsible for National Representation of AMTA, including meeting attendance for numerous Washington, DC-based coalitions; monitoring, recommending, coordinating, and implementing organizational Federal advocacy strategies.
- Involved in raising Congressional and Federal Agency awareness of the efficacy of music therapy services.
- Educate AMTA members on advocacy issues of national significance while simultaneously engaging them in the advocacy process.
- Serve as Co-Chair of AMTA Government Relations and Reimbursement Committees.
- Responsible for the administration of AMTA's 20 scholarships and grants awarded at the student and professional levels.

National Representation

- FY 2017 / FY 2018 Budget Process: On March 16, 2017, President Trump released his FY 2018 budget blueprint, which proposed cuts to many programs and the elimination of entire agencies. The President's budget request is a first step in a very long budget process. So far this year, Congress has agreed to short-term Continuing Resolutions (CR) that have funded government operations at current levels. Negotiations are now underway on a new FY2018 budget resolution. The continuing resolution that is currently funding the federal government is due to expire on December 8th. The House narrowly passed a \$4.1 trillion budget on Thursday, October 13th. The House budget resolution includes major spending cuts that would result in many cuts to non-defense discretionary spending (Health, Education, Labor etc. programming) while allocating \$622 billion in Defense spending. A vote in the full Senate is scheduled for the week of Oct. 16. If a bill passes in the Senate it will need to be reconciled with the bill passed in the House prior to passage. As this process moves forward, we are closely monitoring the progression and working with our many partners to respond, where appropriate.
- **Sign-on Letters**: "Signing on" to letters addressed to Congress and Federal agency officials is a consistent advocacy opportunity for AMTA. Through the association's active involvement with multiple Washington, D.C. based health and education coalitions, AMTA is frequently invited to join forces with other organizations through participation in sign-on letters. These letters are a well-accepted tool to communicate with decision makers about both legislative and regulatory proposals that impact the clients music therapists serve. Please see **Appendix A** for a list of issues AMTA has addressed through sign-on letters.
- New Administration / 115th Congress: Several articles and a series of postings have been made available on the AMTA website and social media outlets to ensure that members have the most up-to-date information on major developments with the new administration. Topics include:
 - ➤ 2017 AMTA Federal Advocacy
 - ➤ American Health Care Act (AHCA)
 - > President Trump's Proposed FY2018 Budget
 - > Supreme Court Ruling Increases Scope of Special Education Rights (Endrew Ruling)
 - ➤ Update AHCA
 - ➤ Update FY2017 Budget Omnibus Agreement Reached
- Healthcare Reform: On March 6, 2017, the U.S. House Republican leadership introduced Affordable Care Act repeal and replacement budget reconciliation bills in the Ways and Means (W&M) and Energy and Commerce (E&C) committees. Both bills were collectively known as the "American Health Care Act" (AHCA). On March 24th, House Speaker Ryan declared that there were not sufficient votes for the bill to pass the House of Representatives and the bill was pulled. As of mid-April, members of the House of Representatives and the Administration were proposing changes to gain enough support for passage of the AHCA. Amendments to the AHCA led to passage in the House and allowed states to seek waivers that

would allow them to charge higher premiums to people with pre-existing conditions. The bill also allowed states to seek waivers from the Affordable Care Act's requirement to provide essential health benefits. After significant advocacy from Americans all across the country, the Senate was not able to pass this legislation. Following the introduction and failure of the AHCA, the Senate introduced additional repeal and replace efforts. The Better Care Reconciliation Act (BCRA), and the Graham-Cassidy-Heller-Johnson (GCHJ) proposal, have both been voted down by the Senate in the recent months.

President Trump has introduced several Executive Orders aimed at dismantling the Affordable Care Act. The most recent order as of the writing of this report, ends cost-sharing reduction payments, which are subsidies to health insurance companies that help pay out-of-pocket costs for low-income people. Another order makes it easier for individuals and small businesses to purchase alternative types of health insurance with lower prices, fewer benefits and weaker government protections. In addition, the Department of Health and Human Services and various agencies within, continue to introduce regulations aimed at weakening the protections of the Affordable Care Act.

The statutory language, and subsequent federal regulations associated with essential health benefits packages within the Affordable Care Act (ACA), created a national standard that states adopted with some degree of flexibility for coverage of important benefits (including mental health services and habilitative/rehabilitative services) and facilitated access to and coverage of therapeutic services in both individual and small group market plans, as well as Medicaid expansion programs. Essential health benefits protects all patients by ensuring they have basic coverage. Eliminating benefit standards, likely leads to insurers offering inadequate plans that fail to cover important services, thus resulting in patients who are underinsured and unable to access services.

On October 17th, Senators Lamar Alexander (R-TN), Chairman; and Patty Murray (D-WA), Ranking Member; of the Senate Health, Education, Labor, and Pensions (HELP) Committee, introduced the "Individual Market Stabilization Bill." The HELP Committee held hearings over the past few months on the best "fixes" for the Affordable Care Act. Those hearings resulted in the introduction of this new bill that will reauthorize the cost-sharing reduction payments through 2018, create new "copper" level plans that allow insurance coverage with minimal benefits, fund ACA navigator programs through 2019, and permit the sale of insurance products across state lines. The bill currently has 12 cosponsors from each side of the aisle. Movement on the bill is not expected until the "lame duck" session in December; if at all.

• Consortium for Citizens with Disabilities (CCD)—Task Force Participation: Health Task Force —

- ✓ Monitoring the progression of Affordable Care Act repeal and replace efforts including but not limited to: American Health Care Act (AHCA), Better Care Reconciliation Act (BCRA), and the Graham-Cassidy-Heller-Johnson (GCHJ) proposal, and releasing position statements as appropriate.
- ✓ Created Hill Visit task force focused on educating new members of Congress on the needs of the disability community, especially related to Affordable Care Act repeal and replace efforts.
- ✓ A critical issue for the Health Task Force continues to be supporting federal and state efforts to ensure that existing essential health benefits packages cover critical benefits for people with disabilities such as behavioral health services, habilitation and rehabilitation services, and durable medical equipment, prosthetics and orthotics.
- ✓ Focus on proposed reduction of funding and establishing funding caps for the Medicaid program threatening the longstanding Medicaid guarantee for people with disabilities. Per capita cap proposals will force states to cut services and eligibility.
- ✓ Disseminating information about Affordable Care Act Open Enrollment deadlines and changes.

 Updates and changes to dates and other pertinent ACA Open Enrollment information will be posted on the AMTA website.

Veterans Task Force -

- ✓ Working to increase access to VA's specialized health care services, including spinal cord injury/disease care, blinded care, poly-trauma care, and mental health care.
- ✓ Developed fact sheets on the Homeless Veterans' Reintegration Program and Vietnam Era Veterans' Readjustment Assistance Act VEVRAA/Section 503.
- ✓ Facilitated discussions during monthly meetings on a wide range of topics, including the Commission on Care, Advisory Committee on Veterans Employment, Training, and Employer Outreach (ACVETEO), Veterans-related provisions in the Workforce Innovation and Opportunity Act (WIOA)

- final regulations, 501 regulations, Veterans Transportation Service final rule, implementation of the Disabled Military Child Protection Act, and Veterans' studies conducted by RAND and Virginia Commonwealth University.
- ✓ Monitoring the impact of proposed healthcare reform legislation on Veterans.

Developmental Disabilities, Autism and Family Support Task Force -

- ✓ Working to protect vital mandatory and discretionary programs that fund priority programs relevant to persons with developmental disabilities and their caregivers.
- ✓ Continuing to advocate for the reauthorization of: the Lifespan Respite Act, the Child Abuse Prevention and Treatment Act (CAPTA), and the RAISE Family Caregivers Act. Advocacy focused on the enactment of separate legislation to create a national strategy to support family caregivers, to require certain employers to provide paid leave, and to expand eligibility for unpaid leave to siblings of persons with disabilities.
- Waiver Task Force: Actively monitoring Medicaid waivers in all 50 states. Each time there are revisions, updates, and opportunities to comment on proposed changes to waivers, the task force responds and provides the opportunity for input from interested organizations. Medicaid waivers are the vehicle that states are now using as a tool to enact changes to the Medicaid program that would have potentially negative impact. In some scenarios, Section 1115 Medicaid waiver changes are being used as a way to circumvent the need to wait for regulatory changes or sub-regulatory guidance by the Centers for Medicare and Medicaid Services.
- Health Professions Network (HPN): Spring 2017 conference titled, "Healthcare Advocacy" held April 5-7, in Dubuque, IA. Presented, "Federal Advocacy 101" as a part of the "HPN Talks" series. During the Fall 2017 conference, titled, "Healthcare and Customer Service," held September 6-8, in Alexandria, VA. Presented, "What is Music Therapy / AMTA Member Services," as a part of the "HPN Talks" series. HPN recently published "2017 State of the Industry Report: The State of Change in the Health Care and Health Profession Association Industries." The report is a result of HPN's June 2017 Chicago Association Summit that convened executives and representatives from professional organizations of non-physician health professions to discuss the challenges facing associations and the health care industry. AMTA serves as Advocacy Committee Chair and holds an elected position on the Board of Directors.
- National Alliance for Specialized Instructional Support Personnel (NASISP): Congressman Dave Loebsack introduced a SISP resolution recognizing April 24th -28th as National Specialized Instructional Support Personnel Awareness Week (H. Res. 265). Working to create practice-based resources that will assist SISP professionals in advocating for the inclusion of their services with their employers. Partnering with Title IV Coalition in an effort to advocate for improving school climate using existing block grant funding. Monitoring the progression of Children's Health Insurance Program (CHIP) legislation. Still working to secure a meeting with Department of Education Secretary, Betsy Devos, or her staff, to discuss SISP.
- *Title IV, Part A Coalition* Advocating for funding of the Student Support and Academic Enrichment (SSAE) grant program (Title IV, A of ESSA) within the FY2017 budget at \$400 million, which is a small fraction of its ESSA authorization level of \$1.65 billion. Provides meaningful investments in a range of programs that foster safe and healthy school climates and ensure students receive a well-rounded education. Advocacy day held August 31st.
- **Disability and Rehabilitation Research Coalition (DRRC):** 114th Congress passed bipartisan legislation in late December that seeks to enhance and better coordinate medical rehabilitation research at the National Institutes of Health (NIH) as part of the 21st Century Cures Act. The rehabilitation research legislation, S.800/H.R. 1631, the Enhancing the Stature and Visibility of Medical Rehabilitation Research at the NIH Act, was included in Section 2040 of the Cures Act. Submitted comments on the National Institute on Disability, Independent Living, and Rehabilitation Research (NIDILRR) draft long-range plan for the period 2018–2023. Monitoring the progression of Affordable Care Act repeal and replace efforts and releasing position statements as appropriate.
- Coalition to Preserve Rehab/Independence through Enhancement of Medicare and Medicaid/Habilitation Coalition: On Tuesday, June 27, 12:00 p.m. to 1:30 p.m., CPR/ITEM/HAB held a Congressional luncheon briefing on, "The Value of Rehabilitation and Habilitation Services and Devices."

Speakers highlighted the importance of intensive inpatient hospital rehabilitation, outpatient rehabilitation and habilitation therapies, prosthetic limbs and other assistive devices and technologies. AMTA participated as a sponsoring organization.

- **Nondefense Discretionary Coalition (NDD United):** Participation in this coalition includes ongoing work to urge a balanced approach to deficit reduction and advocacy for no additional cuts to discretionary programs; AMTA is one of 3,200 organizations supporting this effort.
- Habilitation Coalition (HAB): Continued focus on coverage of Rehabilitation / Habilitation services in health insurance marketplace plans and the impact on access to services. Coalition continues to work to encourage state insurers to incorporate habilitative and rehabilitative benefits that comply with the federal regulations for this benefit category under the Affordable Care Act.
- Commission for the Accreditation of Rehabilitation Facilities (CARF): As members of CARF's International Advisory Council, each time new rehabilitation facility standards are proposed, select AMTA members have the opportunity to provide feedback on their content. A small sample of members are chosen to provide input on each standard. Potential participants are identified and chosen based on the populations served indicated and submitted on their yearly member surveys. Standards on "Behavioral Health-Adults" have been introduced in 2017.
- AMTA Website Policy Section: Monitor related news; Assist with updates and new postings.

Presentations

- Dubuque, IA April 7, 2017 (Via Teleconference) Health Professions Network (HPN) Spring
 Conference Federal Advocacy 101 Presented an overview of the profession of music therapy. Outlined
 the particulars of advocacy on the federal level. Described the many ways that AMTA advocates for music
 therapy on a national level.
- Alexandria, VA September 8, 2017 HPN Fall Conference What is Music Therapy? / AMTA Member Services Presented an overview of the profession of Music Therapy and the many ways AMTA works to serve its members.

With the new administration and activity in the 115th session of Congress, AMTA has been actively advocating for the music therapy profession and the clients served through a variety of networks. Now more than ever, it is of the utmost importance to ensure that the music therapy profession has a "seat at the table" during policy discussions that impact healthcare and education issues.

Networking conducted through monthly, bi-monthly, or quarterly conference calls/meetings/webinars:

- Disability and Rehabilitation Research Coalition (DRRC)
- Defense Centers of Excellence for Psychological Health and Traumatic Brain Injury (DCoE)
 - Real Warriors
- Health Professions and Nursing Education Coalition (HPNEC)
- National Endowment for the Arts (NEA) Arts and Human Development Task Force
- NAMM SupportMusic Coalition
- National Coalition on Personnel Shortages in Special Education and Related Services (NCPSSERS)
- Families USA
- Friends of CDC's National Center on Birth Defects and Developmental Disabilities (NCBDDD)
- National Medicare Education Program (NMEP)

Monitor via Email - Newsletters/Magazines Online

- Federal Register
- American Association of Intellectual and Developmental Disabilities
- Agency for Healthcare Research and Quality (AHRQ) Daily Digest
- US Department of Education Safe and Healthy Schools News

- Americans for the Arts
- Education Weekly
- American Association on Health and Disability
- National Center for Complementary and Integrative Health
- Independence Through the Enhancement of Medicare and Medicaid (ITEM) Coalition
- Congressional Quarterly
- Washington Weekly Wire
- Council for Exceptional Children
- American Health Line
- Roll Call
- National Association of States United for Aging and Disabilities
- American Congress of Rehabilitation Medicine (ACRM)

Scholarship and Grants Coordinator

Listed below are the scholarship/grant awards to be administered by AMTA in 2017. This represents an impressive total of 20 possible awards granted at student and professional member levels.

- Florence Tyson Grant for the Study of Music Psychotherapy (1)
- E. Thayer Gaston Writing Award (1)
- Anne Emery Kyllo Professional Scholarship (3)
- Edwina Eustis Dick Scholarship Fund (2)
- Cathy and Brian Smith Memorial Scholarship Fund (1)
- Theodore Meyer Scholarship (1)
- Conference Scholars Fund (3)
- Christine Stevens Professional Development Scholarship (2)
- Past-Presidents' Conference Scholars Fund (2)
- Student Conference Scholarship Fund (2)
- Fultz Fund Research Grant program (1)
- Clinician Research Grant (not granted)
- Ruth Robertson Scholarship (TBD)

Thanks to Kymla Eubanks, Chair of the AMTA Scholarship Committee, and Michele Forinash, Chair of the Fultz Committee.

Future Priorities

- Continue to Educate AMTA members about advocacy opportunities in response to Administration and Congressional activity.
- Co-Chair the Reimbursement Committee and encourage member involvement in outlined tasks.
- Co-Chair the Government Relations Committee, assisting regional representatives with state and federal advocacy.
- Continue communication with CMS to ensure accurate music therapy recognition within MDS materials.
- Update and Maintain Public Policy Section of AMTA Website.
- Serve on the Health Professions Network Board and Chair the HPN Advocacy Committee.
- Participate in various Washington, D.C.- based coalitions.

Appendix: A - Preddie

AMTA Sign-On Letter Participation

Key: Date

Coalition Name (Addressee) Subject

November 29, 2016

Coalition to Preserve Rehab/Habilitation Coalition/Independence Through Enhancement of Medicare and Medicaid Coalition (Joint Letter)

(Andy Slavitt-Acting Administrator-Centers for Medicare and Medicaid Services)

2018 Notice of Benefit and Payment Parameters (NBPP) Proposed Rule

December 1, 2016

Coalition to Preserve Rehab/Habilitation Coalition/Independence Through Enhancement of Medicare and Medicaid Coalition (Joint Letter)

(Andy Slavitt-Acting Administrator-Centers for Medicare and Medicaid Services)

Public Comments on Draft 2018 Letter to Issuers in the Federally-facilitated Marketplaces

December 15, 2016

National Multiple Sclerosis Society / Consortium Citizens with Disabilities (Joint Letter)

(House / Senate Leadership)

Opposing block granting, setting per capita caps or significant cuts to the Medicaid program

January 9, 2017

Consortium for Citizens with Disabilities

(Entire Senate)

Concurrent Budget Resolution released by Senate Budget Committee Chairman Michael Enzi on January 3, 2017

February 24, 2017

Habilitation Coalition

(House and Senate Leadership)

Support for the preservation of the Essential Health Benefit category of "rehabilitative and habilitative services and devices" in any reform of the Affordable Care Act

February 27, 2017

Center for Medicare Advocacy

(House Energy and Commerce Committee Chairs)

Block Grants/ Per Capita Caps for Older Adults and People with Disabilities

March 3, 2017

Habilitation Coalition

(Entire Congress)

Access to Habilitation Services and Devices under ACA Replacement Legislation

March 7, 2017

Coalition to Preserve Rehab

(Centers for Medicare and Medicaid Services)

Letter in Support of Therapy Caps Repeal Legislation

March 17, 2017

Consortium for Citizens with Disabilities

(Entire Congress)

Response to the American Health Care Act (AHCA) advancing in the House of Representatives - repeal and replace bill

March 17, 2017

Disability and Rehabilitation Research Coalition

(National Institute on Disability, Independent Living, and Rehabilitation Research – Director)

Comments on the draft long-range plan

April 24, 2017

Independence Through Enhancement of Medicare and Medicaid Coalition

(House and Senate Leadership)

Opposition to American Health Care Act (AHCA) provisions that could severely limit continued access to assistive devices for people with disabilities

May 15, 2017

Consortium for Citizens with Disabilities (Regulatory Reform Task Force)

(Chair and Ranking Member – House Committee on Homeland Security and Government Affairs)

Opposition to S. 951, the Regulatory Accountability Act (RAA) of 2017

May 19, 2017

Consortium for Citizens with Disabilities

(Entire Senate)

Response to the House of Representative's passage of the American Health Care Act (AHCA)

June 14, 2017

N/A – Various school service providers

(IDEA Full Funding Act Bill Sponsors)

Support for the IDEA Full Funding Act

June 26, 2017

Coalition to Preserve Rehab

(Centers for Medicare and Medicaid Services, Administrator, Seema Verma)

Skilled Nursing Facility – Prospective Payment System – FY 2018 - Comments

June 26, 2017

Coalition to Preserve Rehab

(Centers for Medicare and Medicaid Services, Administrator, Seema Verma)

Inpatient Rehabilitation Facility - Prospective Payment System - FY 2018 - Comments

July 12, 2017

Health Professions and Nursing Education Coalition

N/A

FY2018 HPNEC Labor-HSS Appropriation Recommendation

July 17, 2017

Disability and Rehabilitation Research Coalition

(Senate Leadership)

Oppose the Better Care Reconciliation Act (BCRA) – repeal and replace bill

July 24, 2017

Consortium for Citizens with Disabilities

(Entire Senate)

Oppose the revised Better Care Reconciliation Act (BCRA) – repeal and replace bill

August 11, 2017

Consortium for Citizens with Disabilities (Devel. Disabilities, Autism, and Family Support Task Force) (Melissa Ortiz Commissioner, Administration on Disabilities, Administration for Community Living)

Express deep concerns about the proposed budget restructuring, called the Partnerships for Innovation, Inclusion, and Independence (PIII), that will impact the State Councils on Developmental Disabilities

September 15, 2017

Consortium for Citizens with Disabilities

(Entire Senate)

Oppose the Graham-Cassidy-Heller-Johnson (GCHJ) proposal – repeal and replace

September 25, 2017

Coalition to Preserve Rehab

(Centers for Medicare and Medicaid Services, Administrator, Seema Verma)

Medicare and Medicaid Programs; CY 2018 Home Health Prospective Payment System Rate Update and Proposed CY 2019 Case-Mix Adjustment Methodology Refinements; Home Health Value-Based Purchasing Model; and Home Health Quality Reporting Requirements

<u>September 25, 2017</u>

Disability and Rehabilitation Research Coalition

(Senate Leadership)

Concerns Access to Rehabilitation Care under the Graham-Cassidy Legislation – repeal and replace bill

<u>September 25, 2017</u>

Coalition to Preserve Rehab

(Senate Leadership)

Concerns Access to Rehabilitation Care under the Graham-Cassidy Legislation – repeal and replace bill

FINANCIAL STATEMENTS AND REPORTS

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- 1. Treasurer's Report
- 2. September 30, 2017 Balance Sheet and Year-To-Date Statement
- 3. FY 2018 Budget Revenue & Expense Worksheets
- 4. FY 2018 Budget Notes

1.Treasurer's Report

AMERICAN MUSIC THERAPY ASSOCIATION BOARD OF DIRECTORS' ANNUAL MEETING REPORT OF THE AMTA TREASURER

Alicia A. Clair, PhD, MT-BC October, 2017

- I. Introduction
- II. Treasurer's Responsibilities
- III. Analysis of FY 2017 Annual Audit
- IV. Description and Year-to-Date Status for FY 2018
- V. Investments
- VI. Conclusion

Appendix A: Financial Action Plan (FAP)

I. Introduction & Overview

Following the pattern of FY 2016, I enthusiastically report that the Fiscal Year 2017 (July 1, 2016-June 30, 2017) revenue far exceeded projections in multiple areas:

- 1) membership dues,
- 2) exceptional revenue from the 2016 annual national conference,
- 3) journal subscriptions/revenue,
- 4) e-Courses,
- 5) generous monetary gifts/donations,
- 6) a second full year of 100% participation in academic maintenance fees, and
- 7) interest income and unrealized gains.

All was due to careful budget planning and vigilance.

The dedication of this proactive, hardworking Board of Directors, along with knowledgeable budget planning and vigilant implementation by Executive Director Andi Farbman have resulted in a surplus of \$87,644 as listed in the annual audit. When depreciation of \$15,529 is added back in, that surplus reaches \$103,173. And when Wilson Trust expenses are allocated to the Wilson Trust Fund (as opposed to expensed in the operational budget), the surplus reaches \$135,679! It is important to note, however, that this revenue surplus includes a one-time, \$50,000 gift and an unrealized gain in investments of \$28,603 that affect the bottom line for FY 2017.

The Board of Directors has fiduciary responsibility for AMTA and is fully committed to revenue development, the results of which are evident in this report. Concomitantly, it takes an army of national office staff along with professional member and student volunteers to make the AMTA fiscally successful. A special "thank you" to each one of you; we are successful, indeed!

In all financial considerations, it is essential to focus on the AMTA mission statement, to advance public awareness of the benefits of music therapy and increase access to quality music therapy services in a rapidly changing world. Meeting our mission depends on sustainable financial success for which the fiduciary responsibility belongs entirely to the Board of Directors. Because of the Board's proactive efforts, the AMTA has the funds to support the work to 1) eliminate threats and collaborate with others to form continuums of care, 2) strive to obtain state recognition and national legislation that increase access to music therapy as a necessary service, 3) advocate for music therapy services and employment for qualified and credentialed professionals who provide those services, and so much more.

The mission directs the agenda of the AMTA; and, whatever direction the agenda takes it is essential to develop the funding that supports it. The Board of Directors plans each fiscal year budget and the activities that financially drive it while considering future developments and what they will require for funding. The Board is indebted to Executive Director Andi Farbman for her integrity and stewardship that contribute to the financial success of AMTA.

