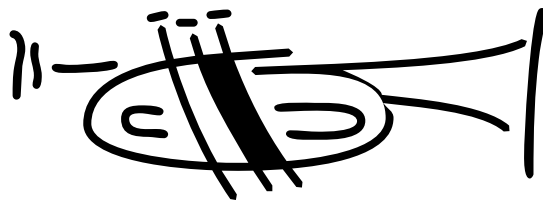


# 2011 Conference **Sponsorship** Opportunities!



Join Us in Atlanta, Georgia in 2011  
for AMTA in the **ATL**:  
**Advocacy, Therapy and Leadership**  
**November 16—November 20, 2011**

## **Sponsored Events for the 2011 Conference Include:**

### **Opening Session — \$10,000 and Opening Reception — \$5,000**

The Opening Session officially opens the conference and features association leaders and a concert. (2 spots available for each event)

### **Jam Rooms — \$1,000 each**

Dedicated rooms with a variety of instruments for attendees to enjoy making music together. Exclusive placement of your company's instruments in a jam room where attendees gather to make music. (Multiple spots available)

### **Full Day Institute — \$2,000**

The Institute is a full day course with featured speakers who explore topics in-depth. Exclusive sponsorship of institutes is available as well as the right to sponsor pre-approved marketing materials on display at each institute. This includes sponsorship visibility with your company name appearing on institute books.

### **Featured Artist /Speaker — \$2,000 each**

Special guests who perform or speak at featured sessions during the conference (3 spots available)

### **Research Poster Session — \$1,500**

Cutting edge research in Music Therapy

### **Half Day Continuing Education Courses (CMTEs) — \$1,500**

These in-depth courses, covering specific topics relevant to music therapy practice, are the perfect way to highlight a service or member of your organization. **Exclusive sponsorship.**

## **Sponsored Amenities for the 2011 Conference Include:**

### **Participant Badge Holders — \$2,000**

Your name and logo imprinted on name tag holders for conference registrants

### **Participant Bags — \$2,000**

Your name and logo imprinted on bags distributed to all conference attendees

### **AMTA-Produced Participant Bag Product Insert — \$1,000**

AMTA-provided item such as a key chain, pen, note pad, etc. with your name or logo--call for details (3 spots available)

### **Participant Bag Advertising Insert — \$1,000**

Advertise your product or services by providing 1500 one page flyers or brochures for insertion in conference participant bags --no catalogs (3 spots available)

### **Participant Bag Product Insert — \$100**

Advertise your product or services by providing 1500 of YOUR OWN PRODUCTS for insertion in conference participant bags--Items must be approved by AMTA (2 spots available)

### **Session Instruments and AV Sound Equipment**

Shine a spotlight on what your company does best! Provide material support for the conference through instrument loans (small hand percussion, drums, Orff xylophones, pianos, guitars, etc), equipment and audio visual services.

**Free, full page ad for sponsorships of \$1,500 and above!!**

# 2011 Sponsorship **Contract**: deadline August 1, 2011

**Please print exactly as you would like your information to appear in publication**

Company/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

**Please indicate your sponsorship choices here:**

- Opening Session \$10,000
- Opening Reception \$5,000
- Jam Room \$1,000
- Full Day Institute \$2,000
- Featured Artist/Speaker \$2,000
- Continuing Education Course (CMTEs) \$1,500
- Participant Badge Holders \$2,000
- Participant Bags \$2,000
- Research Poster Session \$1,500
- AMTA-Produced Participant Bag Insert \$1,000
- Participant Bag Advertising Insert \$1,000
- Participant Bag Product Insert \$100
- Session Instruments or AV/Sound Equipment (In-Kind)

**Method of Payment:**

- Check     MasterCard     Visa     Money Order     Invoice

**I authorize payment of the designated amount:**

Credit Card #: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Billing address: \_\_\_\_\_

**Send completed contract and payments to:**

**AMTA**

Attn: Jane Creagan

8455 Colesville Rd, Suite 1000

Silver Spring, MD 20910

301-589-3300 x 104 or fax/301-589-5175