Financial development continues to grow each year but expenses do, too. It simply costs more to do business each year to maintain the *status quo*. Any change carries financial implications.

The Financial Action Plan

The Financial Action Plan (FAP) [Please see Appendix A] so ably designed by the Board of Directors in the last several years has served well as a framework for progress. It has provided opportunities to brainstorm options and to re-configure established revenue sources for AMTA. The Board of Directors has worked hard and well in efforts to meet its fiduciary responsibilities. It has carefully monitored the function of well-established approaches to financial development, while designing and exploring new options for value-added revenue. The Board has worked together successfully as a team of forward-thinking professional volunteers who are committed to the sustainability and growth of AMTA. I would like to commend Board members, past and present, for all your contributions.

A careful study of AMTA's financial trends over the last several years reveals increased revenue; yet, revenue streams have struggled to keep up with growing demands for services, their concomitant costs and the ever-increasing price of doing business. Persistent effort is necessary to maintain the status quo and even more is required to prepare for the increasing financial needs and demands of the future, including unknown challenges and opportunities.

An analysis of the current FAP document reveals an extensive array of activities, some of which have high yield for high effort, while others have moderate to low yield for high effort. It makes sense to concentrate efforts in areas that have the greatest potential for revenue outcome. Over the past several years, the Board of Directors has developed a Financial Action Plan (FAP) that had a number of diverse activities. Over the last year it has become apparent that most of the initiatives of the FAP have been accomplished. Highlights include:

- 1) Active membership development in tandem with the Regions,
- 2) a new Leadership Academy that is available at each conference,
- 3) new Conference Institutes and Continuing Education Courses for each conference,
- 4) relationship development with the Regions through better communication,
- 5) new academic maintenance fees with a current recommendation to increase fees within a 5-year fee structure, yet to be developed,
- 6) increased fees for approval of new music therapy academic programs,
- 7) a wide array of E-courses,
- 8) selected publications translated into Japanese for the World Congress in 2017,
- 9) a new introduction to the profession resource is underway,
- 10) a new research resource is underway,
- 11) a new manuscript review procedure is in place, and
- 12) new book proposals are coming in.

Each of these accomplishments has functioned to grow the finances of AMTA. The Board of Directors has achieved a great deal of success for which all can be very proud. Please commend Board of Directors' members for their hard work and deep commitment to our professional Association! They are responsible for funding the activities so important to all of us.

A close examination of revenue and expense excel worksheets over the last five years (see Budget Worksheets) has shown the largest revenue streams include Membership, Grants & Donations, Publications, Conference, and Subscriptions. Of these, conference revenue is developed and managed by the very capable AMTA staff and the conference program planners. Subscriptions and Journals' revenue also fall within the purview of the AMTA staff and the Oxford University Press partnership--no direct Board work is required. Consequently, there are three major revenue areas over which the Board can have strong influence with good potential for revenue growth. They include:

- 1) Membership,
- 2) Donations and Planned Giving, and
- 3) Publications and E-courses.

It is recommended that future Boards of Directors focus on revenue development in these three areas over the next five years.

Membership

Membership growth, particularly among professional music therapists who benefit from AMTA services even when they are not members of the AMTA, has been an ongoing target for development in the past several years. The Board of Directors has agreed to an ambitious goal-50% of the total number of Board Certified Music Therapists as professional members of the AMTA. Thanks for the leadership of Kristen O'Grady and Amy Furman with the Board's membership work group. Our goal is possible and it will take a lot of work! Though we have not reached our goal, we are delighted that we are coming close to our goal of 35% of Board Certified Music Therapists as professional members in the Fall of 2017!

As of October 1, 2017, AMTA had a total of 3940 members, as compared to 3957 on October 1, 2016 (-17); and 2309 professional members, an **increase of 66 professional members** over October 1, 2016. As of this October date, AMTA Professional members comprised approximately 31% of the currently credentialed music therapists in the USA. The most complete comparable data are year-end for AMTA; as of 12/31/16, the number of professional members was 2274, representing 32% of the MT-BCs. N. B. the total number of AMTA members as of 12/31/16 reached an historic high of 4104. However, we do not have data for the percentage of credentialed music therapists who are practicing. Whereas our percentage of credentialed music therapists has increased, we still have a long way to go to reach 50% of all credentialed music therapists. Roughly 50% of all credentialed music therapists must be Professional AMTA members to adequately support advocacy, services to clients and members and the mission of AMTA. I ask the Board of Directors to continue to support my recommendation to increase Professional members of AMTA to 3,500 in FY 2018.

Donations: The Framework for A Giving Community of Music Therapists

Gifting within AMTA is a strong value that continues to grow across all membership categories. It includes fund raising activities, revenue development initiatives, legacy giving, and charitable

gifts from outside sources. This year donations far exceeded the expected, budgeted amount and included a one-time gift of \$50,000 in memory of Mr. Remo Belli.

As gifting continues to evolve throughout the changing culture of AMTA, younger members are excited by the challenges of fundraising events, e.g., the Frunners, and others have a heartfelt desire to "give back" through volunteer work within AMTA, manuscript contributions, E-course production and other activities. In addition, the Legacy Society has great promise for planned gift

development among the senior members of AMTA. Several of those members have already made planned gifts within their estates; and, this conference program includes a presentation by estate planners regarding planned giving. The session is scheduled Friday from 3:45 to 5:00 p.m. as the first of its kind to provide such information to conference attendees.

Persons who are in their later years are likely candidates for making planned estate gifts because they are at a time in life when they are considering leaving something important behind. And there are considerable tax incentives to do so. Several past presidents and others have made gifts; the estimated total amount is not yet known.

Publications and E-Courses

AMTA is fortunate to have developed interest and commitments from authors to generously contribute their work to AMTA. These intellectual property donations have low production costs (though take considerable staff time) and contribute markedly to the annual budget.

The publication revenue is poised for increase in FY 2018. The new book, *Music Therapy: An Introduction to the Profession* will be available for purchase for music therapy classes in the Fall, 2018. In addition, two other books, the third edition of the Adamek/Darrow special education text and a new research resource by Silverman/McFerran, will be ready for purchase very soon, likely for FY 2018. Additional proposals for manuscript publications are in the queue and work is moving ahead. Further, the E-Courses, produced by Cathy and Dwight Knoll with experts in the profession of music therapy, have grown markedly; and, E-courses provided nearly twice the revenue expected of them for FY 2017.

Please express your gratitude to all those who have donated their intellectual property to AMTA! Further, please extend your appreciation to Cathy and Dwight Knoll and the AMTA staff who facilitate and produce AMTA's remarkable, creative products.

Please think about what you would like to donate that can benefit others and encourage your colleagues to think about it too. If you are unsure, please contact a member of the Board who will be glad to discuss it with you. We are all deeply indebted to all those who contribute to AMTA, whatever form it takes.

Considerations

The FY 2017 budget was based on our best estimates after analyzing 10 previous years of data. It was adopted as a "Place Holder" budget, one that keeps up, but does not develop new revenue sources for the future. Though the FY 2017 audit revealed very good news, it is important to note that \$50,000 of the revenue was a one-time gift. Still, the financial status of AMTA shows strong growth and the Board of Directors' revenue development efforts are productive, indeed!

The FY 2018 budget was adopted as a deficit budget similar to the one for FY 2017. Work will be done over the next few months to adjust budget estimates for FY 2018, and conservative

estimates will continue to be the rule to assure the most accurate projections of revenue and expenses.

With all the good AMTA financial news, there are increased demands on staff to do more when their energies and efforts are maximized. Further, revenue from music therapy registrants will end when the National Music Therapy Registry is terminated on January 1, 2020; it is time to negotiate a new lease for office space and storage; some staff changes are possible and each one carries a financial cost. Concomitantly, there is a need to grow our future beyond conducting business as usual.

The Board of Directors has plans underway for new initiatives along with increased energy devoted to approaches to revenue already in place. Within the FAP [See Appendix A] is a recommendation to **consider** a dues increase. Dues for professional members have remained the same for four years, i.e., 2015, 2016, 2017, and are scheduled to remain the same for 2018. It is highly unusual to maintain the dues at the same rate over many years when inflation and growing professional activities increase costs of doing business annually. It is recommended that dues remain the same across all categories for one more year and that dues increases be considered next year for membership year, 2020. If a change is made, the earliest implementation date would be January 1, 2020 at the beginning of the 2020 membership year, affecting half of FY 20 and a full year in FY 21.

II. Treasurer's Responsibilities

The Treasurer's report and accompanying documents serve as the basis for financial decision making within the Association and it is essential that all Board members fully understand its content and implications so that they can fulfill their fiduciary responsibilities. Please ask questions if you need clarification about anything in this report.

According to the AMTA Bylaws, the "Treasurer will be entrusted with the custody and supervision of the financial affairs of the Association, as directed by the Board of Directors..." The "supervision" of AMTA's financial affairs involves reviewing past trends as well as projecting trends into the future. We consider the larger economic picture of society in general, as well as trends related to associations and AMTA. The Treasurer does not track numbers per se, but works closely with the Executive Director and helps disseminate and interpret information for the Board of Directors, the Assembly, and the membership. The ongoing task of creating and adjusting the budget is a collaborative process that takes an enormous amount of time and attention to detail. Be assured that your budget team takes this responsibility very seriously and we always consider as many factors as possible to develop the budget document that is presented to the Board. In addition to the budget team, the Financial Advisory Committee reviews the draft budget for the coming year, and the Audit Committee reviews audit results. The Budget Team is comprised of Executive Director Andi Farbman and me. Thus far this year we have met weekly since February, via telephone and e-mail, to review financial statements to monitor FY 2017 and to plan the budget for FY 2018. As the national conference comes to a close in St. Louis we will continue our work as we plan the budget for FY 2019. The FY 2019 budget will be approved in the mid-year Board of Directors meeting held in the summer of 2018.

monthly basis to compile the balance sheet and reconcile all the accounts. Char retired in September and our new accountant is Susan Hughes. This is our second layer of quality control. Third, every August or September AMTA undergoes an annual audit by an independent financial firm. The results of that audit are sent to the annual Audit Committee who reviews the report with an audit partner from the financial firm. The Audit Committee for FY 17 consisted of the

President (Jennifer Geiger), President Elect (Amber Weldon-Stephens), Speaker of the Assembly (Angie Snell), Historian (Bryan Hunter) a non-Board member of the Financial Advisory Committee (Kevin Hahn) and the Treasurer as Chair. We met on October 17, 2017 to review the audit results for the fiscal year with our audit partner, Terri McKnight, CPA. Terri explained that the auditors gave AMTA the highest marks, commenting on the fiscal competency of the staff and Executive Director. The results of this call will be discussed at the annual board meeting in November in St. Louis.

The financial oversight of AMTA is one of our most important collective duties as Board members. I appreciate your attention to these important fiduciary matters. I welcome your input and invite you to contact me with questions and suggestions: aclair@ku.edu

III. Analysis of FY 2017 Annual Audit

The FY 17 Budget included \$1,722,500 in Revenue and \$1,789,000 in Expenses, resulting in a projected deficit of (\$66,500). The FY 17 projected budget deficit was similar to the projections in FY 16, as well as those made at the 2017 mid-year meeting for FY 2018.

GREAT NEWS: Per our predictions at mid-year, the bottom line for FY 17 was a SURPLUS of \$87,644 or \$103,173 (excluding depreciation of \$15,529) or \$135,679 (excluding Wilson Trust expenses). Please note, included in FY 17, is a one-time donation from the family of Remo Belli for \$50,000 and an unrealized gain in investments of \$28,603.

• Two new revenue records—all-time highs in Membership Dues Revenue and Conference Revenue, together resulting in 72% of gross revenue.

Revenue Highlights

- 1. Membership Dues—\$738,002 = \$33,002 (5%) above budgeted amount and \$4638 (<1%) less than last year's total. The total number of members increased by 169 as of 12/31/16 and, likewise, the number of professional members increased by 61. The 2016 total is our highest total to date in the history of AMTA. Our projections for membership dues revenue proved to be too conservative i.e., we budgeted \$705,000 and achieved \$738,002. The dues have remained the same, i.e., professional members = \$250 for three membership years (2015, 2016, 2017) in a row with a fourth coming up (2018). The two full years for which we have data, i.e., 2015 and 2016, have shown increased totals; the increased dues rate did not decrease the number of members. As promised, the dues increase contributed to hiring Maria Fay, a part-time government relations assistant for Judy Simpson, to facilitate state recognition efforts across the country.
- 2. Publications—After decreasing the Publications revenue line item from previous years, this year's **Publications revenue is \$136,443 or (\$50,229) (27%) less than last year's**. Efforts are underway through the Financial Action Plan to increase Publications revenue in the future with one new edition (FY 18) and two new books (FY 18 and FY 19) on the horizon.
- 3. Conference—\$632,686 = \$43,684 (7%) greater than last year's categories combined @ \$589,002. Another new historical revenue high for AMTA. The

2015 conference in Kansas City achieved record income; the 2016 conference in Sandusky broke even more revenue records, i.e., \$584,147 plus \$48,539 in CMTEs, Institutes, and Specialized Trainings.

Please note that in the Audit included under CMTEs/eCourses is \$18,455 revenue in eCourses, which was budgeted at \$10,000 under Special Projects; but for audit purposes, the eCourse revenue is listed on this line. These two items are separated on our operational budget worksheets in the board book.

- 4. Subscriptions/Journal Revenue— \$69,017 or \$17,585 (34%) above last year. AMTA has been in transition with the Oxford University Press contract since its inception over the past three years. We are delighted with \$69,017 in **net revenue** this year as compared to \$51,432 from last year. However, we anticipate reduced net revenue in FY 18 due to the decrease in the pound sterling against the dollar, decreased revenue from archives, and termination of contract with ProQuest (which in the long run is a good thing).
- 5. Grants & Donations and Special Projects--were budgeted for \$60,000; we earned a total of \$119,724 or about double our projection of \$60,000. We benefited from a generous one-time gift from the Belli family to honor Remo Belli.
- 6. Academic Program and Miscellaneous Reapproval and New Program fees yielded \$84,100. The Board initiated annual academic maintenance fees, beginning in 2016. Though we conservatively projected that half of the AMTA-approved programs would pay in the initial year, we are pleased to report a 100% rate of payment for the first two years. We want to thank all of our Program Directors and administrators for their cooperation and investment.
- 7. Interest income—though the market remains somewhat unpredictable, it has rebounded over the course of the year and we accrued \$40,432 in interest income, as well as \$28,603 in an unrealized gain.

Expense Highlights

- 1. In reviewing Expenses, many items are either on budget or under budget, demonstrating conservative spending. However, a number of line items also are over budget, many of which were anticipated, such as benefits and travel and lodging. If the categories of Wilson Trust, Depreciation, and In-kind expenses are removed, there is basically a wash between overages and under spending.
- 2. The three largest areas of savings were Postage & Delivery = \$18,817, Space Costs = \$17,065, and Salaries = \$17,398. However, salaries' savings were offset by health insurance premium costs and increases and the overage on Payroll Taxes and Related Benefits = \$29,696; the net overage when salaries, payroll taxes, and benefits are combined = \$12,300.
- 3. The areas that were over-budget included: Payroll taxes and related benefits = \$29,696, which can be attributed to the new way of reimbursing staff for health insurance and an increase in related health insurance costs; and Travel & Lodging = \$15,361, which can be attributed to unanticipated events. These exciting and important events included the NIH Workshop on Music and the Brain; the magnificent Kennedy Center Concert and

Workshop on the same topic; and the MLE Retreat. The Kennedy Center weekend involved extra hotel nights, food, and ground travel costs at the mid-year meeting for the Board of Directors. The overage is much better than expected; we projected additional expenses for all of these events in excess of \$30,000.

Total Net Assets

As of the end of Fiscal Year 2017, our Total Net Assets = \$617,924 (not including Wilson Trust funds).

We always strive to have a surplus as large as we can possibly manage to get, but, minimally, we strive for a zero-based budget. Our goal for FY 18 is to reduce the deficit. We will re-evaluate FY 18 budget following the annual conference to consider possible revisions. We are pleased to continue a healthy trend of total net assets.

Please review the table below for total net asset figures over the last 19 years.

19 Years of Total Net Asset Figures (Fiscal Years 1999-2017)

Fiscal Year	Change in Net Assets	Total Net Assets
FY 1999	\$18,832	(\$25,457)
July 1, 1998-June		
30, 1999		
FY 2000	\$198,475	\$173,018
FY 2001	(\$175,773)	(\$2,755)
FY 2002	(\$8,161)	(\$10,916)
FY 2003	(\$30,754)	(\$41,670)
FY 2004	\$20,222	(\$21,447)
FY 2005	\$140,724	\$119,277
FY 2006	\$87,571	\$228,295
FY 2007	\$74,644	\$302,939
FY 2008	(\$50,580)	\$252,358
FY 2009	(\$1,061)	\$251,297
FY 2010	\$29,826	\$281,123
FY 2011	\$478,069*	\$759,192*
	\$78,069	\$359,192
FY 2012	(\$140,143)*	\$619,049*
	(\$46,403)	\$323,548
FY 2013	\$84,559*	\$703,608*
	\$106,618	\$430,131
FY 2014	(\$79,282)*	\$624,326*
	(\$75,407)	\$354,695
FY 2015	\$1,375*	\$625,701*
	\$54,698	\$409,369
FY 2016	\$68,282*	\$693,983*
	\$81,615	\$490,958
FY 2017	\$87,644*	\$781,627*
	\$127,019	\$617,924

^{*}Amounts include restricted funds from Wilson Trust Fund

Unrestricted Net Asset Target Goal

Standard nonprofit management guidelines recommend that an organization, such as AMTA, should have at least three months' worth of reserves in the form of unrestricted net assets. This year's unrestricted net assets as of 6/30/17 increased by \$123.840 or 41% to \$427,657 from the previous year's \$303,817. This is a great sign, especially in today's economy. The recommended target amount for unrestricted net assets is approximately \$447,250 of our budgeted amount in FY 17 or \$446,623 of our actual FY 17 spending. Looking back over the past two years: we finished FY 15 with 47% of our recommended unrestricted net assets; in FY 16, we were at 72% of our targeted unrestricted net asset amount; and as of FY 17, at \$427,657, we are at 96% of our unrestricted net asset goal—HOORAY!!

IV. Description and Year to Date Status of FY 18

The Financial Advisory Committee (FAC) met in April to review the FY 18 budget draft. It was the consensus of the Financial Advisory Committee to recommend the FY 2018 budget as proposed to the Board of Directors. The Board approved the FAC-endorsed FY 2018 budget at the mid-year meeting.

Description of Draft FY 2018 Budget

- FY 2018 includes \$1,753,000 in Revenue (\$30,500 or 2% increase over last year) and \$1,819,000 (\$30,000 or 2% increase over last year) in Expenses, resulting in a deficit of (\$66,000). For the most part, the revenue and expense budgets are nearly identical to FY 2017.
- Revenue—the majority of categories are unchanged. The increase is modest for membership dues based on increased numbers in 2016; E-courses are increased to reflect additional revenue and courses; publications are decreased due to our aging library; conference is decreased to be conservative; and academic fees are increased slightly to reflect the full range of fees.
- Expenses—the majority of categories are unchanged. Other line items are either increased slightly or decreased slightly.

We are disappointed to be operating with another deficit budget, but feel that this is the best we can do for now. We have every intention of improving on this bottom line as we integrate the data about FY 17. We believe it is prudent to consider revisions post-conference.

In addition, implementing our latest Financial Action Plan should contribute to the reduction of deficits and provide more financial stability.

V. Investments

Please see Executive Director Farbman's summary of M&T Bank's Wealth Management's accounting of the AMTA investments.

VI. Conclusion

Remember that a budget is a working document that requires ongoing scrutiny and analysis. We must consider past years as we anticipate future directions and needs. We continue to be at a crossroads where we are challenged almost every day with opportunities to grow the profession and with threats to our identity through organizations that claim to provide music therapeutically without much, if any, training. Our strong financial foundation is critical to our growth and sustainability.

It is important to consider the long view when analyzing the financial health of our association. I am delighted to be on board as your treasurer and look forward to your questions, comments, and suggestions at the upcoming annual board meeting and in the future.

We welcome your input and ideas. If you have any questions or concerns, please contact us: Alicia at aclair@ku.edu (785) 224-9201 or Andi at farbman@musictherapy.org or (301) 589-3300, ext. 106.

APPENDIX A: Financial Action Plan

Enclosures in the Financial Statements section of the Board Book

- (1) September 30, 2017 Year-to-Date Balance Sheet and Income & Expenses
- (2) FY 2018 Budget Worksheets
- (3) FY 2018 Budget Notes

APPENDIX A Financial Action Plan Updated - June, 2017

APPENDIX A - CLAIR

AMTA BOARD OF DIRECTORS

Financial Action Plan: New June 2, 2017

ID & Fiscal Year	Activity	Implementation Point Person & Assistant(s)	Review Date	Status	End Target Date	Expected Future Income
1. FY 17 & FY 18	Membership Special Projects:					
	A. Professional Member Growth Workgroup (PMGW)	Kristen O'Grady & Amy Furman, Co-chairs; assisted by Amber Weldon- Stephens, Tracy Richardson, Deborah Williams, & Angie Elkins, Staff. All Board Members	6-17 See Detailed & Commendable Report in the Board Book	A. Information is in hand re MT-BCs & nonmembers by State & Region. Target Areas: 1) MT Business Owners Contact person, Kat Fulton. Developing a survey to better understand the needs of MTBOs (Bonnie Hayhurst has interest helping with MTBOs). 2) VA Music Therapists, Kristen Bouwman (contact person) Developing specific continuing education offering for VA MTs by VA MTs related to vicarious trauma. Emphasis on how AMTA assists with advocacy and misrepresentation in the VA system, a big issue for VA MTs. 3) Contact music therapy program directors, faculty, adjunct faculty, and clinical supervisors who are non-members. Tracy Richardson, Point 4) Developing Patron membership, Tracy Richardson, Point (in communication with Andi Farbman) 5) Connecting with past AMTAS officers and student scholarship recipients, Amy Furman, Point. Create time for fellowship/connection during conference for recent AMTAS officers, members and scholarship winners to maintain connection to AMTA, revive membership interest, determine membership needs of new professionals. 6) Enhance Board Culture focused on membership. Highlight the impact of membership when considering issues brought	Ongoing	\$10,000 (40 new members)

	B. Potential Dues Increases for the 2019 Membership year.	All Board Members	6-17	before the Board; consider customer service driven approach to Board decisions; seek opportunities for personal interaction between Board members and members (booth in exhibit hall) Discuss approximate 10% increase for all membership levels. Recommended for the 2019 membership year, beginning January 1, 2019. Professional and Associate members \$250 to \$275; Students and Graduate Students \$95 to \$105; Affiliate \$350 to \$385; Patron \$650 to \$700; and Retired \$125 to \$135.	Implement 2019 Member Year	Additional \$70,000+ per year
2. FY 17 & FY 18	Donations					
-	A. Member Fundraising					
	A.1. Facilitate a culture shift to AMTA giving across activities. A.2. Determine future goals.	Angie Snell, Point Angie Elkins, Staff	6-17	A.1. Frunners are active. Need to identify ways to provide incentives & increase participation. A.2. Work with Andrew Knight and others to 1) determine long and short term goals, 2) set variable levels of giving allowing for smaller amounts, 3) expand into a culture of giving beyond running, 4) develop information sharing approaches.	Ongoing	\$5,000 annual
	B. Legacy Society	Alicia Clair, Point; & Leadership Team Members Linda Robbins, Bryan Hunter, Jennifer Geiger, Lisa Gallagher, Alan Solomon, Barb Reuer, Amy Furman, Amber Weldon-Stephens and Andi Farbman while all BoD members Assist	6-17	B.1 Documents are available: 1) Fact Sheet, 2) Gift Commitment Form 3) Sample Bequest Form and 4) Invitation Script [See Appendix A]. B.2 All Board members agreed to provide up to three names of people who might be interested in being contacted regarding a Legacy Gift. B.3 Additional advisory group members will be solicited, targeting individuals with long histories with AMTA. Board recommendations are welcome but recommendations should not be Board members.	Ongoing	\$200,000+ total

				B. 4 A Legacy Society informational session is being planned for the St. Louis Conference.		
3.FY 17 & 18	Publications: Establish a clinical identity for AMTA publications in the marketplace.					
	A. Determine educators' needs for new publications (included in the survey).	Ed Kahler, Point, Michael Silverman, Amber Weldon-Stephens	6-17	A. Educator survey results and recommendations are included in Appendix B of the FAP. 1st major need, new book that is already in process.	Spring/ Fall, 2018	
FY 18	B. Authors developmentB.1 encourage self-identified authorsB.2 solicit authors to write publication proposals.	B.1 AMTA communiqués B.2 All Board members & others solicit authors	6-17	B. Proposal submissions go to reviewers who are selected for their knowledge and diversity	Ongoing	
	C. Incentive to propose a manuscript: Tax benefit re intellectual property.	C. Andi Farbman and AMTA communiqués	6-17	C. Information readily available & used in solicitations of new manuscripts.	Ongoing	
	D. Publish new intro book	Alicia Clair, Point; Publication staff support Assist	6-17	D. Contracts are approved and will be signed by May, 2017. Project is on schedule.	Available Spring, 2018	\$70,000+, annually (likely low)
	E. ?? Explore feasibility to Publish a "short book" for those interested in music therapy versus music as arts & healthcare	???Point	6-17	E. Determine priority for this publication project	?	\$?
	F. Do we want to publish a book/booklet re Ethics? Emphasis on clinical examples and appropriate handling	F. Debbie Bates, Point	6-17	F. Ethics training is required for recertification. We have an E-course. Do we want a book in addition or is that redundant?		\$?
	G. Identify 3-4 audiences/markets for AMTA materials outside of the US or outside of MT	Alicia Clair, Point; Andi Farbman and AMTA Staff, Assist All Board Members	6-17	G. Arts in healthcare workers, residential home activity directors, nurses, dementia caregivers and more, e.g. market e-Courses, podcasts and new music therapy book out in Spring, 2018.		\$?

				Develop and implement a marketing plan to support sales.		
	H. Translate selected publications to other languages, priority Spanish	H. ?? Point	6-17	H. Other publishers are providing materials in Spanish which could be a large market for MT.		\$?
4. FY 16 & Ongoing	E-Course & Video Development					
	A. All Board members are asked to provide an E-course and/or to facilitate others to provide E-courses. Discuss proposed courses with production team. Develop priorities and timeline	???, Point Angie Snell & Jean Nemeth Assist	6-17	A. New Proposed E-Courses TBD Volunteers required: All Board Members Annette Whitehead-Pleaux, Heroin Epidemic; Debbie Williams, Pediatric Pain, Procedural Support, or Self Care; OTHERS?	6-17	\$25,000 Annually
	B. MTex Videos from Conference	Jean Nemeth	6-17	B. Video Implementation, Cathy & Dwight Knoll	Ongoing	\$1,500
	C. Develop marketing materials and approaches to push sales	Board volunteers are needed to work with Andi Farbman and NO Staff persons!	6-17	C. Great AMTA products are not selling as well as they can. Marketing is essential.	Ongoing	

2. September 30, 2017 Balance Sheet and Year-To-Date Statement

American Music Therapy Association-Balance Sheet: September 30, 2017

ASSETS Current Assets M&T Checking 394,610 M&T Securities - Seattle 247,778 M&T Investments 613,859 AMTAS Account 6,465 Accounts Receivable 36,055 Prepaid Expenses/Clearing 7,595 Total Current Assets Property and Equipment Furniture & Fixtures 34,145 Accum Dep F&F (33,050)

 Accum Dep F&F
 (33,050)

 Office Equip
 107,789

 Accum Dep - Office Equip
 (99,354)

 Leasehold Improvements
 32,596

 Accum dep - Leasehold
 (25,199)

Total Property and Equipment 16,927

1,306,362

1,353,319

 Other Assets
 24,078

 Sears Memorial Fund
 25,952

 Total Other Assets
 30,030

 Total Assets
 \$ 1,353,319

LIABILITIES AND NET ASSETS

Current Liabilities	
Accounts Payable	\$ 54,698
Due to AMTAS	6,465
Deferred rent	16,886
Accrued pension	21,605
Accrued Vacation	39,072
Lease Obligations	 7,397

Total Current Liabilities 146,123

Long-Term Liabilities ______

Total Long-Term Liabilities ______0

Total Liabilities 146,123

Net Assets	
Research Grants	11,103
Disaster Relief Fund	21,549
Archives	8,906
Emily Baumann	10,000
Music Therapy Research Mtg	14,100
Ruth Robertson	5,000
Sears Fund	21,325
Bitcon	18,150
Fultz Award	48,829
Tyson Fund	26,339
Wilson Trust Fund	203,025
Kyllo Fund	1,840
Unrestricted Net Assets	391,464
Net Income	425,566

Total Liabilities & Net Assets

Unaudited – For Management Purposes Only

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American Music Therapy Association Income Statement-Compressed Last Year/This Year For the Nine Months Ending September 30, 2017

	Last Year	Last year	This Year	This Year	Variance
	Actual	Budget	Actual	Budget	
Revenues					
Membership Dues	362,268	705,000	368,922	740,000	6,654
Registration	3,640	33,000	5,915	33,000	2,275
Grants & Donations	32,643	60,000	44,410	60,000	11,767
Special Projects	0	10,000	0	25,000	C
Sale of Publications	55,902	173,000	58,467	160,000	2,565
Conference	319,421	518,000	328,297	511,000	8,876
E-Courses	3,950	0	3,400	0	(550)
CMTEs	14,520	25,000	28,185	25,000	13,665
Institutes	18,455	35,000	21,775	30,000	3,320
AMTA Products	246	5,000	155	5,000	(91)
Video Products	0	500	0	500	C
Subscriptions	10,379	52,000	28,348	52,000	17,969
Labels & Lists	783	3,000	132	3,000	(651)
Advertising	5,194	5,000	4,444	5,000	(750)
Consulting Income	0	0	0	0	C
Academic Program	3,300	78,000	2,000	83,500	(1,300)
Royalties	100	0	0	0	(100)
Affinity Royalties	2,094	5,000	224	5,000	(1,870)
Misc. & Returned Items	0	0	0	0	C
Interest Income	1,740	15,000	2,597	15,000	857
Wilson Seattle Project	7	0	168	0	161
J					
Total Revenues	834,642	1,722,500	897,439	1,753,000	62,797
Expenses					
Salaries	200,849	855,000	211,725	890,000	10,876
Temporary Services	0	0	0	0	C
Consultant Services	78,300	130,000	75,456	135,000	(2,844)
Honoraria	0	5,000	0	5,000	C
Payroll Taxes & Benefits	43,977	185,000	38,994	195,000	(4,983)
Advertising Expense	322	1,000	430	1,000	108
Computer Expenses	8,445	40,000	7,141	35,000	(1,304)
Equipment	12,739	35,000	12,894	35,000	155
Financial Services	26,489	65,000	14,462	65,000	(12,027)
Legal & Copyright	0	5,000	0	5,000	C
Insurance	8,625	10,000	8,838	10,000	213
Postage & Delivery	4,142	35,000	5,778	30,000	1,636
Printing & Duplicating	27,816	30,000	4,647	35,000	(23,169)
Stationery	0	0	0	0	C
Film Processing	0	0	0	0	C
AMTA Products	517	11,000	1,547	11,000	1,030
Space Costs	36,636	130,000	29,383	125,000	(7,253)
Supplies	1,604	20,000	5,891	15,000	4,287
Dues, CBMT, Pubs & Librar	1,894	12,000	1,610	12,000	(284)
Telecommunications	3,242	12,000	2,626	12,000	(616)
Travel & Lodging	11,619	105,000	12,349	105,000	730
Venue & Meeting Costs	4,000	10,000	3,000	5,000	(1,000)
Dues	22,327	49,000	21,517	49,000	(810)
Exhibit Fees	0	8,000	0	8,000	C
Archives	0	0	0	0	
Miscellaneous	1,005	3,000	0	3,000	(1,005)
Thank Yous & Awards	422	10,000	588	10,000	166
Intern Scholarships	0	0	0	0	(
Scholarships	10,742	23,000	12,997	23,000	2,255
WilsonTrust Project expense	37,175	0	0	0	(37,175)
Total Expenses	542,887	1,789,000	471,873	1,819,000	(71,014)

3. FY 2018 Budget Revenue & Expense Worksheets

AMTA Budget Worksheet FY 2010 – 2018 - REVENUE

Revenues	2010 Actual	2011 Actual*	2012 Actual	2013 Actual	2014 Actual	2015 Actual	2016 Actual	2017 Budget	2017 Actual	2018 Budget
	7/1/09-6/30/10	7/1/10-6/30/11	7/1/11-6/30/12	7/1/12-6/30/13	7/1/13-6/30/14	7/1/2014-6/30/15	10/14/16	7/1/16-6/30/17	10/17/2017	7/1/17-6/30/18
Membership Dues (Natl. & F	\$646,465	\$678,541	\$616,156	\$644,388	\$641,634	\$667,537	\$742,640	\$705,000	\$738,002	\$740,000
Registration	\$39,485	\$38,604	\$41,095	\$43,740	\$40,555	\$36,662	\$34,795	\$33,000	\$31,460	\$33,000
Grants & Donations	\$70,694	\$479,637*	\$52,681	\$91,894	\$89,689	\$129,469	\$81,508	\$60,000	\$119,724*	\$60,000
Special Projects-e-Courses	see line #7	\$0	\$3,032	\$5,325	\$8,525	\$9,545	\$19,865	\$10,000	\$18,455	\$25,000
Sale of Publications	\$271,510	\$234,406	\$229,761	\$245,098	\$181,874	\$187,447	\$186,672	\$173,000	\$136,443	\$160,000
Conference	\$311,940	\$394,411	\$404,277	\$439,602	\$409,101	\$487,184	\$531,762	\$518,000	\$584,147	\$511,000
CMTEs	\$30,710	\$45,095	\$35,830	\$35,501	\$24,035	\$27,570	\$24,500	\$25,000	\$23,470	\$25,000
Institutes	\$25,828	\$20,645	\$19,855	\$100,375	\$13,795	\$80,470	\$32,740	\$35,000	\$25,069	\$30,000
AMTA Products	\$2,223	\$11,977	\$5,028	\$4,355	\$4,495	\$3,256	\$7,223	\$5,000	\$3,328	\$5,000
DVD Products	\$645		\$495	\$240	\$120	\$120	\$100	\$500	\$115	\$500
Subscriptions	\$91,848	\$92,997	\$94,248	\$91,292	\$47,434	\$50,363	\$51,432	\$52,000	\$69,017	\$52,000
Labels & Lists	\$2,673	\$3,349	\$2,818	\$7,400	\$3,638	\$6,130	\$2,690	\$3,000	\$4,196	\$3,000
Advertising	\$8,959	\$6,425	\$4,708	\$7,569	\$10,316	\$4,268	\$6,334	\$5,000	\$6,645	\$5,000
Consulting Income	\$4,290	\$2,080	\$195	\$0	\$0		\$0	\$0	\$0	\$0
Academic Program Fees	\$600	\$2,300	\$1,300	\$2,200	\$2,300	\$2,800	\$79,100	\$78,000	\$84,100	\$83,500
Royalties	\$5,868	\$10,618	\$8,635	\$9,513	\$14,539	\$908	\$381	\$0	\$100	\$0
Affinity Royalties	\$7,784	\$7,026	\$2,153	\$6,008	\$4,705	\$4,384	\$1,701	\$5,000	\$5,223	\$5,000
Misc. & Returned Items	\$140	(\$160)	\$74	\$10,267	\$3,425	\$1,182	\$3,681	\$0	\$3,640	\$0
Interest Income	\$3,856	\$27,094	\$1,116	\$14,555	\$16,478	\$18,176	\$37,686	\$15,000	\$40,432	\$15,000
TOTAL REVENUES	\$1,525,518	\$1,576,024	\$1,523,457	\$1,759,322	\$1,516,658		\$1,844,810	\$1,722,500	\$1,773,842	\$1,753,000
						No Wilson %	No Wilson %		No Wilson %	
Conference sites	San Diego	Cleveland	Atlanta	St. Charles	Jacksonville	Louisville	Kansas City	Sandusky	Sandusky	St. Louis
OUTHER CHICC SILES	Sall Diego	Oleveland	Allania	or chanes	Jacksonville	Louisville	Railsas City	Januusky	Januusky	OL LOUIS
		\$400,000*							\$50.000*	
		Wilson Trust Fund							Remo Belli Family	,
		THIS I HOLI UIIG							2011 1 411111)	
			**Wilson Trust over	head @ 12.5% ove	er 3 vears					
		ı .			, 50.0					

FY18 -10/23/2017

AMTA Budget Worksheet FY 2010-2018 -EXPENSES (FY18-10/23/17)

Expenses	2010 Actual	2011 Actual	2012 Actual	2013 Actual	2014 Actual	2015 Actual	2016 Actual	2017 Budget	2017 Actual	2018 Budget
	7/1/09-6/30/10	7/1/10-6/30/11*	7/1/11-6/30/12	7/1/12-6/30/13	7/1/13-6/30/14	7/1/14-6/30/15	10/14/16	7/1/16-6/30/17	10/17/2017	7/1/17-6/30/18
Salaries - full & part time	\$658,708	\$679,120	\$695,861	\$722,932	\$742,676	\$774,057	\$806,238	\$855,000	\$837,602	\$890,000
Consultant Services	\$84,916	\$109,840	\$108,897	\$122,502	\$110,604	\$102,010	\$116,225	\$130,000	\$138,886	\$135,000
Honoraria	\$3,550	\$0	\$0	\$25,974	\$2,250	\$29,000	\$4,891	\$5,000	\$1,000	\$5,000
Payroll Taxes & Benefits	\$131,940	\$133,595	\$147,218	\$152,730	\$169,016	\$165,472	\$189,546	\$185,000	\$214,696	\$195,000
Advertising Expense	\$1,248	\$1,500	\$1,410	\$907	\$2,784	\$0	\$823	\$1,000	\$644	\$1,000
Computer Expenses	\$12,472	\$28,689	\$31,068	\$24,562	\$25,280	\$26,430	\$31,102	\$40,000	\$28,636	\$35,000
Equipment	\$26,725	\$20,327	\$29,599	\$44,863	\$37,267	\$35,623	\$33,294	\$35,000	\$27,179	\$35,000
Financial Services	\$50,319	\$55,727	\$62,455	\$64,941	\$62,840	\$65,462	\$71,787	\$65,000	\$74,267	\$65,000
Legal & Copyright	\$10,160	\$7,021	\$14,889	\$35,599	\$11,957	\$5,371	\$20,002	\$5,000	\$15,534	\$5,000
Insurance	\$10,819	\$10,305	\$12,247	\$11,844	\$4,910	\$6,464	\$8,213	\$10,000	\$6,501	\$10,000
Postage & Delivery	\$62,813	\$63,329	\$45,899	\$39,574	\$42,977	\$25,314	\$21,323	· · · · ·	\$16,183	\$30,000
Printing & Duplicating	\$125,077	\$114,741	\$94,992	\$74,758	\$51,959		\$31,145	\$30,000	\$35,304	\$35,000
AMTA Products	\$7,227	\$11,757	\$7,301	\$3,607	\$12,560	\$10,572	\$9,933	\$11,000	\$6,911	\$11,000
Office and Storage Space Costs	\$112,686	\$110,916	\$105,651	\$110,221	\$112,247	\$116,488	\$118,330	\$130,000	\$112,935	\$125,000
Supplies	\$16,737	\$17,569	\$26,688	\$30,843	\$12,254	\$12,963	\$15,720	\$20,000	\$13,821	\$15,000
Dues, Publications & Library	\$9,521	\$10,177	\$11,605	\$11,320	\$10,087	\$10,037	\$10,908	\$12,000	\$19,454	\$12,000
Telecommunications	\$17,140	\$18,881	\$16,078	\$11,538	\$12,173	\$11,270	\$12,675	\$12,000	\$15,096	\$12,000
Travel & Lodging	\$79,576	\$95,685	\$87,463	\$88,049	\$101,650	\$117,190	\$122,499	\$105,000	\$120,361	\$105,000
Annual Conf. Venue & Misc. Costs	\$7,610	\$11,756	\$300	\$9,520	\$4,144	\$2,313	\$2,667	\$10,000	\$6,250	\$5,000
Dues to Regions	\$42,410	\$40,953	\$43,137	\$42,856	\$42,526	\$44,312	\$45,472	\$49,000	\$49,869	\$49,000
Exhibit Fees	\$7,443	\$8,497	\$5,937	\$9,621	\$8,363	. ,	\$18,995	\$8,000	\$10,197	\$8,000
Archives and Historical Projects	\$4,461	\$0	\$0	\$0	\$0	\$0	0**	\$0	\$0	\$0
Miscellaneous	\$202	\$2,673	\$3,223	\$1,132	\$1,845		\$733	\$3,000	\$2,593	\$3,000
Thank Yous & Awards	\$4,193	\$6,006	\$3,754	\$5,601	\$10,046	\$4,192	\$9,219	\$10,000	\$8,179	\$10,000
Scholarships	\$18,625	\$23,875	\$25,509	\$32,562	\$14,675		\$11,720	\$23,000	\$24,392	\$23,000
Disaster Relief		\$500	\$600	\$2,500	\$5,500	\$0				
Wilson Trust Awards			\$61,465		\$3,875	\$51,610	\$12,207		\$32,506	
	A4 #A# - : -	40.000	A4 500 :	A4 ===	A1 =10	A4 =4= :=:	A4.044. 013	A4 = 22 = 22	44 000 555	A4 === ====
TOTAL INCOME (previous pg)	\$1,525,518	\$2,055,661	\$1,523,457	\$1,759,322	\$1,516,658		\$1,844,810	. , ,	\$1,893,566	\$1,753,000
TOTAL EXPENSES	\$1,506,578	\$1,583,439	\$1,643,246	\$1,680,556	\$1,616,465	\$1,692,947	\$1,725,667	\$1,789,000	\$1,818,996	\$1,819,000
INCOME - EXPENSES	\$18,940	\$472,222	(\$119,789)	\$78,766	(\$99,807)	\$24,524	\$119,143	(\$66,500)	\$74,570	(\$66,000)
	, ,,,,,,,	\$72,222	(\$26,049)	, 1,100	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	, ,==.	, ,,,,,,,	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Depreciation	\$6,618	\$6,664	\$13,290	\$19,305	\$22,002	\$16,708	\$15,502		\$15,529	
N.B. Depreciation is not included as		. ,		. /	. , , , , , ,	. , .	. , ,		. , .	
It appears as an expense on the an		, , , , , , , , , , , , , , , , , , , ,								
*Wilson Trust expenses will be allo	cated by category an	d include an additio	onal 12.5% admin o	overhead						
	.,			Wilson Trust *			**Archives \$5631			
									L.	

AMERICAN MUSIC THERAPY ASSOCIATION

FY 2018 Budget Notes
Line-by-Line Notes on AMTA Income
(July 1, 2017 – June 30, 2018)
October, 2017

[Comparable financial data for categories and, in some cases, subcategories, from eight year-end statements as of 6/30, i.e., 2010, 2011, 2012, 2013, 2014, 2015, 2016, and 2017, are included in these notes for your reference. In addition, budgets for FY 17 and FY 18 are included on the Budget Worksheets in Excel format]

INCOME

5. MEMBERSHIP DUES (National and Regional combined) \$740,000 [6/17 \$738,002; 6/16 \$742,640; 6/15 \$667,537; 6/14 \$641,634; 6/13 \$644,388; 6/12 \$616,156; 6/11 \$678,541; 6/10 \$646,465]

Membership dues income typically ebbs and flows during the fiscal year, depending on a number of factors including the timing of dues invoices, location of the annual conference, number of payment reminders, and the timing of the regional conferences, etc. In addition, the member database/directory, the online payment system, automated payment plans, and the website also are factors.

The conservative projection of \$740,000 for dues for the FY 2018 budget is based on membership numbers remaining the same as they were at the end of 2016. Remaining conservative is the safest thing to do. Please note, however, that a number of targeted membership drives are in process in 2017 by the Membership Committee and the Board's "Professional Member Growth Workgroup."

The 2016 membership year ended on December 31, 2016 with a total of 4,104 members (169 more than 12/31/15 as opposed to 37 more between 12/31/15 and 12/31/14). This is the highest total since the beginning of AMTA, including its predecessors and the year in which the World Congress was held. The professional and associate member total, 2295 (60 more than 12/31/15), is still low relative to all the previous year-end totals that exceeded 2500 and as compared to CBMT's certificant total of over 7,000. On the other hand, the student member total (undergraduate and graduate) of 1,669 continues to be strong, 95 more than 12/31/15. We continue to focus on recruiting more professional members, while at the same time celebrating and retaining student members.

December 31, 2016 total members = 4104;prof&assoc = 2295; students&grad = 1669 December 31, 2015 total members = 3935;prof&assoc = 2235; students&grad = 1574 December 31, 2014 total members = 3874;prof&assoc = 2252; students&grad = 1490 December 31, 2013 total members = 3837;prof&assoc = 2120; students&grad = 1583 December 31, 2012 total members = 3852;prof&assoc = 2194; students&grad = 1516 December 31, 2011 total members = 3922;prof&assoc = 2295; students&grad = 1475

```
May 1, 2017 total members = 3342; prof&assoc = 2078; students&grad = 1210 May 1, 2016 total members = 3320; prof&assoc = 1936; students&grad = 1263 May 1, 2015 total members = 3285; prof&assoc = 1883; students&grad = 1287 May 1, 2014 total members = 3266; prof&assoc = 1919; students&grad = 1233 May 1, 2013 total members = 3361; prof&assoc = 1845; students&grad = 1398 May 1, 2012 total members = 3269; prof&assoc = 1875; students&grad = 1276 May 1, 2011 total members = 3104; prof&assoc = 1914; students&grad = 1064
```

By using the 2016 year-end membership figures and

applying the relevant dues amounts, the total expected revenue for FY 2018

Prof + Assoc (combined) 2295 @ \$250 =	\$573,750
Students 1669 @ \$95 =	\$158,555
Affiliates 20 @ \$350 =	\$7,000
Retired 69 @ \$125 =	\$8,625
Patron 5 @ \$650 =	\$3,250
TOTAL =	\$751,180

Using \$740,000 is conservative and allows for some flexibility.

N.B. The final actual Membership Dues for FY 16 = \$742,640

[The Membership Report provides a thorough analysis of updated membership numbers.]

Please note: Dues received by the National Office include membership in the regions, as well as the national organization. Regions previously received \$15 per professional and associate member, and \$7.50 per student member. AMTAS, the student organization, also receives \$3.00 per student member. Dues to the regions are sent on a quarterly basis from the National Office to each regional Treasurer.

As of January 1, 2012, regions receive 6.5% of the professional member dues, which adds additional expenses and reduces the income by the same amount.

PLEASE NOTE: IN REVIEWING THE DUES SINCE THE FORMATION OF AMTA IN 1998 UNTIL 2018 (21YEARS), THE PROFESSIONAL MEMBER DUES RATE HAS REMAINED THE SAME FOR 15 YEARS AND HAS BEEN INCREASED ONLY SIX TIMES.

Dues Background Information:

Professional and Associate member dues rates from 1997-2018

2015, 2016, 2017, 2018 = \$95 for undergraduate students and graduate students

6. NMTR REGISTRY FEES (RMTs/CMTs/ACMTs)

\$33,000 [6/17 \$31,460; 6/16 \$34,795; 6/15 \$36,662; 6/14 \$40,555; 6/13 \$43,740; 6/12 \$41,095; 6/11 \$38,604; 6/10 \$39,485]

We feel that the decline of the registry numbers and related income has leveled off.

N.B. The number of registrants as of 10/1/17 = 218, consistent with the 2/1/18 and the slow decline; the percentage of members is 47%

The number of registrants as of 2/1/17 was 228, 26% of whom are AMTA members.

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Number of Registrants as of 2/17 = 228 (decrease from FY16 to FY17 = 9%) Number of Registrants as of 2/16 = 250 (decrease from FY15 to FY16 = 7%) Number of Registrants as of 2/15 = 268 (decrease from FY14 to FY15 = 6%) Number of Registrants as of 2/14 = 284 (decrease from FY14 to FY13 = 5%) Number of Registrants as of 2/13 = 300 (decrease from FY12 to FY13 = 9%) Number of Registrants as of 2/12 = 329 (decrease from FY11 to FY12 = 12%) Number of Registrants as of 2/11 = 375 (decrease from FY10 to FY11 = 4.3%) Number of Registrants as of 2/10 = 392 (decrease from FY09 to FY10 = 8.6%)
```

NMTR fee payments tend to cluster around September and June. Though fees are distributed throughout the year, they are not equally distributed, which is why there is variance between the calendar year numbers and fiscal year numbers. Notices are being sent to all registrants, reminding them of the 2020 termination of NMTR.

7. GRANTS & DONATIONS

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$60,000 [6/17 $119,724****; 6/16 $81,508***; 6/15 $129,469**; 6/14 $89,689; 6/13 $91,894; 6/12 $52,681; 6/11 $479,637*; 6/10 $70,694]
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- ****6/17 includes \$50,000 from Belli family to honor Remo Belli;
- ***6/16 includes one time gift from Eastern Stay MD chapter;
- **6/15 includes gift from Otts for MTR2025
- *6/11 includes \$400,000 from Wilson Trust Fund

Between annual donations, which have remained constant, the perpetual annual Fultz Fund donation, and the other scholarships, etc., this estimate is conservative.

\$10,000 Annual Gifts -- Keeping pace with predictions

(includes individual donations given annually to the General Fund, Research Fund, etc. and the Combined Federal Campaign, which is the world's largest and most successful annual workplace charity campaign providing federal employees with myriad donation options)

\$8,000 Scholarships & Grants

Meyer Scholarship (new in 2014) \$1,000 annually Edwina Eustis Dick Internship Scholarships (2) @ \$500 = \$1,000 Conference Scholars (3) @ \$500 = \$1,500

Past Presidents' Conference Scholars (2) @ \$500 = \$1,000 Student Conference Scholars (2) @ \$250 = \$500 Smith (1) @ \$500 Kyllo (3) @ \$500 = 1,500 Tyson (1) @ \$500 Gaston (1) @ \$500

\$15,000 Fultz Fund (perpetual annual donation that is an AMTA pass-through to grant recipients per guidelines; payments to recipients are phased in based on grant timelines so the amount of expenses varies annually.)

<u>\$15,000 --</u> Conference/Corporate Sponsorships—Jane and Cindy continue to do an excellent marketing job for conferences. Last year they brought in over \$15,000. This year's projection continues to be conservative because of economic realities for businesses but we hope to be pleasantly surprised again based on their excellent work.

\$12,000 Miscellaneous donations

See the Financial Action Plan, the **Frunners Fundraising Group** (\$5,000), led by Andrew Knight, Michelle Kennemer and others is rededicating itself to raising funds for AMTA.

8. SPECIAL PROJECTS (Board-based Projects)—E-Courses \$25,000 [6/17 \$18,455; 6/16 \$19,865; 6/15 \$9,545; 6/14 \$8,525; 6/13 \$5,325; 6/12 \$3,032 for pass-through funds for a military families project—not a board project)

This line item is typically allocated to Board-based revenue (N.B. In FY 2012, this line was used for pass through funds for a military families project).

The majority of this revenue is based on E-Courses taking off! Also, as part of the Financial Action Plan, Board members will be assisting with the development of E-courses by making suggestions and inviting others to develop E-courses to serve member needs and generate revenue. This special project is part of the Board's fund-raising responsibility and each member should be committed to assisting in some way to ensure the success of this win-win project and its line item.

9. PUBLICATIONS

\$160,000 [6/17 \$136,443; 6/16 \$186,672; 6/15 \$187,447; 6/14 \$181,874; 6/13 \$245,098; 6/12 \$229,761; 6/11 \$234,406; 6/10 \$271,510]

We have succeeded in creating a culture in which generous and scholarly members are donating intellectual property to AMTA as evidenced by the number of new manuscripts offered annually. AMTA completes extensive IRS paperwork to ensure that donors' gifts are administered properly. The staff time is well worth the investment.

AMTA owes a big "Thank you" to our authors for donating manuscripts to AMTA.

GRAND TOTAL BELOW = \$160,000

 Published in FY 2015
 = \$ 6,000

 Published in FY 2013 & FY 2014
 = \$ 3,000

 Publications FY2010 & FY2011
 = \$42,000

 Publications FY2008 & FY2009
 = \$68,000

 Publications FY2003-FY2007
 = \$37,000

 Long standing Publications
 = \$4,000

Published in early FY 15

\$6,000 Medical Music Therapy, Gooding editor

Standley edition revenue 6/09-6/14

[6/17 \$6,955; 6/16 \$6,484; 6/15 \$7,394; 6/14 \$1,272; 6/13 \$4,834; 6/12 \$2,465;

6/11 \$8,418; 6/10 \$3,570; 6/09 \$5,653]

Published in FY 2013 and early FY 2014 = \$3,000

\$2,000 "Bright Start Music: Developmental Program for Parents and Teachers

of Young Children" — DeLoach (Summer 2013)

[6/17 \$1,900; 6/16 \$2,219; 6/15 \$2,680; 6/14 \$5,619]

\$1,000 The Sounds of Emerging Literacy — Register et al. (Fall 2012)

[6/17 \$1,439; 6/16 \$1,249; 6/15 \$821; 6/14 \$610; 6/13 \$4,450]

Publications in FY2010 - FY2011 = \$42,000

\$7,000 Music Therapy & Geriatric Populations, Belgrave, Darrow,

DeLoach & Wlodarczyk (Summer 2011)

[6/17 \$5,702; 6/16 \$7,675; 6/15 \$9,574; 6/14 \$7,973; 6/13 \$13,235;

6/12 \$10,530]

\$3,000 MT & Premature Infants, Standley & DeLoach, second edition

(Fall 2010; Fall 2003)

[6/17 \$3,679; 6/16 \$3,201; 6/15 \$3,329; 6/14 \$2,469; 6/13 \$5,737; 6/12 \$3,549;

6/11 \$6.948; 6/10 \$3,309; 6/09 \$3,840]

\$28,000 Music in Special Education, Adamek & Darrow second edition

(Fall 2010; Fall 2005) DVD package

[6/17 \$20,309; 6/16 \$27,528; 6/15 \$31,689; 6/14 \$28,776; 6/13 \$36,270; 6/12

\$34,739; 6/11 \$36,818; 6/10 \$38,289; 6/09 \$32,819]

\$4,000 Medical MT & Adults in Hospitals, Hanson-Abromeit & Colwell

(Fall 2010)

[6/17 \$3,509; 6/16 \$6,158; 6/15 \$4,556; 6/14 \$5,832; 6/13 \$10,188;

6/12 \$5,710; 6/11 \$1,781]

Publications in FY2008 - FY2009 = estimate \$68,000

\$6,000 Medical MT & Pediatrics, Hanson-Abromeit & Colwell (Fall 2008) [6/17 \$2,475; 6/16 \$6,918; 6/15 \$5,583; 6/14 \$6,948; 6/13 \$7,808; 6/12 \$5,636; 6/11 \$5,000; 6/10 \$4,232; 6/00 \$4,255]

6/11 \$5,009; 6/10 \$4,333; 6/09 \$4,355]

\$2,000 Pediatric MT & CD-ROM—Wolfe & Waldon (Summer 2009)

[6/17 \$469; 6/16 \$1,092; 6/15 \$2,214; 6/14 \$2,288; 6/13 \$4,522; 6/12 \$2,957;

6/11 \$3,768; 6/10 \$6,215]

\$5,000 Therapeutic Uses of Music with Older Adults, second edition—Clair &

Memmott (Summer 2008) (\$55/\$40 @ 375 copies)

[6/17 \$7,483; 6/16 \$5,123; 6/15 \$5,745; 6/14 \$4,281; 6/13 \$11,600; 6/12

\$12,336; 6/11 \$13,476; 6/10 \$15,619; 6/09 \$15,294]

\$55,000 Introduction to Music Therapy 3rd edition—Davis, Gfeller & Thaut

(late Summer 2008) (as of 9/30/08 sold approximately @ 1200 copies, 95% of

which were at the non-member rate of \$65)

[6/17 \$42,115; 6/16 \$60,482; 6/15 \$61,220; 6/14 \$55,806; 6/13 \$65,003; 6/12

\$61,626; 6/11 \$70,916; 6/10 \$92,647; 6/09 \$111,686]

Research Jump Drive III = \$0

[6/13 \$11,565; 6/12 \$14,730; 6/11 \$16,550; 6/10 \$23,030] Archived on OUP Journal website

EXISTING INVENTORY (2003-2008)

Publication estimates based on Year-end Actuals = \$37,000

\$1,000 SIMPSON Music Therapy Reimbursement, Simpson

[6/17 \$1,618; 6/16 \$1,720; 6/15 \$1,368; 6/14 \$2,150; 6/13 \$4,104; 6/12 \$2,180;

6/11 \$3,306; 6/10 \$3,906; 6/09 \$3,068]

\$12,000 DARROW (second edition 2008) Approaches to Music Therapy, Darrow editor

[6/17 \$5,743; 6/16 \$12,991; 6/15 \$12,562; 6/14 \$13,402; 6/13 \$13,763; 6/12

\$15,591; 6/11 \$8,604; 6/10 \$17,373; 6/09 \$11,661]

\$6,000 CROWE Mental Health monograph Colwell series (Fall 2007)

[6/17 \$4,853; 6/16 \$7,572; 6/15 \$6,982; 6/14 \$11,124; 6/13 \$12,547; 6/12

\$8,563; 6/11 \$10,324; 6/10 \$11,095; 6//09 \$7,533]

\$3,000 REUER Percussion Guide and DVD, Reuer et al. (Fall 2007)

[6/17 \$1,874; 6/16 \$3,078; 6/15 \$2,596; 6/14 \$2,732; 6/13 \$3,520;

6/12 \$2,615; 6/11 \$3,527; 6/10 \$2,819; 6/09 \$4,309]

\$7,000 STANDLEY Music Techniques, Standley & Jones (Winter 2007)

[6/17 \$6,254; 6/16 \$11,690; 6/15 \$9,874; 6/14 \$1,272; 6/13 \$5,366;

6/12 \$9,740; 6/11 \$7,957; 6/10 \$10,410; 6/09 \$9,243]

(originally published by MMB)

\$1,000	LOWEY/FRISCH Caring for the Caregiver, Lowey & Frisch-Hara (Fall 2007)
	[6/17 \$2,885; 6/16 \$2,985; 6/15 \$480; 6/14 \$155; 6/13 \$725; 6/12 \$6,940; 6/11 \$2,735; 6/10 \$4,345; 6/09 \$603]
	φ2,700, 0/10 φ 1,0 10, 0/00 φ000]
\$3,000	HUMPAL Early Childhood monograph, Humpal (Fall 2006)
•	[6/17 \$4,649; 6/16 \$2,523; 6/15 \$5,224; 6/14 \$3,232; 6/13 \$5,786;
	6/12 \$7,402; 6/11 \$7,923; 6/10 \$8,470; 6/09 \$6,003]
\$3,000	WONG A Guide to Adult Physical Rehabilitation Settings for Music Therapists,
	Wong (Fall 2004)
	[6/17 \$2,678; 6/16 \$1,872; 6/15 \$3,040; 6/14 \$4,610; 6/13 \$4,027;
	6/12 \$4,850; 6/11 \$5,501; 6/10 \$7,166; 6/09 \$3,161]
\$1,000	ROBB Music Therapy and Pediatric Healthcare, Robb editor (Fall 2003)
	[6/17 \$900; 6/16 \$1,401; 6/15 \$874; 6/14 \$2,713; 6/13 \$6,133;
	6/12 \$3,300; 6/11 \$5,192; 6/10 \$6,036; 6/09 \$5,655]

Existing publications sales = \$4,000

(alphabetical order) sales as of 6/17

\$ 1,000 = [\$ 590] Brochures [New brochures being designed annually]

\$ 500 = **[\$105]** Effectiveness book

\$ 500 = [\$2,543] (Miscellaneous older publications)

\$ 1,000 = **[\$280]** Music & Medicine (Dileo)

\$ 1,000 = **[\$1,270]** Music Therapy in Schools (Wilson)

10. ANNUAL CONFERENCE/SPECIAL EVENTS/ADVERTISING/EXHIBITS \$511,000 [6/17 \$584,147; 6/16 \$531,762; 6/15 \$487,184; 6/14 \$409,101; 6/13 \$439,602; 6/12 \$404,277; 6/11 \$394,411; 6/10 \$311,940]

Background Comparison Data and Totals

	OH	OHS	ST. LOUIS
	(Estimate 2/16)	(Actual 1/17)	(Estimate 1/17)
Total Registration Revenue =	\$403,000	\$422,639	\$400,000
Total Other Conference Revenue =	\$115,000	\$156,943	\$111,000
TOTAL CONFERENCE =	\$518,000*	\$579,582	\$511,000

^{*}Includes estimate/actual for refunds

AMTA Annual Conference Paid Attendance Figures 1997-2016:

Nineteen Years of Data*

*The World Congress of Music Therapy in 1999 is not included so as not to skew the other data.

		1,	1999 18 1190 111	Student		
Conference		Non-	Student	Non-	Single	
location	Members	Members	Members	Members	Day	TOTAL
Los Angeles						931
(1997)	490	24	362	N/A	55	\$209,896
Cleveland						1327
(1998)	696	15	529	53	34	\$283,398
St. Louis						1230
(2000)	622	39	461	70	38	\$340,495
Dana Israel						0.42
Pasadena (2001)	474	8	220	8	14	\$43
(2001)	474	8	339	0	14	\$198,240
A 41 4 -						1102
Atlanta (2002)	561	4	495	19	23	1102
(2002)	301	4	493	19	23	\$256,674
Minnoonolia						1142
Minneapolis (2003)	642	4	481	6	10	1143 \$269,960
(2003)	042	4	461	U	10	\$209,900
Austin						1024
(2004)	567	3	441	10	3	\$291,983
(2004)	307	3	441	10	3	\$291,963
Orlando					_	1012
(2005)	584	10	376	40	2	\$302,788
Kansas City						1181
(2006)	683	21	445	30	2	\$299,876
Louisville						1238
(2007)	686	51	456	44	1	\$357,262
(2007)	000	<i>3</i> 1	150	. 1	1	Ψ351,202

Conference location	Members	Non- Members	Student Members	Student Non- Members	Single Day	TOTAL
St. Louis (2008)	691	9	521	27	0	1248 \$344,897
San Diego (2009)	673	0	399	0	0	1072 \$311,940
Cleveland (2010)	684	43	573	76	4	1380 \$394,411
Atlanta (2011)	687	10	479	160	7	1343 \$404,277
St. Charles, IL (2012)	773	2	609	114	1	1499*paid *50 Institute- only \$439,602
JAX (2013)	472	19	544	96		1131 paid 168 comp 1299 Total \$409,101
Louisville (2014) Actual	582	21	633	0	0	1266 paid 182 comp 1448 Total \$487,184
Kansas City (2015) Actual	622		612			1234 paid 340 comp Total=1574 \$540,042 as of 4/30/16
Kalahari Sandusky,OH (2016) Actual	623	26	690		1	1340 paid 232 comp Total = 1579 \$532,762 as of 1/31/17
St. Louis (2017) Estimate	600	20		650		1270

2017 Rates

The following Professional Conference registration fees apply:

Professional member Express: 80% of 600 = 480 @ \$370 = \$177,600 Professional member Earlybird: 20% of 600 = 120 @ \$470 = \$56,400

Professional member Regular (not included for this estimate)

Professional non-members Express: 20 @ \$620 = \$12,400

GRAND TOTAL PROFESSIONALS @ \$246,400

Students members Express & Earlybird: 650 @ \$235 = \$152,750

Student member Regular (not including)

Student non-members (not including

GRAND TOTAL REGISTRATIONS =

\$399.150*****

*Rounded to \$400,000

2017 Hotel Rates Recommendation: Singles \$165, Doubles \$190, Triples \$215, and Quads \$235

The total 2017 rebate for the Hyatt Union Station in St. Louis is estimated to be \$70,000, based on last year's room nights and our contracted number of complimentary rooms.

	(Estimate)	Actual	Estimate
	2016 Conf (FY17)	2016 Conf (FY17)2017	Conf (FY18)
Exhibits:	\$32,000	\$38,455	\$40,000
Advertising:	\$7,000	\$5,545	\$7,000
Chance Bidding	\$2,000	\$2,896	\$3,000
Hotel Commission:	\$83,000	\$110,498	\$70,000
Misc. Sales	\$2,000	\$424	\$2,000
Refunds:	(\$11,000)	(\$875)	(\$11,000)
Total Other Revenue	\$115,000	\$156,943	\$111,000

^{*}As of 1/31/17

11. CONTINUING EDUCATION (CMTE) COURSE PROGRAM

\$25,000 [6/17 \$23,470; 6/16 \$24,500; 6/15 \$27,570; 6/14 \$24,035; 6/13 \$35,501; 6/12 \$35,830; 6/11 \$45,095; 6/10 \$30,710]

A diverse and robust offering of CMTE courses is planned for the 2017 conference. The Free Institute is an excellent service for members but it does reduce continuing education income (see # 12)

12. INSTITUTES & SPECIALIZED TRAININGS

\$30,000 [6/17 \$25,069; 6/16 \$32,740; 6/15 \$80,470; 6/14 \$13,795; 6/13 \$100,375; 6/12 \$19,855; 6/11 \$20,645; 6/10 \$25,828]

Multiple Institutes considered. Offering a free institute will decrease income, but we believe that it is a huge effort of "good will" and that conference attendees might take a CMTE course

because they will be there a day early to take advantage of the free institute. In addition, we will probably accrue more hotel nights if attendees come in earlier for the institute. This 'gift' encourages a few non-members to become members.

13. AMTA PRODUCTS

\$5,000 [6/17 \$3,328; 6/16 \$7,223; 6/15 \$3,256; 6/14 \$4,495; 6/13 \$4,355; 6/12 \$5,028; 6/11 \$11,977; 6/10 \$2,223]

Products include music therapy tools, novelty items, and accessories.

14. AMTA DVD PRODUCTS

\$500 [6/17 \$115; 6/16 \$100; 6/15 \$120; 6/14 \$120; 6/13 \$240; 6/12 \$495; 6/11 \$616; 6/10 \$645] AMTA DVDs include *Satellite Broadcast*, *History of Music Therapy*, *Public Relations*, and *Senate Hearing*.

15. SUBSCRIPTIONS

\$52,000 [6/17 \$69,017; 6/16 \$51,432; 6/15 \$50,363; 6/14 \$47,434; 6/13 \$91,292; 6/12 \$94,248; 6/11 \$92,997; 6/10 \$91,848]

Estimated **net** income from OUP partnership for subscriptions for *Journal of Music Therapy* and *Music Therapy Perspectives*. Please note that this income appears to be significantly less than what we used to accrue under our contract with Allen Press. This revenue, however, is **net** of expenses so you will note that the expenses for printing and postage also have been dramatically reduced. Now that we are in the third year of our OUP contract, we are confident about this partnership and pleased with the products and increased access in the US and around the world, especially in developing countries.

16. LABELS & LISTS

\$3,000 [6/17 \$4,196; 6/16 \$2,690; 6/15 \$6,130; 6/14 \$3,638; 6/13 \$7,400; 6/12 \$2,818; 6/11 \$3,349; 6/10 \$2,673]

Includes mailing labels and email lists purchased by members and vendors. Income from labels and lists varies based on the number of large vendors purchasing AMTA mailing lists.

17. ADVERTISING (NON-CONFERENCE)

\$5,000 [6/17 \$6,645; 6/16 \$6,334; 6/15 \$4,268; 6/14 \$10,316; 6/13 \$7,569; 6/12 \$4,708; 6/11 \$6,425; 6/10 \$8,959]

Sources: MTP, and eNews. We are exploring other possible online advertising options, which have expanded with the new website. Unrelated Business Tax (UBIT) repercussions must be considered.

18. CONSULTATION PROJECTS

\$0 [6/17 **\$0**; 6/16 **\$0**; 6/15 **\$0**; 6/14 **\$0**; 6/13 **\$0**; 6/12 **\$195**; 6/11 **\$2,080**; 6/10 **\$4,290**]

Previously provided NCCATA technical assistance for various legislative and regulatory coordination tasks, including coordination of Joint Commission representatives.

19. ACADEMIC PROGRAM FEES

\$83,500 [6/17 \$84,100; 6/16 \$79,100; 6/15 \$2,800; 6/14 \$2,300; 6/13 \$2,200; 6/12 \$1,300; 6/11 \$2,300; 6/10 \$600]

The implementation of the first-ever annual maintenance for AMTA-approved academic programs began last year in FY 16. Fee payment was 100%. For this fiscal year, we also are projecting 100% payment @ \$80,000 and an additional \$3,500 for at least one new program application.

20. NON-AFFINITY ROYALTIES

<mark>\$0</mark> [6/17 \$100; 6/16 \$381; 6/15 \$908; 6/14 \$14,539; 6/13 \$9,513; 6/12 \$8,635; 6/11 \$10,618; 6/10 \$5,868]

Royalties from JMT & MTP journal databases, etc., are now included with the OUP revenue.

21. AFFINITY ROYALTIES

\$5,000 [6/17 \$5,223; 6/16 \$1,701; 6/15 \$4,384; 6/14 \$4,705; 6/13 \$6,008; 6/12 \$2,153; 6/11 \$7,026; 6/10 \$7,784]

Professional liability HPSO contract fee and Amazon sales provide royalty income. Royalties from AMTA affinity credit card ended as of 6/30/11 so category is decreased from prior years.

22. MISCELLANEOUS & RETURNED ITEMS

\$0 [6/17 \$3,640; 6/16 \$3,681; 6/15 \$1,182; 6/14 \$3,425; 6/13 \$10,267; 6/12 \$74; 6/11 (\$160); 6/10 \$140]

Other relatively small (i.e., usually less than \$1,000) sources of income that do not fit under any existing revenue categories, as well as refunds and other fees, such as returned check fees.

23. INTEREST INCOME

\$15,000 [6/17 \$40,432; 6/16 \$37,686; 6/15 \$18,176; 6/14 \$16,478; 6/13 \$14,555; 6/12 \$1,116; 6/11 \$27,094; 6/10 \$3,856]

Interest income has ebbed and flowed over the years along with the market. AMTA's conservative investments have fared well. In FY 2005 we made just over \$4,000 in interest, whereas in FY 2007, we had a high of over \$40,000; and now we're back to over \$40,000. We reallocated our portfolio and moved it to M & T Bank Wealth Management; we continue to carefully monitor our portfolio. Fees are required but the portfolio is slowly growing. Though the market is doing somewhat better, the low risk interest rates remain minimal, which is frustrating to all of us.

TOTAL INCOME FOR FY 2018 = \$1,753,000

\$16,000—Wilson Trust Overhead

Wilson Trust budget included 25% overhead expenses for AMTA; we agreed to share the overhead expenses, so AMTA will provide 12.5% and receive 12.5% or \$16,000 per year for three fiscal years (2012, 2013 so far). The Board may decide to allocate the third and final year of Wilson Trust overhead in FY 18, but that has not been budgeted thus far. Wilson Trust expenses will be reported separately.

End of 2018 Revenue Notes (10/17)

AMERICAN MUSIC THERAPY ASSOCIATION

FY 2018 Budget Notes

Line-by-Line Notes on AMTA Expenses (July 1, 2017 – June 30, 2018) October, 2017

5. SALARIES (part-time, full-time and temporary) \$890,000 [6/17 \$837,602; 6/16 \$806,238; 6/15 \$774,057; 6/14 \$742,676; 6/13 \$722,932; 6/12 \$695,861; 6/11 \$679,120; 6/10 \$658,708]

The FY 2018 includes an overall increase of 3% to be used for cost of living increases and merit increases. In addition to the overall COLA increase, a supplemental amount of 1% is included for temporary staffing and staffing transitions anticipated in FY 18.

AMTA has had the good fortunate of retaining a talented and experienced cadre of national office staff. Last fiscal year AMTA accommodated a maternity leave by full time staff pitching in and some part time staffing hours. Next fiscal year, we are facing a transition of our full-time Membership & Meetings Associate to a part-time consultant. This represents the first major full-time staffing transition since our Director of Government Relations, Judy Simpson, was hired over 17 years ago!

AMTA is operated and managed by an amazingly talented, creative, knowledgeable, long-standing, and stable group of professionals. It has been more than 10 years since AMTA had a full time Director of Development. In that time, we have rearranged and reconfigured full-time and part-time staff. We have continually added more responsibilities to each job description and incorporated a number of consultants to fill in the gaps. However, the fact of the matter is that we have the same number of staff doing 5 or 10 times the amount of work; it is difficult to quantify the workload in 2017 as compared with 2010 or even 2000, for example. Reviewing tasks in Board books, however, reveals significantly deeper and broader job responsibilities. Though computers and the Internet promised to expedite and streamline our workloads, in reality it expanded the work and created expectations for a reduced amount of time to complete tasks!

Current Status as of October, 2017

FULL TIME STAFF

Executive Director-full time

Director of Communications & Conferences

Director of Government Relations

Director of Membership and IT

Director of Professional Programs

Federal Programs Analyst (Government Relations)

Membership & Meetings Associate-full time equivalent @ 35 hours per week (87.5%)

Administrative Services Coordinator-full time equivalent @ 35 hours per week (87.5%)

Senior Administrative Assistant-full time equivalent @ 35 hours per week (87.5%)

PART TIME STAFF

Staff Assistant-part time @ 20 hours per week (50% annually)

Storage Site Manager and Conference assistant-part time as needed @ 100+ hours per year

<u>CONSULTANTS</u> Consultant fees are expensed in line #6. However, two consultants are performing ongoing work so their time allocations are presented here for information only. Please note that by outsourcing these functions, we have professionals working independently to perform necessary functions without the overhead costs.

Online Technical Assistance Consultant and Social Media Coordinator @ 16-20 hours per week (25% annually)

Senior Research Consultant @ 1200-1560 hours per year (60-75+% annually) Other consultants as needed—see line #6.

TEMPORARY

Other part time staff as needed for special projects such as seasonal book orders, etc.

Comparable salary increases for the Washington area

The salary line item is increased by 4% over the revised FY 2017 budget. Since the federal government is the single largest employer in the Washington area, it is instructive to analyze its salary trends. There is a comparable proposed increase for federal government employee salaries in this year's federal budget, which is comparable to our request. It is important to note, however, that federal employees also regularly receive "step" increases, which are based on longevity, are over and above the cost of living increase and bonuses. The average amount of a step increase is approximately 2.5% and each federal agency has a pool of money to use for bonuses. Therefore, what is being proposed for our budget is in line with the norm for Washington area government employees who are a dominant market force in the area.

For your information, federal government salaries for the Washington area are amongst the highest in the nation. The federal government's Office of Personnel Management provides salary listings by category and location.

AMTA benefits greatly by having dually qualified professionals

We currently are honored to have MT-BCs fill four of the Director level positions, two consultants and our Administrative Services Coordinator. It is important to note, however, that the salaries for these positions, which are set by the Executive Director, are in line with, but on the lower side of local and national norms for association professionals, i.e., meeting planners, government relations professionals and membership and IT professionals, etc. **AMTA employee salaries, therefore, are continuously norm referenced against comparable association-wide norms, not salaries of practicing music therapists. Our salaries have not kept up with associations that compare with ours and our salaries are on the low side; they should be re-evaluated.**

Staff Retention and the High Costs of Staff Replacement

As mentioned previously in my report, our last full-time director-level hire was our Director of Government Relations, Judy Simpson, nearly 17 years ago.

Numerous experts have studied the high costs of staff replacement. See: http://www.forbes.com/sites/cameronkeng/2014/06/22/employees-that-stay-in-companies-longer-than-2-years-get-paid-50-less/#7e13e0fe210e

https://www.americanprogress.org/issues/labor/report/2012/11/16/44464/there-are-significant-business-costs-to-replacing-employees/

https://cdn.americanprogress.org/wp-content/uploads/2012/11/16084443/CostofTurnover0815.pdf

http://www.zanebenefits.com/blog/bid/312123/Employee-Retention-The-Real-Cost-of-Losing-an-Employee

According to ERE Media, a large forum for recruiters,

"When you consider all of the costs associated with <u>employee turnover</u> – including interviewing, hiring, training, reduced productivity, lost opportunity costs, etc. – here's what it really costs an organization:

- For entry-level employees, it costs between 30-50 percent of their annual salary to replace them.
- For mid-level employees, it costs upwards of 150 percent of their annual salary to replace them.
- For high-level or highly specialized employees, you're looking at 400 percent of their annual salary."

According to Heather Boushey and Sarah Jane Glynn, of the Center for American Progress: "Thirty case studies taken from the 11 most-relevant research papers on the costs of employee turnover demonstrate that it costs businesses about one-fifth of a worker's salary to replace that worker. For businesses that experience high levels of turnover, this can add up to represent significant costs that can potentially be avoided by implementing workplace flexibility and earned sick days at little or no cost at all. Indeed, it is costly to replace workers because of the productivity losses when someone leaves a job, the costs of hiring and training a new employee, and the slower productivity until the new employee gets up to speed in their new job. Our analysis reviews 30 case studies in 11 research papers published between 1992 and 2007 that provide estimates of the cost of turnover, finding that businesses spend about one-fifth of an employee's annual salary to replace that worker.

Specifically, the economic studies we examined reveal a number of patterns about the cost of turnover:

• For all positions except executives and physicians—jobs that require very specific skills—across the remaining 27 case studies, the typical (median) cost of turnover was 21 percent of an employee's annual salary.

This brief documents that the cost of employee turnover for businesses is high, regardless of the level of wages being paid to the departing or incoming employees. Companies typically pay about one-fifth of an employee's salary to replace that employee. While it costs businesses more to replace their very-highest-paid employees, the costs for most employers remain significant and does become less significant for those with low earnings."

The average length of employment for associations is approximately 3 years; the AMTA average for full-time staff is over 20 years with a total number of years of service of over 170! AMTA benefits greatly from having long-term employees in terms of depth and historical perspective of the association and the profession. Additionally, not replacing employees saves time, learning curves, and money.

AMTA has indeed been fortunate to have retained its senior level employees for decades. The reality, however, is that over the next decade many staff transitions are likely and will be costly.

6. CONSULTANTS

\$135,000 [6/17 \$138,886; 6/16 \$116,225; 6/15 \$102,010; 6/14 \$110,604; 6/13 \$122,502; 6/12 \$108,897; 6/11 \$109,840; 6/10 \$84,916]

AMTA's use of consultants greatly benefits our organization by having a wide array of experts independently working part-time and not having to bear the costs of benefits and other overhead.

Includes miscellaneous consultants:

\$12,000 Journal Management—for JMT and MTP.

\$1,000--President Geiger to use as needed to replace lost income.

\$3,000 Graphic design and Desk-top publishing (new publications and conference pubs).

\$20,000 AMTA technical assistance consultant, Kim Bell to reply to and distribute incoming emails from "info@musictherapy.org." and to do more in-depth responses for government relations and public relations.

\$4,800 Government relations consultant (An attorney-advocate to advise on special education and other matters).

\$17,000 Additional technical assistance for state occupational regulation work.

\$52,000 Research and Senior consultant (outsourcing these tasks gives AMTA tremendous value for its investment). This results in approximately 60% effort. A comparable full-time staff position salary would be at least three times this amount plus 25% in benefits. This includes work performed on MTR 2025, the military summit, publisher selection, disaster relief, research strategic priority, grants management, government relations, numerous special projects and other senior writing is indispensable.

\$5,000 AMTA. Pro Podcast Program Consultants to continue developing and producing podcasts.

\$5,000 E-course Producers to continue with eCourse Initiative.

\$5,000—Contract with videographer for selected film production.

\$7,000 Conference Consultants includes Exhibit security and production assistance for Opening Night, Plenary Session and Business meetings.

\$3,200 Miscellaneous other expenses (including unanticipated technical and/or part-time assistance)

7. HONORARIA

\$5,000 [6/17 \$1,000; 6/16 \$4,891; 6/15 \$ 29,000; 6/14 \$2,250; 6/13 \$25,974; 6/12 \$0; 6/11 \$0; 6/10 \$3,550]

Annual Conference--Outside Speakers; other conference trainings and special events, etc.

8. PAYROLL TAXES/BENEFITS

\$195,000 [6/17 \$214,696; 6/16 \$189,546; 6/15 \$165,472; 6/14 \$169,016; 6/13 \$152,730; 6/12 \$147,218; 6/11 \$133,595; 6/10 \$131,940]

Approximately 22% of salary above (rounded) --Includes federal, state and local taxes and all employee benefits, i.e., health insurance, life insurance, retirement, workers' compensation, etc. Retirement includes a 5% AMTA yearly contribution into a SEP-IRA retirement program for all qualified employees. Employees received a 10% reduction in paid health insurance premiums or reimbursements for FY 2010, 2011, 2012, 2014, 2015, 2016 and in 2017. In FY 2013 it was a 20% reduction. A 10% reduction is incorporated into FY 2018.

9. ADVERTISING

\$1,000 [6/17 \$644; 6/16 \$823; 6/15 \$0; 6/14 \$2,784; 6/13 \$907; 6/12 \$1,410; 6/11 \$1,500; 6/10 \$1,248]

Includes advertising AMTA publications and membership in other publications.

10. COMPUTER/DATA PROCESSING/INTERNET/MAINTENANCE

\$35,000 [6/17 \$28,636; 6/16 \$31,102; 6/15 \$26,430; 6/14 \$25,280; 3/13 \$24,562; 6/12 \$31,068; 6/11 \$28,689; 6/10 \$12,472]

Web site- Avectra & On-line services = \$24,000

Maintenance = \$1,000

Equipment replacement = \$5,000

Software = \$3,000

Technology Consultants & Misc. = \$2,000

This line includes all hardware and maintenance agreements for computer equipment. Other expenses include updates and enhancements for software and hardware. The funds budgeted for the web site and consultant include anticipated costs for programming services necessary for enhanced web access for members and the general public. We are continuously upgrading office computers to maximize productivity; we have opted for some tablets, and laptops with extra memory and separate screens and keyboards to serve dual functions. We replaced our server in 2016.

11. EQUIPMENT/MAINTENANCE/REPAIRS /CONFERENCE AV \$35,000 [6/17 \$27,179; 6/16 \$33,294; 6/15 \$35,623; 6/14 \$37,267; 6/13 \$44,863; 6/12

\$29,599; 6/11 \$20,327; 6/10 \$26,725]

Conference Audio Visual = \$23,500 (includes LCDs, etc.)

Maintenance contracts = \$7.500

Conference Rental of fax machine, copy machine, computer equipment, etc. = \$0

Repairs = \$1,500

Other misc. equipment = \$2,500

Maintenance and repairs of existing equipment, i.e., copier, fax machine, postage machine, telephones, etc. Conference audiovisual equipment, and instruments and other equipment rental are included.

12. FINANCIAL

\$65,000 [6/17 \$74,267; 6/16 \$71,787; 6/15 \$65,462; 6/14 \$62,840; 6/13 \$64,941; 6/12 \$62,455; 6/11 \$55,727; 6/10 \$50,319]

Auditors and monthly CPA = \$27,500 (Regions contribute toward group tax preparation) Includes \$13,000-\$15,000 for yearly audit, tax preparation and consultation of 3-5 hours with accountants and approximately 8 hours of financial assistance per month. Due to changes in the IRS 990 tax reporting requirement, audit fees have been increased.

Miscellaneous bank charges (Returned check fees, etc.) = \$5,000

Payroll services = \$2,500

Non-conference credit card commission fees paid by AMTA= \$10,000

Conference credit card commission fees paid by AMTA = \$14,000

Miscellaneous = \$6,000

AMTA credit card commission fees are fees we pay as a merchant accepting credit cards. We negotiated with the bank to lower our commission rate for a savings of approximately \$2,000 annually several years ago.

13. LEGAL SERVICES

\$5,000 [6/17 \$15,534; 6/16 \$20,002; 6/15 \$5,371; 6/14 \$11,957; 6/13 \$35,599; 6/12 \$14,889; 6/11 \$7,021; 6/10 \$10,160]

This budgeted amount includes approximately 12 hours of general legal consultation. It is difficult to predict what will occur in a given fiscal year. For example, the Board approved funds in FY 16 to file a consumer claim against an individual advertising himself and his services as "music therapy" and for a pending trademark opposition case. With the exception of FY 2013, we have incurred modest legal expenses over the years.

14. INSURANCES

\$10,000 [6/17 \$6,501; 6/16 \$8,213; 6/15 \$6,464; 6/14 \$4,910; 6/13 \$11,844; 6/12 \$12,247; 6/11 \$10,305; 6/10 \$10,819]

Office insurance, Directors and Officers Liability, and Worker's Compensation = \$10,500 (Regions are covered under AMTA policies and they contribute toward the cost of insurance, which offsets the expense.)

Conference cancellation insurance = \$3,500

The events of 9/11 caused insurance coverage, i.e., liability and conference cancellation, to increase. This line includes insurance for AMTA and NMTR.

15. POSTAGE & DELIVERY

\$30,000 (subject to postal increases) [6/17 \$16,183; 6/16 \$21,323; 6/15 \$25,314; 6/14 \$42,977; 6/13 \$39,574; 6/12 \$45,899; 6/11 \$ 63,329; 6/10 \$62,813]

Conference = \$5,000 Postage = \$13,000 UPS = \$3,000 FedEx = \$3,000

Shipping = \$4,000

Handling = \$2,000 (includes charges for mail house services for large mailings)

16. PRINTING/DUPLICATING

\$35,000 (subject to final estimate of how many new pubs. and reprints.)
[6/17 \$35,304; 6/16 \$31,145; 6/15 \$32,829; 6/14 \$51,959; 6/13 \$74,758; 6/12 \$94,992; 6/11 \$114,741; 6/10 \$125,077]

Includes all association printing and reprinting:

\$21,000 Monographs, brochures, fact sheets, Board materials, Assembly materials, committee materials, membership packets, etc.

\$14,000 Conference programs, copying/duplication

Journal printing expenses are now netted against income and appear under the Subscription Revenue category.

17. AMTA MEMBERSHIP PROMOTION & PRODUCTS

\$11,000 [6/17 \$6,911; 6/16 \$9,933; 6/15 \$10,572; 6/14 \$12,560; 6/13 \$3,607; 6/12 \$7,301; 6/11 \$11,757; 6/10 \$7,227]

A few new AMTA products or conference products are developed annually. Funds also will be used for membership marketing and membership drives.

18. OFFICE AND STORAGE SPACE COSTS

\$125,000 [6/17 \$112,935; 6/16 \$118,330; 6/15 \$116,488; 6/14 \$112,247; 6/13 \$110,221; 6/12 \$105,561; 6/11 \$110,916; 6/10 \$112,686]

Executive Director Farbman successfully renegotiated the AMTA lease for 7 years (starting in October 2011) at a total savings of over \$100,000 over the term of the lease. The annual costs are approximately \$96,000 with each year including additional fees for maintenance and tax increases. We received \$30,000 worth of renovations in the form of new carpet, paint, etc., in FY 2013.

We have downsized to two off-site Storage spaces, decreasing costs by \$8,000 to store excess publications, journals, financial documents, and other necessary materials.

19. SUPPLIES

\$15,000 [6/17 \$13,821; 6/16 \$15,270; 6/15 \$12,963; 6/14 \$12,254; 6/13 \$30,843; 6/12 \$26,688; 6/11 \$17,569; 6/10 \$16,737]

Includes all general office supplies, computer supplies, paper, conference supplies, etc. Given how many orders we are processing, our cost for supplies has increased greatly. N.B. FY 2013 included expenses related to office renovations.

20. SUBSCRIPTIONS, LIBRARY, DUES

\$12,000 [6/17 \$19,454; 6/16 \$10,908; 6/15 \$10,037; 6/14 \$10,087; 6/13 \$11,320; 6/12 \$11,605; 6/11 \$10,177; 6/10 \$9,521]

Dues for NCCATA (\$850), WFMT (\$150) and CARF (\$1,000), CCD (\$500), NAPSO (\$150), JCAHO (\$200), HPN (\$500) and the remainder for other memberships and/or subscriptions, etc.

21. TELECOMMUNICATIONS

\$12,000 [6/17 \$15,056; 6/16 \$12,675; 6/15 \$11,270; 6/14 \$12,173; 6/13 \$11,538; 6/12 \$16,078; 6/11 \$18,881; 6/10 \$17,140]

Includes monthly local and long-distance phone charges, email, and web site hosting, fax, and cell phone charges. We have greatly reduced this category by using our in-house conference call line and by using other web-based "free conference call" services to lower costs.

22. TRAVEL & LODGING

\$105,000 [6/17 \$120,361; 6/16 \$122,499; 6/15 \$117,190; 6/14 \$101,650; 6/13 \$88,049; 6/12 \$87,463; 6/11 \$95,685; 6/10 \$79,576]

These expenses include travel, hotel, meals, and related expenses for the President and Board for mid-year travel; and for the President and staff throughout the year, including special projects, trade shows, etc. This line item is increased due to spiraling travel costs; it continues to creep up every year. The FY 15 & FY 16 budgets include one-time costs for MTR 2025 that were expensed against the grant; in FY 17 we had additional mid-year meeting costs due to the Kennedy Center event, as well as a separate MLE retreat.

23. ANNUAL CONFERENCE VENUE & MISC. COSTS

\$5,000 [6/17 \$6,250; 6/16 \$2,667; 6/15 \$2,313; 6/14 \$4,144; 6/13 \$9,520; 6/12 \$300; 6/11 \$11,756; 6/10 \$7,610]

Entertainment = \$1,000

Local arrangements = \$500

Conference Venue = \$0 (includes rental for Conference Center, etc., when applicable)

CBMT Continuing education fees \$3,000

Miscellaneous = \$500

24. DUES TO REGIONS

\$49,000 [6/17 \$49,869; 6/16 \$45,472; 6/15 \$44,312; 6/14 \$42,526; 6/13 \$42,856; 6/12 \$43,137; 6/11 \$40,953; 6/10 \$42,410]

Please note: Dues are received by the National Office and include membership in the regions, as well as the national organization. As of January 1, 2012, regions receive 6.5% of the professional member dues. AMTAS, the student organization, also receives \$3.00 per student member. Dues to the regions are sent on a quarterly basis from the National Office to each regional Treasurer.

25. EXHIBIT FEES (2013 Annual Conference)

\$8,000 [6/17 \$10,197; 6/16 \$18,995; 6/15 \$6,582; 6/14 \$8,363; 6/13 \$9,621; 6/12 \$5,937; 6/11 \$ 8,497; 6/10 \$7,443]

Includes AMTA Conference exhibit fees charged by the decorating firm. No exhibit fees from other related trade shows included.

26. ARCHIVES & HISTORICAL PROJECTS

Funds are allocated as needed for digitizing and to cover a part-time assistant for Dr. Bill Davis for archival preservation. In FY 16, \$5,631 was spent and is accounted for in the audit under restricted funds; in FY 17, \$930 was spent and as of FY 18, \$8,176 remains.

27. MISCELLANEOUS

\$3,000 [6/17 \$2,593; 6/16 \$733; 6/15 \$1,712; 6/14 \$1,845; 6/13 \$1,132; 6/12 \$3,223; 6/11 \$2,673; 6/10 \$202]

28. AWARDS, THANK YOUs and CONDOLENCES

\$10,000 [6/17 \$8,179; 6/16 \$9,219; 6/15 \$4,192; 6/14 \$10,046; 6/13 \$5,601; 6/12 \$3,754; 6/11 \$6,006; 6/10 \$4,193]

Association annual awards and appreciation gifts to members and others. Condolence flowers and donations are also included as are "get well" packages. Additional funds have been added to honor the work of selected state task force members who go 'above and beyond' while working on state regulation/licensure efforts.

29. SCHOLARSHIPS

\$23,000 [6/17 \$24,392; 6/16 \$11,720; 6/15 \$35,674; 6/14 \$14,675; 6/13 \$32,562; 6/12 \$25,509; 6/11 \$23,875; 6/10 \$18,625]

Please note that actual amounts vary yearly based on the timing of award payments and progress on individual programs. Fultz Fund awards are restricted and paid out according to the guidelines as researchers make progress on their projects.

Includes scholarships and grants listed under Revenue section #7.

30. DISASTER RELIEF

As needed

\$5,500 spent in FY 14 was a "pass through" grant from the D'Addario Foundation to music therapists in Conn. to work with those affected by the tragedy in Newtown, CT.

31. WILSON TRUST AWARDS

Budgeted amount for FY 18--To Be Determined based on program assessment and needs in the Puget Sound region. Offset by Wilson Trust Fund.

[6/17 \$32,506; 6/16 \$12,207; 6/15 \$51,610; 6/14 \$3,875; 6/12 \$61,465]

TOTAL EXPENSES FOR FY 2018 = \$1,753,000 TOTAL INCOME FOR FY 2018 = \$1,819,000

TOTAL EXPENSES OVER INCOME FY 2018 = (\$66,000)

*Depreciation Estimate for FY 2018 \$15,000-\$20,000 RANGE

[Listed as item on Annual Audit. Not included in annual budget. It is estimated that depreciation will range between \$15,000 - \$20,000.]

End of 2018 Expense notes (10/17)

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REPORTS SUBMITTED AT OR AFTER THE 2017 ANNUAL MEETING

AMERICAN MUSIC THERAPY ASSOCIATION

Journal of Music Therapy

Music Therapy Perspectives

PUBLISHER'S REPORT

By

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As of

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EXECUTIVE SUMMARY

Each year OUP analyzes *JMT* and *MTP*'s past performance on various metrics and, in conjunction with the goals of the editorial offices and the perennial goal of expanding the journals' readership and reach, we develop a Marketing Plan that outlines strategic focuses for the year and plans to implement them. This report provides an overview of where *Journal of Music Therapy* and *Music Therapy Perspectives* are currently situated within this strategy, and by analyzing metrics associated with our focuses of usage and journal profile, describes our plans forward for the remainder of 2017 and beyond.

Into our fourth year of the AMTA-OUP partnership, we are very happy with our early and current level of growth. At a glance, a few of the highlights from 2016 and 2017 include:

Circulation

Circulation numbers for both journals remain strong, with consortia numbers increasing at a healthy rate, and only small attrition in traditional subscriptions for *JMT* (*MTP* saw an increase). In line with industry-wide trends, we see customers increasingly opting for online and consortia-based access over print.

- **2016** Institutional customers: 197 (JMT)/72 (MTP)
- 2016 Consortia customers: 2,077 (*JMT*)/1,961 (*MTP*), 8%/6.5% increases over 2015 totals

Online Usage

Online readership continues to steadily increase for both journals and was especially strong in 2017, in part due to the change to the new online platform. As the new platform changes users' journeys, we see increased use of HTML articles over PDF.

- **2016 Full-text views:** 80,551 (*JMT*)/46,785 (*MTP*), 11.2%/23.3% increases over 2015 totals
- **2016** Average monthly views: 6,713 (*JMT*)/3,899(*MTP*)
- **2017 Average monthly views:** 14,929 (*JMT*)/8,339(*MTP*)

Citation and Impact Factor

JMT's Impact Factor increased to 1.000 in 2016. MTP is being submitted for application into the nascent ESCI database in 2017, a first step towards being considered for an Impact Factor in the future.

- *IMT* 2016 Impact Factor: 1.000
- *IMT r*anking, 'Rehabilitation' category: 46/70

Marketing

JMT and *MTP* articles have appeared five times on the OUPblog since November 2016, and have been collected into three distinct virtual issues to further drive online readership. Additionally, we continue to see increasing numbers of Advance Access and Electronic Table of Contents Alert registrants. Collaboration between OUP and the journals' social media teams began in 2017 to build a multi-platform community for each journal.

- Collection usage: 8,662 total article views during the promotion of three virtual issues since November 2016
- Current E-alert registrants: 1,018([MT)/763(MTP), a 43%/28% increase on previous year

Production

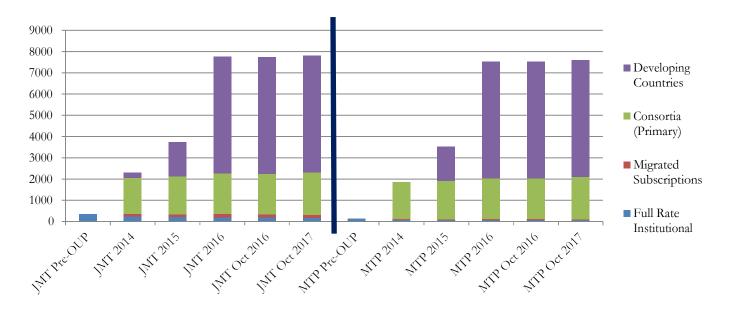
Due to a number of factors, recent issues of *JMT* and *MTP* have published behind schedule. However, we expect to be back on track by the end of the year with little negative impact, and author feedback for the journals remains positive, indicating continued author satisfaction.

- Average publication time: 13.5 weeks (*JMT*)/5.1 weeks (*MTP*) from receipt to advance article publication for 2017 to-date.
- Average author satisfaction: 4.75/5 (JMT) and 4.0/5 (MTP)

CIRCULATION

JMT and *MTP* have continued to see significant circulation growth throughout the first years with OUP. In line with current industry-wide trends we have seen a decrease in traditional subscriptions, but this has been more than made up for in reach and in revenue with the growth of consortia sales, which continues to increase steadily.

As seen in the chart and tables below, in 2016 *JMT* saw 207% increase and *MTP* saw 213% increase in total sites with access (including developing countries sites), mostly due to the increase of developing countries sites with potential access. Taking into account only paid subscription growth through consortia or traditional subscriptions, *JMT* saw a 6.7% increase and *MTP* saw a 6.3% increase, due primarily to increases in consortia.



			JMT					MTP		
Access Type	2014	2015	2016	Oct 2016**	Oct 2017*	2014	2015	2016	Oct 2016**	Oct 2017*
Institutional										
Print Only	205	151	123	123	101	68	43	40	39	29
Online Only	35	44	63	63	60	9	22	26	26	32
Print & Online	4	14	11	11	7	1	6	6	6	5
Total Full Rate Institutional	234	209	197	197	168	78	71	72	71	66
Consortia Sites										
Migrated Subscriptions	121	133	150	137	155	33	37	42	41	43
Primary Consortia Sites	1,704	1,789	1,927	1,918	1,984	1,747	1,805	1,919	1,921	1,980
Total Sites with Consortia										
Access	1,825	1,922	2,077	2,055	2,139	1,780	1,842	1,961	1,962	2,023
Developing Countries	234	1,619	5,500+	5,500†	5,500†	234	1,619	5,500†	5,500†	5,500+

^{*}As of Oct 15, 2017

^{**} As of Oct 1, 2016

^{†2016} introduced a change in the Developing Countries model; see the corresponding section below

It should be noted that circulation numbers continue to be in flux throughout the calendar year due to ongoing sales and renewals waiting to roll over to the following year, so when looking at mid-year statistics, numbers can actually appear higher than they will at the end of the year. With renewals and rollovers resolved, end of year numbers are the most fully accurate.

Developing Countries

OUP is committed to ensuring that non-profit research institutions in developing nations have access to critical research. We participate in a number of free or heavily-reduced rate developing country access initiatives, including INASP, eIFL, and Research4Life, as well as our own Developing Countries Offer.

In 2015, OUP conducted an annual review of our developing country initiatives. As a result of this exercise OUP now offers its entire journal collection to participating institutions, reaching over 5,500 sites in over 100 countries, broadening and diversifying the potential readership of *JMT* and *MTP* dramatically. We promote the offer through a variety of geo-targeted channels, including native language promotions and partnerships with regional and global initiatives. Due to this, *JMT* and *MTP* are both available for online access across these 5,500 sites; however, as this is not an "opt-in" service, there may be sites that have access that do not actually use the journals.

Abstracting & Indexing Databases

Both *JMT* and *MTP* are included in a number of Abstracting & Indexing services – online resources that compile abstracts and links to articles across a wide number of journals and index all content for easy searching. This further extends the discoverability of the journals to the broad academic community, and helps ensure *JMT* and *MTP* content is used at the forefront of research. While prior to the partnership with OUP the journals were included in ProQuest, PubMed, and EBSCO, as of October 2017 both journals are now included in the following hosts' databases:

- Baidu
- Chongqing University
- CNKI
- CNPIEC
- EBSCO
- ExLibris
- Informatics Global
- Meta
- OCLC
- PubMed
- ProQuest
- Wanfang Data
- Yewno

Each host or service uses various indexing databases to present the included journals. It is difficult to reliably list each database a given journal is included in, but some notable databases that index *JMT* and *MTP* include PsycINFO, PsycFIRST, PubMed, SCOPUS, and Dietrich's.

ProQuest Cancellation

In June 2016 the agreement with ProQuest as an online vendor of AMTA full-text journal content was terminated due to conflicts in sales strategy and business model. As a result we hope to see increased journal subscriptions as librarians move to the Oxford Academic platform to view AMTA content online; however, there has been a decrease in revenue for 2017 and in projections for next year due to this change. Content is still available through EBSCO in OUP's negotiated deal. This cancellation of ProQuest as a full-text supplier does not remove the journals from ProQuest's Abstracting & Indexing service mentioned above.

Consortia

Consortia are groups of libraries that purchase whole collections of journal content, as opposed to purchasing on a title-by-title basis. They only receive online access to content and are required to maintain full-rate subscriptions to any title to which they are already subscribed (these are identified as "migrated" subscriptions in the figures and tables above). This provides libraries the opportunity to make more content available to their patrons than they would as an individual library, and it provides the journals with both guaranteed revenue and additional sales that might have been otherwise unrealized.

Although consortia agreements sell journals in groups, to offer the most nimbleness and relevant content to our customers, OUP's consortia agreements allow for libraries to choose bespoke collections. As such, some customers' collections include only *JMT* or *MTP*, but not the other, explaining the small difference in Primary site consortia access between the two journals.

Analysis and Projections

In addition to increasing the journals' circulation, consortia agreements continue to greatly expand their reach outside of North America. This is evidenced by the "circulation by region" pie charts in the appendices on pages 25-26, which show the increased reach that *JMT* and *MTP* have outside North America through consortia agreements over that of traditional full rate subscriptions. The tables above those pie charts show the countries that the journals reach through consortia agreements, and their changes from 2015 to 2016.

As seen in the consortia sites by country table in the circulation appendix (pgs. 25-26), for both *JMT* and *MTP*, Japan was the country with the single highest increase in consortia sites from 2015 to 2016. A virtual issue containing Japanese-translated abstracts and a manned booth promoting the AMTA at the 15th World Congress of Music Therapy in Tsukuba, Japan this summer, helped to further raise the visibility of *JMT* and *MTP* and increase upon the current interest.

Global Market Trends & Events (2016)

- The North American market saw growth in collection sales, with very few cancellations of collections, mostly related to extreme budget cuts at the institutions. Our activity level directly with customers is extremely high, and we are engaged in conversations with the library and consortia community about journals publishing and our sales models, which has enabled us to maintain our sales stability through our fair, flexible, and transparent pricing policies.
 - o This led to 5% and 9% increases of consortia sites in the US for JMT and MTP, respectively, with minor attrition of 3 sites total in Mexico and Canada.
- Lingering effects of the SWETS's bankruptcy continued to affect traditional subscriptions in the UK/Ireland during 2016; some institutions re-assessed their subscriptions following the bankruptcy and in some cases this led to increased cancellation. In most cases cancellations were based on cost per use. However, the increased number of collection sales protected many of the existing subscriptions and allowed the rescue of any recently cancelled.
 - Both journals saw an increase of nearly 20 consortia sites in the U.K.
- Latin America has been a challenging market with the strength of the US dollar impacting budgets significantly. Brazil, the largest purchaser of OUP content in the region, has been in the midst of both political and economic upheaval, and the government funded CAPES consortia that controls

the majority of spending on journals has seen cuts to its budget. Overall the region declined 5% in OUP subscription and collection sales, which is modest in relation to the currency changes which result in double digit drops in value in some countries.

o As a result, both journals saw all Brazilian consortia sites drop off in 2016

- Policy change in the Middle East: Since the price of oil per barrel fell to an all-time low in 2015 we have experienced a number of government led budget cuts across Gulf states, Qatar has been particularly affected with a \$1.3bn reduction in spending across the wider education sector, resulting in a slowdown of spending across Online Books and further review of Journals deals. Saudi Arabia is another region adversely affected, as the region continues to support a budget deficit across all sectors.
 - After these events, both journals added 18 consortia sites in Qatar and four more in the UAE in 2016
- The ANZ (Australia and New Zealand) market has made a strong recovery following the weak exchange
 rate in 15/16. The 2017 CAUL collection deal renewed with 0% cancellations and has grown to 46
 member institutions. The OUP journal collection is considered a core database for all universities across
 Australia and New Zealand.
 - JMT and MTP 's consortia presence grew in both Australia (by 13%) and New Zealand (by 18%) in 2016

Sales Developments in 2017

Auto Renew pilot: a small pilot has been launched in several key markets including US, UK, and ANZ to
auto-renew traditional subscriptions. The pilot is designed to make renewing journals easier for customers
while limiting attrition and administrative work for both customers and OUP. It is too early to report our
findings, though we are currently considering a wider roll out for 2018 renewals.

AMTA JOURNALS ONLINE

Industry reports show that 85% of librarians consider usage statistics/cost per view to be the number one factor in choosing whether or not to renew a subscription to a journal. OUP thus makes driving readers to our online journals and tracking online usage a central part of our Marketing and Sales programs. We continue to see strong year-on-year growth.

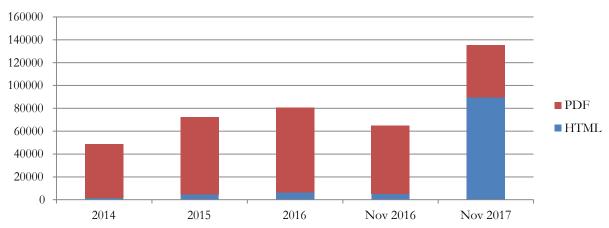
Due to the platform migration at the start of 2017 (see Oxford Academic platform section below) we experienced usage anomalies towards the beginning of the year. While both journals have experienced strong yearly usage growth, we do not expect that the large increase in 2017 to-date usage is a completely accurate representation of dramatically increased readership, but rather some of the increase in early 2017 was likely caused by one-off events such as site testing and Google bot re-indexing of content. That said, the sustained high usage rates beyond the first months of 2017, still following the previous annual trends, suggest a real, strong, overall usage increase.

Usage Breakdown - Journal of Music Therapy

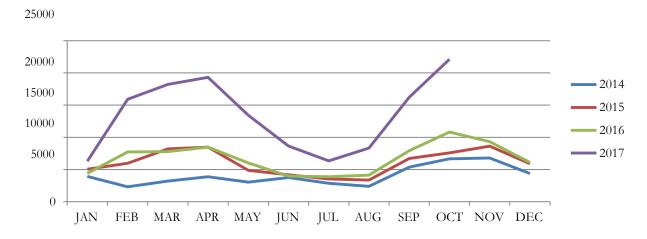
Year	Searches	Table of Contents	Abstract	HTML	PDF	Total Full-text
2014	40,257	28,634	155,271	1,647	46,940	48,587
2015	63,858	30,453	193,465	4,859	67,584	72,443
2016	78,184	30,981	224,286	6,529	74,022	80,551
Nov. 2016*	63,996	25,959	180,677	5,199	59,943	65,142
Nov. 2017**	61,785	35,573	112,370	89,777	45,721	135,498

^{*}As of Nov. 1, 2016 **As of Nov. 1, 2017

FULL-TEXT VIEWS BY YEAR - JMT



FULL-TEXT VIEWS BY MONTH - JMT

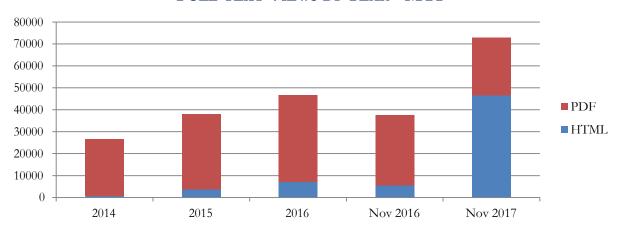


Usage Breakdown – Music Therapy Perspectives¹

		Table of				Total
Year	Searches	Contents	Abstract	HTML	PDF	Full-text
2014	15,307	12,560	61,497	865	25,703	26,568
2015	25,197	13,000	77,966	3,620	34,325	37,945
2016	28,027	12,255	98,963	7,128	39,657	46,785
Nov. 2016*	23,211	9,873	80,530	5,487	32,104	37,591
Nov. 2017**	28,203	16,620	35,036	46,667	26,311	72,978

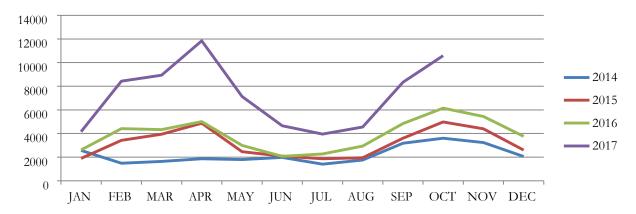
^{*}As of Nov. 1, 2016 **As of Nov. 1, 2017

FULL-TEXT VIEWS BY YEAR - MTP



¹ It is important to note that that *JMT* publishes two more issues a year than *MTP*, and that is one of the primary reasons that *JMT* has higher usage figures than *MTP*. Additionally, while *JMT* launched in 1964, *MTP* only started publishing in 1982; *JMT* thus has eighteen more years' worth of content in its archive than *MTP*. This also contributes to its higher overall usage statistics.

FULL-TEXT VIEWS BY MONTH - MTP



Oxford Academic Platform

2017 saw the launch of *JMT* and *MTP* on the new Oxford Academic online platform which now serves as the new host for the journals online. Benefits of this move include a new, modern and modular customizable design, enhanced, smoother hosting and integration of multimedia content, rich thematic indexing of all journals content for ease of research, and enhanced discoverability of journal content both within the site and from referral sources such as Google.

With this complex transition to the new platform came a number of minor interruptions in the first months of 2017, including refining homepages to each journal's preferences, managing supplementary data and ensuring its correct display, and providing seamless access for AMTA members. These issues have largely been addressed, and the previous problems with multimedia display for MTP articles have been fully fixed and enhanced. As we move forward on this new platform in the coming months we will continue to work with the editors and AMTA staff to correct any lingering difficulties.

Altmetric

Altmetric (<u>www.altmetric.com</u>) is an article-level metric that differs from the traditional metrics based on citations and online usage. An 'Altmetric Score' is calculated for each journal article, and if the score is non-zero a 'donut' icon is displayed on the article's web page.

The Altmetric Score is a measure of the amount of attention an article has received online, in social media and from news sites, from early 2012 to date. It is not a good measure of article quality, nor is a focus of librarians for purchasing or renewal decisions, but the information can be of interest in showing the impact of journal articles for analytical purposes, which can help in raising the overall profile of a journal. It can further have causal implications on usage: if an article gets circulated in mainstream media or widely reposted on social media, it may bring increased online readership to the journal. We observe that the articles with the highest Altmetric Scores are those with findings that are humorous or of general public interest. This score is the number that appears in the center of the Altmetric donut. The colors of the donut indicate the source of the attention, as can be seen in the image on the next page.



Each mention that an article receives in one of the included sources contributes a positive amount to the Altmetric Score. Each contribution is weighted according to the attributes of the source, so that a Facebook post is not weighted as heavily as a mention in the *New York Times*.

The following are the articles in each journal that have received the highest total Altmetric Score, since Altmetric started measuring in early 2012. Each donut can be clicked for further information on the score's calculation for each article via the Altmetric website.

ARTICLES WITH HIGHEST ALTMETRIC SCORES - JMT

Score	Title	Publication Date
161		
	The Effects of Music on Pain: A Meta-Analysis	10/19/2016
122		
	The effect of personality type and musical task on self-perceived arousal.	6/20/2008
81	Music Therapy as Procedural Support for Young Children Undergoing Immunizations: A Randomized Controlled Study	8/17/2016
45	Relaxing Music Prevents Stress-Induced Increases in Subjective Anxiety, Systolic Blood Pressure, and Heart Rate in Healthy Males and Females	8/15/2016
37	The Effect of Music on Decreasing Arousal Due to Stress: A Meta-Analysis.	1/28/2016

ARTICLES WITH HIGHEST ALTMETRIC SCORES - MTP

Score	Title	Publication Date
13	The Neuroscience of Speech and Language	6/15/2017 (Adv. Access)
13	Music Therapy and Chronic Mental Illness: Overcoming the Silent Symptoms	1/1/2015
10	Group therapeutic songwriting and dementia: Exploring the perspectives of participants through interpretative phenomenological analysis	9/1/2017
9	Music Therapy Within Brain Injury Rehabilitation: To What Extent is Our Clinical Practice Influenced by the Search for Outcomes?	1/1/1999
9	Development of a Special Education Music Therapy Assessment Process	1/1/2000

In the coming months we will set up the AMTA with access to "Altmetric Explorer", an online tool that allows for easy and detailed analytics and breakdowns of Altmetric scores for all *JMT* and *MTP* articles, searchable by journal, subject, title, author name, and more. This tool will help leverage the ability of Altmetric to provide another layer of insight into the strength, discoverability, and reach of an article. More information on this service will follow.

Analysis and Projections

Despite some usage anomalies in early 2017 somewhat tempering what look like huge gains in 2017 usage, both journals have seen very strong year-on-year growth in usage this year. Some of this usage is certainly attributable to successful marketing efforts both at OUP and on the journals' new social media platforms. More still may be due to enhanced Search Engine Optimization on the new platform, which makes AMTA articles more highly visible on sites like Google.

The growth in 2017 accentuates the trend of consistent year-on-year usage growth seen nearly every month since the partnership between OUP and the AMTA began. This steady growth is very encouraging, and as usage is such an important factor in libraries renewing subscriptions, this has positive implications for maintaining and increasing the journals' circulation and reach throughout the world. Numerous marketing efforts that focus on online readership, such as virtual article collections and posts on the OUPblog (detailed in the Marketing section below), have directly contributed to this growth, and we will continue to develop these and new promotions to ensure the upward readership trend continues.

One major opportunity for further growth is increased utilization of the features of the new Oxford Academic platform. As is evident in the 'views by year' graphs above, with the move the Oxford Academic platform we are experiencing changes in ways users interact with the site. With users preferentially directed

towards the feature-rich HTML versions of articles rather than PDF, we have seen and expect to increasingly see users engage more with HTML articles.

This is beneficial because the HTML versions of articles offer possibilities for much enhanced reading and digestion of articles. Whereas PDF versions are basically "digital print," the HTML articles allow for increased interaction with an article by means of citation linking and downloading, audio/video accompaniment, and ease of sharing articles with colleagues and the public online.

The multimedia capabilities are especially promising for music therapy. Many articles, in *MTP* especially, lend themselves to audio and video accompaniment. As we continue to develop the platform we are now able to better integrate media players in line with article text for an enhancing, non-distractive, way to engage with the content. A "split screen" view is also being developed for rollout in 2018 that allows a reader to view text on one half of the screen, while accompanying figures, tables, art, audio, and video will scroll with the text on the right side of the screen, allowing for a new way to interact with articles. Further, because multimedia particularly lends itself to being shared online, an increased focus on incorporating audio and video in articles could be leveraged to bring increased interest and readership to the journals. We are currently exploring the best ways to market with video.

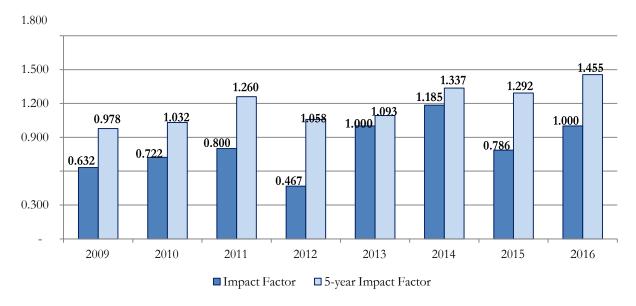
As the AMTA and OUP collaborate to increase the journals' social media presence (discussed in the Marketing section), the sharing of in-article multimedia on various social media platforms can be an area of focus to further grow online usage in established and new populations in the coming months and years. We will track this using Altmetric scores and breakdowns. The *JMT* article with the highest Altmetric score has been picked up by news outlets, but also tweeted 35 times and reposted on 5 institutional Facebook pages. Increasing exposure and visibility on social media, especially with eye-catching multimedia, will serve to further increase usage of *JMT* and *MTP* and raise their public attention.

IMPACT FACTOR

JMT's Impact Factor rose from 0.786 in 2015 to 1.000 in 2016, ranking it 46/70 in ISI's Rehabilitation category.

Regular fluctuation of the Impact Factor is common. Especially in quarterly publications, in which there are many fewer articles per year than monthly or bi-monthly publications, a single highly-cited article can greatly influence the Impact Factor for its two-year citation window, leading to ebbs and flows of rankings. Additionally, because *JMT* articles are applicable for much longer than two years, and continue to receive many citations far after their Impact Factor citation window closes, Impact Factor does not paint a fully accurate picture for this journal. The 5-year Impact Factor, shown for comparison in the chart below, is more reliable in this sense; however, as evident, it still is subject to similar ebbs and flows due to the amount of content included.

IMPACT FACTOR TRENDS 2009-2016



2016 Impact Factor Calculation

Impact Factor is calculated taking the number of citations received in the IF year to articles published in the preceding two years, and dividing that number by the total number of applicable items from those two years. Applicable items are generally articles and reviews pieces, but the final determination of applicable "denominator items" is left to the Impact Factor calculation board. A demonstration of the 2016 Impact Factor calculation is below.

36 Citations	÷	36 Articles	=	1.000
to items published in 2014: 16	_	Articles published in 2014: 17	_	
to items published in 2015: 20	_	Articles published in 2015: 19	_	
Citations in 2016		Citable content in 2016		

In comparison, the 2015 Impact Factor is below.

22 Citations	÷	28 Articles	=	0.786
to items published in 2013: 16		Articles published in 2013: 11		
to items published in 2014: 6	_	Articles published in 2014: 17		
Citations in 2015	_	Citable content in 2015		

Music Therapy Perspectives ESCI Application

In 2017 MTP has been submitted as an applicant for indexing in the Emerging Sources Citation Index. The ESCI is a relatively new index in Web of Science, which increases discoverability and measures citations, but does not calculate an Impact Factor. With Web of Science's current, years-long backlog of applicants for an Impact Factor, inclusion within the ESCI provides a strong first step into that process, while still providing access to useful analytics and introducing no negative effects.

At present, ESCI's curators have requested some editorial changes before acceptance of MTP into the index, which are being discussed and acted upon with the MTP editorial office. OUP will monitor MTP's application and provide updates when they are available to us.

Analysis and Projections

While citations are an important measure of a journal's impact on the field, the Impact Factor only views citations given two years (or five years in the case of the 5-year Impact Factor) after an article's publication as relevant to its score, which is not a sensible evaluation for most fields outside of medicine or bioscience.

However, it has cultural cachet within many institutions and thus plays a part in a journal's overall standing, making the Impact Factor an unfortunately important benchmark. For this reason we are submitting *MTP* as an applicant for the ESCI as a first step in getting an Impact Factor.

Several events can lead to an Impact Factor increase or drop. Decreasing the number of published articles in a given year can decrease the denominator of the Impact Factor fraction, or publishing a single highly cited article can raise a journal's Impact Factor for the two years it is considered, resulting in a drop the following year. In the case of *JMT*'s increase in 2016, both of these factors influenced the change. In 2013 there was much less content published than in 2015 – 326 pages in the 2013 volume compared to 532 in the 2015 volume. When, with the 2016 Impact Factor, the 2013 volume left the IF window and the 2015 volume entered it, this increased the number of articles counted, thus raising the denominator, potentially lowering the 2016 Impact Factor. However, because a number of those 2015 articles were highly cited in 2016, with *A Systematic Review of Music-Based Interventions for Procedural Support* alone drawing 8 cites (see appendix pg. 31), the increase in total citations coming from these articles more than compensated for the increased denominator, and led to the overall IF increase. This is a normal result of yearly differences in published content; however, we will continue to promote articles through article collections and individual article promotions in an effort to raise visibility and further increase the chance for citations.

MARKETING

Marketing campaigns are strategically planned and carried out in order to advance the key objectives of raising usage and increasing the journal profile in various areas. These goals and objectives are discussed and developed with the journals' editors via an annual Marketing Plan, along with a calendar roadmap for the year's upcoming promotions and events.

This section outlines a summary of marketing activities for *Journal of Music Therapy* and *Music Therapy Perspectives* from November 2016 to November 2017.

Core Marketing Objectives

Objective 1: Driving Usage

- Goal: Increase IMT's and MTP's total full-text article views by 10% by the end of 2017
- Goal: Support the growth of JMT's and MTP's total email alert registrants

Objective 2: Increasing Profile

- Goal: Support each journal's social media growth on Twitter, as well as the journals' joint Facebook platform
- Goal: Increase high-value interactions at conferences
- Goal: Implement a cross-promotional campaign with medical and psychology journals, books, and online products to support an expanded reach

Objective 1: Driving Usage

Content Promotion

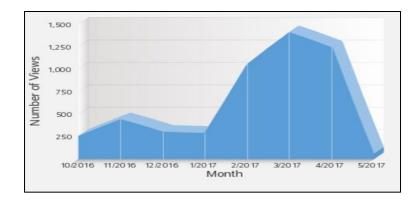
Key tactics for increasing the journals' full-text usage include thematic article collections, virtual issues, social media, and blog posts. Promoting article collections using a variety of marketing outlets serves to grow the online usage of MTP's and JMT's content by increasing included articles' dissemination to wider audiences.

In 2016 and 2017 YTD, three collections of AMTA journal articles were created, six individual articles freed and promoted, and five OUPblog posts by AMTA journal authors were published. Each was heavily promoted by social media, online advertisements, and print materials.

Conversation Starters in Music Therapy Research Virtual Issue

A virtual issue was created in October 2016 on the topic of conversation starters in music therapy. The *JMT* and *MTP* articles included in the virtual issue were made freely available through March 2017.

The four MTP articles and two JMT articles received a combined **3,719 full-text views** during the time the collection was live from October 2016 – March 2017. Articles included and individual results can be found in the Marketing appendix (pg. 37).



The graph to the left reflects the significance the collection campaign had on increasing article-level usage. Each article included in the collection experienced a steep increase in usage in early 2017 compared to pre-campaign levels.

Parkinson's disease Virtual Issue

A virtual issue was created in May 2017 on the topic of Parkinson's disease. The *JMT* and *MTP* articles included in the virtual issue were made freely available through October 2017.

The three MTP articles and three JMT articles received a combined 3,122 full-text views from May 2017 – October 2017. Articles included and individual results can be found in the Marketing appendix (pg. 37).



The graph to the left reflects the significance the collection campaign had on increasing article-level usage. Each article included in the collection experienced an increase in usage in May 2017 compared to precampaign levels.

WCMT Virtual Issue

A virtual issue was created in July 2017 for the 15th World Congress of Music Therapy. The *JMT* and *MTP* articles included in the virtual issue were made freely available through October 2017.

The four MTP articles and four JMT articles received a combined 1,821 full-text views from July 2017 – October 2017. Articles included and individual results can be found in the Marketing appendix (pg. 37).



The graph to the left reflects the significance the collection campaign had on increasing article-level usage. Each article included in the collection experienced a steep increase in usage following the Congress compared to pre-campaign levels.

Article-specific Promotion

- The MTP article Theoretical Considerations of Spirit and Spirituality in Music Therapy was included in a cross collection in December 2016.
 - Ouring the week of promotion, the article received a 280% increase in usage with 19 full-text views compared to 5 the week prior.
- The MTP article, Lesbian, gay, bisexual, transgender, and questioning: best practices in music therapy was made freely available at the request of a music therapist/faculty team teaching on the subject; approved by Andi Farbman.
- The MTP article, Considering Rhythm for Sensorimotor Regulation in Children with Autism Spectrum Disorders, and JMT article, Common Characteristics of Improvisational Approaches in Music Therapy for Children with Autism Spectrum Disorder: Developing Treatment Guidelines, were featured in a reading list hosted on the Oxford Academic Tumblr for Autism Awareness Month.
- The MTP article, Adolescents' Evaluation of Music Therapy in an Inpatient Psychiatric Unit: A Quality Improvement Project was made freely available and promoted on Oxford Psychology's Twitter and Facebook account during Mental Health Awareness Week in October 2017.
 - The Facebook post received 9 likes and 1 share, and the two tweets received 3 retweets and 7 likes; the bit.ly link received a total of 24 click-throughs to the article.
 - Ouring the month of promotion, the article received 214 full-text views compared to 51 the month prior.
- The JMT article, Group Music Therapy as a Preventive Intervention for Young People at Risk: Cluster-Randomized Trial was made freely available and promoted on Oxford Psychology's Twitter during Mental Health Awareness Week in October 2017.
 - The tweets received a combined 5 retweets and 8 likes; the bit.ly link received a total of 36 click-throughs to the article.
 - During the week of promotion, the article received a 238% increase in usage with 186 full-text views compared to 55 the week prior.

OUPblog

The OUPblog is one of the most widely read academic blogs in the world, with more than 6,500 subscribers and 100,000 visitors per month. Five blog posts based on AMTA content, by AMTA authors, have been featured on the OUPblog in late 2016/early 2017. On each blog post a link is included to the associated full- text AMTA article or article collection.

Post Date	Author	Post Title	Views*	Time on Page
	Kimberly Sena Moore &			0
Dec. 2016	Noah Potvin	Conversation starters in music therapy research	892	4:38
Feb. 2017	Laurel Young	Challenging assumptions about how music helps	2,610	5:38
		Johnny had Parkinson's and music helped him		
May 2017	Kimberly Sena Moore	walk	510	3:34
July 2017	Kimberly Sena Moore & Noah Potvin	Embracing tension, space, and the unknown in music therapy research	651	4:20
Oct. 2017	Kimberly Sena Moore	Wielding wellness with music	340	3:41

^{*}As of October 26, 2017

Email Alert Promotion

E-alerts encourage regular readership of a journal, and are a vital tool in helping us achieve our aims of increasing engagement and usage. Due to this fact, increasing the number of e-alert registrants is a key objective for us and we consistently encourage sign-ups at conferences, with online advertisements, and within other promotions that we conduct throughout the year. The tables below show the number of registrants signed up to receive e-alerts from the AMTA journals.

NEW ISSUE ALERTS (FORMERLY ETOC ALERTS)

Journal	November 2016	November 2017	Percent Increase
JMT	425	709	66.8%
MTP	343	492	43.4%

ADVANCE ARTICLE ALERTS (FORMERLY ADVANCE ACCESS ALERTS)

Journal November 2016		November 2017	Percent Increase
JMT	286	309	8%
MTP	252	271	7.5%

Although the United States accounts for 27% of the total new alert registration for *JMT* and *MTP*, as of October 2017, 45 different countries are represented by at least one subscriber in each. This reflects a broader international interest in the AMTA journals.

Objective 2: Increasing Profile

Journal-level Social Media Platforms

Social Media Marketing Collaboration

Beginning in 2017, the AMTA journals launched individual Twitter accounts for *JMT* and *MTP*, as well as an Instagram account for *JMT* and a specialized blog for *MTP*, in order to spur further engagement and cross-communication between each journal, OUP's social media accounts, and the AMTA platforms. These new accounts are managed by associate editors Kimberly Sena Moore and Noah Potvin, respectively.

OUP is actively supporting these efforts with our own marketing and social media presence. Moving forward, support to strengthen these channels will remain a continual, prioritized facet of OUP's marketing strategy; as number of followers and level of engagement with social media posts continue to increase, the more general consumers, academics, librarians, and researchers the content will reach. Current and future strategies to support the journals' channels include consistent retweeting/re-sharing of content across channels, crafting advertising campaigns to dive traffic and followers to the new accounts, and sending direct email notifications to journal e-alert registrants notifying them of the new channels. The journals' accounts will also be continually included in conference materials and other promo from OUP.

To support the growth of each journal's social media presence on Twitter, as well as the journals' joint Facebook account, we created online advertisements directing viewers to the respective channels. These ads currently run as banner advertisements on all *JMT* and *MTP* webpages and are featured snippets on both journal homepages. They have received a combined 881 click-throughs.

Cross-Promotional Campaigns

The MTP article Theoretical Considerations of Spirit and Spirituality in Music Therapy is included in a cross-journal collection on the topic of religion and music. The collection launched in July 2017 and is being promoted through the end of 2017. Activities to promote include a direct email, social media and advertisements.

Three *JMT* articles are currently included in a cross-promotional campaign with other medicine and psychology journals on the topic of sleep research. The collection is being promoted through the end of 2017. Activities to support include a direct email, Google AdWords campaign and social media.

Printed Publicity

- A full-page advertisement sponsorship was provided to the Interdisciplinary Society for Quantitative Research in Music and Medicine (ISQRMM) annual meeting in 2017. The ad featured both journals, as well as the Parkinson's disease virtual issue.
- Branded USBs were created for use at the WCMT 2017 and AMTA 2017 meeting.
- A full-page program advertisement for *JMT* and *MTP* was created for AMTA 2017.
- JMT and MTP were included in the 'Music Therapy' section of an advertisement for OUP's Global Music Catalogue.

Conferences

We have promoted the journals at relevant conferences throughout 2017. Conference presence is either in the form of an OUP branded booth/stand, or in some cases via a shared publisher's display. Sample copies of the journal are displayed, along with promotional materials. A full list of conferences that *JMT* and *MTP* were promoted at can be found in the Marketing appendix (pg. 38).

In July 2017, OUP and AMTA had an in-person booth presence at the 15th World Congress of Music Therapy in Tsukuba, Japan. Promotional items and journal copies were distributed. In addition, an online virtual issue was created in conjunction with the meeting. This collection was promoted via print collateral at the congress, and digital promotions, such as geo-targeted advertisements and social media posts. The virtual issue also included translated abstracts, which appealed to members of the journals' international audience.

A booth backdrop, tabletop, flyers, journal copies and e-alert registration cards were sent to the AMTA 2017 conference for display at the OUP booth.

To directly promote circulation growth, ongoing librarian outreach has continued throughout 2017, which includes promotion at global conferences – such as ALA, UKSG and CALIS – and highlights in librarian e- newsletters distributed to all existing institutional customers.









Continuous Marketing Development

Each year much of the journals' strategy and marketing focus is determined though board meetings and an editorial retreat at the national conference, which is then crystallized into the annual Marketing Plan. These annual sessions are extremely fruitful and generative of good ideas, and to follow up on them year-round, the journals' social media Associate Editors, OUP marketing and publishing, and AMTA staff will hold regular meetings throughout the year to further develop those goals and to capitalize on any new opportunities that arise.

PRODUCTION

Consistent timely publication and author satisfaction with the production process are two additional ways that the academic and therapeutic communities' perceptions of the journals are influenced. Thus, maintaining timeliness and quality are essential both for the journals themselves and for the journals' stature in the public eye. Further, issue timeliness has implications for citations: it is taken into account by Clarivate as a factor in granting or continuing a journal's Impact Factor, and on-time publication of articles results in the most possible time within the relevant two-year citation window for the Impact Factor, allowing for more citations to be counted in that metric.

While OUP recognizes the value and importance of timeliness, always striving to meet targets for both article and issue online publication, 2017 proved to be a challenging year for several one-off factors, including Press- wide supplier transitions, the move to the Oxford Academic platform, and unexpected delays attributed to a severe hurricane season. OUP's expectations are to move consistently back within our targets in 2018, and there will be no negative implications to the Impact Factor as a result. Despite some delays, author feedback continues to be positive for both journals, indicating a high level of author satisfaction in 2017.

Speed Through Production

2017 ushered in a number of changes and transitions at OUP, between the continued consolidation of suppliers and onboarding a new, more efficient online platform. While neither *JMT* nor *MTP* were part of the supplier transition, the reallocation of a heavier workload to Newgen did have an impact on article publication timeliness, and resulted in our missing the 10-week target speed for *JMT* with an average of 13.5 weeks from acceptance to online publication. Conversely, however, *MTP* experienced improved speeds over the past year, posting online within an average of 5.1 weeks.

Issue Publication Schedule

2017 has also been a challenging year in regard to issue publication for both journals. For *JMT*, receipt of late copy, late corrections, editorial office travels, and even hurricane relief efforts that delayed editorial office issue reviews impacted publication targets. Issue 54/3 went online on the first of November, more than a month late. However, we expect to fall back in line with the production schedule by the winter issue.

MTP experienced similar challenges in 2017 as well. Those, coupled with a scheduled 50 pages of additional content added to 35/2 (and 36/1-2), delayed the production of 35/2, which is expected to publish online in early November. As with JMT, we expect MTP to be back on schedule for the 2018 issues.

Journal of Music Therapy

2016

Volume/Issue	Scheduled Online	Actual Online	Scheduled Print	Actual Print
53/1	11-Mar-16	7-Mar-16	16-Mar-16	17-Mar-16
53/2	13-Jun-16	6-Jun-16	16-Jun-16	14-Jun-16
53/3	19-Sept-16	2-Sept-16	22-Sept-16	16-Sept-16
53/4	15-Dec-16	15-Dec-16	20-Dec-16	21-Dec-16

2017

Volume/Issue	Scheduled Online	Actual Online	Scheduled Print	Actual Print
54/1	10-Mar-17	10-Mar-17	17-Mar-17	23-Mar-17
54/2	13-Jun-17	27-Jul-17	19-Jun-17	9-Aug-17
54/3	18-Sept-17	1-Nov-17	25-Sept-17	pending
54/4	14-Dec-17		20-Dec-17	

Music Therapy Perspectives

2016

Volume/Issue	Scheduled Online	Actual Online	Scheduled Print	Actual Print
34/1	7-Apr-16	15-Apr-16	13-Apr-16	21-Apr-16
34/2	13-Oct-16	7-Oct-16	18-Oct-16	14-Oct-16

2017

Volume/Issue	Scheduled Online	Actual Online	Scheduled Print	Actual Print
35/1	7-Apr-17	5-Apr-17	13-Apr-17	17-Apr-17
35/2	13-Oct-17	pending	24-Oct-17	pending

Quality – Author Surveys

OUP surveys its authors after the final article has been published online. We ask authors to rate us on quality, service, speed, and communication on a 5 point scale, and also to leave comments regarding their experience during the publication process in order for us to continually improve our services. Average ratings and author comments are listed below.

Journal of Music Therapy

Year	Respondents	Avg. Quality	Avg. Service	Avg. Speed	Avg. Communication
2016	4	4.0	4.5	4.3	4.8
2017 YTD	2	5.0	4.0	5.0	5.0

Authors left the following comments:

2016

- The communication between OUP and me was clear and efficient.
- Copy editing resulted in many errors in the manuscript. It was also difficult to review the copy edited ms since no track
 changes is used so we had to review the manuscript word by word to identify all the errors introduced by the copy
 editor.*

2017

- Quick response.
- Very timely publication after acceptance.

*The author left no identifying information provided which could allow us to investigate this comment. However, the author still rated OUP equal to other publishers.

Music Therapy Perspectives

Year	Respondents	Avg. Quality	Avg. Service	Avg. Speed	Avg. Communication
2016	7	5.0	4.9	4.6	4.9
2017 YTD	2	4.0	4.0	4.0	4.0

Authors left the following comments:

2016

- Looks sharp!
- Efficient. Responsive to questions. Helped solve problems. Looks great!
- Speedy and prompt.
- I felt that the services were wonderful. I'm not familiar with the speed of publication, but I felt that it took a little longer than I had expected.
- Communication at this stage was clear and timely.

2017

• I did not receive the automated messages from the system prompting me to look at the proof, or providing for me the article's DOI or the link to the final published version of the article. I was able to communicate directly with production staff regarding the proofs, but have yet to receive the DOI of the final published version of the article.*

*Due to the change in the Web platform in early 2017, automatic delivery of toll-free links to completed manuscripts online was suspended and links were delivered manually upon request; however, this author did not leave his name nor any other identifying information that would have allowed direct investigation or follow-up to this response. The included reference to a missing DOI most likely refers to the link again. This comment above is from March. Soon afterward, automatic delivery of the toll-free links resumed and there were no further communication or queries from authors in this regard.

CONCLUSIONS

With continuous growth in circulation and online readership, both *Journal of Music Therapy Perspectives* are strongly situated for continued improvement in 2018 and beyond. Currently, we see the most promising two avenues of growth in the collaboration between OUP and Kimberly Sena Moore and Noah Potvin's social media campaigns, as well as the introduction of further customization and media integration on the new Oxford Academic platform. Continued promotion of both with help to form a stronger online community around the two journals, while helping to drive readership and, by extension, increase reach and circulation. Further expansion of the journals to international audiences will also serve to introduce new readers and hopefully to encourage submissions and citations from international research communities. Finally, developing cross promotional campaigns with journals in separate but related fields could help to bring music therapy research to new audiences.

As we move forward in our relationship between OUP and the AMTA, we will to continue and expand effective strategy sessions at the yearly AMTA conference with each editorial board, as well as introduce regular marketing catchups throughout the year. These meetings provide an invaluable chance to review the past year, and discuss areas for focus, innovation, and growth. The output from these sessions helps to define OUP's strategies that carry over to the yearly Marketing Plan, OUP's chief strategy document.

Thank you to Sheri Robb, Tony Meadows, and the entire editorial teams of *JMT* and *MTP* for all their hard work in the past year, and to Andi Farbman, Angie Elkins, and Barb Else for their vital support and oversight.

APPENDICES

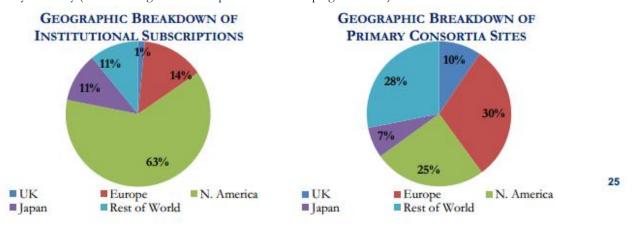
Circulation

2016 Circulation by Region - *IMT*

2015-2016 COMPARATIVE CONSORTIA SITES BY COUNTRY*

Country	2016 Sites	2015 Sites	# Increase	% Increase	Country	2016 Sites	2015 Sites	# Increase	% Increase
Armenia	1	1	0	0%	Netherlands	5	0	5	-
Australia	51	45	6	13%	New Zealand	13	11	2	18%
Austria	3	2	1	50%	Norway	6	5	1	20%
Bahrain	2	2	0	0%	Oman	1	1	0	0%
Belarus	2	3	-1	-33%	Paraguay	1	1	0	0%
Belgium	3	2	1	50%	Philippines	2	1	1	100%
Brazil	0	2	-2	-100%	Poland	56	52	4	8%
Brunei Darussalam	1	1	0	0%	Portugal	1	0	1	-
Canada	64	65	-1	-2%	Qatar	19	1	18	1800%
Chile	70	70	0	0%	Republic of Ireland	10	13	-3	-23%
China	143	132	11	8%	Republic of Serbia	2	2	0	0%
Colombia	3	3	0	0%	Russia	0	1	-1	-100%
Costa Rica	1	1	0	0%	Saudi Arabia	3	5	-2	-40%
Czech Republic	4	10	-6	-60%	Singapore	8	2	6	300%
Denmark	15	24	-9	-38%	Slovakia	1	1	0	0%
Estonia	7	7	0	0%	Slovenia	1	0	1	-
Finland	1	0	1	-	South Africa	9	10	-1	-10%
France	6	3	3	100%	South Korea	90	88	2	2%
Germany	242	242	0	0%	Spain	10	7	3	43%
Hong Kong	4	4	0	0%	Sri Lanka	13	13	0	0%
Hungary	0	1	-1	-100%	Sweden	54	29	25	86%
India	1	2	-1	-50%	Switzerland	17	15	2	13%
Indonesia	0	6	-6	-100%	Taiwan	3	2	1	50%
Israel	15	15	0	0%	Thailand	4	2	2	100%
Italy	87	83	4	5%	Turkey	84	80	4	5%
Japan	137	108	29	27%	United Arab Emirates	9	5	4	80%
Kazakhstan	1	1	0	0%	United Kingdom	195	176	19	11%
Latvia	1	1	0	0%	United States	358	342	16	5%
Lebanon	7	7	0	0%	Venezuela	1	1	0	0%
Macau	1	1	0	0%	Vietnam	1	1	0	0%
Malaysia	1	1	0	0%	Zambia	1	0	1	-
Mexico	52	54	-2	-4%	Zimbabwe	21	0	21	-

^{*} Primary sites only (Excludes Migrated Subscriptions and Developing Countries)

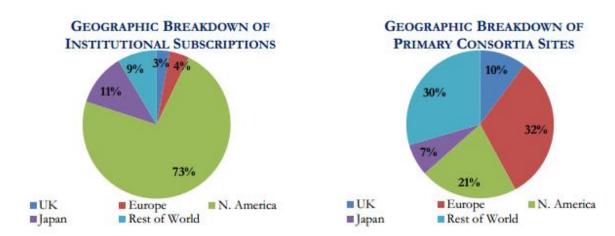


2016 Circulation by Region - MTP

2015-2016 COMPARATIVE CONSORTIA SITES BY COUNTRY*

Country	2016 Sites	2015 Sites	# Increase	% Increase	Country	2016 Sites	2015 Sites	# Increase	% Increase
Armenia	1	1	0	0%	Netherlands	5	0	5	-
Australia	51	45	6	13%	New Zealand	13	11	2	18%
Austria	3	2	1	50%	Norway	6	5	1	20%
Bahrain	2	2	0	0%	Oman	1	1	0	0%
Belarus	2	3	-1	-33%	Paraguay	1	1	0	0%
Belgium	3	2	1	50%	Philippines	2	1	1	100%
Brazil	0	2	-2	-100%	Poland	56	52	4	8%
Brunei Darussalam	1	1	0	0%	Portugal	1	0	1	-
Canada	64	65	-1	-2%	Qatar	19	1	18	1800%
Chile	70	70	0	0%	Republic of Ireland	10	13	-3	-23%
China	143	133	10	8%	Republic of Serbia	2	2	0	0%
Colombia	3	3	0	0%	Russia	0	1	-1	-100%
Costa Rica	1	1	0	0%	Saudi Arabia	3	5	-2	-40%
Czech Republic	4	10	-6	-60%	Singapore	8	2	6	300%
Denmark	15	24	-9	-38%	Slovakia	1	1	0	0%
Estonia	7	7	0	0%	Slovenia	1	0	1	-
Finland	1	0	1	-	South Africa	9	10	-1	-10%
France	6	4	2	50%	South Korea	90	88	2	2%
Germany	242	242	0	0%	Spain	10	7	3	43%
Hong Kong	4	4	0	0%	Sri Lanka	13	13	0	0%
Hungary	0	1	-1	-100%	Sweden	54	29	25	86%
India	1	2	-1	-50%	Switzerland	17	16	1	6%
Indonesia	0	6	-6	-100%	Taiwan	3	27	-24	-89%
Israel	15	15	0	0%	Thailand	4	2	2	100%
Italy	87	82	5	6%	Turkey	84	80	4	5%
Japan	137	108	29	27%	United Arab Emirates	9	5	4	80%
Kazakhstan	1	1	0	0%	United Kingdom	195	178	17	10%
Latvia	1	1	0	0%	United States	358	329	29	9%
Lebanon	7	7	0	0%	Venezuela	1	1	0	0%
Macau	1	1	0	0%	Vietnam	1	1	0	0%
Malaysia	1	1	0	0%	Zambia	1	0	1	-
Mexico	52	54	-2	-4%	Zimbabwe	21	0	21	-

^{*} Primary sites only (Excludes Migrated Subscriptions and Developing Countries)



Online Usage

JMT-Top Articles Viewed in 2016

#	Title	Lead Author	Information	HTML Full-text	PDF Full-text	Total Full-text
	Effects of a Music Therapy Group					
1	Intervention on Enhancing Social Skills	A. Blythe LaGasse	(2014), Vol. 51,	720	1 204	0.112
1	in Children with Autism Common Characteristics of	LaGasse	Iss. 3, 250-275	729	1,384	2,113
	Improvisational Approaches in Music Therapy for Children with Autism					
2	Spectrum Disorder: Developing Treatment Guidelines	Monika Geretsegger	(2015), Vol. 52, Iss. 2, 258-281	229	874	1,103
	Relaxing Music Prevents Stress-Induced		100. 2, 200 201		071	2,200
	Increases in Subjective Anxiety, Systolic	W 1 T I	(2004) 11 1 20			
3	Blood Pressure, and Heart Rate in Healthy Males and Females	Wendy E. J. Knight	(2001), Vol. 38, Iss. 4, 254-272	1	1,089	1,090
3	Coping with Work-Related Stress through	Kingit	155. 4, 254-272	1	1,009	1,090
	Guided Imagery and Music (GIM):		(2015), Vol. 52,			
4	Randomized Controlled Trial	Beck, BD	Iss. 3, 323-352	268	667	935
	Effects of Group Music Therapy on					
	Quality of Life, Affect, and Participation in People with Varying Levels of	Carme	(2014), Vol. 51,			
5	Dementia	Solé.	Iss. 1, 103-125	228	682	910
	Music in Intervention for Children and		,			
	Adolescents with Autism: A Meta-	Jennifer	(2004), Vol. 41,			
6	Analysis	Whipple	Iss. 2, 90-106	-	866	866
	Is Music Therapy an Effective Intervention for Dementia? A Meta-	Susan M.	(1999), Vol. 36,			
7	Analytic Review of Literature	Koger	Iss. 1, 2-15	25	830	855
	Parents and Young Children with	Ü	,			
	Disabilities: The Effects of a Home-Based					
8	Music Therapy Program on Parent-Child Interactions	Vana VII	(2016), Vol. 53, Iss. 1, 27-54	212	604	816
0	1meraciions	Yang, YH Alaine E.	188. 1, 27-34	212	004	010
	History of Music Therapy Treatment	Reschke-	(2011), Vol. 48,			
9	Interventions for Children with Autism	Hernández	Iss. 2, 169-207	-	791	791
	Effect of "Developmental Speech and					
	Language Training Through Music" on Speech Production in Children with	Hayoung	(2010), Vol. 47,			
10	Autism Spectrum Disorders	A. Lim	Iss. 1, 2-26	1	752	753
	The Effect of Music on Decreasing	Cori L.	(2004), Vol. 41,			
11	Arousal Due to Stress: A Meta-Analysis	Pelletier	Iss. 3, 192-214	-	721	721
10	The Impact of Music Therapy on	Melissa	(2000), Vol. 37,		700	700
12	Language Functioning in Dementia The Role of Singing Familiar Songs in	Brotons	Iss. 3, 183-195	-	700	700
	Encouraging Conversation Among People					
	with Middle to Late Stage Alzheimer's	Ayelet	(2014), Vol. 51,			
13	Disease	Dassa	Iss. 2, 131-153	231	458	689

#	Title	Lead Author	Information	HTML Full-text	PDF	Total
#	The Effect of Musical Attention Control	Author	Illioilliation	Full-text	rum-text	run-text
	Training (MACT) on Attention Skills					
	of Adolescents with Neurodevelopmental	Varvara	(2014), Vol. 51,			
14	Delays: A Pilot Study	Pasiali	Iss. 4, 333-354	170	513	683
		Olivia				
	A Systematic Review of Music-Based	Swedberg	(2015), Vol. 52,			
15	Interventions for Procedural Support	Yinger	Iss. 1, 1-77	233	437	670
		Elizabeth	(204.0 17.1.54			
1.6	Exploring a Neuroplasticity Model of	L	(2014), Vol. 51,	244	275	C 44
16	Music Therapy	Stegemöller	Iss. 3, 211-227	266	375	641
	Expanding Perspective on Music Therapy for Symptom Management in Cancer	Noah	(2015), Vol. 52,			
17	Jor 55mptom 1v1anagement in Cancer Care	Potvin	Iss. 1, 135-167	191	434	625
1 /	The Effect of Reminiscence Music	1 Otviii	133. 1, 133-107	171	7.57	025
	Therapy Sessions on Changes in					
	Depressive Symptoms in Elderly Persons		(2000), Vol. 37,			
18	with Dementia	Sato Ashida	Iss. 3, 170-182	1	622	623
	Beyond Therapy: Music, Spirituality, and					
	Health in Human Experience: A Review	Anne W.	(2002), Vol. 39,			
19	of Literature	Lipe	Iss. 3, 209-240	-	609	609
	A Systematic Review on the Neural	Kimberly				
	Effects of Music on Emotion Regulation:	Sena	(2013), Vol. 50,			
20	Implications for Music Therapy Practice	Moore	Iss. 3, 198-242	2	589	591
	Effects of Lyric Analysis Interventions on					
	Treatment Motivation in Patients on a	Migheel I	(2015) Val 52			
21	Detoxification Unit: A Randomized Effectiveness Study	Michael J. Silverman	(2015), Vol. 52, Iss. 1, 117-134	94	489	583
41	The Effect of a Music Therapy Social	Silverillari	188. 1, 117-134	24	402	363
	Skills Training Program on Improving					
	Social Competence in Children and	Lori F.	(2011), Vol. 48,			
22	Adolescents with Social Skills Deficits	Gooding	Iss. 4, 440-462	1	580	581
	Feasibility of a Trial on Improvisational		,			
	Music Therapy for Children with Autism	Monika	(2016), Vol. 53,			
23	Spectrum Disorder	Geretsegger	Iss. 2, 93-120	168	413	581
	Music Therapy Clinical Practice in					
	Hospice: Differences Between Home and		(2015), Vol. 52,		46=	
24	Nursing Home Delivery	Liu, X	Iss. 3, 376-393	144	427	571
	The Effects of Music Therapy	N. 1.	(1007) 17 1 22			
25	Intervention on Agitation Behaviors of	Melissa Brotons	(1996), Vol. 33,	39	522	561
23	Alzheimer's Disease Patients*	Brotons	Iss. 1, 2-18	39	522	201

MTP-Top Articles Viewed in 2016

		Lead		HTML	PDF	Total
#	Title	Author	Information	Full-text	Full-text	Full-text
	Does Music Matter? The Effects of					
	Background Music on Verbal		(2016) 37 1 24			
1	Expression and Engagement in Children	Janet Preis	(2016), Vol. 34,	265	974	1 220
1	with Autism Spectrum Disorder A Critique of Evidence-Based Practice in	Kenneth	Iss. 1, 106-115 (2015), Vol. 33,	203	9/4	1,239
2	Music Therapy	Aigen	Iss. 1, 12-24	356	436	792
	Neurologic Music Therapy and Group	Augen	188. 1, 12-24	330	430	192
	Psychotherapy for Treatment of					
	Traumatic Brain Injury: Evaluation of a	Gardiner,	(2015), Vol. 33,			
3	Cognitive Rehabilitation Group	JC	Iss. 2, 193-201	293	295	588
	Exploring the Discourse in Hip Hop	je	100. 2, 173 201	275	273	200
	and Implications for Music Therapy		(2016), Vol. 34,			
4	Practice Jos 1,11100 1 180 opp	Viega, M	Iss. 2, 138-146	268	213	481
	Use of the Iso Principle as a Central	5,	2007 2, 200 2 70			
	Method in Mood Management: A Music	Annie	(2015), Vol. 33,			
5	Psychotherapy Clinical Case Study	Heiderscheit	Iss. 1, 45-52	162	239	401
	Neurological Research on Music Therapy		,			
	for Mental Health: A Summary of		(2015), Vol. 33,			
6	Imaging and Research Methods	Hunt, AM	Iss. 2, 142-161	138	260	398
	Music Therapy in Mental Health:					
	Practice, Theory, Research, and		(2015), Vol. 33,			
7	Professional Perspectives	Eyre, L	Iss. 2, 87-89	171	225	396
	Music Therapy and Chronic Mental	Jackson,	(2015), Vol. 33,			
8	Illness: Overcoming the Silent Symptoms	NA	Iss. 2, 90-96	91	304	395
	On the Neural Mechanisms of Music					
	Therapy in Mental Health Care:					
	Literature Review and Clinical		(2015), Vol. 33,			
9	Implications	Legge, AW	Iss. 2, 128-141	106	280	386
		Deanna				
	A Conceptual Methodology to Define the	Hanson-	(2015), Vol. 33,			
10	Therapeutic Function of Music	Abromeit	Iss. 1, 25-38	88	287	375
	Science as Art: Axiology as a Central					
	Component in Methodology and		(2010) 77 1 2 :			
44	Evaluation of Arts-Based Research	77. 3.5	(2016), Vol. 34,	4.00	470	25.4
11	(ABR)	Viega, M	Iss.1, 4-13	182	172	354
10	Musical Multicultural Competency in	11a Jl C	(2016), Vol. 34,	100	222	220
12	Music Therapy: The First Step	Hadley, S	Iss. 2, 129-137	109	223	332
	Music Therapy Practices and Processes	Zandomo	(2015) Wal 22			
13	with Foster-Care Youth: Formulating an Approach to Clinical Work	Zanders, ML	(2015), Vol. 33, Iss. 2, 97-107	75	248	323
13	Clinical Documentation in Music	IVIL	155. 4, 97-107	13	4 1 0	343
	Therapy: Standards, Guidelines, and	Waldon,	(2016), Vol. 34,			
14	Laws	EG	Iss. 1, 57-63	141	182	323
1+	Utilizing Rhythm-Based Strategies to	EG	133. 1, 57-05	171	102	343
	Enhance Self-Expression and					
	Participation in Students with Emotional		(2016), Vol. 34,			
15	and Behavioral Issues: A Pilot Study	Ross, S	Iss. 1, 99-105	92	228	320
1.5	2000 wor we 1000000. 2 1 1 wow 0 wwwy	1.000,0	100.1, // 100			J-5

#	Title	Lead Author	Information	HTML Full-text	PDF Full-text	Total
	Assessment-Based Small-Group Music	rutioi	Information	1 un-text	T diff-text	I dii-text
	Therapy Programming for Individuals					
	with Dementia and Alzheimer's Disease:	Keough,				
16	A Multi-Year Clinical Project	Laurie A	Adv. Access	151	156	307
	Music-Centered Dimensions of Nordoff-	Kenneth	(2014), Vol. 32,			
17	Robbins Music Therapy	Aigen	Iss. 1, 18-29	69	226	295
	Music Therapy with Offenders in a					
	Substance Abuse/Mental Illness	Lisa M.	(2002), Vol. 20,			
18	Treatment Program	Gallagher	Iss. 2, 117-122	-	280	280
	The Effects of Single-Session Music					
	Therapy Interventions in Comparison					
	with a Cognitive Behavioral Intervention					
	on Mood with Adult Psychiatric					
	Inpatients in an Acute-Care Setting: A	Markovich,	(2015), Vol. 33,			
19	Quasi-Experimental Trial	R	Iss. 2, 118-127	73	200	273
	Evaluation of Melodic Intonation					
	Therapy for Developmental Apraxia of	Blythe	(2012), Vol. 30,			
20	Speech	Lagasse	Iss. 1, 49-55	-	264	264
	Client Experiences In Music Therapy In	Scott	(2015), Vol. 33,			
21	The Psychiatric Inpatient Milieu	MacDonald	Iss. 2, 108-117	67	195	262
	The Use of Cognitive-Behavioral Music		(2004) 77 1 40			
	Therapy in the Treatment of Women with	Russell E.	(2001), Vol. 19,		250	2.50
22	Eating Disorders	Hilliard	Iss. 2, 109-113	-	258	258
	Music Therapy Entrainment: A					
	Humanistic Music Therapist's Perspective	т	(2010) 77 1 20			
22	of Using Music Therapy Entrainment	Lauren	(2010), Vol. 28,		256	256
23	with Hospice Clients Experiencing Pain	Dimaio	Iss. 2, 106-115	-	256	256
		Gabby Ritter-	(2014) 37-1-22			
24	Marsia Thomaton and the IED Decease	Cantesanu	(2014), Vol. 32,	49	207	256
24	Music Therapy and the IEP Process	Rachelle	Iss. 2, 142-152	49	207	230
25	Music Therapy Assessment of Older Adults in Nursing Homes	Norman	(2012), Vol. 30, Iss. 1, 8-16		255	255
23	zauns in inursing momes	Nomian	188. 1, 6-10	_	255	433

JMT Impact Factor

TOP ARTICLES CONTRIBUTING TO THE 2016 IMPACT FACTOR

Title	Lead Author	Issue	Total Cites	2016 Cites	2017 Cites
		(2015),	GIVES	Grees	Gites
A Systematic Review of Music-Based Interventions for	Yinger, Olivia	Vol. 52			
Procedural Support	Swedberg	Iss. 1	13	8	5
Meeting Art with Art: Arts-Based Methods Enhance		(2015),			
Researcher Reflexivity in Research with Mental Health	McCaffrey,	Vol. 52			
Service Users	Triona	Iss. 4	6	4	2
D. W. D. W. C. D. J. J. G. W. W. J. W.		(2014),			
Recruiting Participants for Randomized Controlled Trials	D · C	Vol. 51		_	2
of Music Therapy: A Practical Illustration	Porter, Sam	Iss. 4	6	4	2
Common Characteristics of Improvisational Approaches in Music Therapy for Children with Autism Spectrum	Geretsegger,	(2015), Vol. 52			
Disorder: Developing Treatment Guidelines	Monika	Iss. 2	9	3	6
Effects of a Live Educational Music Therapy Intervention	Monka	155. 4		<u> </u>	U
on Acute Psychiatric Inpatients' Perceived Social Support		(2014),			
and Trust in the Therapist: A Four-Group Randomized	Silverman,	Vol. 51			
Effectiveness Study	Michael J.	Iss. 3	6	3	2
	j	(2015),			
Expanding Perspective on Music Therapy for Symptom		Vol. 52			
Management in Cancer Care	Potvin, Noah	Iss. 1	3	3	0
		(2014),			
	Stegemoeller,	Vol. 51			
Exploring a Neuroplasticity Model of Music Therapy	Elizabeth L.	Iss. 3	9	2	6
		(2014),			
Effects of a Music Therapy Group Intervention on	LaGasse, A.	Vol. 51			
Enhancing Social Skills in Children with Autism	Blythe	Iss. 3	6	2	2
Coping-Infused Dialogue through Patient-Preferred Live		(2045)			
Music: A Medical Music Therapy Protocol and	Harry Tales	(2015),			
Randomized Pilot Study for Hospitalized Organ Transplant Patients	Hogan, Tyler	Vol. 52 Iss. 3	5	2	3
The Role of Singing Familiar Songs in Encouraging	James	(2014),	J		3
Conversation Among People with Middle to Late Stage		Vol. 51			
Alzheimer's Disease	Dassa, Ayelet	Iss. 2	5	2	2
	Hanson-	(2014),	3	_	
The Systematic Review as a Research Process in Music	Abromeit,	Vol. 51			
Therapy	Deanna	Iss. 1	5	2	2
Effects of Lyric Analysis Interventions on Treatment		(2015),			
Motivation in Patients on a Detoxification Unit: A	Silverman,	Vol. 52			
Randomized Effectiveness Study	Michael J.	Iss. 1	2	2	0
Effects of a Dyadic Music Therapy Intervention on					
Parent-Child Interaction, Parent Stress, and Parent-Child		(2014),			
Relationship in Families with Emotionally Neglected	Jacobsen, Stine	Vol. 51		_	
Children: A Randomized Controlled Trial	L.	Iss. 4	3	1	2

ARTICLES CONTRIBUTING TO 2015 IMPACT FACTOR

Title	Lead Author	Issue	Total Cites	2015 Cites	2016 Cites
Toward Understanding Music Therapy as a Recovery- Oriented Practice within Mental Health Care: A Meta- Synthesis of Service Users' Experiences	Solli, Hans Patter	(2013), Vol. 50 Iss. 4	11	5	4
Mixed Methods Research in Music Therapy Research	Bradt, Joke	(2013), Vol. 50 Iss. 2	6	4	1
A Systematic Review on the Neural Effects of Music on Emotion Regulation: Implications for Music Therapy Practice	Moore, Kimberly Sena	(2013), Vol. 50 Iss. 3	11	3	7
Effects of a Music Therapy Group Intervention on Enhancing Social Skills in Children with Autism	LaGasse, A. Blythe	(2014), Vol. 51 Iss. 3	3	2	1
Exploring a Neuroplasticity Model of Music Therapy	Stegemoeller, Elizabeth L.	(2014), Vol. 51 Iss. 3	2	1	1
Effects of a Live Educational Music Therapy Intervention on Acute Psychiatric Inpatients' Perceived Social Support and Trust in the Therapist: A Four-Group Randomized Effectiveness Study	Silverman, Michael J.	(2014), Vol. 51 Iss. 3	2	1	1
The Role of Singing Familiar Songs in Encouraging Conversation Among People with Middle to Late Stage Alzheimer's Disease	Dassa, Ayelet	(2014), Vol. 51 Iss. 2	2	1	1
The Systematic Review as a Research Process in Music Therapy	Hanson- Abromeit, Deanna	(2014), Vol. 51 Iss. 1	2	1	1
Music Therapy Services for Individuals with Autism Spectrum Disorder: A Survey of Clinical Practices and Training Needs	Kern, Petra	(2013), Vol. 50 Iss. 4	2	1	1
The Effect of Musical Attention Control Training (MACT) on Attention Skills of Adolescents with Neurodevelopmental Delays: A Pilot Study	Pasiali, Varvara.	(2014), Vol. 51 Iss. 4	1	1	0
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Pilot and Feasibility Studies: Application in Music Therapy Research	LaGasse, A. Blythe	(2013), Vol. 50 Iss. 4	1	1	0

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To Stress: A Meta-Analysis	Pelletier, CL	Iss. 3	145	20	11	13
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Heart Rate In Healthy Males And Females	Knight, WEJ	Iss. 4	141	11	18	8
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Length Of Life Of People Diagnosed With Terminal	TLIL 1 DE	Vol. 40	05	10	7	_
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Is Music Therapy An Effective Intervention For		(1999), Vol. 36				
Dementia? A Meta-Analytic Review Of Literature	Koger, SM	Iss. 1	77	8	2	2
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Quality Of Cancer Patients	Burns, DS	Iss. 1	49	4	3	5

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		(1994),				
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Stimuli Controlled Over Activity And Preference	Iwanaga, M	Iss. 1	47	2	6	4
An Experimental Investigation Of The Effects Of		(2006),				
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Their Family Caregivers: A Pilot Project	Brotons, M	Iss. 2	46	3	1	6
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		(2004),		
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Females	Knight, WEJ	Iss. 4	141	8
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		Vol. 37		
The Impact Of Music Therapy On Language Functioning In Dementia	Brotons, M	Iss. 3	69	7
		(1995),		
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The Effects Of Music Assisted Relaxation On Preoperative Anxiety	Robb, SL	Iss. 1	51	6
Music Therapy With Alzheimer's Patients And Their Family	Brotons, M;	(2003), Vol. 40		
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Common Characteristics Of Improvisational Approaches In Music	Jane	(2015),	11	Ü
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Treatment Guidelines	Monika	Iss. 2	9	6
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Musically Adapted Social Stories To Modify Behaviors In Students	Brownell,	Vol. 39		
With Autism: Four Case Studies	MD	Iss. 2	90	5
TI FOR COSTUDE AND LOCK STATE A LIM S O		(2001),		
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IMPACT FACTOR RANKING IN REHABILITATION (OUT OF 70)

Rank	Journal	Impact Factor
41	Journal Of Intellectual & Developmental Disability	1.041
42	Assistive Technology	1.037
42	Psychiatric Rehabilitation Journal	1.037
44	Learning Disability Quarterly	1.028
45	American Annals of the Deaf	1.024
46	Journal Of Music Therapy	1.000
47	Arts In Psychotherapy	0.972
48	Journal of Policy and Practice in Intellectual Disabilities	0.970
49	Kinesiology	0.961
50	Sexuality and Disability	0.908
51	Clinical Linguistics & Phonetics	0.893
41	Journal of Intellectual & Developmental Disability	1.041

Marketing

ARTICLES INCLUDED IN "CONVERSATION STARTERS" VIRTUAL ISSUE

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MTP	Development of a Special Education Music Therapy Assessment Process	263
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MTP	Music Therapy Within Brain Injury Rehabilitation: To What Extent is Our Clinical Practice Influenced by the Search for Outcomes?	154
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MTP	The Effects of Music Therapy upon an Adult Male with Autism and Mental Retardation: A Four- Year Case Study	200

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CONFERENCES PROMOTED AT IN LATE 2016 – 2017

Conference	City	Country	Start Date
American Music Therapy Association	Sandusky	United States	10-Nov-2016
Society for Neuroscience	San Diego	United States	12-Nov-2016
Society for Social Work and Research	New Orleans	United States	11-Jan-2017
Society for Personality and Social Psychology	San Antonio	United States	19-Jan-2017
American Board of Rehabilitation Psychology	Albuquerque	United States	17-Feb-2017
National Association of School Psychologists	San Antonio	United States	21-Feb-2017
American Counseling Association	San Francisco	United States	16-Mar-2017
School Social Work Association of America	San Diego	United States	22-Mar-2017
Pediatric Academic Society	San Francisco	United States	06-May-2017
World Congress of Music Therapy	Tsukuba	Japan	04-July-2017
The Royal Musical Association Annual Conference	Liverpool	United Kingdom	07-Sep-2017
American Academy Of Child And Adolescent Psychiatry	Washington	United States	23-Oct-2017
American Music Therapy Association	St. Louis	United States	16-Nov-2017
Association for Behavioral and Cognitive Therapies	San Diego	United States	16-Nov-2017

Production - Page Budgets

Journal of Music Therapy

2016

Volume/Issue	Actual pages	Page budget
53/1	92	140
53/2	114	140
53/3	101	140
53/4	169	140
Total	476	560

2017

Volume/Issue	Actual pages	Page budget
54/1	131	140
54/2	122	140
54/3	120	140
54/4	-	140
Total	373	560

Music Therapy Perspectives

2016

Volume/Issue	Actual pages	Page budget
34/1	125	100
34/2	78	100
Total	203	200

2017

Volume/Issue	Actual pages	Page budget
35/1	101	100
35/2	153*	100
Total	254	200

^{*}MTP is scheduled to produce 50 extra pages per issue for 35/2, and 36/1-2, in order to help clear a backlog of articles.